

BUDGET 2022

GOVERNMENT OF ALBERTA | 2022-25

Ministry Business Plan Culture and Status of Women

Culture and Status of Women

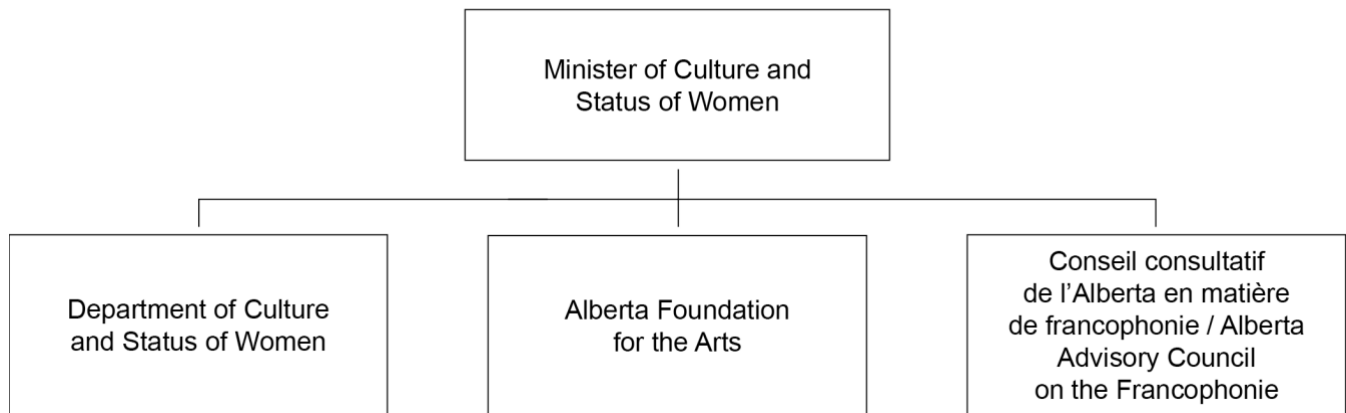
Business Plan 2022-25

Ministry Fact Sheet – Mandate and Structure

The ministry consists of the Department of Culture and Status of Women, Alberta Foundation for the Arts, and Alberta Advisory Council on the Francophonie. Culture and Status of Women is committed to building a vibrant cultural sector by supporting the development and sustainability of Alberta's creative and cultural industries; artists and the arts community; heritage sites; government services in French; physical activity and recreation; and the non-profit and voluntary sector. The ministry is also committed to increasing gender equality and supporting women's participation in the economy.

These areas form the foundation of Alberta's rich and unique identity. In May 2020, the Fair Deal Panel recommended affirming Alberta's cultural, economic, and political uniqueness in law and government policy. Culture and Status of Women is answering that call with a suite of programs and services that support our heritage, arts, and culture. Alberta's western heritage, combined with the contributions of people who have come here from all over the world, make this province strong and resilient. Reinforcing that unique identity and sharing it proudly with the rest of Canada and the world showcases Alberta as a great place to live, invest, and do business.

Many of the Albertans and sectors supported by CSW are recovering from the economic and social impacts of COVID-19 and necessary health restrictions. The ministry is developing strategies to support organizations and businesses as they rebuild and thrive for years to come. The Ministry of Culture and Status of Women plays an integral role in supporting Albertans' quality of life, physical and mental health. The ministry is also committed to remaining fiscally prudent with its program spending and accountable to Albertans.



A more detailed description of the Ministry of Culture and Status of Women and its programs and initiatives can be found at: <https://www.alberta.ca/culture-and-status-of-women.aspx>.

The Ministry of Culture and Status of Women continues to review programs to ensure Albertans receive efficient and client focused services from their government. As part of this ongoing review, the ministry is committed to protecting and supporting Albertans and job creators by reducing red tape by one-third by 2023, modernizing regulations, eliminating unnecessary regulatory requirements, and reducing administrative burden through more efficient processes including digital solutions.

Ministry business plans should be considered in conjunction with all budget documents – including the Fiscal Plan, Government Strategic Plan, and Estimates – which work together to provide a complete overview of government's commitment to responsible fiscal management.

Business Plan – Core

Outcome 1

Creative and cultural industries, civil society and Alberta’s heritage sector flourish and grow in an environment that stimulates innovation, investment and economic growth, with minimal red tape

The economy is recovering, and we are focused on exploring fresh new approaches, overcoming challenges, and helping Albertans get back to business. The ministry is working to attract investment opportunities, build partnerships and create new economic opportunities for sectors by growing our reputation on the world stage while supporting local, made in Alberta initiatives.

Key Objectives

- 1.1 Promote Alberta as a great place to live, invest and do business by attracting and presenting unique, world-class heritage and cultural experiences.
- 1.2 Grow Alberta’s creative and cultural industries by 25 per cent (\$1.5 billion) by 2029.
- 1.3 Explore modern and innovative ways to celebrate our culture.
- 1.4 Create alternative funding models and supports for artists and non-profits by connecting them with the philanthropy and business sectors through the Creative Partnerships Alberta program.
- 1.5 Advocate for equitable federal funding for Alberta’s arts, culture, sports and heritage sectors and increased federal funding for the provision of government services and programs in French.
- 1.6 Enhance the capacity of non-profit organizations through facilitation, capacity building services, eliminating red tape, and promoting the importance of volunteerism through volunteer recognition programs.
- 1.7 Support women in being active, equal participants in Alberta’s economy and ensure they are included in Alberta’s return to prosperity.

Initiatives Supporting Key Objectives

- In 2022, to support students to pursue education and careers in fields where their gender is underrepresented, \$225,000 is being allocated to the Persons Case Scholarship and Women in STEM Award scholarship programs.
- The ministry is allocating \$25.6 million in 2022-23 to the Alberta Foundation for the Arts as the primary arts resource and grant funding body dedicated to supporting the development of the arts and artists.

Performance Metrics

1.a Performance Measure: Percentage of Albertans attending and participating in events and organized activities

Targets are based on past results and anticipated effects of public health measures. In 2020-21, 31.2 per cent of adult Albertans attended arts activities or events and 14.0 per cent of Albertan adults and 37.0 per cent of children participated in organized sport. (Source: Culture and Status of Women Survey of Albertans)

Targets	2022-23	2023-24	2024-25
Arts	60.0%	75.0%	77.0%
Adult Sport	17.0%	25.0%	27.0%
Child Sport	45.0%	60.0%	62.0%

1.b Performance Indicator: Total expenditures of Alberta’s registered charities (\$ billions)

(Source: Canada Revenue Agency)

	2016	2017	2018	2019
Total	33.5	32.8	35.3	25.1

1.c Performance Indicator: Gross Domestic Product of Alberta’s creative and cultural industries (\$ billions)

(Source: Statistics Canada. [Table 36-10-0452-01](#))

	2016	2017	2018	2019
Total	5.13	5.27	5.30	5.14

Outcome 2

All Albertans have the opportunity to enjoy and benefit from vibrant, inclusive and active communities through cultural and recreational opportunities and services that enrich their lives.

The ministry promotes an inclusive Alberta where culture, heritage, language, sexual orientation and gender are valued, respected and supported. We celebrate our shared experiences that unite and make us all uniquely Albertan.

Key Objectives

- 2.1 Affirm Alberta’s cultural identity (as recommended by the Fair Deal Panel in May 2020) by giving communities and storytellers the ability to share Alberta’s story and preserve its history.
- 2.2 Operate the network of provincial heritage facilities and lead the stewardship of Alberta’s heritage resources.
- 2.3 Work with federal, provincial and territorial colleagues to develop a 10-year National Action Plan to End Gender-Based Violence, including an implementation plan for the Government of Alberta, to prevent and address sexual and family violence, violence against Indigenous women and girls and the 2SLGBTQQIA+ community.
- 2.4 Enhance Albertans’ opportunities to participate in safe and quality sport, physical activity and recreation programs and encourage them to increase their participation through the ‘Return to Play’ promotional campaign.
- 2.5 Review Alberta’s French Policy after engaging with the Francophone community and other policy partners.
- 2.6 Develop an online Women’s Hub with information on programs, resources and supports.

Initiatives Supporting Key Objectives

- The ministry is investing approximately \$311,000 in the 2022 Canada Summer Games and \$177,000 in the 2023 Arctic Winter Games hosted by the Municipality of Wood Buffalo, supporting Team Alberta’s participation in national and international multi-sport events.
- The ministry is investing \$2 million over four years into Innovate Calgary’s UCEED Social Impact Fund, which will provide early-stage loans and equity investment to support the launch of social enterprises in Alberta.
- In 2022-23, the ministry will work with other ministries and the federal government by committing \$450,000 to targeted gender-based violence prevention activities.

Performance Metrics

2.a Performance Measure: Percentage of adult Albertans who visited a heritage facility in Alberta

The targets are based on analysis of past use and anticipated impacts of public health measures. In 2020-21, 24.0 per cent of adult Albertans visited a heritage facility. (Source: Culture and Status of Women Survey of Albertans)

Targets	2022-23	55.0%	2023-24	59.0%	2024-25	60.0%
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2.b Performance Indicator: Rate of police-reported intimate partner violence for Alberta women

(Source: Statistics Canada, Police-reported Intimate Partner Violence data)

	2015	2016	2017	2018	2019
Total	636 per 100,000 population	638 per 100,000 population	621 per 100,000 population	626 per 100,000 population	651 per 100,000 population

STATEMENT OF OPERATIONS

(thousands of dollars)

	Comparable			2022-23 Estimate	2023-24 Target	2024-25 Target
	2020-21 Actual	2021-22 Budget	2021-22 Forecast			
REVENUE						
Transfers of Assets or Liabilities from Related Parties	2,464	-	-	-	-	-
Transfer from Alberta Heritage Scholarship Fund	50	80	80	80	80	80
Transfers from Government of Canada	11,240	23,605	32,740	34,058	17,456	3,065
Investment Income	77	100	100	100	100	100
Premiums, Fees and Licences	3,004	9,601	8,156	12,315	12,940	12,940
Other Revenue	6,892	14,402	15,747	18,618	20,318	20,318
Ministry Total	23,727	47,788	56,823	65,171	50,894	36,503
Inter-Ministry Consolidations	(2,512)	(80)	(80)	(80)	(80)	(80)
Consolidated Total	21,215	47,708	56,743	65,091	50,814	36,423
EXPENSE						
Ministry Support Services	6,986	7,350	7,270	7,680	7,685	7,685
Community and Voluntary Support Services	98,308	99,215	109,030	147,015	119,355	94,289
Cultural Industries	33,880	26,520	25,120	12,005	12,365	12,270
Arts	27,647	26,720	27,590	30,930	31,930	31,930
Francophone Secretariat	1,023	1,385	1,375	1,375	1,375	1,375
Heritage	46,186	48,350	47,900	49,015	49,800	49,615
Sport, Physical Activity and Recreation	22,329	20,040	20,375	19,840	19,840	19,840
Status of Women	2,489	4,141	3,896	3,975	3,975	3,975
Ministry Total	238,848	233,721	242,556	271,835	246,325	220,979
Inter-Ministry Consolidations	(1,647)	(3,300)	(3,300)	(3,300)	(3,300)	(3,300)
Consolidated Total	237,201	230,421	239,256	268,535	243,025	217,679
Net Operating Result	(215,986)	(182,713)	(182,513)	(203,444)	(192,211)	(181,256)
CAPITAL INVESTMENT						
Cultural Industries	368	385	385	385	385	385
Heritage	67	1,946	646	1,946	1,946	1,946
Consolidated Total	435	2,331	1,031	2,331	2,331	2,331