

International Travel Final Report

The Honourable Margaret McCuaig-Boyd

Mission to Houston, Texas

March 4-7, 2018

Overview:

From March 4 – 7, 2018, Honourable Margaret McCuaig-Boyd, Minister of Energy, led an official delegation to Houston, Texas to attend the thirty-seventh annual CERAWEEK conference organized by IHS Energy. CERAWEEK is the premier annual international assembly of energy industry leaders, experts, government officials and policymakers, and technology innovators. The conference typically attracts nearly 3000 delegates from over 50 countries, including Alberta companies.

Mission Objectives:

- Promote Alberta investment-friendliness.
- Emphasize Alberta's support for integrated, open markets and trade, and North American energy security.
- Raise the profile of Alberta's central role in meeting U.S. refinery demand and highlight Alberta's annual increases in crude exports to the U.S.
- Explain Alberta's balanced commitment to sector growth and emissions reduction.
- Participate in a panel discussion titled "The Future of Investment and Growth in Western Canada's Hydrocarbon Industry."

Results:

Speaking at the panel discussion "The Future of Investment and Growth in Western Canada's Hydrocarbon Industry" allowed minister to deliver a powerful message to hundreds of investors and experts that emphasized Alberta's long-term investment-attractiveness. The Minister also emphasized Alberta's central role in meeting U.S. refining demand, and Alberta's commitment to remaining a reliable contributor to North American energy security.

Over the course of three days, the Minister had the opportunity to influence international stakeholders, promoting Alberta's balanced commitment to sector growth and emissions reductions, and encouraging a big-picture, longer-term view of Alberta's investment attractiveness. Meeting targets were selected for level of influence in policymaking, subject-matter expertise, and investment. Highlights and meeting themes included:

- Natural Resources Canada Minister Carr – pipeline policy update and advocacy.
- Norway Minister of Petroleum and Energy – energy transition update and lessons learned.
- Mexico Secretary of Energy – energy regulation; NAFTA.
- Dow Chemical and SABIC (Saudi Arabia) – Alberta energy diversification and value-add initiatives.
- Texas Secretary of State – importance of Alberta to Texas refining; opportunities for bilateral co-operation between Alberta and Texas.
- Japan Oil, Gas and Metals National Corporation (JOGMEC) – investment in Alberta; longer-term prospects for energy trade relationship.
- U.S. Department of Energy Assistant Secretary, Fossil Fuels – energy transition and innovation lessons learned.
- President, USD Group – crude by rail developments and lessons learned.

Other meetings include ABB, the Consul-General for Canada in Dallas, a joint session with the Canadian Association of Petroleum Producers and the American Petroleum Institute, the U.S. State Department, Statoil, and IHS Markit.

Finally, the Minister and Deputy Minister traveled to the James Baker Institute for Public Policy at Rice University to participate in a roundtable with institute experts organized by the Center for Energy Studies.

The Government of Alberta issued a [news release](#) on March 2, 2018, to announce the Minister's Houston Mission. The news release highlighted government's focus on promoting investment in Alberta's oil and gas industry strengthening ties with stakeholders and investors with a goal of promoting energy diversification opportunities in Alberta.

Delegation: Honourable Margaret McCuaig-Boyd, Minister of Energy and political staff and one departmental staff.

Final Itinerary:

Date	Event
March 4	<ul style="list-style-type: none"> • Depart Edmonton for Houston, Texas • Briefing with the Alberta Washington Office
March 5	<ul style="list-style-type: none"> • Meeting with U.S. Department of Energy • Meeting with IHS Markit • Meeting with ABB • Meeting with Dow Chemical Canada, Tyler Edgington, President
March 6	<ul style="list-style-type: none"> • Speak at panel discussion: New Models of Growth in Western Canada • Roundtable session on Alberta and North American energy at James Baker Institute for Public Policy, Rice University • Meeting with Mr. Vasken Khabayan, Dallas Acting Consul General • Trilateral Meeting with Mr. Terry Abel, Executive Vice President, Canadian Association of Petroleum Producers and Mr. Jack Gerard, President and CEO, American Petroleum Institute • Meeting with John McCarrick, Bureau of Energy Resources, State Department • Meeting with HE Terje Søviknes, Minister of Petroleum and Energy, Norway • Meeting with Thrad Hill, President, CEO and Director, Calpine • Meeting with Mr. Pedro Jaoquin Coldwell, Minister of Energy of Mexico • Meeting with Mr. Harry Kemker, Executive Advisor, Sabic North America
March 7	<ul style="list-style-type: none"> • Meeting with Minister James Carr, Minister of Natural Resources • Meeting with Dan Borgen, CEO and Chairman of USD Group • Meeting with Ms. Nina Koch, Senior Vice President of Statoil • Meeting with Mr. Koichi Hamano, President of JOGMEC • Meeting with Mr. Rolando Pablos, Texas Secretary of State • Depart Houston, Texas for Edmonton Alberta

News Release: "Promoting opportunities in Alberta's energy sector,"
<https://www.alberta.ca/release.cfm?xID=52505E583A21A-A5A2-8E6C-AB96E02D6BED71E7>

International Travel Final Expenses

Expenditures by Participants	Amount
Travel (includes airfare, airport service fees, ground transportation costs, including taxis, car rentals, parking, trains, buses as well as mileage to/from airport or taxis to/from airport in Alberta, including any cancellation fees)	\$4071.39
Accommodation (room charges and related taxes)	\$7456.20
Meals (includes restaurant bills and tips, meals on hotel bills, per diem meal claims, share of group meals or working sessions)	\$653.05

Incidental and Miscellaneous (includes cell phone rental charges, incremental costs for all electronic devices such as roaming charges for cell phones, iPads and costs associated with communications such as the costs incurred for media call-backs, conference/registration fees, including cancellation fees, fax and internet charges, passport and visa fees, medical and inoculation fees, laundry and dry cleaning, baggage handling, out-of-country per diems, and other sundry expenditures)	\$5347.37
Sub-Total	\$17528.01
General Mission Expenditures	Amount
Receptions and Hosting (receptions, luncheons, dinners, and events that are hosted by the Government of Alberta that are specific to the mission and include meeting related costs for room rental, room rental for hosted events, food, beverages, catering staff, service charges, entertainment, flowers)	\$255.92
Incidental and Miscellaneous (includes translation of document fees, publications, shipping charges, gifts purchased specifically for mission, Canadian Embassy/High Commission/Consulate charges for services provided to the Government of Alberta)	\$0.00
Sub-Total	\$255.92
Total Costs	\$17,783.93