

International and Intergovernmental Relations

BUSINESS PLAN 2011-14

ACCOUNTABILITY STATEMENT

This business plan was prepared under my direction, taking into consideration the government's policy decisions as of February 2, 2011.

original signed by

Iris Evans, Minister
February 2, 2011

THE MINISTRY

The ministry consists of the Department of International and Intergovernmental Relations. The ministry leads the coordination of relations with foreign governments, facilitates exports to and investments from targeted international markets, leads Alberta's participation in the development of international and national rules of trade, and coordinates Alberta's participation and leadership in the Canadian federation.

The ministry's mission is to advance Alberta's interests by leading government-wide strategies that capitalize on Alberta's regional, national and global relationships and opportunities. Its core business is international and intergovernmental relations.

A more detailed description of International and Intergovernmental Relations can be found at www.international.alberta.ca.

This business plan is aligned with the government's five goals and supports the government's core businesses as set out in the *Government of Alberta Strategic Plan*.

GOALS, PRIORITY INITIATIVES AND PERFORMANCE MEASURES

As a result of the ministry's review of its goals, environment, opportunities and challenges, a number of priority initiatives have been identified.

Goal One: Alberta is a leader in building key strategic and economic relationships

The ministry builds and strengthens Alberta's key strategic and economic relationships within Canada and internationally. It works toward developing cooperative, collaborative approaches on issues of mutual importance with its partners and clients to address challenges and to take advantage of opportunities. Through its network of international offices the ministry also helps Alberta businesses, educators, researchers and cultural promoters connect with their counterparts around the world.

Priority Initiatives:

- 1.1 Internationally, engage in strategic advocacy activities with decision-makers to demonstrate that Alberta is a secure, reliable and responsible energy provider.

- 1.2 Within Canada, engage with decision-makers across Canada in strategic advocacy activities to demonstrate that Alberta is a secure, reliable and responsible energy provider.
- 1.3 Implement and expand the New West Partnership with British Columbia and Saskatchewan.

Performance Measure Under Development:

A new client satisfaction performance measure is being developed to help indicate progress toward this goal.

Goal Two: Albertans compete successfully in Canadian and global markets

The ministry, with the support of its network of international offices, promotes the export of value-added products and professional, scientific and technical services to target markets. It also leads initiatives to attract, retain and expand international investment in Alberta to facilitate the growth, diversification and competitiveness of Alberta's economy. The ministry also enhances opportunities for Albertans through the negotiation, implementation, and ongoing management of trade agreements that promote the free flow of goods, services, people and investment within Canada and internationally.

Priority Initiatives:

- 2.1 Through national and province-specific initiatives, promote liberalization of trade, investment and labour mobility within Canada.
- 2.2 Internationally, promote liberalization of trade, investment and labour mobility.
- 2.3 Expand Alberta's traditional export markets and pursue new market opportunities to advance Alberta's international priorities.
- 2.4 Assist businesses and organizations to showcase Alberta's attractive investment climate and pursue valuable connections with potential international investors, partners and customers to grow and diversify Alberta's economy.

Performance Measure Under Development:

A new client satisfaction performance measure is being developed to help indicate progress toward this goal.

Goal Three: Alberta's interests are coordinated and advanced

The ministry leads the coordination of Alberta's policies and activities as they relate to other governments within Canada and internationally. The ministry coordinates Alberta's participation and leadership within the Canadian federation in pursuit of a federal system that best serves the needs of Albertans and Canadians. It also works to provide a strategic approach to Alberta's international relations and to implement initiatives that effectively promote Alberta's interests and priorities to foreign governments.

Priority Initiatives:

- 3.1 Advance Alberta's interests by implementing an international strategy.
- 3.2 Alberta's international offices assist other ministries to ensure a coordinated and consistent approach to international objectives.
- 3.3 In collaboration with other ministries, ensure a coordinated and consistent approach to key intergovernmental objectives and to intergovernmental agreements.
- 3.4 Provide policy advice, strategic analysis and support to the Premier to advance Alberta's position at major intergovernmental meetings.

Performance Measure Under Development:

A new client satisfaction performance measure is being developed to help indicate progress toward this goal.

STATEMENT OF OPERATIONS
Consolidated on a Fiscal Plan Basis

(thousands of dollars)	Comparable			2011-12 Estimate	2012-13 Target	2013-14 Target
	2009-10 Actual	2010-11 Budget	2010-11 Forecast			
REVENUE						
Other Revenue	179	40	138	40	40	40
Total Revenue	179	40	138	40	40	40
EXPENSE						
Program						
Ministry Support Services	4,589	4,782	4,674	4,792	4,792	5,088
Intergovernmental Relations	4,229	4,022	3,922	4,022	4,022	4,197
International Relations	15,663	15,148	15,106	15,138	15,138	15,667
Total Expense	24,481	23,952	23,702	23,952	23,952	24,952
Net Operating Result	(24,302)	(23,912)	(23,564)	(23,912)	(23,912)	(24,912)

CAPITAL INVESTMENT BY PROGRAM

Ministry Support Services	22	25	25	25	25	25
Total	22	25	25	25	25	25