

**Final Mission Report  
Travel to New York City  
September 2 to 8, 2011**

**Executive Summary:**

The Honourable Ron Liepert, Minister of Energy, led a mission to New York City from September 2 to 8, 2011. In New York, Minister Liepert met with the United States investment community and was a keynote speaker at the Barclays Capital Energy Conference dinner, addressing both Canadian and U.S. energy portfolio managers and analysts. Minister Liepert's itinerary included an extensive media program, which garnered tremendous coverage from major U.S. outlets.

**Mission Objectives:**

- Profile Alberta as a secure, reliable and responsible energy supplier;
- Advance Alberta's clean energy story;
- Profile Alberta's role in North American energy security and economic recovery; and
- Maintain investor confidence in Alberta's oil sands.

**Mission Program:**

**Friday, September 2 to Monday, September 5, 2011**

*Travel to New York, personal time.*

**Tuesday, September 6, 2011**

**Meeting with Consul General John Prato**

Minister Liepert met with Consul General John Prato of the Canadian Consulate in New York to discuss the economic and trade linkages between Alberta and New York.

**Meeting with Michael Levi, Council on Foreign Relations**

Minister Liepert met with Michael Levi, senior fellow for Energy and the Environment of the Council on Foreign Relations, to discuss the economic relationships between Alberta and the U.S., particularly in the context of energy security and oil sands development.

**Meeting with Trip Dorkey, McKenna Long & Aldridge**

Minister Liepert met with Trip Dorkey, partner of the international law firm McKenna Long & Aldridge, to showcase Alberta's energy resources and profile Alberta as a secure, reliable and responsible energy supplier.



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### **Investor Roundtable**

Minister Liepert engaged New York's investment sector in a roundtable discussion about Alberta's clean energy story and encouraged ongoing investment in Alberta's energy sector. During the discussion, Minister Liepert conveyed the message that Alberta provides a stable investment climate in a jurisdiction that takes environmental and resource stewardship seriously.

### **Meeting with George Pataki, Chadbourne & Parker**

Minister Liepert met with George Pataki, counsel for the law firm Chadbourne & Parker and former Governor of New York. In the meeting, Minister Liepert discussed Alberta's energy resources and how energy production in the province impacts North American energy security and economic recovery.

### **Meeting with the Foreign Policy Association**

In addition to Minister Liepert's participation in the investor roundtable and one-on-one meetings, he attended a dinner meeting with the Foreign Policy Association. Minister Liepert showcased the role Alberta plays in North American energy security and discussed how increased access for Alberta's energy resources to new markets in the U.S. will be mutually beneficial.

### **Media Interviews**

Minister Liepert participated in a media roundtable and was interviewed by the *Bloomberg News* about Alberta's oil sands and clean energy story.

## **Wednesday, September 7, 2011**

### **Meeting with Chris Hilbert, Jones Day**

Minister Liepert met with Chris Hilbert, partner of the international law firm Jones Day, to discuss Alberta's energy resources and profile Alberta as a secure, reliable and responsible energy supplier.

### **Investor Roundtable**

Minister Liepert engaged New York's investment community in a roundtable discussion about Alberta's clean energy story and encouraged ongoing investment in Alberta's energy sector. During the discussion, Minister Liepert emphasized immense investment opportunities in the oil sands sector and highlighted how Alberta's oil sands industry operates within some of the most stringent and comprehensive regulations for resource development.



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**Barclays Capital Energy Conference Speaking Opportunity**

Minister Liepert was the keynote speaker at the Barclays Capital Energy Conference dinner. His speech highlighted Alberta's energy resources, in particular oil sands, and how the province's responsible energy development supports North American energy security and economic recovery.

**Media Interview**

Minister Liepert was interviewed by the *Wall Street Journal* about Alberta's oil sands and clean energy story.

Approved by Ron Liepert, Minister of Energy:

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