

# Research Findings

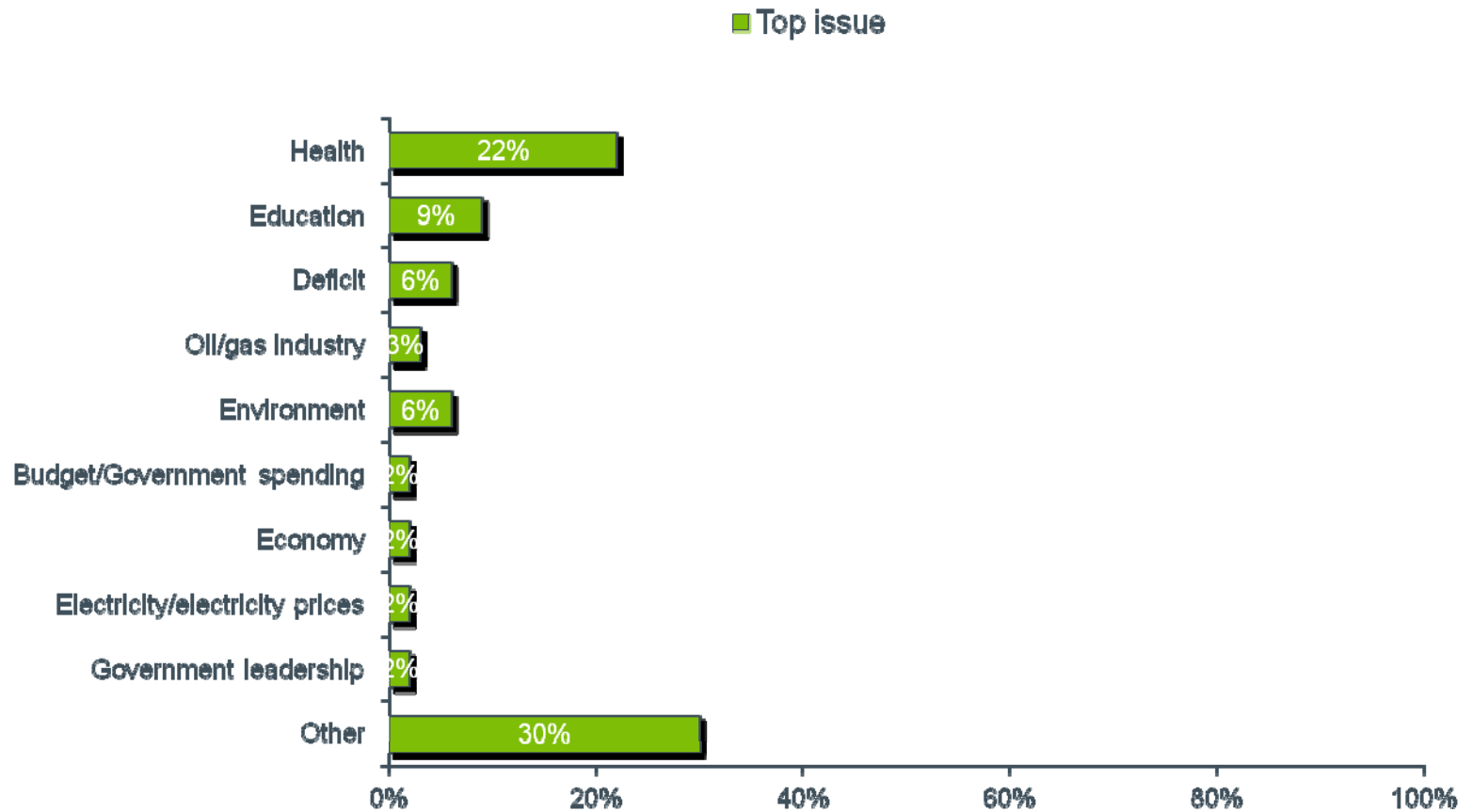
*Budget Tracking*

*February 2012*

# Research Approach

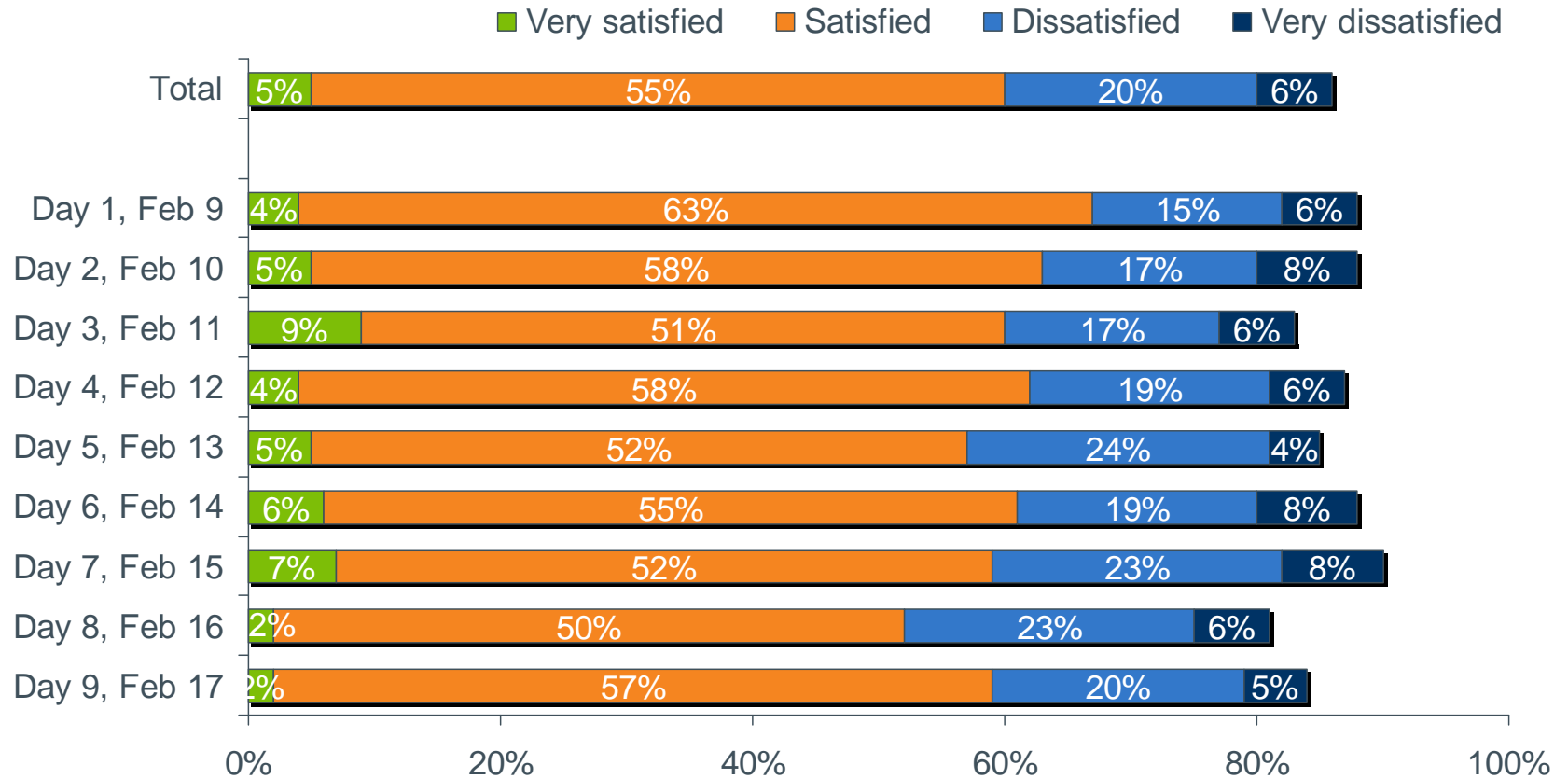
Total	Daily 281	Total 2541
North	32	239
Edmonton	103	789
Central	22	253
Calgary	31	954
South	33	306
Margin of error	+/-5.8% <i>nineteen times out of twenty</i>	+/-1.9% <i>nineteen times out of twenty</i>
Field dates	February 17, 2012	February 9 – 17, 2012
Survey length	10 minutes	10 minutes

# Issue Importance



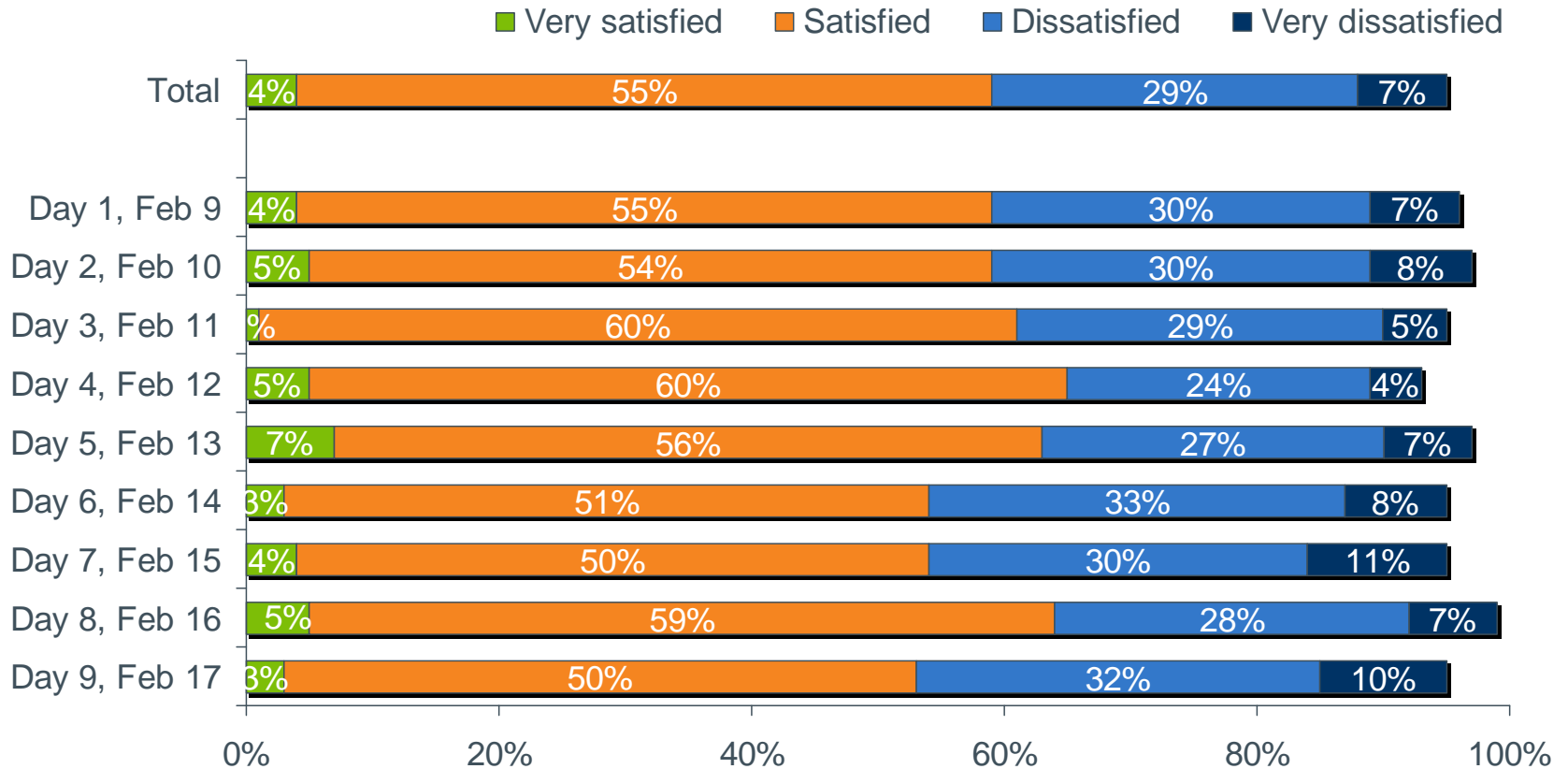
# Direction of the Premier

*In general, would you say that you are very satisfied, satisfied, dissatisfied, or very dissatisfied with the policies of the new Premier of Alberta?*



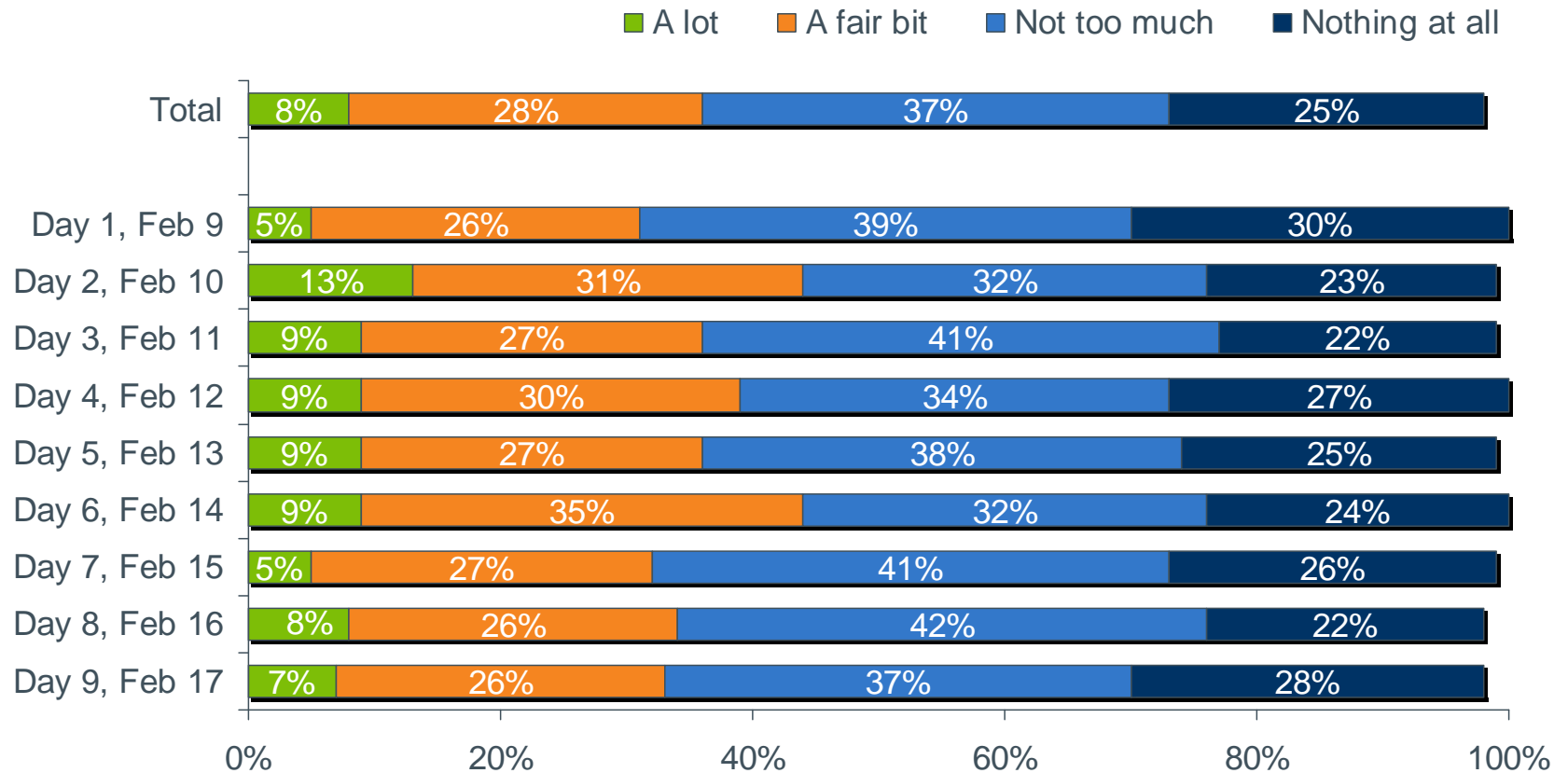
# Direction of the Government

*In general, would you say that you are very satisfied, satisfied, dissatisfied, or very dissatisfied with the policies of the Government of Alberta?*



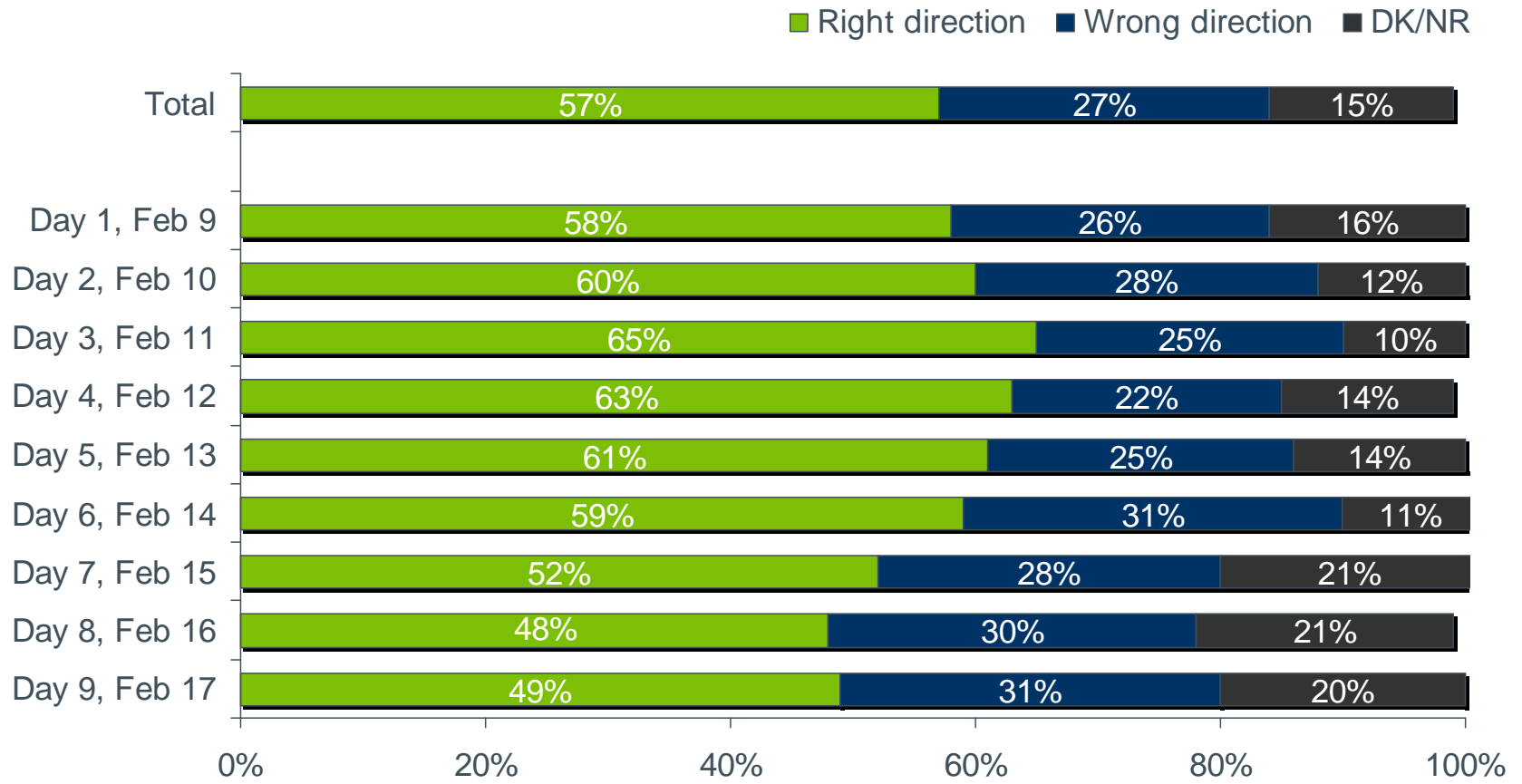
# Awareness of the Budget

The Government of Alberta just announced its Budget. Have you heard a lot, a fair bit, not too much or nothing at all about the budget?



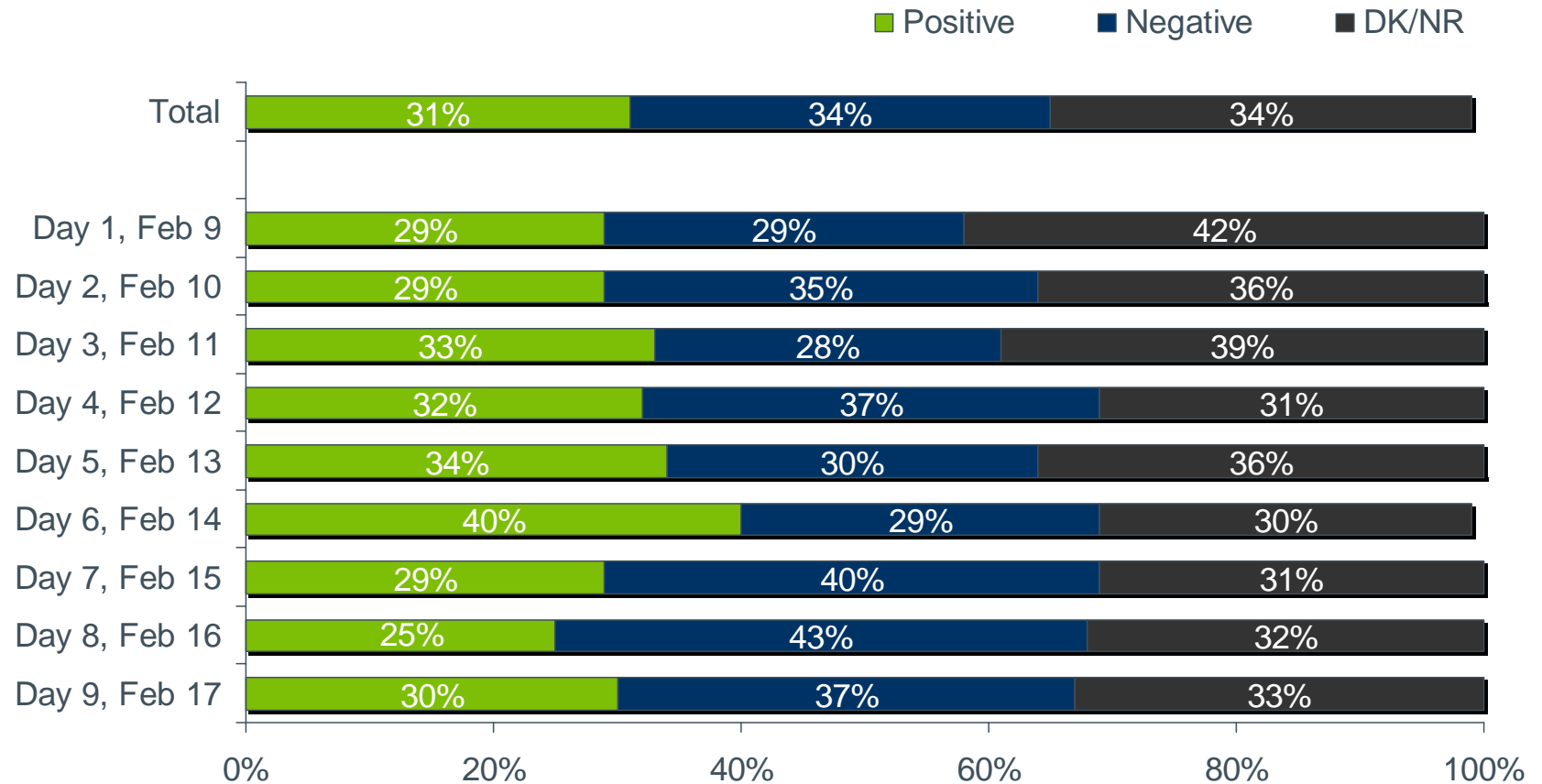
# Direction of the Budget

*(IF HEARD)* Based on what you have heard, seen or read, would you say that the budget measures were steps in the right direction or the wrong direction?



# Word of Mouth about the Budget

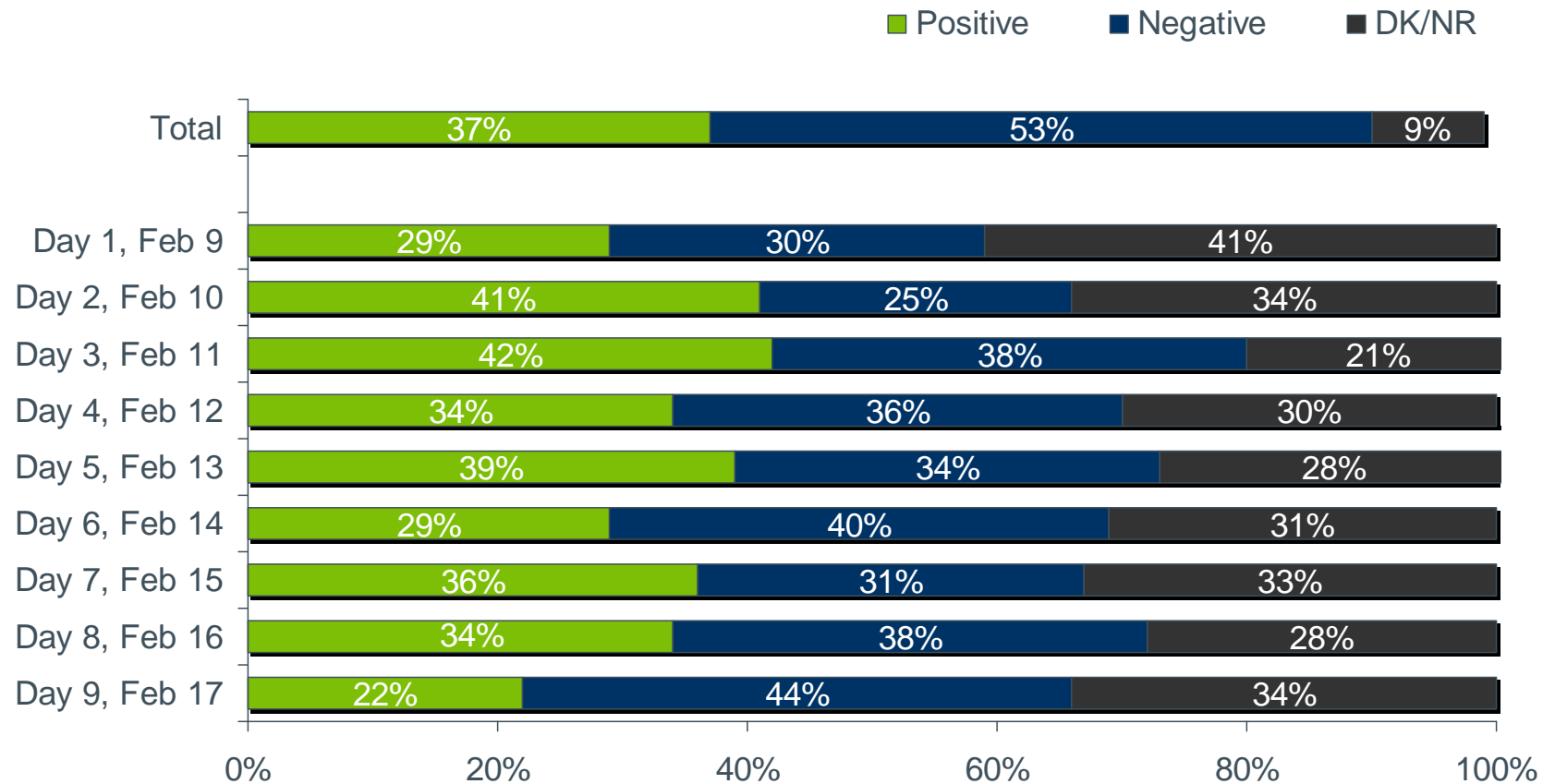
Thinking about the comments you hear from other people about the Budget, would you say most of what you heard was positive or negative?





# Coverage of the Budget

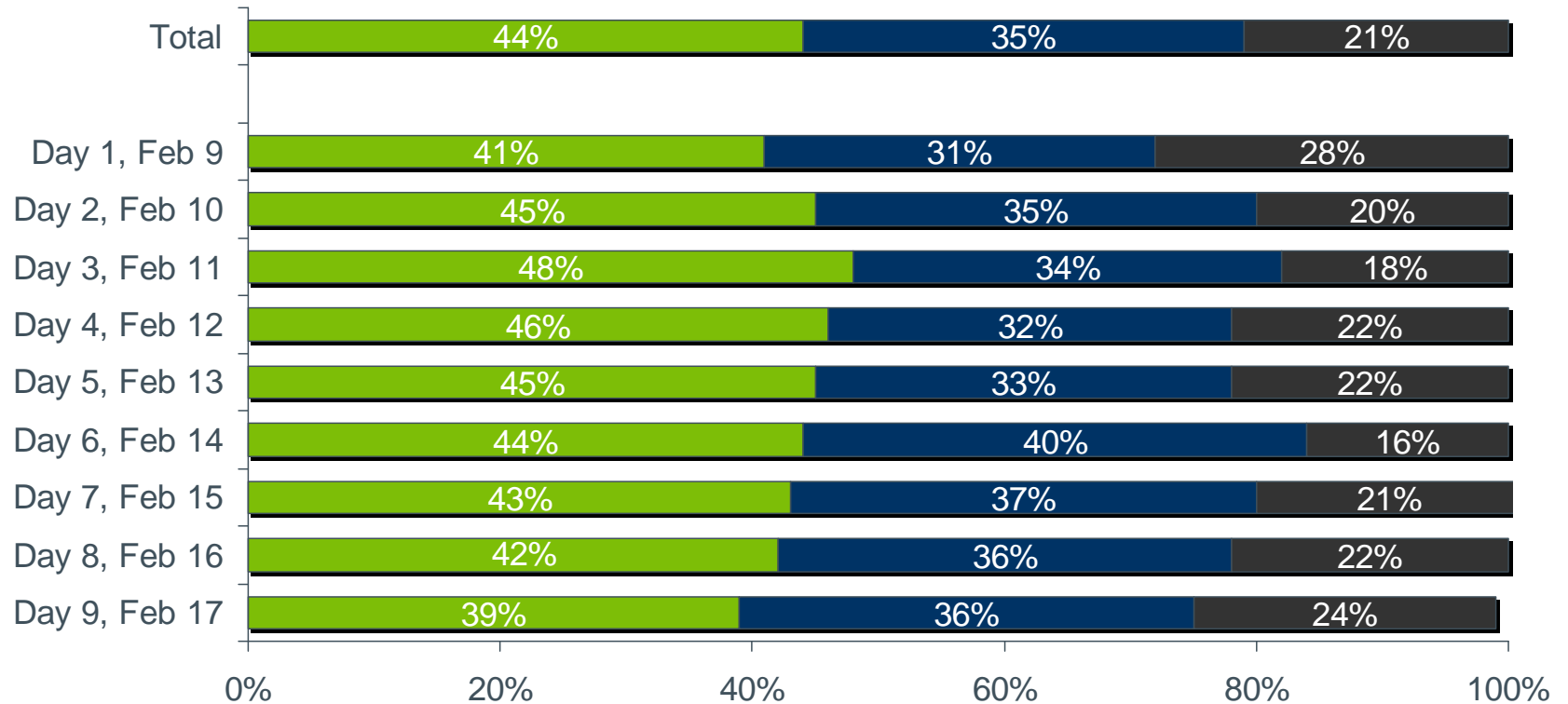
Thinking about the news coverage/comments you hear from the news media about the Budget, would you say most of what you heard was positive or negative?



# Values and the Budget

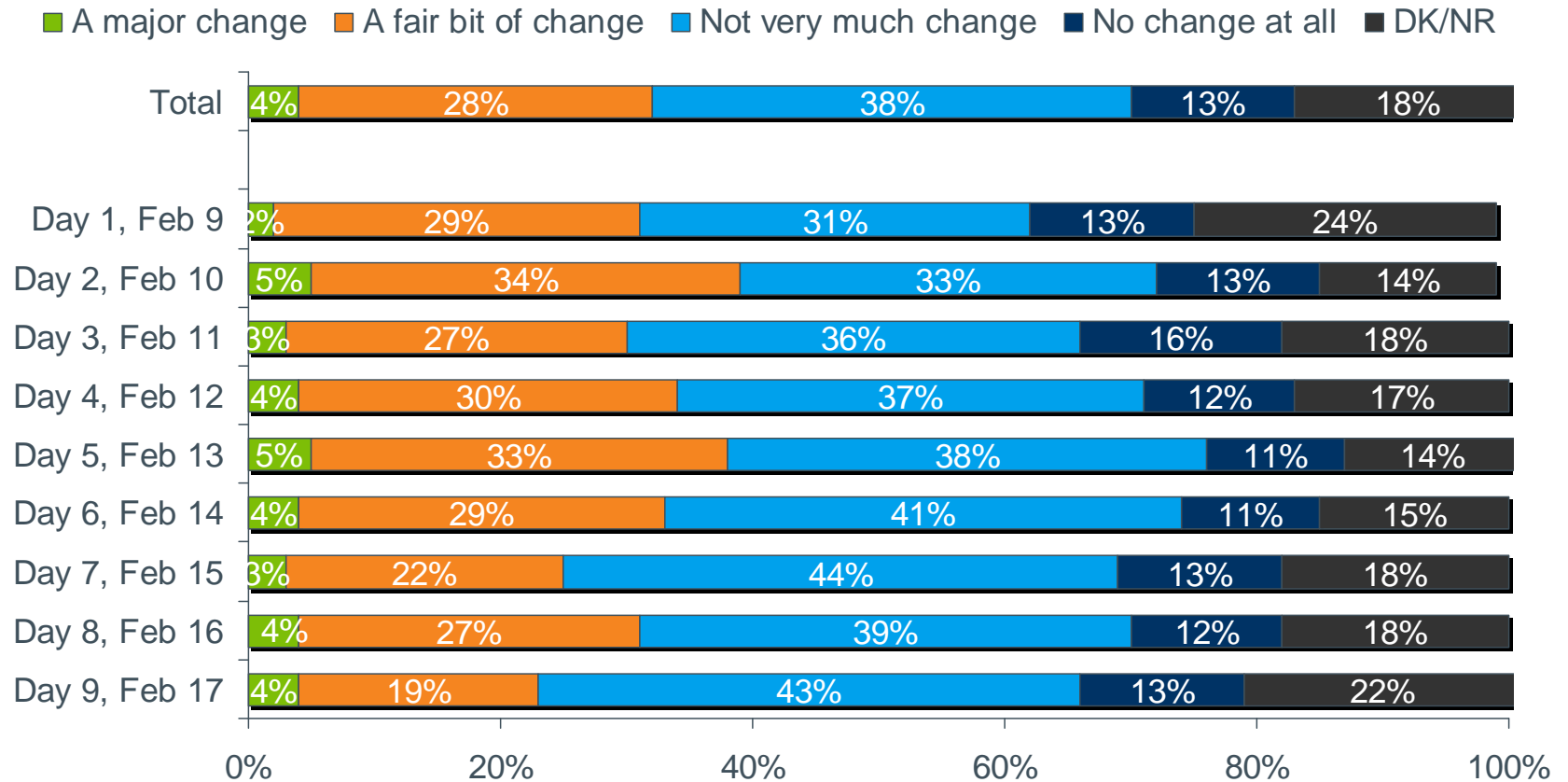
*Does the Budget reflect the values of Albertans like you?*

■ Yes ■ No ■ DK/NR



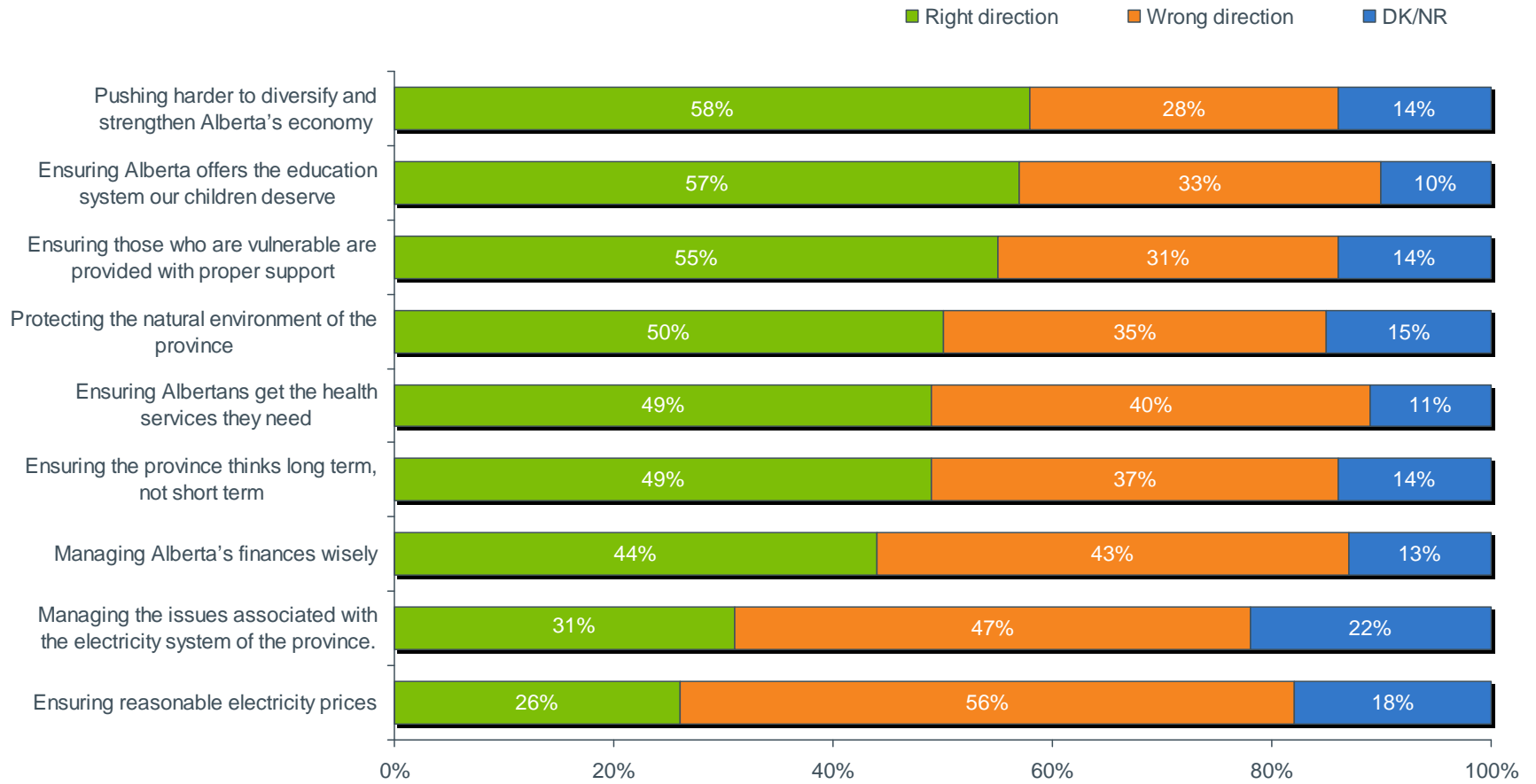
# Budget: Major Change?

*Does the Budget represent a major change from the approaches that were taken before, a fair bit of change, not very much change, or no change at all?*



# Budget Announcements

Based on the budget and the other policy announcements made by the Premier in the last few months, do you feel the province is now heading in the right direction or the wrong direction in each of these areas:



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Based on the budget and the other policy announcements made by the Premier in the last few months, do you feel the province is now heading in the right direction or the wrong direction in each of these areas:

## Managing Alberta's finances wisely

