

COMPLEMENTARY PROJECT IN EDUCATION

EXPERIENTIAL LEARNING THROUGH CHORAL SINGING AND MUSICAL EDUCATION AT CAMPUS SAINT-JEAN

ALBERTA

Targeted Years: 2024–25 to 2025–26

This project is funded under the Canada–Alberta Agreement on Minority-Language Education and Second-Language Instruction.¹

Linguistic Objectives	Target Areas of Intervention	Educational Level
French Minority-Language 50% French Second-Language 50%	Learner Participation Provision of Programs Enriched Learning Environments	Postsecondary

Project Description

There is a chronic shortage of teachers and an even greater scarcity of music teachers in Francophone and French immersion schools in Alberta. However, at Campus Saint-Jean, music courses are often cancelled due to insufficient enrollments and the long-term durability of its musical programs is in question. Therefore, as the sole Francophone post-secondary education institution that offers a music program in Alberta, there is a need for Campus Saint-Jean to recruit more students to increase enrollment in its music classes and graduate more music teachers specializing in music.

Chorale Saint-Jean, an independent nonprofit community choir and Western Canada’s largest francophone choir, has had a positive impact on Campus Saint-Jean, its students and the community at large, such as fostering enriched language and cultural heritage experiential learning.

This two-year (2024-2026) project will establish a partnership between Campus Saint-Jean and Chorale Saint-Jean to increase enrollment numbers in Campus Saint-Jean’s musical programs, support musical education in French and enrich language education in Alberta. Campus Saint-Jean students in the education program, particularly those specializing in music, will be enrolled to sing with Chorale Saint-Jean, to foster the next generation's music teachers and choir directors in Alberta schools. This will tie-in the activities of the Chorale Saint-Jean with Campus Saint-Jean’s musical programs and courses. Campus Saint-Jean education students will participate in choir rehearsals, performances and other activities such as provincial and national tours. Students will be trained to become choir assistants and directors, preparing them for integration into the school system, thereby transferring the benefits of music education and choral singing to elementary and secondary schools and the broader community. Campus Saint-Jean will also review, assess and update the curriculum of its musical programs.

The partnership between Campus Saint-Jean and Chorale Saint-Jean will better support education students by enabling experiential learning of French through music and singing and will equip them to become music teachers in Francophone or French immersion schools in Alberta.

This project will update and increase the music-related opportunities at Campus Saint-Jean while also improving student experience through the application of their learnings through Chorale Saint-Jean and will increase the number of qualified music teachers in Francophone and French immersion schools in Alberta and provide pre-service music teachers with an expanded musical and cultural experiences during their studies at Campus Saint-Jean.

¹ Contractual obligations beyond this agreement will be subject to the ratification of a new agreement covering the duration of the project.

Main Activities

Component 1 - Musical Programs

- Review Campus Saint-Jean’s musical programs (assessment of the current program offerings and courses);
- Recruitment of a new music instructor for Campus Saint-Jean’s programs;
- Review the education program’s promotional and recruitment material;
- Promotion of the musical programs and courses to Education and Arts and Science program students;
- Promotion and marketing of the program to target audiences.

Component 2 – Choir Experience

- Enrollment of Education students in Chorale Saint-Jean (cyclic every fall term);
- Weekly Chorale Saint-Jean practices (fall and winter semesters);
- Local/provincial performances (at least 3 per year);
- National tour performances.

Expected Results

- Campus Saint-Jean’s musical programs and courses are reviewed, updated, and enhanced and are sustainable.
- The enrollment numbers in Campus Saint-Jean education and musical programs are increased.
- The number of qualified music teachers in Francophone and French immersion schools is increased.
- Francophone and French immersion music teachers are better trained and are able to create high-quality music and signing resources for their students.
- The student experience both at Campus Saint-Jean and in elementary and secondary schools is bolstered.
- French-minority language and French second-language elementary and secondary students have improved linguistic competencies in French.

Targets

- Increase the number of students participating in Campus Saint-Jean’s music courses by 2 students per year over the course of 2024-2026.
- Increase the number of music courses offered by 1 per year over the course of 2024-2026.
- Increase number of performances by education students with Chorale Saint-Jean by 1 per year over the course of 2024-2026.
- Increase the number of performances by Chorale Saint-Jean by 1 per year over the course of 2024-2026.
- Increase the number of spectators attending Chorale Saint-Jean performances by 2% yearly over the course of 2024-2026.

Performance Indicators

- Number of students participating in music courses per year.
- Number of courses offered per year.
- Number of performances by education students with the Chorale Saint-Jean per year.
- Number of performances by the Chorale Saint-Jean per year.
- Number of spectators attending Chorale Saint-Jean performances per year.

Summary of Initiatives

Initiatives	2024–25 to 2025–26 Timelines	
	Start date (aaaa – mm)	End date (aaaa – mm)
Component 1: Musical Programs		
Review Campus Saint-Jean’ musical programs (assessment of the current program offerings and courses).	2024-06	2024-12
Recruitment of a new music instructor for Campus Saint-Jean’s programs.	2024-06	2024-08
Review the education program’s promotional and recruitment material.	2024-06	2024-10
Promotion of the musical programs and courses to Education and Arts and Science program students.	2024-06	2026-03
Promotion and marketing of the program to target audiences.	2024-06	2026-03
Component 2: Choir Experience		
Enrollment of Education students in Chorale Saint-Jean (cyclic every fall term).	2024-08	2025-12
Weekly Chorale Saint-Jean practices (fall and winter semesters).	2024-09	2026-03
Local/provincial performances (at least 3 per year).	2024-09	2026-03
National tour performances.	2024-06	2024-08

Summary of expenditure categories

Expenditure Category	Fiscal Year	Amount		Total
		Canada	Alberta	
Administration	2024–25	\$56,000	\$56,000	\$112,000
	2025–26	\$28,000	\$28,000	\$56,000
Salaries and Benefits	2024–25	\$270,354	\$275,354	\$545,708
	2025–26	\$124,177	\$124,177	\$248,354
Consultant/Professional Fees	2024–25	\$20,000	\$20,000	\$40,000
	2025–26	\$10,000	\$10,000	\$20,000
Essential supplies and equipment	2024–25	\$14,750	\$14,750	\$29,500
	2025–26	\$1,750	\$1,750	\$3,500
Promotion and Communication	2024–25	\$20,000	\$20,000	\$40,000
	2025–26	\$10,000	\$10,000	\$20,000
Travel and Accommodation	2024–25	\$126,000	\$126,000	\$252,000
	2025–26	\$63,000	\$63,000	\$126,000
Sub-total 2024–25		\$507,104	\$512,104	\$1,019,208
Sub-total 2025–26		\$236,927	\$236,927	\$473,854
Total		\$744,031	\$749,031	\$1,493,062

Planned Budget

Fiscal Year	Canada Contribution	Portion of Canada contribution to Campus Saint-Jean	Alberta Contribution	Other Funding Sources	Total
2024–25	\$507,104	\$507,104	\$507,104	\$5,000	\$1,019,208
2025–26	\$236,927	\$236,927	\$236,927	\$0	\$473,854
Total	\$744,031	\$744,031	\$744,031	\$5,000	\$1,493,062

Approved by the Minister of Employment, Workforce Development and Official Languages on this 6th day of May 2024.