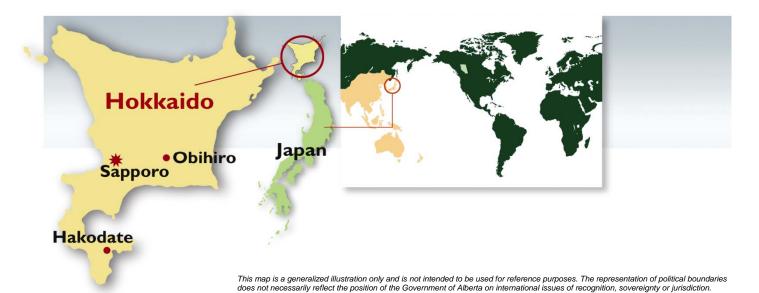
# Hokkaido - Alberta Relations





#### **PROFILE**

Capital: Sapporo

Population: 5.43 million (2013)

(only 4.3 per cent of Japan's total population)

Language: Japanese

Major Cities: Sapporo (1.9 million); Asahikawa

(343,000); Hakodate (271,000);

Kushiro (176,000)

Government: Unicameral legislature with

Governor as head

Head of Government: Governor Ms. Harumi Takahashi (Re-elected April 2015 for a fourth

term)

**Currency:** CAD \$1 = 93.64 Yen (2015 average)

Key Industry Sectors: agriculture (rice, wheat, beans, potatoes, onions, dairy), forestry, fisheries and food processing

Bank of Canada, Economist Intelligence Unit, Government of Hokkaido

# **DID YOU KNOW?**

- Hokkaido is Japan's second largest island and the largest, northernmost of its 47 prefecturallevel subdivisions.
- Hokkaido is Japan's predominant agricultural
- Hokkaido has a much lower population density than other regions of Japan.

#### RELATIONSHIP OVERVIEW

- Alberta's relations with Hokkaido began in 1972 with an Alberta government economic • mission to Japan.
- In 1980, Hokkaido formally became Alberta's sister province.
- In 2015, Hokkaido and Alberta celebrated the 35th anniversary of their sister province relationship, the second oldest for Alberta. The Vice-Governor of Hokkaido visited Alberta FORESTRY in October 2015 and signed a reaffirmation of the sister province relationship with the Deputy Minister of International and Intergovernmental
- Hokkaido and Alberta have many similarities, including a resource-based economy, climate and topography.
- Alberta played a key role in helping Hokkaido develop into the curling capital of Japan. The City of Kitami (formerly the town of Tokoro), Barrhead's twin, has produced most of Japan's top curlers.
- province Hokkaido also sister has relationships with Heilongjiang in China and Massachusetts in the United States and a friendship and economic cooperation affiliation with Sakhalin in Russia.

# TRADE AND INVESTMENT

Manufacturing, agrifood, and pulp and paper remain Hokkaido's principal industries, but in recent years many high-tech companies have

been attracted to the island mainly due to lower start-up costs.

- There have been a number of joint initiatives focusing on sectors such as construction, housing and wood products, manufactured goods and food products.
- As a result of Alberta's relations, Hokkaido can be an entry point for Alberta businesses seeking access to the larger Japanese market.

Forestry Division and Canada Wood are promoting the use of Spruce-Pine-Fir (SPF) dimension lumber and Oriented Strand Board (OSB) in Japan. The Gokigen Sanhana Elderly Care Home was opened in April 2014, using SPF in a hybrid post and beam wall panel system and OSB from Canada. The two-storey residence for 25 seniors will provide daily care and medical assistance in Sapporo.

### **AGRICULTURE**

- Agriculture was the primary focus for commercial activity when the sister province agreement was initiated.
- In recent years, the honey industries in Alberta and Hokkaido have developed a relationship based on best practice exchanges.
- In November 2014 Agriculture and Rural Development helped to support Alberta Pork promotional events which were organized at a number of supermarkets located in Hokkaido.

February 2016 | Input provided by Alberta Ministries of: Agriculture and Forestry; Education; Energy; Economic Development and Trade; Culture and Tourism; Advanced Education

- Agriculture and Forestry, along with the Alberta Japan Office, facilitated a relationship between the Alberta Barley Commission and the University of Obihiro regarding a joint research project on feed barley in the Hokkaido beef/dairy industry.
- Hokkaido and Alberta plant breeding institutions were involved in joint venture wheat breeding programs in the 1990s. Recent years have seen interest in new areas such as food processing technology.
- An initial one year project agreement between the Leduc Food Processing Development Centre and the Hokkaido Food Processing Research Centre focused on the research and development of new beef products (specifically shelf-stable meat snacks), and resulted in a relationship between the two centres for a number of years.

# **EDUCATION**

- For over a decade. Alberta and Hokkaido have partnered in a high school exchange program in which students from Alberta and Japan develop their international language skills by spending eight weeks in each other's homes and schools.
- Out of the 17 Alberta schools twinned with schools in Japan, twelve are twinned with schools in Hokkaido.
- Alberta has developed curriculum for nine year (Grades 4-12), six year (Grades 7-12) and three year (Grades 10-12) Japanese language and culture learning programs. Fifteen school districts throughout the province offer these programs to over 2,000 students.
- The Japanese Government, through an agreement involving the Japan Foundation. provides a Special Advisor on Japanese language and culture to Alberta Education.
- With assistance from the Ministry of Innovation and Advanced Education, the University of Alberta (U of A) and the Hokkaido Board of . Education have an agreement to train English teachers from Hokkaido in Alberta. In 2010, the Hokkaido Teacher Exchange Program (HTEP) celebrated its 10th anniversary.
- Since 2007, the U of A's English Language Program has had an agreement with Hokkaido's Rakuno Gakuen University for a scholarship program which allows Rakuno Gakuen students to take a month of English training.
- The Sapporo Medical University and the U of A cooperate in areas such as nursing, sports medicine and rehabilitation medicine. They have cooperated on tele-health and the

- delivery of medical and health services using telecommunications technology.
- The University of Calgary has a universitywide student exchange agreement with the Hokkaido University of Education. The Werklund School of Education has had a very active relationship with Hokkaido University for over 25 years. Over the years, the Werklund School of Education has had a Cultural and Pedagogical Exchange program and approximately 120 students from Canada and Japan have participated in this program.
- Since 1982, the University of Lethbridge has administered a university-wide exchange program with Hokkai Gakuen University in Hokkaido.
- In 1982, Olds College signed a formal arrangement with Rakuno Gakuen University and the Alberta-Japan Dairy Science and Exchange Program. At that time, the College became the seat of the Dairy Exchange program in Alberta. Now called the Open SISTER CITIES Studies Exchange program, 52 students from Rakuno Gakuen have participated in this . program at Olds College in the past 10 years.

### CULTURE

- delegation A of Hokkaido sports representatives, including 25 representatives from the Hokkaido Women's Curling Academy, visited Alberta in October 2014. Thev attended various culture sport and programming in Edmonton and Calgary.
- September 2013, the Royal Alberta Museum and the Historical Museum of Hokkaido signed an MOU to continue the commitment to developing closer ties between the museums, such as literature and artifact exchanges, exhibit development, comparative research and staff exchanges.
- In 2012, the governments of Alberta and Hokkaido signed an agreement for a friendship sport exchange between the two provinces.
- In 2010/2011, a long track speed skating exchange took place between Alberta and Hokkaido.
- Since 1979, Alberta has participated in numerous sports exchanges with Hokkaido including badminton, softball, basketball, curling, skiing, hockey, skating and rhythmic gymnastics. These exchanges have become an integral part of the sister province relationship, with a focus on developing athletes and coaches.
- In March 2010, a delegation from Hokkaido met with voluntary sector agencies in Edmonton to discuss volunteer management.
- In October 2007, a delegation from Hokkaido (led by the Director of the Hokkaido

- Community Activities Promotion Association) met with leaders from Alberta's voluntary sector to discuss voluntary sector development issues.
- Beginning in 1992, and with funding shared by the Government of Alberta and the Prefecture of Hokkaido, a Volunteer Exchange Program was developed - the first of its kind in the world - to support voluntary sector development and leadership.

# **EMERGING OPPORTUNITIES**

- Opportunities exist in housing and building products and services, processed foods, consumer goods, information technology and services, biotechnology and pharmaceutical products and services, and health care products and services.
- Hokkaido's proximity to the offshore oil and gas industry in the Russian Far East presents a good opportunity for Alberta businesses.

- Eight Alberta municipalities are twinned with counterparts in Hokkaido:
  - · Rocky Mountain House & Kamikawa (1984)
  - Stony Plain & Shikaoi (1985)
  - · Camrose & Kamifurano (1985)
  - · Lacombe & Rikubetsu (1986)
  - · Canmore & Higashikawa (1989)
  - · Wetaskiwin & Ashoro (1990)
  - · Barrhead & Tokoro (1991)
  - · Whitecourt & Yubetsu (1998)

# **RECENT VISITS**

- November 2015: The Minister of Agriculture and Forestry met with key Japanese industry and government stakeholders to further Alberta's trade and investment interests in the agriculture and forestry sectors. The Minister met with Hokkaido government officials and participated in events to commemorate the 35th anniversary of the Alberta-Hokkaido sister province relationship.
- October 2015: Hokkaido's Vice Governor travelled to Alberta to commemorate the 35th anniversary of the Alberta-Hokkaido sister province relationship.
- September 2013: The Associate Minister of International and Intergovernmental Relations visited Sapporo and met with the Vice Governor of Hokkaido, members of the Hokkaido International Exchange and Cooperation Center (HIECC), twin town representatives and Hokkaido's Curling Association members to celebrate "Alberta Dav" in Hokkaido.



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