

HIGHWAY MAINTENANCE BULLETIN #5/2008

Maintenance Contractor Identification Signs

Summary

This Bulletin is issued to inform maintenance contractors and department staff that the attached sign pattern will constitute the standard for maintenance contractor identification signage.

The department has traditionally allowed its highway maintenance contractors to put up 4' x 8' identification signs (ID-120) to inform the public of the maintenance contractor and contact information for the maintenance area so questions/complaints from the public can be expressed.

The department currently requires maintenance contractors to have their company logo on the side of their trucks (as maintenance trucks are no longer yellow and easily identifiable). Maintenance contractors should use the same logo on an identification sign to help with public recognition of maintenance contractor vehicles.

Key Changes

Changes to the department practice for maintenance contractor identification signage have been made. These changes include the following:

1. Maintenance contractor identification signs shall indicate the company name, the company logo, and the telephone contact information. The telephone contact information shall be a toll free number. The slogan "Proudly Maintaining Highways in this Area" must also be included on the sign to explicitly communicate that highways in the area are maintained by the named contractor, and that if the public "See a road problem?" to call the toll free number.
2. Lettering on these signs should be a minimum of 100 mm (4 inches). Larger lettering (i.e., 200 mm) is suggested for better readability if space permits on the sign.
3. Specifications for the sign size, location and materials are included in the maintenance contract special provisions (Section FF).
4. The contractor may increase the sign size from 1219 x 2438 mm (4' x 8') to a maximum of 1524 x 2850 mm (5' x 9.35') to accommodate the additional information on the sign (as described in #1 above) to properly convey the message.

The new standards as indicated in this Bulletin are to be implemented immediately as per the usual practice.

Effective Date

March 7, 2008

Contact

Richard Chow at (780)415-1050 or Corinna Mulyk at (780)415-9961
Technical Standards Branch, Alberta Infrastructure and Transportation

References

ID-120 Maintenance Contractor Sign

Approved:

*Original signed
by Moh Lali*

Moh Lali
Director, Highway Operations
Technical Standards Branch

**MAINTENANCE CONTRACTOR SIGN
(STANDARD SIZE VERSION)**

ID-120

LETTERING: MINIMUM 127mm CLEARVIEWHWY 4-B

**HIGHWAY MAINTENANCE
CONTRACTOR NAME**




***PROUDLY MAINTAINING
HIGHWAYS IN THIS AREA***

**See a road problem?
Toll Free 1-800-234-5678**

LETTERING: 127mm CLEARVIEWHWY 3-B

SECTION REFERENCE		
DIMENSIONS (mm)		2850 x 1524
ENLARGEMENT FACTOR		18 x
COLOUR		
BACKGROUND	BORDER	MESSAGE / SYMBOL
WHITE	BLACK	BLACK / VARIABLE



**MAINTENANCE CONTRACTOR SIGN
(REDUCED SIZE VERSION)**

ID-120

LETTERING: MINIMUM 102mm CLEARVIEWHWY 4-B


**HIGHWAY MAINTENANCE
CONTRACTOR NAME**



***PROUDLY MAINTAINING
HIGHWAYS IN THIS AREA***

**See a road problem?
Toll Free 1-800-234-5678**

LETTERING: 102mm CLEARVIEWHWY 3-B

SECTION REFERENCE			
DIMENSIONS (mm)		2400 x 1219	
ENLARGEMENT FACTOR		15 x	
COLOUR			
BACKGROUND	BORDER	MESSAGE / SYMBOL	
WHITE	BLACK	BLACK / VARIABLE	