

Overview:

From March 5-10, 2017, Minister Margaret McCuaig-Boyd visited Houston, Texas to attend the thirty-sixth annual CERAWeek conference organized by IHS Energy. CERAWeek is the premier annual international assembly of energy industry leaders, experts, government officials and policymakers, and technology innovators. The conference typically attracts nearly 3000 delegates from over 50 countries, including a number of Alberta-based companies.

Mission Objectives:

- Meet specific U.S. thinkers and industry players to present Alberta's strategic vision directly, and to emphasize the mutual advantages of a coordinated North American approach to energy development and transport.
- Meet with Gulf Coast refiners to assess their view of the Keystone XL pipeline link to Alberta, to emphasize our ongoing interest in meeting U.S. refinery demand for heavy sour crudes.
- Learn about energy trends that will shape the market for Alberta's resources and in-bound investment. Experts are scheduled to speak on international supply and demand forecasts and trends in investment and innovative technologies.

These objectives were achieved through conference session attendance and bilateral meetings with other attendees. The conference's high-quality sessions featured several hundred of the global energy industry's top thinkers and influencers. Over the course of five days, Alberta's delegation had the opportunity to hear from the Prime Minister of Canada, Heads of State and Ministers from Saudi Arabia, Russia, and India, and from Chief Executive Officers of multinational corporations such as Royal Dutch Shell, TOTAL, and Credit Suisse. These presentations and discussions conveyed intelligence from officials and firms operating from positions of unique influence over the global energy landscape.

The Minister was also able to leverage the presence of some of the industry's most influential stakeholders by holding formal bilateral meetings with the following organizations:

- ExxonMobil Corporation
- Natural Resources Canada
- Mexican Energy Secretariat
- Credit Suisse
- IHS Markit
- Phillips 66
- LyondellBasell Industries

Delegation:

- Honourable Margaret McCuaig-Boyd, Minister of Energy;
- Marcella Munro, Chief of Staff, Office of the Minister of Energy; and
- Coleen Volk, Deputy Minister of Alberta Energy.

Final Itinerary:

Date	Event
Sunday, March 5	Travel to Houston, Texas
Monday, March 6	Bilateral meetings Conference sessions
Tuesday, March 7	Bilateral meetings Conference sessions
Wednesday, March 8	Bilateral meetings Conference sessions
Thursday, March 9	Bilateral meetings Conference sessions Meet and greet with Prime Minister
Friday, March 10	Return to Edmonton

News Releases:

- Promoting Alberta leadership on energy, environment – March 3, 2017
(<https://www.alberta.ca/release.cfm?xID=46398DC64A89D-FBE0-9871-915A8A07F360EA45>)

International Travel Final Expenses

Expenditures by Participants	Amount
Travel (includes airfare, airport service fees, ground transportation costs, including taxis, car rentals, parking, trains, buses as well as mileage to/from airport or taxis to/from airport in Alberta, including any cancellation fees)	\$ 3,997.36
Accommodation (room charges and related taxes, including any cancellation fees)	\$ 5,428.83
Meals (includes restaurant bills and tips, meals on hotel bills, per diem meal claims, share of group meals or working sessions)	\$ 409.41
Incidental and Miscellaneous (includes cell phone rental charges, incremental costs for all electronic devices such as roaming charges for cell phones, iPads and costs associated with communications such as the costs incurred for media call-backs, conference/registration fees, including cancellation fees, fax and internet charges, passport and visa fees, medical and inoculation fees, laundry and dry cleaning, baggage handling, out-of-country per diems, and other sundry expenditures)	\$ 10,961.73
Sub-Total	\$ 20,797.33
General Mission Expenditures	Amount
Receptions and Hosting (receptions, luncheons, dinners, and events that are hosted by the GoA that are specific to the mission and include meeting related costs for room rental, room rental for hosted events, food, beverages, catering staff, service charges, entertainment, flowers)	\$ 0.00
Incidental and Miscellaneous (includes translation of documents fees, publications, shipping charges, gifts purchased specifically for mission, Canadian Embassy/High Commission/Consulate charges for services provided to the GoA)	\$ 0.00
Sub-Total	\$ 0.00
Total Costs	\$ 20,797.33