

BUDGET 2020

GOVERNMENT OF ALBERTA | 2020-23

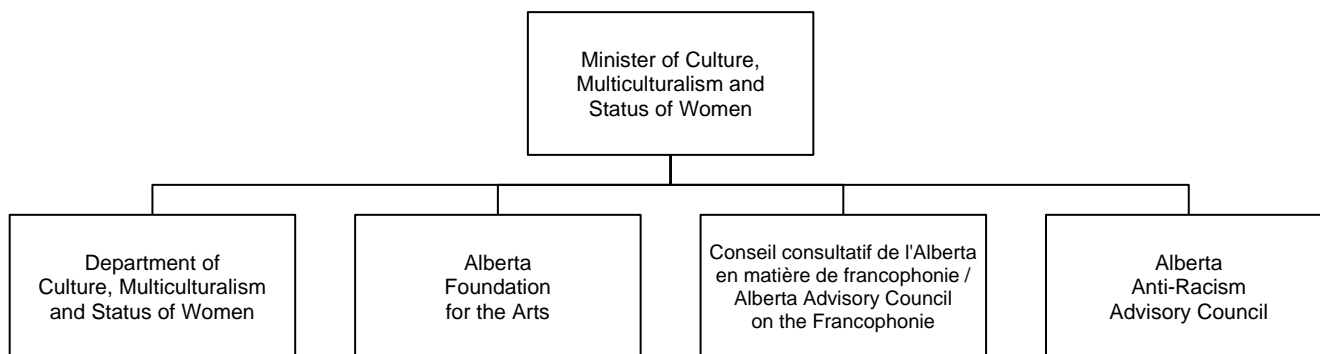
Ministry Business Plan Culture, Multiculturalism and Status of Women

Culture, Multiculturalism and Status of Women

Business Plan 2020-23

Ministry Mandate and Structure

The ministry consists of the Department of Culture, Multiculturalism and Status of Women, Alberta Foundation for the Arts, Alberta Advisory Council on the Francophonie, and Alberta Anti-Racism Advisory Council. Its portfolio includes arts and the cultural industries; sport and physical activity; heritage, multiculturalism, the provision of government services in French; and the nonprofit and voluntary sector. Culture, Multiculturalism and Status of Women is working to create an Alberta with equal access and full economic and social participation for all peoples and communities, without discrimination. Gender equality, diversity and inclusion are supported by working with other ministries to promote the integration of inclusion and equality into government policies, programs and legislation. Alberta's quality of life and economic growth is the result of vibrant, active, resilient, diverse and inclusive communities that offer a breadth of opportunities to experience our cultural and social fabric. Ministry programming must balance a mandate to improve quality of life with an awareness of Alberta's current fiscal realities.



A more detailed description of the Ministry of Culture, Multiculturalism and Status of Women and its programs and initiatives can be found at: <https://www.alberta.ca/culture-multiculturalism-and-status-of-women.aspx>.

The Ministry of Culture, Multiculturalism and Status of Women is committed to the ongoing review of programs and services to ensure that the best possible outcomes are being achieved for Albertans. As part of this ongoing review, the ministry is committed to reducing red tape to make life easier for hard-working Albertans and businesses. This includes reducing regulatory burden and unnecessary processes to encourage economic growth and job creation; and make Alberta one of the freest and fastest moving economies in the world. The ministry is committed to working towards achieving a one-third reduction in the number of regulatory requirements in its statutes, regulations, policies and forms by 2023.

Ministry Outcomes

- Alberta's economic growth and job creation are supported by red tape reduction, the creative and cultural industries, and civil society
- Albertans have vibrant, active communities and access to cultural opportunities and services that enrich their lives
- All Albertans are inspired to celebrate diversity and can fully participate in and contribute to the economic and social development of the province

Outcome 1

What We Want To Achieve

Alberta's economic growth and job creation are supported by red tape reduction, the creative and cultural industries, and civil society

Artists and cultural workers make significant social, cultural and economic contributions to the province. Recognizing the important contributions of artists, arts organizations and workers in the cultural industries, the ministry is working to increase the growth, sustainability, competitiveness and business attraction of this sector. Alberta's non-profit institutions contributed \$21.6 billion to our gross domestic product in 2017 while employing approximately 280,000 individuals. However, these sectors often face labour market and financial challenges different from other areas. A number of ministry programs and grants are available to support these sectors in performing their work.

Key Objectives

- 1.1 Work with Economic Development, Trade and Tourism to advance the goal of growing Alberta's creative and cultural industries by 25 per cent, or \$1.5 billion, over the next decade through supports such as the Alberta Media Fund and the new Alberta Made Production Grant, which will focus on retaining and growing Albertan talent and film and television production work.
- 1.2 Develop and implement an Arts Professions Act to give formal recognition to artists, their representative associations, their freedom of expression, and their economic and contractual rights, and advocate for amendments to the federal *Copyright Act* that would require payment of a five per cent royalty to visual artists on the resale of their work.
- 1.3 Establish a Creative Partnerships Alberta program to mentor and assist artists, arts organizations, the cultural industries and civil society to generate income and support from the private sector, and build partnerships between the arts, philanthropy and business sectors.
- 1.4 Empower Alberta's civil society to contribute to Alberta's economy through supports for volunteer and community investments.
- 1.5 Partner with civil society, including Francophone and First Nations communities, to deliver programming and services where they can achieve results more efficiently and effectively, and support non-profit organizations in building capacity to achieve their mandate and respond to community needs.
- 1.6 Reduce bureaucratic burdens such as renewal obligations for proven civil society groups that deliver results for Albertans; this includes moving to five-year funding agreements where possible and ensuring that faith-based charities and non-profits have equal access to government grants and contributions.
- 1.7 Reduce red tape through initiatives such as rescinding ineffective Registered Historic Resource designations and implementing a pilot project to streamline regulatory applications and approvals for major and complex industrial projects.
- 1.8 Work with Service Alberta to introduce a Freedom to Care Act that allows charitable and non-profit groups to apply for a "common sense exemption" from regulations that are designed primarily for commercial application where those regulations have the unintended consequence of preventing a social good from being performed.

Initiatives Supporting Key Objectives

- In 2020-21, \$38.8 million is being allocated to develop the cultural industries. This includes supporting film and television, book and magazine publishing and sound recording. Assistance is provided through financial incentives and other support through consultation, industry development and collaborative work to expand

market access. It also includes operating the Northern and Southern Alberta Jubilee Auditoria with an expanded focus on revenue generation.

- The ministry is allocating \$26.9 million in 2020-21 to support artists and the arts. The Alberta Foundation for the Arts is the primary arts resource and grant funding body dedicated to supporting the development of the arts and managing an extensive provincial art collection featuring work from artists all over Alberta.
- In addition to capital grants, the ministry is allocating \$38.5 million to harnessing the power of civil society in 2020-21. Charities and non-profit groups are generally more effective in preventing and reducing social problems than bureaucratic states. The ministry strives to reduce red tape or bureaucratic burdens that may impede the important work of civil society groups, while supporting them with community grants, the Enhanced Capacity Advancement Program, assistance with board development, and building their capacity to grow economic contributions and respond to community needs.

Performance Metrics

1.a Performance Measure: Total charitable donations from Albertans (\$ billions)

In 2017, Albertans donated \$1.57 billion in total charitable donations.

TARGETS

2020:	\$1.62
2021:	\$1.63
2022:	\$1.64

1.b Performance Indicator: GDP of Alberta's creative and cultural industries (\$ billions) *(The GDP contribution of books and periodicals excludes online retail sales in paper and digital sales. It also excludes digital streaming services such as Netflix or Disney+.) (Revised metric.)*

	Actual 2015	Actual 2016	Actual 2017
Audio-visual and interactive media	2.07	1.94	1.91
Written and published works	0.77	0.72	0.66
Visual and applied arts	1.09	0.99	1.00
Sound recording and music publishing	0.03	0.02	0.03
Live performance	0.30	0.32	0.33
Other cultural goods and services	1.21	1.21	1.25
Total	5.47	5.19	5.19

Note: The Alberta Government has committed to grow Alberta's creative and cultural industries by 25 per cent over the next 10 years. This revised metric provides a more accurate representation of the economic activity of the entire spectrum of Alberta's creative sector and cultural industries.

1.c Performance Indicator: Total expenditures of Alberta's registered charities (\$ billions)

Actual 2014	Actual 2015	Actual 2016	Actual 2017
30.9	32.4	33.5	32.8

1.d Performance Indicator: Percentage of adult Albertans who volunteered with organizations in their community

Actual 2014-15	Actual 2015-16	Actual 2016-17	Actual 2017-18	Actual 2018-19
60.9%	71.4%	70.2%	70.0%	65.0%

Outcome 2

What We Want To Achieve

Albertans have vibrant, active communities and access to cultural opportunities and services that enrich their lives

Culture, Multiculturalism and Status of Women is committed to delivering programming that reflects the diversity of the province and enhances Albertans' quality of life. Strengthening the capacity of civil society, which plays a foundational role in building vibrant, active communities that take care of each other, is a key component of achieving this goal. Fostering the development and ongoing contributions of Alberta's arts, recreation, sport, and heritage sectors is another. The ministry also continues to serve as a vital link between government and the province's rapidly growing French-speaking communities.

Key Objectives

- 2.1 Provide support for artists and organizations to promote a healthy, vibrant and inclusive arts ecosystem that contributes to increased opportunities for participation in the arts and greater appreciation for and awareness of the value of art and artists in Alberta.
- 2.2 Enhance the capacity of non-profit organizations through facilitation and capacity building services, renew the Alberta Non-profit/Voluntary Sector Initiative partnership, and promote the importance of volunteerism through volunteer recognition programs.
- 2.3 Lead the stewardship of Alberta's heritage resources, including heritage buildings, archaeological and palaeontological sites, Indigenous traditional use locations, and the province's museum and archival collections.
- 2.4 Operate the network of provincial heritage facilities, including providing thousands of education programs (school visits, distance learning, science camps, lectures, tours, workshops) a year that promote awareness of the province's history and inspire people of all ages and backgrounds to increase their understanding of humankind and the natural world.
- 2.5 Provide support to sport, physical activity and recreation organizations and encourage Albertans to be more active by increasing awareness, alignment and coordination toward shared outcomes within the sport, physical activity and recreation sector to better inform and influence initiatives and sporting events at local, provincial and Pan-Canadian levels.
- 2.6 Work collaboratively with stakeholders and partners to support enhancement of services in French by increasing awareness of existing resources and services through planned and targeted communications to French-speaking Albertans.
- 2.7 Expand opportunities for young Albertans to participate in cultural and artistic experiences such as the Jubilee School, which provides students across Alberta with high-quality arts education experiences through the Jubilee Auditoria.

Initiatives Supporting Key Objectives

- In 2020-21, \$1.4 million is being allocated to the implementation of Alberta's French Policy. Alberta continues to have the highest number of persons for whom French is their first language, outside of Quebec and after Ontario and New Brunswick. To support the Francophonie in Alberta, the ministry leads the implementation of the French Policy across government and helps other departments and agencies to identify, develop and deliver improved services in French. The ministry also coordinates translation and promotion of print and digital materials for French-speaking Albertans. Government's implementation of the French Policy is informed by ongoing engagement with Francophonie stakeholders and with the Alberta Advisory Council on the Francophonie.

- In 2020-21, \$53 million is being allocated toward showcasing and preserving Alberta’s history. The ministry operates 20 provincial heritage facilities, among them the Royal Alberta Museum and Royal Tyrrell Museum of Palaeontology. This includes maintaining the vast collections documenting Alberta’s diverse natural and cultural heritage and conducting research generating new knowledge and insights for the public. Through the Provincial Archives of Alberta, the ministry acquires, preserves and makes publicly-available records of Alberta’s history. The ministry regulates potential adverse effects to heritage buildings, archaeological and palaeontological sites, and Indigenous traditional use locations. The department also provides funding to individuals and organizations engaged in the preservation and interpretation of Alberta’s heritage.
- To advance sport and active living in Alberta, in 2020-21 the ministry will spend \$21.7 million on promoting and supporting inclusion and participation, healthy lifestyles, the social and economic benefits of sport, physical activity and recreation, and excellence in sport. The ministry coordinates the Alberta Games and Team Alberta’s participation in multi-sport games including the 2020 Alberta Summer Games in Lethbridge where approximately 2,500 athletes, coaches and mission staff will be participating. In addition, the ministry works with municipalities, agencies and NGOs to advance opportunities to increase activity for all Albertans through supporting initiatives like the Promoting Inclusive Play in Alberta project to determine how learnings and resources can be adapted for volunteer driven organizations working with youth and Albertans experiencing physical and developmental disabilities.
Through the Community Facility Enhancement Program, the ministry provides grant funding to acquire, build, purchase, repair, renovate, upgrade or expand cultural, recreation, sport and other related public-use community facilities. The Support for Culture Infrastructure Program assists non-profit organizations in the construction of cultural facilities through capital funding. Funding is also provided in partnership with the federal government through the 10-year Investing in Canada Infrastructure Program (ICIP) for new, expanded or renewed community centres and hubs, and amateur sport, cultural and recreational installations and facilities. In 2020-21, the ministry is allocating \$58.3 million under these three capital grant programs.

Performance Metrics

2.a Performance Measure: Percentage of facilitation participants who are able to apply/use the results from the services

In 2018-19, 96.0% of facilitation participants were able to apply/use the results from services.

TARGETS

2020-21:	95.0%
2021-22:	95.0%
2022-23:	95.0%

2.b Performance Measure: Percentage of adult Albertans who visited a heritage facility in Alberta

In 2018-19, 50.7% of adult Albertans visited a heritage facility in Alberta.

TARGETS

2020-21:	57.0%
2021-22:	59.0%
2022-23:	60.0%

2.c Performance Measure: Percentage of Albertans who participate in organized sport

- In 2018-19, 24.0% of Albertan adults participated in organized sport.
- In 2018-19, 60.4% of Albertan children participated in organized sport.

TARGETS

	Adults	Children
2020-21:	26.0%	64.0%
2021-22:	27.0%	64.0%
2022-23:	27.0%	64.0%

2.d Performance Measure: Percentage of adult Albertans who attended arts activities or events, and who participated in arts activities or events

- In 2018-19, 76.4% of adult Albertans attended arts activities or events.
- In 2018-19, 50.5% of adult Albertans participated in arts activities or events.

TARGETS

	Attended	Participated
2020-21:	78.0%	56.0%
2021-22:	80.0%	57.0%
2022-23:	81.0%	58.0%

2.e Performance Indicator:

Percentage of adult Albertans who felt the following were important in contributing to their quality of life, or made their community a better place to live

	Actual 2015-16	Actual 2016-17	Actual 2017-18	Actual 2018-19
Historical resources	93.9%	93.2%	93.9%	91.8%
Recreation facilities and services	96.4%	94.8%	95.9%	92.6%

Percentage of adult Albertans who felt the following made their community a better place to live

	Actual 2015-16	Actual 2016-17	Actual 2017-18	Actual 2018-19
Participating in or attending organized sport activities or events in their communities <i>(New metric)</i>	N/A	81.5%	82.2%	87.2%
Arts and culture activities <i>(New metric)</i>	N/A	85.8%	87.3%	89.4%

Outcome 3

What We Want To Achieve

All Albertans are inspired to celebrate diversity and can fully participate in and contribute to the economic and social development of the province

Through its services and programming, Culture, Multiculturalism, and Status of Women is working to advance gender equality in Alberta, change conversations and prevent and end gender-based violence. Gender-based violence encompasses sexual and family violence (which is defined broadly and occurs in many forms), female genital mutilation and cutting, and violence against Indigenous women and girls. In collaboration with stakeholder and government partners, the ministry is leading the way in being inclusive of Alberta's diverse populations (including LGBTQ2S+ persons and Indigenous peoples), improving the lives of women and girls in all their diversity, encouraging multiculturalism, and strengthening the province's cultural and social fabric.

Key Objectives

- 3.1 Collaborate with government ministries and key stakeholders on initiatives such as implementing the *Disclosure to Protect against Domestic Violence (Clare's Law) Act* and the human trafficking task force to prevent and address the root causes of gender-based violence.
- 3.2 Expand the scope of Alberta's Gender-Based Analysis Plus program to reflect a commitment to multiculturalism and diverse perspectives and needs and integrate inclusion and equality into work that informs government policy and decision-making.
- 3.3 Work with stakeholders and partners to gather information and perspectives on multiculturalism, diversity and inclusion, including exploring policy and legislative approaches that will lead to a society where all people feel their culture and heritage is valued and respected.
- 3.4 Explore opportunities to support women's leadership and form partnerships with key stakeholders and institutions that will increase women's and girls' participation in non-traditional trades and the Science, Technology, Engineering and Math (STEM) disciplines.
- 3.5 Learn from the accomplishments and challenges of LGBTQ2S+ Albertans and identify opportunities to build safe communities that are free from prejudice.
- 3.6 Support the cross-government implementation of key actions responding to the Calls for Justice in the Final Report of the National Inquiry into Missing and Murdered Indigenous Women and Girls.
- 3.7 Work collaboratively with Indigenous communities and government partners to address recommendations in the Truth and Reconciliation Commission Report and the United Nations Declaration on the Rights of Indigenous Peoples, including the repatriation of First Nations' sacred ceremonial objects.

Initiatives Supporting Key Objectives

- To support multiculturalism, recognize diversity and enhance intercultural awareness, the ministry is working to build partnerships with communities, develop programs and solutions that address barriers, and enable equal access and full participation in the economic and social life of Alberta. This work will reaffirm that violence, hatred and discrimination have no place in Albertan society. In 2020-21, \$1.9 million is being spent on promoting cross-cultural and intercultural understanding and appreciation of our multicultural society.
- In 2020-21, \$881,000 is being allocated to end gender-based violence. The ministry is leading initiatives to prevent and raise awareness about gender-based violence, including Sexual Violence Awareness Month and the Government of Alberta's annual 16 Days of Activism Against Gender-Based Violence campaign. Culture, Multiculturalism and Status of Women continues to work with partners on implementing the *Disclosure to Protect*

against Domestic Violence (Clare's Law) Act and human trafficking legislation, and supports ending the practice of female genital mutilation and cutting. The ministry is also part of the development of an action plan to respond to the calls for justice in the *National Inquiry into Missing and Murdered Indigenous Women and Girls Final Report*.

- Culture, Multiculturalism and Status of Women provides training, expertise and support on the application of gender, diversity, inclusion and intersectional analysis across government, to key community stakeholders and other orders of government. The ministry is responsible for the design, development and delivery of a variety of training products, including supporting materials and resources. \$615,000 is being allocated to this area in 2020-21.

Performance Metrics

3.a Performance Indicator: Rate of police-reported intimate partner violence for Alberta women

Actual 2014	Actual 2015	Actual 2016	Actual 2017	Actual 2018
628 per 100,000 population	636 per 100,000 population	638 per 100,000 population	621 per 100,000 population	626 per 100,000 population

3.b Performance Indicator: Rate of labour force participation of Alberta females and males aged 15 and older (New metric.)

	Actual 2015	Actual 2016	Actual 2017	Actual 2018	Actual 2019
Females	66.6%	66.3%	66.2%	66.1%	65.7%
Males	79.3%	78.6%	78.4%	77.6%	76.9%
Total	73.0%	72.5%	72.4%	71.9%	71.4%

3.c Performance Indicator: Females and males in management positions in Alberta (New metric.)

	Actual 2015	Actual 2016	Actual 2017	Actual 2018	Actual 2019
Females, number	74,600	65,100	69,300	69,700	63,800
Males, number	151,400	138,900	148,400	148,500	134,700
Females, proportion	33.0%	31.9%	31.8%	32.0%	32.1%
Males, proportion	67.0%	68.1%	68.2%	68.1%	67.9%
Total	226,000	204,100	217,700	218,100	198,500

STATEMENT OF OPERATIONS

(thousands of dollars)

	Comparable			2020-21 Estimate	2021-22 Target	2022-23 Target
	2018-19 Actual	2019-20 Budget	2019-20 Forecast			
REVENUE						
Transfers of Assets or Liabilities from Related Parties	51,883	-	-	-	-	-
Internal Government Transfers	76	-	-	-	-	-
Transfer from Alberta Heritage Scholarship Fund	48	80	80	80	80	80
Transfers from Government of Canada	7,197	12,314	7,461	21,279	20,033	4,002
Investment Income	466	100	100	100	100	100
Premiums, Fees and Licences	10,619	10,930	10,930	12,240	12,240	12,240
Other Revenue	18,517	16,479	16,479	16,590	16,918	16,918
Ministry Total	88,806	39,903	35,050	50,289	49,371	33,340
Inter-Ministry Consolidations	(52,100)	(80)	(80)	(80)	(80)	(80)
Consolidated Total	36,706	39,823	34,970	50,209	49,291	33,260
EXPENSE						
Ministry Support Services	8,224	7,775	7,775	7,733	7,818	7,885
Community and Voluntary Support Services	145,234	94,459	89,039	97,629	83,753	66,807
Cultural Industries	67,009	55,855	54,580	39,497	28,146	12,254
Arts	31,054	30,363	30,363	28,640	28,620	28,670
Francophone Secretariat	1,215	1,450	1,450	1,425	1,415	1,410
Heritage	57,623	60,597	60,597	52,990	52,459	52,164
Sport, Physical Activity and Recreation	26,597	24,372	25,122	21,682	21,636	21,635
Status of Women and Multiculturalism	3,768	4,945	4,945	4,363	4,256	4,230
Ministry Total	340,724	279,816	273,871	253,959	228,103	195,055
Inter-Ministry Consolidations	(14,089)	(3,300)	(3,300)	(3,300)	(3,300)	(3,300)
Consolidated Total	326,635	276,516	270,571	250,659	224,803	191,755
Net Operating Result	(289,929)	(236,693)	(235,601)	(200,450)	(175,512)	(158,495)
CAPITAL INVESTMENT						
Cultural Industries	472	385	385	385	385	385
Heritage	2,223	1,946	1,946	1,946	1,946	1,946
Consolidated Total	2,695	2,331	2,331	2,331	2,331	2,331