

INDUSTRY PROFILES

Other Services Industry

2014



Overview:

The Other Services industry¹ in Alberta includes establishments and services such as:

- automotive repair and maintenance;
- electronic and precision equipment repair and maintenance;
- commercial and industrial machinery and equipment repair and maintenance;
- personal and household goods repair and maintenance;
- personal care services (i.e. hair care and esthetic services);
- funeral services;
- pet care, photofinishing and other personal services;
- religious organizations and grant-making and giving services;
- social advocacy organizations;
- civic and social organizations; and
- business, professional, labour and other membership organizations and private households.

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¹ North American Industry Classification System (NAICS) 2007 major group 81

Section A: Business Environment

1. 2013 Employment and Unemployment Numbers and Rates

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	Alberta	Other Services Industry
Number of employed	2,211,000	111,600
Employment Share	N/A	5.0%
Number of unemployed	107,200	3,400
Unemployment rate	4.6%	3.0%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2014 Note: N/A denotes not-applicable. Employment share is obtained by dividing the number of employment in this industry by total employment in Alberta.

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics² or Statistics Canada³ websites.

2. Industry's Growth

- The Other Services industry accounted for 5.0% of total employment in Alberta in 2013.
- Employment in this industry is expected to grow at an average of 2.2% from 2013 to 2017.
- This industry is expected to account for 5.1% of total employment in Alberta in 2015.

For more information, see the Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2013 – 2017, Industry Employment Outlook⁴ online and the Alberta Learning Information Service (ALIS)⁵ website for descriptions of industries.

² See <u>http://work.alberta.ca/labour/labour-force-statistics-and-annual-reviews.html</u>

³ See <u>http://www.statcan.gc.ca</u>

⁴ See <u>http://work.alberta.ca/documents/cops-alberta-industry-outlook-2013-2017.pdf</u>

⁵ See <u>http://www.alis.alberta.ca/occinfo</u>

3. Facts, Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Other Services industry accounted for 1.9% of Alberta's Gross Domestic Product in 2012, down from 2.3% in 2002. Its share of Alberta's total employment was 5.0% in 2013, slightly higher than that in 2003 (4.9%).

Employment in 2013 was 5.0% higher than its level in 2012. Over the last 10 years, employment (the total number of employees and self-employed people) increased from 84,300 people in 2003 to 111,600 people in 2013. There were 82,900 waged employees in the industry in 2013 of whom 84.1% were full-time and 15.9% were part-time. Self-employed people accounted for 26.6% of total employment in the industry in 2012.

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Characteristic	Alberta	Other Services
Median Retirement Age (years)	62.7	66.4
Average Number of Hours Worked per Week	37.8	37.3
Multiple Jobholders (% of total employment)	5.4%	6.1%
Average Job Tenure (months)	88.1	73.2
Employees Under Union Coverage (%)	19.0%	4.0%
Employees Working Overtime per Week (%)	20.2%	10.6%

Table 2

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2014, and custom tabulation (median retirement age)

Note: The percentage of multiple jobholders in Alberta is obtained by dividing the number of multiple jobholders in Alberta by total employment in Alberta. The percentage of multiple jobholders in the industry is obtained by dividing the number of multiple jobholders in the industry by total employment in the industry. This calculation method also applies to the percentage of employees under union coverage and the percentage of employees working overtime per week.

According to *Alberta Occupational Demand Outlook 2013-2023*⁶, employment growth in the following occupations: Automotive service technicians; Technical occupations in personal service; Upholsterers, tailors, shoe repairers, jewellers; and other related occupations is expected to exceed Alberta's average rate for all occupations of 1.6%.

⁶ See <u>http://work.alberta.ca/labour/labour-market-forecasts.html</u>

4. Size of Businesses in Alberta and the Industry

Establishment Size	Businesses in Alberta		Businesses in Other Services		
	Number of Employees	%*	Number of Employees	%*	
Less than 20 employees	654,800	35.5%	372,400	68.7%	
20 to 99 employees	648,500	35.1%	121,300	22.4%	
100 to 500 employees	352,600	19.1%	40,600	7.5%	
Over 500 employees	189,500	10.3%	8,100	1.5%	

Table 3

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2014

* Percentages may not add up to 100 due to rounding.

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information

Some examples of occupations that can be found in the Other Services industry include:

- automotive service technician;
- jeweller;
- massage therapist;
- hair stylist; and
- fundraiser.

For a complete listing of all occupations related to this industry as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles⁷ website.

2. Demographics: Gender and Age

According to the Labour Force Survey, the gender breakdown in the Other Services industry in 2012 was as follows:

- women employed: 56,300 people, or 50.4%
- men employed: 55,300 people, or 49.6%

Overall in Alberta, women accounted for 45.0 % and men made up 55.0 % of total employment (for all industries).

Employment in Alberta	Em

Table 4

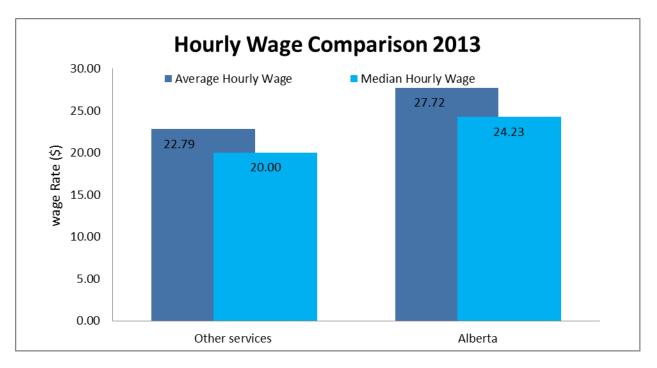
Age Characteristics	Employmen	t in Alberta	Employment Servic	
	Number	%	Number	%
15-24 years	317,600	14.4%	19,200	17.2%
25-54 years	1,496,200	67.7%	74,300	66.6%
55 years and over	397,200	17.9%	18,100	16.2%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2014 * Percentages may not add up to 100 due to rounding.

⁷ See http://www.alis.alberta.ca/occinfo

3. Wages





Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2014 Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

	Ave	Average		
Occupation	Starting	Overall	Тор	Annual Salary
Heavy-duty equipment mechanic	\$ 28.91	\$ 33.97	\$ 35.79	\$ 71,738
Automotive Service Technician	\$ 24.83	\$ 31.23	\$ 36.88	\$ 69,264
Motor vehicle body repairer	\$ 19.93	\$ 27.63	\$ 34.22	\$ 58,785
Hairstylist and Barber	\$ 13.26	\$ 17.56	\$ 25.49	\$ 32,607

Table 5

Data Source: 2013 Alberta Wage and Salary Survey

For more information on the 2013 Alberta Wage and salary Survey, refer to the WAGEinfo⁸ webpage. For job descriptions, duties, required skills and education for specific occupations in the Other Services industry, visit the ALIS⁹ website.

⁸ See <u>http://www.alis.alberta.ca/wageinfo</u>
⁹ See <u>http://www.alis.alberta.ca</u>

Section C: Additional Information

Links to Industry Associations

- Natural Health Practitioners of Canada (<u>http://www.nhpcanada.org</u>)
- Alberta Craft Council (<u>http://www.albertacraft.ab.ca</u>)
- National Floor Covering Association of Canada (http://woodfloors.org/)
- Automotive Service & Repair Association (Alberta) (http://www.ciia.com/provinces/alberta/alberta.html)

Call us or visit our website for more information or to find the following publications:

- 2013 Annual Alberta Labour Market Review
- Monthly Alberta Labour Force Statistics Highlights and Packages
- Alberta's Occupational Demand and Supply Outlook
- Alberta Labour Force Profiles
- Alberta Industry Profiles

www.work.alberta.ca/labour.html (see Labour Market Information) In Edmonton: 780.422.4266 Long distance: 1.800.661.3753

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