

# Post-Budget 2014 Survey

March 2014

Conducted by NRG Research

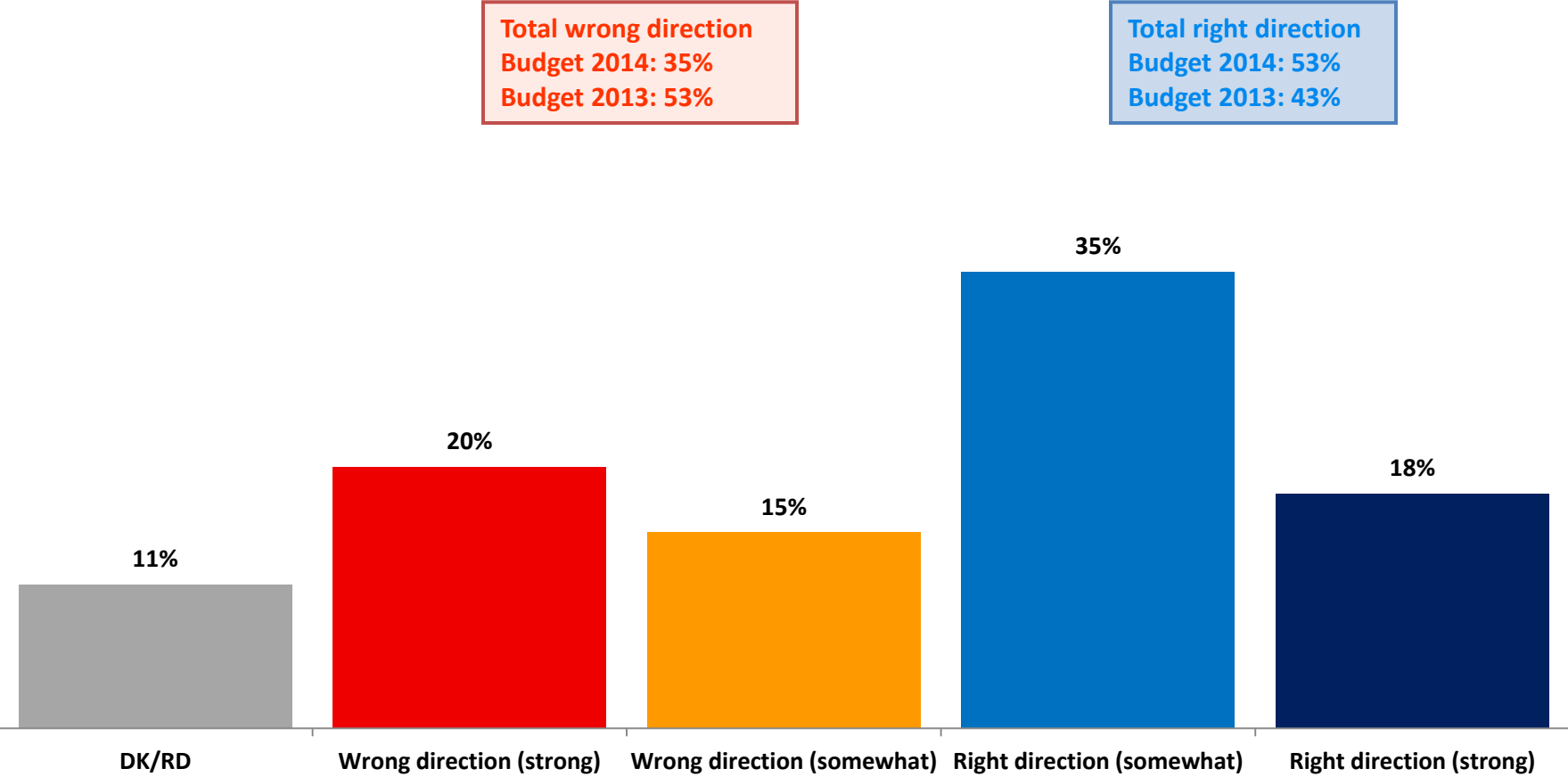
# Methodology

Firm	Fieldwork dates	Type of poll	Sample size	Margin of error
NRG Research	Mar. 10 – 16, 2014	Telephone	1,002 615 for budget-specific q's	± 3.1%, 19 times out of 20

# Views on Alberta

# Direction of Alberta

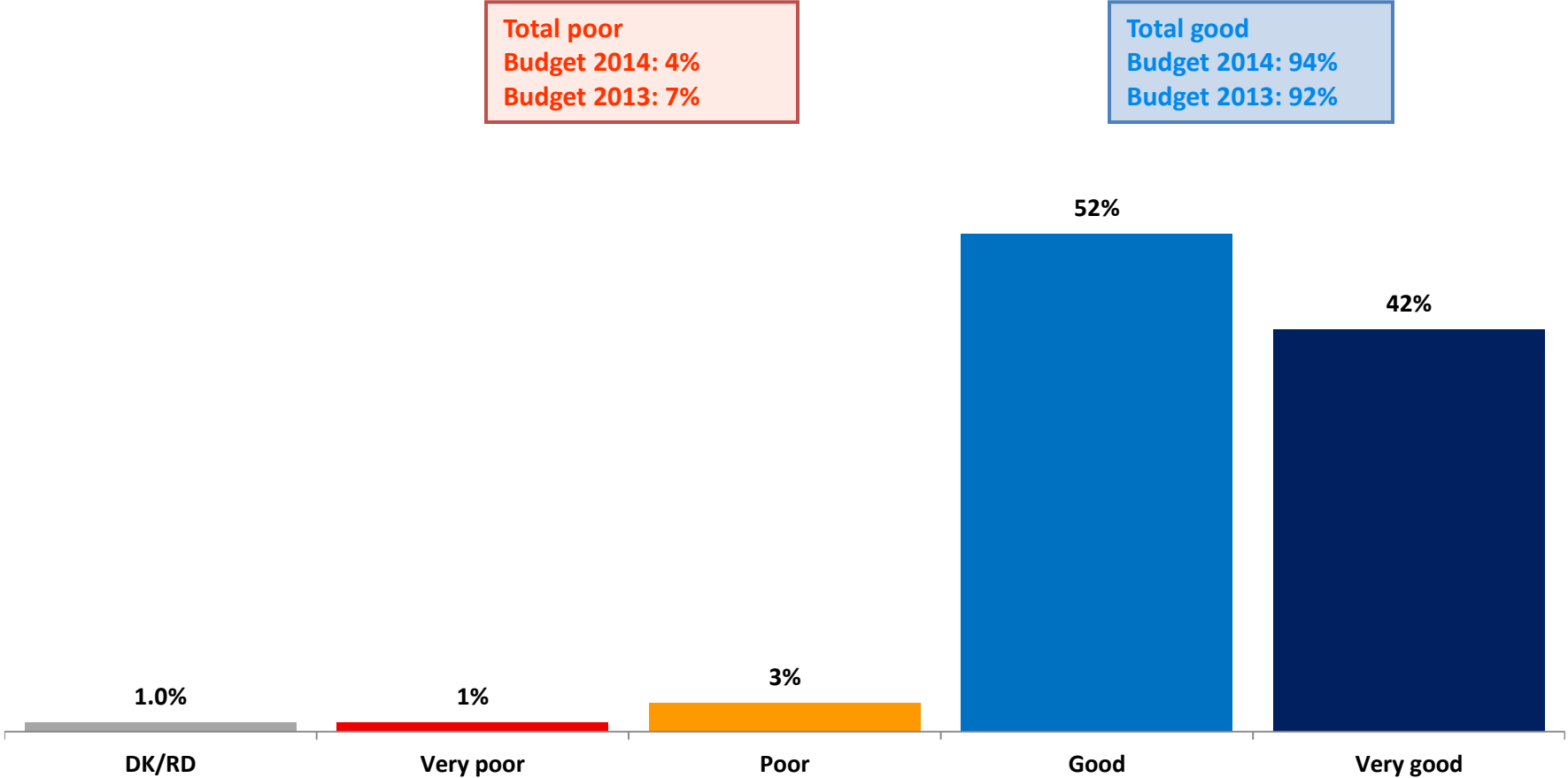
*"In general, would you say that Alberta is headed more in the right direction or the wrong direction?"*



Source: Post-Budget 2014 Survey, NRG Research , n=1,002

# Quality of life in Alberta

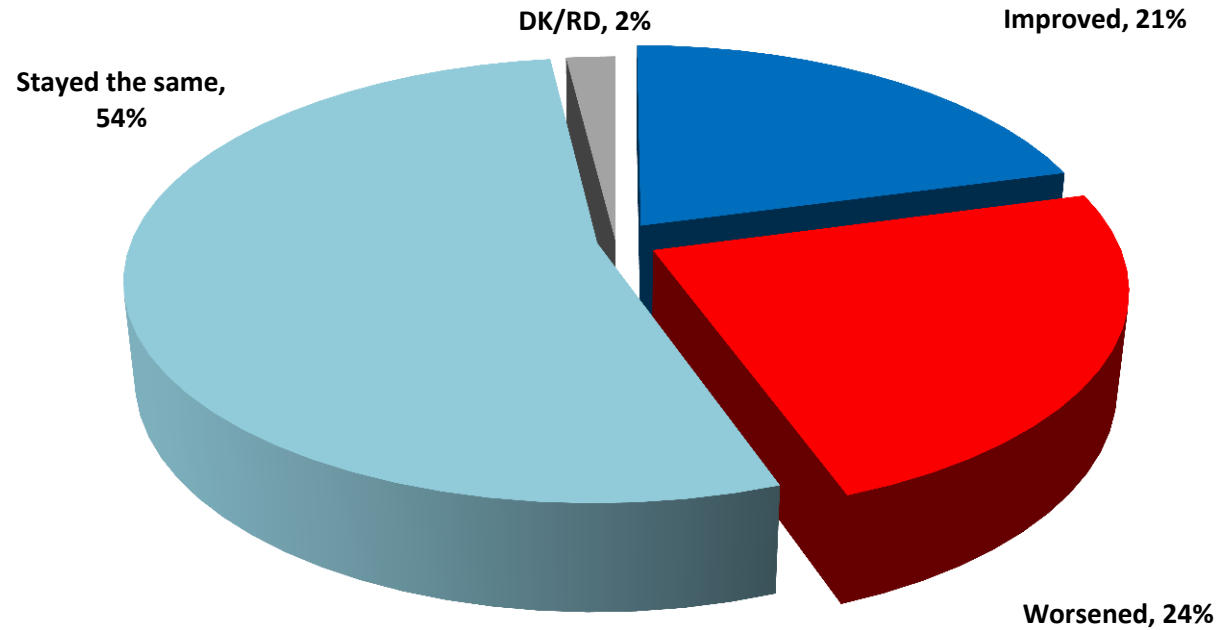
“How would you rate the overall quality of life in Alberta today?”



Source: Post-Budget 2014 Survey, NRG Research , n=1,002

# Quality of life: Improving or worsening?

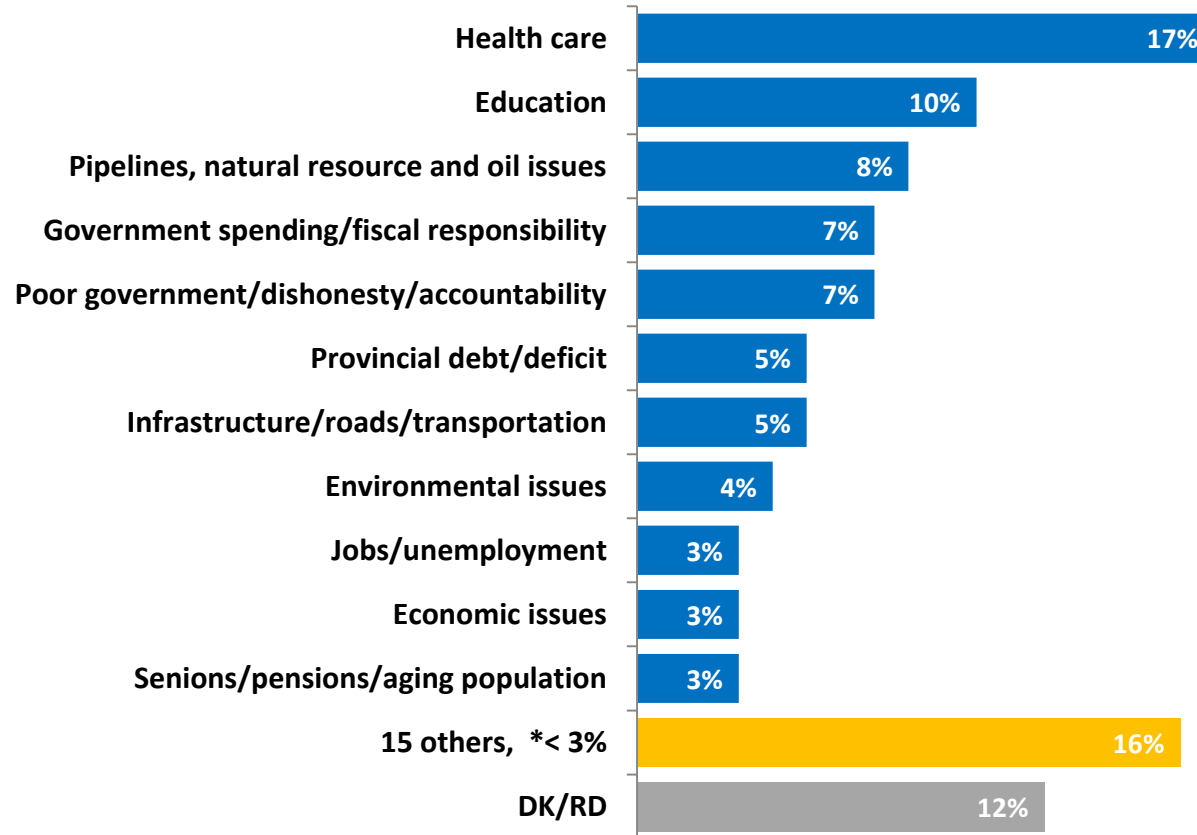
*“And, do you feel that the quality of life in Alberta in the past three years has improved, stayed the same, or worsened?”*



**Budget 2013**  
Improved: 16%  
Stayed the same: 49%  
Worsened: 33%

# Top issue facing Alberta

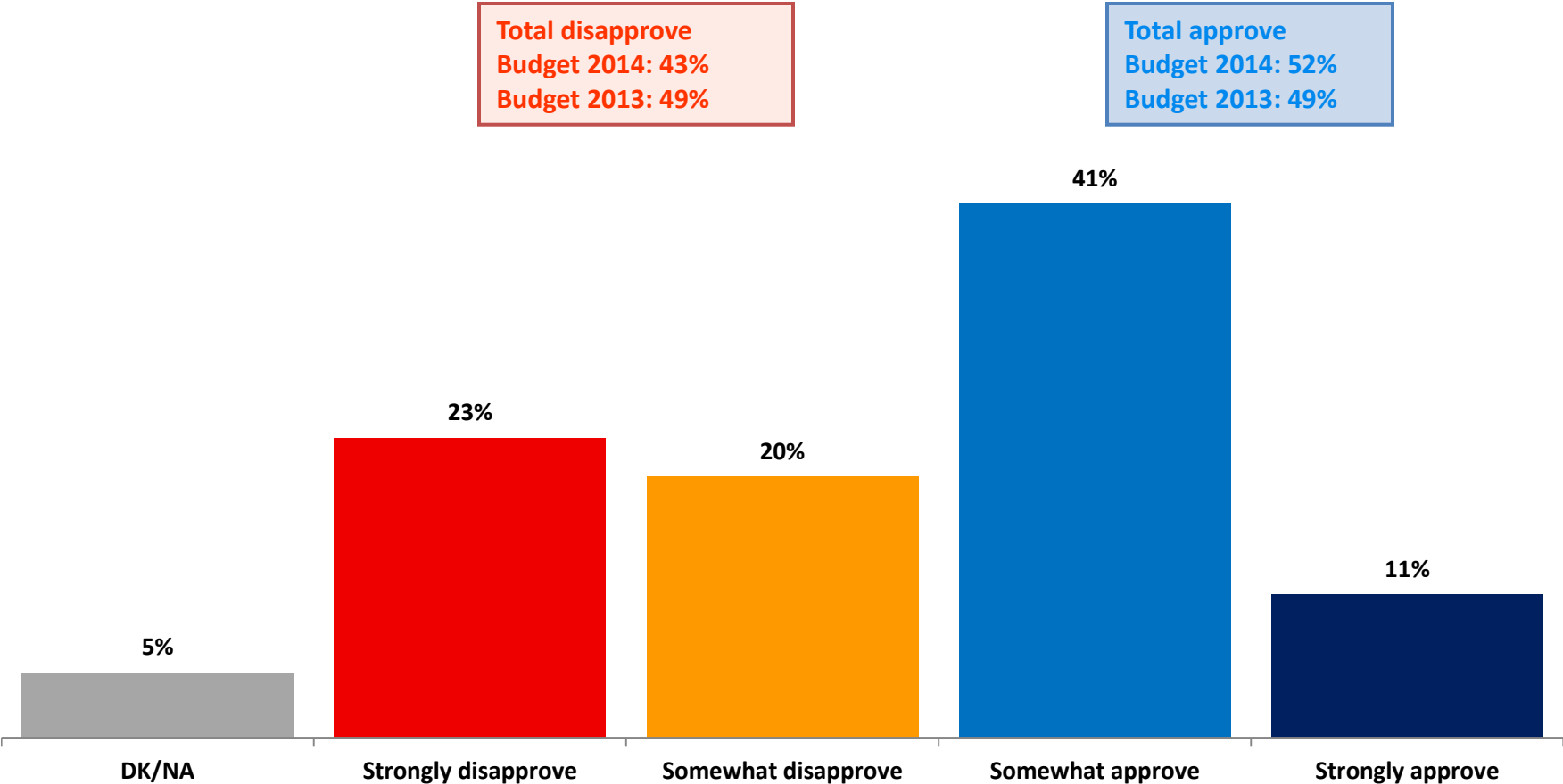
*“In your view, as an Albertan, what is the most important issue facing our province; that is, the one issue you feel should receive the greatest attention from your provincial leaders?”*



Source: Post-Budget 2014 Survey, NRG Research , n=1,002

# Approval of the Provincial Government

“Overall, do you approve or disapprove of the job the Alberta provincial government is doing in Alberta today?”

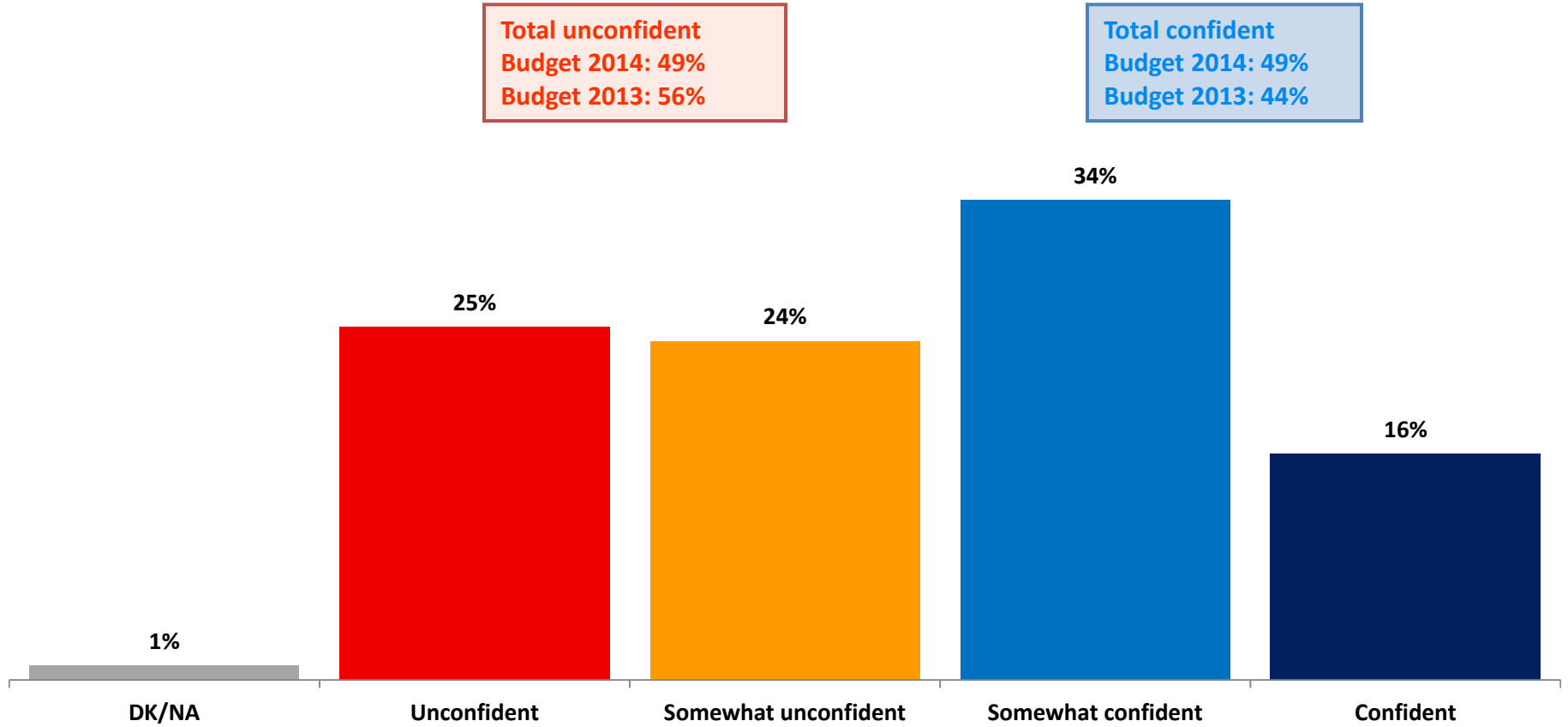


Source: Post-Budget 2014 Survey, NRG Research , n=1,002



# Confidence in government's long-term plan

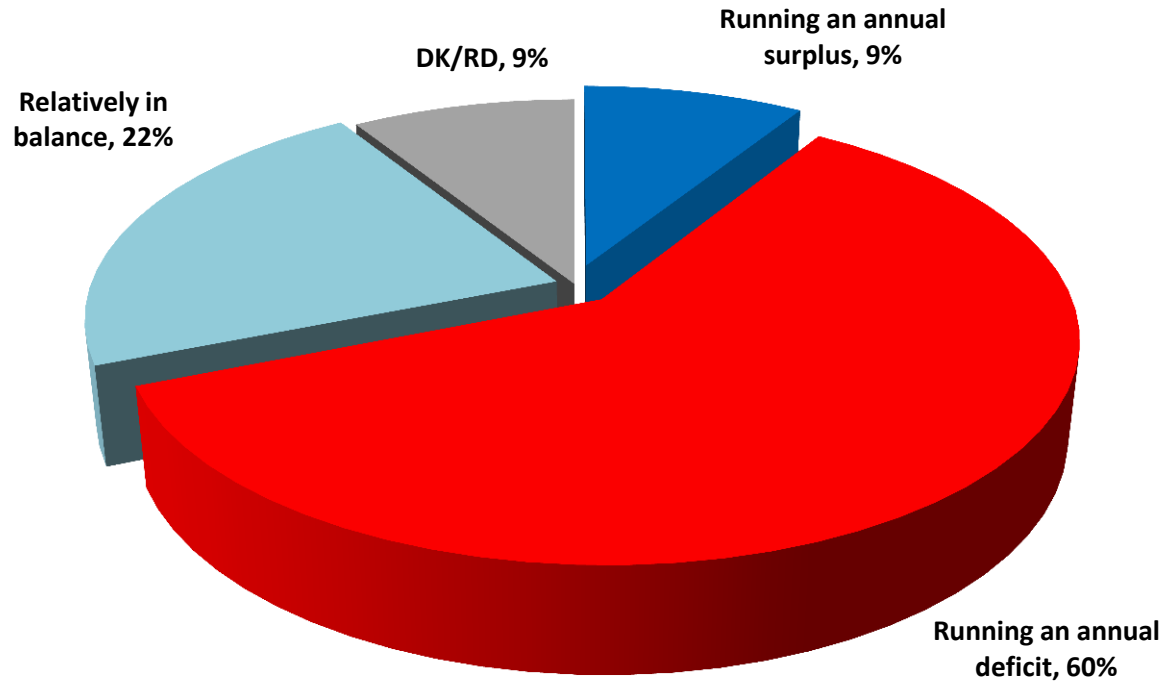
*"How confident are you that the government has a long-term plan to meet the needs of its citizens today and into the future?"*



Source: Post-Budget 2014 Survey, NRG Research , n=1,002

# State of Alberta's finances

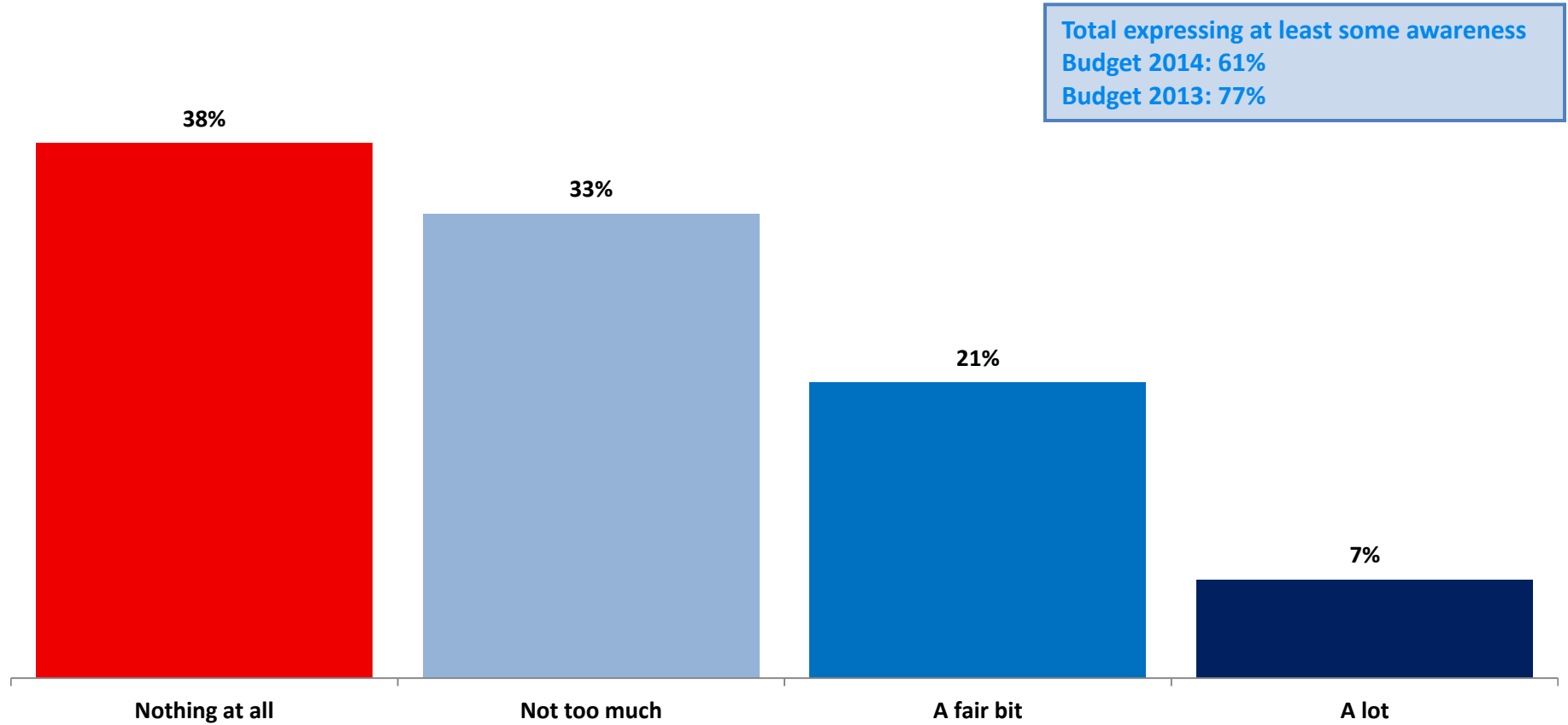
*"To the best of your knowledge, what is the current state of the Alberta provincial government's finances?"*



**Budget 2013**  
Surplus: 5%  
Basically in balance: 15%  
Deficit: 76%

# Awareness of budget

*“As you may know, the Alberta provincial government introduced a new budget on Thursday, March 6th. Have you heard a lot, a fair bit, not too much or nothing at all about the budget?”*



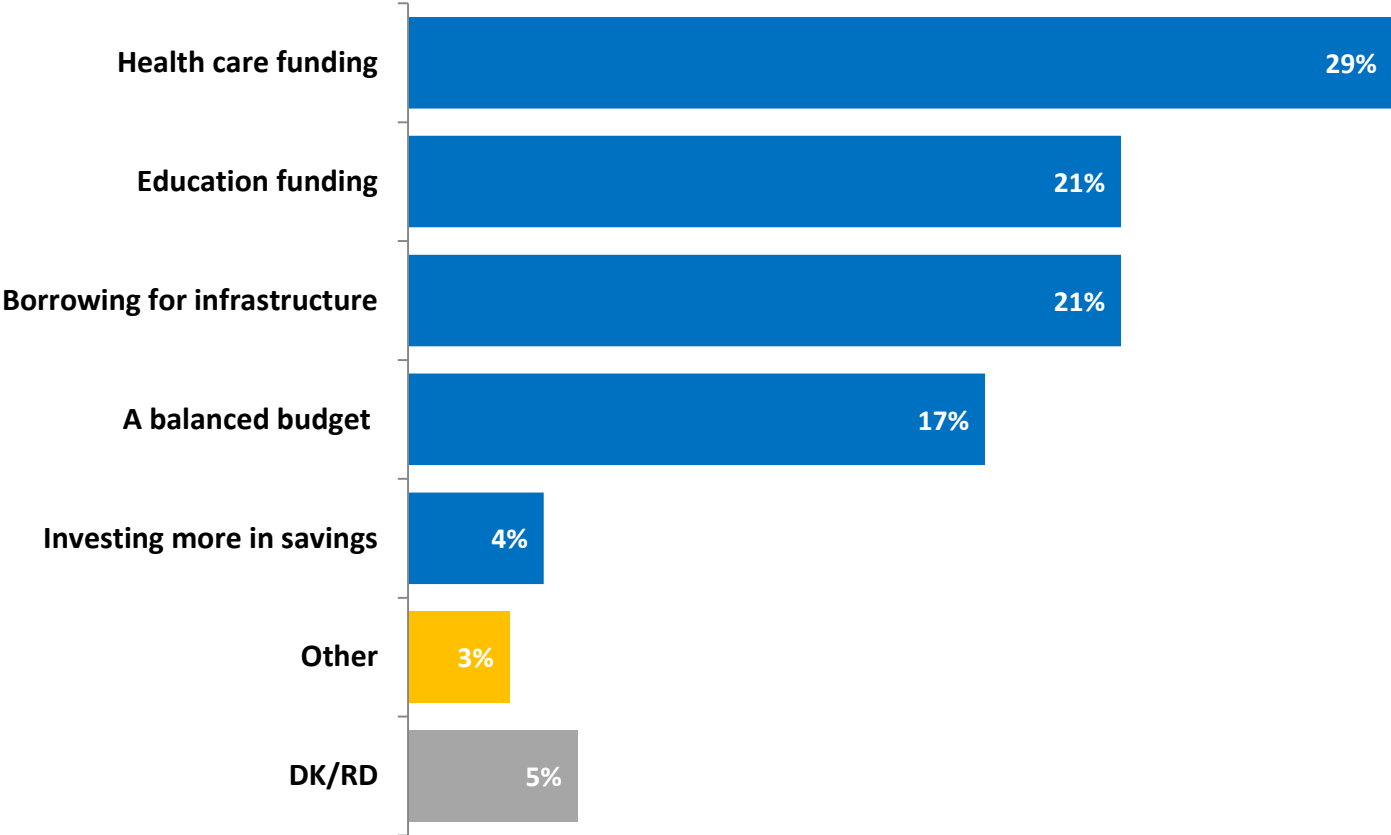
Source: Post-Budget 2014 Survey, NRG Research , n=1,002

# Budget 2014 Assessment

n = those with any awareness of budget [615]

# Most important areas in Budget 2014

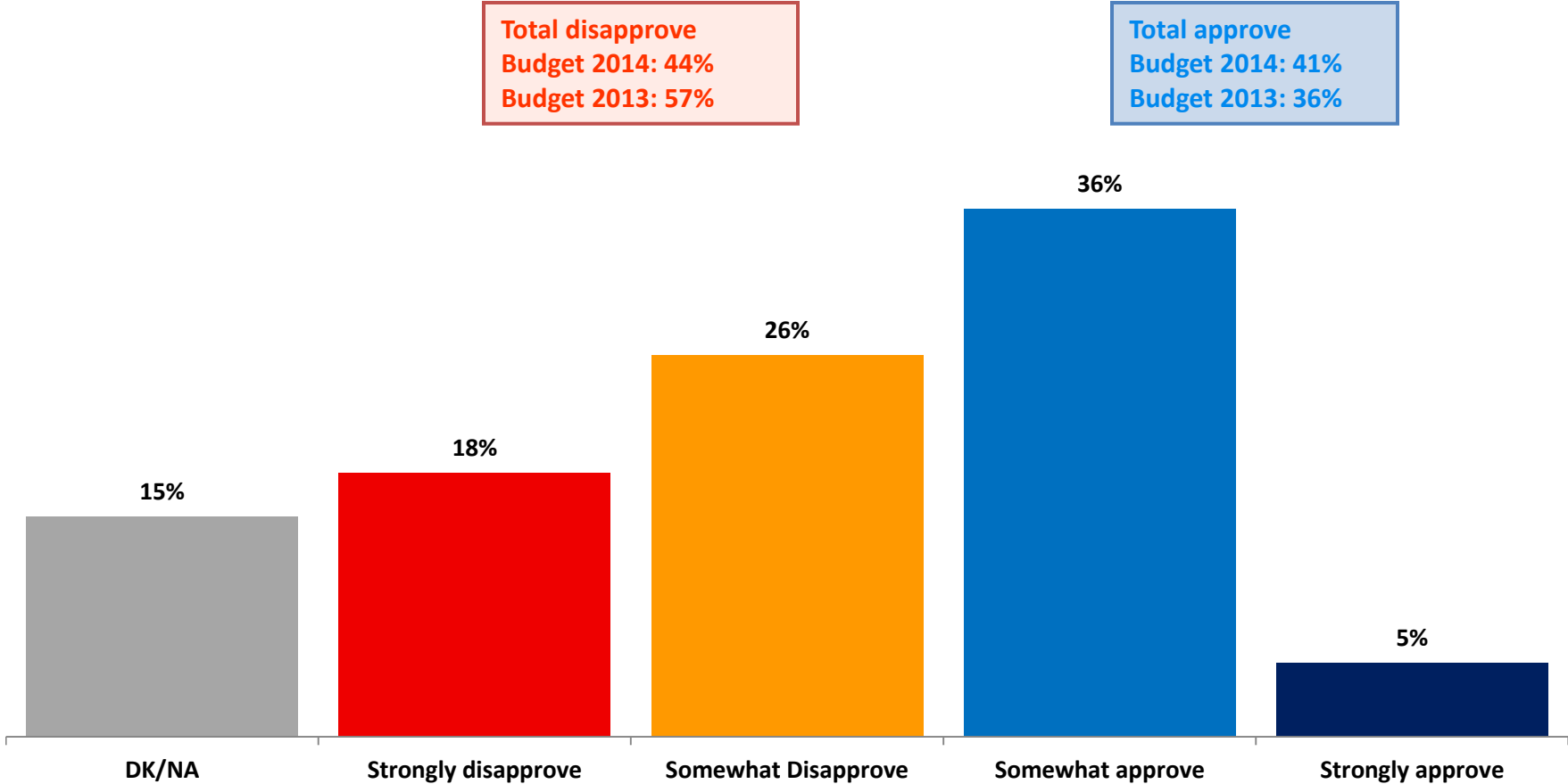
*“What part of the budget stands out for you as the most important component?”*



Source: Post-Budget 2014 Survey, NRG Research , n=615

# Approval of the Budget 2014

“Based on what you have read, seen or heard, do you generally approve or disapprove of the plans in this provincial budget?”

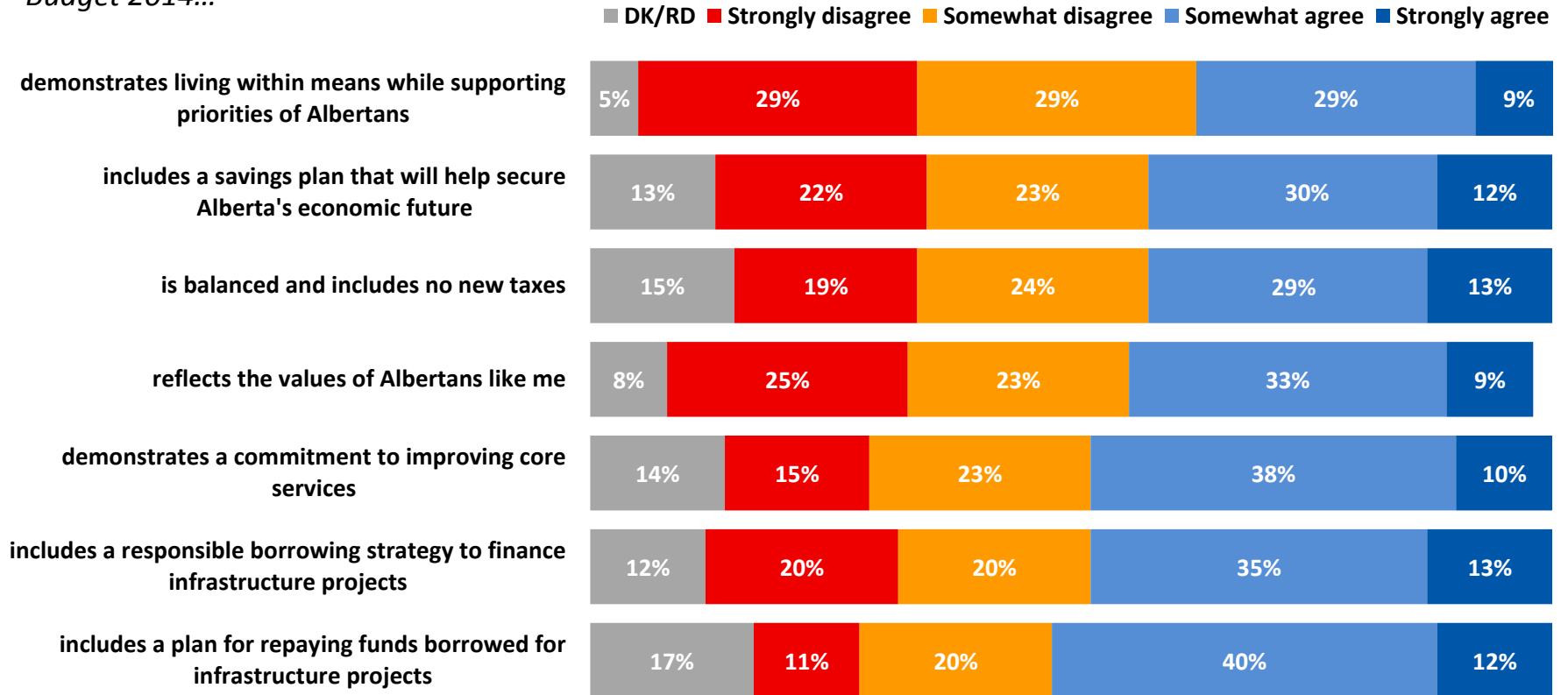


Source: Post-Budget 2014 Survey, NRG Research , n=615

# Agreement with Budget 2014 statements

“Please tell me whether you agree or disagree with each of the following statements about Alberta’s Provincial Budget.”

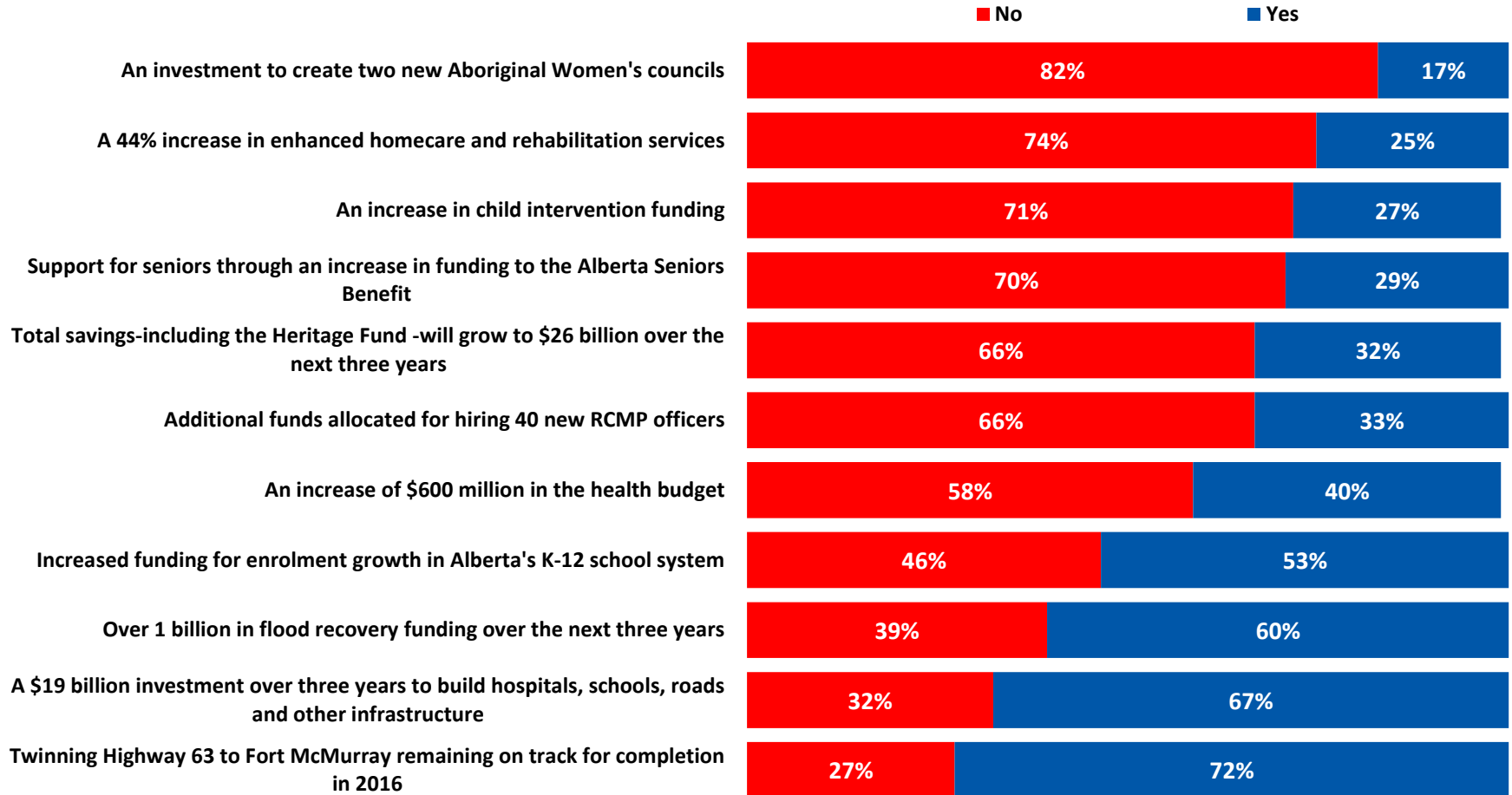
## Budget 2014...



Source: Post-Budget 2014 Survey, NRG Research , n=615

# Awareness of budget items

*“Prior to now, were you aware of the following items in the provincial budget?”*



Source: Post-Budget 2014 Survey, NRG Research , n=615