# California – Alberta Relations

International, Intergovernmenta and Aboriginal Relations





# PROFILE

Capital: Sacramento

Population: 36.5 million (2006 est.)

Language: English (Spanish)

Government: Bicameral state government

**Head of Government**: Governor Arnold Schwarzenegger (R) Term expires: 2010

Currency: CDN\$1 = 0.95 USD (July 2007)

GSP: \$1.519 trillion US (2006)

- Per Capita Income: \$41,663 US (2006)
- Unemployment Rate: 4.9% (June 2006)

**Key Industry Sectors**: Electronic components and equipment, transportation equipment, aerospace, film, food processing, computers and computer software, tourism.

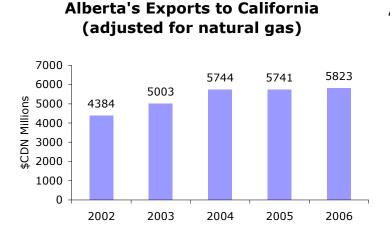
#### **DID YOU KNOW?**

- California has the world's 6th largest economy, and is a major world center of learning, technology, and entertainment.
- The technology sector accounts for a large percentage of California's merchandise exports. High tech exports represented about 35% of the state's total exports of close to US\$127 billion in 2006.

#### **RELATIONSHIP OVERVIEW**

- Alberta's annual exports to California have averaged \$5.4 billion over the last five years, making it Alberta's third largest export market (after New York and Illinois).
- Alberta's imports from California totaled \$1.2 billion in 2006, including wine, fruits and vegetables, electrical parts, laboratory equipment, high tech apparatus, and airplane parts.

- California is connected to Alberta by the I-15 highway, providing the southern link along the CANAMEX intermodal transportation corridor.
- In 2002, Alberta Innovation & Science developed the Alberta-California Venture Channel (ACVC). This initiative is aimed at partnering expertise and capital from California with entrepreneurs from Alberta.
- Alberta Innovation & Science has been holding annual expatriate events in California since 1999. Alberta alumni are provided information on the hightechnology opportunities that exist in Alberta and encourage their return, investment or participation in future developments.



## TRADE AND INVESTMENT

- Canada is California's second largest export market, after Mexico.
- Alberta accounts for more than 11 percent of Canada-California trade.
- Alberta's top exports to California are natural gas, petrochemicals, beef, and particle board.
- During the past five years, two-way trade between Alberta and California averaged \$6.5 billion per year.
- Since the implementation of NAFTA, trade between California and Canada has increased by an average of 119%
- Over the 2002-2006 period, California was Alberta's largest agri-food export market in the U.S. with annual agrifood exports to California averaging \$457 million (or 9.1% of Alberta's total international agri-food exports).
  Top exports include beef, oilseed cake and meal, pork, processed potatoes, canola oil, peat moss, and live hogs.
- Over the 2002-2006 period, Alberta's annual agri-food imports from California averaged \$333.2 million. Top imports included fruits and vegetables, beverages, foods and food materials, and cereal preparations.

#### ENERGY

- Alberta exports a large volume of natural gas to California, via pipeline through Washington (these volumes are often reported as exports to Washington in statistical summaries).
- The impact of California's electricity market upon the Western energy grid creates challenges and opportunities for states and provinces.

## TOURISM

- California is Alberta's second largest source of U.S. visitors and tourist dollars spent, after Montana.
- California is a popular tourist destination for Albertans (Disneyland, San Francisco, Los Angeles, Palm Springs).

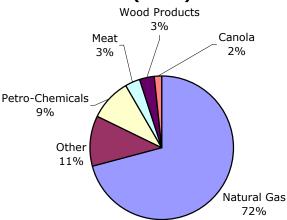
#### **EMERGING OPPORTUNITIES**

- High technology
- Multimedia & film
- Electronics & telecommunications
- Transportation equipment
- Value-added forest products
- Tourism
- Agri-food

#### **EDUCATION AND CULTURE**

- Alberta's universities are developing close linkages with their California counterparts on NAFTA issues and areas of bilateral mutual interest.
- Alberta is committed to facilitating development of new partnerships between film producers in Alberta and California. Alberta does not provide subsidies, but does offer: no provincial sales tax; low construction and service costs; experienced crews; technical capacity and spectacular locations.

# Alberta's Merchandise Exports to California (2006)



# **RECENT VISITS**

- March 2007: Clint Dunford MLA for Lethbridge West, represented Alberta on a panel at the Alberta-California Energy Conference hosted by the University of California, Berkeley.
- Jan 2005: Minister Doerksen traveled to Los Angeles and Silicon Valley to develop closer cooperation in information and communication technology.
- Dec 2003: Richard Riordan Governor Schwarzenegger's education advisor and the former mayor of Los Angeles – visited Edmonton.
- Oct 2003: Premier Klein traveled to Silicon Valley as part of the BC/Alberta Trade and Investment Mission.
- Nov 2001: Premier Klein traveled to Los Angeles as part of the Team Canada West trade mission.
- July 2001: Premier Klein led a Team Alberta mission to Los Angeles for Canada Day, to promote the Alberta Advantage.
- Alberta's Ministry of Innovation and Science has been undertaking regular missions to California to develop closer cooperation in information and communication technology.

# DIPLOMATIC REPRESENTATION

- Mr. Tom Huffaker is the U.S. Consul General in Calgary.
- Canada's Consul General in Los Angeles is Mr. Alain Dudoit.



Alberta

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