

Focus Alberta Omnibus

March 2014

Methodology

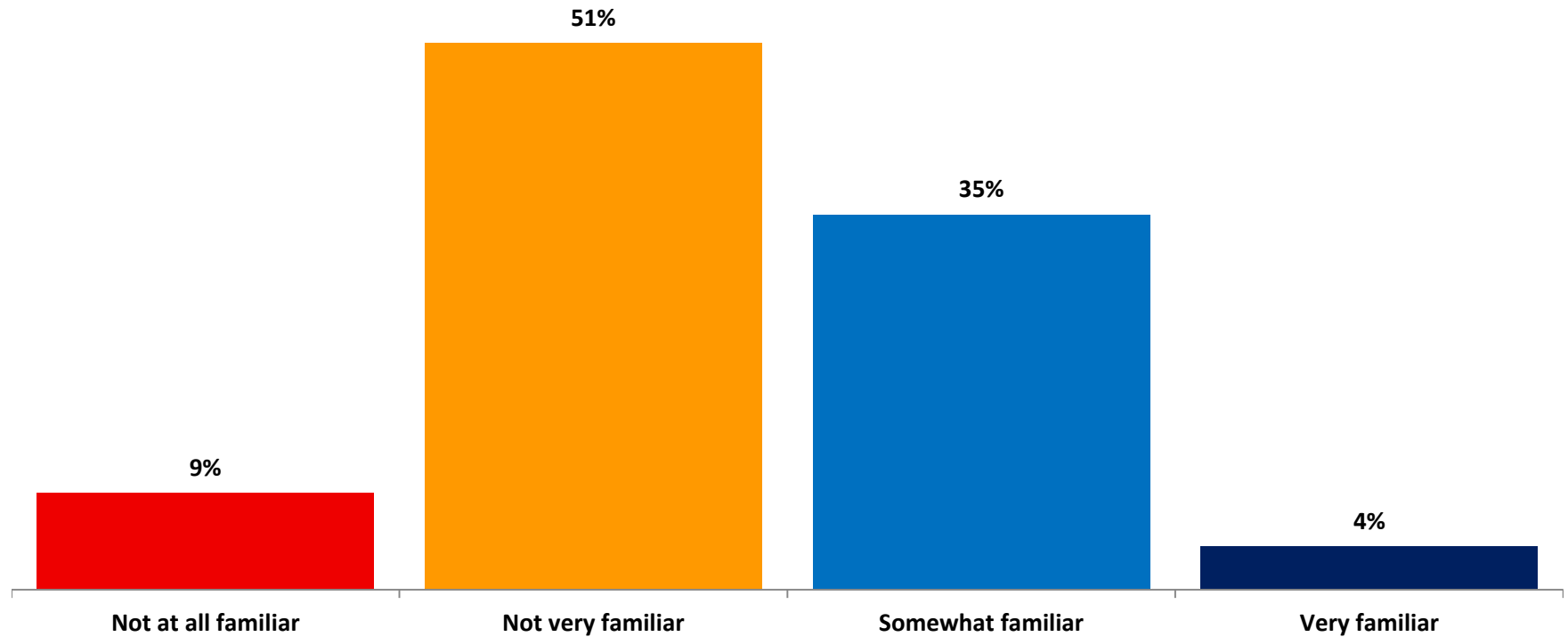
Firm	Fieldwork dates	Type of poll	Sample size	Margin of error
Environics	March 7-16, 2014	Telephone	1,022	± 3.0%, 19 times out of 20

- Only one respondent per household was eligible to complete this survey.
- The sample has been weighted by age, gender and region using the latest available Statistics Canada Census data to reflect the actual demographic composition of the population.
- The margin of error will be larger within each sub-grouping of the sample.
- Results are expressed as percentages unless otherwise noted. Results may not add to 100% due to rounding or multiple responses.
- Graphs and tables may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

Budget 2014

Budget Familiarity

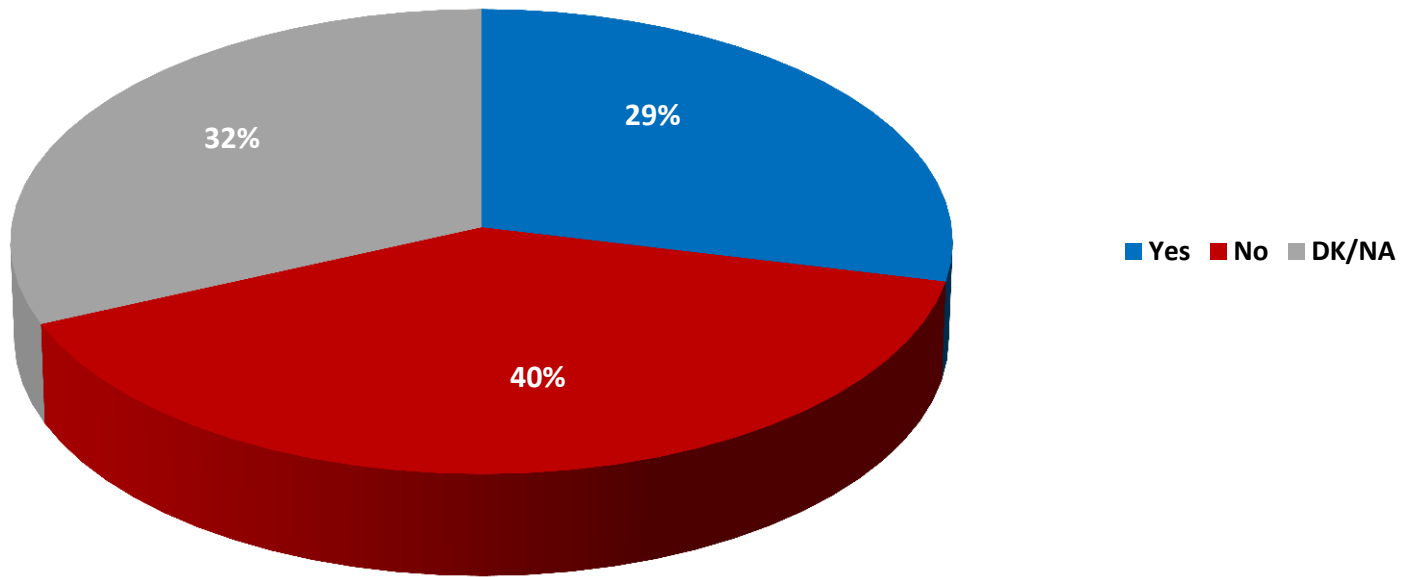
“On Thursday, March 6, the Alberta government unveiled its budget for the coming year. How familiar are you with Government of Alberta's 2014 budget?”



Source: Focus Alberta - Environics (Omnibus), n=1,022

Reaction to Budget 2014: Priorities

“Does the 2014 budget focus on the right priorities?”
Subsample: those aware of Budget 2014 [n=933]



■ Yes ■ No ■ DK/NA

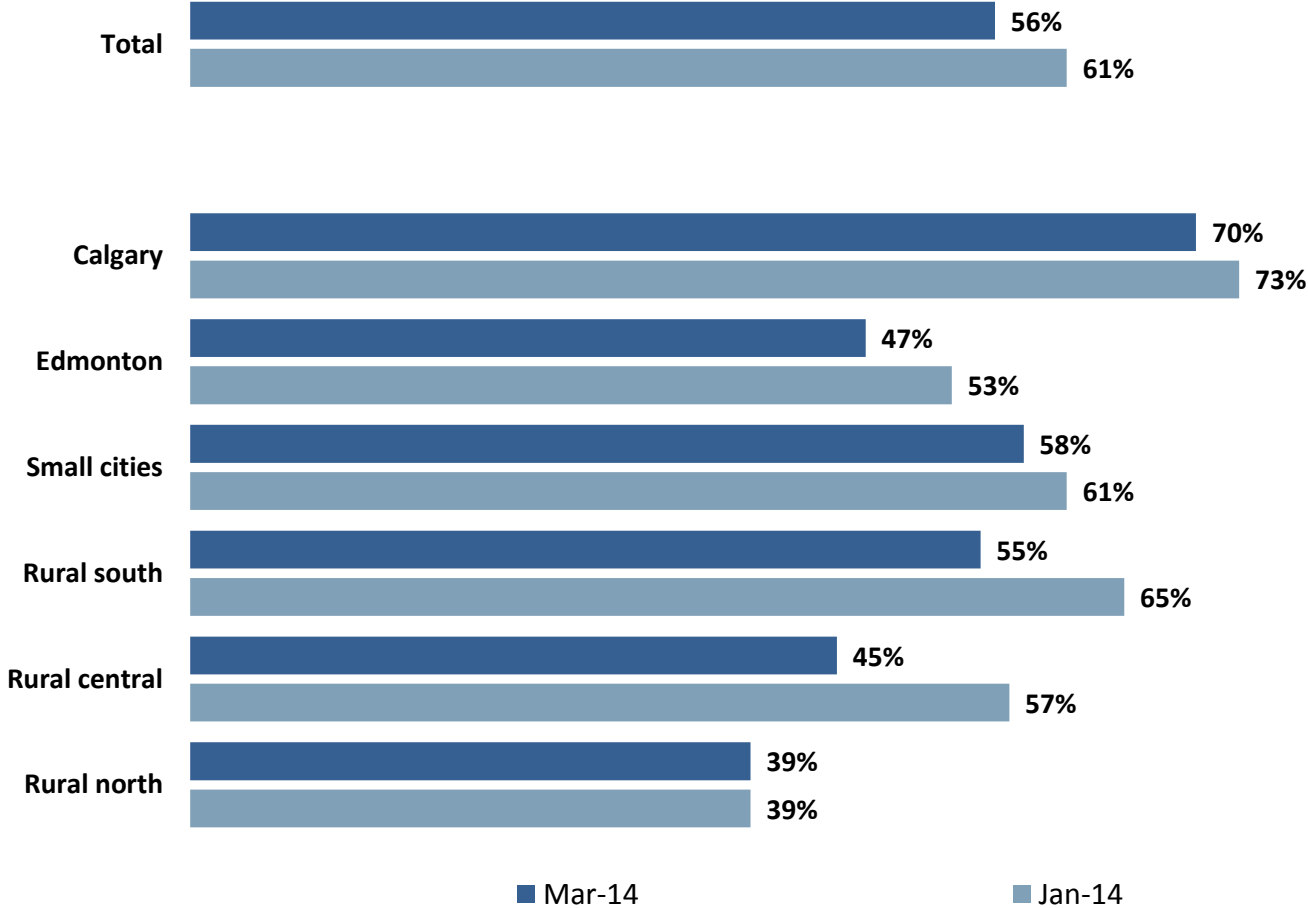
Source: Focus Alberta - Environics (Omnibus), n=933

Flood response

(Omnibus)

Flood rebuild/mitigation awareness

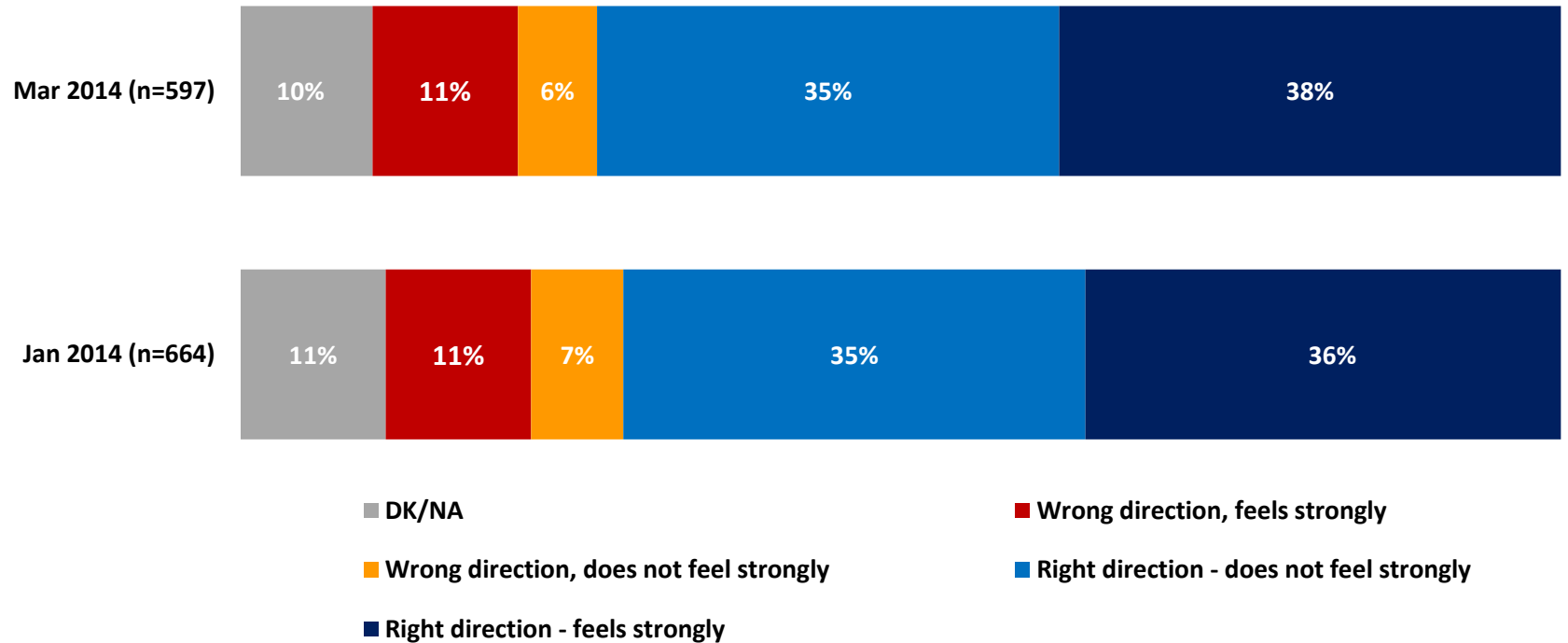
“Have you read, seen, or heard anything about the provincial government’s plans to rebuild areas damaged in last summer’s floods and/or efforts to reduce the risk of future floods?”



Source: Focus Alberta - Environics (Omnibus), n=1022

Direction of rebuilding and mitigating against floods

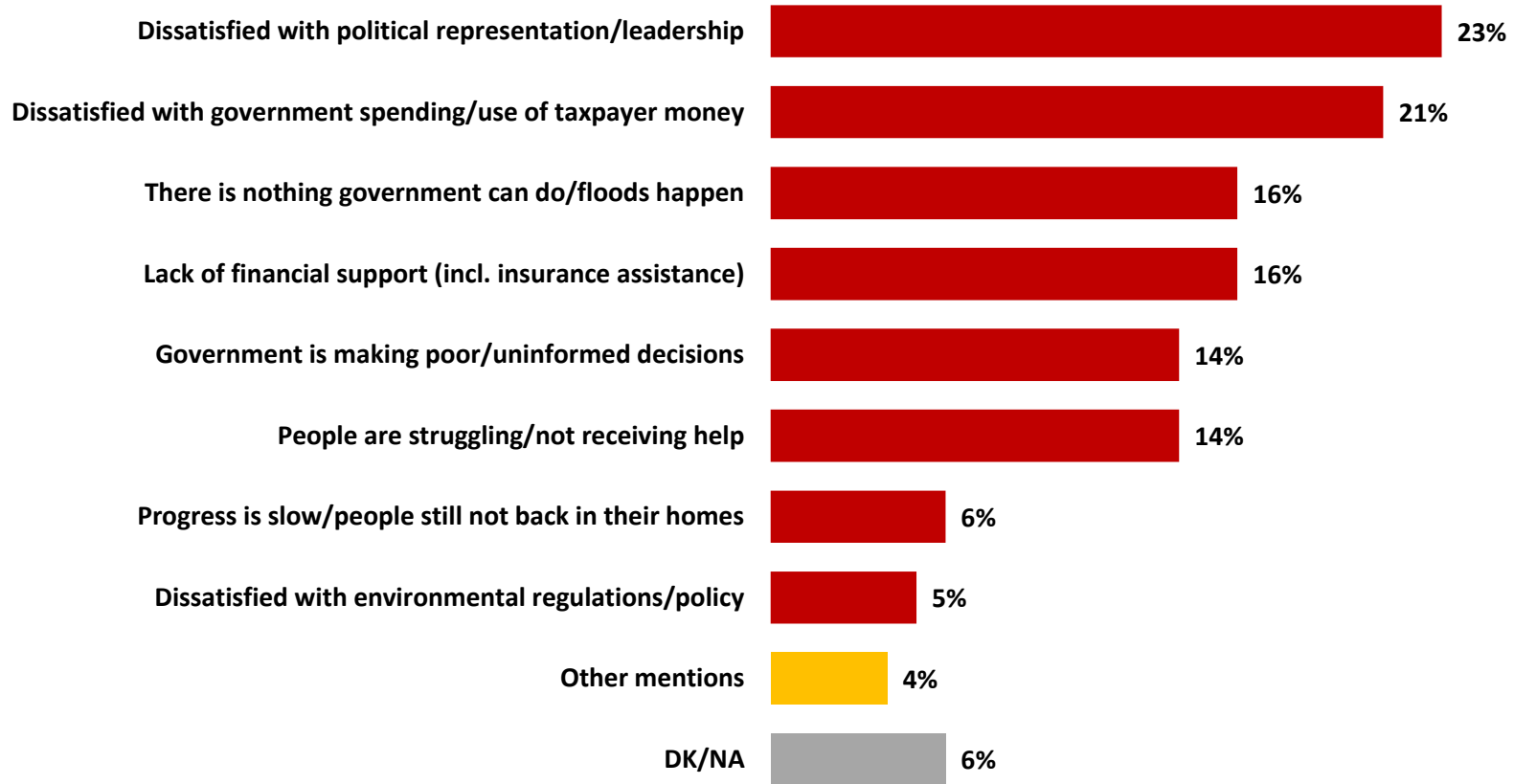
From what you have read, seen, or heard, does it sound like the provincial government is headed in the right direction or the wrong direction when it comes to the plan for rebuilding and mitigating against future floods? Do you feel strongly?



Source: Focus Alberta - Environics (Omnibus), n=597 (those aware of government's plans for rebuilding/mitigation)

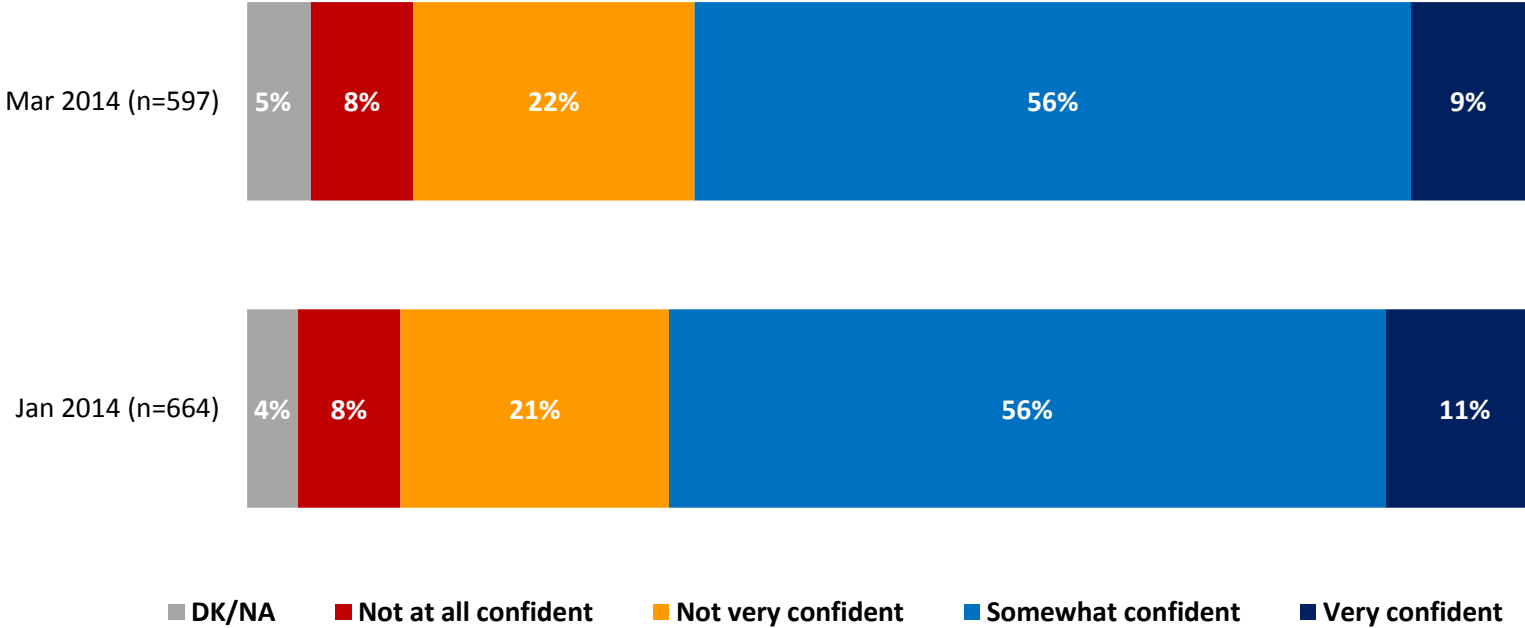
Wrong direction: why?

From what you have read, seen, or heard, does it sound like the provincial government is headed in the right direction or the wrong direction when it comes to the plan for rebuilding and mitigating against future floods? Do you feel strongly? What makes you say that?



Confidence in ability to handle future flooding

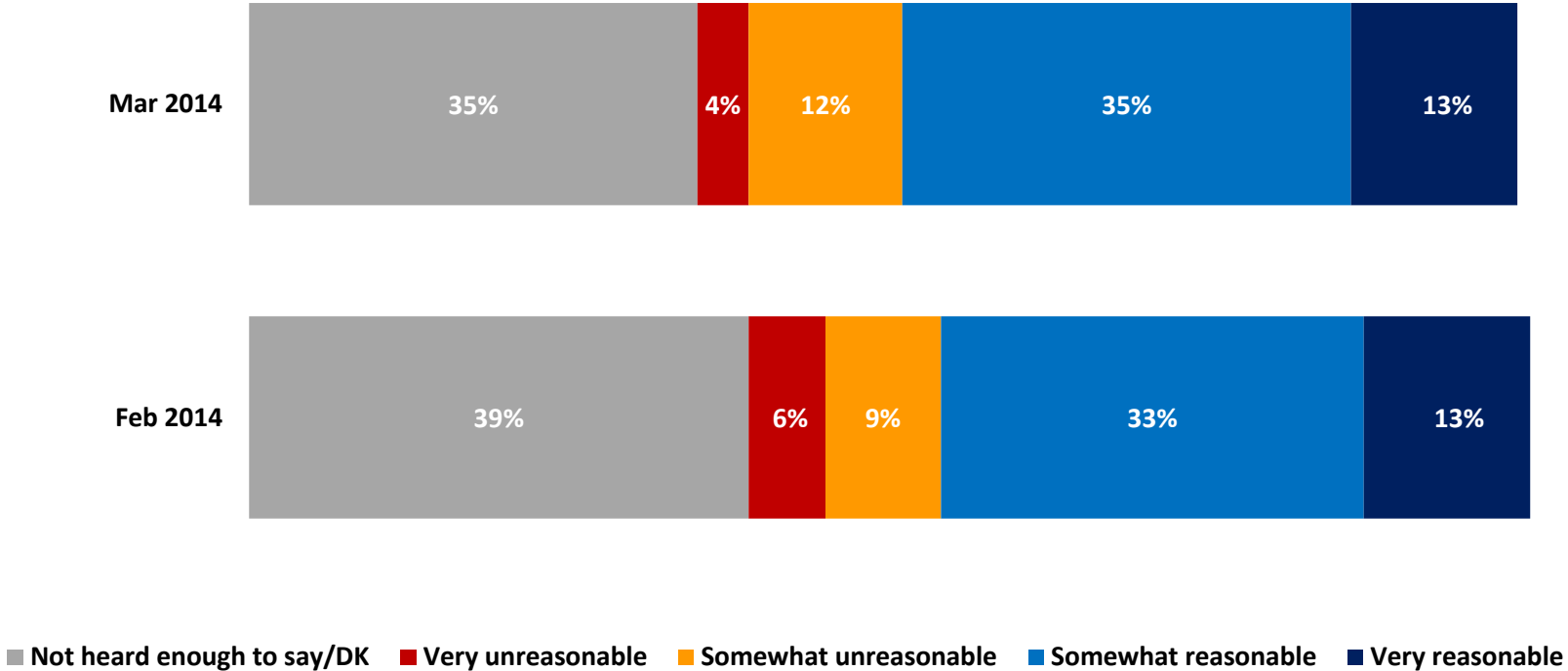
“How confident are you that the government’s planned flood mitigation efforts will allow the province to better handle major flooding in the future?”



Source: Focus Alberta - Environics (Omnibus), n=597 (those aware of government’s plans for rebuilding/mitigation)

Has flood response been reasonable to those affected?

“From what you have read, seen or heard about how the government is treating people who have flood damage, do you feel the government response has been very reasonable, somewhat reasonable, somewhat unreasonable, or very unreasonable in dealing with these individuals, or have you not heard enough to say?”



Source: Focus Alberta - Environics (Omnibus), n=1022