

BUDGET 2021

GOVERNMENT OF ALBERTA | 2021-24

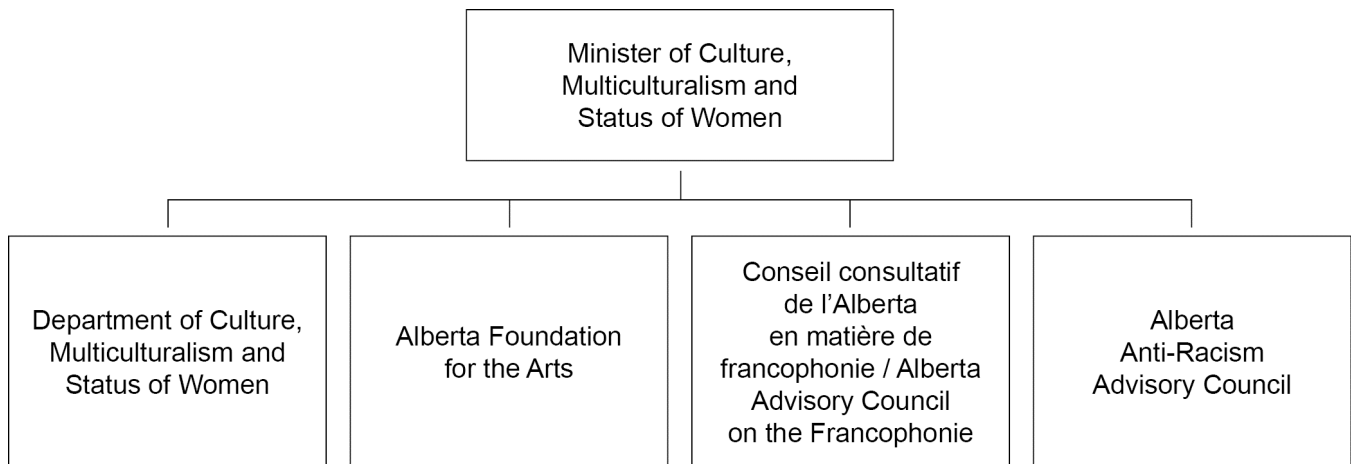
Ministry Business Plan Culture, Multiculturalism and Status of Women

Culture, Multiculturalism and Status of Women

Business Plan 2021-24

Ministry Fact Sheet – Mandate and Structure

The ministry consists of the Department of Culture, Multiculturalism and Status of Women, Alberta Foundation for the Arts, Alberta Advisory Council on the Francophonie, and Alberta Anti-Racism Advisory Council. It strives to create an Alberta where all peoples and communities have access to social and economic participation and opportunities, while supporting the arts and cultural industries; sport, physical activity and recreation; heritage; multiculturalism, inclusion and equality; the provision of government services in French; and the non-profit and voluntary sector. Many of these sectors and organizations have been negatively affected by COVID-19 and associated public health measures. Assisting them in rebuilding and adapting to new and innovative ways of doing their work will support economic recovery. It will also support Albertans' quality of life, physical and mental health, and community engagement. The ministry also remains committed to remaining fiscally prudent with its program spending and accountable to Albertans.



A more detailed description of the Ministry of Culture, Multiculturalism and Status of Women and its programs and initiatives can be found at: <https://www.alberta.ca/culture-multiculturalism-and-status-of-women.aspx>.

The Ministry of Culture, Multiculturalism and Status of Women continues to review programs to ensure Albertans receive efficient and client-focused services from their government. As part of this ongoing review, the ministry is committed to making life easier for hard-working Albertans and job creators by reducing regulatory requirements by one-third by 2023, and eliminating administrative burden through more efficient processes. This work will improve service delivery for Albertans; foster economic growth, innovation and competitiveness; and create a strong and attractive investment climate.

Ministry business plans should be considered in conjunction with all budget documents - including the Fiscal Plan, Government Strategic Plan, and Estimates - which work together to provide a complete overview of government's commitment to responsible fiscal management.

Business Plan – Core

Outcome 1

Creative and cultural industries and civil society are supported through Alberta’s recovery plan and red tape reduction

The pandemic created financial hardship for many organizations served by this ministry. Under *Alberta’s Recovery Plan*, ministry programming is adapting to support recovery and assist civil society in delivering support to Albertans.

Key Objectives

- 1.1 Support red tape reduction by implementing a Freedom to Care Act to support non-profit organizations and the volunteer sector in identifying and navigating existing regulatory exemptions and creating a “common sense exemption” where none currently exists.
- 1.2 Implement the Stabilize Program to support the continued operation and re-opening of live experience presenting and performing arts, sport, and rodeo organizations.
- 1.3 Grow Alberta’s creative and cultural industries by 25 per cent (\$1.5 billion) by 2029.
- 1.4 Establish a Creative Partnerships Alberta program to connect the arts, philanthropy and business sectors.
- 1.5 Implement new legislation to support economic recovery and job creation, such as the Arts Professions Act.

Initiatives Supporting Key Objectives

- The new Stabilize Program has been allocated \$15 million in 2021-22 to provide one-time funding to qualifying sport, arts, and culture organizations to offset operational costs and support re-opening when it is safe to do so.
- To support the cultural industries, in 2021-22 the ministry is allocating \$19.8 million through the Alberta Media Fund to film and television, book and magazine publishing, post production, and other areas.
- Through the Community Facility Enhancement Program, the ministry is providing \$18.5 million in 2021-22 for communities to upgrade, renovate, build or acquire public-use facilities, leading to social and economic benefits.

Performance Metrics

1.a Performance Measure: Percentage of Albertans attending and participating in events and organized activities

The measure speaks to Albertans’ interest in events and activities that benefit health and well-being. Targets were set based on analysis of past results, and the examination of the anticipated effects of public health measures. In 2019-20, 77.4% of adult Albertans attended arts activities or events and 29.8% of Albertan adults and 63.3% of Albertan children participated in organized sport.

Targets	2021-22	2022-23	2023-24
Arts	50.0%	60.0%	75.0%
Adult Sport	10.0%	17.0%	25.0%
Child Sport	30.0%	45.0%	60.0%

1.b Performance Indicator: Total expenditures of Alberta’s registered charities (\$ billions)

	2015	2016	2017	2018
Total	32.4	33.5	32.8	35.3

1.c Performance Indicator: Gross Domestic Product of Alberta’s creative and cultural industries (\$ billions)

	2015	2016	2017	2018
Total	5.41	5.13	5.27	5.30

Outcome 2

All Albertans have the opportunity to enjoy and benefit from vibrant, inclusive and active communities through cultural and recreational opportunities and services that enrich their lives

The ministry works to preserve and include the cultures and traditions of all Albertans. Doing so helps make Alberta more welcoming to newcomers, advances equality, prevents gender-based violence, and ensures culturally-diverse communities can access critical information and services.

Key Objectives

- 2.1 Enhance the capacity of sport, physical activity and recreation organizations to support Albertans with safe ways to enjoy being active.
- 2.2 Operate the network of provincial heritage facilities and lead the stewardship of Alberta's heritage resources.
- 2.3 Work with Indigenous communities and government partners to address the recommendations of the National Inquiry into Missing and Murdered Indigenous Women and Girls and the Truth and Reconciliation Commission.
- 2.4 Support multiculturalism, diversity and inclusion by developing programs and policies that promote a society in which Albertans feel their culture, heritage, language, sexual orientation and gender are valued, respected and supported.
- 2.5 Participate in initiatives to prevent gender-based violence and explore new opportunities to increase women's, girls' and LGBTQ2S+ participation in under-represented fields such as non-traditional trades, entrepreneurship and elected office.
- 2.6 Support the Alberta Anti-Racism Advisory Council to identify ways the Alberta government can combat racism and inspire Albertans to celebrate our diversity.

Initiatives Supporting Key Objectives

- In 2021-22, \$2.3 million is being allocated to addressing gender-based violence and increasing the participation of women and girls in STEM programs (science, technology, engineering, arts and mathematics).
- The ministry's investment of \$48.4 million in museums, historic sites, interpretive centres and archives in 2021-22 will enhance Albertans' quality of life and support the recovery of Alberta's tourism industry.
- In 2021-22, \$1.4 million is being allocated to implementing the French Policy (including the development of services in French) and to support the translation and promotion of relevant information to French-speaking Albertans.
- An allocation of \$1.8 million in 2021-22 will promote multiculturalism, diversity and inclusion, including the John Ware Mentorship Program for Black youth.

Performance Metrics

2.a Performance Measure: Percentage of adult Albertans who visited a heritage facility in Alberta

This measure supports Key Objective 2.2. The targets were set based on analysis of past use and the anticipated impacts of public health measures. In 2019-20, 60.3% of adult Albertans visited a heritage facility in Alberta.

Targets	2021-22	42.0%	2022-23	55.0%	2023-24	59.0%
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2.b Performance Indicator: Rate of police-reported intimate partner violence for Alberta women

	2014	2015	2016	2017	2018
Total	628 per 100,000 population	636 per 100,000 population	638 per 100,000 population	621 per 100,000 population	626 per 100,000 population

STATEMENT OF OPERATIONS

(thousands of dollars)

	Comparable			2021-22 Estimate	2022-23 Target	2023-24 Target
	2019-20 Actual	2020-21 Budget	2020-21 Forecast			
REVENUE						
Transfers of Assets or Liabilities from Related Parties	1,944	-	-	-	-	-
Transfer from Alberta Heritage Scholarship Fund	55	80	80	80	80	80
Transfers from Government of Canada	3,135	21,279	24,603	23,605	6,031	1,390
Investment Income	527	100	100	100	100	100
Premiums, Fees and Licences	11,033	12,240	4,677	9,601	11,005	11,540
Other Revenue	16,395	16,590	11,714	14,402	15,428	15,918
Ministry Total	33,089	50,289	41,174	47,788	32,644	29,028
Inter-Ministry Consolidations	(1,999)	(80)	(80)	(80)	(80)	(80)
Consolidated Total	31,090	50,209	41,094	47,708	32,564	28,948
EXPENSE						
Ministry Support Services	7,728	7,733	7,695	7,350	7,380	7,385
Community and Voluntary Support Services	82,172	97,629	115,036	99,215	74,761	63,240
Cultural Industries	52,189	39,652	35,757	26,520	11,415	11,775
Arts	29,818	28,485	25,515	26,720	26,690	26,690
Francophone Secretariat	953	1,425	1,420	1,385	1,375	1,375
Heritage	58,740	52,990	49,100	48,350	49,015	49,500
Sport, Physical Activity and Recreation	22,414	21,682	24,682	20,040	20,000	20,000
Status of Women and Multiculturalism	3,525	4,363	3,838	4,141	4,095	4,095
Ministry Total	257,539	253,959	263,043	233,721	194,731	184,060
Inter-Ministry Consolidations	(3,777)	(3,300)	(3,300)	(3,300)	(3,300)	(3,300)
Consolidated Total	253,762	250,659	259,743	230,421	191,431	180,760
Net Operating Result	(222,672)	(200,450)	(218,649)	(182,713)	(158,867)	(151,812)
CAPITAL INVESTMENT						
Cultural Industries	62	385	320	385	385	385
Arts	8	-	-	-	-	-
Heritage	2,418	1,946	300	1,946	1,946	1,946
Sport, Physical Activity and Recreation	6	-	-	-	-	-
Ministry Total	2,494	2,331	620	2,331	2,331	2,331
Inter-Ministry Consolidations	(1,944)	-	-	-	-	-
Consolidated Total	550	2,331	620	2,331	2,331	2,331