

Make preparedness routine

Encourage preparedness habits year-round. Here are some ideas to get you started:

- Emergency drills, public advisories and emergency system tests are opportunities to practice preparedness. Leverage these teaching moments to empower others to take action.
- Use the change in seasons as a reminder to update emergency supplies for the weather and to check expiry dates on food.
- Follow a variety of social media channels so you can like, share and create a conversation about local risks with your network.
- Use Emergency Preparedness Week to become a preparedness champion. Use social media, newsletters or public events to educate about the risks and encourage risk reduction actions.
- Build resilience in the workplace by educating staff about being prepared. This can be incorporated into onboarding, webinars, or you can start meetings with a “preparedness moment.”
- Print brochures, factsheets, or QR code posters and display in common areas where people gather.
- Build community connections. Plan a BBQ, team building exercise, or create a virtual group through a shared platform so people can get to know one another and build trust.

Join the Resilience Builders Network

This network is for anyone in Alberta who shares a common interest in building disaster resilience within their communities. By joining this network, you will receive regular updates, such as:

RBN Bulletin

A quarterly bulletin that provides information on new programming, partner initiatives and upcoming events. This includes invitations to Be Prepared information sessions, support for the annual Emergency Preparedness Week campaign and more.

Routine Preparedness Message

Emails that provide relevant and timely preparedness tips to make it easy for you to educate your community. You can customize the message to suit your needs. They will work in newsletters, social media, emails and more.

The messages are sent based on the level of threat in the province. When hazard threat is high, the preparedness message will increase in frequency aimed to encourage risk reduction actions for the threat. When the risk is low, preparedness messages will be sent weekly to encourage risk reduction actions year round.

Send an email to beprepared@gov.ab.ca to sign up and let's build a culture of preparedness together.

BE PREPARED

An overview of resources aimed at building local capacity for preparedness public education.

By working together, we can improve Albertans' risk literacy and encourage disaster risk reduction actions.

Overview

The Be Prepared program is managed by the Alberta Emergency Management Agency, within the Ministry of Public Safety and Emergency Services in the Government of Alberta.

The program is created for anyone interested in raising awareness and building resilience within the communities they serve. By working together, we can improve community members' risk literacy and empower them to take actions that will build their self-reliance during disruptions, big or small.

We all have a role to play

Disasters affect us all. While local and provincial governments take steps to prepare for wildfires and other hazards, individuals, households and organizations should be taking steps to prepare as well.

When community members are better prepared for disruption, it allows emergency responders to get the situation under control more quickly, helping those impacted get back to their lives and work sooner.

Empower your community

Use the program to clarify the public's role and responsibilities in emergency preparedness and response at the community, neighbourhood, organization, household and individual level.

Add program content into existing communications, facility emergency response plans and educational curricula or use in place of a standalone program. Include local context to make your outreach more appealing and relevant.

Program features

Diversity, inclusion and accessibility are an essential component of the program. As it evolves, so do its offerings.

Translated materials are available in ten different languages, with more translations underway.

- Ukrainian (українською)
- Arabic (عربي)
- Simplified Chinese (简体中文)
- Traditional Chinese (繁體中文)
- Punjabi (ਪੰਜਾਬੀ)
- High German (Deutsch)
- Low German (Plautdietsch)
- Spanish (Español)
- French (Français)
- Tagalog

Printable content such as fact sheets, posters, infographics, checklists, toolkits and more.

Smartphone and tablet friendly content for optimal display on devices.



Visit Alberta.ca/BePrepared to learn more.

Growing library of resources

Visit Alberta.ca/BePrepared to learn about:

- What to do before, during and after an emergency
- Building an emergency kit and gathering supplies
- Making an emergency plan
- Pet preparedness
- Rural and farm animal/livestock preparedness
- Sheltering in place
- Evacuating
- Hazard specific information on tornadoes, floods, wildfires, extreme heat and more

How you can use the program

Visit Alberta.ca/CommunityPrep for public education materials, including:

- **Videos** that break preparedness down into simple steps. Share the videos online and within your community.
- **Checklists** to build emergency kits for your household, vehicles and pets. Print the checklists and display in public spaces.
- **Fact sheets** to increase risk literacy and encourage risk reduction actions. Share factsheets about local hazards in emails and newsletters.
- **Toolkits** that offer a range of resources such as communication plans, key messages and ideas to support an awareness campaign at any time.
- **QR code posters** that allow you to quickly share information with smart devices. Display the posters in public spaces or at public events.
- **Infographics** that provide a visual representation of information to help simplify concepts and support learning for a variety of audiences.