

International Travel Final Report

Premier Jim Prentice

Mission to Washington, D.C.; Trenton, New Jersey; and New York, New York
January 31 to February 7, 2015

Overview:

Premier Jim Prentice undertook a mission to Washington, D.C., Trenton, New Jersey, and New York City to meet with key U.S. officials and stakeholders to discuss opportunities to expand Alberta's energy trade and investment relationships with the U.S.

Mission Objectives:

The mission was successful in meeting its objectives as outlined below.

1. Establish and build positive working relationships with key U.S. elected officials and decision-makers to continue to gain support and approval of market access projects and policies critical to Alberta's prosperity.
2. Build awareness of Alberta's environmental policies and commitment to addressing climate change.
3. Highlight the government's sound fiscal approach and Alberta's position as an attractive destination for investment.

Results:

Washington, D.C.

While in Washington, D.C., Premier Prentice delivered a major keynote address, met with senior officials from several global financial institutions and had significant interactions with the Obama Administration and Congress.

Highlights of the Washington, D.C., program include:

Meetings with Members of Congress

- The Premier met with:
 - Senator Heidi Heitkamp (D-ND) to discuss Keystone XL (KXL) and how to best communicate Alberta's environmental story in the U.S.
 - Senator Steve Daines (R-MT) for an introductory meeting to discuss energy trade between Alberta and Montana and the issue of country of origin labeling (COOL).
 - Senator Joe Manchin (D-WV) to discuss KXL, energy trade between Alberta and the U.S. and environmental management in the oil sands.
 - Representative Fred Upton (R-MI) to discuss his energy agenda as Chair of the House Committee on Energy and Commerce and ways to encourage greater North American energy integration.
 - Senator Lisa Murkowski (R-AK) to discuss her agenda as Chair of the Senate Committee on Energy and Natural Resources, moving Alberta crude to Alaska and the status of KXL legislation moving forward in the Senate.
 - Senator John Barrasso (R-WY) to discuss his energy agenda as Chair of the Republican Policy Committee and Alberta's role in building North American energy security and prosperity.

- Representative Jeff Duncan (R-SC) to discuss his agenda as Chair of the House Foreign Affairs Subcommittee on the Western Hemisphere and highlight Alberta's role as a U.S. ally in promoting energy security and prosperity in the region.
- Senator Amy Klobuchar (D-MN) to advocate for increased energy trade between Canada and the U.S., discuss the role of infrastructure in building prosperity, and highlight Alberta's commitment to responsible resource development.
- The Premier also attended a Congressional Gold Medal Ceremony honouring the First Special Service Force (Devil's Brigade). He had the honour of presenting two Alberta veterans with congratulatory letters on behalf of the Province of Alberta.

Administration Meetings

- The Premier met with the U.S. Trade Representative to discuss COOL and ongoing international trade negotiations, including the Trans-Pacific Partnership, as well as to communicate Alberta's commitment to ambitious trade outcomes, including in the area of energy trade with the U.S.
- The Premier met with the Special Envoy, Bureau of Energy Resources, Department of State, to highlight Alberta's commitment to responsible resource development and receive an update on the KXL review process.
- The Premier was briefed by Shell and the Department of Energy's Deputy Assistant Secretary for Clean Coal and Carbon Management on a joint technology initiative being undertaken as part of the Quest carbon capture and storage project in Alberta. The Premier noted Alberta's leadership in investing in carbon reduction technology, including carbon capture and storage.

Financial Institutions and Think Tanks

- The Premier met with the Inter-American Development Bank to discuss the bank's work in Latin America and potential opportunities for Alberta to collaborate in the region.
- The Premier met with the President of the World Bank to discuss Alberta's work with the World Bank on flaring and venting reduction and the path forward for reducing emissions from global oil and gas production.
- The Premier met with the Managing Director of the International Monetary Fund to discuss the global economic situation and the role of energy as a building block for economic growth.
- The Premier attended a roundtable discussion with senior energy and climate analysts from the Wilson Center; Center for Strategic and International Studies; Brookings Institution; Atlantic Council; Carnegie Endowment for International Peace; and Center for Climate Change and Energy Solutions to discuss Alberta's climate and energy agenda in a North American and global context.
- The Premier delivered a policy address to the U.S. Chamber of Commerce outlining Alberta's role in the North American energy system and advocated for shared efforts to build greater integration and a common approach to addressing environmental challenges.
- The Premier also attended a reception held by the Canadian-American Business Council in honour of his visit to Washington.

Media Outlets

- The Premier met with the Washington Post Editorial Board and communicated Alberta's commitment to responsible resource development and growing the North American energy relationship.
- The Premier was interviewed on National Public Radio's Morning Edition, a national program that reaches millions of listeners across the U.S. The interview focused on KXL and North American energy integration.

- Premier Prentice also called back to media to report progress of his Washington, D.C., meetings.

New Jersey and New York

Following Washington, D.C., Premier Prentice travelled to Trenton, New Jersey, and New York City where he met with New Jersey Governor Chris Christie, delivered another major keynote address and assured the financial community of Alberta's commitment to managing the province's fiscal pressures effectively.

The following are highlights of the New Jersey and New York program:

Governor of New Jersey

- Premier Prentice met with Governor Christie to discuss opportunities for Alberta and New Jersey to enhance trade and investment ties, and potential co-operation with respect to North American energy markets.

Non-Governmental Organizations

- The Premier met with the Natural Resources Defense Council to discuss Alberta's environmental policy and responsible energy development. It was an opportunity to discuss Alberta's changes to its climate change strategy.
- The Premier delivered a keynote address at an event hosted by the Foreign Policy Association to discuss the importance of KXL to securing an integrated North American energy market and the benefits it would have in terms of jobs for the U.S. The Premier stressed that Canada and the U.S. need to work together closely to be able to achieve this integrated marketplace.

Business Community

- Premier Prentice met with representatives from Philadelphia Energy Solutions, Kohlberg Kravis Roberts and the Carlyle Group to discuss investment opportunities in Alberta.
- The Consul General of Canada in New York hosted an investment roundtable with private equity firms and energy economists. The roundtable allowed the Premier to share information about the Government of Alberta's fiscal situation and its response to low energy prices and to gather intelligence on how Alberta is viewed by the investment community.
- A meeting with Warburg Pincus provided an opportunity to discuss investment opportunities in Alberta and to get their perspectives on current trends in global financial markets.
- The Premier's mission wrapped up with a meeting with the Hess Corporation, a private energy company, to discuss potential investment opportunities in the province.

Media Outlets

- Premier Prentice met with the Wall Street Journal's and Bloomberg's Editorial Boards to communicate the importance of energy integration with the U.S., Alberta's responsible energy development and Alberta's current fiscal situation.
- The host of "Opening Bell" on Fox Business interviewed Premier Prentice on the program. During the interview, Premier Prentice highlighted the importance of Alberta as a supplier of energy to the U.S. and the benefits of KXL.
- The Premier also called back to Alberta-based media to report on his meetings in New Jersey and New York.

Delegation:

1. Honourable Jim Prentice, Premier
2. Greg Inman, Executive Assistant to the Premier
3. Emily Woods, Press Secretary to the Premier
4. Bartek Kienc, Special Advisor to the Premier

International Travel Final Expenses

Expenditures by Participants	Amount
Travel (includes airfare, airport service fees, ground transportation costs, including taxis, car rentals, parking, trains, buses as well as mileage to/from airport or taxis to/from airport in Alberta, including any cancellation fees)	\$ 10,452.30
Accommodation (room charges and related taxes, including any cancellation fees)	\$ 5,353.27
Meals (includes restaurant bills and tips, meals on hotel bills, per diem meal claims, share of group meals or working sessions)	\$ 605.58
Incidental and Miscellaneous (includes cell phone rental charges, incremental costs for all electronic devices such as roaming charges for cell phones, iPads and costs associated with communications such as the costs incurred for media call-backs, conference/registration fees, including cancellation fees, fax and internet charges, passport and visa fees, medical and inoculation fees, laundry and dry cleaning, baggage handling, out-of-country per diems, and other sundry expenditures)	\$ 231.20
Sub-Total	\$ 16,642.35
General Mission Expenditures	Amount
Receptions and Hosting (receptions, luncheons, dinners, and events that are hosted by the GoA that are specific to the mission and include meeting related costs for room rental, room rental for hosted events, food, beverages, catering staff, service charges, entertainment, flowers)	\$ 1,557.27
Incidental and Miscellaneous (includes translation of documents fees, publications, shipping charges, gifts purchased specifically for mission, Canadian Embassy/High Commission/Consulate charges for services provided to the GoA)	\$ 0.00
Sub-Total	\$ 1,557.27
Total Costs	\$ 18,199.62

News release :

[Premier, Agriculture minister to travel to the U.S. to discuss trade and investment](#) (January 29, 2015)