

Food News

November 2022

Webinars, events and programs

Agriculture and Irrigation (AGI) – Webinar: Getting Alberta Products on the Shelf

January 26, 2023 – 1:30 p.m.

Join the Food and Bio Processing Branch and keynote speaker Peter Chapman of SKU Foods for this exciting webinar focusing on getting Alberta products on the shelf. The retail market continues to evolve due to changes in consumer and customer purchasing habits. Additionally, the pandemic has had a significant impact on this market channel. Peter will provide an overview of what is happening in food and beverage with a focus on the pricing and promotion of Alberta products to get them on the shelf. He will break down some of the costs and your return on investment including category based pricing, setting your price, getting your price, your trade spend investing with retailers, and your marketing spend connecting with consumers. You will hear about growing your baseline and take away a glossary of terms and a tool to help build your promotion plan. Register [here](#).

Looking for information on starting or growing your agri-processing business?

Entrepreneur and business resources are available on Alberta Agriculture and Irrigation's [Agri-Processing Business Resources webpage](#).

FCC – Young Farmer Summit: Virtual and In-person (Edmonton)

November 15, 2022

Virtual – 12 p.m. or In-person (Edmonton) – 10:30 a.m.

The FCC Young Farmer Summit is a free event for anyone under 40 involved in agriculture and food. Get real-world advice from engaging speakers, network with peers and take control of your business journey. The virtual and in-person events have the same program with the in-person event including a networking lunch and post-program reception. Register and learn more about the virtual event [here](#). Register and learn more about the in-person event [here](#).



Photo: Food Processing Development Centre Culinary Lab

Resources

AGI – Alberta Agri-Food Products and Services Export Catalogue: New Online, Interactive Version

AGI connects international importers, distributors and buyers located outside Canada with sellers in the province's agriculture and agri-food industries. The Export Catalogue has historically supported this work via PDF and print version formats. The new modernized format will be updated throughout the year and is expected to increase awareness, use and accessibility. The online, interactive catalogue features Alberta agriculture and agri-food products and services exported internationally, and is accessed by trade commissioners around the world, Alberta trade offices and international buyers. Find out more about and view the online catalogue [here](#). Add a product listing [here](#).

AGI: A new webinar video resource has been added to the Agri-Processing Business Resources Webpage

- [Getting Into Food Service: The Introduction \(webinar video\)](#)

Regulatory Update

Canadian Food Inspection Agency (CFIA) – Food Product Innovation initiative: Food Labelling Changes

The Government of Canada published the [Food Product Innovation](#) regulatory changes in Canada Gazette, Part II, on July 6, 2022. Changes have been made to food labelling requirements in both the [Food and Drugs Regulations](#) and the [Safe Food for Canadians Regulations](#). The objective of the Food Product Innovation initiative is to develop a more modern food labelling system that responds to current and future challenges in the area of food labelling for all foods. Find an overview of the changes and more information [here](#).

Health Canada – Front-of-package (FOP) Nutrition Labelling

Health Canada is introducing new nutrition labelling regulations for packaged foods requiring a symbol on the front of packages indicating that a food is high in saturated fat, sugars and/or sodium. The regulations came into effect on July 20, 2022 and industry has been given until January 1, 2026, to make this change. For more information on foods that will require a front of package nutrition symbol, exemptions and deadlines, please visit the FOP labelling [website](#).

AGI – Alberta’s Food Processing Development Centre (FPDC): Business Development Officer Team

FPDC offers a continuum of services to support increased value-added product development and the growth of Alberta’s food and beverage sector. Working alongside the Centre’s food science and technical expertise, our Business Development Officer (BDO) team provide one-on-one business development coaching for FPDC and Agrivalue Processing Business Incubator (APBI) clients as they plan for and work towards their growth and expansion goals. This includes BDOs assisting with identifying programs, services, resources and connections specifically focused on each client’s unique needs along their pathway to growth. Additionally, the BDO team leads the development and delivery of public and group business development events and resources including:

- live webinars which are also posted [here](#)
- print resources such as fact sheets and infographics available [here](#)
- tools to improve match making and connections within industry (e.g., upcoming on-line Co-packing Tool)

- in person workshops for FPDC clients
- learning missions with FPDC clients

Along with food science, food safety, and technical processing expertise, as well as extensive equipment and processing infrastructure, the BDO team are a key component of the FPDC centre of excellence suite of resources supporting Alberta’s agri-food sector. Learn more about FPDC [here](#) and connect with a BDO by reaching out to fpdc@gov.ab.ca.



Photo: FPDC Wet Processing Area

Alberta Food Processors Association (AFPA)

Food Safety Training

Upcoming Courses:

- BRCGS – Issue 8-9 Conversion for Sites – contact melody@afpa.com for dates & registration information
- GMP, Preventative Controls & HACCP Implementation (virtual) – *January 25-26 or March 29-30*
- Full food safety course schedule [here](#)

Workplace Health & Safety Training

- Full course schedule available [here](#)
- HS Committee or Representative (virtual) – *November 23*
- Roles & Responsibilities for Managers/Supervisors (virtual) – *November 30*

Visit [AFPA On Demand](#) to access quick, self-paced food safety and workplace safety learning.

For consulting at member rates; information on our Safe Food for Canadians templates; and, additional courses you may require contact melody@afpa.com.