

Industry Profiles

Other Services Industry



Revised: February 2008

Alberta

Employment, Immigration
and Industry

Overview:

The Other Services industry¹ in Alberta includes establishments and services such as:

- automotive repair and maintenance;
- electronic and precision equipment repair and maintenance;
- commercial and industrial machinery and equipment repair and maintenance;
- personal and household goods repair and maintenance;
- personal care services (i.e. hair care and esthetic services);
- funeral services;
- pet care, photofinishing and other personal services;
- religious organizations and grant-making and giving services;
- social advocacy organizations;
- civic and social organizations; and
- business, professional, labour and other membership organizations and private households.

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¹ North American Industry Classification System (NAICS) major group 81

Section A: Business Environment

1. 2006 Employment and Unemployment Numbers and Rates:

| | Alberta | Other Services Industry |
|----------------------------------|-----------|-------------------------|
| Number of employed | 1,870,700 | 87,900 |
| Percent employed in the industry | | 4.7% |
| Number of unemployed | 66,800 | 1,700 |
| Unemployment rate | 3.4% | 1.9% |

For more information on employment numbers or for a historical comparison, go to the [Labour Force Survey](#) or [Statistics Canada](#) websites.

2. Industry Growth:

- The Other Services industry is expected to grow on average 0.7% annually from 2006 to 2011.
- Approximately 3,028 jobs will be created in the forecast period. Employment is expected to increase to 90,970 by 2011.
- This industry is expected to provide 1.3 % of all new jobs in Alberta between 2006 and 2011.

For more information, see the [Alberta Modified Canadian Occupational Projection System Outlook](#) (2006-2011) online and the [Alberta Learning Information Service \(ALIS\)](#) website's industry descriptions.

Outlook

The *Alberta Occupational Demand and Supply Outlook (2006-2016)*, forecasts a supply shortage of Automotive service technicians starting in 2009 through to 2016. Upholsterers, tailors, shoe repairers, jewellers and related occupations are expected to experience a supply shortage beginning in 2010.

A high population growth and an aging workforce are fuelling the growth of this industry. As the population of communities rise in conjunction with a dwindling supply of individuals in this industry, an increased demand for personal services is forecast. Amid longer working hours and increasing household incomes, there are more and more people contracting out household chores such as cleaning, landscaping and snow removal.

Alberta's strong economy and higher household income support the increasing demand for personal services. Rising labour shortages are impacting the manner in which businesses within the industry, can or cannot provide services. With no one to fill job openings, Alberta businesses are strained for resources, forcing many to provide reduced services. Another obstacle for businesses in the Other Services industry is the increasing cost of real estate and rent. With leases set to expire for some businesses, and with inner-city properties becoming more lucrative investments, many businesses may not be able to sustain the increase in costs and tenants may be forced to relocate.

3. Company Size

| Establishment Size | Alberta Businesses | | Other Services | |
|------------------------|---------------------|-------|---------------------|-------|
| | Number of Employees | % | Number of Employees | % |
| Less than 20 employees | 525,000 | 34.1% | 42,300 | 69.9% |
| 20 to 99 employees | 543,600 | 35.3% | 14,100 | 23.3% |
| 100 to 500 employees | 292,400 | 19.0% | 3,900 | 6.4% |
| Over 500 employees | 178,900 | 11.6% | N/A | N/A |

Data Source: Labour Force Historical Review 2006, Statistics Canada

Note: N/A is reported in instances of insufficient sample size.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations that can be found in the Other Services industry include:

- automotive service technician;
- jeweller;
- massage therapist;
- hair stylist; and
- fundraiser.

For a complete listing of all occupations related to this industry as well as detailed information on education and skill requirements, visit the [Alberta Occupational Profiles](#) website.

2. Demographics: Age and Gender

According to the Labour Force Survey, the gender break-down in the Other Services industry is as follows:

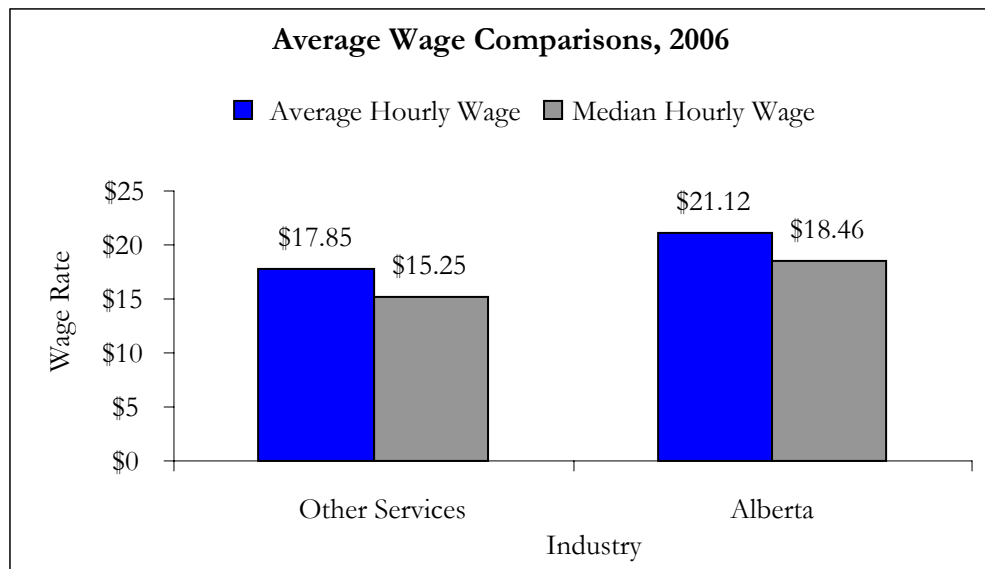
- women employed: 43,900 people, or 49.9%
- men employed: 44,100 people, or 50.2%

In comparison, women accounted for 45.3% and men made up 54.7% of the total employed in Alberta.

| Age Characteristics | Alberta Employees | | Other Services | |
|---------------------|-------------------|-------|----------------|-------|
| | Number | % | Number | % |
| 15-24 years | 329,600 | 17.6% | 16,900 | 19.2% |
| 25-54 years | 1,286,500 | 68.8% | 59,700 | 67.9% |
| 55 years and over | 254,600 | 13.6% | 11,300 | 12.9% |

Data Source: Labour Force Historical Review 2006, Statistics Canada

3. Wages:



Data Source: Labour Force Historical Review 2006, Statistics Canada

Wage and Salary Information for Selected Occupations

| Occupation | Average Hourly Wage | | | Average Annual Salary |
|---------------------------------|---------------------|---------------|----------|-----------------------|
| | Starting | After 3 years | Top | |
| Heavy-Duty Equipment Mechanics | \$ 18.37 | \$ 22.68 | \$ 26.64 | \$ 47,387 |
| Funeral Directors and Embalmers | N/A | \$ 17.32 | \$ 24.17 | \$ 46,472 |
| Hairstylists and Barbers | \$ 9.45 | \$ 14.12 | \$ 19.39 | \$ 26,443 |

Data Source: 2005 Alberta Wage and Salary Survey

Note: N/A due to insufficient response.

For more information on wages, refer to the [WAGEinfo](#) webpage. For job descriptions, duties, required skills and education for specific occupations in the Other Services industry, visit the [ALIS](#) website.

Section C: Additional Information

1. Links to Selected Industry Associations:

- [Association of Massage Therapists and Wholistic Practitioners](#)
- [Alberta Funeral Services Regulatory Board](#)

2. Link to Government Library Database:

<http://www.servicelink.gov.ab.ca/libraries/workplace/>