

	TEMPORARY INDUSTRIAL AND HIGH TRAFFIC GENERATING DEVELOPMENT SIGNS		<i>Issued: MAY 2007</i>
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RECOMMENDED PRACTICES	PART	HIGHWAY SIGNS	
	SECTION	MISCELLANEOUS	
	SUB-SECTION	BUSINESS	

General

During the development of industrial or similar sites in remote/undeveloped areas off the highway, there is sometimes a need for signage to direct traffic associated with the development (e.g., workers, trucks, equipment) to the site. However, this signage is only needed temporarily.

Standard

Private temporary signs may be permitted within the highway right-of-way to indicate the location and identity of forestry, mining, oilfield exploration, industrial and other similar development operations not adjacent to the highway.

Developments adjacent to the highway requiring signage may apply for on premise signs as outlined in the Recommended Practices guideline for On Premise Signs.

Industrial and High Traffic Generating Development signs will be allowed in the following situation:

- There is no land grid system and/or rural address signs do not exist in the area; and
- The location is difficult to find without signage.

Two signs will be permitted for each individual project (one for each highway direction of travel). Signs shall have the following design criteria:

- White text on a standard green

background

- Lettering should be standard alphabet (as specified in the Manual of Uniform Traffic Control Devices for Canada) or Clearview
- 8 inch lettering for signs on two-lane, undivided highways
- 10 inch lettering for signs on divided highways
- ASTM Type III or IV sheeting material
- Size not in excess of that necessary to accommodate the sign message

The content of each sign is restricted to the name of the facility and the distance/direction to the facility only.

A permit is required to install the specified signs. Developers or development companies wishing to install signs along a provincial highway must submit an application to one of the Alberta Infrastructure and Transportation district offices in order to have them approved.

A listing of Alberta Infrastructure and Transportation district offices and an example of the required application is provided at the following website:

<http://www.transportation.alberta.ca/613.htm>

After reviewing an application, Alberta Infrastructure and Transportation will issue a Letter of Approval allowing for the placement of signs within the highway right-of-way.

The signs must be removed within 14 days of the completion of the site development.

After site development is complete, an additional sign permit may be issued and the sign(s) may be allowed to remain permanently if the development continues to be a large traffic generator (in accordance with Section A4.5.16.4 of the Highway Guide and Information Sign Manual).

Guidelines for Placement

Where an industrial or high traffic generating development can be accessed from more than one highway, signs should only be placed at the nearest highway access.

The sign(s) should be placed within the highway right-of-way. Sign placement should be in accordance with the Recommended Practices Placement of Signs guideline. No Industrial and High Traffic Generating Development signs will be allowed in the median on divided highways.

Only one sign will be allowed per direction of travel on the highway. The signs should be placed 200 to 300 metres in advance of the access, or at the start of the taper if one exists. However, other signs located in the vicinity of the access point may affect the placement of Industrial and High Traffic Generating Development signs.

Installation and Maintenance

Each developer or developing company is responsible for all costs and activities associated with their Industrial and High Traffic Generating Development sign(s), including fabrication, installation, future replacement of the sign and sign structure, and maintenance.

The requirements for fabricating, installing and maintaining Industrial and High Traffic Generating Development signs are outlined in the Recommended Practices guideline entitled General Provisions for Installing Private Signs within the Highway Right-of-Way.

References to Standards

Recommended Practices, Section: General	Placement of Signs
Recommended Practices, Section: General	General Provisions for Installing Private Signs within the Highway Right-of-Way
Recommended Practices, Section: Miscellaneous, Business	On Premise Signs
Highway Guide and Information Sign Manual	Section A4.5.16.4