

Farmers' Market Manager Training Test Questions

Market Manager training is an important factor in the overall success of a farmers' market. Alberta Agriculture and Rural Development is committed to ensuring that market managers have the basic information they need in order to succeed in their roles.

Any questions regarding the content of the material found in the manual should be directed to:

Eileen Kotowich

Farmers' Market Specialist

Alberta Agriculture and Rural Development

4701 52 Street, Box 24

Vermilion, AB T9X 1J9

Phone: 780-853-8223 (dial 310-0000 first for toll-free access)

Email: eileen.kotowich@gov.ab.ca

Government of Alberta ■

Agriculture and Rural Development

Once completed, the following form and test should be submitted to:

Eileen Kotowich
4701 52 Street, Box 24
Vermilion, AB T9X 1J9
Email: eileen.kotowich@gov.ab.ca
Fax: 780-853-4776

A passing grade of 80% is required in order to receive your certificate of completion.

Name: _____

Market Represented: _____

Mailing Address: _____

Phone Number: _____

Email: _____

Notice of Collection:

The information collected in this document will be used to process the completed market manager training test in accordance with the requirements of the Alberta Approved Farmers' Market Program. The information is collected under the authority of, and is subject to, the Freedom of Information and Protection of Privacy Act. If you have any questions about how your information will be used, please contact the Farmers' Market Specialist at 4701 – 52 St, Box 24, Vermilion AB T9X 1J9 or telephone: 780-853-8223 or fax: 780-853-4776.

The following 25 questions are designed to test your understanding of the material found in the Farmers' Market Manager Training manual found online at www.sunnygirl.ca. This test is only required of those individuals choosing to work through the material at home. For each of the questions below, please check the most appropriate response.

1. The Alberta Approved Farmers' Market Program is administered by:
 - a. the Alberta Farmers' Market Association
 - b. Alberta Agriculture and Rural Development
 - c. Alberta Health Services
 - d. Alberta Health and Wellness
 - e. A and B

2. A benefit of being an approved farmers' market is:
 - a. Allows business incubation and test marketing opportunities
 - b. Enables food vendors to take advantage of the Farmers' Market section of the Alberta Public Health Act Food Regulation
 - c. Allows markets to use the Sunnygirl logo
 - d. All of the above

3. Loss of the Farmers' Market Food Permit does not impact market approval status.
 - a. True
 - b. False

4. Market insurance covers both the market and the vendors who choose to sell at the market.
 - a. True
 - b. False

5. BC fruit is categorized as an agricultural product.
 - a. True
 - b. False

6. Annual paperwork
 - a. Is sent into ARD annually
 - b. Is required in order for the market to stay approved
 - c. Includes the market update form, manager information form, and vendor form
 - d. All of the above

7. When choosing vendors, preference must be granted to:
- Alberta producers who make, bake or grow the products they wish to sell
 - Anyone who wants to come sell at the market
 - Those individuals who have used items
 - Vendors who wish to resell products in direct competition with Alberta producers
 - Home based businesses
8. Questions regarding the interpretation of the 80/20 rule should be directed to:
- Alberta Health Services
 - The manager at the market down the road
 - Alberta Farmers' Market Association
 - Canadian Food Inspection Agency
 - Farmers' Market Specialist, Alberta Agriculture and Rural Development
9. The role of the manager includes:
- Setting policy
 - Enforcing market rules
 - Having input into the development of market rules and market policy
 - Chairman of the board
 - B and C
10. The market manager is accountable to:
- Alberta Agriculture and Rural Development
 - Regulatory Agencies such as Alberta Health Services
 - Vendors
 - Board of Directors/Advisory Committee
 - All of the above
11. The sponsor:
- Should be actively involved in the operations of the farmers' market
 - Is responsible and accountable for all the activities of the approved farmers' market
 - May provide financial support to the market
 - Assists in establishing rules and processes of the approved farmers' market
 - All of the above
12. The ARD Farmers' Market Specialist:
- Is responsible for administering the program guidelines on behalf of the Minister of Agriculture and Rural Development
 - Consults with and advises boards/committees, sponsors, managers and vendors
 - Develops resources for markets, sponsors and vendors
 - Liaises with other government agencies
 - All of the above

13. The Public Health Inspector:

- a. Enforces the Alberta Public Health Act Food Regulation
- b. Provides training to market managers on what is expected
- c. Liaises with the ARD Farmers' Market Specialist
- d. All of the above

14. Having an ingredient list available on the vendor's table is sufficient?

- a. True
- b. False

15. It is legal for vendors to sell uninspected, ungraded eggs at farmers' markets that were produced on their own farm.

- a. True
- b. False

16. Questions regarding labelling should be directed to:

- a. Alberta Health Services
- b. Alberta Agriculture and Rural Development
- c. Canadian Food Inspection Agency
- d. Health Canada
- e. None of the above

17. Any vendor can use the word "organic" in their product advertising.

- a. True
- b. False

18. The manager has the authority to refuse a vendor the right to sell if the vendor is in contravention of legislation.

- a. True
- b. False

19. Alberta approved farmers' markets are the only venues in Alberta where home produced foods can be sold.

- a. True
- b. False

20. Home-made clothing products do not have to be labelled.

- a. True
- b. False

21. All meat being offered for sale in Alberta must be government inspected and approved fit for human consumption.
- True
 - False
22. Cheese made from unpasteurized milk can be sold at approved farmers' markets as long as the vendor has met all the regulatory requirements.
- True
 - False
23. Conditional approval status:
- Is granted for the first two market seasons
 - Is granted when a market operates with less than an average of 10 vendors per market season
 - Is granted when a market does not meet the 80/20 rule over the course of a market season
 - For two years without improvement will result in loss of approval status
 - All of the above
24. Prohibited items include:
- Used, antique or flea market items
 - Live animals whether for sale or customer interaction
 - Uninspected meat or meat products for human and/or animal consumption
 - Raw milk or milk products for human and/or animal consumption with the exception of cheese made from unpasteurized milk that meets federal standards
 - All of the above
25. Who produces the annual farmers' market brochure?
- Travel Alberta
 - Alberta Health Services
 - Alberta Farm Fresh Producers Association
 - Alberta Agriculture and Rural Development
 - Alberta Farmers' Market Association

Thank you!