

BUDGET 2022

GOVERNMENT OF ALBERTA | 2022-25

Ministry Business Plan

Jobs, Economy and Innovation

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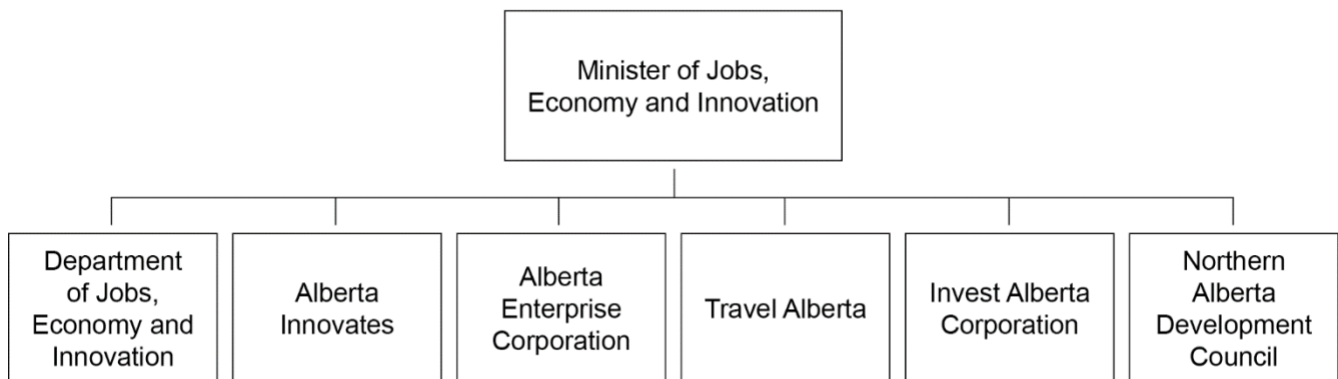
Business Plan 2022-25

Ministry Fact Sheet – Mandate and Structure

Jobs, Economy and Innovation is leading Alberta’s economic recovery efforts in the wake of the COVID-19 pandemic and the global economic recession that followed. The ministry’s priority is getting Albertans back to work by delivering policies, strategies, and programs that restore investor confidence in Alberta, increase investment and trade, grow and diversify key sectors of the province’s economy, and lay the foundation for an innovative and competitive economy in a post-pandemic world.

The department serves as the government’s driver of economic policy and strategy, creating programs and tools that will help grow Alberta’s economy. This includes building, maintaining and leveraging relationships with business, industry, communities, regions and other stakeholders to support Alberta’s economic priorities and agency governance and program delivery to ensure alignment and accountability with Alberta’s overall economic priorities.

The ministry consists of the Department of Jobs, Economy and Innovation, as well as its agencies and councils: Alberta Innovates, Alberta Enterprise Corporation, Travel Alberta, Invest Alberta Corporation, the Northern Alberta Development Council and the Advisory Council on Alberta-Ukraine Relations. Under the direction of the Minister, these agencies and councils play a vital role in supporting the department to deliver on its outcomes, objectives and initiatives, including the various strategies identified below.



Alberta Innovates supports world-class researchers, entrepreneurs, and industry innovators building on the province’s strengths in environment, energy, health, food, agriculture, fibre, and emerging technologies. It offers cross-sectoral knowledge and expertise, funding, business supports, networks, and applied research facilities to turn ideas into products and products into companies.

The Alberta Enterprise Corporation promotes the development of the venture capital industry supporting knowledge-based industries in Alberta. It invests as a limited partner in venture capital funds focused on priority, under-served technologies, including those related to information, communications, life sciences, nanotechnology, advanced food manufacturing, artificial intelligence, financial technology and the environment.

Travel Alberta is the destination management agency of the Alberta government. It is the steward for the Alberta tourism brand and manages national and international tourism marketing programs, services and activities. Travel Alberta provides the Alberta tourism industry with the marketing tools, resources and information necessary to

market their businesses effectively, leverage strategic marketing partnerships and drive a return on their marketing investments.

The Invest Alberta Corporation promotes, identifies and pursues investment in Alberta, with a focus on high-value or high-impact investment. The Invest Alberta Corporation was established to deliver and facilitate seamless and responsive investment attraction services that are targeted and customized for investors to make the investment decision-making process as informed as possible, and to support the Government of Alberta in performing trade promotion and advocacy activities.

The Northern Alberta Development Council identifies, promotes and advises on practical measures to advance economic and social development in northern Alberta. It provides a northern lens on existing and proposed government services and programs, while facilitating opportunities for stakeholders to connect and collaborate on northern issues of common interest.

A more detailed description of Jobs, Economy and Innovation and its programs and initiatives can be found at: www.economic.alberta.ca.

The Ministry of Jobs, Economy and Innovation continues to review programs to ensure Albertans receive efficient and client-focused services from their government. As part of this ongoing review, the ministry is committed to protecting and supporting Albertans and job creators by reducing red tape by one-third by 2023, modernizing regulations, eliminating unnecessary regulatory requirements, and reducing administrative burden through more efficient processes including digital solutions.

Ministry business plans should be considered in conjunction with all budget documents - including the Fiscal Plan, Government Strategic Plan, and Estimates - which work together to provide a complete overview of government's commitment to responsible fiscal management.

Business Plan – Core

Outcome 1

Alberta’s economy is recovered and growing

Key Objectives

- 1.1 Lead the execution of Alberta’s Recovery Plan and work with partner ministries to build on Alberta’s strengths to create jobs, grow key sectors and diversify Alberta’s economy through initiatives such as the creation of the Clean Hydrogen Centre of Excellence.
- 1.2 Deliver programs and tools to support Alberta’s economic recovery, growth and diversification, including the Alberta Film and Television Tax Credit.
- 1.3 Continue to support the recovery of Alberta’s tourism sector by developing and implementing policies and programs with Travel Alberta to position the sector for growth.
- 1.4 Remove barriers and support growth for entrepreneurs and small businesses, including reducing red tape through digital transformation and improved service delivery.

Initiatives Supporting Key Objectives

- \$401.1 million will be provided over three years for the ministry to support Alberta’s Recovery Plan.

Performance Metrics

1.a **Performance Measure: Net investment in Alberta film and television productions for every \$1 of Alberta Film and Television Tax Credits (\$ dollars)** In 2020-21, every dollar of tax credit attracted \$4 of investment into Alberta productions supporting the province’s economic recovery and film and television industry.

Targets	2022-23	\$4.2	2023-24	\$4.2	2024-25	\$4.2
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1.b **Performance Indicator: Year-over-year change in Alberta’s economic activity (per cent)**

	2017-18	2018-19	2019-20	2020-21
Per cent change (year ending in October)	3.03	-0.22	-5.08	7.31

Outcome 2

Investment and trade are driving Alberta’s economic recovery and growth

Key Objectives

- 2.1 Create the right conditions to encourage investors to choose Alberta through implementation of the province’s Investment and Growth Strategy.
- 2.2 Promote Alberta as a prime investment location, engaging companies to grow in the province, including through Invest Alberta Corporation.
- 2.3 Engage stakeholders, including businesses and other governments, to grow key industries, promote and defend Alberta’s economic interests, and support export expansion and investment attraction efforts.
- 2.4 Increase venture capital investment in Alberta companies through the Alberta Enterprise Corporation.

Initiatives Supporting Key Objectives

- \$45 million will be provided over three years for the Investment and Growth Fund, including a new funding stream focussed on increasing investment in rural Alberta.

Performance Metrics

2.a **Performance Measure: Cumulative value of Alberta Enterprise Corporation attracted venture capital funds (and their syndicate partners) invested in Alberta businesses (\$ millions)** In 2020-21, the cumulative value of funds invested in Alberta businesses was \$703 million which was higher than the target of \$532 million. These investments provide Alberta knowledge-based businesses access to capital that enables them to start up or grow.

Targets	2022-23	856	2023-24	934	2024-25	1,011
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2.b **Performance Indicator: Total Value of Venture Capital Investment in Alberta (\$ millions)**

	2017	2018	2019	2020	2021 (Q1-Q3)
\$ Millions	37	100	227	455	480

Outcome 3

Technology and innovation are enabling Alberta to build on its strengths

Key Objectives

- 3.1 Lead implementation of the Alberta Technology and Innovation Strategy to set the direction for the province's technology and innovation system.
- 3.2 Provide innovation and commercialization programing, including through Alberta Innovates.
- 3.3 Incent investment in research and development to build the province's innovative capacity.
- 3.4 Facilitate the movement of Alberta goods, people and ideas by leveraging innovation and technology.
- 3.5 Build on and promote Alberta's emerging platforms in the pharmaceuticals and life sciences sector through the implementation of a Pharmaceutical and Life Sciences Strategy.

Initiatives Supporting Key Objectives

- \$67.5 million will be provided over three years for implementation of Alberta Technology and Innovation Strategy with funding to accelerate commercialization of technologies in the areas of Artificial Intelligence and quantum science.

Performance Metrics

3.a **Performance Measure: Sponsored research revenue attracted by Alberta's comprehensive academic and research universities (\$ millions)** The ability of Alberta universities to attract research funding is an important measure of the capability and capacity for research and innovation in the province. In 2020-21, Alberta's comprehensive academic and research universities attracted \$1080 million in sponsored research revenue.

Targets	2022-23	1107	2023-24	1135	2024-25	1163
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3.b **Performance Indicator: Growth of technology sector jobs (Per cent)**

	2016	2017	2018	2019	2020
Per cent growth	-2.6	-0.6	7.8	3.9	4.9

STATEMENT OF OPERATIONS

(thousands of dollars)

	Comparable			2022-23 Estimate	2023-24 Target	2024-25 Target
	2020-21 Actual	2021-22 Budget	2021-22 Forecast			
REVENUE						
Internal Government Transfers	90,411	89,530	90,744	89,790	88,790	88,790
Transfers from Government of Canada	6,295	3,000	6,382	5,600	3,600	3,600
Investment Income	7,037	2,300	684	650	650	650
Premiums, Fees and Licences	-	400	-	-	-	-
Other Revenue	43,997	51,351	111,980	44,901	44,104	44,104
Ministry Total	147,740	146,581	209,790	140,941	137,144	137,144
Inter-Ministry Consolidations	(92,266)	(91,753)	(92,453)	(92,013)	(90,216)	(90,216)
Consolidated Total	55,474	54,828	117,337	48,928	46,928	46,928
EXPENSE						
Ministry Support Services	13,434	14,336	14,932	14,247	14,247	14,247
Economic Recovery and Development	785,626	143,847	330,998	316,115	228,915	236,915
Investment and Trade	28,682	28,570	24,517	33,550	35,050	35,050
Alberta Enterprise Corporation	1,805	2,350	2,350	3,050	3,150	3,150
Invest Alberta Corporation	2,431	25,250	25,250	20,000	20,000	20,000
Travel Alberta Corporation	49,713	60,896	59,925	59,925	59,916	59,886
Alberta Innovates Corporation	232,839	251,198	255,278	250,722	247,225	246,225
Ministry Total	1,114,530	526,447	713,250	697,609	608,503	615,473
Inter-Ministry Consolidations	(85,536)	(88,587)	(97,667)	(154,047)	(103,947)	(103,947)
Consolidated Total	1,028,994	437,860	615,583	543,562	504,556	511,526
Net Operating Result	(973,520)	(383,032)	(498,246)	(494,634)	(457,628)	(464,598)
CAPITAL INVESTMENT						
Ministry Support Services	26	25	25	25	25	25
Economic Recovery and Development	-	300	-	-	-	-
Investment and Trade	722	1,500	1,178	2,600	-	-
Invest Alberta Corporation	89	-	-	-	-	-
Alberta Innovates Corporation	5,354	11,000	11,000	16,503	16,673	10,673
Consolidated Total	6,191	12,825	12,203	19,128	16,698	10,698