	<b>MADD MEMORIAL SIGNS</b>		Issued: APR 2018
			Revised: APR 2022
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<b>RECOMMENDED PRACTICES</b>	PART	HIGHWAY SIGNS	
	SECTION	MISCELLANEOUS SIGNS	
	SUB-SECTION	PUBLIC AWARENESS	

## General

Mothers Against Drunk Driving Canada (MADD) is an organization that works to prevent impaired driving. One element of their mandate is to support victims of collisions caused by drunk drivers. MADD Memorial signs are placed to remember victims of fatal collisions that were caused by impaired driving on Alberta provincial highways.

Alberta Transportation (AT) has a Memorandum of Understanding with MADD that allows MADD Memorial signs, shown in Drawing TCS-A4-600, to be placed on provincial highways under certain terms and conditions.

This Recommended Practice outlines the application requirements and processes for MADD memorial signs that have been established in the MOU. It does not govern the placement of other memorials or signs requested by MADD or any other organization. If there is any discrepancy between the Recommended Practice and the MOU, the MOU will take precedence.

## Eligibility

MADD memorial signs can be implemented if all of the following conditions are met:

- The victim(s)' death was due to a collision caused by impaired driving on a provincial highway.
- The collision occurred on or after August 1, 2015.
- The victim(s)' death must have occurred within 30 days of the collision

- The impaired driver must have been convicted of at least one impaired driving offence under the Criminal Code (i.e. S.253(a), S.253(b), and S.255(3)).
- The rights of the convicted impaired driver are exhausted or if an appeal has been filed, then the appeal must be disposed of and the conviction upheld.
- The next of kin of the victim gives their permission for the sign, provides the name to display on the sign, and waives their right to claim any additional markers. MADD is responsible for ensuring that there is no dispute between the deceased's next of kin.

## Application Process

Once MADD has determined that the incident is eligible for a Memorial sign, they will submit Form A to the relevant district office. A map that shows the boundaries covered by each district office as well as their contact information can be found at the following link:

<http://www.transportation.alberta.ca/4450.htm>

The district office will review Form A and if it is complete, the district office will work with their Highway Maintenance Contractor (HMC) to order and install the sign. Prior to installing the sign, the district office will discuss the sign location with MADD to ensure agreement.

Standard

MADD memorial signs are composed of two signs mounted to the same post. The top sign (IS-235A) is circular and shows a red ribbon on a white background. The bottom sign (IS-235B) is specific to the victim of the collision and displays their name and MADD

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logo.

One sign post may accommodate up to 4 names. Drawing TCS-A4-600 shows sign standards for one name, two names and three/four names. If there are more than four victims in a collision, a separate sign may be introduced. If there is another collision at the same site, the existing sign may be modified to include the new victim(s)' name(s) or a separate sign may be placed in the same vicinity.

Planting or landscaping around the sign is not allowed. This includes flowers or other small items. MADD will be responsible, at its own cost, for removing any planting, landscaping or small items that are placed at the sign site.

### Guidelines for Placement

Only one sign should be placed for a victim. This means that the MADD memorial sign will be placed on only one side of the highway, facing one direction of traffic.

The department will determine the sign location based on the information given by MADD and the existing signage on the highway. While the department will strive to place the sign near the collision site, a priority will be placed on ensuring that traffic operational signs are not obscured.

MADD memorial signs should be placed within the highway right of way. Lateral and vertical placement of the sign should follow Recommended Practices Placement of Signs. If a local resident objects to the sign placement, AT may move the sign to another location, at the department's cost.

### Installation and Maintenance

Once the required information is provided through Form A, AT will arrange for the manufacture and installation of each memorial sign through the department's Highway Maintenance Contractors (HMCs). The sign manufacture will follow the design specifications set out in Drawing TCS-A4-600.

Alberta Transportation will bill MADD for the cost of these signs at the end of each fiscal year. This includes the material costs of the signs, posts and hardware as well as the installation and maintenance costs. The costs associated with MADD memorial signs will vary depending on the sign location.

### Sign Removal

MADD memorial signs will be removed under the following conditions:

- The next of kin of the deceased requests that the MADD memorial sign be removed.
- Ten years from the date of installation has passed.

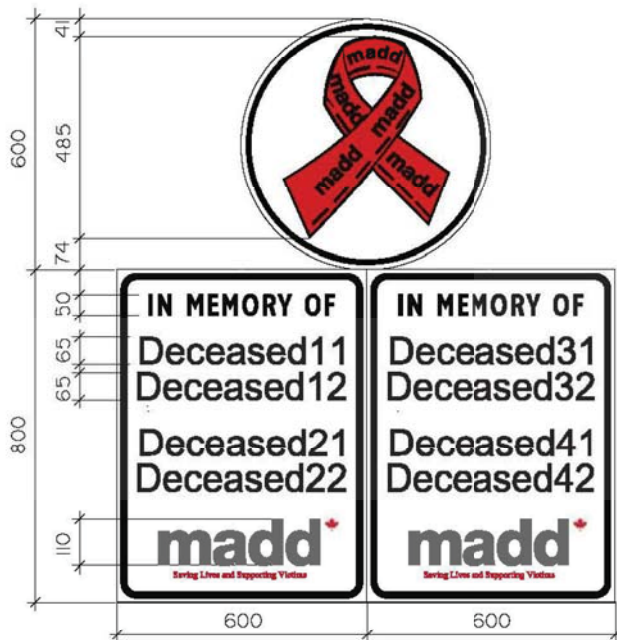
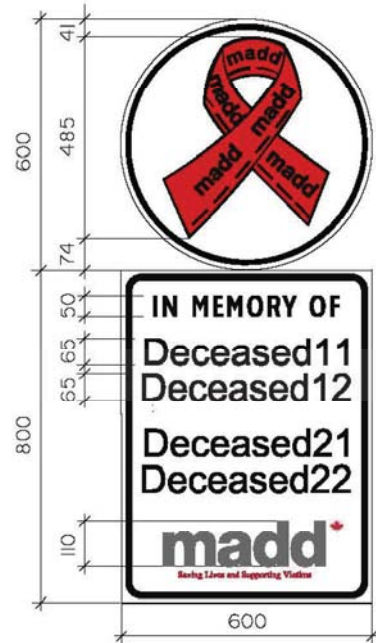
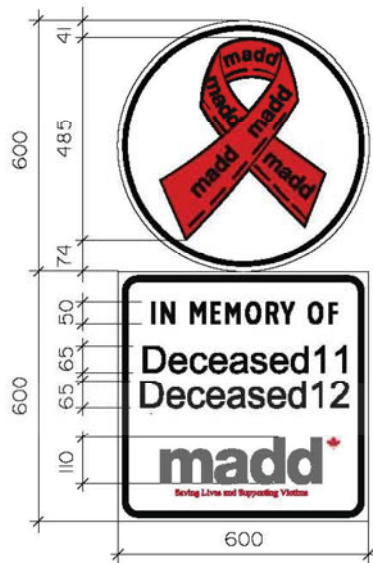
If MADD breaches any of the terms or conditions of the MOU, AT has the right to take any of the following actions:

- Remove the sign that the breach relates to, at MADD's cost.
- Terminate the MOU and remove all existing signs.

### References to Standards

<i>Recommended Practices</i> Section: General	Placement of Signs
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LETTERING (TYPICAL):

ClearviewHwy 2-B

Arial Unicode MS

Arial Unicode MS

Helvetica NeueLT PRO 65 Md Bold

Times New Roman 14mm

BORDER: CIRCLE-12mm; RETANGLE-20mm  
with 38mm corner radius.

MARGINS: CIRCLE-12mm; RETANGLE-15mm

SIGN FACE:  
ASTM Type III or IV High intensity retro-reflective sheeting

Note: All dimensions are in mm unless otherwise specified.

No.	DESCRIPTION	BY	DATE
		DRAWING TCS-A4-600	
		Date: July 2017	
MADD MEMORIAL SIGNS			
Prepared By: S.L.	Checked By: N.C.	Scale: N.T.S.	SECTION A4



# APPLICATION FOR MADD MEMORIAL SIGN INSTALLATION ON PROVINCIAL HIGHWAY

Alberta Transportation Permit # \_\_\_\_\_

Once the application form is completed, it should be sent to the relevant TRANS district office.  
See <http://www.transportation.alberta.ca/4450.htm> for a map of district boundaries and contact information.

## MADD CONTACT INFORMATION

Applicant's Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/Town/Village \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail \_\_\_\_\_

## COLLISION INFORMATION

Date/time: \_\_\_\_\_

Location: \_\_\_\_\_

Highway number

Direction of Travel

Distance from the nearest landmark (e.g. intersection/interchange, population center, etc.)

Common and Family  
Names of the  
Deceased: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\*\*MADD applicant must also attach the letter of permission from the deceased's next of kin confirming the name that will be presented on the memorial sign, and the waiving of their right to claim additional commemorative markers\*\*.**

## COMMENTS

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By submitting this MADD Memorial Sign Application Form and signing below, MADD warrants that all terms and conditions set out in this MOU have been satisfied, including but not limited to paragraphs 3.1, 3.2, 3.3 and 3.4.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature