

# **INDUSTRY PROFILES**

**Accommodation and Food Services Industry** 

2015 Alberta

### Overview:

The Accommodation and Food Services industry in Alberta includes establishments that:

- provide short-term lodging and complementary services (i.e. hotels, motor hotels, resorts, motels, bed and breakfast accommodation, housekeeping cottages and cabins, recreational vehicle parks and campgrounds and hunting and fishing camps); and
- prepare meals, snacks and beverages to customer order for immediate consumption on or off the premises.

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<sup>&</sup>lt;sup>1</sup> North American Industry Classification System (NAICS) 2007 major group 72

#### Section A: Business Environment

# 1. 2014 Employment and Unemployment Numbers and Rates

Table 1

	Alberta	Accommodation and Food Services Industry
Employment	2,274,600	150,000
Employment Share	N/A	6.6%
Unemployment	111,700	6,600
Unemployment rate	4.7%	4.2%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2015 Note: Note: N/A denotes not-applicable. Employment share is obtained by dividing the number of employment in this industry by total employment in Alberta.

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics<sup>2</sup> website or Statistics Canada<sup>3</sup>.

## 2. Industry's Growth

- The Accommodation and Food Services industry accounted for 6.6% of total employment in Alberta in 2014.
- Employment in is this industry expected to grow at an average rate of 2.0% from 2015 to 2019<sup>4</sup>.
- The industry is expected to account for 6.8% of total employment in Alberta in 2015.

For more information, see the Alberta Learning Information Service (ALIS)<sup>5</sup> website for descriptions of industries.

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<sup>&</sup>lt;sup>2</sup> See http://work.alberta.ca/labour/labour-force-statistics-and-annual-reviews.html

<sup>&</sup>lt;sup>3</sup> See http://www.statcan.gc.ca

<sup>&</sup>lt;sup>4</sup> Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2015 – 2019, Industry Employment Outlook

<sup>&</sup>lt;sup>5</sup> See <a href="http://www.alis.alberta.ca">http://www.alis.alberta.ca</a>

### 3. Facts, Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Accommodation and Food Services industry accounted for approximately 2.0% of Alberta's Gross Domestic Product in 2014, up from 1.9% in 2004. Its contribution to Alberta's total employment decreased from 7.0% in 2004 to 6.6% in 2014.

Total employment (the total number of employees and self-employed people, 15 years and over) in 2014 was 5.1% higher than its level in 2013. Over the last 10 years, employment increased by 25,300 from 2004, a 20.3% increase. There were 150,000 employed in the industry in 2014, of whom 66.0% were full time and 34.0% were part time.

Table 2

Characteristic	Alberta	Accommodation and Food Services
Median Retirement Age (years)	62.4	64.6
Average Number of Hours Worked per Week	37.5	31.9
Multiple Jobholders (% of total employment)	5.7%	6.6%
Average Job Tenure (months)	88.2	47.5
Employees Under Union Coverage (%)	83.1%	91.7%
Employees Working Overtime per Week (%)	19.4%	9.8%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2015, and custom tabulation (median retirement age)

Note: The percentage of multiple jobholders in Alberta is obtained by dividing the number of multiple jobholders in Alberta by total employment in Alberta. The percentage of multiple jobholders in the industry is obtained by dividing the number of multiple jobholders in the industry by total employment in the industry. This calculation method also applies to the percentage of employees under union coverage and the percentage of employees working overtime per week.

According to *Alberta Occupational Demand Outlook 2013-2023*<sup>7</sup>, employment growth in the following occupations: Chefs and cooks; Managers in food service and accommodation; and Food and beverage service, is expected to be below Alberta's average rate for all occupations of 1.6%.

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<sup>&</sup>lt;sup>6</sup> This is for North American Industry Classification System (NAICS) 2007 code 11: Agriculture, forestry, fishing and hunting which includes support activities for forestry 1153.

<sup>&</sup>lt;sup>7</sup> See <a href="http://work.alberta.ca/labour/occupational-demand-and-supply-forecast.html">http://work.alberta.ca/labour/occupational-demand-and-supply-forecast.html</a>

# 4. Size of Businesses in Alberta and the Industry

Table 3

Establishment Size	Businesses in Alberta		Businesses in Accommodation and Food Services	
	Number of Employees	%*	Number of Employees	<b>%</b> *
Less than 20 employees	696,900	36.9%	61,400	44.7%
20 to 99 employees	674,500	35.7%	64,000	46.5%
100 to 500 employees	334,100	17.7%	9,900	7.2%
Over 500 employees	185,200	9.8%	2,200	1.6%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2015

Note: N/A denotes data not available due to the confidentiality requirements of the Statistics Act

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

<sup>\*</sup> Percentages may not add up to 100 due to rounding

### Section B: Human Resources Profile

# 1. Occupational Information

Some examples of occupations in the Accommodation and Food Services industry include:

- bartender;
- chef:
- hotel and motel desk clerk;
- restaurant manager;
- housekeeping attendant; and
- food service supervisor.

For a complete listing of all occupations related to this industry, as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles<sup>8</sup> website.

# 2. Demographics: Gender and Age

According to the Labour Force Survey, the gender breakdown in the Accommodation and Food Services industry in 2014 was as follows:

women employed: 90,100 people, or 60.1%men employed: 59,900 people, or 39.9%

Overall in Alberta, women accounted for 44.8 % and men made up 55.2% of total employment (for all industries).

Table 4

Age Characteristics	Employment in Alberta		Employment in Accommodation and Food Services	
	Number	%	Number	%
15-24 years	354,100	14.8%	59,400	37.9%
25-54 years	1,605,000	67.3%	81,100	51.8%
55 years and over	427,200	17.9%	16,000	10.2%

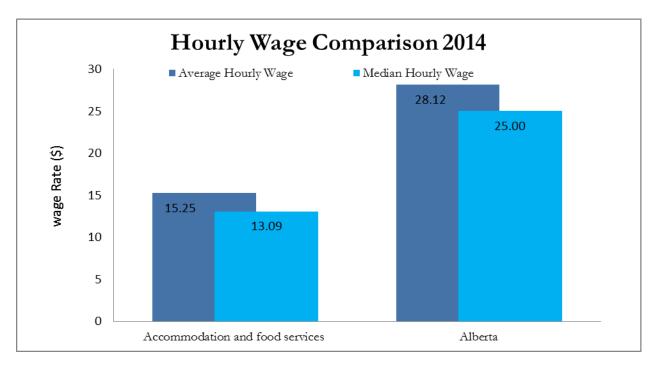
Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2015

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<sup>&</sup>lt;sup>8</sup> See <a href="http://occinfo.alis.alberta.ca/occinfopreview">http://occinfo.alis.alberta.ca/occinfopreview</a>

# 3. Wages and Salaries

Chart 1



Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2015

Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

### Wage and Salary Information for Selected Occupations

Table 5

Occupation	Average Hourly Wage			Average
	Starting	Overall	Тор	Annual Salary
Restaurant manager	\$ 17.60	\$ 20.54	\$ 25.06	\$ 44,867
Hotel front desk clerk	\$ 12.69	\$ 13.87	\$ 15.50	\$ 26,260
Chef	\$ 16.51	\$ 20.19	\$ 23.40	\$ 42,949
Bartender	\$ 10.31	\$ 11. 00	\$ 11.88	\$ 17,219

Data Source: 2013 Alberta Wage and Salary Survey

For more information on the 2013 Alberta Wage and Salary Survey, refer to the WAGEinfo<sup>9</sup> website. For job descriptions, duties, skills and educational requirements of specific occupations in the Accommodation and Food Services industry, visit the ALIS<sup>10</sup> website.

### Section C: Additional Information

# Links to Industry Associations

- Alberta Hotel and Lodging Association (http://www.ahla.ca)
- Canadian Restaurant and Foodservices Association (http://www.crfa.ca)
- Hotel Association of Canada (http://www.hotelassociation.ca)

 <sup>&</sup>lt;sup>9</sup> See <a href="http://www.alis.alberta.ca/wageinfo">http://www.alis.alberta.ca/wageinfo</a>
 See <a href="http://www.alis.alberta.ca">http://www.alis.alberta.ca</a>

Call us or visit our website for more information or to find the following publications:

- 2014 Annual Alberta Labour Market Review
- Monthly Alberta Labour Force Statistics Highlights and Packages
- Alberta's Occupational Demand and Supply Outlook
- Alberta Labour Force Profiles
- Alberta Industry Profiles

www.work.alberta.ca/labour.html (see Labour Market Information)

In Edmonton: 780.422.4266 Long distance: 1.800.661.3753

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