

Public Opinion in Alberta: Summary of Survey Findings

June 2011



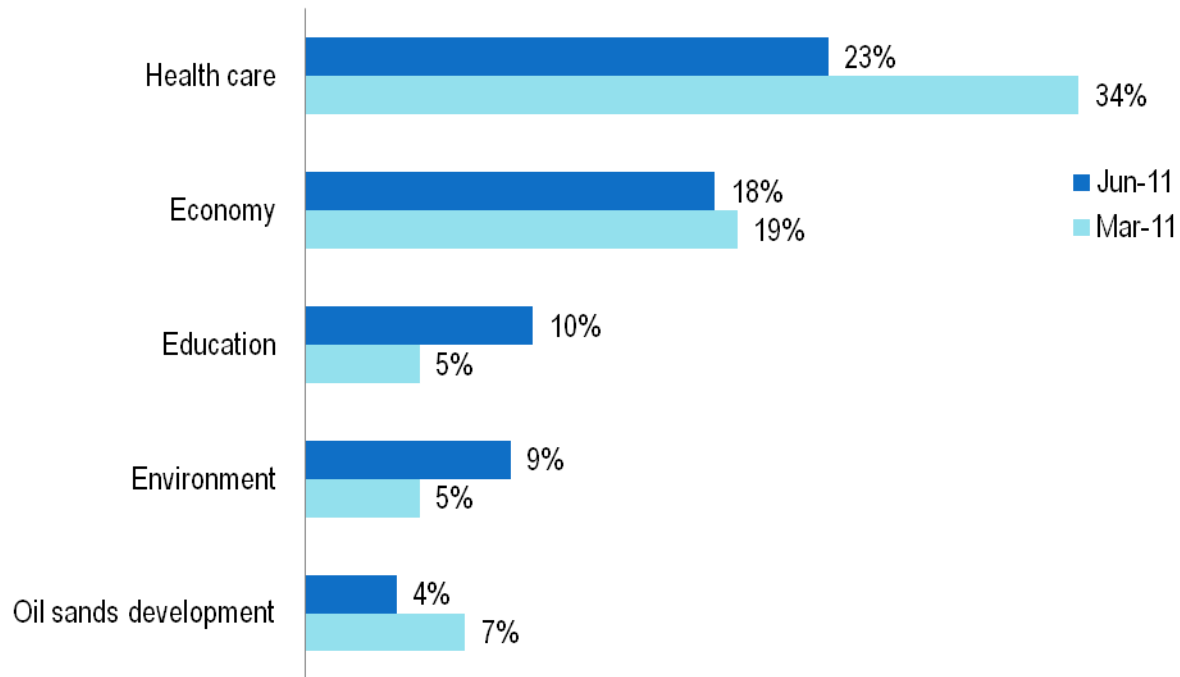
ENVIRONICS
RESEARCH GROUP

Methodology

- Telephone survey of 1,000 adult Albertans
- Interviews conducted during period of June 24 – 30, 2011
- Margin of error plus or minus 3.1% (95% confidence level)

Health care and the economy are the most important issues for Albertans, followed by education and the environment

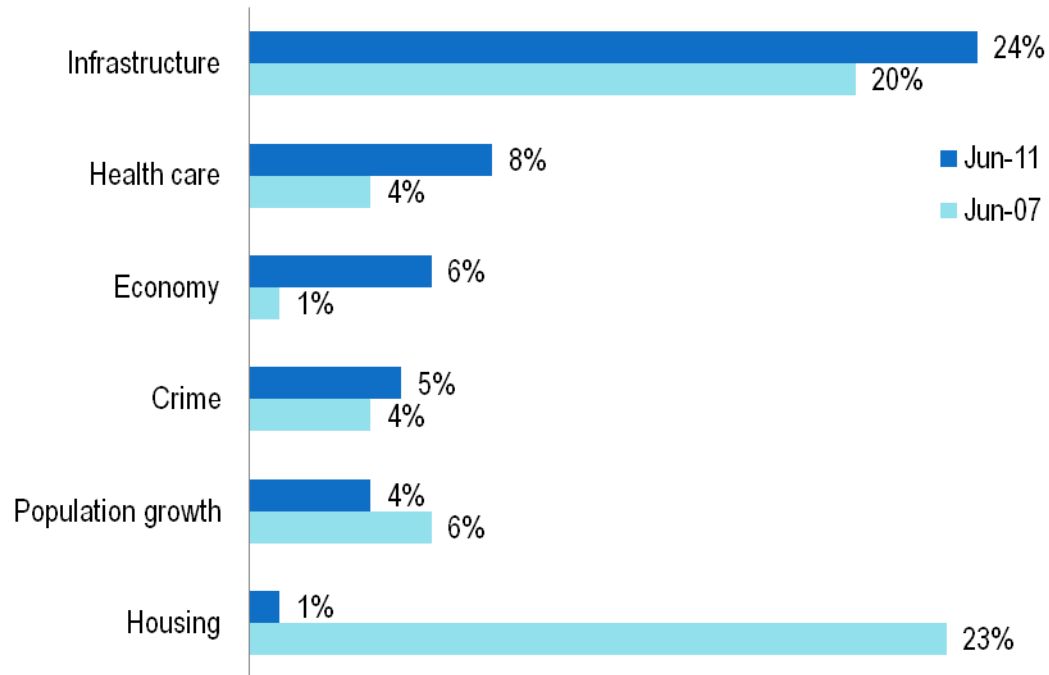
Most important issue facing Alberta today (unprompted) – top mentions



Q.1 In your opinion, what is the SINGLE most important issue facing Alberta today?

Local infrastructure is the most important community issue

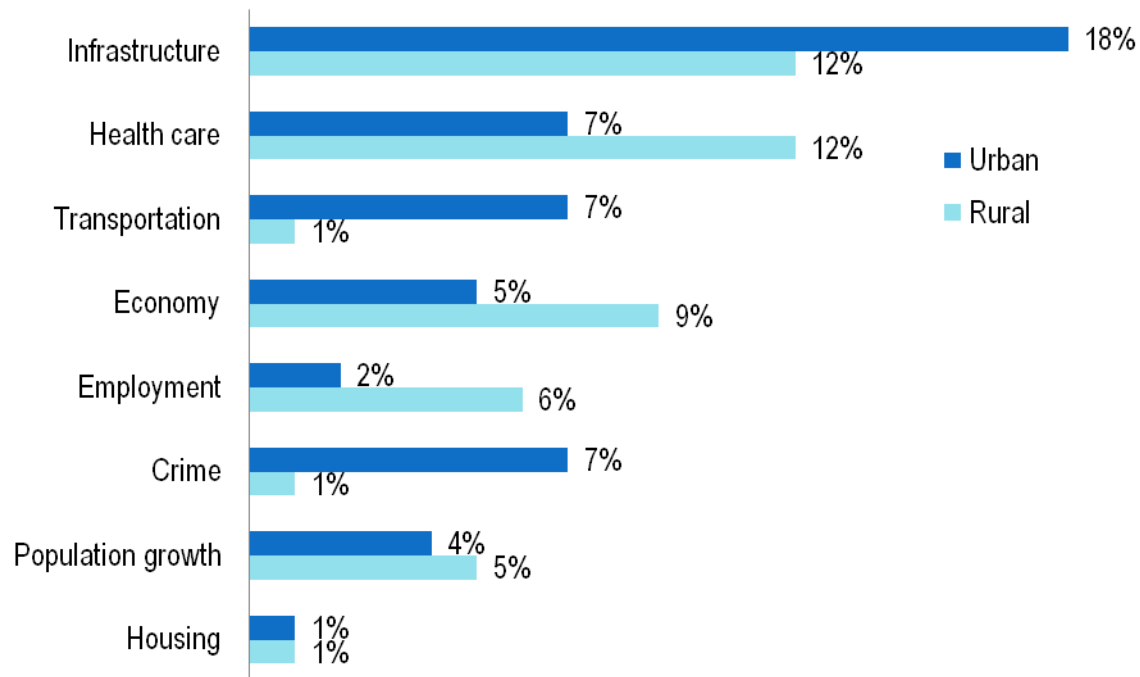
Most important community issue (unprompted) – top mentions



Q.4 In your opinion, what is the SINGLE most important issue facing your city, town or community?

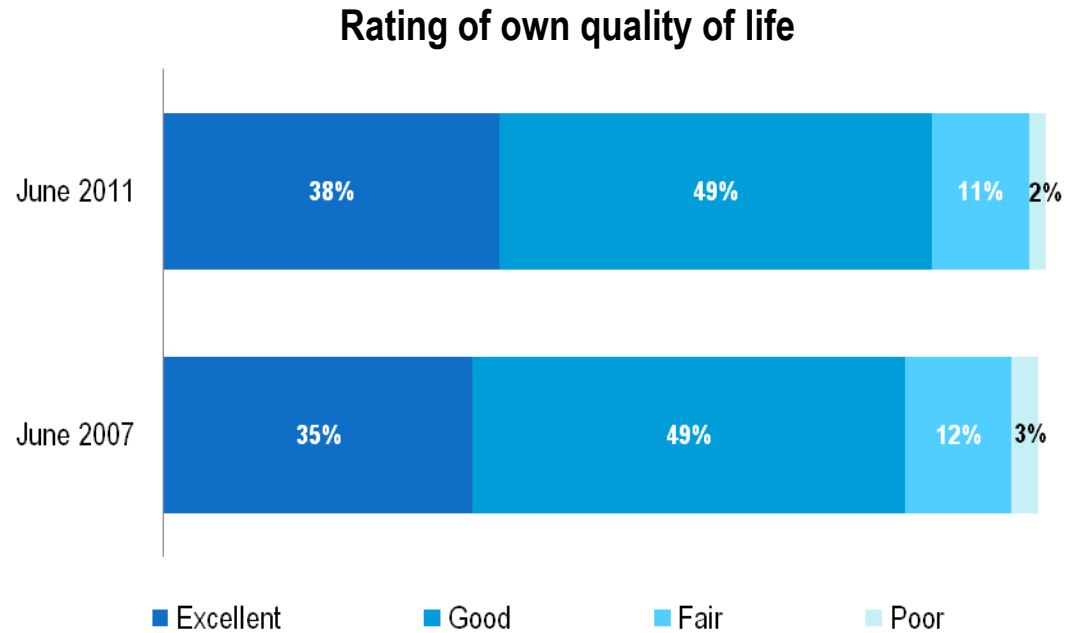
Infrastructure, transportation, and crime are more often mentioned by urban residents compared to rural Albertans

Most important community issue (unprompted) – top mentions



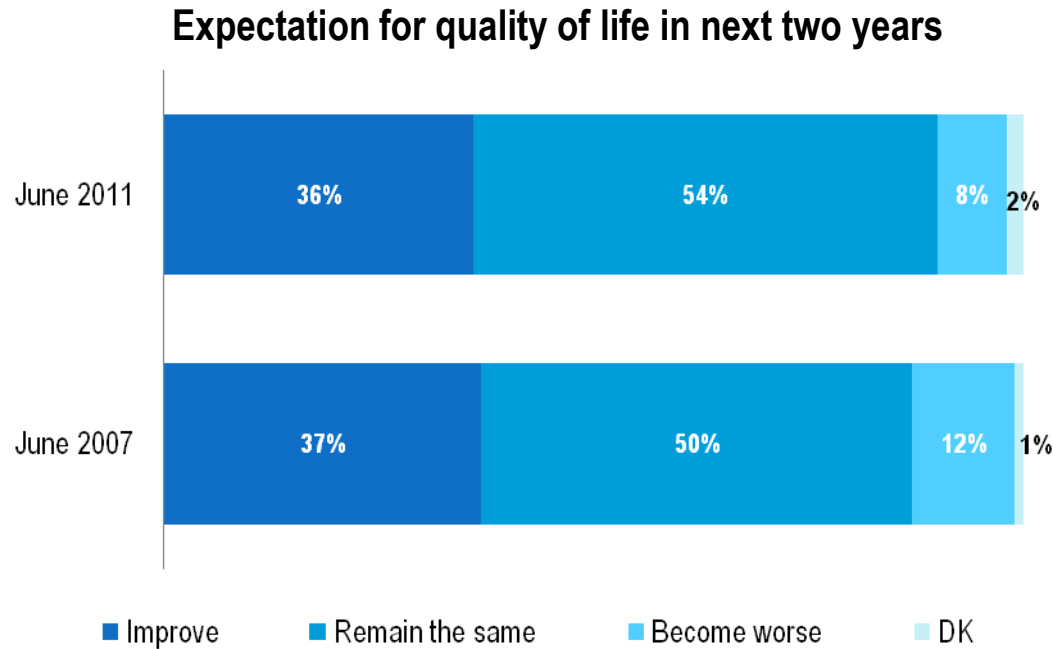
Q.4 In your opinion, what is the SINGLE most important issue facing your city, town or community?

Most Albertans continue to see their quality of life as good or excellent.



Q7 How would you rate your own quality of life? Would you say it is excellent, good, fair or poor?

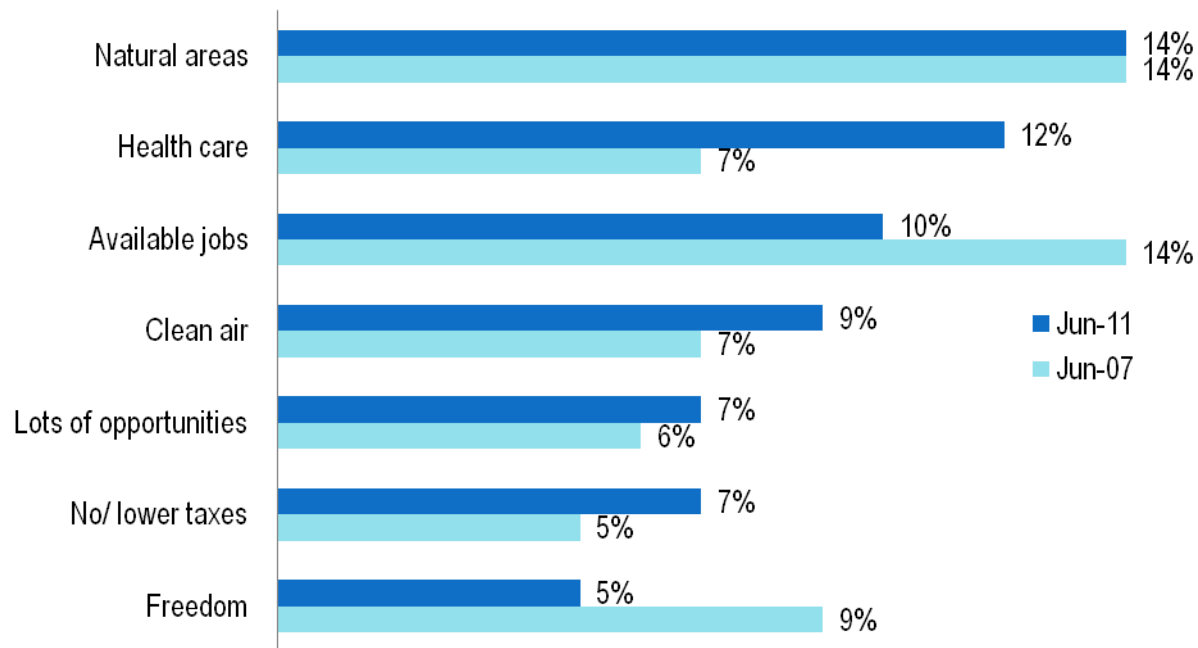
One third of Albertans expect improved quality of life. Half believe their quality of life will stay the same over the next two years



Q8 Thinking ahead, do you expect your own quality of life to improve, remain about the same, or become worse over the next two years?

Nature, health care and employment are most valued about quality of life in Alberta

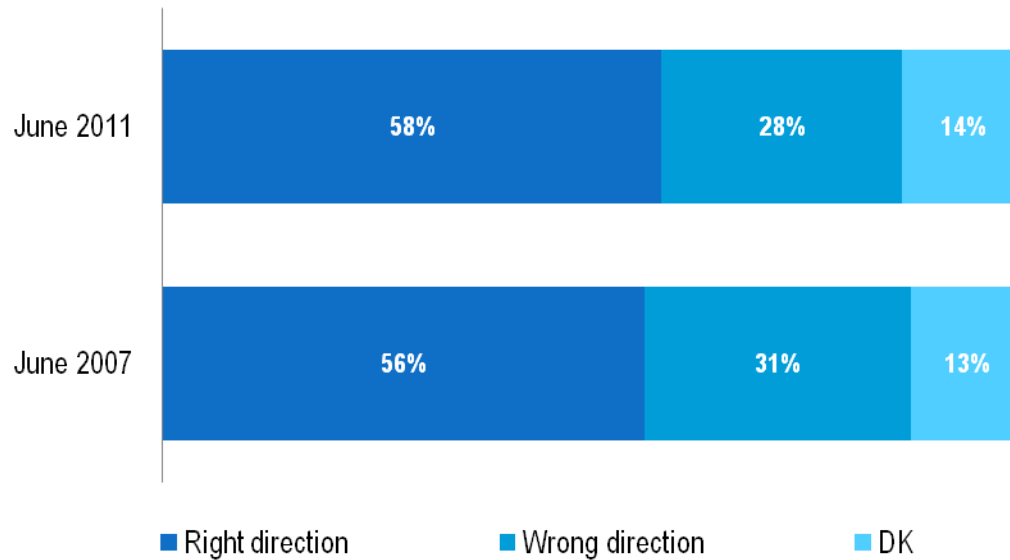
Valued most about Alberta quality of life (unprompted) – top mentions



Q.6 I now want to talk to you about the quality of life in Alberta. What do you value most about the quality of life the Province?

The majority of Albertans believe the province is moving in the right direction

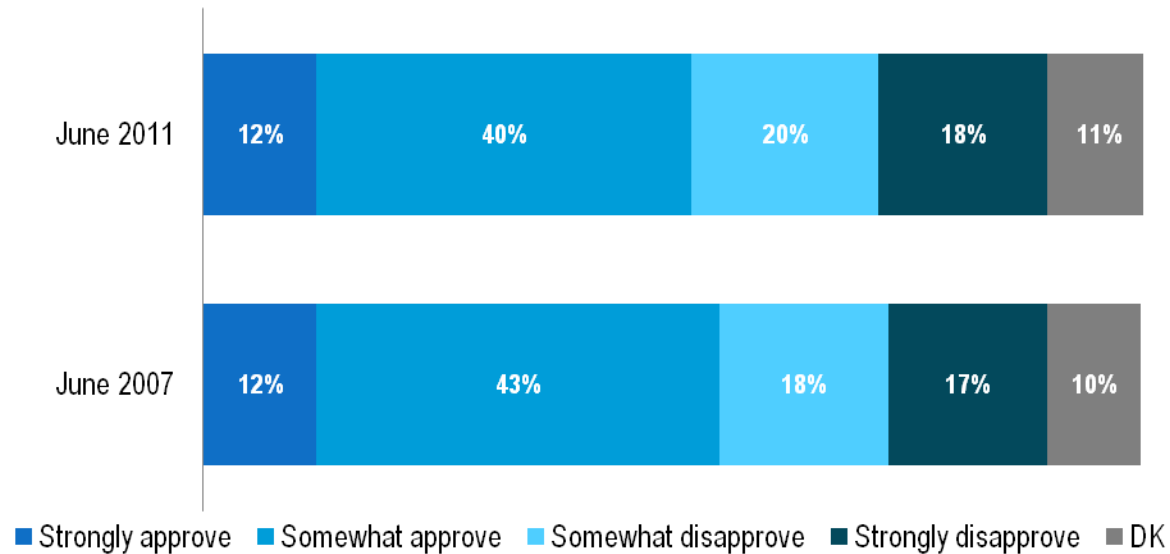
Is the province moving in right or wrong direction?



Q.11 Overall, do you feel the province is moving in the right direction or in the wrong direction?

Half of Albertans approve of the Provincial Government's performance

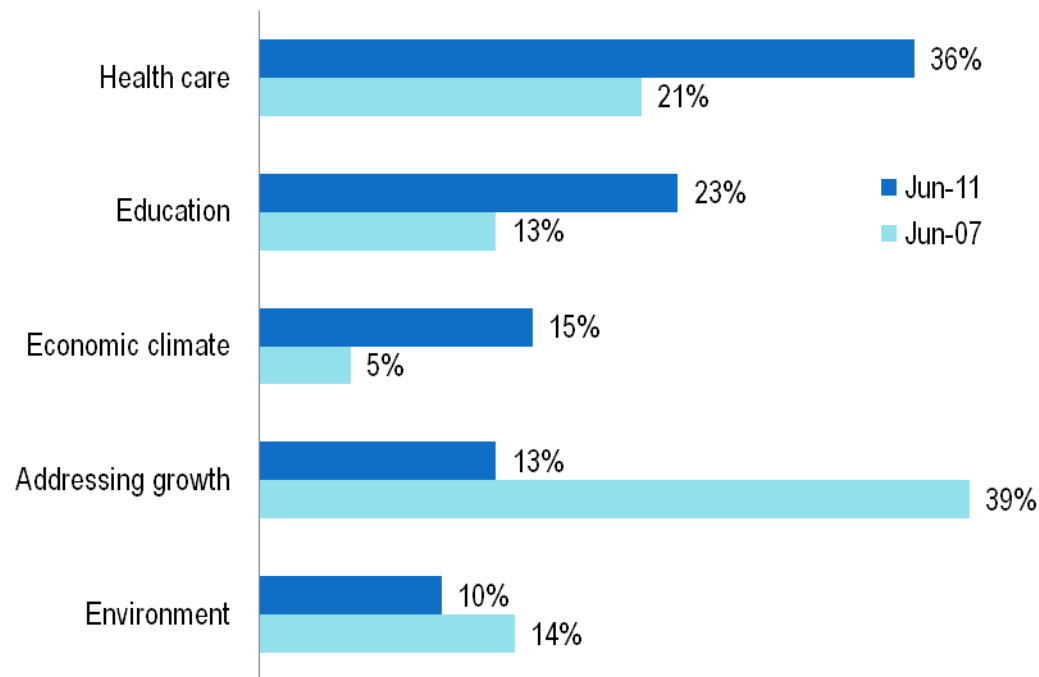
Do you approve or disapprove of the performance of the Provincial Government?



Q.14 Overall, Do you approve or disapprove of the performance of the Provincial Government? Would that be strongly or somewhat approve/disapprove?

Albertans want the Provincial Government to focus on health care and education

What should be the highest priority for the Alberta government (unprompted) – top mentions



Q.20 In your opinion, which of the following items should be the highest priority for the provincial government over the next two years?