

GOVERNMENT OF ALBERTA

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# Annual Report

## Culture, Multiculturalism and Status of Women 2020-2021

Culture, Multiculturalism and Status of Women, Government of Alberta | Culture, Multiculturalism and Status of Women 2020–2021 Annual Report

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## Preface

The Public Accounts of Alberta are prepared in accordance with the Financial Administration Act and the Fiscal Planning and Transparency Act. The Public Accounts consist of the annual report of the Government of Alberta and the annual reports of each of the 20 ministries.

The annual report of the Government of Alberta contains ministers' accountability statements, the consolidated financial statements of the province and a comparison of actual performance results to desired results set out in the government's strategic plan, previously published in one volume entitled Measuring Up report.

This annual report of the Ministry of Culture, Multiculturalism and Status of Women contains the minister's accountability statement, the financial information of the ministry and a comparison of actual performance results to desired results set out in the ministry business plan. This ministry annual report also includes:

- the financial statements of entities making up the ministry including the Alberta Foundation for the Arts, for which the minister is responsible;
- other financial information as required by the *Financial Administration Act and Fiscal Planning and Transparency Act*, as separate reports, to the extent that the ministry has anything to report; and

Each Ministry Annual Report should be considered along with the Government of Alberta Annual Report to provide a complete overview.

## Minister's Accountability Statement

The ministry's annual report for the year ended March 31, 2021, was prepared under my direction in accordance with the Fiscal Planning and Transparency Act and the government's accounting policies. All of the government's policy decisions as at June 3 2021 with material economic or fiscal implications of which I am aware have been considered in the preparation of this report.

*Original Signed by the Honourable Leela Aheer*

*Minister of Culture, Multiculturalism and Status of Women*

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Culture, Multiculturalism and Status of Women includes the department, the Alberta Advisory Council on the Francophonie, the Alberta Foundation for the Arts, and the Alberta Anti-Racism Advisory Council.



## Message from the Minister

So much of our lives have changed due to COVID-19. The pandemic has forced all of us to rethink how we work, socialize, celebrate, and worship. Culture, Multiculturalism and Status of Women supports all of the aspects of Alberta that make it a wonderful place to live, work and visit. This has required the ministry to find made-in-Alberta solutions to support Alberta's communities, non-profits, cultural industries, artists and sports organizations.

To recognize the incredible generosity and compassion of the volunteers who responded to the COVID-19 crisis, we launched the Alberta Northern Lights Volunteer Awards. By the end of the fiscal year, 87 individuals or groups were profiled on social media and online, and more than 800 nominations were received.

Another testament to Albertans' generosity was the success of the Charitable Donation Matching Program. This program matched donations up to \$2 million to eight designated Alberta-based registered charities made between April 15 and May 31. Albertans' donations, combined with government's matching dollars, raised approximately \$7 million for designated COVID-19 fundraising campaigns.

Through the past year, being able to worship and connect with faith communities has been critical for Albertans' mental health and wellbeing. As part of Alberta's Recovery Plan, the Faith-based and Cultural Facility Relaunch Grant was introduced to ensure faith-based and cultural community organizations could adapt their services and programming and continue bringing hope, support and connection to Albertans. Almost 600 facilities were reimbursed for costs related to following public health measures, such as personal protective equipment or technology upgrades to deliver online services.

Despite not being able to attend in-person events, Albertans continued to support local artists and art organizations. For the first time ever, Alberta Culture Days was celebrated for the full month of September to align with Month of the Artist. Almost 1,000 events supported approximately 2,500 artists through virtual or in-person activities.

Alberta is an incredibly diverse province. Almost one in five Albertans identify as a visible minority, and many are newcomers. The Government of Alberta's response to COVID-19 needed to ensure all Albertans could access information about public health measures, recovery supports and vaccinations. Culture, Multiculturalism and Status of Women supported the translation and distribution of materials in the most commonly spoken languages in Alberta and held countless town halls and meetings to give Albertans the information they needed to protect their lives and livelihoods.

The Francophone Secretariat also played an important role in translating COVID-19 information, providing Francophone Albertans with news releases, guidelines and resources in French. In this effort, the number of words in Government of Alberta publications translated into French was more than twice the amount translated in 2019.



As Albertans had to find new ways to celebrate and come together, Culture, Multiculturalism and Status of Women began to hold virtual celebrations for important cultural and religious events such as Vaisakhi, Diwali, Lunar New Year, Ramadan, Black History Month and Philippine History Month. These online events allowed people and community groups from across Alberta to participate, strengthening intercultural connections and fostering a sense of belonging.

The live-experience organizations that entertain Albertans with sports, concerts, plays and rodeos were hit hard in the last year. The Stabilize Program was launched in January 2021 to help ensure these organizations are there when we can safely attend in-person events again. More than \$19 million was awarded in the first intake of this program, and it will continue to help organizations in their recovery efforts through the next year.

Earlier this year, the Government of Alberta launched the Leaders in Equality Award of Distinction (LEAD) Program to support students who are working to reduce gender discrimination in their communities or who are studying in fields where their gender is traditionally underrepresented. The first 90 recipients of this scholarship received \$2,500 each through the two funding streams: the Women in STEM stream and the Person's Case Scholarship stream. The Women in STEM stream helps prepare women to enter high-paying jobs after graduation, setting them up for financial success for the rest of their lives. I was lucky to meet with a few of these students and I know that they will help build a stronger, more diverse future for this province.

As we look forward to brighter days, I know hope is on the horizon. Alberta will emerge from this pandemic strong and well prepared to take on whatever challenges lie ahead. We have proved the Alberta way is that of generosity, community spirit and an unwavering dedication to helping others. Celebrating our diversity and investing in our arts, culture, and communities will lead us through recovery and set us up for long-term success. We are entering the next year focused on reopening Alberta, recovering from the pandemic, and building a better future together.

*Original Signed by the Honourable Leela Aheer*

*Minister of Culture, Multiculturalism and Status of Women*

## Management's Responsibility for Reporting

The Ministry of Culture, Multiculturalism and Status of Women includes:

The executives of the individual entities within the ministry have the primary responsibility and accountability for the respective entities. Collectively, the executives ensure the ministry complies with all relevant legislation, regulations and policies.

Ministry business plans, annual reports, performance results and the supporting management information are integral to the government's fiscal and strategic plan, annual report, quarterly reports and other financial and performance reporting.

Responsibility for the integrity and objectivity of the accompanying ministry financial information and performance results for the ministry rests with the Minister of Culture, Multiculturalism and Status of Women. Under the direction of the Minister, I oversee the preparation of the ministry's annual report, which includes the financial information, performance results on all objectives and initiatives identified in the Ministry Business Plan, and performance results for all ministry-supported commitments that were included in the 2020-23 Government of Alberta Strategic Plan. The financial information and performance results, out of necessity, include amounts that are based on estimates and judgments. The financial information is prepared using the government's stated accounting policies, which are based on Canadian public sector accounting standards. The performance measures are prepared in accordance with the following criteria:

- Reliability – Information used in applying performance measure methodologies agrees with the underlying source data for the current and prior years' results.
- Understandability – the performance measure methodologies and results are presented clearly.
- Comparability – the methodologies for performance measure preparation are applied consistently for the current and prior years' results.
- Completeness – outcomes, performance measures and related targets match those included in the ministry's Budget 2020.

As Deputy Minister, in addition to program responsibilities, I am responsible for the ministry's financial administration and reporting functions. The ministry maintains systems of financial management and internal control which give consideration to costs, benefits, and risks that are designed to:

- provide reasonable assurance that transactions are properly authorized, executed in accordance with prescribed legislation and regulations, and properly recorded so as to maintain accountability of public money;
- provide information to manage and report on performance;
- safeguard the assets and properties of the province under ministry administration;
- provide Executive Council, the President of Treasury Board and Minister of Finance, and the Minister of Culture, Multiculturalism and Status of Women the information needed to fulfill their responsibilities; and
- facilitate preparation of ministry business plans and annual reports required under the *Fiscal Planning and Transparency Act*.

In fulfilling my responsibilities for the ministry, I have relied, as necessary, on the executives of the individual entities within the ministry.

*Original signed by Deputy Minister Lora Pillipow*

*Deputy Minister of Culture, Multiculturalism and Status of Women*

*June 3, 2021*

# Results Analysis

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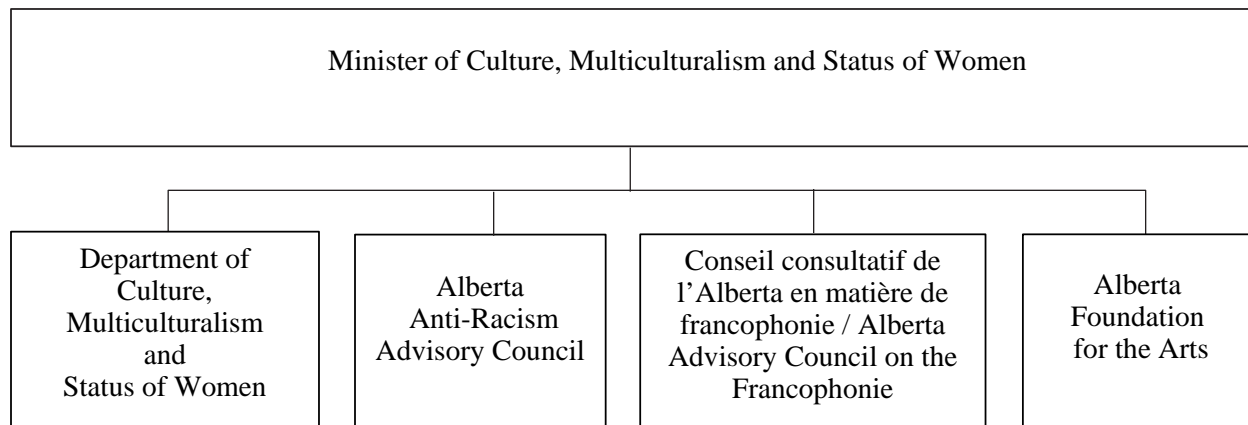
## Ministry Overview

### Ministry Mandate and Structure

The ministry consists of the Department of Culture, Multiculturalism and Status of Women, Alberta Foundation for the Arts, Alberta Advisory Council on the Francophonie, and Alberta Anti-Racism Advisory Council. Its portfolio includes arts and the cultural industries; sport, physical activity and recreation; heritage, multiculturalism, the development and enhancement of government services in French; and the non-profit and voluntary sector. Culture, Multiculturalism and Status of Women strives to create an Alberta where all people and communities have access to social and economic participation and opportunities. Alberta's quality of life and economic growth is the result of vibrant, active, resilient, diverse and inclusive communities that offer a breadth of opportunities to experience our cultural and social fabric. Ministry programming balances its mandate to improve quality of life within Alberta's current fiscal realities.

The Ministry of Culture, Multiculturalism and Status of Women is committed to the ongoing review of programs and services to ensure that the best possible outcomes are being achieved for Albertans. As part of this ongoing review, the ministry is committed to reducing red tape to make life easier for hard-working Albertans, non-profit organizations and businesses. This includes reducing regulatory burden and unnecessary processes to encourage economic growth and job creation; and make Alberta one of the freest and fastest moving economies in the world. The ministry is committed to working towards achieving a one-third reduction in the number of regulatory requirements in its statutes, regulations, policies and forms by 2023.

### Organizational Structure



## Operational Overview

### *1. Creative and Community Development*

The Creative and Community Development Division delivers programs and services that assist the civil society organizations, cultural industries and the arts, and sport, physical activity and recreation. It manages community grant programs and supports capacity building through community development resources, as well as the Northern and Southern Jubilee Auditoria, Alberta Film and the Alberta Film Classification Office. The division also works to facilitate major cultural and sporting events in the community. The division also works with partners in the recreation, physical activity and sport sectors to develop policy and standards and facilitates a coordinated sport and recreation system.

### *2. Francophone Secretariat*

The Francophone Secretariat coordinates the implementation of the French Policy across government to enhance government services in French and support the vitality of the Francophonie in Alberta. The Secretariat also acts as a liaison between the Alberta government and the province's French-speaking communities.

### *3. Heritage*

The Heritage Division preserves, protects and presents Alberta's natural and cultural history. The division manages and operates a network of 20 provincial heritage facilities including archives, museums, historic sites and interpretive centres. It administers the *Historical Resources Act*, which empowers the province and municipalities to protect highly significant historic places through special designation.

### *4. Status of Women and Strategic Integration*

The Status of Women and Strategic Integration Division supports gender equality and advancement, violence against women and girls, multiculturalism & inclusion, and strategic stakeholder outreach and promotes the integration of diversity and inclusion into government policies, programs and legislation. The Division also leads ministry financial planning, forecasting and financial reporting. It also manages ministry policy development, business planning and performance measurement, coordination of involvement in federal-provincial/territorial activities and the ministry's legislation.

### *5. Ministry Support Services*

Ministry Support Services includes the Minister's Office and Deputy Minister's Office.

Communications support is provided to the ministry through Communications and Public Engagement.

Human resources oversees employee attraction and retention, occupational health and safety, learning and development, workplace wellness and recognition, and is provided through the Public Service Commission. Both communications and human resource services are administered through Treasury Board and Finance.

## Other Reporting Entities

*1. Alberta Anti-Racism Advisory Council*

The council provides advice to the Minister on efforts to address racism and create a barrier-free society that appreciates and recognizes all cultures and heritages, and where all peoples and communities have access to social and economic participation and opportunities.

*2. Alberta Advisory Council for the Francophonie*

Established in January 2018, the Alberta Advisory Council for the Francophonie is mandated to advise the Minister on the ongoing implementation and evaluation of the government's French Policy.

*3. Alberta Foundation for the Arts*

The foundation supports the economic and social wellbeing of Albertans through development and promotion of the arts in the province. The foundation also collects and safeguards visual art of artistic and historical significance by Alberta artists.

## Key Highlights in the Past Year

### Ministry Highlights

Culture, Multiculturalism and Status of Women celebrated a number of accomplishments in 2020-21 while also responding to the unprecedented impacts of the COVID-19 pandemic.

Since the beginning of the government's response to the pandemic, the ministry has hosted a number of virtual town halls with cultural groups (including Chinese, Filipino, Punjabi and Arabic communities) to ensure that all Albertans can have their questions and concerns addressed. The Minister also hosted virtual events for cultural and religious events such as Vaisakhi, Diwali, Lunar New Year, Ramadan, Black History Month, Alberta Francophonie Month and Philippine Independence Day.

The Ministry launched four new grant programs and adapted several existing programs to support the non-profit sector during the pandemic.

On March 17, 2020 due to the COVID-19 pandemic Alberta's provincial museums, historic sites, interpretative centres and archives were closed to the public. In May, the Royal Alberta Museum and the Royal Tyrrell Museum of Palaeontology re-opened to the public, making them the first two major museums in Canada to re-open. The successful and safe reopening of the ministry's two largest heritage facilities provided the foundation for the government's sector guidance materials on re-opening other museums, archives and historic sites in the province. Response to the re-opening of these facilities was swift and positive with more than 75,000 visitors to the sites between June and August. These facilities closed again on December 13, 2020 and remain closed to the public as of March 31, 2021.

Immediately upon the onset of the pandemic, all community grant recipients whose final reporting was due from March to June 30, 2020 were granted an extension to allow organizations to set up their new online operational models. Other efforts included:

- The Charitable Donation Matching Program which was launched in April 2020, and matched donations up-to \$2 million to eight designated Alberta-based registered charities on donations made between April 15 and May 31. Albertans' donations, combined with government's matching dollars, raised approximately \$7 million for designated COVID-19 fundraising campaigns.
- In April 2020, the Alberta Cares Connector was launched, as part of a broader campaign to encourage volunteerism in Alberta during the COVID-19 pandemic. In 2020, the Alberta Cares Connector served over 567,000 individuals with over 2.21 million searches in their volunteer journey, resulting in volunteer opportunities filled in two weeks on average.
- In May 2020, the Ministry announced that funds would be reallocated from the Community Initiatives Program Project-Based grant to the Community Initiatives Program Operating grant stream to help struggling front-line charities and non-profits maintain their core operations and provide services during the COVID-19 pandemic. More than 125 organizations received a total of \$8 million dollars through this grant stream.
- In June 2020, the Overnight Camps (for Children and Youth) Facility Overhead Funding Program was launched to support non-profit organizations that own and operate overnight children and youth camps by providing one-time funding up to a maximum of \$50,000. This program was established to address a gap in other federal and provincial emergency funding programs.

To ensure the continuation of important religious and cultural community events in light of public health restrictions the Ministry established one-time funding through the Faith-based and Cultural Facility Relaunch Grant, which provided \$2.1 million in funding for cultural, religious, spiritual and ceremonial



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gatherings to continue during the pandemic. Qualifying organizations were eligible for one-time reimbursements up to \$5,000 to help cover a portion of their restart costs.

Working with partners from CKUA, Alberta Music, the Stagehand app, and the National Music Center the Alberta Spotlight Concert Series provided an online showcase for Alberta musical talent that was enjoyed by thousands of Albertans when access to live musical experiences was limited.

When public gatherings were cancelled to reduce the spread of COVID-19, the province's live event industry was among the first to be impacted. Recognizing the impact on this sector, on January 28, 2021, the Ministry launched the Stabilize Program, to provide one-time grant funding to live experience organizations so they can resume in-person live events aligned with public health guidelines. More than 100 live experience organizations received approximately \$19.3 million in funding through this program in 2020-21.

The Provincial Archives sent over a thousand Christmas cards to residents at eighteen continuing care facilities across the province. It combined the effort of archival staff and volunteers, and served as a public outreach and promotional opportunity for the Archives, using cards with archival images. This project brightened the spirits of others in the province and provided a positive way to end an unusual and difficult year.

Royal Tyrrell Museum of Palaeontology researchers garnered significant international media attention with the publication of several papers based on Alberta fossils. The most prominent was Dr. Caleb Brown's work on dietary palaeoecology of Early Cretaceous armoured dinosaurs based on the analysis of stomach contents from *Borearlopelta markmitchelli*, also known as the Suncor Nodosaur, Alberta's oldest known dinosaur found at the Suncor Millennium Mine in 2011.

The Francophone Secretariat played an important role in translating COVID-19 information, providing Francophone Albertans with news releases, guidelines and resources in French. Overall, approximately 430,000 words were translated into French in 2020-21, more than doubling 2019's translation count. During this same period, the number of web pages available in French on Alberta.ca increased by 166 per cent, from 73 pages in April 2020 to 194 pages in March 2021.

Key media releases, fact sheets, guidance documents and COVID-related social media were translated into 12 languages in Alberta: French, Punjabi, Spanish, Simplified and Traditional Chinese, Arabic, Korean, Hindi, Somali, Tagalog, Vietnamese, Tigrinya, Urdu and Farsi.

On February 6, 2021, the Day of Zero Tolerance for Female Genital Mutilation/Cutting in Alberta was proclaimed. The ministry led the Government of Alberta's social media campaigns and events during Sexual Violence Awareness Month in May and the 16 Days of Activism Against Gender-based Violence in November to raise public awareness about these issues and ways Albertans can take action to prevent gender-based violence.

The ministry has been supporting the review of the *Police Act* as a member of the cross-ministry working group and also provided stakeholders to be included in government engagement to ensure diverse voices were heard.

The ministry provided a grant of \$398,000 for the Valuable Opportunities to Inspire Change through Empowerment (VOICE) gender-based violence prevention project launched in November 2020 to shift the culture by engaging professional and student athletes in mentoring conversations with youth on gender equality, consent, and healthy relationships.

In 2020, the ministry continued building strategic partnerships with communities, develop programs and solutions that enable access and participation in the economic and social life of Alberta. The Alberta

Anti-Racism Advisory Council worked on developing recommendations to combat racism and discrimination in Alberta and submitted a report in March 2021.

In 2020-21, the ministry launched the new Leaders in Equality Awards of Distinction program, designed to attract and support women and students who are studying in fields where their gender is traditionally under-represented. The Women in STEM stream of the Leaders in Equality Awards of Distinction program encourages young women to pursue careers in science, technology, engineering and mathematics.

In 2020, the ministry included a new category of awards to the Stars of Alberta Volunteer Awards that recognized exceptional volunteers who are working to create diverse and inclusive communities.

External access to collections at the Royal Alberta Museum was restricted in 2020-21 due to COVID-19. However, exceptions were made to enable access to ceremonial materials at the Museum resulting in three visits from ceremonialists who came to hold ceremony with the sacred materials. Similarly, four ceremonies were facilitated with the Manitou Asiniy involving Elders from different regions of Alberta and Saskatchewan.

The *Freedom to Care Act* was tabled in March, 2021. It empowered the Lieutenant Governor in Council to exempt non-profits from regulations under certain circumstances. It also provides liability protections for volunteers who are working for a non-profit against claims arising from their work for the non-profit.

### Red Tape Reduction

Culture, Multiculturalism and Status of Women achieved a net reduction to its Red Tape Count of 14.2 per cent, exceeding the government of Alberta's commitment to achieve a 12 per cent reduction in 2020-21. These reductions included things such as repealing sections of the *Historical Resources Act* to eliminate the Registered Historic Resource Designation and amending *the Alberta Centennial Medal Act* to eliminate unnecessary eligibility and application requirements.

The 2020-23 cycle of the Enhanced Capacity Advancement Program includes a number of changes in order to increase clarity, streamline processes, and reduce red tape. Of particular note for red tape reduction are more clearly defined program outcomes and eligibility criteria, resulting in a simplified application process that includes initial eligibility screening and easier submission of existing documents and three-year grant agreements.

The ministry also expedited funding for the 2020-21 Cultural Industry Organizations Operating Grant to applicants by utilizing the prior year's grant calculation as a baseline, eliminating the need for applicants to submit complete application packages.

## Discussion and Analysis of Results

### Outcome One:

#### **The creative and cultural industries and civil society are innovative, unconstrained by red tape, and contribute to Alberta's economic growth and job creation**

Alberta's economic growth and job creation are supported by red tape reduction, the creative and cultural industries, and civil society. Artists and cultural workers make significant social, cultural and economic contributions to the province. Recognizing the important contributions of artists, arts organizations and workers in the cultural industries, the ministry is working to increase the growth, sustainability, competitiveness and business attraction of this sector. Alberta's non-profit organization industry contributed \$22.3 billion to our gross domestic product in 2019 while employing approximately 285,000 individuals. However, these sectors often face labour market and financial challenges different from other areas. A number of ministry programs and grants are available to support these sectors in performing their work.

### Key Objectives

#### **1.1 Work with Economic Development, Trade and Tourism to advance the goal of growing Alberta's creative and cultural industries by 25 per cent, or \$1.5 billion, over the next decade through supports such as the Alberta Media Fund and the new Alberta Made Production Grant, which will focus on retaining and growing Albertan talent and film and television production work.**

Cultural industries are defined as the film and television sector, book publishing, magazine publishing and sound recording. The ministry continued to invest in Alberta's cultural industries through grants and other support services to businesses and individuals, to encourage economic diversification, job creation and sharing of our culture. The suite of grants under the Alberta Media Fund offered financial support to the cultural industries, providing a financial base through which government enhanced the growth of the film and television, book publishing, magazine publishing and sound recording industries in Alberta.

Screen-based productions, such as Tribal's Season Two and Wynonna Earp's Season Three were able to return to work in Alberta and complete their productions safely. Guilty Party and Tribal filmed scenes at the Southern Alberta Jubilee Auditoria.

By administering the Alberta Made Production Grant, which launched in January 2020, and working closely with the Ministry of Jobs, Economy and Innovation (formerly Economic Development, Trade and Tourism) to support the successful delivery of the Film and Television Tax Credit, the ministry was committed to supporting and revitalizing the screen-based production sector in 2020-21. Through the Alberta Made Productions Grant's July 2020 and January 2021 intake periods, 26 eligible small productions received a total approved grant amount of almost \$1.5 million. This equates to the potential of approximately \$5 million being invested in the Alberta economy

and may create over 65 jobs. In addition to supports provided through the Alberta Media Fund, the ministry supported the growth of Alberta's creative and cultural industries through consultation, advocacy, industry development, and collaborative efforts to expand market access.

The ministry has continued to partner with the ministry of Jobs, Economy and Innovation by recommending amendments and changes to the Film and Television Tax Credit for 2021-22 to capitalize on the growth of the global film and television sector, help attract screen-based productions to the province, and create new jobs for Albertans.

The ministry supported location scouting for major film and television projects from HBO, Disney and NBC Universal. This will result in Alberta's busiest summer on record in film and television production.

The ministry also worked very closely with Alberta Health and our screen-based industry partners to ensure that robust COVID-19 safety protocols were implemented on all productions in the province. These safety protocols resulted in no COVID-19 outbreaks on a film or television set, and retention and creation and contributed to Alberta's growing reputation as a leader in screen-based production.

**1.2 Develop and implement an Arts Professions Act to give formal recognition to artists, their representative associations, their freedom of expression, and their economic and contractual rights, and advocate for amendments to the federal Copyright Act that would require payment of a five per cent royalty to visual artists on the resale of their work.**

International performing artist and award-winning songwriter, Joal Kamps, was announced as Alberta's second Artist in Residence/Arts Ambassador in September 2020. Six additional artists that were shortlisted for the Artist in Residence/Arts Ambassador program received \$1000 grants to help support their careers.

The *Arts Professions Act* will affirm the government's commitment to the value and economic well-being of artists as professionals, contributing to the vibrancy of Alberta's cultural life and the sustainability of its economy. Required revisions and updates have been made as needed and the Act is expected to go forward for approval in 2021-22.

The ministry continued to engage with the federal government, as well as its provincial and territorial counterparts, to advocate for revisions to the federal *Copyright Act* to include a five per cent royalty to visual artists on the resale of their work. A resale right is an important step towards improving the economic conditions of Canadian artists and a tangible way of ensuring that visual artists receive fair compensation and continue producing their

works in an economically sustainable way.

**1.3 Establish a Creative Partnerships Alberta program to mentor and assist artists, arts organizations, the cultural industries and civil society to generate income and support from the private sector, and build partnerships between the arts, philanthropy and business sectors.**

Due to rapidly changing funding environments, artists and non-profit organizations need alternative funding models and innovative approaches to securing financial resources in order to build long-term resiliency. Social finance is an innovative approach to mobilizing capital that delivers an economic return while intentionally achieving social goals. Creative Partnerships Alberta will build resiliency and growth of the arts, sport, recreation and non-profit sectors through capacity-building, funding innovation, and a focus on strategic partnerships with private corporations and philanthropists.

**Actions that Support the Priorities of the Government of Alberta Strategic Plan**

**Key Priority:**  
Making life better for Albertans

**Objective:**  
Building better communities

- The ministry explored new ways for government to support the growth of social finance in Alberta. Approval of program options is anticipated in early 2021-22.

Over the past year, the ministry conducted extensive policy research to understand Alberta's social finance ecosystem and explored new ways for government to support the growth of social finance in Alberta. The ministry interviewed subject matter experts from around the globe, convened sector leaders, and validated program options to support the province's immediate social finance needs. Government review of program options is anticipated in early 2021-22 fiscal.

When public gatherings were cancelled to reduce the spread of COVID-19, the province's live event industry was among the first to be impacted. The ministry, partnered with the Alberta Music Industries Association, CKUA Radio Station, Stagehand, and the National Music Centre to digitally deliver the Alberta Spotlight Online Concert Series, which was a series of pre-recorded musical performances. This creative partnership provided paid opportunities for Alberta performers during the peak COVID-19 restrictions and provide free musical entertainment to Albertans.

The Alberta Spotlight Concert Series was a weekly digital concert initiative that showcased performances from Alberta artists from across the province, providing safely recorded and streamed free concerts for people watching from their homes. This provided a creative approach to delivering local performances to an Albertan audience, in alignment with all Alberta Health COVID-19 guidelines during a time when it was needed the most. Alberta Spotlight also supported the audience's ability to tip the artist through the partnership with Calgary based Stagehand.

The ministry partnered with Invest Alberta and Travel Alberta on creating a new Alberta Film promotional reel. Invest Alberta contributed funding to this project which showcases Alberta as a filming destination and is anticipated to result in job creation, investment attraction and increased support to Alberta's screen-based production sector.

Other partnerships included: Calgary Economic Development and Calgary Arts Development to bring the Black Film Festival and the Being Black in Canada Mentorship Program to Calgary; the Calgary Film Commission, the Edmonton Screen Industries Office, and Hot Docs to deliver a nationally advertised, Alberta-focused virtual documentary film festival; and West Anthem to help fund the completion of the Alberta Music Ecosystem Report, a foundational research piece that provides the basis for future growth of Alberta's music sector.

#### **1.4 Empower Alberta's civil society to contribute to Alberta's economy through supports for volunteer and community investments.**

Alberta's non-profit voluntary sector is comprised of more than 26,000 non-profit organizations and is a significant contributor to the Alberta economy. The sector accounts for \$5.4 billion for 2019 gross domestic product annually, surpassing the technology, retail, and education sectors. More than 50 per cent of community-based organizations have no paid staff, and are run exclusively by volunteers. 51.9 per cent of Albertans formally volunteered, providing an average of 12.6 volunteer hours a month in support of the sector's nonprofit organizations. Most recent figures provided by statistics Canada estimates the dollar value of time and skills contributed by Alberta volunteers at \$5.6 billion annually.

The Alberta Non-profit/Voluntary Sector Initiative, supported by the ministry, is a collaborative forum bringing together government and the non-profit sector to identify opportunities and address sector issues through mutual and meaningful discussion. The Leaders' Council governs the initiative, and includes Deputy Ministers of four key ministries interacting with the sector, those from Culture, Multiculturalism and Status of Women, Community and Social Services, Service Alberta, and Seniors and Housing, along with six key sector leaders.

The Leaders' Council endorsed the Profiling Volunteerism Paper, released by the ministry on December 7, 2020. The Profiling Volunteerism paper is a comprehensive look at volunteers in Alberta, incorporating secondary research and feedback obtained through targeted engagement with non-profit sector stakeholders. Profiling Volunteerism is an exploration of what volunteerism means, and how Alberta's



volunteers serve their communities. The paper also explores the tangible and intangible benefits of volunteering, discusses trends, and maps roles for civil society actors in maintaining the health of the volunteer ecosystem.

To support volunteers and volunteer engagement in Alberta, the Alberta Cares Connector was launched on April 22, 2020 as part of a broader volunteer recruitment campaign. The Alberta Cares Connector is a province-wide online volunteer matching platform, resulting from a collaboration between the Government of Alberta and Propellus, the Volunteer Center of Calgary. This platform connects Albertans with volunteer opportunities posted by non-profit organizations in need of volunteers.

In 2020, the Alberta Cares Connector served over 567,000 individuals with over 2.21 million searches in their volunteer journey, resulting in over 65,000 matches of volunteers to opportunities.

In recognition and celebration of the important contributions of Alberta's volunteers, the Annual Stars of Alberta Volunteer Awards were held on December 4, 2020 to recognize nine outstanding volunteers across the province. Two individuals from each of the categories of Youth, Adult and Senior were honoured for outstanding volunteer contributions to build their communities. New for 2020, the Stars of Alberta Volunteer Awards program included a Breaking Barriers category celebrating three volunteers in each of the focus areas of addressing racism, advocating for 2SLGBTQ+ inclusion, and fighting gender discrimination.

The ministry also continued to support annual celebrations for National Volunteer Week, the third week in April, delivered in partnership with Volunteer Alberta. In its 26th year, \$64,000 in microgrants were provided to more than 76 organizations for local celebration and recognition of volunteers.

The Ministry launched the Alberta Northern Lights Volunteer Recognition Program on April 22, 2020 to recognize everyday Albertans for outstanding community contributions. The program initially focused on recognizing and profiling volunteer stories related to COVID-19 response efforts. The program has now transitioned to recognize all Albertans for any volunteer activity, whether delivering food to those who are isolated, helping raise funds for community causes, or performing at a local seniors centre. As of March 31, 2021, 87 deserving individuals who have reached out to others during this time have been profiled on the website, and more than 800 nominations have been received.

### **1.5 Partner with civil society, including Francophone and First Nations communities, to deliver programming and services where they can achieve results more efficiently and effectively, and support non-profit organizations in building capacity to achieve their mandate and respond to community needs.**

In 2020, nine Indigenous and seven Francophone organizations received funding.

Dialogue and collaboration with Francophonie stakeholders continued to grow in 2020-21 to inform government's strategic implementation of the French Policy. Both the Minister and the Parliamentary Secretary for the Francophonie undertook a number of stakeholder meetings that allowed for meaningful conversations on the important work of various organizations, the issues, challenges and opportunities they face, and ensured that government was aware of Francophonie priorities. Throughout the pandemic, continued dialogue and communication between stakeholders and the Francophone Secretariat focused on their collaboration for the widespread dissemination of critical public health information in French, as well as the challenges and priorities in ensuring Francophonie's successful relaunch.

Guided by its 2019-22 strategic work plan, the Alberta Advisory Council on the Francophonie continued its work in advising the Minister on the ongoing implementation and evaluation of the French Policy. The Council's discussions and recommendations addressed Francophonie priorities such as the pandemic response, justice services in French, visibility and recognition of Francophonie heritage in Alberta, and Alberta's active offer approach.

The COVID-19 pandemic impacted charitable organizations due to the decrease of monetary public donations. Many annual fundraising events were cancelled in order to comply with health orders, leaving some charitable organizations in a very difficult state. The Government of Alberta recognizes the pivotal work that charitable organizations deliver in their communities, enhancing quality of life for Albertans. On April 15, 2020, the Charitable Donation Matching Program was launched, directly supporting designated charitable organizations to respond to the increased and changing demand for services created by COVID-19 pandemic. Between April 15 and May 31, 2020, the Government of Alberta matched, up to a maximum of \$2 million, funds raised by eight designated organizations. Albertans' donations, combined with government's matching dollars, raised about \$7 million for these organizations to grant front line charities supporting vulnerable Albertans.

Every donation helped charities continue to feed, support and care for Albertans in this unprecedented time, including the elderly, Indigenous populations, those experiencing mental health issues, people with disabilities, those experiencing addiction issues, newcomers to Canada, and people experiencing homelessness.

**1.6 Reduce bureaucratic burdens such as renewal obligations for proven civil society groups that deliver results for Albertans; this includes moving to five-year funding agreements where possible and ensuring that faith-based charities and non-profits have equal access to government grants and contributions.**

The Alberta Foundation for the Arts continued to provide multi-year funding agreements for four operational funding grant programs, allowing for stable and consistent funding for organizations to support their sustainability.

The ability to gather for worship and connect within the communities is critical for the mental health and wellbeing of some individuals. Since places of worship are typically not eligible for existing pandemic response funding provided by the federal or provincial government the Faith-based and Cultural Facility Relaunch Grant was launched November 9, 2020. Eligible organizations included faith-based and cultural organizations that operate facilities supporting frequent community gatherings, and whose mandate includes a religious, spiritual, or ceremonial component. The program supported 587 organizations and provided \$ 2.1 million in funding.

At the early onset of COVID-19 and the provincial directive to stop any in-person activities and operations that were not deemed essential as much as possible, the ministry observed that organizations were struggling to set up alternative ways of operating such as moving programs and services to online and working from home. With this knowledge, Community Grants provided a three months grace period to all grant recipients whose final reporting was due from March to June 30, 2020 to allow organizations to set up their new online operational models.

**1.7 Reduce red tape through initiatives such as rescinding ineffective Registered Historic Resource designations and implementing a pilot project to streamline regulatory applications and approvals for major and complex industrial projects.**

Bill 48, which eliminated the Registered Historic Resources from the *Historical Resources Act*, received Royal Assent on December 9, 2020. This rescinding of the Registered Historic Resource designations has not put historic resources at risk. Quite the opposite, as these former designations did not offer historic resources meaningful protection. Owners of these former Registered Historic Resources have been encouraged to pursue either Provincial or Municipal Historic Resource designations to ensure the preservation of their properties.

Industry bulletins outlining a streamlined regulatory approach for major and complex projects were issued in December 2020. Streamlining regulatory approvals for complex industrial projects will rationalize and simplify processes that are currently time-consuming and costly.

**1.8 Work with Service Alberta to introduce a Freedom to Care Act that allows charitable and non-profit groups to apply for a “common sense exemption” from regulations that are designed primarily for commercial application where those regulations have the unintended consequence of preventing a social good from being performed.**

On March 23, 2021 the *Freedom to Care Act* was introduced. This proposed legislation recognizes the important role of Alberta’s non-profit organizations and volunteers to provide programs and services that are instrumental to Alberta’s recovery, and help to build vibrant, welcoming and engaged communities.

The *Freedom to Care Act* includes two key elements intended to reduce barriers for non-profit organizations and individual volunteers in delivering services to Albertans. Volunteer liability protections will ensure that an individual volunteer working on behalf of a non-profit or charitable organization cannot be held personally liable as long as the harm was not caused by willful or criminal misconduct. The Act also grants prevailing authority to Cabinet, through an Order in Council, to consider and grant one-time common sense exemptions to regulations primarily intended to regulate commercial activity for non-profit and charitable groups performing a social good, where no other exemption mechanism exists.

The ministry worked with all other ministries to compile a comprehensive list of exemptions that currently exist in legislation and regulation, began exploring the technical requirements for the centralized website and developing process and workflows in preparation for discussions with cross Ministry partners. If passed by the legislature the Act will come into effect on September 1, 2021.



## Outcome Two:

### **Albertans have vibrant, active communities and access to cultural opportunities and services that enrich their lives.**

Culture, Multiculturalism and Status of Women is committed to delivering programming that reflects the diversity of the province and enhances Albertans' quality of life. Strengthening the capacity of civil society, which plays a foundational role in building vibrant, active communities that take care of each other, is a key component of achieving this goal. Fostering the development and ongoing contributions of Alberta's arts, recreation, sport, and heritage sectors is another. The ministry also continues to serve as a vital link between government and the province's rapidly growing French-speaking communities.

## Key Objectives

### **2.1 Provide support for artists and organizations to promote a healthy, vibrant and inclusive arts ecosystem that contributes to increased opportunities for participation in the arts and greater appreciation for and awareness of the value of art and artists in Alberta.**

Alberta is the first, and remains the only, province in Canada to dedicate a month to artists. In 2020, Month of the Artist was moved to September to complement Alberta Culture Days. This year, almost 2,500 artists were supported. Alberta Culture Days continued to offer opportunities for Albertans to discover, experience and celebrate arts and culture through local events despite the pandemic. The ministry provided funding to 99 recipients for more than 940 events held throughout Alberta. There were 330 online events, 559 small in person events and 54 events that had combined components of being both online and in person. Due to health orders concerning public gatherings, community organizers were encouraged to host Alberta Culture Days online as a way to safely reconnect with community members to celebrate arts and culture. Attendance for the events saw almost 45 per cent of the 240,000 people access online performances. Online streams allowed family members to watch from around the world and experience Alberta Culture as well.

The Ministry launched the Stabilize Program on January 28, 2021, to provide one-time grant funding to live experience organizations so they can resume in-person live events aligned with public health guidelines. 110 live experience organizations received more than \$19 million in funding through this program in 2020-21.

More than 50 applications were received for the 2020 Artist in Residence/Arts Ambassador position, which was open to all artists who live in Alberta. Alberta's second Artist in Residence/Arts Ambassador, Joal Kamps, was announced during Alberta's annual Month of the Artist celebration in September 2020 and began his term in October 2020. During his residency, Joal began to record, produce and perform an innovative new work that explores the personification of Alberta in a stage and recording artwork, "Wild Rose," anticipated to be released in the fall of 2021.

The ministry invested \$27.8 million to support artists and the arts. The Alberta Foundation for the Arts is the primary arts resource and grant funding body dedicated to supporting the development of the arts and managing an extensive provincial art collection, featuring work from artists all over Alberta. To address the sector's needs during the COVID-19 pandemic, the Foundation continued to deliver to the sector under existing programs and services in a way that was as responsive to the impacts of the pandemic as possible. Organizations that received operational funding from the Foundation did not have to pay back existing grants if they had to cancel regular programming due to COVID-19. In 2020-21, the Alberta Foundation for the Arts gave out 858 grants and acquired 89 artworks for its collection.

Alberta Film Classification continued to assist Albertans in making informed and responsible film choices as the office responsible for rating films before they are shown to the public. Due to the COVID-19 pandemic, cinemas across the province were intermittently closed and fewer films were released.

Throughout the ongoing COVID-19 pandemic, the ministry worked with Alberta Health regarding the impacts that public health restrictions have had on Alberta's arts sector. The ministry shared information with stakeholders and helped organize and support multiple stakeholder engagement sessions to discuss the impacts that the COVID-19 pandemic has had and continues to have on Alberta's art sector.

## **2.2 Enhance the capacity of non-profit organizations through facilitation and capacity building services, renew the Alberta Non-profit/Voluntary Sector Initiative partnership, and promote the importance of volunteerism through volunteer recognition programs.**

With a collaborative and innovative mindset, non-profit organizations rallied together this past year to assess and address shifting community needs due to COVID-19. The ministry rapidly adapted its non-financial supports to the sector with a focus on online capacity building supports.

In June 2020, the ministry launched the 2020-23 cycle of the Enhanced Capacity Advancement Program. The program has helped to advance and strengthen the non-profit/voluntary sector by providing multi-year operational funding for up to three years to Alberta-based non-profit capacity building organizations.

The ministry continued to deliver capacity building supports through skill development and facilitation workshops to a broad spectrum of organizations in the non-profit/voluntary sector. Organizations such as the Edmonton and Calgary Chamber of Voluntary Organizations, Volunteer Alberta, the Medicine Hat Local Immigration Partnership and the Maskwacis Victim Services Society benefited from sessions centered around proper non-profit governance and included a range of topics from strategic planning, group decision making, risk management and grant writing. 215 capacity building projects with 562 sessions were completed with more than 8,000 participants.

The ministry tested innovative models for community funding, through the Charitable Donation Matching Program, which saw great success in raising \$7 million in community funding based on a \$2 million Government matching commitment. This was followed up with the Stabilize Program which included a matching donation substream to match private donations to eligible non-profits dollar for dollar, starting at \$250,000 to a maximum of \$1 million.

The newly developed online learning materials and toolkits for non-profits supported non-profit organizations and Alberta artists by providing resources to adjust to the shifting online world as a strategy to cope with COVID-19. Three Pivot Online webinars were delivered to help publicize and launch the toolkit. The webinars featured one artist and two non-profit organizations who successfully pivoted some or all of their operations online. The webinars were a success, with more than 175 people participating in the live webinars and almost 350 Albertans viewing the recorded webinars since January 2021. These three Pivot Online webinars were part of the 80 online webinars that reached almost 5,000 participants on a range of topics including board governance and grant writing.

To increase the availability of French language resources the Francophone Secretariat translated the Pivot Online Toolkit and Profiling the Non-profit and Voluntary Sector in Alberta into French.

## **2.3 Lead the stewardship of Alberta's heritage resources, including heritage buildings, archaeological and palaeontological sites, Indigenous traditional use locations, and the province's museum and archival collections.**

In 2020-21, \$46 million was allocated toward showcasing and preserving Alberta's history. The ministry operates 20 provincial heritage facilities, among them the Royal Alberta Museum and Royal Tyrrell Museum of Palaeontology. This includes maintaining the vast collections documenting Alberta's diverse natural and cultural heritage and conducting research generating new knowledge and insights for the public. Through the Provincial Archives of Alberta, the ministry acquires, preserves and makes publicly-available records of Alberta's history. The ministry regulates potential adverse effects to heritage

buildings, archaeological and palaeontological sites, and Indigenous traditional use locations. The department also provides funding to individuals and organizations engaged in the preservation and interpretation of Alberta's heritage.

The province's vast network of heritage facilities across the province present tremendous opportunities to continue showcasing Alberta's heritage, especially as the province recovers from the pandemic. In December 2020, the Royal Tyrrell Museum of Palaeontology completed construction of a new 480 square metre exhibit that features animals from the Cenozoic Era (66 million years ago to nearly the present).

Staff at the Royal Tyrrell Museum of Palaeontology responded to a number of fossil discoveries made by members of the public and industry. The reports included a hadrosaur (duck-billed dinosaur) found by a 12-year-old Calgary boy while hiking in Horseshoe Canyon and a mosasaur (marine reptile) found by workers at the Enchanted Design Ltd.'s ammonite mine outside of Lethbridge.

Royal Tyrrell Museum of Palaeontology researchers garnered significant international media attention with the publication of several papers based on Alberta fossils. The most prominent was Dr. Caleb Brown's work on dietary palaeoecology of Early Cretaceous armoured dinosaurs based on the analysis of stomach contents from *Borearlopelta markmitchelli*, also known as the Suncor Nodosaur, Alberta's oldest known dinosaur found at the Suncor Millennium Mine in 2011.

With 18 peer-reviewed publications, the Royal Alberta Museum staff collaborated with national and international colleagues on such work as rare plant detection through remote sensing, the effects of climate change on the extinct American mastodon, and diet of the American bison.

The Provincial Archives of Alberta was successful in its application submission to the Canadian Cultural Property Export Review Board, the tribunal that determines whether cultural property is of outstanding significance, related to the Barbara Tipton and John Chalke archival records. Chalke was a key ceramist not only of Alberta, but also of Canada and internationally.

#### **2.4 Operate the network of provincial heritage facilities, including providing thousands of education programs (school visits, distance learning, science camps, lectures, tours, workshops) a year that promote awareness of the province's history and inspire people of all ages and backgrounds to increase their understanding of humankind and the natural world.**

On October 17, 2020, palaeoartist Beth Zaiken of Blue Rhino Studio was awarded Lanzendorf-National Geographic PaleoArt Prize in 2-Dimensional Art from the Society of Vertebrate Paleontology for the Ice Age mural painting in the Royal Alberta Museum's Natural History Hall. This highly prestigious award recognizes "outstanding achievement in paleontological scientific illustration and naturalistic art". The award brings international attention to this artwork and to the museum.

Alberta's provincial museums, historic sites, interpretive centres and archives closed to the public on March 17, 2020 due to the COVID-19 pandemic. On May 16 and May 22, 2020, respectively, the Royal Alberta Museum and Royal Tyrrell Museum of Palaeontology re-opened to the public, making them the first two major museums in Canada to re-open. As a result, other provincial heritage facilities – the Provincial Archives of Alberta, Remington Carriage Museum, Frank Slide Interpretive Centre, Oil Sands Discovery Centre, Reynolds-Alberta Museum, and Ukrainian Cultural Heritage Village – were all able to successfully re-open. The successful and safe reopening of the ministry's two largest heritage facilities provided the foundation for the government's sector guidance materials on re-opening other museums, archives and historic sites in the province.

The overall visitor response to re-openings were swift and positive, and visitors reported feeling safe in revisiting because of the overt safety measures put in place and their ongoing monitoring. For example, even at reduced attendance capacities (in adherence to COVID-19 physical distancing protocols), the

Royal Tyrrell Museum of Palaeontology sold out admissions days in advance from late June to the end of August, and welcomed over 120,000 visitors prior to closing again on December 13, 2020.

Museums, historic sites, interpretive centres and archives remained closed to the public as of March 31, 2021. However, closures of provincial museums, historic sites, interpretive centres and archives have occurred without incident, including uninterrupted security for our collections and continuing care of the animals.

Even with strong public support for heritage, the pandemic has had a significant impact on attendance. Key factors impacting attendance include limiting visitation (due to closures and in adherence with COVID-19 physical distancing protocols), keeping some facilities temporarily closed (e.g., Rutherford House) due to the small spaces in these facilities making it too challenging for potential visitors to physical distance appropriately, postponing the Royal Alberta Museum's international feature exhibition, and having to cancel museum programs.

Royal Alberta Museum and Royal Tyrrell Museum of Palaeontology re-opened to the public, making them the first two major museums in Canada to safely re-open.

The ministry adapted, providing more options for Albertans and visitors online – from pre-purchasing admissions tickets, to gift shops moving online, to museum programming and archive services. One such initiative was the "Museum From Home" online campaign which shared exciting and often little-known aspects of our heritage. Another initiative was the Provincial Archives sending over a thousand Christmas cards to residents at eighteen continuing care facilities across the province. It combined the effort of archival staff and volunteers, and served as a public outreach and promotional opportunity for the Archives, using cards with archival images. This project brightened the spirits of others in the province and provided a positive way to end an unusual and difficult year. Another example of how Alberta museums adapted to the pandemic was the Reynolds-Alberta Museum presenting a new and unique 60-minute virtual activity for the Alberta Health Services Adult Day Program. It offered interactive tours to homebound viewers from small communities across the province.

The Royal Tyrrell Museum's Distance Learning Studio delivered more than 375 programs to over 20,000 participants around the world.

**2.5 Provide support to sport, physical activity and recreation organizations and encourage Albertans to be more active by increasing awareness, alignment and coordination toward shared outcomes within the sport, physical activity and recreation sector to better inform and influence initiatives and sporting events at local, provincial and Pan-Canadian levels.**

To advance sport and active living in Alberta, in 2020-21 the ministry spent \$17.5 million on promoting and supporting inclusion and participation, healthy lifestyles, the social and economic benefits of sport, physical activity and recreation, and excellence in sport. The ministry coordinates the Alberta Games and Team Alberta's participation in multi-sport games including preparations for the next Canada Summer Games, postponed from 2021 to 2022. In addition, the ministry worked with municipalities, agencies and NGOs to advance opportunities to increase activity for all Albertans through supporting initiatives like the Promoting Inclusive Play in Alberta project to determine how learnings and resources can be adapted for volunteer driven organizations working with youth and Albertans experiencing physical and developmental disabilities.

Despite the implications of the pandemic and corresponding financial challenging, the Sport, Physical Activity and Recreation Donation Fund Program received nearly \$500,000 in individual and corporate donations that supported 17 provincial organizations.

Initial plans for 2020-21 Municipal Recreation Engagement Strategy were to continue to collaborate with the Alberta Recreation and Parks Association on the regional workshop initiative for delivering in person sessions in the Edmonton area region, Calgary area region and north-east region. Due to the COVID-19 pandemic, staff were reassigned to support response efforts and engage with the sport, physical activity and recreation sector on evolving public health restrictions. In response to the pandemic, the ministry and Alberta Recreation and Parks Association held multiple round table discussions and town halls with the sector throughout the year to interpret public health orders and guidance documents related to public health guidance.

In response to gathering restrictions, an online Recreation and Parks for Elected Officials course was developed in partnership with the Alberta Recreation and Parks Association. This course will provide a more streamlined experience to municipal elected officials on relevant provincial and pan-Canadian sport, physical activity and recreation sector policies. It will also provide these decision-makers with knowledge on how implementing these policies could impact the quality of life of their citizens.

Through the Community Facility Enhancement Program, the ministry provided grant funding to acquire, build, purchase, repair, renovate, upgrade or expand cultural, recreation, sport and other related public-use community facilities. The Support for Culture Infrastructure Program assists non-profit organizations in the construction of cultural facilities through capital funding. Funding is also provided in partnership with the federal government through the 10-year Investing in Canada Infrastructure Program (ICIP) for new, expanded or renewed community centres and hubs, and amateur sport, cultural and recreational installations and facilities. In 2020-21, the ministry allocated \$39.2 million under these three capital grant programs.

In 2020-21, more than \$9.2 million in Sport, Physical Activity and Recreation operating grants were provided to provincial sport, physical activity and recreation organizations. This allowed 124 provincial organizations to provide programs and services that were enjoyed by Albertans across the province. Approximately \$650,000 in financial assistance was provided to support athlete development through Podium Alberta. The funding was granted to 231 Alberta based high performance athletes in 42 sports competing throughout the world. The Canadian Sport Institute in Calgary received funding of almost \$288,000 to support the training and development of Alberta based high performance athletes. The staff at the Canadian Sport Institute in partnership with Curling Alberta played a critical role, in March 2021, in supporting the COVID-19 'bubble' for a number of championship events occurring at WinSport. This included the Canadian mixed doubles championship on March 18, 2021.

Erica Wiebe, Alberta's Ambassador for Sport and Active Living, promoted the importance of sport and active living in Alberta, participating with Minister Aheer in April 2020 as part of a YouTube launch of the Healthy at Home Alberta campaign to encourage Albertans to continue to stay healthy and active during the difficult early months of the COVID-19 pandemic.

The Alberta's Future Leaders program, which supports sport, physical activity, recreation, arts and leadership summer programming for children and youth in remote Indigenous communities, was suspended for the summer of 2020 and adapted to support communities with online program delivery due to the COVID-19 pandemic. To mitigate the impacts of the program's suspension on Indigenous communities, the Alberta Future Leaders program provided support for mentor-delivered online programming and granted \$1,000 per community for the four Indigenous communities to support their direct employment of a mentor. The communities who hosted the program were Dene Tha' - Chateh; Driftpile Cree Nation; Gift Lake Metis Settlement; and, Fishing Lake Metis Settlement. Each community also received Recreation Activity Kits that included both supplemental programming information and



COVID-19-related activity information from Alberta Health on how to best use the equipment and activities.

The ministry supports coach development that provides education and training for coaches to deliver safe and welcoming sport environments for Albertans. The National Coaching Certification Program (NCCP) transitioned its multi-sport modules to the online format. This involved training for the team of multi-sport Coach Developers. This program also includes Coach Developer and Evaluator Training that assist provincial sport organizations deliver National Coach Certification sport specific modules and further assists in building quality sport experiences for Albertans.

2020-21 saw Alberta's ongoing support of multisport games, both at a provincial and national level, interrupted by the COVID-19 pandemic. The 2020 Alberta Summer Games in Lethbridge were postponed due to the pandemic until the summer of 2021, in the hopes that health restrictions for public events might be reduced or eliminated. The ministry, in collaboration with the volunteer host society and Alberta Health officials, worked to examine all possible scenarios to host a safe, responsible and meaningful event, which was unfortunately not possible. On January 29, 2021, the Games were officially cancelled based upon the continued concerns around health and safety to participants and residents of the area.

Throughout 2020-21, as Games were cancelled in response to COVID-19 health measures, the ministry provided advice and input to support Provincial Sport Organizations related to Team Alberta team training and selection preparation strategies, as well as to host societies on Team Alberta's participation requirements as well as potential health restrictions in Alberta and for travelers into our province. Games postponed during this year included the 2021 Canada Summer Games in Niagara Region, which were postponed until 2022 and the 2022 Arctic Winter Games in Wood Buffalo, which have been postponed until 2023 due in large part to health restrictions related to travel and large event gatherings in both national and international participant jurisdictions.

The ministry successfully advocated for federal support for Alberta's sport, physical activity and recreation sectors. Alberta received a total of \$5.7 million in the federal COVID-19 Emergency Support Fund for Sport Organizations. The purpose of the COVID-19 Emergency Support Fund for Sport Organizations is to help provincial sport and recreation organizations' ability to continue to operate and contribute to the sector supporting their readiness for the relaunch of sport.

This year Winter Walk Day, held on February 3, 2021, attracted over 152,000 participants across Alberta including over 1,100 Government of Alberta employees, who ventured out on a bitterly cold day to participate with their colleagues across the province. This celebration encourages people across Alberta to be active outdoors in winter. The ministry supported the event with a \$10,000 grant to Safe Healthy Active People Everywhere to serve as the provincial coordinator for events and registration across the province.

## **2.6 Work collaboratively with stakeholders and partners to support enhancement of services in French by increasing awareness of existing resources and services through planned and targeted communications to French-speaking Albertans**

Alberta continues to have the highest number of persons for whom French is their first language, outside of Quebec and after Ontario and New Brunswick.

In support of the continued vitality of Alberta's Francophonie, the ministry allocated \$1 million to the implementation of the French Policy in 2020-21. Responsible for the coordination of Alberta's French Policy across government, the Francophone Secretariat identified concrete and meaningful initiatives towards the development and enhancement of services in French within available resources. Policy implementation achievements for 2020-21, include:

- Negotiating with the federal government to extend the Canada–Alberta Agreement on French-Language Services by one fiscal year, for 2020-21.
- Alberta releasing the 2020-23 French Policy Action Plan, listing approximately 100 initiatives in support of the Francophonie across government.
- French-speaking Albertans having the opportunity to further engage with government on issues that matter to them by responding to the childcare and Police Act review surveys in French.

In Alberta, French is the most common language spoken after English and the number of bilingual residents is rising steadily.

In increasing services and supports in French and developing the province’s active offer approach, the Francophone Secretariat continued to work in collaboration with divisions across government to translate and promote various French-language print and digital materials. This included updated “Driver’s Guide” by the ministry of Transportation; “Growing up Online” toolkit by Alberta Health Services; and the ministry’s “Pivot

online: A Toolkit for Artists and Non-Profit Organizations” and “Profiling the Non-profit/Voluntary Sector in Alberta”.

Overall, and excluding social media content, approximately 430,000 words were translated into French in 2020-21, more than doubling 2019’s translation count. During this same period, the number of web pages available in French on Alberta.ca increased by 166 per cent, from 73 pages in April 2020 to 194 pages in March 2021. The ministry launched the landing page [Bonjour.Alberta.ca](http://Bonjour.Alberta.ca), a central hub providing one-stop easy access to all online government services and resources in French. Overall, French-speaking Albertans were able to access a wider selection of government information in French, and the visibility of existing services and resources was increased. In fact, traffic to web content in French on Alberta.ca increased by 74 per cent, from 31,203 page views in 2019-20 to 54,247 page views in 2020-21.

In addition to ongoing policy implementation and as part of government’s pandemic response, 2020-21 saw the Francophone Secretariat working with relevant ministries to increase the dissemination of information in French beyond the requirements of its French Policy. Several tools were leveraged and new ones created to ensure that French-speaking Albertans had access to critical information in a timely manner – including 71 public health directives and 99 news releases. In total 126,387 words related to public health information and government’s pandemic response were translated into French. Stakeholder organizations were informed of the most up-to-date public health directives with daily mailouts while COVID-19 information in French was made accessible on Alberta.ca and on Francophone Secretariat’s social media account.

**2.7 Expand opportunities for young Albertans to participate in cultural and artistic experiences such as the Jube School, which provides students across Alberta with high-quality arts education experiences through the Jubilee Auditoria.**

The Alberta Jubilee Auditoria’s Jube School is an invitation to Albertans to explore technical, visual and performing arts at both the Northern and Southern Jubilees. Throughout the year, the Alberta Jubilee Auditoria remained committed to providing sustainable online arts and cultural programming.

In 2020-21, the Alberta Jubilee Auditoria Society delivered a variety of Jube School programming which pivoted to exclusively virtual delivery, and included five five-day programs, fifty one-day programs, Mindful November programming, Teacher Professional Development, fifteen days of Jube Summer Camp and Tech Like a Girl programming.

The Alberta Jubilee Auditoria used the COVID-19 related closure to accelerate several deferred maintenance projects and capital upgrades throughout 2020-21 at both facilities including: replacement of carpeting throughout the lobbies and audience chambers, freight elevator replacements and back-of-house wheelchair accessibility upgrades, modernization of all the passenger elevators, and repair and revitalization of the main entrance and plaza pathways at the Northern Alberta Jubilee.

**Outcome Three:**

**All Albertans are inspired to celebrate diversity and can fully participate in and contribute to the economic and social development of the province**

Through its services and programming, Culture, Multiculturalism, and Status of Women is working to advance gender equality in Alberta and shift the culture to prevent gender-based violence. Gender-based violence encompasses sexual and family violence (which is defined broadly and occurs in many forms), female genital mutilation and cutting, and violence against Indigenous women and girls. In collaboration with stakeholder and government partners, the ministry is leading the way in being inclusive of Alberta’s diverse populations (including 2SLGBTQ+ persons and Indigenous peoples), improving the lives of women and girls in all their diversity, encouraging multiculturalism, and strengthening the province’s cultural and social fabric.



## Key Objectives

### 3.1 Collaborate with government ministries and key stakeholders on initiatives such as implementing the Disclosure to Protect against Domestic Violence (Clare's Law) Act and the human trafficking task force to prevent and address the root causes of gender-based violence.

Throughout 2020-2021, ministry staff engaged with cross-ministry and community partners to discuss and address the rising rates of gender-based violence as a result of the COVID-19 pandemic. This includes chairing cross-ministry Sexual Violence Knowledge Exchange Committee to share information on sexual violence initiatives including updates from key stakeholders such as the Association of Alberta Sexual Assault Services. This committee developed and updated print and web-based resources for sexual violence and gender-based violence and provided input to the development of a National Action Plan to End Gender-Based Violence.

The ministry provided a grant of \$398,000 for the Valuable Opportunities to Inspire Change through Empowerment (VOICE) gender-based violence prevention project launched in November 2020, to engage professional and student athletes in mentoring conversations with youth about gender equality, consent, and healthy relationships. VOICE worked with local professional, post-secondary and community teams to launch a program to empower athletes as leaders in their local communities. Program participants were encouraged, coached, and supported to identify, interrupt, and intervene within cultures and systems fostering gender-based violence and discrimination. VOICE has developed an approach that included engaging the Canadian Football League and post-secondary institution sports organizations in education, awareness, and resource development.

In 2020-21, more than \$880,000 was allocated to end gender-based violence. The ministry led the Government of Alberta's social media campaigns and events during Sexual Violence Awareness Month in May and the 16 Days of Activism Against Gender-based Violence in November to raise public awareness about these issues and ways Albertans can take action to end gender-based violence. On February 6, 2021 the Day of Zero Tolerance for Female Genital Mutilation/Cutting in Alberta was proclaimed.

Culture, Multiculturalism and Status of Women continued to work with Ministry partners on developing and implementing the *Disclosure to Protect against Domestic Violence (Clare's Law) Act*. The ministry is also working with Indigenous Relations on the development of an action plan to respond to the calls for justice in the National Inquiry into Missing and Murdered Indigenous Women and Girls Final Report. The ministry also participated on the cross-ministry human trafficking working group and provided support and input to Justice and Solicitor General to respond to requests for information from the Alberta Human Trafficking Task Force

The ministry provided a grant of \$50,000 to the Association of Alberta Sexual Assault Services to enhance the Alberta One Line in response to the increased number of calls for support resulting from COVID-19.

### Actions that Support the Priorities of the Government of Alberta Strategic Plan

#### Key Priority:

Making life better for Albertans

#### Objective:

Supporting Albertans most in need

- Culture, Multiculturalism and Status of Women shifting the culture to prevent gender based violence by engaging professional and student athletes to mentor youth on gender equality, consent, and healthy relationships.

In September 2020, the ministry held three virtual roundtables: Engaging Men and Boys, STEM and Prepare Her: Fall 2020 Kickoff. The roundtables provided an opportunity for government, community and academic stakeholders to discuss current research and best practices, and explore collaborative opportunities to address identified issues and gaps in services and supports.

**3.2 Expand the scope of Alberta’s Gender-Based Analysis Plus program to reflect a commitment to multiculturalism and diverse perspectives and needs and integrate inclusion and equality into work that informs government policy and decision-making.**

In 2020, the ministry completed a program review and developed an approach and draft program outline to expand the scope of Alberta’s Gender-Based Analysis Plus program to include diversity and inclusion. The ministry continued to provide expertise, support, and advice on the application of gender and diversity analysis to ministries and other key stakeholders. As a Centre of Excellence, the ministry advises ministry partners on applying a gender and diversity analysis to legislation, policies, programs or initiatives as they are under development or being reviewed. The ministry worked with the Public Service Commission to incorporate Unconscious Bias training into modules for online delivery to Alberta Public Service staff in support of the government’s Diversity and Inclusion action plan.

The ministry led activities for Gender Equality Week during September 20- 26th as part of Alberta Culture Days. This included public webinars and panel discussions with experts on the topics of on engaging men and boys in violence prevention and a roundtable on women in STEM.

**3.3 Work with stakeholders and partners to gather information and perspectives on multiculturalism, diversity and inclusion, including exploring policy and legislative approaches that will lead to a society where all people feel their culture and heritage is valued and respected.**

The impact of COVID-19 required changes to the ways the ministry interacted with stakeholders and community organizations. Virtual platforms were employed to maintain the ministry’s support of multiculturalism and diversity and enhance intercultural awareness. Working to build partnerships with communities became crucial to understanding what the gaps were in information and keeping Albertans safe. The ministry developed solutions to address barriers, including translations of critical health measures and changes and hosted town hall meetings with cultural groups, faith-based and community organizations to ensure they had the information they needed in relation to pandemic responses and health directives.

Working with colleagues across government, the ministry ensured that COVID-19 resources were visible and accessible on Alberta.ca, including ethnic media and community partners. It was observed that overall the pandemic has led to an increase of gender-based violence. Key media releases, fact sheets, guidance documents and COVID-related social media were translated into 12 languages in Alberta: French, Punjabi, Spanish, Simplified and Traditional Chinese, Arabic, Korean, Hindi, Somali, Tagalog, Vietnamese, Tigrinya, Urdu and Farsi.

Since the beginning of the government’s response to the pandemic, the ministry has hosted a number of town halls with cultural groups (including Chinese, Filipino, Punjabi and Arabic communities) to ensure

**Actions that Support the Priorities of the Government of Alberta Strategic Plan**

**Key Priority:**  
Making life better for Albertans

**Objective:**  
Building better communities

- The ministry continued building strategic partnerships with communities and pivoted quickly to virtual programming to organize over 100 community events showcasing diversity and multiculturalism.

that all Albertans can have their questions and concerns addressed. In May, September, and December 2020, and January and February 2021, the Premier, Dr. Deena Hinshaw and Minister Aheer held similar

Key media releases, fact sheets, guidance documents and COVID-related social media were translated into 12 languages in Alberta: French, Punjabi, Spanish, Simplified and Traditional Chinese, Arabic, Korean, Hindi, Somali, Tagalog, Vietnamese, Tigrinya, Urdu and Farsi and were available on Alberta.ca

telephone town halls for faith-based and cultural community organizations. The ministry further surveyed these communities to learn more about the ways in which they needed support to relaunch their faith-based and cultural community efforts safely. This resulted in the development and launch of the Faith-based and Cultural Facility grant program. The ministry provided support to the Alberta Anti-Racism Advisory Council as they worked on recommendations to combat racism and discrimination in Alberta. The advisory Council submitted their recommendations report at the end of March 2021, with 48 recommendations under the four sub-committee themes: valuing skills and experience in the work place; preventing and responding to hate crimes; teaching respect for others; and a government that reflects Alberta. The ministry is working with

cross-government partners to review the recommendations.

The Government of Alberta celebrated Black History Month in February 2021. Virtual events were planned throughout the month, bringing a broader understanding of historical events and showcasing Black students, artists and performers. This month culminated in renaming the Federal Building Plaza in Edmonton to Violet King Henry Plaza in honour of the first Black female lawyer in Canada. The ministry worked collaboratively with Alberta Infrastructure to recognize the importance of publically acknowledging the contributions of Black Canadians to Alberta's culture and communities.

In 2020, the ministry provided diversity and inclusion analysis on programs, policies and legislation, such as the Police Act review, codes of conducts and standards for professional associations, and the relaunching of the Alberta economy. The ministry also provided advice to Alberta Infrastructure on their 20 Year Capital Plan and Alberta Emergency Management Agency's 'My Emergency Plan' templates. Across the Government of Alberta, this analysis advanced multicultural perspectives that promoted social inclusion and respect of the cultural integrity of diverse populations.

The Multiculturalism, Indigenous and Inclusion Grant (MIIG) revitalizes the Anti-Racism Community Grant to support a broader range of projects. The grant projects promote cross-cultural and intercultural understanding and help create welcoming and inclusive communities, supporting Albertans in feeling their culture and heritage is valued. The grant program also aims to build awareness of the impacts of discrimination. In 2020-21, the program provided \$431,177 in grant funding to 24 community organizations, such as:

In 2020-21, the Multiculturalism, Indigenous and Inclusion Grant provided over \$400,000 in grant funding to 24 community organizations

- Calgary Science Centre Society, as part of Indigenous education and reconciliation efforts received \$25,000 in funding to partner with Treaty 7 communities. The result of the partnership will be the creation of a portable planetarium show depicting Indigenous star stories prepared by Indigenous Educators. The project resource will align with the school curriculum to support student involvement in understanding Indigenous ways of connecting with science and nature.
- Girls Incorporated of Northern Alberta Society that inspires and empowers all girls to be strong, smart and bold, received \$20,000 for the Power of Stories project. This funding will help provide learning opportunities and cultural exchange between Indigenous and non-Indigenous girls in Alberta through storytelling. The project will help Northern Alberta girls understand the impact of breaking the cycle of gender-based and intergenerational violence against Indigenous girls and women.
- Calgary Centre for Global Community whose mission is to spread empathy, increase inclusion and reduce discrimination, received \$4,975 in funding for the 'Amplifying Voices of Colour'

project. The project will feature seven inspiring people of colour from a Calgary community through film and social media. The project will address experiences of racism and provide insights to under-represented people in local communities.

### **3.4 Explore opportunities to support women’s leadership and form partnerships with key stakeholders and institutions that will increase women’s and girls’ participation in non-traditional trades and the Science, Technology, Engineering and Math (STEM) disciplines.**

The ministry met with academics and key stakeholders in non-traditional trades, entrepreneurship and elected office to share research and best practices to support and increase women’s participation in non-traditional fields. In 2020-21, the ministry launched the new Leaders in Equality Awards of Distinction program, designed to attract and support women and students who are studying in fields where their gender is traditionally under-represented. The Women in STEM stream of the Leaders in Equality Awards of Distinction program encourages young women who are pursuing careers in science, technology, engineering and mathematics. In 2020, Minister also declared November 19 as Women’s Entrepreneurship Day in Alberta.

The ministry provided secretariat support for the government’s Women in Leadership Secretariat Employee Resource Group. This is an inclusive, employee-driven volunteer group passionate about empowering women to reach their full potential through creating and sharing resources, career development tools, and networks that support women across the APS, in all areas across the province, at every stage of their career development.

The ministry participated in regular senior official and Ministerial meetings of the Federal Provincial Territorial Forum of Ministers Responsible for the Status of Women. This included approval of the Joint Declaration for the development of a National Action to end Gender-Based Violence and leading Alberta’s input on a draft action plan.

### **3.5 Learn from the accomplishments and challenges of 2SLGBTQ+ Albertans and identify opportunities to build safe communities that are free from prejudice.**

In 2020, the ministry included a new category of awards to the Stars of Alberta Volunteer Awards that recognized exceptional volunteers who are working to create diverse and inclusive communities. Specifically, it refers to three main areas of community focus: addressing racism, advocating for 2SLGBTQ+ inclusion, and addressing gender discrimination.

The ministry continues to engage with key stakeholders to identify opportunities for collaboration among agencies and government to better support 2SLGBTQ+ Albertans and to address and prevent discrimination based on gender identify or sexual orientation.

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### **3.6 Support the cross-government implementation of key actions responding to the Calls for Justice in the Final Report of the National Inquiry into Missing and Murdered Indigenous Women and Girls.**

The ministry provided Secretariat support for the Alberta Joint Working Group established in 2020 to make recommendations to the Alberta government for addressing the calls for justice in the final report of the National Inquiry into Missing and Murdered Indigenous Women and Girls.

The ministry in partnership with the Ministries of Indigenous Relations and Justice Solicitor General participated in monthly meetings with the Federal Provincial Territorial Working Group to inform a National Action Plan on Missing and Murdered Indigenous Women and Girls.

### **3.7 Work collaboratively with Indigenous communities and government partners to address recommendations in the Truth and Reconciliation Commission Report and the United Nations Declaration on the Rights of Indigenous Peoples, including the repatriation of First Nations' sacred ceremonial objects.**

The Royal Alberta Museum revised its Archaeology Collections Strategy to align with the Articles of the United Nations Declaration on the Rights of Indigenous Peoples and the Calls to Action of the Truth and Reconciliation Commission. Heritage Repatriation of Blackfoot sacred ceremonial objects continued under the First Nations Sacred Ceremonial Objects Repatriation Act and the related Blackfoot regulation. Specifically, in October 2020, Royal Alberta Museum staff processed a repatriation application for three Blackfoot ceremonial objects held at the Glenbow Museum.

External access to collections at the Royal Alberta Museum was restricted in 2020-21 due to COVID-19. However, exceptions were made to enable access to ceremonial materials at the Museum resulting in three visits from ceremonialists who came to hold ceremony with the sacred materials. Similarly, four ceremonies were facilitated with the Manitou Asiniy involving Elders from different regions of Alberta and Saskatchewan.

The Royal Alberta Museum provided training opportunities to two Indigenous post-secondary students in the Museum's Archaeology and Indigenous Studies programs. The students are interns under the Friends of Royal Alberta Museum's Indigenous Student Museum Internship program.

Royal Alberta Museum staff participated as jurors for an exhibition titled Breathe that was organized by two Metis artisans as a commentary on human resilience during the COVID-19 pandemic. Over 75 mask submissions were evaluated, with 45 masks chosen to represent Indigenous and non-Indigenous communities from across Canada and to display a range of styles and materials.

## Performance Measure and Indicator Methodology

### Performance Measure 1.a: Total charitable donations from Albertans (\$ billions)

Prior Years' Results				2018-19 Target	2018-19 Actual
2014-15	2015-16	2016-17	2017-18		
\$1.61	\$1.44	\$1.57	\$1.60	\$1.61	\$1.61

#### Description

The Statistics Canada charitable donations data are collected from income tax returns of Albertans submitted to the Canada Revenue Agency. A charitable donor is defined as a tax filer reporting a donation to a registered charitable organization on line 340 of their personal income tax form.

#### Results:

In 2019, \$1.61 billion were made in charitable donations.

#### Analysis:

In 2019, there were 3,020,670 tax filers in Alberta (which is 8,830 tax filers more than in 2018). Same as last year, 51 per cent were females and 49 per cent males. Of those, 560,600 claimed donations. 54 per cent of those claiming a donation were male and 46 per cent were female.

In 2019, the median total income of donors in Alberta was \$72,880 and the total median donations were \$500. 18.6 per cent of tax filers in Alberta claimed a donation, the fifth highest of all provinces. The average proportion of tax filers that claimed a donation in Canada was 19.0 per cent.

In 2019, Alberta donors had the highest median donation among provinces (\$500) while the Canadian average was \$310. For Alberta, it was \$20 on average more than in 2018. In total, Albertans donated roughly \$1.61 billion. The tax filers aged 35 to 44 and 45 to 54 were the most active in donating.

#### Methodology:

The Statistics Canada charitable donations data are collected from income tax returns of Albertans submitted to the Canada Revenue Agency. A charitable donor is defined as a tax filer reporting a donation to a registered charitable organization on line 340 of their personal income tax form.

The individual T1 tax file is received from the Canada Revenue Agency in early fall following the taxation year. This is a preliminary version of the T1 file and therefore this file is missing a certain amount of late tax filers.



**Performance Indicator 1.b: GDP of Alberta's cultural industries (\$ millions)**

Cultural Industry	Prior Years' Results			Last actual 2018-19
	2015-16	2016-17	2017-18	
Audio-visual and interactive media	\$1.95	\$1.94	\$1.96	\$1.93
Written & published works	\$0.65	\$0.58	\$0.56	\$0.52
Visual & applied arts	\$0.96	\$0.96	\$0.96	\$0.99
Sound recording & music publishing	\$0.03	\$0.02	\$0.02	\$0.02
Live performances	\$0.28	\$0.30	\$0.31	\$0.32
Other cultural goods & services	\$1.14	\$1.17	\$1.20	\$1.24
Total	\$5.01	\$4.97	\$5.01	\$5.02

**Description:**

This indicator measures the net economic impact in Alberta of written and published works (i.e., books, periodicals, newspapers and other published works), audio-visual and applied arts (i.e., film and video, broadcasting and interactive media), sound recording and music publishing, live performances and other cultural goods & services (education and training - culture, governance, funding and professional support - culture, and multi).

The GDP of Alberta's Cultural Industries demonstrates the net economic impact of these cultural industries and their contribution to Alberta's economy.

**Results:**

Alberta's cultural industries contributed \$5.02 billion to Alberta's economy.

**Analysis:**

Performance indicators help outline the broad context relating to each outcome and show progress toward achievement of results that the ministry may or may not have direct influence on. No targets are required.

Due to the enhancements made by Statistics Canada to the Cultural Satellite Account, data for all sub-domains have been restated and is not currently comparable to results prior to 2015.

According to Statistics Canada's Cultural Satellite Account (CSA), cultural industries in the provinces contributed over \$57.1 billion to the Canadian GDP in 2019. In Alberta, the cultural industries contributed approximately \$5.02 billion to the GDP and sustained 51,077 jobs in the province.

The audio visual and interactive media sub-domain decreased by 1.3 per cent from 2018. Interactive Media decreased by 5.0 percent while film and video offset that slightly with a 2.0 per cent increase.

Live performances sub domain grew by 3.4 per cent.

The continued decline of written and published works contributed to the largest decrease from 2018 of 7.1 per cent.

Live performances increased by 3.4 per cent.

Sound recording showed a 3.5 per cent decline.

Visual and applied arts showed a 2.3 per cent increase.

In 2019, the total result of cultural industry sub-domains included in this indicator saw a combined increase of 0.2 per cent from 2018.

These results do not reflect the impact of COVID-19 on these industries. Public health restrictions and the inability to host gatherings and performances will have a drastic impact on many of the industries. Statistics Canada has released national cultural indicators for 2020 and indicated there was an overall reduction in nation wide GDP of 9 per cent, going from an estimated \$57.5 billion to \$52.2 billion. 2020 results for Alberta will be released by Statistics Canada in 2022.

Over the last decade, the increased use of digital technologies has significantly impacted the development, production, and distribution mechanisms in the cultural industries. The ministry's Cultural Industries Sector Strategy continues to be developed as the ministry looks for further opportunities to help foster the cultural industries in Alberta and their ongoing sustainability and growth.

### **Methodology:**

Data are extracted from administrative files and derived from other Statistics Canada surveys and/or other sources. The provincial GDP measures rely heavily on a wealth of information from various areas of Statistics Canada. A large amount of information from various survey divisions within the bureau, along with other data, is compiled, integrated and analyzed as part of the complex process of arriving at provincial GDP by industry.



**Performance Indicator 1.c: Total expenditures of Alberta's charitable sector (\$ billions)**

Prior Years' Results				2018-19 Actual
2014-15	2015-16	2016-17	2017-18	
\$32.4	33.5	32.8	\$35.3	\$25.1

**Description:**

This indicator measures the expenditures, of Alberta's charitable sector, a part of the economic contribution the sector makes to Alberta's economy. Professional and consulting fees, travel and vehicle expenses, charitable activities, and management and administration are all ways that organizations in the sector contribute to the economy.

**Results:**

Organizations in Alberta's charitable sector had \$25.1 billion in expenditures in 2018-19. This is a decrease of \$10.2 billion from 2017-18.

**Analysis:**

Alberta's charitable sector supports Albertans in nearly all aspects of community life. In doing so, the organizations within the sector also contribute to the economy through things like professional and consulting fees, travel and vehicle expenses, charitable activities, and management and administration. These expenses are one more way to demonstrate the strength of the sector in Alberta.

Organizations had lower expenditures on everything from consulting fees to occupancy costs and spent almost \$6 billion less on compensation. The decrease in compensation accounts for more than half of the decrease in the result and is lower than in 2012. The continued downturn of the economy at this time may have played a role in this reduction.

**Methodology:**

The charitable expenditures data are collected from the annual filings of registered charities submitted to the Canada Revenue Agency. Data are sorted and only expenditures from registered charities are used to determine expenditures.

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**Performance Indicator 1.d: Percentage of adult Albertans who volunteered with organizations in their community**

Prior Years' Results				2020-21 Actual
2016-17	2017-18	2018-19	2019-20	
70.2%	70.0%	65.0%	73.9%	51.9%

**Description**

This indicator shows the level of community volunteerism (i.e., an unpaid contribution of time, energy and/or talents) with charitable or nonprofit organizations in the past 12 months by adult Albertans.

Volunteerism refers to the concept of contribution of time, resources, energy and/or skills given to non-profit/voluntary sector organizations or causes for public benefit, of one's own free will, without monetary compensation

**Results:**

51.9 per cent of Albertans volunteered with organizations in their community.

**Analysis:**

The 2020-21 results show a decrease in formal volunteering by 22.0 per cent (51.9 per cent in 2021 vs. 73.9 per cent in 2020). The rate of informal volunteering dropped by 29.0 per cent (40.7 per cent in 2021).

In 2020-21, 22.8 per cent of Albertans volunteered in fundraising, 21.6 per cent in human services, 15.7 in community development, 12.0 per cent in recreation, 12.0 per cent in youth development, 13.1 per cent in sports, 7.6 per cent in arts and culture, and 6.6 per cent in law, advocacy or politics.

Results show that of those Albertans who volunteer, 25.1 per cent volunteer from six to ten hours per month. On average, volunteers spent 12.6 hours per month. The COVID-19 pandemic, and the associated restrictions and closures, contributed to the significant drop in volunteering in 2021. 22.8 per cent of those who volunteered supported COVID-19 response or recovery efforts. 6.9 per cent of the respondents volunteered for the first time in 2020-21. Of that 6.9 per cent, 15.2 per cent volunteered because of COVID-19.

**Methodology:**

800 random telephone interviews were conducted between February 18th and March 5th, 2021. The respondents to the survey were Albertans 18 years of age and older. Statistics Canada estimates were used to generate a demographically representative sample. Soft quotas for age, gender and region were used.

A mix of landline and cell phone listings were used to ensure Albertans who primarily use a cell phone are included in the sample. 25 per cent of interviews were conducted with landline users and 75 per cent with cell phone users. The response rate was 18 per cent. The margin of error for a sample of n=800 is  $\pm 3.5$  percentage points, 19 times out of 20. A questionnaire similar to previous waves of the survey was used.

Given the special circumstances surrounding the COVID-19 pandemic in 2020-21, Alberta Culture, Multiculturalism and Status of Women made a few changes to the survey, including the removal and addition of questions about participation in volunteering, arts, sports, and recreation activities; addition of questions related to the impact of COVID-19 on quality of life; multiculturalism and gender-based violence.

Weighting factors (range of 0.68 to 1.91) were applied to the data to adjust any imbalances from soft quota targets for age, gender, and region. Coded data were analyzed and cross tabulated using SPSS and Advanis' proprietary Online Reporting Environment software. A weighting factor (range of 0.68 to 1.91) was applied to the data to rectify any imbalances from soft quota targets for age, gender and region. The results were compared to up to five previous waves of research, wherever applicable.

### **Performance Measure 2.a: Percentage of facilitation participants who are able to apply/use the results from the services**

Prior Years' Results				2020-21 Target	2020-21 Actual
2016-17	2017-18	2018-19	2019-20		
95.9%	95.7%	96.0%	94.2%	95.0%	94.2%

#### **Description**

This measure indicates the percentage of clients who were able to use and apply the results from the ministry's capacity building facilitation services and workshops.

Facilitation services provide support to nonprofit and government organizations in achieving their goals, addressing community issues, and making a positive contribution to the lives of Albertans. This is done through strategic planning, organization and board development, building community collaboration and partnerships, and public/stakeholder consultation.

The percentage of clients able to apply and/or use the results provides information on how well facilitation services meet clients' expectations in supporting them achieving their goals and outcomes.

#### **Results**

94.18% of respondents agreed that they were able to use or apply the results of their session.

#### **Analysis**

Results are extremely high and the challenge will be to maintain these results and the number of participants able to apply/use the results from the services. Over the last five years, results have fluctuated from 94.2 per cent in 2019 – 20 to 96 per cent in 2018-19.

The ministry's focus on customizing services and workshops to meet the needs of the client will likely have a positive influence and help us maintain these high results.

The target was set before the 2019-20 result was available. The result of 94.18 per cent, rounded to 94.2 per cent, is not significantly lower than the target of 95.0% per cent and matches the result from 2019-20.

Results are affected by a steady and high demand for facilitation services and training workshops, which help community organizations and government address issues and develop organizational and board capacity. The ministry's focus on customizing these services and workshops to meet the needs of the client is the driving factor behind the high results.

Results are affected by a steady and high demand for facilitation services and training workshops, which help community organizations and government address issues and develop organizational and board capacity. The ministry's focus on customizing these services and workshops to meet the needs of the client is the driving factor behind the high results.

### Methodology

Completed surveys are collected and placed in a sealed envelope by the client. The client is asked to initial, preferably over the sealed flap of the envelope. This envelope is addressed to the Regional Manager, and is returned, physically or by mail. If a survey is returned electronically or faxed, it is addressed to the applicable Regional Manager at the regional office. The Regional Coordinator opens envelope and/or prints electronic, date stamps and enters all completed surveys received. Access to these surveys is limited to the Regional Manager and the Regional Coordinator until they are entered in to the CSI system by the Regional Coordinator. Community Development Officers cannot enter or alter their surveys but can view the survey results in the CSI system once entered.

Verification procedures of data entry include ensuring that the total number of paper surveys received matches the total number of surveys entered in the CSI system. It is also both the role of the Regional Manager and Regional Coordinator to ensure that all required information and documentation is completed and in place for each service delivery project. When reviewing a service delivery project the Regional Manager and Regional Coordinator will use both the paper copy and CSI system to verify that all of the information and documentation is completed and in place, e.g. Customer Satisfaction Surveys.

### Performance Measure 2.b: Percentage of adult Albertans who visited a heritage facility in Alberta

Prior Years' Results				2020-21 Target	2020-21 Actual
2016-17	2017-18	2018-19	2019-20		
45.0%	50.8%	50.7%	60.3%	57.0%	24.0%

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## Description

This measure identifies how many Albertans visited a heritage facility in Alberta in the past year. The heritage facilities included in this measure are not limited to those operated by the ministry.

The results do not reflect multiple visits made to heritage sites and facilities in a given year, as one individual may visit multiple sites or may visit a site multiple times.

The measure is evaluated by making comparison with previous years' results as well as to attendance statistics of provincially operated facilities. Trend information helps facilitate ministry decision-making for historical resources and aids in planning.

## Results

24 per cent of adult Albertans visited a heritage facility in Alberta.

## Analysis

Heritage visitation dropped significantly in 2020, with less than one-in-four adult Albertans having visited a heritage facility in Alberta over the past year.

The 2020-21 actual result is 33.0 per cent lower than the target (24.0 per cent).

The COVID-19 pandemic and closure of all historical facilities, once in spring and again in December, are responsible for the unprecedented lower numbers in 2020-21. Prior to administering the survey for this metric, the impacts of COVID were analyzed in order to predict a potential target for the 2021-24 ministry business plan. This analysis suggested a result for 2020-21 below 30 per cent. The result of 24.0 per cent for 2020-21 was not unexpected.

Consistent with prior years, most Albertans place a high value on the importance of historical resources. More than nine-in-ten feel these historical resources are important for contributing to overall quality of life in Alberta.

## Methodology

800 random telephone interviews were conducted between February 18th and March 5th, 2021. The respondents to the survey were Albertans 18 years of age and older. Statistics Canada estimates were used to generate a demographically representative sample. Soft quotas for age, gender and region were used.

A mix of landline and cell phone listings were used to ensure Albertans who primarily use a cell phone are included in the sample. 25 per cent of interviews were conducted with landline users and 75 per cent with cell phone users. The response rate was 18 per cent. The margin of error for a sample of n=800 is  $\pm 3.5$  percentage points, 19 times out of 20. A questionnaire similar to previous waves of the survey was used.

Given the special circumstances surrounding the COVID-19 pandemic in 2020-2021, Alberta Culture, Multiculturalism and Status of Women made a few changes to the survey, including the removal and addition of questions about participation in volunteering, arts, sports, and recreation activities; addition of questions related to the impact of COVID-19 on quality of life; multiculturalism and gender-based violence.

Weighting factors (range of 0.68 to 1.91) were applied to the data to adjust any imbalances from soft quota targets for age, gender, and region. Coded data were analyzed and cross tabulated using SPSS and Advanis' proprietary Online Reporting Environment software. A weighting factor (range of 0.68 to 1.91)

was applied to the data to rectify any imbalances from soft quota targets for age, gender and region. The results were compared to up to five previous waves of research, wherever applicable.

### Performance Measure 2.c: Percentage of Albertans who participate in organized sport

	Prior Years' Results				2020-21 Target	2020-21 Actual
	2016-17	2017-18	2018-19	2019-20		
<b>Adults</b>	24.7%	24.2%	24.0%	29.8%	26.0%	14.0%
<b>Children</b>	63.8%	59.1%	60.4%	63.3%	64.0%	37.0%

#### Description

This measure shows the percentage of Albertans (adults and children) who participated in organized sport.

Results of this measure are used in combination with information from other sources to assess how well the current levels of participation support a high quality of life.

Results of this measure are used to assess the value Albertans place on the organized sport in their community. Based on this analysis, decisions are made concerning the need to review, and ultimately adjust, programs and services.

#### Results

14.0 per cent of adult Albertans and 37.0 per cent children participated in organized sport in 2020-21 fiscal year.

#### Analysis

In 2020-21, nearly one-in-seven adult Albertans and less than two-in-five children participated in organized sport.

Specifically, the participation rate among adults decreased by 15.8 per cent (from 29.8 to 14.0 per cent) and participation among children decreased by 26.3 per cent (from 63.3 to 37.0 per cent).

Since 2016 up until 2019, the trend among adults was consistent (24.05 per cent on average), but 2020-21 results were heavily impacted by the COVID-19 pandemic.

Similar to previous years, hockey is the most common organized sport among Albertans, which was the top category with 21.9 per cent in 2020-21. This was followed by soccer (12.8 per cent) and golf (12.5 per cent).

While overall children's sports participation fell, some organized sport activities like martial arts and skating saw a significant increase in participation over the past year.

The top five sports participated in by children were soccer (23.7 per cent), hockey (20.7 per cent), dance (16.6 per cent), martial arts (16.2 per cent – increase from last year by 10.2 per cent) and swimming (14.4 per cent – a drop by 12.8 per cent).

## Methodology

800 random telephone interviews were conducted between February 18th and March 5th, 2021. The respondents to the survey were Albertans 18 years of age and older. Statistics Canada estimates were used to generate a demographically representative sample. Soft quotas for age, gender and region were used.

A mix of landline and cell phone listings were used to ensure Albertans who primarily use a cell phone are included in the sample. 25 per cent of interviews were conducted with landline users and 75 per cent with cell phone users. The response rate was 18 per cent. The margin of error for a sample of n=800 is  $\pm 3.5$  percentage points, 19 times out of 20. A questionnaire similar to previous waves of the survey was used.

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### Performance Measure 2.d: Percentage of adult Albertans who attended arts activities or events, and who participated in arts activities or events

	Prior Years' Results				2020-21 Target	2020-21 Actual
	2016-17	2017-18	2018-19	2019-20		
Attended	75.9%	76.3%	76.4%	77.4%	78.0%	31.2%
Participated	61.5%	57.2%	50.5%	54.5%	56.0%	54.5%

## Description

This measure shows the percentage of adult Albertans who attended and participated in arts activities or events. Examples include activities such as attending a performing arts event such as music, theatre or dance, community arts festivals, fairs or cultural performances and events, visual arts events at galleries and studios or art exhibitions of things, literary events, and attending artist talks or lectures about their work.

## Results

Up to 2019-20, attendance and participation results were consistent with the targets, with only miniscule difference.

The 2020-21 results significantly dropped due to the COVID-19 pandemic. Attendance dropped by 46.2 per cent while participation remained the same (54.5 per cent), which is only 1.5 per cent less than the target.

### Analysis

More than half of Albertans participated in Arts and Culture activities in 2020, which is on par with 2019, but attendance dropped significantly compared to previous years.

In every type of arts-related activity, attendance has decreased significantly over the past year.

The top five types of events or activities attended were visual arts events and exhibitions (15.3 per cent), performing arts events (14.0 per cent), community arts festivals, fairs or cultural performances and events (10.3 per cent), artist talks or lectures about their work (9.1 per cent) and literary events (7.2 per cent).

### Methodology

800 random telephone interviews were conducted between February 18th and March 5th, 2021. The respondents to the survey were Albertans 18 years of age and older. Statistics Canada estimates were used to generate a demographically representative sample. Soft quotas for age, gender and region were used.

A mix of landline and cell phone listings were used to ensure Albertans who primarily use a cell phone are included in the sample. 25 per cent of interviews were conducted with landline users and 75 per cent with cell phone users. The response rate was 18 per cent. The margin of error for a sample of n=800 is  $\pm 3.5$  percentage points, 19 times out of 20. A questionnaire similar to previous waves of the survey was used.

Given the special circumstances surrounding the COVID-19 pandemic in 2020-2021, Alberta Culture, Multiculturalism and Status of Women made a few changes to the survey, including the removal and addition of questions about participation in volunteering, arts, sports, and recreation activities; addition of questions related to the impact of COVID-19 on quality of life; multiculturalism and gender-based violence.

Weighting factors (range of 0.68 to 1.91) were applied to the data to adjust any imbalances from soft quota targets for age, gender, and region. Coded data were analyzed and cross tabulated using SPSS and Advanis' proprietary Online Reporting Environment software. A weighting factor (range of 0.68 to 1.91) was applied to the data to rectify any imbalances from soft quota targets for age, gender and region. The results were compared to up to five previous waves of research, wherever applicable.



**Performance Indicator 2.e: Percentage of adult Albertans who felt the following were important in contributing to their quality of life, or made their community a better place to live**

	Prior Years' Results				2020-21 Actual
	2016-17	2017-18	2018-19	2019-20	
<b>Historical resources</b>	93.2%	93.9%	91.8%	94.0%	93.8%
<b>Recreation facilities and services</b>	94.8%	95.9%	92.6%	94.6%	94.6%
<b>Participating in or attending organized sport activities or events</b>	N/A	82.2%	74.0%	79.7%	87.8%
<b>Arts and cultural activities</b>	85.8%	87.3%	89.4%	83.2%	87.8%

**Description:**

Historical resources - Measures Albertans' views toward historical resources and relates to the ministry's efforts to promote, preserve and present Alberta's heritage. The examples used for historical resources are museums, archives, historical sites and interpretive centres.

Recreation facilities and services - This indicator shows the percentage of adult Albertans who believe that recreation facilities and programs are important in contributing to the overall quality of life in their community.

Organized sport participation - This is a new indicator in 2019-23 Business Plan. The question about importance of organized sports for Albertan's quality of life has been asked in the Survey of Albertans since 2017-18.

Arts and cultural activities - This indicator helps understand how arts and culture events contribute to the life of communities in Alberta.

**Results:**

Historical resources - 93.8% of Albertans felt that historical resources were very and somewhat important for their quality of life (only 0.2% less than last year).

Recreation facilities and services - Although results for this indicator remain high, the challenge is to grow these results in an economic slowdown and pandemic.

Organized sport participation - The total agree (somewhat, very) amounted to 87.8%, which is 8.1 per cent higher than in 2020 and 0.6 per cent higher than in 2019. One reason for this increase can be that while organized sport events shut down due to the COVID-19 quarantine measures, Albertans realized that those events played a significant role in their lives.

Arts and cultural activities - In 2020-21, most Albertans agreed that arts and culture activities make their communities a better place to live. Total agree (somewhat, very) amounted to 87.7 per cent; 49.3 per cent strongly agree and 38.5 per cent somewhat agree.

### Analysis

Historical resources - Consistent with prior years, most Albertans place a high value the importance of heritage sites. More than nine-in-ten feel these historical resources are important for contributing to overall quality of life in Alberta. 93.8% of Albertans felt that historical resources were very and somewhat important for their quality of life (only 0.2% less than last year).

The COVID-19 pandemic did not affect Albertans' perception in regards to importance of historical resources. The results for this indicator are consistently extremely high, and the challenge is to maintain these perception levels.

Priority initiatives look to generate further awareness and understanding of the value of historical resources and increase opportunities for Albertans of all ages and backgrounds to experience their culture, supporting the high results

Recreation facilities and services - Ministry activities look to generate further awareness and understanding of the importance of recreation facilities and services such as drop-in classes, day camps, recreation centres, playgrounds, trails, parks and increase opportunities for Albertans of all ages and backgrounds to get active more often. The more Albertans feel recreation facilities and services are important in contributing to their quality of life the more they will participate and support related opportunities that help contribute to their communities.

The result of 94.6 per cent is the same as last year. It remains high in spite of the pandemic and closure of recreational facilities.

Organized sport participation - Most Albertans agree that organized sport activities make their communities a better place to live. Most Albertans feel that the decrease in their ability to participate in culture and leisure activities due to COVID-19 has affected their quality of life (85.6 per cent).

Albertans between 35-54 years old tend to care more about organized sport events in their community (92.2 per cent) than 18-34 age group (84.7 per cent) or 55+ age group (86.0 per cent). There is no apparent correlation between gender and importance of organized sport events. However, there is direct correlation between the level of education of respondents and the importance of organized sport events: the higher level of education the respondents have, the more important it is for them to have organized sport events in their community. Thus, those respondents who graduated from university were 6.5 per cent more likely to agree that organized sport events make their community a better place to live than those who had some college or some university education. Also, they are 8.2 per cent more likely to place importance on organized sport events as a community enhancing factor than those who had up to high school education.

Arts and cultural activities – A higher proportion of Albertans strongly agree that both organized sport activities and arts and culture activities in the community make communities a better place to live compared to 2020.

Approximately 5 per cent more of Albertans in 35-54 age group agree that arts and culture activities make their community a better place to live than 18-34 or 55+ age groups. Approximately 5 per cent more females than males placed importance of arts and culture activities for their community. There is also direct correlation between the level of education and importance of arts and culture. Thus, Albertans graduated from university were approximately 7.5 per cent more likely to agree that arts and culture

activities made their community a better place to live than those with some college or some university education, or those with up to high school education.

## Methodology

800 random telephone interviews were conducted between February 18th and March 5th, 2021. The respondents to the survey were Albertans 18 years of age and older. Statistics Canada estimates were used to generate a demographically representative sample. Soft quotas for age, gender and region were used.

A mix of landline and cell phone listings were used to ensure Albertans who primarily use a cell phone are included in the sample. 25 per cent of interviews were conducted with landline users and 75 per cent with cell phone users. The response rate was 18 per cent. The margin of error for a sample of n=800 is  $\pm 3.5$  percentage points, 19 times out of 20. A questionnaire similar to previous waves of the survey was used.

Given the special circumstances surrounding the COVID-19 pandemic in 2020-2021, Alberta Culture, Multiculturalism and Status of Women made a few changes to the survey, including the removal and addition of questions about participation in volunteering, arts, sports, and recreation activities; addition of questions related to the impact of COVID-19 on quality of life; multiculturalism and gender-based violence.

Weighting factors (range of 0.68 to 1.91) were applied to the data to adjust any imbalances from soft quota targets for age, gender, and region. Coded data were analyzed and cross tabulated using SPSS and Advanis' proprietary Online Reporting Environment software. A weighting factor (range of 0.68 to 1.91) was applied to the data to rectify any imbalances from soft quota targets for age, gender and region. The results were compared to up to five previous waves of research, wherever applicable.

### Performance Indicator 3.a: Rate of police-reported intimate partner violence for Alberta women

Prior Years' Results				2018-19 Actual
2014-15	2015-16	2016-17	2017-18	
636 per 100,000 population	638 per 100,000 population	621 per 100,000 population	626 per 100,000 population	651 per 100,000 population

#### Description:

Intimate partner violence (IPV) includes violent offences that occur between current and former legally married spouses, common-law partners, boyfriends and girlfriends and other kinds of intimate partners. Other intimate partners include relationships where the people involved had a sexual relationship or a mutual sexual attraction but to which none of the other relationship options apply. This can include "one-night stands" or brief sexual relationships.

#### Results:

In 2018-19, the rate police-reported intimate partner violence for Alberta women was 651 per 100,000 persons.

#### Analysis:

Police-reported data, so the rate relies on the number of incidents being reported to police. Number of police services reporting (e.g., In 2013, 154 police services in all 10 provinces and 3 territories supplied data for the complete year to the UCR survey; In 2018, 193 police forces responded to the UCR survey). Police-reported intimate partner violence rates are influenced by the actual number of people reporting incidents to police. Since this performance measure is a rate calculated per 100,000 people in the population, the rate number can be influenced by increases/ decreases in the population of Alberta.

Data excludes victims where the sex or the age was unknown or where the accused-victim relationship was unknown. Globally, it is believed that achieving gender equality in all aspects of life, will reduce violence against women and girls and other gender minorities.

IPV has costs associated to the victim(s), families, communities, and society. A 2009 Justice Canada study estimated the cost of spousal violence (one type of IPV) on Canadian society to be \$7.4 billion. Most of the costs were related to victim costs, such as pain and suffering, counselling expenses and legal fees for divorce, while the next highest costs were borne by third parties (e.g., families, employers and social services) and the criminal and civil justice systems (e.g., police, courts, corrections). The ministry continued to support efforts to reduce intimate partner violence by supporting and providing funding to projects and organizations such as Valuable Opportunities to Inspire Change through Empowerment (VOICE) and the Association of Alberta Sexual Assault Services.

Victims refer to those aged 15 to 89 who could be identified as male or female and in an intimate partner relationship. 79 per cent of police-reported intimate partner violence incidents had women as the victims. This is important to know as the ministry partnered with Community and Social Services to pass Bill 17: *Disclosure to Protect Against Domestic Violence (Clare's Law) Act*.

### **Methodology:**

The data for this indicator are drawn from data from the Canadian Centre for Justice Statistics' (CCJS) Uniform Crime Reporting (UCR) Survey. However, since intimate partner violence is not a criminal code offence category, Statistics Canada requests for a special dataset almost every year and creates a report on violence (Family Violence in Canada, A Statistical Profile is the report title that has been used since 2014).

Each relevant table is titled "Victims of police-reported intimate partner and non-intimate partner violence, by victim sex and province or territory" with the year of data.

### Performance Indicator 3.b: Rate of labour force participation of Alberta females and males aged 15 and older

	Prior Years' Results				2019-20 Actual
	2015-16	2016-17	2017-18	2018-19	
<b>Females</b>	66.3%	66.2%	66.1%	65.7%	62.8%
<b>Males</b>	78.6%	78.4%	77.6%	76.9%	74.3%
<b>Both sexes</b>	72.5%	72.4%	71.9%	71.4%	68.6%

#### Description:

Labour Force Survey (LFS) data are used to produce the well-known unemployment rate as well as other standard labour market indicators such as the employment rate and the participation rate. The LFS also provides employment estimates by industry, occupation, public and private sector, hours worked and much more, all cross-classifiable by a variety of demographic characteristics. Estimates are produced for Canada, the provinces, the territories and a large number of sub-provincial regions. For employees, data on wage rates, union status, job permanency and establishment size are also produced.

#### Results:

In 2020, in Alberta for individuals 15 years and over: 62.8 per cent females, 74.3 per cent males and 68.6 per cent both sexes of Albertans participated in labour force.

#### Analysis:

Since 2016, the rate of female participation in labour force has been incrementally declining. Thus, from 2016 to 2020, female participation decreased by 3.5 per cent. Male labour force participation has been declining as well. In the last five years, the decline constituted 4.3 per cent.

Combined participation of both sexes in the last five years declined by 3.9 per cent. These results reflect all of 2020 and COVID-19 may have been the primary cause of this combined reduction of the labour force, as the COVID-19 pandemic has negatively affected women due to overrepresentation in the economy's hardest hit sectors, as well as school and daycare closures.

The Statistics Canada Labour Force survey confirms that the unemployment rate for women increased faster at the onset of the pandemic and was higher for women in the second wave. As health restrictions are implemented, women employed in retail as well as accommodation and food services see the most significant loss of positions. As of March 31, 2021, there are still over 22,000 fewer women working in the accommodation and food services sector than at the onset of the pandemic.

**Methodology:**

Responding to Labour Force Survey is mandatory. Data are collected directly from survey respondents.

Labour Force Survey interviews are conducted by telephone in English or French by interviewers working out of a regional office CATI (Computer Assisted Telephone Interview) site or by personal visit from a field interviewer.

All Labour Force Survey interviewers are under the supervision of senior interviewers who are responsible for ensuring that their staff are familiar with survey concepts and procedures, as well as periodically monitoring their interviews. Information about all household members is usually obtained from one knowledgeable household member. Such 'proxy' reporting accounts for approximately 65 per cent of the information collected. Respondents are in the survey for six months.

**Performance Indicator 3.c: Females and males in management positions in Alberta**

	Prior Years' Results				2019-20 Actual
	2015-16	2016-17	2017-18	2018-19	
<b>Females, number</b>	65,100	69,300	69,700	63,800	62,100
<b>Males, number</b>	138,900	148,400	148,500	134,700	125,200
<b>Females, proportion</b>	31.9%	31.8%	32.0%	32.1%	33.2%
<b>Males, proportion</b>	68.1%	68.2%	68.1%	67.9%	66.8%
<b>Total persons</b>	204,100	217,700	218,100	198,500	187,300

**Description:**

Data for this indicator is obtained through the Labour Force Survey, using the National Occupation Classification (NOC) category for management occupations and is limited to those individuals currently employed in management positions. Used internationally as an indicator on gender equality.

**Results:**

In 2019-20, there were 62,100 females and 125,200 males in management positions in Alberta. This corresponds to 33.2 per cent females and 66.8 per cent males.

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**Analysis:**

The indicator presents the number of available management positions and the sectors in which the positions exist.

Management positions are usually seen as leadership positions. Attaining gender equality in management positions should further the goal of overall gender equality.

There has been a slight decline in the number of management positions for both males and females over the last five years. The proportion of females in management positions has remained consistent through this decline.

Based on data available (as senior management occupations data are suppressed), in 2020, men and women were almost equally employed in specialized middle management occupations (50.9 per cent men vs. 49.1 per cent women). The biggest disparity was in middle management occupations in trades, transportation, production and utilities: 79.8 per cent men vs. 20.2 per cent women.

Among men occupying middle management positions, most worked in trades, transportation, production and utilities (79.8 per cent), followed by retail and wholesale trade and customer services (63.8 per cent) and specialized management occupations in retail and wholesale trade and customer services (50.9 per cent).

Among women occupying middle management positions, most were employed in specialized management occupations (49.1 per cent), followed by retail and wholesale trade and customer service (36.4 per cent) and trades, transportation, production and utilities (20.2 per cent).

NOC uses 4 subcategories within the management occupation category.

**Methodology:**

To ensure respondent confidentiality, estimates below a certain threshold are suppressed. For Canada, Quebec, Ontario, Alberta and British Columbia suppression is applied to all data below 1,500. The threshold level for Newfoundland and Labrador, Nova Scotia, New Brunswick, Manitoba and Saskatchewan is 500, while in Prince Edward Island, estimates under 200 are suppressed. For census metropolitan areas (CMAs) and economic regions (ERs), use their respective provincial suppression levels mentioned above. Estimates are based on smaller sample sizes the more detailed the table becomes, which could result in lower data quality.



# Financial Information

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## Reporting Entity and Method Consolidation

The financial information is prepared in accordance with government's stated accounting policies, which are based on Canadian Public Sector Accounting Standards.

The reporting entity is the ministry for which the Minister is accountable. The accounts of the ministry, which includes the department and the entities making up the ministry, are consolidated using the line-by-line method.

Under this method, accounting policies of the consolidated entities are adjusted to conform to those of the government and the results of each line item in their financial statements (revenue, expense, assets, and liabilities) are included in government's results. Revenue and expense, capital, investing and financing transactions and related asset and liability balances between the consolidated entities have been eliminated.

GBEs are reported on a modified equity basis, with the equity being computed in accordance with the accounting standards applicable to those entities. Under the modified equity method, the accounting policies of the GBEs are not adjusted to conform to those of the other government organizations. Inter-entity revenue and expense transactions and related asset and liability balances are not eliminated.

A list of the individual entities making up the ministry are shown on the "Management's Responsibility for Reporting" statement included in this annual report.

## Ministry Financial Highlights

### Statement of Revenues and Expenses (unaudited)

Year Ended March 31, 2021

	2021	2021	2020	Change From	
	Budget	Actual	Actual	2020-21	2019-20
<i>(in thousands)</i>					
Revenues:					
Government Transfers					
Internal Government Transfers	\$ 80	\$ 50	\$ 55	\$ (30)	\$ (5)
Federal Government Grants	21,279	11,240	3,135	(10,039)	8,105
Investment Income	100	77	527	(23)	(451)
Premiums, Fees and Licences	12,240	3,004	11,033	(9,236)	(8,029)
Other	16,590	9,356	18,339	(7,234)	(8,982)
Ministry Total	\$ 50,289	\$ 23,727	\$ 33,089	\$ (26,562)	\$ (9,362)
Inter-Ministry Consolidated Adjustments	(80)	(2,512)	(1,999)	(2,432)	(513)
Adjusted Ministry Total	\$ 50,209	\$ 21,215	\$ 31,090	\$ (28,994)	\$ (9,875)
Expenses - Directly Incurred:					
Ministry Support Services	\$ 7,733	\$ 6,986	\$ 7,728	\$ (747)	\$ (742)
Community and Voluntary Support Services	97,629	98,308	82,172	679	16,136
Cultural Industries	39,497	33,745	52,189	(5,752)	(18,444)
Arts	28,640	27,782	29,818	(858)	(2,036)
Francophone Secretariat	1,425	1,023	953	(402)	70
Heritage	52,990	46,186	58,740	(6,804)	(12,554)
Sport, Physical Activity & Recreation	21,682	22,329	22,414	647	(85)
Status of Women	4,363	2,489	3,525	(1,874)	(1,036)
Ministry Total	\$ 253,959	\$ 238,848	\$ 257,539	\$ (15,111)	\$ (18,691)
Inter-Ministry Consolidated Adjustments	(3,300)	(1,647)	(3,776)	1,653	2,129
Adjusted Ministry Total	250,659	237,201	253,763	(13,458)	(16,562)
<b>Annual Deficit</b>	<b>\$(200,450)</b>	<b>\$(215,986)</b>	<b>\$(222,673)</b>	<b>\$(15,536)</b>	<b>\$ 6,687</b>

## Revenue and Expense Highlights

Ministry revenues totaled \$23.7 million in fiscal year 2021, \$26.6 million lower than budget and \$9.4 million lower than 2020 Actual. The budget to actual variance was mainly due to \$16 million shortfall in revenue from federal grants under the Investing in Canada Infrastructure Program (ICIP) due to project delays, offset by an additional \$5.7 million received from the new federal Emergency Support Fund to the sport organizations through the existing Sport Bilateral program. The \$16.5 million decline in combined variance from budget in premium, fees and licenses and other revenue is mostly attributable to partial or full closures during the pandemic. This includes admission fees and sales at the Jubilee Auditoria, heritage sites and museums

The actual to actual variance was primarily attributed to year over year revenue decline in admission fees (\$8 million), sales and rentals (\$9.4 million) and donations to sporting events (\$1.0 million), offset by a \$6.1 million increase in federal sport bilateral funding and a \$2.6 million increase in ICIP federal funding as compared to prior year.

Ministry expenditures were \$238.8 million in fiscal year 2021, which was lower than budget by \$15.1 million. Year over year expenditures also decreased by \$18.7 million. The budget to actual and actual to actual variances can be attributed to:

**Community and Voluntary Support Services:** The 2021 actual expenditure of \$98.3 million was almost at par with budget. The year over year increase of \$16.1 million was primarily due to additional funding to support the government's response to COVID-19 and its recovery plan. Examples of COVID-19 support under the Community Initiatives Program include:

- The Stabilize Program provided one-time funding to invest in live experience organizations so they can resume in-person live events when it is safe to do so. Over \$19 million was awarded under this program.
- The Faith-based and Cultural Facility Relaunch Grant awarded \$2.1 million to ensure that cultural and religious communities can safely meet, gather and celebrate together. Funding supported purchasing of Personal Protective Equipment, cleaning supplies, contactless dispensers, translation and printing of health-related signage, small facility space changes to allow for social distancing and increased ventilation, and technology upgrades for online delivery of services.
- To help offset the combined challenges of lost revenue and ongoing facility costs for overnight camps, \$2.7 million in funding was provided through Community Initiatives Program grants to support 76 non-profit organizations that own or operate overnight camps.

**Cultural Industries:** The 2021 actual expenditure of \$33.7 million was \$5.8 million lower than budget. The year over year decrease was \$18.4 million. The variance was mainly due to:

- \$4.2 million lower expenses than budget and \$2.8 million lower expenses than prior year actuals for the Jubilee Auditoria. Auditoria expenses are funded by revenues, as such, they had to be reduced as revenues fell due to closures during the pandemic.

## Revenue and Expense Highlights (continued)

- \$1.7 million - lower expenses than budget in Alberta Media Fund mainly due to delays to production projects during the pandemic.
- \$15.5 million – lower than prior year actuals in Alberta Media Fund was mainly due to reduced spending in the Screen-based Production Grant as support for the screen-based sector in Alberta was transitioned to the new refundable Film and Television Tax Credit program managed by the ministry of Jobs, Economy and Innovation.

**Arts:** The 2021 actual expenditure of \$27.8 million was almost at par with budget. The year over year decrease was due to a \$2.0 million reduction in grant spending from the Alberta Foundation of Arts.

**Francophone Secretariat:** The 2021 expenditure of \$1.0 million was \$402 thousand lower than budget and almost at par with prior year actuals. The variance was primarily attributed to cost containment measures to reduce discretionary spending.

**Heritage Division:** The 2021 expenditure of \$46.2 million was \$6.8 million lower than budget and \$12.6 million lower than the prior year. The variance was primarily due to closures at heritage sites, museums and the Archives during the pandemic and a reduction in supplies and services spending due to cost containment measures.

**Sport, Physical Activity and Recreation:** The 2021 expenditure of \$22.3 million was almost at par with budget and prior year actual. Due to the pandemic, some of the grants for multisport games were reduced due to event cancellations. This reduction was offset by \$5.7 million from the federal COVID-19 Emergency Support Fund. 74 provincial sport organizations and 26 provincial physical activity and recreation organizations benefited from this fund.

**Status of Women:** The 2021 expenditure of \$2.5 million was \$1.9 million lower than budget and \$1.0 million lower than prior year actuals. The variance was primarily due to pivoting to online events as per health guidelines, cost containment strategies and vacancies in the branch.

**Breakdown of Revenues (unaudited)**

	2021		2020
	Budget	Actual	Actual (Restated)
	<i>(in thousands)</i>		
Internal Government Transfers	\$ 80	\$ 50	\$ 55
Federal Government Grants	21,279	11,240	3,135
Investment Income	100	77	527
Premiums, Fees and Licenses	12,240	3,004	11,033
Other Revenue	16,590	9,356	18,339
<b>Total Revenues</b>	<b>\$ 50,289</b>	<b>\$ 23,727</b>	<b>\$ 33,089</b>

**Internal Government Transfers:** Internal government transfers included funding received from the Alberta Heritage Scholarship Fund for the Queen Elizabeth II Golden Jubilee Citizenship Medal and the Premier's Citizenship Award.

**Federal Government Grants:** 2021 federal government grant revenue was \$10.0 million lower than budget, primarily due to a decrease of \$16.0 million from project delays in the Investing in Canada Infrastructure Program (ICIP), offset by an increase of \$5.7 million in federal funding to support the sport organizations through the Sport Bilateral program. The year over year actual variance of \$8.1 million was mainly attributable to higher in federal funding of \$2.6 million for ICIP projects and \$6.0 million increase in the Sport Bilateral program from prior year.

Both ICIP and Sport Bilateral are flow through federal grant programs where Canada provides Alberta with funding for third party grant recipients. For ICIP, funding would be granted when work for a project is completed by the recipient.

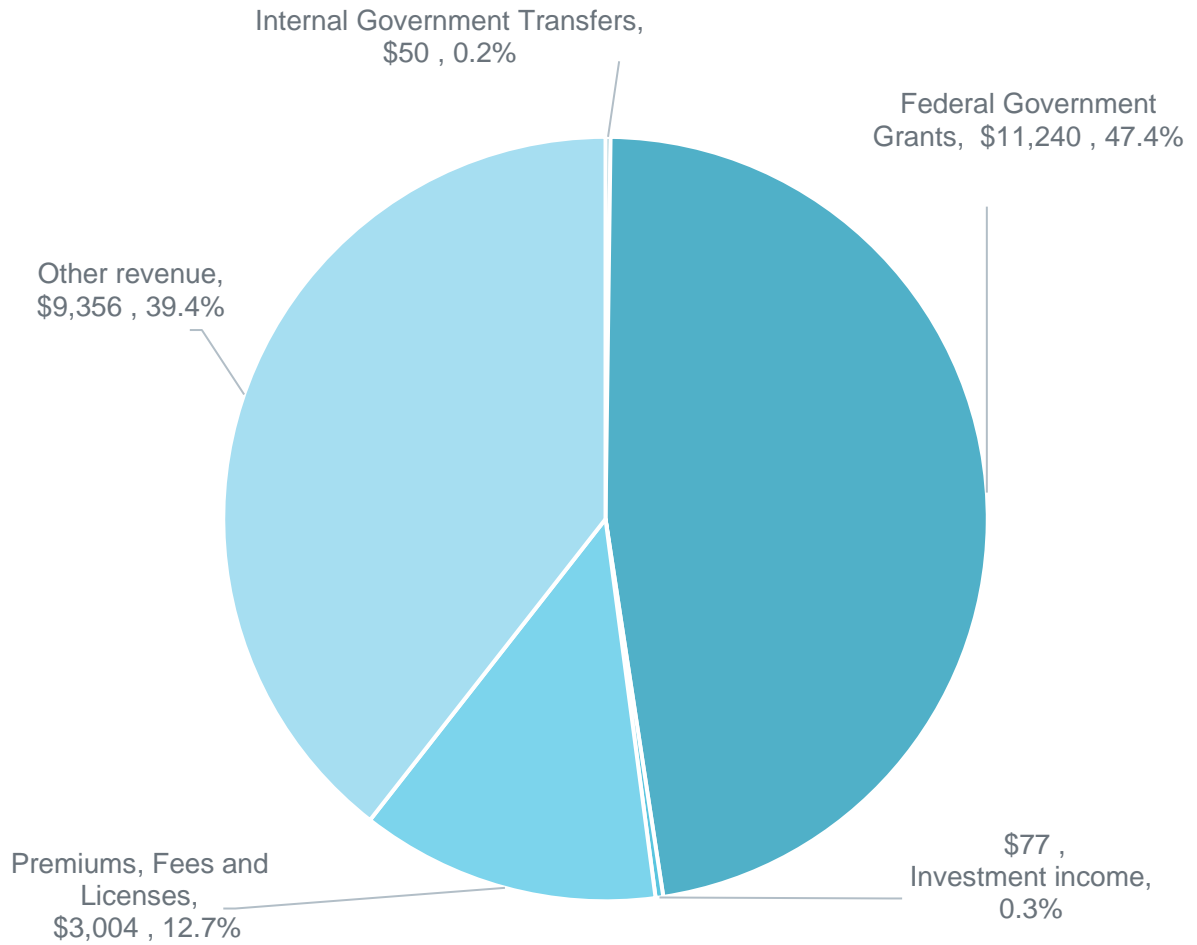
**Investment Income:** Recorded revenue recognized from deferred contributions and interest income earned on cash bank balances from the Alberta Foundation for the Arts.

**Premiums, Fees and Licenses:** Consisted primarily of fees for admission to museums and heritage sites, fees for film classification, and charges for conferences and events at various sites. The 2021 revenue was \$9.2 million and \$8 million lower than budget and prior year respectively. Both variances were primarily attributed to reductions in admission revenue from our network of 20 museums and historic sites due to closures during the pandemic.

**Other Revenue:** Included donations, sales, rental revenues, refunds of expenses and other miscellaneous revenues. The 2021 revenue of \$9.4 million was \$7.2 million lower than budget. The year over year revenue was \$9.0 million lower due to reductions in sales, donations and contributions in kind from our network of museums and historic sites and at the Jubilee Auditoria caused by site closures due to the pandemic.

## Breakdown of Revenues (unaudited)

**2021 Actual**  
*(in thousands)*





**Expenses – Directly Incurred Detailed by Object (unaudited)**

	2021		2020
	Budget	Actual	Actual
	<i>(in thousands)</i>		
Grants	\$ 161,080	\$ 165,046	\$ 163,352
Salaries, Wages & Employee Benefits	58,492	51,524	59,259
Supplies and Services	25,633	14,004	25,622
Amortization of Tangible Capital Assets	7,039	7,699	7,814
Cost of inventory sold	650	310	1,124
Other	1,065	265	368
<b>Total Expenses</b>	<b>\$ 253,959</b>	<b>\$ 238,848</b>	<b>\$ 257,539</b>

**Grants:** Represented the ministry's largest expenditure category for a total of \$165.0 million, 69 per cent of the total operating expense. 2021 expenditures were \$4.0 million higher than budget. This increase is mainly attributed to extra spending to support the government's response to COVID-19 and its recovery plan, offset by lapses in the Investing in Canada Infrastructure Program (ICIP) due to project delays.

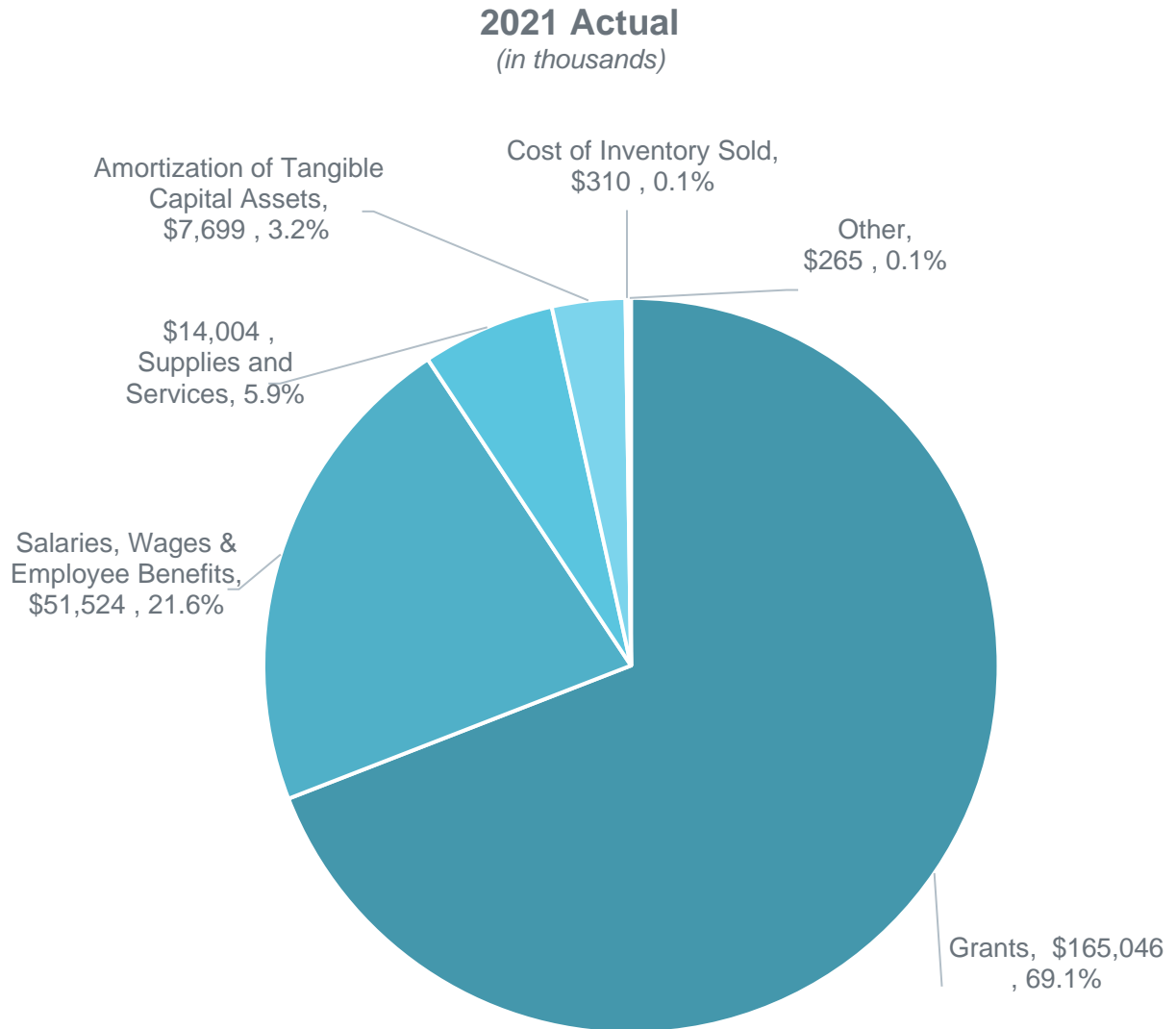
The year over year increase of \$1.7 million was primarily due to a higher than prior year spending in Community Initiatives Program of \$18.0 million, in Other Initiatives Program of \$3.6 million and in support for sport organizations of \$2.0 million; offset by a \$4.0 million reduction to Major Fairs, \$15.5 million reduction in Alberta Media Fund and \$2 million reduction in spending from the Alberta Foundation for the Arts.

**Salaries, Wage and Employee Benefits:** The 2021 expenditure total of \$51.5 million was \$7.0 million lower than budget and \$7.7 million lower than prior year actual. Reductions were mainly due to lower wage spending due to site closures during the pandemic and vacancies.

**Supplies and Services:** The \$14.0 million 2021 expenditure was \$11.6 million lower than budget and \$11.6 million lower than prior fiscal year, both variances are primarily attributed to lower spending during site closures at the two Auditoria and heritage sites and museums during the pandemic.

**Amortization:** The 2021 actual expenditure of \$7.7 million was \$630 thousand higher than budget and \$115 thousand lower than prior year.

## Expenses - Directly Incurred Detailed by Object (unaudited)



## Supplemental Financial Information

## Tangible Capital Assets (unaudited)

	2021				2020	
	General Capital Assets		Infrastructure Assets		Total	Restated Total
	Equipment <sup>(1)</sup>	Computer Hardware and Software	Land	Land Improvement		
	<i>(in thousands)</i>					
Estimated Useful Life	3-10 years	5-8 years	Indefinite	40 years		
<b>Historical Cost <sup>(2)</sup></b>						
Beginning of Year	\$ 83,694	\$ 1,700	\$ 5,195	\$ 2,059	\$ 92,648	\$ 91,650
Additions <sup>(5)</sup>	495	-	-	-	495	550
Reclassifications	-	(143)	-	143	-	-
Disposals, Including Write-Downs	-	-	-	-	-	(1,496)
Transfers from Others <sup>(3)</sup>	2,464	-	-	-	2,464	1,944
Transfers (to) Others <sup>(4)</sup>	-	-	-	(143)	(143)	-
	<u>\$ 86,653</u>	<u>\$ 1,557</u>	<u>\$ 5,195</u>	<u>\$ 2,059</u>	<u>\$ 95,464</u>	<u>\$ 92,648</u>
<b>Accumulated Amortization</b>						
Beginning of Year	\$ 28,320	\$ 865	\$ -	\$ 595	\$ 29,780	\$ 23,315
Amortization Expense	7,537	112	-	51	7,700	7,814
Effect of Disposal	-	-	-	-	-	(1,349)
Transfers (to) Others <sup>(4)</sup>	-	-	-	(1)	(1)	-
	<u>\$ 35,857</u>	<u>\$ 977</u>	<u>\$ -</u>	<u>\$ 645</u>	<u>\$ 37,479</u>	<u>\$ 29,780</u>
<b>Net Book Value at March 31, 2021</b>	<u>\$ 50,796</u>	<u>\$ 580</u>	<u>\$ 5,195</u>	<u>\$ 1,414</u>	<u>\$ 57,985</u>	
<b>Net Book Value at March 31, 2020</b>	<u>\$ 55,374</u>	<u>\$ 835</u>	<u>\$ 5,195</u>	<u>\$ 1,464</u>		<u>\$ 62,868</u>

(1) Equipment includes network switches and routers, vehicles, office equipment and furniture, and other equipment.

(2) Historical cost includes work-in-progress at March 31, 2021 totaling \$721 (2020 - \$1,280) comprised of: equipment \$721 (2020 - \$1,138); and computer hardware and software \$0 (2020 - \$143).

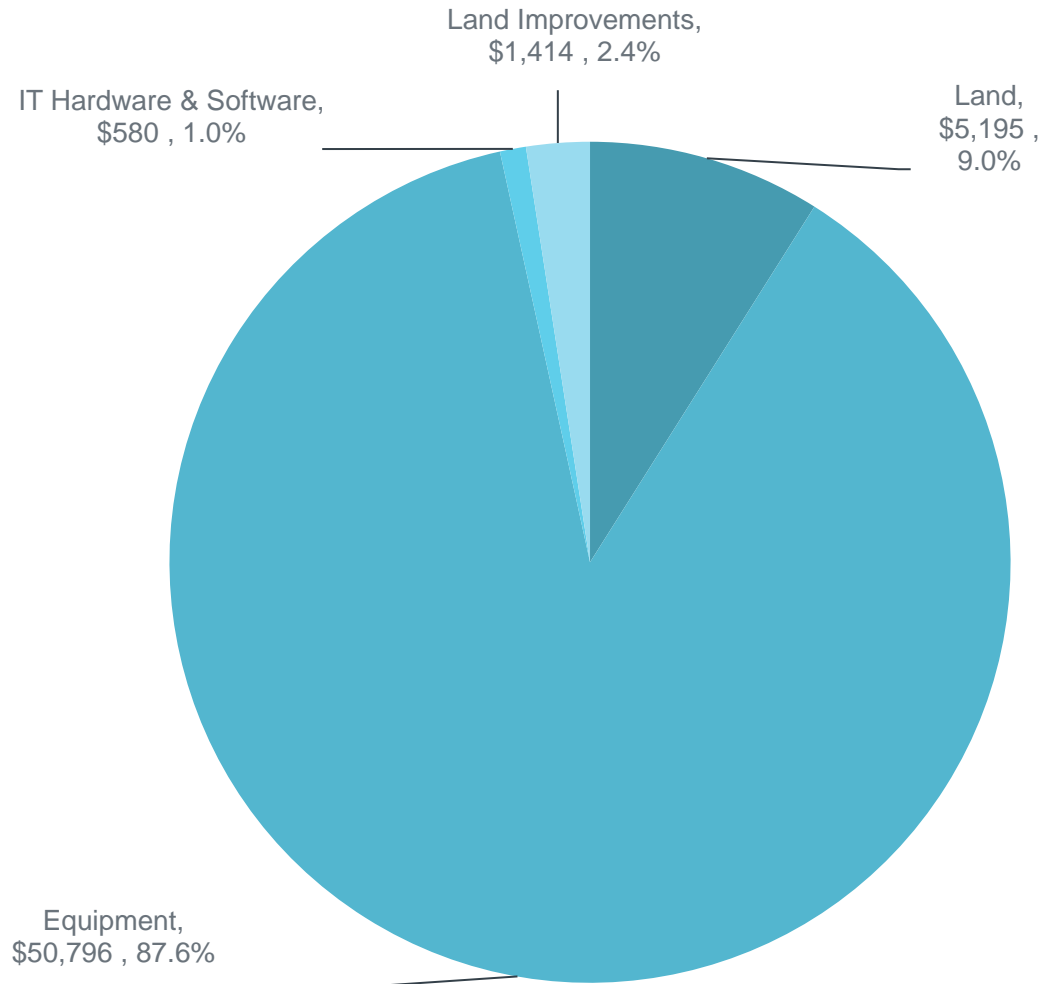
(3) Transfer of equipment for the Royal Tyrell Museum was from the Ministry of Infrastructure at a net book value of \$2,464.

(4) Transfer of land improvements for the Ministry of Infrastructure was made from the Reynolds Alberta Museum at a net book value of \$142

(5) Includes acquisition of tangible capital asset (\$435) and donations of tangible capital assets (\$60) from third party.

## Tangible Capital Assets (unaudited)

**Net book value as of March 31, 2021**  
*(in thousands)*



## Artworks and Collections (unaudited)

Collections consist of cultural and scientific artifacts, archival holdings and works of art of provincial, national and international significance that are located in government-owned museums, historic sites and the Provincial Archives. The Ministry has not recorded the value of these collections in the financial statements due to the practical difficulties of reflecting them at a meaningful value. Significant artifacts, specimens and records are insured. A description of the collections is as follows:

- a. The collections of the Royal Alberta Museum represent Alberta's highly diverse cultural and natural heritage. They consist of 2,416,359 natural history specimens, 171,629 Indigenous and historical artifacts, and millions of archaeological objects spanning 10,000 years of Alberta history. The collections include mammals, birds, fish, insects, plants, minerals, gems, Indigenous ethnographical material, military and cultural history artifacts, coins, art, textiles, and archaeological materials recovered in Alberta through Historic Resources Impact Assessments. All collections include associated documentation and, in many cases, images and other media.
- b. The Royal Alberta Museum also is responsible for managing approximately 84,481 artifacts for the Ministry's historic sites. Approximately 8,000 objects are used to furnish the historical buildings at the Ukrainian Cultural Heritage Village, while an additional 5,000 objects are located at smaller sites throughout the province. The remaining artifacts are preserved in storage.
- c. The Royal Tyrrell Museum of Palaeontology collections contain over 170,000 catalogued specimens that document the early history of life on Earth. The collections include fossils, geological samples, comparative zoology specimens, and an extensive dinosaur mold and cast collection, as well as palaeontological materials recovered in Alberta through Historic Resource Impact Assessments. The Royal Tyrrell Museum is also responsible for one palaeontological site in southern Alberta and one geological site in central Alberta.
- d. Other historic sites and museums in the division preserve and present Alberta's history at two museums (Reynolds-Alberta Museum and Remington Carriage Museum), four interpretive centres (Ukrainian Cultural Heritage Village, Oil Sands Discovery Centre, Head-Smashed-In Buffalo Jump and Frank Slide Interpretive Centre), seven developed historic sites (Leitch Collieries, Stephansson House, Victoria Settlement, Brooks Aqueduct, Father Lacombe Chapel, Fort George and Buckingham House, and Historic Dunvegan), one developed historic site leased to a society (Lougheed House), one developed site leased from the University of Alberta (Rutherford House), and one partially developed historic site (Turner Valley Gas Plant, a 12.3 hectare / 30.4 acre site with over 22 historic buildings and structures).
- e. The Reynolds-Alberta Museum is responsible for approximately 7,000 agricultural, industrial and transportation artifacts. This includes 629 cars, trucks and motorcycles; 389 tractors and engines; 350 agricultural machines and 455 industrial artifacts. Also included are 135 vintage aircraft, the largest collection in Canada. The museum houses over 900 linear metres of documents relating to its mechanization themes.
- f. The Remington Carriage Museum houses one of the largest collections of horse-drawn vehicles in North America, with over 330 carriages, buggies, wagons and sleighs, and approximately 800 associated small artifacts.

## Artworks and Collections (continued) (unaudited)

- g. (The Ukrainian Cultural Heritage Village contains 60 historical buildings that document Ukrainian settlement in east-central Alberta from 1892 to 1930. Structures include a grain elevator, sod house, blacksmith shop, farm buildings and churches.
- h. The Historic Resources Management Branch is responsible for eight undeveloped historic sites (Bitumount Site, Bugnet Plantation, Greenhill Mine, Grizzly Bear Telegraph Station, Treaty 8 Signing Site, Massacre Butte, Plavin Homestead, Rundle/Sinclair Mission Site), two developed historic sites (Frog Lake Historic Site, Okotoks Erratic), three developed sites leased to a non-government entity (Perrenoud House, NWMP Barracks Site, Stephansson Memorial Park), 14 cairns (Coronation Boundary Marker, Fort George - Buckingham House (2 cairns), Fort Vermilion, Fort White Earth, Hay Lakes Telegraph Station, Head-Smashed-In Buffalo Jump, Massacre Butte, McLeod's Fort, Rumsey Cairn, St. Joseph's Industrial School, Shaw Woolen Mill, Standoff Whiskey Post, Viking Ribstones), and six archaeological sites (Fort Chipewyan III, Jamieson's Place Medicine Wheel, Lac La Biche XY Company Post, Women's Buffalo Jump, Viking Ribstones, Williams Coulee Pictograph Site).
- i. The Heritage Division is also responsible for approximately 1,752 hectares of historically significant land.
- j. The Provincial Archives of Alberta holds approximately 58,546 linear metres of government textual records; 5,584 linear metres of private records; 159,716 maps, plans and drawings; 2,271,188 photographic images; 81,545 objects of audiovisual holdings such as film, video and audio recordings; and 15,153 library holdings.
- k. The government-owned heritage collections also include materials that are managed under contract by the Glenbow Museum. Glenbow provides public access to collections that include approximately 200,000 natural and human history artifacts, approximately 200 linear metres of textual and archival records, approximately 10,000 historical photographs, approximately 10 hours of film footage and approximately 100 hours of audio recordings.
- l. The Arts Branch manages 14 collections containing approximately 2,000 donated, purchased and/or commissioned artworks.
- m. The Sport, Physical Activity and Recreation Branch has artwork consisting of 17 prints (2020 – 17 prints) of the Waterfowl North America Collection #1250 with an approximate value of \$5,000 (2020 - \$5,000).
- n. Government House collection includes various significant items pertaining to the history of Government House. The collection is accessible to the public and consists of paintings, drawings, prints, sculptures, furnishings, books and silverware. Parts of the collection are used or displayed in Government House, while some items are housed and managed by other provincial institutions.

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## Artworks and Collections (continued) (unaudited)

At March 31, 2021, the collection consisted of 655 (2020– 655) pieces of artworks and other items, with an estimated value of \$1,051,680 (2020 – \$1,051,680). There were no purchases donations or dispositions during the year. The collection is insured.

- o. The Alberta Foundation for the Arts actively collects visual artworks, which document the province’s significant visual artistic achievement. The collection is accessible to the public and consists of paintings, sculptures, drawings, photographs, ceramics, glass, fibre and prints.

At March 31, 2021, the collection consisted of 9,254 (2020 – 9,223) artworks. The Foundation has estimated the value at \$17,476,404 (2020 - \$17,409,579). During the year, the Foundation purchased 43 (2020 – 65) artworks at a cost of \$138,180 (2020 - \$486,000). There were 46 (2020 - 29) donations to the collection during the year. These donations were appraised at a value of \$46,120 (2020 - \$288,200). There were 58 artwork dispositions during the year for \$117,475 (2020- none). The collection is insured.

- p. The Historic Resources Management Branch has a collection of historical assets, which comprise paintings, sketches, photographs and antique furnishings. At March 31, 2021, the collection consisted of 374 (2020 - 374) artworks with an estimated value of \$15,940 (2020 - \$15,940) and 30 (2020 - 30) antique furnishings with an estimated value of \$12,700 (2020 - \$12,700). During the year, the Branch did not acquire any historical assets (2020 – Nil). There were no artwork dispositions during the year (2020 – Nil). The collection is insured.



## Financial Statements of Other Reporting Entities

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# **Alberta Foundation for the Arts**

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## **Financial Statements**

**Year Ended March 31, 2021**

**Alberta Foundation for the Arts**

FINANCIAL STATEMENTS

MARCH 31, 2021

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Schedule 4 – Artworks and Collections (Unaudited)

# Independent Auditor's Report



To the Board of Directors of Alberta Foundation for the Arts and the Minister of Culture, Multiculturalism and Status of Women

## Report on the Financial Statements

### Opinion

I have audited the financial statements of Alberta Foundation for the Arts (the Foundation), which comprise the statement of financial position as at March 31, 2021, and the statements of operations, change in net financial assets, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at March 31, 2021, and the results of its operations, its changes in net financial assets, and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

### Basis for opinion

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of my report. I am independent of the Foundation in accordance with the ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

### Other information

Management is responsible for the other information. The financial statements of the Foundation are included in the *Annual Report of the Ministry of Culture, Multiculturalism and Status of Women*. The other information comprises the information included in the *Annual Report of the Ministry of Culture, Multiculturalism and Status of Women* relating to the Foundation, but does not include the financial statements of the Foundation and my auditor's report thereon. The *Annual Report of the Ministry of Culture, Multiculturalism and Status of Women* is expected to be made available to me after the date of this auditor's report.

My opinion on the financial statements does not cover the other information and I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, my responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or my knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work I will perform on this other information, I conclude that there is a material misstatement of this other information, I am required to communicate the matter to those charged with governance.

### **Responsibilities of management and those charged with governance for the financial statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless an intention exists to liquidate or to cease operations, or there is no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

### **Auditor's responsibilities for the audit of the financial statements**

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

[Original Signed by W. Doug Wylie FCPA, FCMA, ICD.D]  
Auditor General

May 18, 2021  
Edmonton, Alberta

**ALBERTA FOUNDATION FOR THE ARTS  
STATEMENT OF OPERATIONS  
YEAR-ENDED MARCH 31, 2021**

	2021		2020
	Budget	Actual	Actual
	<i>(in thousands)</i>		
<b>Revenues</b>			
Government transfers			
Transfers from the Department of Culture, Multiculturalism and Status of Women	\$ 26,935	\$ 24,247	\$ 28,241
Donations and other contributions	450	38	288
Investment income	100	21	244
Other revenue	75	187	43
	<u>27,560</u>	<u>24,493</u>	<u>28,816</u>
<b>Expenses (Note 2(b), Schedule 1)</b>			
Support to Arts Organizations	21,476	20,711	22,162
Support to Individual Artists	3,493	3,702	3,491
Art Collection	1,497	1,900	2,243
Administration	1,101	860	895
	<u>27,567</u>	<u>27,173</u>	<u>28,791</u>
<b>Annual operating (deficit) surplus</b>	<u>\$ (7)</u>	\$ (2,680)	\$ 25
Accumulated surplus at beginning of year		<u>2,723</u>	<u>2,698</u>
Accumulated surplus at end of year		<u>\$ 43</u>	<u>\$ 2,723</u>

The accompanying notes and schedules are part of these financial statements.

**ALBERTA FOUNDATION FOR THE ARTS  
STATEMENT OF FINANCIAL POSITION  
AS AT MARCH 31, 2021**

	2021	2020
	<i>(in thousands)</i>	
<b>Financial assets</b>		
Cash and cash equivalents (Note 4, 10)	\$ 102	\$ 2,745
Accounts Receivable (Note 5)	76	-
	<u>178</u>	<u>2,745</u>
<b>Liabilities</b>		
Accounts payable and other accrued liabilities (Note 6)	<u>165</u>	<u>60</u>
	165	60
	<u>13</u>	<u>2,685</u>
<b>Net financial assets</b>		
<b>Non-financial assets</b>		
Tangible capital assets (Note 7)	<u>30</u>	<u>38</u>
	30	38
	<u>\$ 43</u>	<u>\$ 2,723</u>
<b>Net assets</b>		
Accumulated surplus at beginning of year	2,723	2,698
Annual (deficit) surplus	<u>(2,680)</u>	<u>25</u>
Accumulated surplus at end of year	<u>\$ 43</u>	<u>\$ 2,723</u>

Contractual Obligations (Note 8)

The accompanying notes and schedules are part of these financial statements.



**ALBERTA FOUNDATION FOR THE ARTS  
STATEMENT OF CHANGE IN NET FINANCIAL ASSETS  
YEAR ENDED MARCH 31, 2021**

	2021		2020
	Budget	Actual	Actual
	<i>(in thousands)</i>		
<b>Annual (deficit) surplus</b>	\$ (7)	\$ (2,680)	\$ 25
Acquisition of tangible capital assets (Note 7)	-	-	(8)
Amortization of tangible capital assets (Note 7)	7	8	8
<b>(Decrease) Increase in net financial assets in the year</b>	-	(2,672)	25
<b>Net financial assets at beginning of year</b>		2,685	2,660
<b>Net financial assets at end of year</b>		\$ 13	\$ 2,685

The accompanying notes and schedules are part of these financial statements.

**ALBERTA FOUNDATION FOR THE ARTS  
STATEMENT OF CASH FLOWS  
YEAR ENDED MARCH 31, 2021**

	2021	2020
	<i>(in thousands)</i>	
<b>Operating transactions</b>		
Annual (deficit) surplus	\$ (2,680)	\$ 25
Non-cash items included in annual surplus amortization of tangible capital assets (Note 7)	<u>8</u>	<u>8</u>
	(2,672)	33
Increase in accounts receivable	(76)	-
Increase (decrease) in accounts payable and other accrued liabilities	<u>105</u>	<u>(276)</u>
Cash applied to operating transactions	<u>(2,643)</u>	<u>(243)</u>
<b>Capital transactions</b>		
Acquisition of tangible capital assets (Note 7)	<u>-</u>	<u>(8)</u>
Cash applied to capital transactions	<u>-</u>	<u>(8)</u>
<b>Decrease in cash and cash equivalents</b>	(2,643)	(251)
<b>Cash and cash equivalents at beginning of year</b>	<u>2,745</u>	<u>2,996</u>
<b>Cash and cash equivalents at end of year</b>	<u>\$ 102</u>	<u>\$ 2,745</u>

The accompanying notes and schedules are part of these financial statements.

**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MARCH 31, 2021**

**Note 1 Authority and Purpose**

The Alberta Foundation for the Arts (the Foundation) operates under the authority of the *Alberta Foundation for the Arts Act*, Chapter A-19, Revised Statutes of Alberta 2000.

The purposes of the Foundation are:

- to support and contribute to the development of literary, performing, visual and media arts in Alberta;
- to provide both individuals and organizations with opportunities to participate in the arts in Alberta;
- to promote the enjoyment of works of art created by Alberta artists;
- to oversee the collection, preservation and display of works of art by Alberta artists; and
- to encourage artists living in Alberta in their work.

The Foundation is an agent of the Crown in right of Alberta and is exempt from income taxes under the *Income Tax Act*.

**Note 2 Summary of Significant Accounting Policies and Reporting Practices**

These financial statements are prepared in accordance with Canadian Public Sector Accounting Standards.

**(a) Reporting Entity**

The reporting entity is the Alberta Foundation for the Arts, which is part of the Ministry of Culture, Multiculturalism and Status of Women (the Ministry) and for which the Minister of Culture, Multiculturalism and Status of Women (the Minister) is accountable. The Ministry Annual Report provides a more comprehensive accounting of the financial position and results of the Ministry's operations for which the Minister is accountable.

**(b) Basis of Financial Reporting**

**Revenues**

All revenues are reported on the accrual basis of accounting. Cash received for which goods or services have not been provided by year end is recognized as unearned revenue and recorded in accounts payable and other accrued liabilities.

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**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MARCH 31, 2021**

**Note 2 Summary of Significant Accounting Policies and Reporting Practices (continued)**

**(b) Basis of Financial Reporting (continued)**

**Revenues (continued)**

Government Transfers

Transfers from all governments are referred to as government transfers.

Government transfers and the associated externally restricted investment income are recognized as deferred contributions if the eligibility criteria for use of the transfer, or the stipulations together with the Foundation's actions and communications as to the use of the transfer, create a liability. These transfers are recognized as revenue as the stipulations are met and, when applicable, the Foundation complies with its communicated use of these transfers.

All other government transfers, without stipulations for the use of the transfer, are recognized as revenue when the transfer is authorized and the Foundation meets the eligibility criteria (if any).

Donations and Non-Government Contributions

Donations and non-government contributions are received from individuals, corporations, and private sector not-for-profit organizations. Donations and non-government contributions may be unrestricted or externally restricted for operating or capital purposes.

Unrestricted donations and non-government contributions are recognized as revenue in the year received or in the year the funds are committed to the Foundation if the amount can be reasonably estimated and collection is reasonably assured.

Externally restricted donations, non-government contributions, and realized and unrealized gains and losses for the associated externally restricted investment income are recognized as deferred contributions if the terms for their use, or the terms along with the Foundation's actions and communications as to the use, create a liability. These resources are recognized as revenue as the terms are met and, when applicable, the Foundation complies with its communicated use.

In-kind donations of services and materials are recognized at fair value when such value can reasonably be determined. While volunteers contribute a significant amount of time each year to assist the Foundation, the value of their services is not recognized as revenue and expenses in the financial statements because fair value cannot be reasonably determined.

Investment Income

Investment income includes interest income earned on the Consolidated Cash Investment Trust Fund of the Province of Alberta accounts.

**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MAR CH 31, 2021**

**Note 2 Summary of Significant Accounting Policies and Reporting Practices (continued)**

**(b) Basis of Financial Reporting (continued)**

**Expenses**

Expenses are reported on an accrual basis. The cost of all goods consumed and services received during the year are expensed. Transfers include entitlements, grants and transfers under shared cost agreements. Grants and transfers are recognized as expenses when the transfer is authorized and eligibility criteria have been met by the recipient.

Directly Incurred

Directly incurred expenses are those costs the Foundation has primary responsibility and accountability for, as reflected in the government's budget documents.

Grants and transfers are recognized as expenses when the transfer is authorized and eligibility criteria have been met by the recipient.

**Valuation of Financial Assets and Liabilities**

The Foundation's financial assets and liabilities are generally measured as follows:

<u>Financial Statement Component</u>	<u>Measurement</u>
Cash and Cash Equivalents	Cost
Accounts Receivable	Lower of cost or net recoverable value
Accounts Payable and Other Accrued Liabilities	Cost

**Financial Assets**

Financial assets are assets that could be used to discharge existing liabilities or finance future operations and are not for consumption in the normal course of operations.

Financial assets are the Foundation's financial claims on external organizations and individuals.

As the Foundation does not have any transactions involving financial instruments that are classified in the fair value category and has no foreign currency transactions, there are no remeasurement gains and losses and therefore a statement of remeasurement gains and losses has not been presented.

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**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MARCH 31, 2021**

**Note 2 Summary of Significant Accounting Policies and Reporting Practices (continued)**

**(b) Basis of Financial Reporting (continued)**

**Financial Assets (continued)**

Cash and Cash Equivalents

Cash comprises of cash on hand and demand deposits. Cash equivalents are short-term, highly liquid, investments that are readily convertible to known amounts of cash that are subject to an insignificant risk of change in value. Cash equivalents are held for the purpose of meeting short-term commitments rather than for investment purposes.

Accounts Receivable

Accounts receivable are recognized at the lower of cost or net recoverable value. A valuation allowance is recognized when recovery is uncertain.

**Liabilities**

Liabilities are present obligations of the Foundation to external organizations and individuals arising from past transactions or events occurring before the year end, the settlement of which is expected to result in the future sacrifice of economic benefits. They are recognized when there is an appropriate basis of measurement and management can reasonably estimate the amount.

Liabilities also include:

- all financial claims payable by the Foundation at the year end; and
- contingent liabilities where future liabilities are likely.

**Non-Financial Assets**

Non-financial assets are acquired, constructed, or developed assets that do not normally provide resources to discharge existing liabilities, but instead:

- (a) are normally employed to deliver government services.
- (b) may be consumed in the normal course of operations; and
- (c) are not for sale in the normal course of operations.

Non-financial assets include tangible capital assets.

**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MARCH 31, 2021**

**Note 2 Summary of Significant Accounting Policies and Reporting Practices (continued)**

**(b) Basis of Financial Reporting (continued)**

**Non-Financial Assets (continued)**

Tangible Capital Assets

Tangible capital assets are recognized at cost less accumulated amortization, which includes amounts that are directly related to the acquisition, design, construction, development, improvement or betterment of the assets. Cost includes overhead directly attributable to the acquisition or construction of the asset. The cost, less residual value, of the tangible capital assets, excluding land, is amortized on a straight-line basis over their estimated useful lives as follows:

Equipment	10 Years
-----------	----------

Tangible capital assets are written down when conditions indicate that they no longer contribute to the Foundation's ability to provide goods and services, or when the value of future economic benefits associated with the tangible capital assets are less than their net book value. The net write-downs are accounted for as expenses in the Statement of Operations.

The threshold for capitalizing new systems development is \$250,000 and the threshold for major systems enhancements is \$100,000. The threshold for all other tangible capital assets is \$5,000.

Externally restricted tangible capital assets are recognized in liabilities and amortized to revenue over their useful lives. Contributed tangible capital assets from non-related entities are recognized at their fair value at the time of contribution.

**Artworks and Collections**

Works of art, historical treasures and collections are not recognized in these financial statements. Purchases of collection items are expensed in the period in which the items are acquired. Donations of collection items are recognized as revenue and expensed at their fair value when fair value can be reasonably determined. When fair value cannot be reasonably determined, these donations are recognized at nominal value.

**Measurement Uncertainty**

Measurement uncertainty exists when there is a variance between the recognized or disclosed amount and another reasonably possible amount, whenever estimates are used. The provision for doubtful accounts is recognized based on an assessment of collectability of accounts receivable. Amortization is based on the estimated useful lives of tangible capital assets.

**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MARCH 31, 2021**

**Note 3 Future Changes in Accounting Standards**

The Public Sector Accounting Board has issued these following accounting standards:

- **PS 3280 Asset Retirement Obligations (effective April 1, 2022)**  
This standard provides guidance on how to account for and report liabilities for retirement of tangible capital assets.
- **PS 3400 Revenue (effective April 1, 2023)**  
This standard provides guidance on how to account for and report on revenue, and specifically, it differentiates between revenue arising from exchange and non-exchange transactions.

The Foundation has not yet adopted these standards. Management is currently assessing the impact of these standards on the financial statements.

**Note 4 Cash and Cash Equivalents**  
*(in thousands)*

Cash and cash equivalents consist of:

	2021	2020
Unrestricted Cash	\$ 102	\$ 2,745
Total	<u>\$ 102</u>	<u>\$ 2,745</u>

Cash and cash equivalents consists of deposits in the Consolidated Cash Investment Trust Fund (CCITF) of the Province of Alberta. CCITF is administered by the Ministry of Treasury Board and Finance with the objective of providing competitive interest income to depositors while maintaining appropriate security and liquidity of depositors' capital.

The portfolio is comprised of high-quality short-term and mid-term fixed-income securities with a maximum term-to-maturity of three years. As at March 31, 2021, securities held by CCITF had a time-weighted return of 0.53% (2020 – 1.8%) per annum. Due to the short-term nature of these deposits, the carrying value approximates fair value.

**Note 5 Accounts Receivable**  
*(in thousands)*

Accounts receivable are unsecured and non-interest bearing.

	2021		2020	
	Gross amount	Allowance for doubtful accounts	Net realizable value	Net realizable value
Accounts receivable	<u>\$ 91</u>	<u>\$ (15)</u>	<u>\$ 76</u>	<u>\$ -</u>



**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MARCH 31, 2021**

**Note 6 Accounts Payable and Other Accrued Liabilities**  
*(in thousands)*

	2021	2020
Accounts Payable	\$ 19	\$ 60
Other Accrued Liabilities	146	-
	<u>\$ 165</u>	<u>\$ 60</u>

**Note 7 Tangible Capital Assets**  
*(in thousands)*

	Equipment <sup>(1)</sup>	
	2021	2020
Estimated Useful Life – 10 years		
Historical Cost		
Beginning of Year	\$ 292	\$ 284
Additions	-	8
	<u>292</u>	<u>292</u>
Accumulated Amortization		
Beginning of Year	254	246
Amortization Expense	8	8
Effect of disposals, including write-downs	-	-
	<u>262</u>	<u>254</u>
Net Book Value	<u>\$ 30</u>	<u>\$ 38</u>

<sup>(1)</sup> Equipment includes vehicles, office equipment and furniture, and other equipment.

**ALBERTA FOUNDATION FOR THE ARTS  
NOTES TO THE FINANCIAL STATEMENTS  
MARCH 31, 2021**

**Note 8 Contractual Obligations**  
*(in thousands)*

Contractual obligations are obligations of the Foundation to others that will become liabilities in the future when the terms of those contracts or agreements are met.

	2021	2020
Grants	\$ 19,481	\$ 7,031
Obligations under Operating Leases, Contracts and Programs	1,646	2,531
	<u>\$ 21,127</u>	<u>\$ 9,562</u>

Estimated payments requirements for each of the next three years are as follows:

	Grants	Operating Leases, Contracts and Programs	Total
2021-2022	\$ 10,828	\$ 813	\$ 11,641
2022-2023	8,653	833	9,486
2023-2024	-	-	-
	<u>\$ 19,481</u>	<u>\$ 1,646</u>	<u>\$ 21,127</u>

**Note 9 Approval of Financial Statements**

The Board approved the financial statements of Alberta Foundation for the Arts.

**Note 10 Transfer from Department of Culture, Multiculturalism and Status of Women**

Available bank funds were drawn upon prior to receiving government assistance. Once available bank funds were used, assistance was paid by the Department of Culture, Multiculturalism and Status of Women to the Alberta Foundation for the Arts. Due to the use of available bank funds, the Alberta Foundation for the Arts had expenses exceed revenues.

**Alberta Foundation for the Arts  
Expense by Object  
Year Ended March 31, 2021**

	2021		2020
	Budget	Actual <i>(in thousands)</i>	Actual
Grants	\$ 23,361	\$ 23,464	\$ 24,589
Supplies and Services from Support Service			
Arrangements with Related Parties <sup>(1)</sup>	2,347	2,347	2,347
Supplies and Services			
General	1,852	1,159	1,297
Acquisition of Artworks <sup>(2)</sup>	-	141	219
Donations of Artworks	-	38	288
Honoraria <sup>(3)</sup>	-	16	43
Amortization of Tangible Capital Assets (Note 7)	7	8	8
	<u>\$ 27,567</u>	<u>\$ 27,173</u>	<u>\$ 28,791</u>

(1) The Foundation receives financial and program related administrative services from the Department of Culture, Multiculturalism and Status of Women.

(2) Includes commissioned artworks in progress.

(3) Honoraria salary and benefit details listed in schedule 2.

**Alberta Foundation for the Arts  
Salary and Benefits Disclosure  
Year Ended March 31, 2021**

	2021				2020	
	Base Salary <sup>(1)</sup>	Other Cash Benefits <sup>(2)</sup>	Other Non-cash Benefits <sup>(3)</sup>	Total	Total	
	<i>(In thousands)</i>					
Chair of the Board of Directors <sup>(4)</sup>	\$ -	\$ 4	\$ -	\$ 4	\$ -	\$ 8
Vice-Chair of the Board of Directors <sup>(4)</sup>	-	3	-	3		4
Members of the Board of Directors <sup>(4)</sup>	-	9	-	9		31
	\$ -	\$ 16	\$ -	\$ 16	\$ -	\$ 43

- (1) The Foundation has no employees. Staff of the Department of Culture, Multiculturalism and Status of Women administer the Foundation.
- (2) Members appointed to the Foundation are paid honoraria for attending Foundation meetings at rates set by ministerial order. They are also paid for sub-committee meetings, to attend out-of-town meetings and for attending to other Foundation duties.
- (3) Other non-cash benefits include employer's share of all employee benefits and contributions or payments made on behalf of employees including pension, supplementary retirement plans, health care, dental coverage, group life insurance, short and long term disability plans, professional memberships, tuition fees and parking.
- (4) Number of other members as of March 31, 2021 – nine (2020 – nine).

**Alberta Foundation for the Arts  
Related Party Transactions  
Year Ended March 31, 2021**

Related parties are those entities consolidated or accounted for on the modified equity basis in the Government of Alberta's Consolidated Financial Statements. Related parties also include key management personnel of the Foundation and their close family members of those individuals in the Foundation.

The Foundation and its employees paid or collected certain taxes and fees set by regulation for premiums, licenses and other charges. These amounts were incurred in the normal course of business, reflect charges applicable to all users, and have been excluded from this schedule.

The Foundation had the following transactions with related parties reported in the Statement of Operations and in the Statement of Financial Position at the amount of consideration agreed upon between the related parties:

	Entities in the Ministry		Other Entities	
	2021	2020	2021	2020
	<i>(in thousands)</i>			
Revenues				
Transfers from the Department of Culture, Multiculturalism and Status of Women	\$ 24,247	\$ 28,241	\$ -	\$ -
Other Revenue	-	-	-	-
	<u>\$ 24,247</u>	<u>\$ 28,241</u>	<u>\$ -</u>	<u>\$ -</u>
Expenses Detailed by Object				
Grants	\$ -	\$ -	\$ 336	\$ 1,055
Other Services	2,347	2,347	-	126
	<u>\$ 2,347</u>	<u>\$ 2,347</u>	<u>\$ 336</u>	<u>\$ 1,181</u>
Payable to	<u>\$ 144</u>	<u>\$ 35</u>	<u>\$ -</u>	<u>\$ 16</u>
Receivable from	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 63</u>	<u>\$ -</u>
Contractual Obligations	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 121</u>	<u>\$ 168</u>

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**Alberta Foundation for the Arts  
Artworks and Collections (Unaudited)  
Year Ended March 31, 2021**

The Alberta Foundation for the Arts actively collects visual artworks, which document the province's significant visual artistic achievement. The collection is accessible to the public and consists of paintings, sculptures, drawings, photographs, ceramics, glass, fibre and prints.

At March 31, 2021, the collection consisted of 9,254 (2020 - 9,223) artworks. The Foundation has estimated the value at \$17,476,404 (2020 - \$17,409,579). During the year, the Foundation purchased 43 (2020 - 65) artworks at a cost of \$138,180 (2020 - \$486,000). There were 46 (2020 - 29) donations to the collection during the year. These donations were appraised at a value of \$46,120 (2020 - \$288,200). Donations appraised in 2021 include \$8,250 from other Ministries. There were 58 artwork dispositions during the year for \$117,475 (2020 - nil). The collection are insured.

## Other Financial Information

### Statement of Credit or Recovery (unaudited) Department of Culture, Multiculturalism and Status of Women Year Ended March 31, 2021

The following has been prepared pursuant to Section 24(3) of the *Financial Administration Act*.

EXPENSE AMOUNTS	Budget	Approved Adjustment <sup>(1)</sup>	Adjusted Budget <i>(in thousands)</i>	Actual Revenue Recognized <sup>(2)</sup>	(Shortfall)/ Excess <sup>(3)</sup>
Department – Shared Services– AFA <sup>(4)</sup>	\$ 2,347	\$ -	\$ 2,347	\$ 2,347	\$ -
Jubilee Auditoria <sup>(5)</sup>	7,830	-	7,830	162	(7,668)
Heritage <sup>(6)</sup>	15,390	-	15,390	4,952	(10,438)
Sport, Physical Activity and Recreation <sup>(7)</sup>	3,125	4,147	7,272	7,059	(213)
Community and Voluntary Support Services <sup>(8)</sup>	-	5,000	5,000	250	(4,750)
	<u>\$ 28,692</u>	<u>\$ 9,147</u>	<u>\$ 37,839</u>	<u>\$ 14,770</u>	<u>\$ (23,069)</u>

(1) Bill 59: *Appropriation (Supplementary Supply) Act, 2021* received Royal Assent on Friday, March 26, 2021 approving an increase of SPAR of \$4.1 million from federal funding, reductions in relation to projected revenue shortfalls resulting from closure of sites due to COVID-19 and an addition of \$5 million for the Stabilize Program funding.

(2) Revenues from Credit or Recovery initiatives are included in the Department's revenues.

(3) Shortfall is deducted from current year's corresponding authority.

(4) The Department provides financial and administrative services to the Alberta Foundation for the Arts. Costs incurred by the Department for these services are recovered.

(5) The Jubilee Auditoria collect revenue from rentals, fees and other sources that are used to offset the cost of providing services at the Jubilee Auditoria.

(6) The Department collects various fees and other revenue that are used to partially offset the cost of providing services.

(7) Revenue from donations, fees and other sources are used to fund the cost of sport programs, facilities and services.

(8) A sub-stream set aside \$5M in 2020-21 to match dollar for dollar donations. The program enabled sports and cultural organizations to adapt their practice, explore new operating models and collaborate to reopen and offers a series of live events through to 2022.

## Lapse/Encumbrance (unaudited)

Department of Culture, Multiculturalism and Status of Women  
Year Ended March 31, 2021

<i>(in thousands)</i>	Voted Estimates <sup>(1)</sup>	Supplementary Supply <sup>(2)</sup>	Adjustments <sup>(3)</sup>	Adjusted Voted Estimates	Voted Actuals <sup>(4)</sup>	Over Expended (Unexpended)
<b>Expense Vote by Program</b>						
Ministry Support Services						
1.1 Minister's Office	\$ 900	\$ -	\$ -	\$ 900	\$ 846	\$ (54)
1.2 Deputy Minister's Office	910	-	-	910	888	(22)
1.3 Strategic Services	5,786	(40)	-	5,746	5,219	(527)
	7,596	(40)	-	7,556	6,953	(603)
Community and Voluntary Support Services						
2.1 Program Support	\$ 775	\$ (20)	\$ -	\$ 755	\$ 728	\$ (27)
2.2 Community Engagement	8,255	(180)	-	8,075	6,469	(1,606)
2.3 Community Initiatives Program	19,725	19,700	5,000	44,425	39,766	(4,659)
2.4 Other Initiatives	1,500	-	-	1,500	5,011	3,511
2.5 Major Fairs	9,005	-	-	9,005	7,255	(1,750)
	39,260	19,500	5,000	63,760	59,229	(4,531)
Cultural Industries						
3.1 Program Support	\$ 150	\$ (5)	\$ -	\$ 145	\$ 134	\$ (11)
3.2 Cultural Industries	7,875	(195)	491	8,171	3,688	(4,483)
3.3 Alberta Media Fund	30,900	-	-	30,900	29,200	(1,700)
	38,925	(200)	491	39,216	33,022	(6,194)
Arts						
4.1 Program Support	\$ 155	\$ (5)	\$ -	\$ 150	\$ 134	\$ (16)
4.2 Arts	3,265	(150)	-	3,115	2,829	(286)
4.3 Assistance to the Alberta Foundation for the Arts	26,935	-	-	26,935	24,247	(2,688)
	30,355	(155)	-	30,200	27,210	(2,990)
Francophone Secretariat						
5.1 Francophone Secretariat	\$ 775	\$ (5)	\$ -	\$ 770	\$ 422	\$ (348)
5.2 French Language Services	650	-	-	650	636	(14)
	1,425	(5)	-	1,420	1,058	(362)
Heritage						
6.1 Program Support	\$ 929	\$ (5)	\$ -	\$ 924	\$ 1,419	\$ 495
6.2 Royal Alberta Museum	13,285	(90)	-	13,195	11,140	(2,055)
6.3 Royal Tyrrell Museum	6,325	(45)	-	6,280	4,425	(1,855)
6.4 Historic Sites and Other Museums	9,715	(40)	745	10,420	6,848	(3,572)
6.5 Provincial Archives of Alberta	3,380	(25)	-	3,355	2,906	(449)
6.6 Historic Resources Management	5,410	(25)	-	5,385	5,024	(361)
6.7 Support to Glenbow Museum	2,691	-	-	2,691	2,691	-
6.8 Heritage Preservation Partnership Program	1,450	-	-	1,450	2,113	663
6.9 Support for Provincial Heritage Organizations	1,705	-	-	1,705	1,536	(169)
6.10 Heritage Capital and Repairs	-	-	475	475	407	(68)
	44,890	(230)	1,220	45,880	38,509	(7,371)



**Lapse/Encumbrance (continued)**

(in thousands)

<b>Expense Vote by Program (continued)</b>	Voted Estimates <sup>(1)</sup>	Supplementary Supply <sup>(2)</sup>	Adjustments <sup>(3)</sup>	Adjusted Voted Estimates	Voted Actuals <sup>(4)</sup>	Over Expended (Unexpended)
Sport, Physical Activity and Recreation						
7.1 Recreation and Physical Activity Services	\$ 1,780	\$ (35)	\$ -	\$ 1,745	\$ 2,693	\$ 948
7.2 Sport Development	1,265	(20)		1,245	1,015	(230)
7.3 High Performance Sport	2,300	(35)		2,265	1,335	(930)
7.4 Alberta Games and Marketing	1,245	(20)		1,225	8	(1,217)
7.5 Support for Sport, Physical Activity and Recreation	15,085	-	4,147	19,232	17,450	(1,782)
	<u>21,675</u>	<u>(110)</u>	<u>4,147</u>	<u>25,712</u>	<u>22,501</u>	<u>(3,211)</u>
Status of Women and Multiculturalism						
8.1 Status of Women	\$ 2,475	\$ (12)	-	\$ 2,463	\$ 1,513	\$ (950)
8.2 Multiculturalism and Inclusion	1,885	(10)		1,875	1,071	(804)
	<u>4,360</u>	<u>(22)</u>	<u>-</u>	<u>4,338</u>	<u>2,584</u>	<u>(1,754)</u>
CAPITAL GRANTS						
Community and Voluntary Support Services						
2.6 Community Facility Enhancement Program	\$ 25,000	(2,700)	-	\$ 22,300	\$ 21,890	\$ (410)
2.7 Support for Culture Infrastructure	13,400			13,400	13,400	-
2.8 Investing in Canada Infrastructure- Community, Culture and Recreation	19,889	(823)		19,066	3,884	(15,182)
	<u>58,289</u>	<u>(3,523)</u>	<u>-</u>	<u>54,766</u>	<u>39,174</u>	<u>(15,592)</u>
Credit or Recovery Shortfall (Schedule 2)	-		(23,069)	(23,069)	-	(23,069)
Operational Total	<u>\$ 246,775</u>	<u>\$ 15,215</u>	<u>\$ (12,211)</u>	<u>\$ 249,779</u>	<u>\$ 230,240</u>	<u>\$ (19,539)</u>
<b>Lapse</b>						<b>\$ (19,539)</b>

**Lapse/Encumbrance (continued)***(in thousands)*

	Voted Estimates <sup>(1)</sup>	Supplementary Supply <sup>(2)</sup>	Adjustments <sup>(3)</sup>	Adjusted Voted Estimates	Voted Actuals <sup>(4)</sup>	Over Expended (Unexpended)
<b>Capital Investment Vote by Program</b>						
DEPARTMENT CAPITAL ACQUISITIONS						
Cultural Industries						
3.2 Cultural Industries	\$ 385	\$ -	\$ (65)	\$ 320	\$ 368	\$ 48
Heritage						
6.10 Heritage Capital and Repairs	1,946	-	(1,646)	300	67	(233)
<b>Total</b>	<b>\$ 2,331</b>	<b>\$ -</b>	<b>\$ (1,711)</b>	<b>\$ 620</b>	<b>\$ 435</b>	<b>\$ (185)</b>
<b>Lapse</b>						<b>\$ (185)</b>

	Voted Estimates <sup>(1)</sup>	Supplementary Supply <sup>(2)</sup>	Adjustments <sup>(3)</sup>	Adjusted Voted Estimates	Voted Actuals <sup>(4)</sup>	Over Expended (Unexpended)
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**Financial Transactions Vote by Program**

## INVENTORY ACQUISITION

Heritage						
6.2 Royal Alberta Museum	\$ 365	\$ -	\$ -	\$ 365	\$ 77	\$ (288)
6.3 Royal Tyrrell Museum	-	-	-	-	6	6
6.4 Historic Sites and Other Museums	273	-	-	273	37	(236)
6.5 Provincial Archives of Alberta	12	-	-	12	6	(6)
<b>Total</b>	<b>\$ 650</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 650</b>	<b>\$ 126</b>	<b>\$ (524)</b>

## CONTAMINATED SITE LIABILITY RETIREMENT

Heritage						
6.8 Heritage Capital and Repairs	\$ 901	\$ -	\$ -	\$ 901	\$ 1,001	\$ 100
<b>Total</b>	<b>\$ 901</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 901</b>	<b>\$ 1,001</b>	<b>\$ 100</b>

**Lapse** **\$ (424)**

(1) Per amount approved by *the Appropriation Act, 2020*, as detailed in the "Expense Vote by Program" and "Capital Investment Vote by Program" and "Financial Transactions Vote by Program" pages 59-68 of *2020-21 Government Estimates (Revised)* tabled in the Legislative Assembly on March 16, 2020.

(2) Per Bill 59: *Appropriation (Supplementary Supply) Act, 2021* received Royal Assent on Friday, March 26, 2021. This disclosure is made pursuant to section 30 of the *Financial Administration Act*.

(3) Adjustments include dedicated revenue deductions and cost or recovery shortfalls (Schedule 2).

(4) Actuals exclude non-voted amounts such as amortization and valuation adjustments.

## Annual Report Extracts and Other Statutory Reports

### Public Interest Disclosure (Whistleblower Protection) Act

Section 32 of the Public Interest Disclosure (Whistleblower Protection) Act reads:

- 32(1) Every chief officer must prepare a report annually on all disclosures that have been made to the designated officer of the department, public entity or office of the Legislature for which the chief officer is responsible.
  - (2) The report under subsection (1) must include the following information:
    - (a) the number of disclosures received by the designated officer, the number of disclosures acted on and the number of disclosures not acted on by the designated officer;
    - (b) the number of investigations commenced by the designated officer as a result of disclosures;
    - (c) in the case of an investigation that results in a finding of wrongdoing, a description of the wrongdoing and any recommendations made or corrective measures taken in relation to the wrongdoing or the reasons why no corrective measure was taken.
  - (3) The report under subsection (1) must be included in the annual report of the department, public entity or office of the Legislature if the annual report is made publicly available.

There were no disclosures of wrongdoing filed with the Public Interest Disclosure Office for the department between April 1, 2020 and March 31, 2021.

## Acts Administered by Culture, Multiculturalism and Status of Women (2020-21)

The Ministry of Culture, Multiculturalism and Status of Women is responsible for a wide array of acts that have a direct impact on quality of life in Alberta. Below is a list of all the acts administered by the ministry. The acts are available on the ministry's website ([www.alberta.ca/culture-multiculturalism-and-status-of-women.aspx](http://www.alberta.ca/culture-multiculturalism-and-status-of-women.aspx)).

NAME OF ACT	DESCRIPTION
<i>Alberta Centennial Medal Act</i>	Establishes the Centennial Medal as an official honour of the Crown in right of Alberta to recognize individuals who have made significant contributions to society and to honour their outstanding achievements.
<i>Alberta Foundation for the Arts Act</i>	Establishes the foundation with its mandate to support and contribute to the development of and to promote the arts in Alberta; development to provide persons and organizations with the opportunity to participate in the arts in Alberta; to foster and promote the enjoyment of works of art by Alberta artists; to collect, preserve and display works of art by Alberta artists; to encourage artists resident in Alberta in their work.
<i>Emblems of Alberta Act</i>	Establishes provincial emblems and governs the reproduction and use of emblems.
<i>Family Day Act</i>	Establishes the third Monday in February as a statutory holiday called Family Day.
<i>Film and Video Classification Act</i>	Provides a comprehensive procedure for the classification and regulation of films, and provides for the dissemination of information concerning the nature and content of films.
<i>First Nations Sacred Ceremonial Objects Repatriation Act</i>	Provides the mechanism for the repatriation of First Nations sacred ceremonial objects.
<i>Foreign Cultural Property Immunity Act</i>	Provides immunity from seizure of foreign cultural property in Alberta.
<i>Glenbow-Alberta Institute Act</i>	Establishes the corporation name "Glenbow-Alberta Institute" to promote and encourage the acquisition and diffusion of knowledge of the human race, its arts, its history and the nature of the world in which it lives, in the manner that best serves the educational and cultural needs of the peoples of Alberta.
<i>Historical Resources Act</i>	Provides the co-ordination of the orderly development, preservation, the study and interpretation, the promotion of appreciation and management of Alberta Historic Resources.

<p><b><i>Holocaust Memorial Day and Genocide Remembrance Act</i></b></p>	<p>Establishes Yom ha-Shoah, the Day of the Holocaust as determined in each year by the Jewish lunar calendar as – “Holocaust Memorial Day.”</p>
<p><b><i>Queen Elizabeth II Golden Jubilee Recognition Act</i></b></p>	<p>Establishes special awards and scholarships that honour Alberta youth in recognition of the Queen’s Golden Jubilee.</p>
<p><b><i>Ukrainian-Canadian Heritage Day Act</i></b></p>	<p>Establishes the 7th of September in each year as “Alberta’s Ukrainian-Canadian Heritage Day.” The date was chosen to honour the first officially recorded Ukrainian immigrants, Ivan Pylypiw and Vasyl Eleniak, who arrived in Canada on September 7, 1891.</p>
<p><b><i>Ukrainian Famine and Genocide (Holodomor) Memorial Day Act</i></b></p>	<p>Establishes the 4th Saturday in November in each year as “Ukrainian Famine and Genocide (Holodomor) Memorial Day.”</p>