

**Final Mission Report  
Travel to New York and Washington, D.C.  
May 15 to 22, 2011**

**Executive Summary:**

The Honourable Ron Liepert, Minister of Energy, led a mission to New York, New York and Washington, D.C. from May 15 to 22, 2011. In New York, Minister Liepert was joined by Deputy Minister Peter Watson and in Washington, he was joined by Parliamentary Assistant Diana McQueen. In both New York and Washington, Minister Liepert's itinerary included an extensive media program which garnered tremendous coverage from major U.S. outlets.

**Mission Objectives:**

- Profile Alberta as a secure, reliable and responsible energy supplier.
- Advance Alberta's clean energy story.
- Profile Alberta's role in North American energy security and economic recovery.
- Maintain investor confidence in Alberta's oil sands.

**Mission Program:**

**Sunday, May 15, 2011**

*Travel to New York, New York*

**Monday, May 16, 2011**

**Meeting with representatives from the Canadian Consulate in New York**

Minister Liepert and Deputy Minister Watson met with representatives from the Canadian Consulate in New York, including Consul General John Prato, to discuss the economic and trade linkages between Alberta and New York.

**Raymond James Energy Conference Speaking Opportunity**

Minister Liepert was a keynote speaker at the Raymond James Canadian Energy Conference. His speech highlighted Alberta's energy resources and how the province's responsible energy development supports North American energy security and economic recovery.

**Meeting with Representative Eliot Engel (D-NY)**

Minister Liepert and Deputy Minister Watson met with Representative Eliot Engel, D-NY, to demonstrate the economic links between Alberta and the U.S., especially in the context of energy security and oil sands development. The meeting emphasized how increased access for Alberta's energy resources to new markets in the U.S. will be mutually beneficial to both countries.



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### **Media Interview**

Minister Liepert was interviewed by the *Wall Street Journal* about Alberta's oil sands and clean energy.

## **Tuesday, May 17, 2011**

### **Meetings with Investors**

In addition to Minister Liepert's more prominent speaking events, he engaged New York's investment sector in roundtable breakfast and lunch events as well as in one-on-one meetings. In these meetings, Minister Liepert encouraged ongoing investment in Alberta's energy sector.

### **Media Interviews**

Minister Liepert was interviewed by the *New York Times*, *Financial Times*, Bloomberg and *Energy Intelligence* about Alberta's oil sands and clean energy.

## **Wednesday, May 18, 2011**

### **Penn Club Speaking Opportunity**

Minister Liepert spoke at a breakfast event that drew attendees from various sectors, including investors, media and public policy leaders. Much like the Raymond James Canadian Energy Conference speaking opportunity, Minister Liepert showcased Alberta's energy reserves and how energy production in the province impacts North American energy security and economic recovery.

### **Meeting with CitiGroup**

Minister Liepert met with CitiGroup to profile Alberta as a secure, reliable and responsible energy supplier, instill investor confidence in Alberta's oil sands and to outline the economic links between Alberta and the U.S.

*Travel to Washington, D.C.*

### **Meeting with Canadian Embassy Officials**

Minister Liepert and Parliamentary Assistant McQueen met with Canadian officials to discuss energy developments in the U.S.

## **Thursday, May 19, 2011**

### **Meetings with Elected Officials**

Minister Liepert and Parliamentary Assistant McQueen met with elected officials to advance Alberta's role in North American energy security and discuss how increased access for Alberta's energy resources to new markets in the U.S. will be mutually beneficial. Minister met with Senator Lindsey Graham, R-SC, as well as with Senator James Inhofe, R-OK.



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**Meeting with the U.S. Department of the Interior**

Minister Liepert and Parliamentary Assistant McQueen met with officials from the U.S. Department of the Interior to profile Alberta as a secure, reliable and responsible energy supplier.

**Aramco Services Company Reception**

Minister Liepert and Parliamentary Assistant McQueen attended a reception held by Aramco Services Company.

**Media Interview**

Minister Liepert was interviewed by the *National Journal* about Alberta's oil sands and clean energy.

**Friday, May 20, 2011****Meeting with the Institute for 21<sup>st</sup> Century Energy**

Minister Liepert and Parliamentary Assistant McQueen met with the Institute for 21<sup>st</sup> Century Energy to profile Alberta as a secure energy supplier.

**Meetings with Industry Associations**

Minister Liepert and Parliamentary Assistant McQueen met the American Petroleum Institute and The National Petrochemicals and Refiners Association to discuss the economic links between Alberta and the U.S. and to profile Alberta as a secure, reliable and responsible energy supplier.

**Meeting with Representative Fred Upton (R-MI)**

Minister Liepert met with Representative Fred Upton, R-MI, to advance Alberta's role in North American energy security and economic recovery. Discussion emphasized the importance of increased access for Alberta's energy resources to key refining centres, in particular pipeline infrastructure to the United States Gulf Coast.



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