

Culture, Multiculturalism and Status of Women

Business Plan 2019–23

Ministry Mandate and Structure

The ministry consists of the Department of Culture, Multiculturalism and Status of Women (CMSW) and the agencies reporting to the Minister of CMSW. Alberta’s quality of life and economic growth is the result of vibrant, active, resilient, diverse and inclusive communities that offer a breadth of opportunities to experience our cultural and social fabric. CMSW supports organizations and individuals to preserve, promote and build the social and physical infrastructure needed for Alberta communities. Multiculturalism in Alberta is supported through the implementation of strategies to preserve and enhance the unique culture, heritage and traditions of all Albertans. These strategies further promote equal access and full participation of all people and communities in social and economic spheres, as well as to attract, retain and integrate newcomers into society.



A more detailed description of the Ministry of Culture, Multiculturalism and Status of Women and its programs and initiatives can be found at: <https://www.alberta.ca/culture-multiculturalism-and-status-of-women.aspx> .

Ministry Outcomes

- The creative and cultural industries and civil society are innovative, unconstrained by red tape, and contribute to Alberta’s economic growth and job creation
- Albertans have vibrant, active communities and access to cultural opportunities and services that enrich their lives
- All Albertans are inspired to celebrate diversity and can fully participate in and contribute to the economic and social development of the province

Outcome 1

What We Want To Achieve

The creative and cultural industries and civil society are innovative, unconstrained by red tape, and contribute to Alberta's economic growth and job creation

Artists and cultural workers make significant social and economic contributions to the province. Civil society in Alberta fosters volunteerism, grows capacity and builds communities that take care of each other. Yet these sectors often face labour market and financial challenges different from, and in comparison to, other areas. The ministry works to support their contributions.

Key Objectives

- 1.1 Advance the goal of growing Alberta's creative and cultural industries by 25 per cent, or \$1.5 billion, over the next decade through supports such as the Alberta Media Fund and a renewed focus on supporting Alberta-made productions and retaining and growing Albertan talent and the broader ecosystem of productions.
- 1.2 Develop an Arts Professions Act to give formal recognition to artists, their representative associations, their freedom of expression, and their economic and contractual rights; and advocate for amendments to the federal *Copyright Act* that would require payment of a five per cent royalty to visual artists on the resale of their work.
- 1.3 Establish a Creative Partnerships Alberta program to mentor and assist artists and arts organizations to generate income and support from the private sector; and build partnerships between the arts, philanthropy and business sectors.
- 1.4 Empower Alberta's civil society to contribute to Alberta's economy through supports for volunteer and community investments; and implement a renewed partnership through the Alberta Non-profit/Voluntary Sector Initiative.
- 1.5 Partner with civil society, including Francophone communities, to deliver programming and services where they can achieve results more efficiently and effectively; and support non-profit organizations in building capacity to achieve their mandate and respond to community needs.
- 1.6 Reduce bureaucratic burdens such as renewal obligations for proven civil society groups that deliver results for Albertans. This includes moving to five-year funding agreements where possible and ensuring that faith-based charities and non-profits have equal access to government grants and contributions.
- 1.7 Work with Service Alberta to introduce a Freedom to Care Act that allows charitable and non-profit groups to apply for a "common sense exemption" from regulations that are designed primarily for commercial application where those regulations have the unintended consequence of preventing a social good from being performed.

Initiatives Supporting Key Objectives

- In 2019-20, \$54.8 million is being allocated to develop the cultural industries. This includes supporting film and television, book and magazine publishing and sound recording. Assistance is provided through financial incentives and other support through consultation, industry development and collaborative work to expand market access. It also includes operating the Northern and Southern Alberta Jubilee Auditoria with a renewed focus on revenue generation.
- The ministry is allocating \$28.4 million in 2019-20 to support artists and the arts. The Alberta Foundation for the Arts is the primary arts resource and grant funding body dedicated to supporting the development of the arts and managing an extensive provincial art collection featuring work from artists all over Alberta.
- In addition to capital grants, CMSW is allocating \$44.3 million to harnessing the power of civil society in 2019-20. Charities and non-profit groups are generally more effective in preventing and reducing social problems than bureaucratic states. The ministry strives to reduce red tape or bureaucratic burdens that may

impede the important work of civil society groups, while supporting them with community grants, the Enhanced Capacity Advancement Program, assistance with board development, and building their capacity to grow economic contributions and respond to community needs.

Performance Metrics

1.a Performance Measure: Total charitable donations from Albertans (\$ billions)

In 2017, Albertans donated \$1.57 billion in total charitable donations.

TARGETS

2018:	\$1.59
2019:	\$1.61
2020:	\$1.62
2021:	\$1.63

1.b Performance Indicator: GDP of Alberta's cultural industries: *(The GDP contribution of books and periodicals excludes newspapers and online retail sales (whether in paper or digital format) although it includes activities such as printing and translation.)*

- In 2017, books and periodicals contributed \$476 million to the economy.
- In 2017, film and video contributed \$139 million to the economy.
- In 2017, interactive media contributed \$449 million to the economy.
- In 2017, sound recording and music publishing contributed \$27 million to the economy.

1.c Performance Indicator: Total expenditures of Alberta's charitable sector *(New for 2019-23. It reflects expenditures by charities registered in Alberta. It does not include expenditures by non-profit/voluntary sector organizations not registered as a charity.)*

In 2017, the expenditures of Alberta's charitable sector totaled \$32.8 billion.

1.d Performance Indicator: Percentage of adult Albertans who volunteered with organizations in their community

In 2018-19, 65.0 per cent of adult Albertans volunteered with organizations in their community.

Outcome 2

What We Want To Achieve

Albertans have vibrant, active communities and access to cultural opportunities and services that enrich their lives

The ministry helps ensure Albertans have access to museums, archives and historic resources and can participate in arts, sports and recreation, with many continuing opportunities to enjoy the richness of the Alberta experience. Civil society is supported to deliver essential programs and services across the province and create active, welcoming and engaged communities.

Key Objectives

- 2.1 Provide support for artists and organizations to promote a healthy, vibrant and inclusive arts ecosystem that contributes to increased opportunities for participation in the arts and greater awareness of the value of art and artists in Alberta.
- 2.2 Create a Points of Light Award to recognize outstanding groups or individuals who exemplify Alberta's spirit of volunteerism.
- 2.3 Lead the stewardship of Alberta's historic resources and operate the network of provincial heritage facilities.
- 2.4 Encourage Albertans to be more active by increasing awareness, alignment and coordination toward shared outcomes within the sport, physical activity and recreation sector to better inform and influence initiatives and sporting events at local, provincial and Pan-Canadian levels.
- 2.5 Work collaboratively with stakeholders and partners to support enhancement of services in French by increasing awareness of existing resources and services through planned and targeted communications to French-speaking Albertans.

Initiatives Supporting Key Objectives

- In 2019-20, \$1.5 million is being allocated for the implementation of Alberta's French Policy. Alberta continues to have the highest provincial French-speaking population outside Quebec, after Ontario and New Brunswick. To support the Francophonie in Alberta, the ministry leads the implementation of the French Policy across government and helps other departments and agencies to identify, develop and deliver improved services in French. The ministry also coordinates translation and promotion of print and digital materials for French-speaking Albertans.
- In 2019-20, \$60.6 million is being allocated toward showcasing and preserving Alberta's history. The ministry operates 20 provincial heritage facilities, among them the Royal Alberta Museum and Royal Tyrrell Museum of Palaeontology. This includes maintaining the vast collections documenting Alberta's diverse natural and cultural heritage and conducting research generating new knowledge and insights for the public. Through the Provincial Archives of Alberta, the ministry acquires, preserves and makes publicly-available records of Alberta's history. The ministry regulates potential adverse effects to heritage buildings, archaeological and palaeontological sites, and Indigenous traditional use locations. The department also provides funding to individuals and organizations engaged in the preservation and interpretation of Alberta's heritage.
- To advance sport and active living in Alberta, in 2019-20 the ministry will spend \$24.4 million on promoting and supporting inclusion and participation, healthy lifestyles, the social and economic benefits of sport, physical activity and recreation, and excellence in sport. CMSW coordinates the Alberta Games and Team Alberta's participation in multi-sport games, and works with agencies and NGOs on issues such as concussions, increased female sport participation, and prevention of harassment, abuse and discrimination in sports.

- Through the Community Facility Enhancement Program, the ministry provides grant funding to acquire, build, purchase, repair, renovate, upgrade or expand cultural, recreation, sport and other related public-use community facilities. The Support for Culture Infrastructure Program assists non-profit organizations in the construction of cultural facilities through capital funding. Funding is also provided in partnership with the federal government through the 10-year Investing in Canada Infrastructure Program (ICIP) for new, expanded or renewed community centres and hubs, and amateur sport, cultural and recreational installations and facilities. In 2019-20, the ministry is allocating \$49.3 million under these three capital grant programs.

Performance Metrics

2.a Performance Measure: Percentage of facilitation participants who are able to apply/use the results from the services

In 2017-18, 95.7 per cent of facilitation participants were able to apply/use the results from services.

TARGETS

2019-20:	95.0%
2020-21:	95.0%
2021-22:	95.0%
2022-23:	95.0%

2.b Performance Measure: Percentage of adult Albertans who visited a heritage facility in Alberta

In 2018-19, 50.7 per cent of adult Albertans visited a heritage facility in Alberta.

TARGETS

2019-20:	55.0%
2020-21:	57.0%
2021-22:	59.0%
2022-23:	60.0%

2.c Performance Measure: Percentage of Albertans who participate in organized sport

- In 2018-19, 24.0 per cent of Albertans (adults) participated in organized sport.
- In 2018-19, 60.4 per cent of Albertans (children) participated in organized sport.

TARGETS

	Adults	Children
2019-20:	25.0%	63.0%
2020-21:	26.0%	64.0%
2021-22:	26.0%	64.0%
2022-23:	26.0%	64.0%

2.d Performance Measure: Percentage of adult Albertans who attended arts activities or events, and who participated in arts activities or events

- In 2018-19, 76.4 per cent of adult Albertans attended arts activities or events.
- In 2018-19, 50.5 per cent of adult Albertans participated in arts activities or events.
(new metric)

TARGETS

	Attended	Participated
2019-20:	78.0%	55.0%
2020-21:	78.0%	56.0%
2021-22:	80.0%	57.0%
2022-23:	81.0%	58.0%

2.e Performance Indicator: Percentage of adult Albertans who felt the following were important in contributing to their quality of life

- In 2018-19, 91.8 per cent of adult Albertans felt historical resources were important in contributing to their quality of life.
- In 2018-19, 92.6 per cent of adult Albertans felt recreation facilities and services were important in contributing to their quality of life.
- In 2018-19, 74.0 per cent of adult Albertans felt participating in or attending organized sport activities or events in their community were important in contributing to their quality of life.
(new metric)

Outcome 3

What We Want To Achieve

All Albertans are inspired to celebrate diversity and can fully participate in and contribute to the economic and social development of the province

Advancing gender equality, multiculturalism and inclusion are critical priorities being led by CMSW. These priorities are essential to achieving social outcomes, economic growth and the realization of human rights for all. The ministry works with key partners, communities and all orders of government to address and prevent gender-based violence and violence against Indigenous women and girls and the LGBTQ2S+ community.

Key Objectives

- 3.1 Address and reduce gender-based violence in Alberta by working with partners to combat human trafficking through the creation of a provincial task force and legislation.
- 3.2 Work with partners to pass an Alberta version of Clare's Law to ensure that in defined circumstances, people at risk of domestic violence may have fuller awareness of an intimate partner's previous history of domestic violence or violent acts.
- 3.3 Lead and support cross-ministry and community initiatives that address all forms of gender-based violence, including sexual violence, family violence and violence against Indigenous women and girls and the LGBTQ2S+ community.

- 3.4 Collaborate with government ministries to ensure gender and intersectional analysis is consistently applied to evidence-based decision-making at all phases in the development and review of programs, policies and services throughout government.
- 3.5 Develop and advance initiatives that support women's leadership, participation and decision-making in both the public and private sector.
- 3.6 Improve the status of women and girls (including Indigenous women and girls) and the LGBTQ2S+ community and improve women's human rights, as stipulated in international conventions.
- 3.7 Support and promote the full economic and social participation of diverse Albertans by building on past accomplishments, coordinating existing services, reducing duplication, promoting cross-cultural understanding and celebrating multiculturalism.
- 3.8 Work with stakeholders and partners to engage Alberta youth to gather information and perspective regarding multiculturalism, diversity and inclusion in Alberta. This includes working to reduce barriers and respond to underlying causes so LGBTQ2S+ communities feel included in Alberta's economic, social and cultural life.
- 3.9 Support the recommendations in the final report of the National Inquiry into Missing and Murdered Indigenous Women and Girls, Truth and Reconciliation Commission Report and United Nations Declaration on the Rights of Indigenous Peoples.

Initiatives Supporting Key Objectives

- To support multiculturalism in Alberta, the ministry is developing strategies to preserve, enhance and celebrate the unique cultures, heritage and traditions of all Albertans. These strategies will further promote inclusion and economic security by ensuring equal access and full participation of all people and communities in the economic and social life of Alberta as well as attracting and integrating newcomers into society. In 2019-20, \$1.4 million is allocated to supporting multiculturalism and inclusion.
- In 2019-20, \$455,000 is allocated to end gender-based violence. The ministry is leading initiatives to prevent and raise awareness about gender-based violence. This includes the Government of Alberta's annual 16 Days of Activism Against Gender-Based Violence campaign, from November 25 – December 10, 2019, and ending the practice of female genital mutilation and cutting. CMSW is committed to addressing domestic, family and sexual violence through supporting the creation of an Alberta version of Clare's Law, contributing to the government-wide initiative to combat human trafficking through legislation and a provincial task force, and supporting government's response to the National Inquiry into Missing and Murdered Indigenous Women and Girls final report. The ministry has partnered with the City of Edmonton and UN Women on the Edmonton: Safe City Initiative to address violence against women and girls in public spaces in Edmonton.
- To promote and support an enterprise-wide approach to advancing gender equality in policy and decision-making processes, the ministry provides advice and training on the application of gender and intersectional analysis. CMSW also explores a variety of policy tools and initiatives that support the economic security of women, girls, the LGBTQ2S+ community and vulnerable populations. In 2019-20, the ministry is allocating \$655,000 to improve their position and conditions. The ministry is also instrumental in promoting diversity and inclusion within the Government of Alberta through training offered to Alberta Public Service staff.

Performance Metrics

3.a Performance Indicator: Rate of self-reported sexual assault for Albertans 15 years and older

(This is based on self-reported data from a survey conducted by Statistics Canada every five years.)

In 2014, 25 persons per 1,000 population reported sexual assault. *(data last published in 2017)*

3.b Performance Indicator: Rate of police-reported intimate partner violence for Alberta women

In 2017, police reported 621 cases of intimate partner violence per 100,000 population.

STATEMENT OF OPERATIONS

(thousands of dollars)

	Comparable		2019-20 Estimate	2020-21 Target	2021-22 Target	2022-23 Target
	2018-19 Budget	2018-19 Actual				
REVENUE						
Transfers of Assets or Liabilities from Related Parties	-	51,883	-	-	-	-
Internal Government Transfers	-	76	-	-	-	-
Transfer from Alberta Heritage Scholarship Fund	80	48	80	80	80	80
Transfers from Government of Canada	1,838	7,197	12,314	21,666	14,920	1,990
Investment Income	314	466	100	100	100	100
Premiums, Fees and Licences	7,843	10,619	10,930	12,240	12,240	12,240
Other Revenue	21,694	18,517	16,479	16,590	16,918	16,918
Ministry Total	31,769	88,806	39,903	50,676	44,258	31,328
Inter-Ministry Consolidations	(80)	(52,100)	(80)	(80)	(80)	(80)
Consolidated Total	31,689	36,706	39,823	50,596	44,178	31,248
EXPENSE						
Ministry Support Services	11,123	8,224	7,775	7,539	7,617	7,694
Community and Voluntary Support Services	131,424	145,234	94,459	98,151	78,865	65,000
Arts and Creative Industries	100,250	98,063	86,218	74,964	57,518	41,191
Francophone Secretariat	2,210	1,215	1,450	1,430	1,420	1,415
Heritage	62,551	57,623	60,597	52,927	52,398	52,209
Recreation and Physical Activity	26,715	26,597	24,372	21,952	21,896	21,895
Status of Women and Multiculturalism	3,930	3,768	4,945	4,880	4,773	4,747
Ministry Total	338,203	340,724	279,816	261,843	224,487	194,151
Inter-Ministry Consolidations	(12,645)	(14,089)	(3,300)	(3,300)	(3,300)	(3,300)
Consolidated Total	325,558	326,635	276,516	258,543	221,187	190,851
Net Operating Result	(293,869)	(289,929)	(236,693)	(207,947)	(177,009)	(159,603)
CAPITAL INVESTMENT						
Arts and Creative Industries	385	472	385	385	385	385
Heritage	1,946	2,223	1,946	1,946	1,946	1,946
Consolidated Total	2,331	2,695	2,331	2,331	2,331	2,331

