

# Food News

October 2022

## Webinars, events and programs

### Agriculture, Forestry and Rural Economic Development (AFRED) – Webinar: What to Know - The Legalities of the Food Co-Packing Industry

October 20, 2022 – 1:30 p.m.

Co-packing relationships can be fraught with legal complexities and uncertainties. Join presenter Glenford Jameson, founder of G.S. Jameson & Company, a Canadian lawyer with significant industry experience in the food sector. He will discuss core legal aspects of the co-packing relationship that often result in problems for both parties. One of the recommendations to address this issue is for co-packers and their clients to develop relationships based on written agreements (e.g., non-disclosure, confidentiality) that promote stability and clarity. The 90-minute webinar builds on the Key Legal Issues in Co-packing workshop held in February 2020. The event will also feature real-world examples and highlight topical issues such as food fraud. Following the presentation, attendees will have an opportunity to participate in a question and answer session. Register [here](#).

### AFRED – Webinar: Getting Into Food Service #2 – Going to Market

November 2, 2022 – 1:30 p.m.

Are you growing your business and looking at the food service industry as a potential market channel? The second webinar in this two-part series will focus on going to market. Keynote speaker Jeff Dover from fsSTRATEGY Inc. will present on the different ways to go to market as well as how to be prepared to enter this market channel. Industry panel speakers representing various stakeholders in the food service supply chain including a vendor, distributor, and food service buyer will join Jeff for the discussion. Register [here](#).

### AWESOME Conference – Saskatoon

November 9, 2022

The AWESOME Program supports women who own food processing companies in Alberta, Saskatchewan and Manitoba. The program provides start-up and growth services through one-on-one and group business development education. Join AWESOME for their first-ever

in-person event in Saskatoon, Saskatchewan. This action-packed full-day conference is an opportunity to collaborate and connect with women in the AWESOME Community. The event includes three inspiring panel discussions, the AWESOME Achievement Award presentation, an exciting pitch competition and a great keynote speaker. View the conference agenda, get tickets, and learn more about AWESOME [here](#).



### Leduc County – Webinar Series: Getting Into Horticulture

Join presenter Rob Spencer with Spencer Horticulture Solutions for two sessions on growing commercial horticulture crops. Sessions include a question and answer with Rob. Recordings will be available for 30 days. Register for these two 1.5 hour online Zoom sessions:

- [Choosing Land: key features to consider](#) – October 26, 2022 – 7 p.m.
- [Preparing to Plant: best practices](#) – November 8, 2022 – 7 p.m.

### Food Foundry – Accelerator Program 2023

Applications are open now through October 23, 2022

Food Foundry is a Chicago-based accelerator program designed to support, connect, and propel innovative startups who are rethinking the food industry. This year, Food Foundry, powered by Relish Works and Gordon Food Service, is expanding the scope. The fifth cohort will focus on finding solutions across the foodservice spectrum that are

disrupting and impacting any aspect of the food industry. The program is looking for early stage Pre-seed to Seed companies that are shaping the future of food. Areas of interest include food tech, unique packaging solutions, AI, IoT, sustainability and more. Selected startups will receive a \$75K (USD) investment, customized workshops, 1:1 mentorship, and exclusive Food Foundry opportunities. Every year, at least one Canada startup is included in the cohort. Learn more and apply [here](#).

### **LearnSphere and the Alberta Food Processors Association – Supply Chain 123: Food & Beverage – Sell Successfully to Retail Program**

Gain the tips, tools, and coaching you need to become a supplier of choice to food and beverage retailers. The program includes a five-part series of interactive online group workshops led by industry experts:

- Consumers & Customers: Satisfying Both - *November 1 or 2, 2022*
- Setting up for Success: From Pricing to Productivity – *November 8 or 9, 2022*
- Getting on the Shelf: Building Relationships with Customers – *November 15 or 16, 2022*
- Winning in Retail – *November 22 or 23, 2022*
- Getting off the Shelf: Consumer Marketing – *November 29 or 30*
- All workshops are 8:30 a.m. – 12:30 p.m.

To be considered for the November cohort please complete the application [here](#). If you have questions, please contact [laura.maynard@learnsphere.ca](mailto:laura.maynard@learnsphere.ca).

### **AFRED - New Calgary Farmers' Market**

It's official – the Calgary [Farmers' Market West](#) opened its doors on August 12, 2022, at 25 Greenbriar Drive NW, Calgary. This 54,000 square foot building is home to more than 70 food producers, processors and artisans from Wednesday to Sunday each week, many of whom are also found at Calgary Farmers' Market – South (510 77th Avenue SE, Calgary). The original Calgary Farmers' Market opened its doors in 2004 in a retro-fitted airplane hangar at the former CFB Currie Barracks. It was the first Alberta approved farmers' market to operate year round, three days per week. With the expiration of the Currie lease in 2011, they moved to the south location, expanding operations to four days per week. Seeing an opportunity to bring the same market shopping experience to Calgary's west side, they worked with the Greenbriar sub-division developer to expand their footprint to a second, brand new location. Located directly across Highway 1 from WinSport Canada (Canada Olympic Park), their iconic look is hard to miss. Currently fully leased, applications for either location will be accepted

as they are always looking for quality products that are made, baked, grown, or produced by Albertans.

## **Resources**

### **AFRED – Alberta Agri-Food Products and Services Export Catalogue: New Online, Interactive Version**

AFRED connects international importers, distributors and buyers located outside Canada with sellers in the province's agriculture and agri-food industries. The Export Catalogue has historically supported this work via PDF and print version formats. The new modernized format will be updated throughout the year and is expected to increase awareness, use and accessibility. The online, interactive catalogue features Alberta agriculture and agri-food products and services exported internationally, and is accessed by trade commissioners around the world, Alberta trade offices and international buyers. Find out more about and view the online catalogue [here](#). Add a product listing [here](#).

### **Alberta Food Processors Association (AFPA)**

#### **Food Safety Training**

Upcoming Courses:

- BRCGS – Issue 8-9 Conversion for Sites (in person Edmonton) – *October 12*
- Additional virtual courses available for BRCGS; contact AFPA for details
- SQF Code 9 Implementation (virtual) – *November 29-30*
- GMP, Preventative Controls & HACCP Implementation (virtual) – January 25-26, or March 29-30

#### **Workplace Health & Safety Training**

- Full course schedule available [here](#) (all virtual)
- Incident/Accident Investigation – *October 12*
- HS Committee or Representative – *October 13*
- Hazard Assessment – *November 3*
- Roles & Responsibilities for Managers/Supervisors – *November 30*
- Safety Auditor – *November 16-17*

Visit [AFPA On Demand](#) to access quick, self-paced food safety and workplace safety learning.

For consulting at discounted member rates; information on our Safe Food for Canadians templates; and, additional courses you may require contact [melody@afpa.com](mailto:melody@afpa.com).