

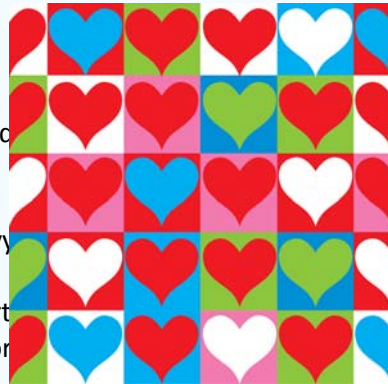


Inspiring Albertans one simple act at a time

February 2013

Have a Green Valentine's Day

According to the Greeting Card Association, nearly one billion Valentine's cards are sent each year; second in number only to Christmas. Flowers make a popular Valentine's Day gift but they aren't always as green as they look. Jewelry is another popular choice but is loaded with environmental and ethical pitfalls. Another Valentine's Day tradition is chocolate but it's not always the greenest choice because of intensive, pesticide-heavy production methods and exploitative third world labour laws. So, what can you do? Try thinking outside the heart shaped box. Put on your green thinking hat! It will all work in your favour, you'll see.



- A romantic dinner is usually popular on Valentine's Day but eating at home can be just as fun. Source some local and in-season food and create soft lighting with some beeswax candles.
- Look around...there are plenty of fair-trade certified gold, diamonds, chocolate, wine and coffee.
- Make a card, reuse a card or whisper sweet nothings.
- Give a gift that is an experience - like theatre tickets or a cooking class...we really don't need more stuff, we need more love!
- Adopt an animal from the local animal shelter and raise it together

Need Ideas?

Here's a short [video](#) (1:40) video with suggestions from the Edmonton Reuse Centre



What's New

Let's talk water! As Albertans, we all expect water – our most important resource – to be managed and protected so we can enjoy a healthy environment and high quality of life, today and in the future. Strong water policy and the [Water for Life strategy](#) have served our province well, thanks in large part to input from Albertans. But Alberta is growing - fast. We must start planning now to ensure our water resources meet the future needs of our environment, economy and people. So [join the conversation](#), and have a say in how we manage water for the future.

Together, we make a difference, one simple act at a time. **Share your green Valentine's Day** on the **One Simple Act website**, [Add Your Voice](#).

www.onesimpleact.alberta.ca

The *One Simple Act* newsletter is a low-volume mailing list and a service of Alberta Environment and Water's *One Simple Act* program. Subscribe [here](#) You may unsubscribe at any time by sending an email to "majordomo-server@gov.ab.ca" and include the following statement in your email's message box: unsubscribe onesimpleact Leave the subject line and the rest of your email blank.