



Premier of Alberta

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Office of the Premier, 307 Legislature Building, Edmonton, Alberta T5K 2B6 Canada

November 15, 2022

The Honourable Brian Jean  
Minister of Jobs, Economy and Northern Development  
Government of Alberta

Dear Minister Jean,

I want to thank you for your service to Albertans, and congratulations on your new role as Minister of Jobs, Economy and Northern Development.

Our Cabinet faces an extraordinary task: to deliver on a clear and bold mandate in a limited period of time. Albertans are counting on us, and they rightfully expect their government to address the challenges they are facing with our full attention and action.

First, I ask you to keep the inflation and affordability crisis top of mind. Affordability is the primary challenge facing Albertans today, and as a government we will ensure that Alberta families are able to manage through this storm by taking decisive action in the coming weeks and months.

Second, our Cabinet must continue to have a laser focus on job creation and strengthening Alberta's economy. No matter what the industry, we must continue the good work of diversifying our economy through job creation to ensure all Albertans and their families can prosper.

Third, the challenges facing our healthcare system mean Albertans are not getting the necessary care they need when and where they need it. We will ensure all areas of the province receive prompt and efficient ambulance service. Our government will also act quickly to bring substantive improvements to emergency room services and clear surgical backlogs.

Finally, I expect our Cabinet to remain united and determined in the face of a federal government that no longer treats its partners in Confederation as equals. We must proactively protect Albertans from continued federal government overreach, including hostile economic policies that landlock our provincial resources, that chase billions in investment and thousands of jobs from our province, and that are detrimental to the short-term and long-term prosperity of Albertans.

While we may face challenges, I nonetheless have full confidence that our government can and will address these matters to secure a province that remains a safe haven for those seeking economic opportunity, prosperity, and freedom.

Under your leadership as Minister of Jobs, Economy and Northern Development, I expect you to work closely with your Cabinet and caucus colleagues and the public service through the committee, Cabinet, and legislative processes to deliver on commitments to support Albertans, including:

- Lead a cross-ministry effort to develop a promotion strategy around “The Renewed Alberta Advantage” of lower taxes, affordable housing, and a highly skilled workforce to continue attracting investment in multiple sectors to diversify the Alberta economy.
- Develop and implement policies that create a policy environment that attracts investment and job creation opportunities from across Canada and around the world.
- Continue the Alberta Is Calling campaign with a focus on international markets and markets in Canada with high unemployment.
- Develop and maintain a client services division to provide concierge / wayfinder services that will assist large business investors in navigating all the departments needed to gain permit approvals.
- Create opportunities for Albertans to succeed in the workplace through jobs training programs that will build on and develop skills to enable workers to succeed in our increasingly diverse economy.
- Complete the work on the Occupational Health and Safety Code review to protect the health and welfare of Alberta workers.
- Work with Parliamentary Secretary for Small Business Martin Long to develop a stakeholder outreach plan for small businesses across Alberta.
- Focus on economic development and interconnectedness in Northern Alberta; and in particular, work with the Minister of Transportation and Economic Corridors, who is the lead, to pursue the expansion of economic corridors from Fort McMurray to Grande Prairie and British Columbia, as well as interconnecting the major population and economic centres in the North.

Your deputy minister and other senior officials in your ministry will support these priorities with the highest standard of professionalism and integrity. Alberta’s public service will provide you with non-partisan advice and loyal implementation of your mandate. As I mentioned, our ability to support Albertans in the coming months will require you to work respectfully with your officials, and often with tight timelines.

I expect all ministers and their staff to conduct themselves in all matters with the highest standards of integrity and ethical behaviour. I expect you to be aware of, and to be fully compliant with, Alberta’s *Conflicts of Interest Act*, and that all ministers will protect the significant trust that Albertans have placed in our government.

We will come through this difficult and challenging period in Alberta’s history, so let us work together to fulfill and exceed our mandate on behalf of the good people of this great province. I am honoured to be working with you to build a stronger and more prosperous Alberta.

Thank you,

A handwritten signature in black ink that reads "Danielle Smith". The signature is written in a cursive style with a large, looped initial "D".

Danielle Smith  
Premier of Alberta