### Alberta Culture Days Grant

### FAQ

### When does Alberta Culture Days take place?

Alberta Culture Days is celebrated from September 1 to 30.

### What type of Celebration Sites can I apply to become?

You can apply to be:

- a Feature Celebration Site. You must offer three days of programming any three days in September;
- a Host Celebration Sites. You must offer two days of programming any two days in September.
- a Pop Up Celebration Site. You must offer one day of programming any day in September.

### Where do I send my application and what is the deadline?

The application deadline is March 17, 2023.

Applications should be emailed to <u>albertaculturedays@gov.ab.ca</u>.

# Why are Alberta Culture Days dates different than the National Culture Days dates?

Alberta Culture Days is celebrated throughout the month of September to align with Alberta's Month of the Artist. Community organizations have the flexibility of host their events/activities throughout the month of September.

Nationally, Culture Days will be celebrated from September 22 to October 15.

# What kind of cultural events are eligible for the Alberta Culture Days grant?

Programming which is culturally-related and provided during any three days (Feature Sites), any two days (Host Sites) or one day (Pop Up Site) in September and includes elements of the following components:

• free, family friendly events;

- Alberta art, artists, and/or heritage;
- partnerships with other organizations in the community; and
- Indigenous, Francophone, and/or multicultural components.

### What is expected for online programming?

All programming will be evaluated based on the amount of programming being offered. You must clearly articulate what your online programming involves.

#### I don't meet all of the eligible criteria. Is it okay if I partner with another organization so that together we meet them?

Of course! In fact, we recommend it. Becoming an official celebration site is the perfect opportunity to build partnerships, strengthen your community's spirit alongside other organizations and together, showcase local talent. It can also be a wonderful opportunity to boost the impact and reach of your individual current cultural programming.

### What kinds of expenses can the Alberta Culture Days Grant be used towards?

Applicants receiving funding for designated Alberta Culture Days 2022 Celebration Sites must allocate the grant received in one or more of the categories listed below:

- artists fees/workshop fees/performance fees (funds can ONLY be used to compensate Albertan artists);
- event/workshop materials (e.g. paint brushes, paper, costume rentals, etc.);
- marketing and communications (e.g. newspaper ads, graphic design fees, etc.);
- volunteer expenses (e.g. t-shirts [for identification purposes only], refreshments while working at the event, etc.);
- food and beverage (note: alcoholic beverages and bar services are NOT eligible);
- honorariums, wages and contract wages agreements with cultural workers and artists who are not already employed as staff by the applicant organization - (e.g., ushers, stage managers, technicians etc.);

Alberta

- technology costs (e.g. Zoom, WebEx, audio/visual technician services, etc.);
- equipment rental (e.g., lighting, sound, etc.) and
- venue rental (e.g. any identified programing space).
  \*Please note that organizations may claim a rental fee paid to another entity to support a project; however, when an organization owns and manages a venue, funding allocated for recompense for lost potential rental income would be considered an ineligible expense.

#### Do applicants have to be registered Albertan nonprofits in order to be eligible for the Alberta Culture Days Grant?

Yes, all applicants must be registered and in good standing under one of the following Acts: Provincial Legislation

- Agriculture Societies Act
- Part 21 of the Business Corporations Act - Extra-Provincial Corporations\*
- Cemeteries Act or Cemetery Companies Act
- Companies Act, Part 9 (Nonprofit Companies)
- Libraries Act
- Societies Act of Alberta
- Special Act of the Alberta Legislature

#### **Federal Legislation**

- Special Act of the Parliament of Canada
- Canada Not-for-profit Corporations Act and must be registered in Alberta under the Business Corporations Act
- Income Tax Act (of Canada and operating in the Province of Alberta (Charities))
- First Nations and Métis Settlements
- Foundations established and regulated under the province's Regional Health Authorities Act
- Universities, colleges and institutes as defined under Alberta's Post-secondary Learning Act
- \*Organizations must have an Alberta-based address, which must be regularly monitored by an active member of the organization.
- Please note applicants who do not meet the above eligibility criteria may partner with a group or organization that meets the above eligibility. The group or organization that meets the above eligibility will then act as the fiscal agent for the grant.

### Are municipalities eligible for the Alberta Culture Days grant?

No, municipalities are not eligible to receive funding, but are encouraged to partner with eligible applicants.

#### If my organization received an Alberta Culture Days grant in a previous year, are we eligible to apply again?

Yes, previously funded organizations are eligible. Applicants are assessed on the strength of their submission. So, ensure you submit a strong application each year!

Funding for a Feature Celebration Site will only be granted to a successful applicant once every two years.

#### If my organization receives an Alberta Culture Days grant, are we eligible to apply for other Government of Alberta grants?

Yes, if your organization receives an Alberta Culture Days grant, you are still eligible to receive other Government of Alberta grants, including Community Initiatives Program. If you receive an Alberta Culture Days grant, and your organization also intends to apply for Arts Presenting project funding through the Alberta Foundation for the Arts (AFA), you must ensure that artist fees for your Culture Days programming is not funded by your Culture Days grant but by other leveraged funds. Please see guidelines for AFA Arts Presenting funding for more information about eligibility information on the AFA website at

https://affta.ab.ca/funding/find- funding/arts-presentingproject-funding.

# When will my organization be notified if we are successful or unsuccessful?

We are anticipating notifying all applicants in April.

### Where can I find promotional material to advertise my event?

Check out the <u>Alberta Culture Days website</u>. Information is located there. Our Event Planning Tips and Tools is a good resource to assist you with planning and promoting your events.

#### I can't find my question or answer here.

Check out the Alberta Culture Days Grant Guidelines for all the details. If you are still unable to find what you're looking for, email your question(s) to

AlbertaCultureDays@gov.ab.ca.

Alberta

### **ONLINE EVENTS**

#### What online platforms are available?

There are multiple online platforms available. Community organizers can use whatever platform they are comfortable with for their programming. Some commonly used platforms are: Zoom, WebEx, Facebook live, Instagram live and YouTube.

## Where do I post pre-recorded online events?

Applicants are able to pre-record Alberta Culture Days events. Events can be posted on your website, Facebook page, Instagram, YouTube, etc. Please ensure you send links to your events to **albertaculturedays@gov.ab.ca**.

Alberta