

Alberta Culture Days 2020 Grant FAQ

When does Alberta Culture Days take place?

Alberta Culture Days will be celebrated from **September 1 to 30, 2020.**

Alberta Culture Days will take place September 1 to 30, 2020.

- o Feature Celebration Sites must offer three days of programming during September;
- o Host Celebration Sites must offer two days of programming during September;
- o Pop Up Celebration Sites must offer one day of programming any time throughout September.

Where do I send my application and what is the deadline?

Applications deadline is July 16, 2020. Applications can be emailed to: albertaculturedays@gov.ab.ca or mailed to:

Strategic Stakeholder Outreach
Culture, Multiculturalism and Status of Women
905, 10405 Jasper Avenue
Edmonton, AB T5H 0A1.

Why are Alberta Culture Days dates different than the National Culture Days dates?

Nationally, Culture Days 2020 is extending beyond the traditional Culture Days weekend to a more inclusive and interactive 4-week schedule of activities from September 25 to October 25.

Month of the Artist was moved to September and to complement this initiative, Alberta Culture Days Celebration Sites will have the opportunity to host their events/activities throughout the month of September.

What kind of cultural events are eligible for the Alberta Culture Days grant?

Programming which is culturally-related and provided during any three days (Feature Sites), any two days (Host Sites) or one day (Pop Up Site) in September and includes elements of the following components:

- free, family friendly events;
- Alberta art, artists, and/or heritage;
- partnerships with other organizations in the community; and
- Indigenous, Francophone, and/or multicultural components.

What happens if live events are not permitted?

Based on the public health advisories at the time of Alberta Culture Days regarding public gathering, if you are planning a live event, it is highly recommended that your programming is transferable to an online format.

What is expected for online programming?

All programming will be evaluated based on the amount of programming being offered. You must clearly articulate what your online programming involves.

I don't meet all of the eligible criteria. Is it okay if I partner with another organization so that together we meet them?

Of course! In fact, we recommend it. Becoming an official celebration site is the perfect opportunity to build partnerships, strengthen your community's spirit alongside other organizations and together, showcase local talent. It can also be a wonderful opportunity to boost the impact and reach of your individual existing cultural programming.

What kinds of expenses can the Alberta Culture Days Grant be used towards?

Applicants receiving funding for designated Alberta Culture Days 2020 Celebration Sites must allocate the grant received in one or more of the categories listed below:

- artists fees/workshop fees/performance fees - (funds can ONLY be used to compensate Albertan artists);
- event/workshop materials - (e.g., paint brushes, paper, costume rentals, etc.);
- marketing and communications - (e.g., newspaper ads, graphic design fees, etc.);

- volunteer expenses - (e.g., t-shirts [for identification purposes only], refreshments, etc.);
- food and beverage - (note: alcoholic beverages and bar services are **NOT** eligible);
- honorariums, wages and contract wages agreements with cultural workers and artists who are not already employed as staff by the applicant organization - (e.g., ushers, stage managers, technicians etc.);
- technology costs (e.g. Zoom, Webex, audio/visual technician services, etc.);
- equipment rental - (e.g., lighting, sound, etc.) and
- venue rental - (e.g. any identified programming space). **Please note that organizations may claim a rental fee paid to another entity to support a project; however, when an organization owns and manages a venue, funding allocated for recompense for lost potential rental income would be considered an ineligible expense.*



Do applicants have to be registered Albertan nonprofits in order to be eligible for the Alberta Culture Days Grant?

Yes, all applicants must be registered and in good standing under one of the following Acts:

Provincial Legislation

- *Agriculture Societies Act*
- Part 21 of the *Business Corporations Act* - Extra-Provincial Corporations*
- *Cemeteries Act* or *Cemetery Companies Act*
- *Companies Act*, Part 9 (Nonprofit Companies)
- *Libraries Act*
- *Societies Act of Alberta*
- *Special Act* of the Alberta Legislature

Federal Legislation

- *Special Act* of the Parliament of Canada
- *Canada Not-for-profit Corporations Act* and must be registered in Alberta under the *Business Corporations Act*
- *Income Tax Act* (of Canada and operating in the Province of Alberta (Charities))
- First Nations and Métis Settlements
- Foundations established and regulated under the province's *Regional Health Authorities Act*
- Universities, colleges and institutes as defined under *Alberta's Post-secondary Learning Act*



*Organizations must have an Alberta-based address which must be regularly monitored by an active member of the organization.

Please note applicants who do not meet the above eligibility criteria may partner with a group or organization that meets the above eligibility. The group or organization that meets the above eligibility will then act as the fiscal agent for the grant.

Are municipalities eligible for the Alberta Culture Days grant?

No, municipalities are **not eligible** to receive funding, but are encouraged to partner with eligible applicants.

If my organization received an Alberta Culture Days grant in a previous year, are we eligible to apply again?

Yes, previously funded organizations are eligible. However, each year applications are assessed on the strength of the current submission. So, ensure you submit a strong application each year!

Funding for a successful Feature Celebration Site will only be granted **once every two years**.

If my organization receives an Alberta Culture Days grant, are we eligible to apply for other Government of Alberta grants?

Yes, if your organization receives an Alberta Culture Days grant, you are still eligible to receive other Government of Alberta grants, including Community Initiatives Program. If you receive an Alberta Culture Days grant, and your organization also intends to apply for Arts Presenting project funding through the Alberta Foundation for the Arts (AFA), you must ensure that artist fees for your Culture Days programming is not funded by your Culture Days grant but by other leveraged funds. Please see guidelines for AFA Arts Presenting funding for more

information about eligibility information on the AFA website at <https://affta.ab.ca/funding/find-funding/arts-presenting-project-funding>.

When will my organization be notified if we are successful or unsuccessful?

We are anticipating notifying all applicants in August.

I can't find my question or answer here.

Check out the Alberta Culture Days 2020 Grant Guide for all the details. If you still can't find what you're looking for, email AlbertaCultureDays@gov.ab.ca.



ONLINE EVENTS

What online platforms are available?

There are multiple online platforms available, community organizer can use whatever platform they are comfortable with for their programming. Some commonly used platforms are: Zoom, Webex, Facebook live, Instagram live and YouTube.

Where do I post pre-recorded online events?

Applicants are able to pre-record Alberta Culture Days events. Events can be posted on your website, Facebook page, Instagram, YouTube, etc. Please ensure you send links to your events to albertaculturedays@gov.ab.ca.

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