



*Inspiring Albertans one simple act at a time*  
**Waste Reduction Week**

*October, 2013*  
**October 21-27**



Waste reduction is not just about minimizing what we throw away. Most people think “waste” has to do with what goes into the waste disposal system; true, but it also has to do with everything we use from electricity, water, food, fuel and paper. It is mostly about using our resources wisely without waste.

We use a lot of resources just going about our daily routines. The real challenge is to make smarter choices in how we use these resources. If resources were money, would you spend them better? Would you use them wiser so you have more in the long term, like an investment or a savings account?

The three Rs should roll off your tongue as Reduce, Reuse and Recycle in that order. Always practice a reduce behaviour before a reuse, and those two actions before a recycle.

It's always the three Rs no matter what we do and what we consume. So, let's live long and prosper under the three Rs and add three more Rs this year: Relearn, Rethink and Reinspire.

Get something going at work and something new at home. Look at the events going on in Canada and Alberta and register yours on the national site. For more information visit <http://www.wrwcanda.com/>

[www.onesimpleact.alberta.ca](http://www.onesimpleact.alberta.ca)

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