

Jogging Figure Skating Tennis Physical Health Martial Arts
Wall Climbing Socializing Archery Exercise Fishing Mountain
Climbing Bowling Enjoying Nature Golf Horseback Riding
Hockey Challenge Volleyball Snowmobiling River Rafting
Bicycling Skateboarding Walking Pleasure Swimming
Birdwatching Basketball Gardening Soccer Competition
Downhill Skiing Canoeing Dancing Creative Football
Curling Camping Racquetball Track and Field Relaxing
Weight Training Jogging Figure Skating Tennis Physical
Health Martial Arts Wall Climbing Socializing Archery
Exercise Fishing Mountain Climbing Bowling Enjoying
Nature Golf Hockey Volleyball
Snowmobiling
Walking Swimming Basketball
Gardening Competition
Dancing Football Curling
Weight Training

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Acknowledgements

The 2008 *Alberta Recreation Survey* was a co-operative project between



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INTRODUCTION AND METHODOLOGY

The 2008 Alberta Recreation Survey is a co-operative effort between Alberta Tourism, Parks and Recreation, and the cities of Calgary, Edmonton and Lethbridge. Banister Research & Consulting Inc. (Banister Research) met with Alberta Tourism, Parks and Recreation to review the design of the questionnaire and to coordinate data collection. Banister Research undertook the data collection and the analysis of the resulting data. The goal of the survey is to determine participation patterns of Albertans and the factors that influence their recreation activity choices. It is the eighth survey since 1981. The information gathered is used to identify recreation trends and preferences, forecast future demands, and aid the recreation field in targeting and marketing services. This report provides descriptive data (frequencies and percentages) from the survey.

The survey instrument consists of four sections. The first investigates household and respondent participation in a variety of activities. The second section inquires about respondents' three favourite leisure activities, the importance of various reasons for taking part in their favourite leisure activity, an activity respondents would like to start and the reasons for not taking part in this activity and their involvement as a volunteer. Section three asks the respondents' opinions on a few benefits of recreation and parks and a number of recreation and parks activities and services. The final section requests demographic information about respondents and their households.

A random sample of 10,000 Alberta households was selected from a computer-generated list. The sampling unit was the individual household. Respondents from each household were selected on the basis of which member 18 years or older would celebrate their next birthday. The sampling technique provided a representative sample of Alberta households.

The data was collected between September 26th and December 5th, 2008. Surveys were mailed to the household sample on September 24th, 2008. Two weeks after the first wave mail out a postcard reminder was sent to those households that had not responded. On November 12th, 2008 another survey package was mailed to those households that had still not responded. December 5th was the final due date for returned surveys.

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Questionnaires were received from 2,254 households, or 22.5% of the sample with a margin of error within $\pm 2.1\%$. The proportions of the total responses received from the sponsoring municipalities were: 31.8 % from Edmonton, 29.5% from Calgary, 27.3% from rural Alberta and 11.4% from Lethbridge.

Note on Reading Data Tables

The data tables present the number of respondents and associated percentage of the sample who answered each of the survey questions. For all tables, the percentages are calculated using the total sample of 2,254 as the base. In some cases, percentages have been rounded to one decimal and may not add exactly to 100.

The number of respondents is shown in the columns heading by 'n'.

Several questions on the questionnaire allowed respondents to provide additional responses under the category "Other, please specify". These tables are identified within the summary. However, the summary of additional responses is limited to the leading, or most frequently reported, responses. Full details on all of the responses provided to these questions, are presented in the Technical Appendix Report that is a separate document.

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1.0 PARTICIPATION

Q1. Please indicate the **NUMBER OF PEOPLE** in **your household** who took part in each of the following leisure or recreational activities during the **PAST 12 MONTHS**. In the last column, please indicate whether **YOU** personally took part in that activity.

Physical Activities					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Aerobics/fitness/aquasize/yoga	1015	45.0	850	37.7	1715
Badminton	227	10.1	142	6.3	447
Bicycling	1088	48.3	944	41.9	2404
Figure skating	75	3.3	43	1.9	117
Gymnastics	159	7.1	48	2.1	242
Ice skating (not hockey)	527	23.4	426	18.9	1254
In-line skating	242	10.7	142	6.3	390
Jogging/running	755	33.5	619	27.5	1374
Martial arts (e.g., Judo, Karate)	121	5.4	62	2.8	171
Racquetball	58	2.6	39	1.7	86
Skateboarding	176	7.8	49	2.2	245
Squash	99	4.4	73	3.2	146
Swimming (e.g., in lakes, rivers, ponds)	852	37.8	783	34.7	2215
Swimming (in pools)	1062	47.1	912	40.5	2559
Table tennis	199	8.8	169	7.5	442
Tennis	261	11.6	197	8.7	509
Track and field	189	8.4	60	2.7	331
Walking for pleasure	1788	79.3	1834	81.4	3969
Wall climbing	217	9.6	123	5.5	367
Weight training	765	33.9	616	27.3	1148
Other physical activity	55	2.4	55	2.4	92

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Outdoor Activities					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Archery	116	5.1	60	2.7	179
ATV/off-road vehicles	381	16.9	333	14.8	808
Birdwatching	430	19.1	423	18.8	813
BMX racing	27	1.2	20	0.9	50
Day hiking	833	37.0	831	36.9	1891
Fishing	620	27.5	538	23.9	1246
Gardening	1461	64.8	1383	61.4	2586
Golf (other than driving range or mini golf)	982	43.6	874	38.8	1699
Horseback riding/trail riding	243	10.8	179	7.9	425
Hunting	183	8.1	151	6.7	253
Moto-cross	30	1.3	27	1.2	45
Motorized trail biking (i.e., dirt biking)	103	4.6	77	3.4	175
Mountain biking (off-road)	260	11.5	223	9.9	458
Mountain climbing	138	6.1	128	5.7	239
Orienteering	66	2.9	53	2.4	102
Overnight backpacking	134	5.9	118	5.2	230
Overnight camping	894	39.7	838	37.2	2271
Shooting (trap/skeet/target)	150	6.7	140	6.2	225
Other outdoor activity	52	2.3	52	2.6	117

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Group Activities					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Basketball	266	11.8	135	6.0	468
Bowling/lawn bowling	473	21.0	435	19.3	1116
Curling	216	9.6	179	7.9	333
Football	157	7.0	79	3.5	239
Ice hockey	320	14.2	188	8.3	490
Ringette	25	1.1	15	0.7	33
Rugby	40	1.8	21	0.9	49
Soccer	398	17.7	191	8.5	700
Softball/baseball	261	11.6	182	8.1	441
Volleyball	252	11.2	141	6.3	438
Other group activity	56	2.5	44	2.0	80

Snow Activities					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Cross-country skiing	264	11.7	257	11.4	491
Downhill skiing	495	22.0	408	18.1	1030
Snowboarding	288	12.8	125	5.5	420
Snowmobiling	149	6.6	133	5.9	302
Tobogganing/sledding	514	22.8	413	18.3	1398
Other snow activity	78	3.5	78	3.5	124

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Water Activities					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Canoeing	340	15.1	315	14.0	751
Motor boating	537	23.8	510	22.6	1353
River rafting	166	7.4	146	6.5	335
Sailing	94	4.2	94	4.2	178
Sailboarding/windsurfing	33	1.5	32	1.4	57
Water skiing	234	10.4	166	7.4	463
Other water activity	124	5.5	114	5.1	262

Creative/Cultural Activities					
Activity	Participating Households		Participating Respondents		Participating Household Members
	Number	%	Number	%	Number
Attending a fair or festival	1407	62.4	1407	62.5	3419
Attending live theatre (not movies)	1008	44.7	1008	45.2	2107
Dancing (e.g., social, folk, ballet, jazz)	616	27.3	560	24.8	1269
Doing a craft or creative hobby (e.g., photography, woodwork, sewing)	1225	54.3	1117	49.6	2193
Doing other hobbies (e.g., genealogy)	430	19.1	409	18.1	731
Taking part in the arts (e.g., drama, music, drawing, writing)	662	29.4	488	21.7	1159
Visiting a museum, art gallery	1159	51.4	1147	50.9	2561
Other creative/cultural activity	72	3.2	72	3.5	144

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Social Activities					
Activity	Participating Households		Participating Respondents		Participating Household Members
	<u>Number</u>	<u>%</u>	<u>Number</u>	<u>%</u>	<u>Number</u>
Attending a sports event as a spectator	1332	59.1	1309	58.1	3010
Attending non-credit educational courses	515	22.8	476	21.1	788
Picnicking (within a city)	703	31.2	703	31.9	1891
Picnicking (in the countryside)	773	34.3	773	35.4	1956
Playing bingo, casinos	529	23.5	520	23.1	878
Playing video, computer or electronic games	1219	54.1	978	43.4	2670
Other social activity	78	3.5	78	4.0	132

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2.0 FAVOURITE ACTIVITIES

Q2(a). Please **LIST** your **three (3)** favourite leisure or recreational activities and indicate how many times you participated in **EACH** activity during the **PAST 12 MONTHS**.

Most frequently mentioned favourite activities, ranked by 1 st favourite.						
Activity	1 st Favourite		2 nd Favourite		3 rd Favourite	
	n	%	n	%	n	%
Walking	283	12.6	226	10.0	220	9.8
Golf	241	10.7	94	4.2	68	3.0
Camping	190	8.4	102	4.5	95	4.2
Reading	89	3.9	74	3.3	57	2.5
Swimming	87	3.9	102	4.5	90	4.0
Hiking	75	3.3	83	3.7	81	3.6
Bicycling	71	3.1	115	5.1	92	4.1
Jogging/running	63	2.8	45	2.0	36	1.6
Fishing	59	2.6	84	3.7	40	1.8
Gardening	54	2.4	104	4.6	78	3.5
Ice hockey	53	2.4	35	1.6	17	0.8
Fitness/gym	51	2.3	45	2.0	33	1.5
Downhill skiing	40	1.8	36	1.6	35	1.6
ATV/off-road vehicles	28	1.2	30	1.3	14	0.6
Dancing	27	1.2	23	1.0	18	0.8
Soccer	25	1.1	11	0.5	7	0.3
Hunting	20	0.9	21	0.9	20	0.9
Curling	19	0.8	28	1.2	11	0.5
Video, PC, electronic games	19	0.8	17	0.8	32	1.4
Sewing/needlework/knitting, etc.	18	0.8	22	1.0	31	1.4
Playing cards	18	0.8	18	0.8	15	0.7
Travelling	18	0.8	14	0.6	22	1.0
Crafts	17	0.8	26	1.2	16	0.7

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3.0 SETTINGS FOR RECREATIONAL ACTIVITIES

Q2(b). People take part in leisure or recreational activities in a variety of settings. For the **first favorite** leisure activity that you listed, do **YOU** participate: (Please check **ALL** boxes that apply.)

Setting	Number of respondents	% Respondents
In a social setting (i.e., with family, friends, co-workers)	1603	71.1
By yourself	1209	53.6
In a scheduled program	506	22.4
In a drop-in session	302	13.4
In a competition (including preparing for a competition)	309	13.7
Other setting	43	1.9

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4.0 REASONS FOR PARTICIPATION

Q2(c). People have many reasons for taking part in leisure activities. Based on the **first favourite** leisure activity, how **IMPORTANT** are **EACH** of the following reasons to you? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
To be creative	736	32.7	470	20.9	413	18.3	257	11.4
To improve my skills or knowledge	326	14.5	397	17.6	693	30.7	520	23.1
For physical health/exercise	184	8.2	220	9.8	538	23.9	1106	49.1
For a challenge	259	11.5	383	17.0	663	29.4	642	28.5
To compete against others	1132	50.2	352	15.6	232	10.3	163	7.2
To be with family	419	18.6	292	13.0	444	19.7	780	34.6
To be with friends	304	13.5	327	14.5	649	28.8	711	31.5
To meet new people	577	25.6	611	27.1	516	22.9	233	10.3
To help community	924	41.0	453	20.1	326	14.5	138	6.1
To relax	72	3.2	175	7.8	685	30.4	1102	48.9
For pleasure	26	1.2	79	3.5	587	26.0	1376	61.0
To be alone	901	40.0	438	19.4	284	12.6	257	11.4
To enjoy nature	379	16.8	233	10.3	507	22.5	825	36.6
To be away from family	1385	61.4	268	11.9	97	4.3	78	3.5
To do something different from work	363	16.1	266	11.8	575	25.5	686	30.4
Other reason	68	3.0	7	0.3	12	0.5	35	1.6

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5.0 NEW ACTIVITIES

Q3(a). Is there any leisure or recreational activity that you **DO NOT take part in now**, but you **WOULD LIKE to start** doing regularly? (Please check **ONE** box only.)

Desire a new activity	Number	% of Respondents
Yes	915	40.6
No	1194	53.0
Missing	145	6.4
Total	2254	100

Q3(b). Please specify which leisure or recreational activity you would **MOST LIKE TO START**. (Name **ONE** activity only.)

Most Frequently Reported Desired Activities

New activity to start	Number of comments	% of comments
Gym/fitness	76	3.4
Swimming	67	3.0
Yoga	45	2.0
Dancing	34	1.5
Canoeing/kayaking	33	1.5
Curling	30	1.3
Bicycling	28	1.2
Golf	28	1.2
Cross-country skiing	28	1.2
Aquasize	23	1.0
Weight training	23	1.0
Fishing	20	0.9
Skiing	20	0.9
Walking	19	0.8
Running/jogging	16	0.7
Martial arts	16	0.7

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6.0 REASONS FOR NOT STARTING NEW ACTIVITIES

Q3(c). People have many reasons for **NOT** taking part in a leisure or recreational activity. Based on the activity you listed in question 3(b), how **IMPORTANT** are **EACH** of the following reasons for not starting this activity? (Please circle **ONE** number for **EACH**.)

Reason	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Admission fees or other charges for facilities and programs	277	12.3	204	9.1	193	8.6	192	8.5
The cost (rental or purchase) of equipment, material and supplies	311	13.8	175	7.8	180	8.0	199	8.8
The cost of transportation	442	19.6	205	9.1	117	5.2	100	4.4
The recreational facilities or areas are overcrowded	311	13.8	198	8.8	206	9.1	142	6.3
The recreational facilities or areas are poorly kept or maintained	402	17.8	175	7.8	162	7.2	107	4.7
I don't know where I can take part in this activity	501	22.2	153	6.8	114	5.1	88	3.9
There is no opportunity near my home	430	19.1	141	6.3	145	6.4	140	6.2
Lack of transportation	680	30.2	92	4.1	32	1.4	43	1.9
The recreational facilities are not physically convenient to use	528	23.4	155	6.9	78	3.5	82	3.6
Too busy with family	266	11.8	183	8.1	203	9.0	196	8.7
Too busy with work	225	10.0	162	7.2	224	9.9	245	10.9
Too busy with other activities	213	9.4	226	10.0	239	10.6	180	8.0
I don't have the physical abilities	628	27.9	119	5.3	52	2.3	43	1.9
I am physically unable to take part	696	30.9	81	3.6	32	1.4	29	1.3
I am not at ease in social situations	651	28.9	133	5.9	41	1.8	11	0.5
Other reason	33	1.5	3	0.1	8	0.4	39	1.7

Most Frequently Reported Other Reasons

"Other" reasons	Number of comments	% of comments
Personal motivation/laziness	9	0.4
Poor available times for activity/poor schedule for program	8	0.4
Have young children/single mom/would need childcare	5	0.2
Concerned about safety during the activity	5	0.2

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7.0 VOLUNTEERISM

Q4(a). Have you done volunteer work connected with culture, recreation, sports or parks in the **PAST 12 MONTHS?** (Please check **ONE** only.)

Volunteered	Number of Respondents	% of Respondents
Yes	834	37.0
No	1356	60.2
Missing	64	2.8
Total	2254	100

Q4(b). What job(s) did you do as a volunteer? (Please check **ALL** boxes that apply)

Job	Number of Respondents	% of Respondents
Volunteer worker	619	27.5
Board member (e.g., President, Secretary, Member at Large)	261	11.6
Committee member	257	11.4
Coach, manager or instructor	186	8.3
Other volunteer job	74	3.3

Most Frequently Reported Other Volunteer Work

Job	Number of Respondents	% of Respondents
Children/cadet leader	7	0.3
Referee	5	0.2
Fundraising/functions	5	0.2
Aide in class	4	0.2
Sunday school/church nursery	4	0.2
Park host/hostess	3	0.1
Musician	3	0.1
Maintenance/clean up	3	0.1

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Q4(c). How many hours in an average week did you spend doing volunteer work during the **PAST 12 MONTHS?** (Please check **ONE** box only.)

Time	Number of Respondents	% of Respondents
1-5 hours	481	21.3
6-10 hours	147	6.5
11-15 hours	51	2.3
More than 15 hours	142	6.3
Not stated/missing	1433	63.6
Total	2254	100

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8.0 BENEFITS OF RECREATION AND PARKS

Q5. Recreation and parks can provide benefits to communities as a whole. Below are a few benefits that some Albertans feel they receive from having recreation and parks in their community. For each benefit, please rate **how important** you think they are. (Please circle **ONE** number for **EACH**.)

Benefit	Not Important		Somewhat Important		Important		Very Important	
	n	%	n	%	n	%	n	%
Recreation and parks facilities and services improve quality of life	27	1.2	128	5.7	608	27.0	1395	61.9
Recreation opportunities make it possible for children and youth to take part in a variety of activities	27	1.2	81	3.6	567	25.2	1508	66.9
Recreation opportunities make it possible for families to spend time together	25	1.1	124	5.5	597	26.5	1435	63.7
Recreation opportunities make it possible to create partnerships and renew community spirit	71	3.1	429	19.0	817	36.2	846	37.5
Participating in recreation provides opportunities for people to contribute to their communities in many ways	80	3.5	484	21.5	865	38.4	730	32.4
Recreation and parks contribute to the economy of a community	129	5.7	475	21.1	777	34.5	771	34.2
Parks and open spaces provide opportunities for the preservation of Alberta's landscapes, plants and animals	33	1.5	140	6.2	549	24.4	1452	64.4

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9.0 VISITING ALBERTA PROVINCIAL PARKS

Q6(a). Have you ever visited an **Alberta Provincial Park**? Provincial parks are managed by the provincial government and **NOT** managed by municipal or federal agencies.

Visited	Number of Respondents	% of Respondents
Yes	1973	87.5
No	152	6.7
Not sure	21	0.9
Missing	108	4.8
Total	2254	100

Q6(b). Was your most recent visit within the past three (3) years?

Visited	Number of Respondents	% of Respondents
Yes	1730	76.8
No	192	8.5
Not sure	11	0.5
Missing	321	14.2
Total	2254	100

Q6(c). Which **Alberta Provincial Parks** have you visited in the last (3) years?

Top 10 Most Reported Parks Visited	Number of References	% of References
Dinosaur	151	4.56
Peter Lougheed	140	4.23
Fish Creek	122	3.68
Cypress Hills	101	3.05
Bow Valley Wildland	92	2.78
Writing-on-Stone	86	2.6
Pigeon Lake	66	2.0
Park Lake	65	2.0
Miquelon Lake	53	1.6
Bragg Creek	50	1.5

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Q6(d). Which of the following services/information sources did you use for planning your trips to **Alberta Provincial Parks**? (Please check **ALL** boxes that apply.)

Information Source	Number of Respondents	% of Respondents
Personal experience or previous visit	1230	54.6
Recommendations from others	786	34.9
Internet/world wide web	671	29.8
Road maps	651	28.9
Campground guide/directories	505	22.4
Alberta Motor Association	408	18.1
Travel information centres/kiosks	389	17.3
Advertising (e.g., newspaper, magazine)	247	11.0
Radio/television	83	3.7
Travel counsellors/agents	16	0.7
Other	92	4.1
Missing	582	25.8

(Note: multiple responses allowed)

Most Frequently Reported Other Information Sources

Information Source	Number of Respondents	% of Respondents
Friends	13	0.6
Live nearby	13	0.6
Family	13	0.6
Drove by	8	0.4
Travel books	8	0.4
Global positioning system	5	0.2
Hiking guide	4	0.2
Topographical maps	4	0.2

(Note: multiple responses allowed)

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10.0 REASONS FOR NOT VISITING ALBERTA PROVINCIAL PARKS

Q6(e). Please check **ONE** main reason and **ONE** secondary reason as to why you have not recently visited an **Alberta Provincial Park**?

Most frequently mentioned reasons for not recently visiting an Alberta Provincial Park, ranked by main reason.				
Activity	Main Reason		Second Reason	
	n	%	n	%
No reason	83	3.7	86	3.8
I prefer other forms of recreation and travel	78	3.5	31	1.4
Not sure	60	2.7	50	2.2
I visit other parks that better meet my needs	47	2.1	37	1.6
They are too far away	47	2.1	36	1.6
They are not accessible enough for my physical challenges	28	1.2	8	0.4
I am not interested in wilderness and the outdoors	27	1.2	34	1.5
I just moved to Alberta	11	0.5	6	0.3
Other reason	67	3.0	17	0.8

Most Frequently Reported Other Reasons for not visiting

Reasons	Number of Respondents	% of Respondents
Busy/no time/work	24	1.1
Is too old/unhealthy	15	0.7
Park entrance fees are too high	11	0.5
Not familiar with provincial parks facilities	6	0.3
Have own private cabin, property	4	0.2
Just didn't take the time to go	4	0.2
Lack of vehicle to tow RV	4	0.2

(Note: reasons listed for main or second "other" reason)

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11.0 ACTIVITIES AND SERVICES IN PROVINCIAL PARKS

Q7(a). In your opinion, should the following activities or services be allowed in **Alberta provincial parks?** (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<u>Accommodation Facilities:</u>						
Private cottages	589	26.1	1225	54.3	298	13.2
Primitive rental cabins	1139	50.5	644	28.6	329	14.6
Hostels or dormitories	880	39.0	866	38.4	359	15.9
Hotels or motels	823	36.5	1037	46.0	252	11.2
Resorts	768	34.1	1048	46.5	294	13.0
<u>Sport and Recreation Facilities:</u>						
Courts (e.g., tennis, volleyball, basketball)	1178	52.3	598	26.5	321	14.2
Playing fields (e.g., baseball, soccer)	1221	54.2	577	25.6	300	13.3
Golf courses	1006	44.6	835	37.0	276	12.2
Downhill ski areas	1129	50.1	634	28.1	330	14.6
Cross-country ski trails	1481	65.7	398	17.7	236	10.5
<u>Service Facilities:</u>						
Grocery stores and laundromats	1381	61.3	590	26.2	172	7.6
Restaurants or lounges	1147	50.9	744	33.0	229	10.2
Gas stations	1253	55.6	677	30.0	197	8.7
<u>Outdoor Activities:</u>						
Hunting	480	21.3	1399	62.1	236	10.5
Snowmobiling	711	31.5	1144	50.8	256	11.4
Horse rentals	1343	59.6	523	23.2	262	11.6
Motorized off-road vehicles (e.g., quads)	549	24.4	1342	59.5	226	10.0
Mountain biking	1369	60.7	542	24.0	233	10.3

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12.0 ACTIVITIES AND SERVICES IN MUNICIPAL PARKS

Q7(b). In your opinion, should the following activities or services be allowed in **municipal parks and recreation areas**? (Please circle **ONE** number for **EACH**.)

Activities and Services	Yes		No		No Opinion	
	n	%	n	%	n	%
<u>Sport and Recreation Facilities:</u>						
Courts (e.g., tennis, volleyball, basketball)	1607	71.3	393	17.4	148	6.6
Playing fields (e.g., baseball, soccer)	1606	71.3	384	17.0	148	6.6
Golf courses	1279	56.7	633	28.1	215	9.5
Downhill ski areas	1246	55.3	592	26.3	280	12.4
Cross-country ski trails	1551	68.8	391	17.3	198	8.8
<u>Service Facilities:</u>						
Picnic areas	1811	80.3	335	14.9	30	1.3
Restaurants or snack bars	1416	62.8	565	25.1	170	7.5
Tents and campgrounds	1473	65.4	538	23.9	148	6.6
<u>Outdoor Activities:</u>						
Snowmobiling	716	31.8	1165	51.7	236	10.5
Horse rentals	1216	53.9	642	28.5	263	11.7
Motorized off-road vehicles (e.g., quads)	572	25.4	1319	58.5	223	9.9
Mountain biking	1396	61.9	539	23.9	204	9.1
Off-leash dog parks	1142	50.7	773	34.3	226	10.0

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13.0 DEMOGRAPHIC PROFILE

Q8. What is **your** gender?

Gender	Number of Respondents	% of Respondents
Male	1162	51.6
Female	1044	46.3
No Response	48	2.1
Total	2254	100

Q9. What year were **you** born?

Age Group (years)	Number of Respondents	% of Respondents
18 to 25	66	2.9
26 to 35	262	11.6
36 to 45	360	16.0
46 to 55	568	25.2
56 to 65	429	19.0
66 to 75	284	12.6
76 and over	179	7.9
No Response	106	4.7
Total	2254	100

Q10. What is the **HIGHEST** level of education **YOU** have completed? (Please check **ONE** box only.)

Education Level	Number of Respondents	% of Respondents
Elementary, Junior or Senior High School	543	24.1
Technical or vocational program	395	17.5
College	436	19.3
University	773	34.3
Other	53	2.4
No Response	54	2.4
Total	2254	100

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Q11. What are the first three digits of your postal code?

City, Town of Residence	Number of Respondents	% of Respondents
Edmonton	658	29.2
Calgary	633	28.1
Lethbridge	234	10.4
Rest of the Province	586	26.0
No Response	143	6.3
Total	2254	100

Q12. Which of the following best describes your household? (Please check **ONE** box only.)

Household Type	Number of Respondents	% of Respondents
Couple with no children	682	30.3
Couple with children	798	35.4
Single person	364	16.1
Single parent family	79	3.5
Two or more unrelated single adults	44	2.0
Two or more related adults	146	6.5
Other	55	2.4
Missing	86	3.8
Total	2254	100

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Q13. How many members of your household are in the following age groups? Please specify the **NUMBER OF PEOPLE** in each **AGE GROUP**. (**REMEMBER** to include yourself.)

Age Group (years)	People in Household											
	1		2		3		4		5		6	
	n	%	n	%	n	%	n	%	n	%	n	%
Under 5	154	6.8	57	2.5	6	0.3	1	0	--	--	--	--
5 to 9	159	7.1	63	2.8	5	0.2	--	--	--	--	--	--
10 to 14	183	8.1	76	3.4	8	0.4	3	0.1	--	--	--	--
15 to 19	219	9.7	81	3.6	6	0.3	1	0	--	--	--	--
20 to 29	239	10.6	156	6.9	28	1.2	7	0.3	--	--	1	0
30 to 49	394	17.5	566	25.1	7	0.3	4	0.2	1	0	--	--
50 to 64	407	18.1	495	22.0	5	0.2	1	0	--	--	--	--
65 and over	295	13.1	276	12.2	--	--	--	--	--	--	--	--

Q14(a). How many people from your household received an income during the **PAST 12 MONTHS?**

Number of Household Members	Number of Respondents	% of Respondents
0	32	1.4
1	536	23.8
2	1126	50.0
3	222	9.8
4	114	5.1
5	34	1.5
6	5	0.2
7	1	0
9	1	0
No Response	183	8.1
Total	2254	100

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Q14(b). Approximately, what is the **TOTAL AMOUNT OF INCOME** that you and members of your household received during the **PAST 12 MONTHS?** (Please check **ONE** box only.)

Total Income	Number of Respondents	% of Respondents
Less than \$10,000	27	1.2
\$10,000 to \$30,000	206	9.1
\$30,001 to \$50,000	272	12.1
\$50,001 to \$70,000	294	13.0
\$70,001 to \$90,000	252	11.2
\$90,001 to \$110,000	256	11.4
\$110,001 to \$130,000	202	9.0
\$130,001 or more	406	18.0
No Response	339	15.0
Total	2254	100

Q15. How long have you lived in Alberta?

	Number of Respondents	% of Respondents
Less than 1 year	6	0.3
1 to 2 years	44	2.0
3 to 5 years	76	3.4
6 to 10 years	118	5.2
11 or more years	1974	87.6
No Response	36	1.6
Total	2254	100

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Q16. In order to determine whether you and others participate in similar leisure, recreation and parks activities, are you (Please check **ALL** boxes that apply.):

	Number of Respondents	% of Respondents
White	1951	86.6
Chinese	93	4.1
Aboriginal/First Nations/Métis/Inuit	66	2.9
South Asian (e.g., East Indian, Pakistani, Punjabi, Sri Lankan)	41	1.8
Filipino	30	1.3
Black (e.g., African, Haitian, Jamaican, Somali)	25	1.1
Japanese	23	1.0
Arab/West Asian (e.g., Armenian, Egyptian, Iranian, Lebanese, Moroccan)	16	0.7
Latin American	15	0.7
South East Asian (e.g., Cambodian, Indonesian, Laotian, Vietnamese)	15	0.7
Korean	9	0.4
Other	88	3.9
No Response	72	3.2

Q17. Do you have any disability of six months or more duration that affects your ability to perform daily activities unassisted?

	Number of Respondents	% of Respondents
Yes	196	8.7
No	1982	87.9
Missing	76	3.4
Total	2254	100

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Is there anything else you would like to tell us about parks, recreation or leisure issues? If so, please use this space for that purpose.

Most frequently mentioned comments	Number of Respondents	% of Respondents
Preserve parks and natural resources - trees/water/wild life	52	6.6
Park fees are too high	43	5.4
Love Alberta nature parks	42	5.3
Restrict ATV/off-road vehicles in parks	39	4.9
More parks needed	26	3.3
Parks and rec should be government-provided, not private	21	2.6
More areas for quads, dirt bikes, ski-doo's	18	2.2
No commercial development in or adjacent to parks	17	2.1
Enjoy parks as often as possible	15	1.9
More and better campgrounds needed	13	1.6
\$5 for a small bundle of wood is outrageous	13	1.6
More funding for fitness facilities	13	1.6
Fortunate to have so many parks	12	1.5
Better maintenance of washroom facilities	12	1.5
Keep the parks free of crime	11	1.4
Need to maintain parks properly	11	1.4
Hire more parks security to make it safer from vandals, drunks	11	1.4
General healthy mind and body is the result of recreation	10	1.2
Biking paths/lanes in cities needed	10	1.2
More washroom facilities in parks, tourist areas, etc.	10	1.2