


Implementation Fact Sheet

Amendments to the Municipal Government Act, 2015-17

Advertisement Bylaw - Public Notification Methods

Legislation	Municipal Government Act (MGA) 
Regulation	None.
Category	Governance
Section Number	s. 606.1

Previous MGA requirement:

Where a municipality was required to advertise a bylaw, resolution, meeting, public hearing or something else, notice was to be given by newspaper advertising, mail or delivery to every residence in the area to which the bylaw or other matter related.

What's changed?

- In addition to the previous methods of giving notice, municipalities are able to, through bylaw, use one or more other methods for advertising proposed bylaws, resolutions, meetings, public hearings or other things. [s.606.1\(1\)](#)
- The method provided for in the bylaw may include electronic advertising such as advertising on the municipal website.







What do municipalities need to know?

- The flexibility on notification methods allow for current and future technologies, and will allow municipalities to adapt their advertising methods to meet local needs.
- If the municipality wishes to use alternate advertising methods, the authorizing bylaw must meet the following requirements:
 - council must be satisfied that the method provided for in the bylaw is likely to bring the matter to the attention of substantially all residents in the relevant area; [s.606.1\(2\)](#)
 - a public hearing must be held on the bylaw; [s.606.1\(3\)](#)
 - the notice of the bylaw must be advertised by newspaper, residential mail or website; and [s.606.1\(4\)](#)
 - bylaws passed under this section must be made available for public inspection. [s.606.1\(6\)](#)

When does this change take place?

- These sections come into force October 26, 2017.

What resources are/will there be available to assist?

- Sample Template and Bylaws are under development (AUMA/AAMDC). 
- [Municipal Affairs Regional Training Sessions](#). 
- Public Input Toolkit www.municipalaffairs.alberta.ca/documents/MDRS/AMA_Public_Input_Toolkit_Sept2014.pdf 
- [Citizen Engagement Toolkit and Social Media Resource](#) (AUMA/AAMDC). 
- [Elected Officials Education Program](#) (EOEP) – www.eoep.ca (AAMDC/AUMA) 
- [Municipal Government Amendment Act, 2015](#) 

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