



Inspiring Albertans one simple act at a time

March 2013

## **Earth Hour begins 8:30 Saturday, March 23**

Earth Hour is an annual worldwide event organized by the World Wildlife Fund, encouraging households and businesses to turn off their non-essential lights and electronics for one hour to raise awareness about the need to take action on climate change. Will you be participating in Earth Hour?

### **Did you know?**

Earth Hour is the single, largest, symbolic mass participation event in the world. Born out of a hope that we could mobilize people to take action on climate change, Earth Hour now inspires a global community of millions of people in 7,001 cities and towns across 152 countries and territories to switch lights off for an hour as a massive show of concern for the environment.

Candle lit dinners have always been a popular way to celebrate Earth Hour, but now hotels, restaurants and chefs all over the world are taking dining in the dark a step further by coming up with green menus and sustainable meals.

### **Websites for Energy Conservation Tips**

#### [How to Save Energy](#)

A special issue from Climate Change Central.

#### [Four Places to Cut your Carbon](#)

Individually, we can have a big impact on a greener future in the individual choices we make each day; from the electricity we use throughout the day, the natural gas that heats our showers in the morning, the energy that runs our computers and the lights we turn on at night. Our individual actions add up to make an impact globally. The easiest and most effective ways to reduce our carbon footprint and help improve our quality of life can be in four key areas.

#### [10 Ways to Save Energy and Money](#)

Saving energy conserves valuable resources and saves money. We can make energy conservation a habit; it's a move with positive implications for both the environment and our wallets.

## **Inspire your friends by supporting Earth Hour.**

Together, we make a difference, one simple act at a time. Share how you supported Earth Hour on our facebook page, [www.facebook.com/onesimpleactalberta](http://www.facebook.com/onesimpleactalberta)

[www.onesimpleact.alberta.ca](http://www.onesimpleact.alberta.ca)

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