

AgriProfit\$

- Provide a customized business analysis of your farm and farm enterprises to support informed decisions.
- Monitors the ongoing economic and financial performance of Alberta's beef and crop industry.
- Provides economic and farm management information for farm business management and extension.
- Provides information to focus on addressing today's and tomorrow's production, business opportunities and challenges.

Will You Participate?

Email or call to enroll in the program or if you have more questions. Intake opens November 1st and closes January 15th of each year. Intake is limited. There is no cost to you.

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Alberta Agriculture and Forestry
Economics & Competitiveness Division



AgriProfit\$

Business Analysis & Research Program

For Alberta Crop and Beef Producers



Alberta

AgriProfit\$ Program

The **AgriProfit\$** business analysis and research program provides valuable management information to Alberta's crop and beef producers.

- An **AgriProfit\$** analysis details your production costs and returns for your beef, forage, grazing, and crop production on a per unit basis. (i.e: per cow, per lb. weaned, per bushel, per tonne).
- **AgriProfit\$** research and analysis projects provide the information needed to help producers assess practical, on farm management options.
- Annual budgeting and strategic planning are more effective when you use your own costs.

Knowledge of your production costs is an important element in managing and controlling your business.

When you say yes...

- You are sent the data collection forms to review and get a start on.
- An interviewer will make an appointment to complete the questionnaire for your farm. The on-farm data collection approach is the most effective method to ensure accuracy of the information collected.
- Farm and field level production, costs and returns, and investment information is compiled and sent to the Economics Branch at Agriculture and Forestry for analysis.
- You receive a free detailed analysis of your farm and it's enterprises.
- You receive **AgriProfit\$** benchmarks and information bulletins.

Why Participate?

An **AgriProfit\$** customized business analysis is an important foundation for your management decisions. There is no cost to you but the investment of your time. The benefits are significant.

Your participation also contributes to industry and regional research that benefits both you and the crop and beef industry in being competitive in the future.

The information you provide is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy (FOIP) Act* and managed and protected in accordance with the act. Only aggregated, non-identifying, information will be published and made available to the general public or organizations for research purposes.