

GROCERY

Retail Sales, 2013 vs. 2012 (Dollars)

52 weeks ending December 14, 2013 vs 52 weeks ending December 15, 2012

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
BAKING NEEDS						
BAKING AIDS	1,650,448	1,819,899	10%	1,899,561	2,120,472	12%
BAKING CHIPS						
BAKING CHIPS	3,135,623	3,287,061	5%	3,400,932	3,601,962	6%
BAKING CHOCOLATE SOLID						
BAKING CHOCOLATE SOLID	591,908	542,140	-8%	722,602	694,650	-4%
BAKING CUPS - PAPER	411,770	432,575	5%	419,874	446,400	6%
BAKING EXTRACTS						
BAKING EXTRACTS	963,801	999,394	4%	1,043,751	1,109,972	6%
BAKING EXTRACTS - FLAVOUR - OTHER FLAVOURED BAKING EXTRACTS	253,761	242,479	-4%	264,982	273,999	3%
BAKING EXTRACTS - FLAVOUR - VANILLA EXTRACTS	710,040	756,915	7%	778,769	835,973	7%
BAKING GUM	NA	NA	NA	5	NA	-100%
BAKING MIXES - REMAINING	555,542	637,421	15%	617,508	606,119	-2%
BAKING MIXES -PUDDINGS	29,785	19,600	-34%	36,182	16,971	-53%
BAKING NUTS						
BAKING NUTS	2,361,674	2,573,662	9%	3,385,281	3,628,587	7%
BAKING NUTS - TYPE OF BAKING NUTS - ALMONDS	695,251	721,335	4%	1,018,115	1,075,396	6%
BAKING NUTS - TYPE OF BAKING NUTS - BRAZILS	19,118	21,959	15%	25,603	29,017	13%
BAKING NUTS - TYPE OF BAKING NUTS - CASHEWS	20,541	22,154	8%	36,580	41,845	14%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
BAKING NUTS - TYPE OF BAKING NUTS - FILBERTS	54,672	56,194	3%	90,504	100,663	11%
BAKING NUTS - TYPE OF BAKING NUTS - OTHER TYPES OF BAKING NUTS	23,613	26,261	11%	41,618	42,843	3%
BAKING NUTS - TYPE OF BAKING NUTS - PEANUTS	8,855	9,249	4%	13,041	14,691	13%
BAKING NUTS - TYPE OF BAKING NUTS - PECANS	670,424	718,372	7%	955,309	971,356	2%
BAKING NUTS - TYPE OF BAKING NUTS - PINE NUTS	124,653	127,215	2%	210,211	229,113	9%
BAKING NUTS - TYPE OF BAKING NUTS - WALNUTS	744,547	870,923	17%	994,300	1,123,663	13%
BAKING POWDER	543,423	570,287	5%	515,539	549,658	7%
BAKING SODA						
BAKING SODA	452,641	463,284	2%	468,243	481,251	3%
BAKING SODA - SIZE - 0 - 250 GM	106,297	89,973	-15%	101,943	90,594	-11%
BAKING SODA - SIZE - 251 - 500 GM	244,060	254,102	4%	261,584	271,226	4%
BAKING SODA - SIZE - 501 GM & OVER	102,284	119,209	17%	104,716	119,431	14%
BISCUIT MIXES						
BISCUIT MIXES	176,998	190,385	8%	185,698	190,698	3%
BISCUIT MIXES - SIZE - 0 - 999 GM	21,712	27,468	27%	28,119	29,713	6%
BISCUIT MIXES - SIZE - 1 KG	155,286	160,748	4%	157,579	157,255	0%
BISCUIT MIXES - SIZE - 1.001 KG & OVER	NA	2,169	NA	NA	3,730	NA
BREAD / ROLL / PIZZA MIXES	140,732	170,331	21%	169,612	179,299	6%
BROWNIE MIXES						
BROWNIE MIXES	302,566	308,894	2%	309,381	325,584	5%
BROWNIE MIXES - SIZE - 0 - 339 GM	4,314	1,943	-55%	2,482	1,331	-46%
BROWNIE MIXES - SIZE - 340 GM	7	43	514%	336	329	-2%

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	2012	2013	% Chg	2012	2013	% Chg
BROWNIE MIXES - SIZE - 341 - 439 GM	15,873	6,048	-62%	18,581	9,422	-49%
BROWNIE MIXES - SIZE - 440 GM	80,001	79,316	-1%	68,174	67,399	-1%
BROWNIE MIXES - SIZE - 441 GM & OVER	202,371	221,544	9%	219,808	247,103	12%
CAKE DECOR						
CAKE DECOR	631,183	642,917	2%	633,127	660,172	4%
CAKE DECOR - PRODUCT TYPE - CAKE DECORATIONS	313,232	300,358	-4%	309,181	300,246	-3%
CAKE DECOR - PRODUCT TYPE - ICING & GEL	317,951	342,559	8%	323,946	359,926	11%
CAKE MIXES						
CAKE MIXES	1,767,556	1,883,859	7%	1,591,547	1,678,002	5%
CAKE MIXES - CAKE MIX TYPE - ANGLE FOOD	252,036	266,931	6%	222,477	225,348	1%
CAKE MIXES - CAKE MIX TYPE - LAYER	1,179,159	1,205,725	2%	1,062,837	1,080,173	2%
CAKE MIXES - CAKE MIX TYPE - OTHER CAKE MIX TYPES	336,361	411,203	22%	306,233	372,481	22%
CAKE MIXES - SIZE - 0 - 250 GM	45,063	31,220	-31%	48,268	33,278	-31%
CAKE MIXES - SIZE - 251 - 340 GM	504	923	83%	1,770	2,324	31%
CAKE MIXES - SIZE - 341 - 450 GM	887,151	962,862	9%	773,514	824,505	7%
CAKE MIXES - SIZE - 451 - 519 GM	605,309	698,689	15%	542,086	637,133	18%
CAKE MIXES - SIZE - 520 GM	66,085	18,199	-72%	68,687	18,688	-73%
CAKE MIXES - SIZE - 521 GM & OVER	163,444	171,966	5%	157,222	162,074	3%
COCOA POWDER						
COCOA POWDER	499,249	532,047	7%	516,860	576,069	11%
COCOA POWDER - CONTAINER - CANISTER	450,586	461,903	3%	446,943	485,743	9%
COCOA POWDER - CONTAINER - OTHER CONTAINER TYPES	48,663	70,144	44%	69,917	90,326	29%

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COCOA POWDER - SIZE - 0 - 198 GM	60	NA	-100%	680	308	-55%
COCOA POWDER - SIZE - 199 - 250 GM	255,767	290,738	14%	253,927	305,327	20%
COCOA POWDER - SIZE - 251 GM & OVER	243,422	241,309	-1%	262,253	270,434	3%
COCONUT	394,836	406,776	3%	453,419	442,539	-2%
COOKIE MIXES						
COOKIE MIXES	280,115	284,796	2%	276,004	299,433	8%
COOKIE MIXES - FLAVOUR - CHOCOLATE CHIP	98,635	103,176	5%	99,738	109,278	10%
COOKIE MIXES - FLAVOUR - OATMEAL & OATMEAL RAISIN	44,875	40,076	-11%	42,795	40,710	-5%
COOKIE MIXES - FLAVOUR - OTHER FLAVOURS DRY COOKIE MIXES	136,605	141,544	4%	133,471	149,445	12%
COOKIE MIXES - SIZE - 0 - 340 GM	13,661	7,511	-45%	10,678	6,381	-40%
COOKIE MIXES - SIZE - 341 - 495 GM	8,323	21,098	153%	4,875	29,026	495%
COOKIE MIXES - SIZE - 496 - 900 GM	257,527	255,419	-1%	260,031	263,629	1%
COOKIE MIXES - SIZE - 901 GM & OVER	604	768	27%	420	397	-5%
CORN STARCH	296,765	326,959	10%	302,809	337,136	11%
CORNMEAL	195,427	199,433	2%	223,116	234,604	5%
CREAM OF TARTAR	97,702	111,312	14%	113,430	132,301	17%
DESSERT POWDERS - REMAINING						
DESSERT POWDERS - REMAINING	355,043	344,677	-3%	357,428	350,921	-2%
DESSERT POWDERS - REMAINING - FLAVOUR - CHOCOLATE & WHITE CHOCOLATE & DARK CHOC	34,923	32,671	-6%	32,413	29,969	-8%
DESSERT POWDERS - REMAINING - FLAVOUR - LEMON	NA	NA	NA	NA	NA	NA
DESSERT POWDERS - REMAINING - FLAVOUR - OTHER FLAVOURED	120,594	107,952	-10%	115,195	103,297	-10%
DESSERT POWDERS - REMAINING - FLAVOUR - PLAIN	172,661	177,384	3%	184,728	192,915	4%

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DESSERT POWDERS - REMAINING - FLAVOUR - STRAWBERRY	14,347	12,309	-14%	12,906	10,619	-18%
DESSERT POWDERS - REMAINING - FLAVOUR - VANILLA	12,518	14,361	15%	12,186	14,121	16%
DESSERT POWDERS - REMAINING - SIZE - 0 - 70 GM	80,774	83,951	4%	79,330	82,365	4%
DESSERT POWDERS - REMAINING - SIZE - 71 -125 GM	123,502	117,401	-5%	127,904	122,888	-4%
DESSERT POWDERS - REMAINING - SIZE - 126 -400 GM	125,989	122,800	-3%	123,804	124,915	1%
DESSERT POWDERS - REMAINING - SIZE - 401 - 999 GM	24,778	20,525	-17%	26,390	20,753	-21%
FLOUR						
FLOUR	6,010,952	6,325,410	5%	6,773,746	7,018,073	4%
FLOUR - FLOUR TYPE - ALL PURPOSE FLOUR INCL. OVER 10 KG	4,080,607	4,159,833	2%	4,189,148	4,258,799	2%
FLOUR - FLOUR TYPE - CAKE & PASTRY FLOUR	162,666	162,525	0%	2,391,931	2,561,239	7%
FLOUR - FLOUR TYPE - OTHER TYPES FLOUR	1,767,679	2,003,052	13%	192,667	198,035	3%
FOOD COLOURINGS	188,189	182,978	-3%	192,282	189,345	-2%
GLAZED FRUIT	253,369	220,197	-13%	272,065	251,723	-7%
GRAHAM CRUSTS	170,550	168,839	-1%	149,567	143,690	-4%
GRAHAM WAFERS & CRUMBS						
GRAHAM WAFERS & CRUMBS	963,739	977,873	1%	945,909	956,225	1%
GRAHAM WAFERS & CRUMBS - FLAVOUR - HONEY	634,806	622,810	-2%	601,547	591,729	-2%
GRAHAM WAFERS & CRUMBS - FLAVOUR - OTHER	9,373	21,222	126%	26,140	33,204	27%
GRAHAM WAFERS & CRUMBS - FLAVOUR - REGULAR	319,560	333,841	4%	318,222	331,292	4%
GRAHAM WAFERS & CRUMBS - SIZE - 0 - 399 GM	39,368	63,421	61%	43,423	63,224	46%
GRAHAM WAFERS & CRUMBS - SIZE - 400 GM	648,477	685,199	6%	620,003	663,317	7%
GRAHAM WAFERS & CRUMBS - SIZE - 401 - 450 GM	97,915	95,751	-2%	106,069	94,065	-11%

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GRAHAM WAFERS & CRUMBS - SIZE - 451 GM & OVER	177,979	133,502	-25%	176,414	135,619	-23%
GRAHAM WAFERS & CRUMBS - WAFERS VS CRUMBS - CRUMBS	400,320	420,059	5%	384,361	400,515	4%
GRAHAM WAFERS & CRUMBS - WAFERS VS CRUMBS - WAFERS	563,419	557,814	-1%	561,548	555,710	-1%
ICING PRODUCTS						
ICING PRODUCTS	947,255	979,445	3%	829,937	840,301	1%
ICING PRODUCTS - FLAVOUR - CHOCOLATE	305,809	296,136	-3%	283,043	273,200	-3%
ICING PRODUCTS - FLAVOUR - OTHER FLAVOURS ICING PRODUCTS	206,227	273,173	32%	180,034	214,815	19%
ICING PRODUCTS - FLAVOUR - VANILLA	435,219	410,136	-6%	366,860	352,286	-4%
ICING PRODUCTS - SIZE - 0 - 449 GM	362,705	409,887	13%	294,431	318,990	8%
ICING PRODUCTS - SIZE - 450 GM	460,697	444,890	-3%	418,778	400,714	-4%
ICING PRODUCTS - SIZE - 451 GM & OVER	123,853	124,668	1%	116,728	120,597	3%
ICING PRODUCTS - TYPE OF ICING MIXES - BOX / POUCH	197,082	233,106	18%	174,435	198,773	14%
ICING PRODUCTS - TYPE OF ICING MIXES - READY TO SERVE	750,173	746,339	-1%	655,502	641,528	-2%
JELLY POWDERS	798,954	739,720	-7%	686,832	641,143	-7%
LARD & SHORTENING						
LARD & SHORTENING	784,223	751,466	-4%	720,212	685,852	-5%
LARD & SHORTENING - PRODUCT TYPE - LARD	338,395	332,009	-2%	283,901	276,384	-3%
LARD & SHORTENING - PRODUCT TYPE - SHORTENING	445,828	419,457	-6%	436,311	409,468	-6%
LARD & SHORTENING - SIZE - 0 - 453 GM	NA	NA	NA	NA	NA	NA
LARD & SHORTENING - SIZE - 455 GM & OVER (EXCL. 1 LB)	163,326	156,482	-4%	153,582	145,589	-5%
LARD & SHORTENING - SIZE - 1 LB	620,897	594,984	-4%	566,630	540,263	-5%
MARASCHINO CHERRIES	145,059	151,270	4%	153,695	163,066	6%

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	2012	2013	% Chg	2012	2013	% Chg
MILK - Cans & Bottles (C&B)						
MILK - C&B	3,754,603	3,923,790	5%	4,298,036	4,479,816	4%
MILK - C&B - PRODUCT TYPE - CANNED EVAPORATED MILK	1,573,132	1,572,588	0%	1,628,312	1,612,939	-1%
MILK - C&B - PRODUCT TYPE - OTHER TYPES	1,102,998	1,196,470	8%	1,442,114	1,584,156	10%
MILK - C&B - PRODUCT TYPE - SWEETENED CONDENSED MILK	1,078,473	1,154,732	7%	1,227,610	1,282,721	4%
MUFFIN MIXES						
MUFFIN MIXES	525,481	545,657	4%	588,370	589,327	0%
MUFFIN MIXES - FLAVOUR - APPLE	12,883	5,962	-54%	19,832	12,587	-37%
MUFFIN MIXES - FLAVOUR - BANANA	59,650	56,075	-6%	62,410	60,746	-3%
MUFFIN MIXES - FLAVOUR - BLUEBERRY	78,973	82,823	5%	75,878	83,567	10%
MUFFIN MIXES - FLAVOUR - BRAN	75,782	75,221	-1%	81,479	82,076	1%
MUFFIN MIXES - FLAVOUR - BRAN BASED	47,707	40,414	-15%	48,322	41,619	-14%
MUFFIN MIXES - FLAVOUR - CARROT	43,967	42,639	-3%	46,428	49,113	6%
MUFFIN MIXES - FLAVOUR - CHOCOLATE	91,253	90,616	-1%	91,489	93,554	2%
MUFFIN MIXES - FLAVOUR - CRANBERRY	NA	4,902	NA	NA	6,614	NA
MUFFIN MIXES - FLAVOUR - LEMON	9,486	5,271	-44%	7,280	4,758	-35%
MUFFIN MIXES - FLAVOUR - OATMEAL & OATMEAL BASED	74,355	72,878	-2%	91,317	86,498	-5%
MUFFIN MIXES - FLAVOUR - OTHER FLAVOUR MUFFIN MIXES	31,425	68,856	119%	63,935	68,195	7%
MUFFIN MIXES - SIZE - 0 - 500 GM	102,388	130,519	27%	126,344	121,782	-4%
MUFFIN MIXES - SIZE - 501 - 900 GM	421,779	414,213	-2%	442,717	447,269	1%
MUFFIN MIXES - SIZE - 901 - 3.6 KG	1,314	925	-30%	19,309	20,276	5%

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	2012	2013	% Chg	2012	2013	% Chg
NO BAKE PRODUCTS	71,501	52,029	-27%	51,607	35,525	-31%
PIE CRUST MIXES	35,112	30,921	-12%	33,281	30,360	-9%
PIE FILLINGS						
PIE FILLINGS	1,463,826	1,530,528	5%	1,517,105	1,611,707	6%
PIE FILLINGS - FLAVOUR - APPLE	77,583	81,086	5%	68,113	67,766	-1%
PIE FILLINGS - FLAVOUR - BLUEBERRY	85,677	83,628	-2%	65,450	62,367	-5%
PIE FILLINGS - FLAVOUR - CHERRY	324,958	318,244	-2%	270,945	265,370	-2%
PIE FILLINGS - FLAVOUR - MINCEMEAT	76,647	75,434	-2%	88,492	89,544	1%
PIE FILLINGS - FLAVOUR - OTHER PIE FILLING FLAVOURS	266,856	268,827	1%	221,171	221,829	0%
PIE FILLINGS - FLAVOUR - PUMPKIN	632,105	703,309	11%	802,934	904,831	13%
PIE FILLINGS - SIZE - 0 - 750 ML	1,085,305	1,084,959	0%	1,023,759	1,043,361	2%
PIE FILLINGS - SIZE - 751 ML & OVER	378,521	445,569	18%	493,346	568,346	15%
POWDERED MILK	490,117	496,193	1%	488,284	504,409	3%
PUDDINGS						
PUDDINGS	792,115	814,300	3%	656,501	649,757	-1%
PUDDINGS - INSTANT VS REGULAR - INSTANT PUDDING POWDER	555,674	578,171	4%	475,534	471,547	-1%
PUDDINGS - INSTANT VS REGULAR - OTHER TYPES PUDDINGS	NA	NA	NA	NA	NA	NA
PUDDINGS - INSTANT VS REGULAR - REGULAR COOK PUDDING POWDER	236,441	236,129	0%	180,967	178,210	-2%
SEMI MOIST FRUIT						
SEMI MOIST FRUIT	2,856,054	3,016,783	6%	3,597,436	3,838,612	7%
SEMI MOIST FRUIT - PRODUCT TYPE - APRICOTS	246,780	290,542	18%	360,226	436,446	21%
SEMI MOIST FRUIT - PRODUCT TYPE - CURRANTS	53,816	53,289	-1%	70,596	71,447	1%

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SEMI MOIST FRUIT - PRODUCT TYPE - DATES	775,894	860,326	11%	1,056,599	1,184,398	12%
SEMI MOIST FRUIT - PRODUCT TYPE - PRUNES	436,063	424,703	-3%	474,030	479,203	1%
SEMI MOIST FRUIT - PRODUCT TYPE - RAISINS	1,343,501	1,387,923	3%	1,635,985	1,667,118	2%
STUFFING MIXES						
STUFFING MIXES	1,015,581	1,026,465	1%	839,394	832,523	-1%
STUFFING MIXES - INSTANT VS REGULAR - INSTANT	848,642	874,967	3%	672,237	664,801	-1%
STUFFING MIXES - INSTANT VS REGULAR - REGULAR	166,939	151,498	-9%	167,157	167,722	0%
STUFFING MIXES - SIZE - 0 - 150 GM	943,799	961,824	2%	748,611	732,198	-2%
STUFFING MIXES - SIZE - 151 - 170 GM	138	57	-59%	491	336	-32%
STUFFING MIXES - SIZE - 171 - 227 GM	17,550	18,908	8%	40,284	40,341	0%
STUFFING MIXES - SIZE - 228 GM & OVER	54,094	45,676	-16%	50,008	59,648	19%
SUGAR						
SUGAR	8,110,554	7,679,121	-5%	8,002,415	7,667,035	-4%
SUGAR - TYPES OF SUGAR - SUGAR - BROWN	2,372,520	2,346,877	-1%	2,490,582	2,482,477	0%
SUGAR - TYPES OF SUGAR - SUGAR - ICING	680,593	610,734	-10%	669,429	640,745	-4%
SUGAR - TYPES OF SUGAR - SUGAR - REMAINING TYPES	4,038	2,401	-41%	3,452	2,927	-15%
SUGAR - TYPES OF SUGAR - WHITE	5,053,403	4,719,109	-7%	4,838,952	4,540,886	-6%
SUGAR SUBSTITUTES						
SUGAR SUBSTITUTES (SS)	1,716,119	1,723,392	0%	1,563,318	1,584,796	1%
SS - PRODUCT FORM - CRYSTALS / POWDERS / GRANULES	1,364,613	1,213,332	-11%	1,223,284	1,117,052	-9%
SS_PRODUCT FORM - LIQUID	105,608	138,302	31%	101,557	109,714	8%
SS- PRODUCT FORM - OTHER FORMS SUGAR SUBSTITUTES	189,692	293,671	55%	174,537	270,374	55%

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SS- PRODUCT FORM - TABLETS	56,206	78,087	39%	63,940	87,656	37%
SS- SWEENENER TYPE - ASPARTAME	74,995	66,560	-11%	82,492	78,587	-5%
SS- SWEENENER TYPE - CYCLAMATE	314,701	281,227	-11%	263,874	240,214	-9%
SS- SWEENENER TYPE - OTHER TYPES OF SWEETENER	388,329	544,873	40%	373,485	531,794	42%
SS- SWEENENER TYPE - SACCHARIN	3,225	3,976	23%	6,068	5,621	-7%
SS-SWEENENER TYPE - SUCRALOSE	934,869	826,756	-12%	837,399	728,580	-13%
TOPPINGS - POWDERED						
TOPPINGS - POWDERED	112,540	115,418	3%	84,272	85,605	2%
TOPPINGS - POWDERED - SIZE - 85 GM	21,256	19,914	-6%	22,754	21,244	-7%
TOPPINGS - POWDERED - SIZE - OTHER SIZES PWD TOPPINGS	91,284	95,504	5%	61,518	64,361	5%
YEAST						
YEAST (LESS THAN 500GM)	688,692	712,876	4%	698,594	717,637	3%
YEAST (LESS THAN 500GM) - SIZE - 0 - 8 GM	190,937	214,946	13%	181,998	207,984	14%
YEAST (LESS THAN 500GM) - SIZE - 9 - 113 GM	353,427	347,389	-2%	360,953	347,026	-4%
YEAST (LESS THAN 500GM) - SIZE - 114 - 227 GM	115,590	123,431	7%	110,674	120,462	9%
YEAST (LESS THAN 500GM) - SIZE - 228 - 450 GM	28,509	27,016	-5%	38,531	36,564	-5%
YEAST (LESS THAN 500GM) - SIZE - 451 GM & OVER	229	94	-59%	6,438	5,601	-13%
YORKSHIRE PUDDING MIXES	113,263	113,208	0%	145,822	149,955	3%
COLD BEVERAGES						
CARBONATED WATER						
CARBONATED WATER	2,362,028	2,703,894	14%	3,387,345	3,733,782	10%
CARBONATED WATER - CONTAINER - PLASTIC	1,545,571	1,591,915	3%	2,061,544	2,118,458	3%

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	2012	2013	% Chg	2012	2013	% Chg
CARBONATED WATER - CONTAINER - GLASS BOTTLE	753,194	811,680	8%	1,319,708	1,374,508	4%
CARBONATED WATER - SIZE - 356 - 749 ML	696,409	760,047	9%	1,066,824	1,130,571	6%
CARBONATED WATER - SIZE - 750 ML	620,762	673,889	9%	896,401	981,875	10%
CARBONATED WATER - SIZE - 751 - 1 LT	541,595	534,046	-1%	705,958	681,545	-3%
CARBONATED WATER - SIZE - 1.1 - 2 LT	367,936	354,503	-4%	606,422	592,529	-2%
CARBONATED WATER - CONTAINER - CAN	63,263	300,299	375%	65,086	247,584	280%
CARBONATED WATER - SIZE - 0 - 299 ML	32,586	231,237	610%	6,093	240,816	3,852%
CARBONATED WATER - SIZE - 300 ML	19	NA	-100%	20	NA	-100%
CARBONATED WATER - SIZE - 301 - 350 ML	39,458	43,567	10%	12,444	49,565	298%
CARBONATED WATER - SIZE - 351 - 355 ML	63,263	106,605	69%	34,190	50,113	47%
COCKTAIL MIXES	445,227	408,932	-8%	426,111	410,389	-4%
CORDIALS & SYRUPS	89,470	110,226	23%	137,351	155,010	13%
DRINK POWDERS & LIQUIDS - COLD						
DRINK POWDERS & LIQUIDS - COLD	1,424,679	1,423,894	0%	1,370,869	1,364,567	0%
DRINK POWDERS & LIQUIDS - COLD - CONTAINER - OTHER	924,140	888,014	-4%	812,959	759,790	-7%
DRINK POWDERS & LIQUIDS - COLD - CONTAINER - CANISTER	485,853	517,235	6%	553,387	601,015	9%
DRINK POWDERS & LIQUIDS - COLD - CONTAINER - ENVELOPE	14,686	18,645	27%	4,523	3,762	-17%
EXTREME ENERGY DRINKS	4,295,293	4,684,406	9%	3,652,241	4,053,003	11%
FLAT WATER						
FLAT WATER	13,947,631	14,427,263	3%	13,025,421	14,321,288	10%
FLAT WATER - SPRING VS DISTILLED - SPRING WATER	7,697,788	8,278,782	8%	7,457,436	8,358,489	12%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
FLAT WATER - SPRING VS DISTILLED - OTHER FLAT WATER	5,289,307	5,259,255	-1%	4,654,183	5,018,086	8%
FLAT WATER - SPRING VS DISTILLED - DISTILLED WATER	960,536	889,226	-7%	913,802	944,713	3%
FLAVOURED DRINK MIXES						
FLAVOURED DRINK MIXES (FDM)	4,168,115	5,329,713	28%	3,472,130	4,399,266	27%
FDM - PRODUCT TYPE - POWDERED FRUIT DRINKS	3,778,549	5,030,543	33%	3,152,108	4,143,230	31%
FDM - SUGAR CONTENT - SUGAR FREE	2,446,619	3,417,157	40%	2,004,028	2,757,097	38%
FDM - CONTAINER - OTHER FLAVOURED DRINK MIX CONTAINERS	1,106,583	2,901,965	162%	866,575	2,282,494	163%
FDM - FLAVOUR - OTHER FLAVOURED DRINK MIXES	1,541,011	2,282,776	48%	1,311,652	1,870,017	43%
FDM - SUGAR CONTENT - SWEETENED	1,482,141	1,705,615	15%	1,283,446	1,477,032	15%
FDM - CONTAINER - CARTON	1,669,196	1,165,781	-30%	1,434,181	1,014,482	-29%
FDM - FLAVOUR - LEMONADE	651,831	883,904	36%	573,263	766,652	34%
FDM - CONTAINER - CANISTER	848,033	788,622	-7%	805,167	760,292	-6%
FDM - FLAVOUR - ORANGE	635,142	627,541	-1%	565,228	568,162	1%
FDM - FLAVOUR - PEACH	536,212	495,658	-8%	381,710	359,036	-6%
FDM - FLAVOUR - PUNCH	503,360	491,528	-2%	391,151	392,346	0%
FDM - CONTAINER - POUCH	544,303	473,345	-13%	366,207	341,998	-7%
FDM - FLAVOUR - GRAPE	137,740	320,194	132%	109,796	257,686	135%
FDMS - PRODUCT TYPE - POWDERED SOFT DRINKS	389,566	299,170	-23%	320,022	256,036	-20%
FDM - SUGAR CONTENT - UNSWEETENED	195,084	166,877	-14%	159,017	141,805	-11%
FDM - FLAVOUR - ICED TEA	68	114,940	168,929%	7,068	92,770	1,213%
FDM - FLAVOUR - GRAPEFRUIT	162,751	113,172	-30%	132,262	92,597	-30%
FDM - SUGAR CONTENT - ALL OTHER	44,271	40,064	-10%	25,639	23,332	-9%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
FLAVOURED SOFT DRINKS						
FLAVOURED SOFT DRINKS (FSD)	49,567,523	48,357,073	-2%	43,022,019	42,179,375	-2%
FSD - CAFFEINE CLAIM - FLAVOURED SOFT DRINKS - CAFFEINE	30,801,359	29,989,147	-3%	25,266,020	24,739,810	-2%
FSD - CAFFEINE CLAIM - FLAVOURED SOFT DRINKS - CAFFEINE FREE	17,350,399	16,821,464	-3%	15,791,830	15,365,711	-3%
FSD - CAFFEINE CLAIM - SODA WATER - SODA WATER	1,415,765	1,546,462	9%	1,964,169	2,073,854	6%
FSD - DIET VS REGULAR - DIET	15,735,565	14,574,848	-7%	13,939,066	13,034,181	-6%
FSD - DIET VS REGULAR - OTHER FLVD SOFT DRINKS	NA	NA	NA	NA	NA	NA
FSD - DIET VS REGULAR - REGULAR	33,831,958	33,782,225	0%	29,082,953	29,145,194	0%
FSD - DIVISION - CADBURY BEVERAGES	9,374,766	9,426,977	1%	8,553,197	8,691,025	2%
FSD - DIVISION - COCA - COLA BEVERAGES	18,160,647	18,023,966	-1%	17,557,513	17,297,032	-1%
FSD - DIVISION - OTHER DIVISIONS	6,167,225	5,815,643	-6%	6,000,122	5,560,783	-7%
FSD - DIVISION - PEPSI - COLA BEVERAGES	15,864,885	15,090,487	-5%	10,911,187	10,630,535	-3%
FSD - FLAVOUR - COLA	30,027,565	28,936,254	-4%	24,731,474	23,916,104	-3%
FSD - FLAVOUR - GINGER ALE	6,044,715	6,214,100	3%	5,492,177	5,670,476	3%
FSD - FLAVOUR - LEMON LIME	3,523,242	3,287,821	-7%	3,364,907	3,213,028	-5%
FSD - FLAVOUR - ORANGE	1,341,019	1,274,879	-5%	1,121,276	1,098,822	-2%
FSD - FLAVOUR - OTHER FLAVOURS FLVD SOFT DRINKS	6,259,476	6,327,240	1%	6,170,674	6,181,700	0%
FSD - FLAVOUR - ROOTBEER	2,016,041	1,948,896	-3%	1,701,167	1,637,449	-4%
FSD - FLAVOUR - TONIC WATER	355,465	367,883	3%	440,344	461,796	5%
FSD - MULTI - OTHER	636,517	896,912	41%	539,652	399,929	-26%
FSD - SIZE - BOTTLES - OTHER SIZE BOTTLES	NA	NA	NA	NA	NA	NA

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
ICED TEA MIXES						
ICED TEA MIXES	2,437,296	2,156,085	-12%	1,841,733	1,586,063	-14%
JUICES & DRINKS - SHELF STABLE						
JUICES & DRINKS (J&D) - SHELF STABLE	36,308,897	35,489,087	-2%	34,868,864	34,039,519	-2%
J&D - SHELF STABLE - CONTAINER - CANS	2,758,699	2,475,697	-10%	2,708,235	2,575,878	-5%
J&D - SHELF STABLE - CONTAINER - GLASS CONTAINERS	1,454,944	1,559,157	7%	1,769,791	1,945,909	10%
J&D - SHELF STABLE - CONTAINER - MULTI SRV. UHT BRIK / HYP A / GABLE	7,032,649	6,732,052	-4%	6,776,098	6,501,040	-4%
J&D - SHELF STABLE - CONTAINER - OTHER CONTAINER TYPES	2,396,197	2,550,166	6%	2,096,084	1,994,911	-5%
J&D - SHELF STABLE - CONTAINER - PLASTIC CONTAINERS	17,318,206	16,669,985	-4%	16,211,837	15,665,060	-3%
J&D - SHELF STABLE - CONTAINER - SINGLE SRV. UHT BRIK / HYP A / GABLE	5,348,202	5,502,030	3%	5,306,819	5,356,721	1%
J&D - SHELF STABLE - FLAVOUR - OTHER SHELF STABLE FLAVOURS	9,060,374	8,914,783	-2%	9,224,745	9,126,247	-1%
J&D - SHELF STABLE - FLAVOUR - ANY BERRY EXCL. CRANBERRY	1,537,060	1,684,622	10%	1,371,803	1,471,612	7%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE APPLE	5,310,914	5,529,991	4%	5,584,196	5,577,349	0%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE APPLE BLENDS	1,096,644	907,365	-17%	1,029,558	876,851	-15%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE BERRY BLENDS	3,337,618	2,817,945	-16%	2,755,291	2,587,868	-6%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE CITRUS	1,433,616	1,338,681	-7%	1,239,119	1,195,578	-4%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE CRANBERRY	1,725,629	1,934,047	12%	1,719,001	1,840,616	7%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE CRANBERRY BLENDS	2,964,987	2,724,231	-8%	2,967,287	2,569,990	-13%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE FRUIT PUNCH	1,807,207	1,885,779	4%	1,645,926	1,677,019	2%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE GINSENG	NA	NA	NA	NA	NA	NA
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE GINSENG BLENDS	NA	NA	NA	NA	NA	NA
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE GRAPE	1,217,141	1,204,146	-1%	1,259,912	1,203,162	-5%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE GRAPE BLENDS	472,381	421,358	-11%	438,765	396,616	-10%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE GRAPEFRUIT	447,242	431,121	-4%	383,656	383,810	0%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE GREEN TEA	36,094	43,460	20%	48,059	56,347	17%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE GREEN TEA BLENDS	36,766	37,178	1%	23,901	27,964	17%
J&D- SHELF STABLE - FLAVOUR - SHELF STABLE LEMONADE	379,266	341,606	-10%	419,621	397,612	-5%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE LEMONADE BLENDS	55,666	87,978	58%	78,012	157,569	102%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE ORANGE	3,337,035	3,305,630	-1%	2,821,727	2,786,467	-1%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE ORANGE BLENDS	696,350	601,411	-14%	655,883	555,157	-15%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE PEACH	289,596	323,154	12%	255,669	278,548	9%
J&D- SHELF STABLE - FLAVOUR - SHELF STABLE PEACH BLENDS	735,401	637,898	-13%	602,540	531,615	-12%
J&D - SHELF STABLE - FLAVOUR - SHELF STABLE PRUNE	331,910	316,703	-5%	344,193	341,522	-1%
J&D- SHELF STABLE - PRODUCT TYPE - S. S. DRINKS (EXCL. ICE TEA)	14,539,896	14,478,931	0%	13,273,917	13,201,164	-1%
J&D - SHELF STABLE - PRODUCT TYPE - S. S. ICE TEA	1,857,366	1,801,238	-3%	1,649,315	1,636,168	-1%
J&DS - SHELF STABLE - PRODUCT TYPE - S. S. JUICES	17,582,870	16,999,831	-3%	17,306,662	16,620,407	-4%
J&D - SHELF STABLE - PRODUCT TYPE - S. S. LIQUID CONCENTRATES	NA	NA	NA	NA	NA	NA
J&D - SHELF STABLE - PRODUCT TYPE - S. S. NECTARS	416,436	367,876	-12%	476,971	438,010	-8%
J&D - SHELF STABLE - PRODUCT TYPE - S.S. CARBONATED & SPARKLING	1,912,329	1,841,211	-4%	2,161,999	2,143,770	-1%
J&D - SHELF STABLE - SIZE - 0 - 250 ML	8,239,667	8,026,587	-3%	7,883,518	7,541,136	-4%
J&D - SHELF STABLE - SIZE - 251 - 999 ML	10,855,588	10,999,577	1%	10,620,534	10,795,066	2%
J&D - SHELF STABLE - SIZE - 1.1 - 1.79 LT	2,842,624	2,766,914	-3%	2,597,267	2,563,653	-1%
J&D- SHELF STABLE - SIZE - 1.8 - 2 LT	4,885,894	4,427,942	-9%	4,565,380	4,176,540	-9%
J&D - SHELF STABLE - SIZE - OTHER SIZES	1,968,140	1,485,138	-25%	1,932,519	1,465,399	-24%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
LEMON & LIME JUICE	844,072	891,935	6%	918,504	992,767	8%
LOW ALCOHOL BEVERAGES						
LOW ALCOHOL BEVERAGES	1,293,899	1,335,434	3%	1,535,596	1,663,555	8%
LOW ALCOHOL BEVERAGES - PRODUCT TYPE - CIDER	84,827	78,847	-7%	134,929	174,731	29%
LOW ALCOHOL BEVERAGES - PRODUCT TYPE - MALT BEVERAGES	942,843	987,322	5%	1,078,029	1,140,947	6%
LOW ALCOHOL BEVERAGES - PRODUCT TYPE - OTHER LOW	266,229	269,265	1%	322,638	347,877	8%
LOW ALCOHOL BEVERAGES - SIZE - 0 - 355 ML	1,030,008	1,036,159	1%	1,163,206	1,172,341	1%
LOW ALCOHOL BEVERAGES - SIZE - 356 ML & OVER	263,891	299,275	13%	372,390	491,214	32%
RTD ICED TEA CANS						
RTD ICED TEA CANS	2,481,945	2,354,252	-5%	2,321,007	2,287,582	-1%
RTD ICED TEA CANS - FLAVOUR - OTHER FLAVOURS	627,513	599,349	-4%	655,423	660,359	1%
RTD ICED TEA CANS - FLAVOUR - WITH LEMON	1,724,745	1,565,176	-9%	1,526,350	1,432,495	-6%
RTD ICED TEA CANS - FLAVOUR - WITH PEACH	2,559	3,893	52%	3,967	4,584	16%
RTD ICED TEA CANS - FLAVOUR - WITH RASPBERRY	127,128	185,834	46%	135,267	190,144	41%
RTD ICED TEA CANS - SIZE - 0 - 250 ML	NA	NA	NA	NA	NA	NA
RTD ICED TEA CANS - SIZE - 251 -355 ML	1,801,899	1,654,048	-8%	1,530,010	1,452,318	-5%
RTD ICED TEA CANS - SIZE - 356 - 473 ML	103,277	102,190	-1%	74,183	69,212	-7%
RTD ICED TEA CANS - SIZE - 474 - 1990 ML	576,769	598,014	4%	716,814	766,052	7%
TOMATO JUICE						
TOMATO JUICE	538,923	488,117	-9%	490,397	465,828	-5%
TOMATO JUICE - CONTAINER - BOTTLES	119,029	99,054	-17%	81,300	74,792	-8%
TOMATO JUICE - CONTAINER - CANNED	419,894	389,063	-7%	409,097	391,036	-4%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
TOMATO JUICE - CONTAINER - OTHER CONTAINER TYPES TOMATO	NA	NA	NA	NA	NA	NA
TOMATO JUICE - HEALTH CLAIM - LOW / NO SALT	29,869	39,411	32%	39,494	59,819	51%
TOMATO JUICE - HEALTH CLAIM - REGULAR	509,054	448,706	-12%	450,903	406,009	-10%
TOMATO JUICE - SIZE - 0 - 275 ML	74,639	48,020	-36%	48,688	32,318	-34%
TOMATO JUICE - SIZE - 276 - 540 ML	73,298	71,370	-3%	97,426	96,626	-1%
TOMATO JUICE - SIZE - 541 ML - 1 LT	94,264	56,931	-40%	65,825	36,590	-44%
TOMATO JUICE - SIZE - 1.1 - 1.36 LT	296,722	311,796	5%	278,458	300,294	8%
TOMATO JUICE - SIZE - 1.361 LT & OVER	NA	NA	NA	NA	NA	NA
VEGETABLE JUICES						
VEGETABLE JUICES	3,824,322	3,613,937	-6%	3,497,868	3,319,405	-5%
VEGETABLE JUICES - FLAVOUR - EXTRA SPICY	472,734	455,439	-4%	476,998	457,221	-4%
VEGETABLE JUICES - FLAVOUR - REGULAR SPICE	3,351,588	3,158,498	-6%	3,020,870	2,862,184	-5%
VEGETABLE JUICES - SEAFOOD VS REGULAR - REGULAR BLEND	1,605,433	1,519,953	-5%	1,675,472	1,605,462	-4%
VEGETABLE JUICES - SEAFOOD VS REGULAR - SEAFOOD BLEND	2,218,889	2,093,984	-6%	1,822,396	1,713,943	-6%
VEGETABLE JUICES - SIZE - 0 - 300 ML	461,566	440,486	-5%	444,007	416,536	-6%
VEGETABLE JUICES - SIZE - 301 - 540 ML	104,355	84,560	-19%	137,686	126,151	-8%
VEGETABLE JUICES - SIZE - 541 - 796 ML	NA	NA	NA	NA	NA	NA
VEGETABLE JUICES - SIZE - 797 - 1.14 LT	505,222	469,768	-7%	467,606	454,601	-3%
VEGETABLE JUICES - SIZE - 1.15 - 1.36 LT	51,494	42,361	-18%	38,196	30,489	-20%
VEGETABLE JUICES - SIZE - 1.361 LT & OVER	2,701,685	2,576,762	-5%	2,410,373	2,291,628	-5%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
CONDIMENTS & SAUCES						
BAKING & COOKING SAUCE	2,543,255	2,691,440	6%	2,735,245	2,936,259	7%
BARBECUE SAUCES						
BARBECUE SAUCES	3,216,958	3,236,471	1%	2,922,802	2,963,217	1%
BARBECUE SAUCES - CONTAINER - GLASS	2,351,852	2,458,516	5%	2,247,850	2,310,739	3%
BARBECUE SAUCES - CONTAINER - OTHER CONTAINER TYPES BBQ SAUCES	106,367	86,180	-19%	91,162	67,478	-26%
BARBECUE SAUCES - CONTAINER - PLASTIC	758,739	691,775	-9%	583,790	585,000	0%
BARBECUE SAUCES - SIZE - 0 - 454 GM	1,459,757	1,460,193	0%	1,278,951	1,308,161	2%
BARBECUE SAUCES - SIZE - 455 ML	809,231	768,812	-5%	676,891	674,897	0%
BARBECUE SAUCES - SIZE - 456 - 1 KG	923,732	1,004,010	9%	944,204	976,340	3%
BARBECUE SAUCES - SIZE - 1.001 KG & OVER	24,238	3,456	-86%	22,756	3,819	-83%
BRUSCHETTA TOPPINGS	242,233	216,769	-11%	366,400	342,495	-7%
CHILI SAUCE	596,866	687,146	15%	740,442	850,230	15%
CHUTNEY						
CHUTNEY	99,954	105,517	6%	180,554	187,583	4%
CHUTNEY - SIZE - 0 - 125 GM	1,996	2,033	2%	NA	2,832	NA
CHUTNEY - SIZE - 126 - 249 GM	NA	100	NA	1,800	1,041	-42%
CHUTNEY - SIZE - 250 GM	90,379	92,384	2%	166,013	171,066	3%
CHUTNEY - SIZE - 251 - 500 GM	5,942	3,774	-36%	11,566	4,873	-58%
CHUTNEY - SIZE - 501 GM & OVER	1,637	7,226	341%	1,175	7,771	561%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
COOKING OILS						
COOKING OILS	10,187,910	10,886,261	7%	12,154,396	13,083,008	8%
COOKING OILS - OIL TYPE - SALAD & COOKING OILS	5,821,097	6,072,540	4%	6,541,452	6,910,743	6%
COOKING OILS - OIL TYPE - OLIVE OILS	3,757,833	3,934,351	5%	4,812,322	5,038,485	5%
COOKING OILS - OIL TYPE - FLAVOURED COOKING OILS	384,767	617,823	61%	503,736	779,369	55%
COOKING OILS - OIL TYPE - SESAME OILS	224,213	261,547	17%	296,886	354,411	19%
COOKING SPRAYS	943,529	931,218	-1%	987,529	967,745	-2%
COOKING WINE & SHERRY	122,780	128,110	4%	157,155	160,943	2%
CRANBERRY SAUCES - C&B	652,772	655,550	0%	660,144	615,261	-7%
DIPS - MIXES	59,040	60,561	3%	65,045	68,907	6%
FRUIT GLAZES	26,980	24,683	-9%	16,774	13,891	-17%
FRUIT PECTIN & PRESERVATIVES						
FRUIT PECTIN & PRESERVATIVES	284,423	278,279	-2%	200,672	190,011	-5%
FRUIT PECTIN & PRESERVATIVES - PRODUCT TYPE - FRUIT PECTINS	256,696	258,180	1%	175,517	170,785	-3%
FRUIT PECTIN & PRESERVATIVES - PRODUCT TYPE - FRUIT PRESERVATIVES	27,727	20,099	-28%	25,155	19,226	-24%
GARLIC SPREADS	442,066	490,476	11%	544,823	616,453	13%
GRAVY MAKERS & ENHANCERS	196,432	200,379	2%	182,979	181,665	-1%
HEAVY SYRUPS						
HEAVY SYRUPS	406,996	393,006	-3%	372,386	366,024	-2%
HEAVY SYRUPS - SIZE - 0 - 250 ML	7,143	6,473	-9%	6,684	7,304	9%
HEAVY SYRUPS - SIZE - 251 - 500 ML	167,670	164,615	-2%	177,379	176,755	0%
HEAVY SYRUPS - SIZE - 501 - 999 ML	79,013	75,606	-4%	67,015	64,441	-4%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
HEAVY SYRUPS - SIZE - 1 - 2 LT	151,946	145,052	-5%	114,607	110,469	-4%
HEAVY SYRUPS - SIZE - 2.001 LT & OVER	1,224	1,260	3%	6,701	7,055	5%
HEAVY SYRUPS - TYPE OF TABLE SYRUP - ALL PURPOSE	88,838	83,066	-6%	79,582	77,427	-3%
HEAVY SYRUPS - TYPE OF TABLE SYRUP - CORN	318,158	309,940	-3%	292,804	288,597	-1%
HEAVY SYRUPS - TYPE OF TABLE SYRUP - OTHER TYPES TABLE SYRUP	NA	NA	NA	NA	NA	NA
HONEY						
HONEY	3,309,692	3,730,822	13%	3,723,777	4,170,703	12%
HONEY - FORM OF HONEY - CREAMED	791,875	856,272	8%	822,702	866,599	5%
HONEY - FORM OF HONEY - LIQUID	2,512,743	2,874,279	14%	2,895,818	3,303,702	14%
HONEY - FORM OF HONEY - OTHER FORMS OF HONEY	5,074	271	-95%	5,257	402	-92%
HONEY - SIZE - 0 - 250 GM	82,972	88,138	6%	83,110	88,256	6%
HONEY - SIZE - 251 - 499 GM	514,723	573,914	11%	603,181	698,291	16%
HONEY - SIZE - 500 GM	1,052,665	1,174,446	12%	1,255,130	1,389,618	11%
HONEY - SIZE - 501 GM - 1 KG	1,375,093	1,601,467	16%	1,496,835	1,689,519	13%
HONEY - SIZE - 1.001 KG & OVER	284,239	292,857	3%	285,521	305,019	7%
JAMS JELLIES & MARMALADES (JJ&M)						
JAMS JELLIES & MARMALADES	5,569,480	5,608,428	1%	5,653,594	5,657,409	0%
JJ&M - FLAVOUR - GRAPE & GRAPE BLENDS	184,308	187,634	2%	214,019	209,770	-2%
JJ&M - FLAVOUR - MARMALADES	479,394	473,099	-1%	547,636	547,579	0%
JJ&M - FLAVOUR - OTHER FLAVOURS	1,809,529	1,818,114	0%	1,874,065	1,873,086	0%
JJ&M - FLAVOUR - RASPBERRY & RASPBERRY BLENDS	1,446,654	1,500,276	4%	1,332,210	1,370,206	3%
JJ&M - FLAVOUR - STRAWBERRY & STRAWBERRY BLENDS	1,649,595	1,629,305	-1%	1,623,971	1,589,831	-2%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
JJ&M - LIGHT VS REGULAR - DIET / LIGHT	619,854	533,784	-14%	624,248	544,796	-13%
JJ&M - LIGHT VS REGULAR - NON DIET / NON LIGHT	4,949,626	5,074,644	3%	5,029,346	5,112,613	2%
JJ&M - SIZE - 249 ML & UNDER	146,757	160,771	10%	260,201	296,287	14%
JJ&M - SIZE - 250 ML	1,149,458	1,136,264	-1%	1,248,089	1,240,074	-1%
JJ&M - SIZE - 251 - 375 ML	705,839	715,437	1%	686,711	689,839	0%
JJ&M - SIZE - 376 - 500 ML	3,050,341	3,029,464	-1%	2,966,285	2,996,861	1%
JJ&M - SIZE - 501 - 750 ML	40,409	34,007	-16%	46,080	40,302	-13%
JJ&M - SIZE - 751 ML & OVER	476,676	532,485	12%	396,953	431,248	9%
JJ&M - TYPE OF SWEET SPREAD - COMPOTE	22,107	19,647	-11%	26,494	22,528	-15%
JJ&M - TYPE OF SWEET SPREAD - JAM	2,865,337	2,922,199	2%	3,015,560	2,959,659	-2%
JJ&M - TYPE OF SWEET SPREAD - JELLY	243,588	233,683	-4%	279,358	260,772	-7%
JJ&M - TYPE OF SWEET SPREAD - MARMALADE	442,120	435,328	-2%	505,511	503,773	0%
JJ&M - TYPE OF SWEET SPREAD - PRESERVE	3,272	3,344	2%	1,881	389	-79%
JJ&M - TYPE OF SWEET SPREAD - SPREAD	1,993,056	1,994,227	0%	1,935,758	1,940,023	0%
KETCHUP						
KETCHUP	4,673,271	4,724,474	1%	4,261,859	4,364,752	2%
KETCHUP - PACKAGE TYPE - OTHER PKG TYPES KETCHUP	633,938	687,241	8%	553,706	588,139	6%
KETCHUP - PACKAGE TYPE - SQUEEZABLE BOTTLE	4,039,333	4,037,233	0%	3,708,153	3,776,613	2%
KETCHUP - PRODUCT TYPE - BOTTLED	4,606,855	4,662,310	1%	4,199,699	4,300,743	2%
KETCHUP - PRODUCT TYPE - CANNED	66,416	62,164	-6%	62,160	64,009	3%
KETCHUP - SIZE - 0 - 374 ML	338	2,377	603%	29	1,168	3,928%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
KETCHUP - SIZE - 375 ML	412,977	417,274	1%	393,611	395,343	0%
KETCHUP - SIZE - 376 - 750 ML	1,079,215	1,249,087	16%	1,087,924	1,244,792	14%
KETCHUP - SIZE - 751 ML - 1 LT	1,788,168	1,711,840	-4%	1,477,323	1,480,182	0%
KETCHUP - SIZE - 1.001 LT & OVER	1,392,573	1,343,896	-3%	1,302,972	1,243,267	-5%
LIQUID SEASONINGS	239,727	269,626	12%	282,316	315,891	12%
MAYONNAISE & SPOONABLE SALAD DRESSING (M&SD)						
MAYONNAISE & SPOONABLE SALAD DRESSING	6,304,119	6,358,237	1%	5,951,018	6,067,348	2%
M&SD - SIZE - 250 ML	NA	NA	NA	NA	NA	NA
M&SD - SIZE - 500 ML	5,888	3,180	-46%	7,331	4,262	-42%
M&SD - SIZE - 750 ML	847,595	899,216	6%	824,087	878,921	7%
M&SD - SIZE - 1 LT	2,741	734	-73%	5,354	723	-86%
M&SD - SIZE - 1.5 LT	533,196	437,940	-18%	465,881	371,679	-20%
M&SD- SIZE - OTHER SIZES MAYO. & SPOONABLE SAL	4,914,699	5,017,167	2%	4,648,365	4,811,763	4%
M&SD - TYPE OF MAYO DRESSING - MAYONNAISE - LIG	1,323,588	1,323,639	0%	1,351,240	1,364,409	1%
M&SD- TYPE OF MAYO DRESSING - MAYONNAISE - REG	2,426,708	2,589,797	7%	2,447,952	2,634,715	8%
M&SD - TYPE OF MAYO DRESSING - SPOONABLE SALAD	1,558,283	1,599,915	3%	1,288,345	1,321,248	3%
M&SD - TYPE OF MAYO DRESSING - SPOONABLE SALAD	995,540	844,886	-15%	863,481	746,976	-13%
MEAT & SEAFOOD SAUCES						
MEAT & SEAFOOD SAUCES	3,791,557	4,147,605	9%	4,034,541	4,277,501	6%
MEAT & SEAFOOD SAUCES - TYPE - HORSERADISH SAUCES	325,379	326,089	0%	368,056	380,206	3%
MEAT & SEAFOOD SAUCES - TYPE - MEAT CONDIMENTS SAUCES	1,715,590	1,814,419	6%	1,904,076	2,044,339	7%
MEAT & SEAFOOD SAUCES - TYPE - OTHER TYPES MEAT & SEAFOOD	208,861	230,569	10%	204,579	244,508	20%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
MEAT & SEAFOOD SAUCES -T TYPE - SEAFOOD SAUCES	336,890	315,992	-6%	294,009	272,225	-7%
MEAT & SEAFOOD SAUCES - TYPE - STEAK SAUCES	485,879	692,776	43%	493,349	523,435	6%
MEAT & SEAFOOD SAUCES - TYPE - TARTAR SAUCES	260,755	271,557	4%	241,383	250,396	4%
MEAT & SEAFOOD SAUCES - TYPE - WORCESTERSHIRE SAUCES	458,203	496,203	8%	529,089	562,392	6%
MEAT & SEAFOOD SAUCES - SIZE - 0 -150 ML	642,019	677,544	6%	663,496	733,366	11%
MEAT & SEAFOOD SAUCES - SIZE - 151 - 249 ML	175,887	190,796	8%	169,762	193,570	14%
MEAT & SEAFOOD SAUCES - SIZE - 250 ML	591,285	626,077	6%	661,085	687,792	4%
MEAT & SEAFOOD SAUCES - SIZE - 251 - 350 ML	600,864	832,247	39%	725,659	790,765	9%
MEAT & SEAFOOD SAUCES - SIZE - 351 ML & OVER	1,781,502	1,820,941	2%	1,814,539	1,872,008	3%
MOLASSES	326,594	334,389	2%	350,651	362,519	3%
MUSTARD - DRY						
MUSTARD - DRY	138,332	138,512	0%	153,481	160,171	4%
MUSTARD - DRY - SIZE - 0 - 40 GM	26,033	25,250	-3%	22,533	23,674	5%
MUSTARD - DRY - SIZE - 41 - 56 GM	7,928	8,757	10%	9,567	10,574	11%
MUSTARD - DRY - SIZE - 57 - 100 GM	44,853	46,341	3%	53,886	54,949	2%
MUSTARD - DRY - SIZE - 101 - 200 GM	59,513	58,164	-2%	67,495	70,974	5%
MUSTARD - PREPARED						
MUSTARD - PREPARED	2,297,079	2,328,025	1%	2,382,633	2,479,206	4%
CONTAINER & IMPORTED OR DOMESTIC - DOMESTIC SPECIALTY	857,856	874,106	2%	864,072	915,113	6%
CONTAINER & IMPORTED OR DOMESTIC - IMPORTED SPECIALTY	423,534	458,452	8%	631,354	684,056	8%
CONTAINER & IMPORTED OR DOMESTIC - YELLOW JARS	55,373	49,262	-11%	51,662	50,807	-2%
CONTAINER & IMPORTED OR DOMESTIC - YELLOW SQUEEZE	960,316	946,205	-1%	835,545	829,230	-1%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
MUSTARD - PREPARED - DIJON VS REGULAR - DIJON	624,025	662,410	6%	837,127	902,556	8%
MUSTARD - PREPARED - DIJON VS REGULAR - OTHER TYPES MUSTARD	NA	NA	NA	NA	NA	NA
MUSTARD - PREPARED - DIJON VS REGULAR - REGULAR	1,673,054	1,665,615	0%	1,545,506	1,576,650	2%
MUSTARD - PREPARED - SIZE - 0 - 174 ML	62,545	61,707	-1%	75,549	76,787	2%
MUSTARD - PREPARED - SIZE - 175 ML	54,110	58,052	7%	79,384	85,563	8%
MUSTARD - PREPARED - SIZE - 176 - 250 ML	529,037	493,193	-7%	615,347	612,904	0%
MUSTARD - PREPARED - SIZE - 251 - 375 ML	682,336	719,659	5%	713,417	755,185	6%
MUSTARD - PREPARED - SIZE - 376 - 500 ML	610,960	601,743	-2%	627,426	628,867	0%
MUSTARD - PREPARED - SIZE - 501 - 750 ML	251,357	289,539	15%	188,475	235,854	25%
MUSTARD - PREPARED - SIZE - 751 ML & OVER	106,734	104,132	-2%	83,035	84,046	1%
OLIVES						
OLIVES	2,022,079	2,049,927	1%	2,281,373	2,351,134	3%
OLIVES - PITTED VS UNPITTED - OTHER TYPES OLIVES	NA	NA	NA	9,424	8,850	-6%
OLIVES - PITTED VS UNPITTED - PITTED OLIVES	1,720,611	1,751,715	2%	1,896,041	1,946,370	3%
OLIVES - PITTED VS UNPITTED - UNPITTED OLIVES	301,468	298,212	-1%	375,908	395,914	5%
OLIVES - SIZE - 374 ML & UNDER	496,189	478,007	-4%	553,283	561,271	1%
OLIVES - SIZE - 375 - 397 ML	808,767	809,801	0%	904,928	916,218	1%
OLIVES - SIZE - 398 ML	373,752	404,651	8%	382,702	416,829	9%
OLIVES - SIZE - 399 - 500 ML	208,109	196,174	-6%	281,118	269,142	-4%
OLIVES - SIZE - 501 ML - 2 LT	134,393	161,102	20%	155,160	185,108	19%
OLIVES - SIZE - 2.001 LT & OVER	869	192	-78%	4,182	2,566	-39%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
ORIENTAL SAUCES						
ORIENTAL SAUCES	3,455,248	3,591,756	4%	3,708,451	3,847,573	4%
ORIENTAL SAUCES - FLAVOUR - CHERRY SAUCES	20,483	21,525	5%	17,559	17,775	1%
ORIENTAL SAUCES - FLAVOUR - OTHER FLAVOURS ORIENTAL SAUCES	1,106,869	1,171,602	6%	1,380,368	1,457,273	6%
ORIENTAL SAUCES - FLAVOUR - PLUM SAUCES	280,523	271,378	-3%	275,396	293,793	7%
ORIENTAL SAUCES - FLAVOUR - SOYA SAUCES	1,835,366	1,912,547	4%	1,841,554	1,909,650	4%
ORIENTAL SAUCES - FLAVOUR - SPARERIB SAUCES	6,806	5,555	-18%	5,666	5,237	-8%
ORIENTAL SAUCES - FLAVOUR - SWEET & SOUR SAUCES EXC. DIPIN	205,201	209,149	2%	179,496	182,083	1%
ORIENTAL SAUCES - SIZE - 0 - 150 ML	98,121	109,603	12%	96,247	104,374	8%
ORIENTAL SAUCES - SIZE - 151 - 250 ML	248,588	261,741	5%	283,808	275,555	-3%
ORIENTAL SAUCES - SIZE - 251 - 350 ML	784,365	841,750	7%	941,851	1,012,584	8%
ORIENTAL SAUCES - SIZE - 351 - 500 ML	1,618,814	1,645,008	2%	1,590,999	1,598,740	0%
ORIENTAL SAUCES - SIZE - 501 - 1 LT	566,635	599,097	6%	608,471	656,254	8%
ORIENTAL SAUCES - SIZE - 1.001 LT & OVER	138,725	134,557	-3%	195,487	181,828	-7%
PEANUT BUTTER						
PEANUT BUTTER	6,870,509	7,342,744	7%	6,894,422	7,341,007	6%
PEANUT BUTTER - HEALTH CLAIM - LIGHT	1,657,955	1,609,909	-3%	1,492,240	1,592,577	7%
PEANUT BUTTER - HEALTH CLAIM - LOW SODIUM & UNSALTED	151,188	146,327	-3%	133,178	139,052	4%
PEANUT BUTTER - HEALTH CLAIM - REGULAR	5,061,366	5,586,508	10%	5,125,192	5,635,281	10%
PEANUT BUTTER - PEANUT BUTTER TEXTURE - CHUNKY	1,352,329	1,429,334	6%	1,560,285	1,548,457	-1%
PEANUT BUTTER - PEANUT BUTTER TEXTURE - CREAMY	5,518,180	5,913,410	7%	5,402,182	5,748,430	6%
PEANUT BUTTER - SIZE - 499 GM & UNDER	10	102	920%	5	NA	NA

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PEANUT BUTTER - SIZE - 500 GM	1,429,226	1,720,951	20%	1,646,244	1,953,672	19%
PEANUT BUTTER - SIZE - 501 - 749 GM	NA	NA	NA	NA	NA	NA
PEANUT BUTTER - SIZE - 750 GM	696,879	711,463	2%	741,377	765,098	3%
PEANUT BUTTER - SIZE - 751 - 999 GM	12,327	8,278	-33%	NA	NA	NA
PEANUT BUTTER - SIZE - 1 KG	3,179,728	3,346,276	5%	2,946,511	3,073,780	4%
PEANUT BUTTER - SIZE - 1.6 - 2 KG	1,551,449	1,554,594	0%	1,636,052	1,566,674	-4%
PEANUT BUTTER - SIZE - 2.001 KG & OVER	890	1,080	21%	NA	NA	-100%
PEANUT BUTTER - TYPE OF PEANUT BUTTER - NATURAL TYPE	1,006,052	1,205,693	20%	1,270,139	1,526,128	20%
PEANUT BUTTER - TYPE OF PEANUT BUTTER - REGULAR TYPE	5,864,457	6,137,051	5%	5,624,283	5,814,879	3%
PEPPER	1,374,781	1,392,924	1%	1,548,082	1,590,306	3%
PICKLED VEGETABLES						
PICKLED VEGETABLES	966,333	1,003,475	4%	838,460	840,754	0%
SAUERKRAUT	564,878	572,328	1%	480,464	471,862	-2%
PICKLED VEGETABLES - REMAINIG	401,455	431,147	7%	357,996	368,892	3%
PICKLES						
PICKLES	5,537,014	5,585,750	1%	5,079,754	5,229,462	3%
PICKLES - PICKLE TYPE - BEETS	232,251	229,845	-1%	230,798	224,732	-2%
PICKLES - PICKLE TYPE - BREAD & BUTTER	625,273	628,621	1%	568,809	592,931	4%
PICKLES - PICKLE TYPE - CHOW CHOW	1,412	837	-41%	163	NA	3%
PICKLES - PICKLE TYPE - DILLS	3,472,797	3,491,550	1%	3,084,122	3,164,912	3%
PICKLES - PICKLE TYPE - GHERKINS	142,149	156,416	10%	189,011	197,616	-3%
PICKLES - PICKLE TYPE - ONIONS	84,124	83,580	-1%	97,750	95,441	5%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PICKLES - PICKLE TYPE - OTHER TYPES OF PICKLES	524,233	526,103	0%	546,416	584,456	7%
PICKLES - PICKLE TYPE - PEPPERS	42,636	42,293	-1%	32,571	32,676	-10%
PICKLES - PICKLE TYPE - PICKLED EGGS	129,126	125,823	-3%	107,373	107,216	2%
PICKLES - PICKLE TYPE - SWEET MIXED	283,013	300,682	6%	222,741	229,482	0%
PICKLES - SIZE - 0 - 250 ML	37,909	29,320	-23%	51,586	49,604	-2%
PICKLES - SIZE - 251 - 375 ML	296,251	293,121	-1%	332,014	325,901	95%
PICKLES - SIZE - 376 - 500 ML	1,115,002	1,175,640	5%	1,001,980	1,075,615	7%
PICKLES - SIZE - 501 - 750 ML	829,541	847,843	2%	830,390	908,099	9%
PICKLES - SIZE - 751 ML - 1 LT	2,805,027	2,829,535	1%	2,468,601	2,491,493	1%
PICKLES - SIZE - 1.1 - 1.5 LT	171,001	154,082	-10%	176,945	180,295	-4%
PICKLES - SIZE - 1.51 - 3.99 LT	275,053	249,588	-9%	216,054	194,199	0%
PICKLES - SIZE - 3.991 LT & OVER	7,230	6,621	-8%	2,184	4,256	-100%
PICKLING SALTS	60,629	58,691	-3%	53,907	56,092	4%
PURE MAPLE SYRUPS						
PURE MAPLE SYRUPS	1,431,865	1,564,409	9%	1,932,286	2,114,712	9%
PURE MAPLE SYRUPS - SIZE - 0 - 250 ML	222,367	206,303	-7%	338,249	335,890	-1%
PURE MAPLE SYRUPS - SIZE - 251 - 375 ML	579,327	614,616	6%	860,083	890,560	4%
PURE MAPLE SYRUPS - SIZE - 376 - 500 ML	155,835	232,039	49%	236,499	347,757	47%
PURE MAPLE SYRUPS - SIZE - 501 ML & OVER	474,336	511,451	8%	497,455	540,505	9%
PURE MAPLE SYRUPS - TYPE OF PURE MAPLE SYRUP - LIGHT	104,376	145,969	40%	145,096	194,036	34%
PURE MAPLE SYRUPS - TYPE OF PURE MAPLE SYRUP - MEDIUM	1,194,710	1,273,597	7%	1,637,827	1,773,496	8%
PURE MAPLE SYRUPS - TYPE OF PURE MAPLE SYRUP - OTHER TYPES	132,779	144,843	9%	149,363	147,180	-1%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
RELISH						
RELISH	719,492	714,821	-1%	686,282	670,751	-2%
RELISH - SIZE - 0 - 250 ML	41,883	35,991	-14%	59,060	51,287	-13%
RELISH - SIZE - 251 - 375 ML	523,523	485,168	-7%	447,501	434,764	-3%
RELISH - SIZE - 376 - 500 ML	94,991	109,473	15%	125,040	119,503	-4%
RELISH - SIZE - 501 ML - 3.99 LT	58,995	84,189	43%	54,445	65,197	20%
RELISH - SIZE - 3.991 LT & OVER	100	NA	-100%	236	NA	-100%
SALAD DRESSING - DRY	154,474	179,601	16%	122,526	140,891	15%
SALAD DRESSING - POURABLE						
SALAD DRESSING - POURABLE	10,671,037	10,928,962	2%	10,071,315	10,319,518	2%
POURABLE - FLAVOUR - CAESAR	2,023,913	2,117,840	5%	1,852,887	1,924,243	4%
POURABLE - FLAVOUR - CHEESE BASE	487,873	486,438	0%	567,690	570,574	1%
POURABLE - FLAVOUR - CREAMY CUCUMBER	326,797	334,827	2%	260,531	272,435	5%
POURABLE - FLAVOUR - FRENCH	419,467	403,723	-4%	350,910	339,107	-3%
POURABLE - FLAVOUR - ITALIAN	1,019,649	966,585	-5%	856,719	810,812	-5%
POURABLE - FLAVOUR - OTHER FLAVOURS	3,382,160	3,603,898	7%	3,397,496	3,615,555	6%
POURABLE - FLAVOUR - RANCH STYLES	2,644,082	2,660,863	1%	2,446,995	2,453,093	0%
POURABLE - FLAVOUR - THOUSAND ISLAND	367,096	354,788	-3%	338,087	333,699	-1%
POURABLE - HEALTH CLAIM - CALORIE REDUCED	1,901,553	1,839,812	-3%	1,766,800	1,706,072	-3%
POURABLE - HEALTH CLAIM - LOW / NO FAT	484,229	453,109	-6%	454,313	411,402	-9%
POURABLE - HEALTH CLAIM - REGULAR	8,285,255	8,636,041	4%	7,850,202	8,202,044	4%
POURABLE - SALAD DRESSING TYPE - CREAMY	6,177,243	6,317,632	2%	5,708,137	5,825,656	2%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
POURABLE - SALAD DRESSING TYPE - OIL & VINEGAR	2,748,112	2,645,222	-4%	2,718,523	2,633,705	-3%
POURABLE - SALAD DRESSING TYPE - OTHER	769,903	1,042,624	35%	778,243	1,030,805	32%
POURABLE - SALAD DRESSING TYPE - RED & SWEET	975,779	923,484	-5%	866,412	829,352	-4%
POURABLE - SHELF STABLE VS REFRIGERATED - REFRIGERATED	2,615,665	2,915,044	11%	2,860,653	3,098,693	8%
POURABLE - SHELF STABLE VS REFRIGERATED - SHELF STABLE	8,055,372	8,013,918	-1%	7,210,662	7,220,825	0%
POURABLE - SIZE - 250 ML	635,160	607,342	-4%	595,999	586,459	-2%
POURABLE - SIZE - 500 ML	171,199	132,065	-23%	131,474	103,406	-21%
POURABLE - SIZE - 750 ML	193,631	280,457	45%	159,484	230,462	45%
POURABLE - SIZE - 355 ML & 375 ML	1,131,560	1,126,941	0%	1,205,023	1,175,217	-2%
POURABLE - SIZE - 4 LT	NA	NA	NA	NA	NA	NA
POURABLE - SIZE - OTHER SIZES SALAD DRESSING - POURABLE	8,539,487	8,782,157	3%	7,979,335	8,223,974	3%
SALT & SUBSTITUTES						
SALT & SUBSTITUTES	944,846	1,021,003	8%	1,130,651	1,178,318	4%
SALT & SUBSTITUTES - PRODUCT TYPE - REGULAR SALT	559,466	590,721	6%	635,088	629,095	-1%
SALT & SUBSTITUTES - PRODUCT TYPE - SEA SALT	363,786	409,260	13%	472,884	528,859	12%
SALT & SUBSTITUTES - PRODUCT TYPE - SALT SUBSTITUTES	21,594	21,022	-3%	22,679	20,364	-10%
SANDWICH SPREADS						
SEAFOOD SPREADS & PASTES	208,982	222,070	6%	168,408	167,310	-1%
SEASONINGS & SALAD TOPPINGS						
	46,754	51,013	9%	62,958	69,607	11%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SEASONINGS & SALAD TOPPINGS	5,305,932	5,556,922	5%	4,999,862	5,201,616	4%
SEASONINGS & SALAD TOPPINGS - PRODUCT TYPE - BACON BITS	1,258,709	1,375,973	9%	947,261	1,019,705	8%
SEASONINGS & SALAD TOPPINGS - PRODUCT TYPE - TOPPINGS	421,661	401,691	-5%	475,605	460,596	-3%
SEASONINGS & SALAD TOPPINGS - PRODUCT TYPE - SEASONINGS	3,625,562	3,779,258	4%	3,576,996	3,721,315	4%
SEASONINGS & SALAD TOPPINGS - SIZE - 0 - 28 GM	115,004	144,358	26%	147,176	176,795	20%
SEASONINGS & SALAD TOPPINGS - SIZE - 29 - 56 GM	184,027	212,318	15%	219,954	263,173	20%
SEASONINGS & SALAD TOPPINGS - SIZE - 57 - 170 GM	3,437,159	3,536,867	3%	3,161,150	3,230,790	2%
SEASONINGS & SALAD TOPPINGS - SIZE - 171 - 310 GM	788,195	845,046	7%	719,565	785,695	9%
SEASONINGS & SALAD TOPPINGS - SIZE - 311 GM & OVER	781,547	818,333	5%	752,017	745,163	-1%
SPICES						
SPICES	5,990,040	6,343,990	6%	6,903,491	7,326,663	6%
SPICES - SIZE - 0 - 30 GM	1,313,145	1,330,232	1%	1,556,535	1,587,831	2%
SPICES - SIZE - 31 - 60 GM	1,753,235	1,870,449	7%	2,117,077	2,279,488	8%
SPICES - SIZE - 61 - 113 GM	874,120	905,947	4%	948,532	1,011,163	7%
SPICES - SIZE - 114 - 150 GM	951,872	1,053,025	11%	1,011,727	1,101,695	9%
SPICES - SIZE - 151 - 300 GM	591,128	644,537	9%	653,680	733,708	12%
SPICES - SIZE - 301 - 453 GM	222,764	226,668	2%	276,969	255,149	-8%
SPICES - SIZE - OTHER SIZES SPICES	283,776	313,132	10%	338,971	357,629	6%
SPICES - TYPE OF SPICE - MEAT TENDERIZERS - MEAT TENDERIZERS	17,960	17,577	-2%	15,972	15,210	-5%
SPICES - TYPE OF SPICE - SPICES - CHILI	402,501	425,383	6%	488,934	503,953	3%
SPICES - TYPE OF SPICE - SPICES - CINNAMON	460,224	493,964	7%	516,795	553,935	7%
SPICES - TYPE OF SPICE - SPICES - CURRY	144,695	154,538	7%	183,763	196,513	7%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SPICES - TYPE OF SPICE - SPICES - GARLIC	622,873	664,503	7%	601,714	642,028	7%
SPICES - TYPE OF SPICE - SPICES - NUTMEG	177,743	184,008	4%	204,313	215,711	6%
SPICES - TYPE OF SPICE - SPICES - ONION	253,183	275,215	9%	262,401	292,718	12%
SPICES - TYPE OF SPICE - SPICES - OREGANO	291,343	305,407	5%	378,410	396,650	5%
SPICES - TYPE OF SPICE - SPICES - OTHER	3,198,727	3,367,637	5%	3,769,677	3,985,020	6%
SPICES - TYPE OF SPICE - SPICES - PAPRIKA	237,104	264,484	12%	289,527	323,997	12%
SPICES - TYPE OF SPICE - SPICES - PARSLEY	183,687	191,274	4%	191,985	200,928	5%
SUNDAE TOPPINGS	541,002	551,975	2%	522,011	531,525	2%
SWEET SPREADS						
SWEET SPREADS	2,151,290	2,545,681	18%	2,582,854	2,995,587	16%
SWEET SPREADS - FLAVOUR - APPLE	14,586	19,406	33%	18,294	26,993	48%
SWEET SPREADS - FLAVOUR - CARAMEL	28,901	28,082	-3%	28,025	26,620	-5%
SWEET SPREADS - FLAVOUR - CHOC / HAZELNUT	105,576	91,989	-13%	128,381	112,875	-12%
SWEET SPREADS - FLAVOUR - CHOCOLATE	15,437	25,141	63%	24,324	32,316	33%
SWEET SPREADS - FLAVOUR - COCONUT	1,618	15,674	869%	137	3,792	2,668%
SWEET SPREADS - FLAVOUR - HAZELNUT	1,294,405	1,475,903	14%	1,435,993	1,576,984	10%
SWEET SPREADS - FLAVOUR - MAPLE	13,744	15,128	10%	11,699	12,095	3%
SWEET SPREADS - FLAVOUR - OTHER FLAVOURS SWEET SPREADS	610,297	798,346	31%	856,885	1,106,867	29%
SWEET SPREADS - FLAVOUR - SESAME	63,984	75,177	17%	77,102	97,017	26%
SWEET SPREADS - FLAVOUR - SUGAR	2,742	835	-70%	2,014	28	-99%
SWEET SPREADS - SIZE - 0 - 250 GM	235,503	269,219	14%	293,098	336,411	15%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SWEET SPREADS - SIZE - 251 - 399 GM	402,962	403,380	0%	476,724	468,970	-2%
SWEET SPREADS - SIZE - 400 GM	59,125	50,872	-14%	57,037	58,536	3%
SWEET SPREADS - SIZE - 401 - 749 GM	1,316,960	1,695,702	29%	1,577,602	2,005,313	27%
SWEET SPREADS - SIZE - 750 GM & OVER	136,740	126,508	-7%	178,393	126,357	-29%
SWEET SPREADS - TEXTURE OF PRODUCT - BUTTER TYPE	568,561	757,214	33%	826,689	1,102,912	33%
SWEET SPREADS - TEXTURE OF PRODUCT - FLUFF TYPE	14,538	15,512	7%	25,951	24,623	-5%
SWEET SPREADS - TEXTURE OF PRODUCT - OTHER TEXTURES	32,147	45,318	41%	46,200	71,212	54%
SWEET SPREADS - TEXTURE OF PRODUCT - SPREAD TYPE	1,536,044	1,727,637	12%	1,684,014	1,796,840	7%
SWEET SPREADS - TYPE OF PRODUCT - NON FRUIT BASED SWEET	2,119,143	2,500,363	18%	2,536,654	2,924,375	15%
SWEET SPREADS - TYPE OF PRODUCT - REMAINING SWEET	32,147	45,318	41%	46,200	71,212	54%
TABLE SYRUPS						
TABLE SYRUPS	1,702,350	1,679,271	-1%	1,477,850	1,461,999	-1%
TABLE SYRUPS - FLAVOUR - BUTTER	436,835	435,818	0%	367,476	353,946	-4%
TABLE SYRUPS - FLAVOUR - OTHER TABLE SYRUP FLAVOURS	111,180	110,333	-1%	91,103	99,908	10%
TABLE SYRUPS - FLAVOUR - PLAIN	1,154,335	1,133,120	-2%	1,019,271	1,008,145	-1%
TABLE SYRUPS - SIZE - 0 - 355 ML	93,855	92,399	-2%	85,424	90,515	6%
TABLE SYRUPS - SIZE - 356 - 749 ML	222,481	234,643	5%	191,036	197,664	3%
TABLE SYRUPS - SIZE - 750 ML	1,305,964	1,282,736	-2%	1,140,024	1,117,877	-2%
TABLE SYRUPS - SIZE - 751 ML - 3.99 LT	59,473	47,546	-20%	36,739	29,855	-19%
TABLE SYRUPS - SIZE - 3.991 LT & OVER	20,577	21,947	7%	24,627	26,088	6%
VINEGAR						
VINEGAR	2,231,372	2,421,347	9%	2,800,651	2,997,710	7%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
VINEGAR - SIZE - 0 - 250 ML	171,504	218,708	28%	236,788	290,826	23%
VINEGAR - SIZE - 251 - 375 ML	189,879	198,324	4%	235,477	238,466	1%
VINEGAR - SIZE - 376 - 500 ML	617,033	654,221	6%	919,505	959,283	4%
VINEGAR - SIZE - 501 ML - 1 LT	405,227	431,074	6%	405,050	429,180	6%
VINEGAR - SIZE - 1.001 LT & OVER	847,729	919,020	8%	1,003,831	1,079,955	8%
VINEGAR - VINEGAR TYPE - BALSAMIC	446,084	458,744	3%	653,556	660,295	1%
VINEGAR - VINEGAR TYPE - CIDER	266,487	337,888	27%	313,489	384,339	23%
VINEGAR - VINEGAR TYPE - MALT	33,086	34,175	3%	48,105	48,008	0%
VINEGAR - VINEGAR TYPE - OTHER VINEGAR TYPES	219,312	259,612	18%	261,720	293,940	12%
VINEGAR - VINEGAR TYPE - WHITE	1,000,533	1,053,044	5%	1,159,697	1,236,511	7%
VINEGAR - VINEGAR TYPE - WINE	265,870	277,884	5%	364,084	374,617	3%

CONFECTIONERY

CANDY CONFECTIONS

CANDY CONFECTIONS	13,126,303	14,477,574	10%	11,911,455	12,685,235	6%
EVERYDAY - BREATH FRESHENERS - IMMEDI	1,003,657	1,225,510	22%	921,987	1,052,978	14%
EVERYDAY - LICORICE - FUTURE	1,943,906	2,021,973	4%	1,631,022	1,676,530	3%
EVERYDAY - LICORICE - IMMEDIATE	26,123	21,696	-17%	43,584	43,623	0%
EVERYDAY - NOVELTY - NOVELTY	192,996	204,062	6%	133,084	134,660	1%
SEASONAL - SEASONAL - CHRISTMAS	833,188	989,690	19%	696,029	788,841	13%
SEASONAL - SEASONAL - EASTER	320,511	359,748	12%	268,288	294,492	10%
SEASONAL - SEASONAL - HALLOWEEN/BTS	1,376,641	1,385,448	1%	1,204,478	1,201,520	0%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SEASONAL - SEASONAL - VALENTINES	176,454	169,346	-4%	160,968	122,853	-24%
CANDY CONFECTIONS - TYPE OF PRODUCT - BREATH FRESHENERS	1,250,571	1,522,192	22%	1,171,898	1,346,536	15%
CANDY CONFECTIONS - TYPE OF PRODUCT - LICORICE	2,237,823	2,340,464	5%	1,902,428	1,976,122	4%
CANDY CONFECTIONS - TYPE OF PRODUCT - NOVELTY	257,725	271,520	5%	185,486	184,144	-1%
CANDY CONFECTIONS - TYPE OF PRODUCT - TOTAL CANDY	9,380,184	10,343,398	10%	8,651,643	9,178,433	6%
EVERYDAY VS SEASONAL - EVERYDAY - BREATH FRESHENERS - FUTURE	220,080	263,980	20%	224,123	272,502	22%
CHOCOLATE						
CHOCOLATE	39,090,934	42,962,162	10%	36,567,984	39,304,986	7%
EVERYDAY - EVERYDAY FUTURE - BARS	4,437,800	5,260,883	19%	5,175,428	5,970,166	15%
EVERYDAY - EVERYDAY FUTURE - JUNIOR & PIECES	7,368,753	8,003,825	9%	7,133,334	7,772,586	9%
EVERYDAY - EVERYDAY FUTURE - MULTI	3,508,650	4,073,639	16%	2,949,283	3,404,234	15%
EVERYDAY - EVERYDAY FUTURE - OTHER	847	413	-51%	829	317	-62%
EVERYDAY - EVERYDAY IMMEDIATE - JUNIOR	95,674	82,081	-14%	67,597	71,391	6%
EVERYDAY - EVERYDAY IMMEDIATE - KING SIZE	844,094	1,121,896	33%	683,247	986,659	44%
EVERYDAY - EVERYDAY IMMEDIATE - OTHER	NA	NA	NA	NA	NA	NA
EVERYDAY - EVERYDAY IMMEDIATE - SINGLES	4,153,634	4,571,274	10%	4,084,860	4,086,180	0%
EVERYDAY SEASONAL - EVERYDAY SEASONAL FUTURE	4,765,433	4,885,918	3%	3,773,476	4,125,824	9%
EVERYDAY SEASONAL - EVERYDAY SEASONAL FUTURE	1,196,620	1,185,035	-1%	1,199,317	1,212,565	1%
EVERYDAY SEASONAL - EVERYDAY SEASONAL FUTURE	771,918	819,074	6%	790,041	786,626	0%
EVERYDAY SEASONAL - EVERYDAY SEASONAL FUTURE	4,968	52,894	965%	3,612	37,931	950%
EVERYDAY SEASONAL - EVERYDAY SEASONAL FUTURE	NA	NA	NA	NA	NA	NA
EVERYDAY SEASONAL - EVERYDAY SEASONAL IMMEDIA	75,969	88,606	17%	124,837	114,938	-8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
EVERYDAY SEASONAL - EVERYDAY SEASONAL IMMEDIA	2,486	501	-80%	3,561	830	-77%
SEASONAL - FUTURE - SEASONAL FUTURE BARS	162,711	241,341	48%	135,494	201,487	49%
SEASONAL - FUTURE - SEASONAL FUTURE BOXED	1,447,512	1,853,237	28%	1,257,786	1,444,661	15%
SEASONAL - FUTURE - SEASONAL FUTURE JUNIOR &	6,960,113	7,097,011	2%	6,284,023	6,331,650	1%
SEASONAL - FUTURE - SEASONAL FUTURE MULTI	657,354	678,848	3%	585,547	548,074	-6%
SEASONAL - FUTURE - SEASONAL FUTURE NOVELTY	1,791,323	2,118,550	18%	1,508,991	1,572,854	4%
SEASONAL - SEASONAL IMMEDIATE - OTHER SEASONA	15,456	40,279	161%	11,555	31,944	176%
SEASONAL - SEASONAL IMMEDIATE - SEASONAL IMME	829,619	786,857	-5%	728,032	671,515	-8%
SEASONAL - EVERYDAY - EVERYDAY	20,409,452	23,114,011	13%	19,840,434	22,374,724	13%
SEASONAL - EVERYDAY SEASONAL - EVERYDAY SEASONAL	6,817,394	7,032,028	3%	6,216,122	6,128,077	-1%
SEASONAL - SEASONAL - CHRISTMAS	2,296,870	2,826,965	23%	1,920,371	2,271,868	18%
SEASONAL - SEASONAL - EASTER	4,504,867	5,057,715	12%	4,219,895	4,222,307	0%
SEASONAL - SEASONAL - HALLOWEEN/BTS	4,090,576	3,828,771	-6%	3,554,353	3,369,335	-5%
SEASONAL - SEASONAL - VALENTINES	971,775	1,102,672	13%	883,943	871,229	-1%
GUM						
GUM	7,605,437	7,661,570	1%	7,205,777	7,048,147	-2%
GUM - FLAVOUR - BUBBLE GUM	392,781	360,063	-8%	338,020	295,312	-13%
GUM - FLAVOUR - CHLOROPHYLL	31,326	33,193	6%	37,771	40,645	8%
GUM - FLAVOUR - CINNAMON	206,424	209,307	1%	182,271	172,698	-5%
GUM - FLAVOUR - CITRUS MINT	33,205	30,852	-7%	32,841	25,991	-21%
GUM - FLAVOUR - DOUBLEMINT	73,499	79,157	8%	67,669	72,845	8%
GUM - FLAVOUR - FRESHMINT	121,789	119,174	-2%	117,944	112,431	-5%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
GUM - FLAVOUR - FRUIT	877,226	714,020	-19%	780,628	615,652	-21%
GUM - FLAVOUR - MELON	65,536	9,848	-85%	66,365	14,743	-78%
GUM - FLAVOUR - OTHER GUM FLAVOURS	3,186,798	3,357,456	5%	2,991,593	3,091,519	3%
GUM - FLAVOUR - PEPPERMINT	1,163,521	1,237,459	6%	1,148,633	1,191,791	4%
GUM - FLAVOUR - SPEARMINT	1,453,332	1,511,041	4%	1,442,042	1,414,520	-2%
GUM - NUMBER - MULTI PACKS	3,196,341	3,654,534	14%	3,267,118	3,532,356	8%
GUM - NUMBER - SINGLE PACKS	4,409,096	4,007,036	-9%	3,938,659	3,515,791	-11%
GUM - SIZE - GUM - PLENTY/MEGA PACK/SUPER PACK/BOX	2,150,619	1,954,544	-9%	1,862,616	1,692,979	-9%
GUM - SIZE - NON- SEASONAL MULTI	2,702,622	2,656,678	-2%	2,834,855	2,722,372	-4%
GUM - SIZE - OTHER SIZES GUM	81,951	55,721	-32%	93,974	60,161	-36%
GUM - SIZE - SEASONAL MULTI	11,039	5,571	-50%	12,758	5,557	-56%
GUM - SIZE - SINGLE PACKS	2,659,206	2,989,056	12%	2,401,574	2,567,078	7%
GUM - TYPE OF GUM - REGULAR BUBBLE GUM	192,420	195,338	2%	155,876	138,927	-11%
GUM - TYPE OF GUM - REGULAR SUGARED GUM	183,944	205,836	12%	168,157	175,824	5%
GUM - TYPE OF GUM - SUGARLESS GUM	7,229,073	7,260,396	0%	6,881,744	6,733,396	-2%
DESSERT						
FRUIT & APPLE SAUCE - SINGLE SERVE	4,467,405	4,549,376	2%	3,989,433	4,193,899	5%
SINGLE SERVE - FLAVOUR - APPLE SAUCE	1,642,620	1,795,922	9%	1,626,967	1,795,781	10%
SINGLE SERVE - FLAVOUR - FRUIT SALAD	257,207	250,680	-3%	249,031	258,627	4%
SINGLE SERVE - FLAVOUR - OTHER FLAVOURS SINGLE SERVE FRUIT	1,754,042	1,712,202	-2%	1,446,536	1,506,215	4%
SINGLE SERVE - FLAVOUR - PEACH	704,585	696,039	-1%	568,003	551,030	-3%
SINGLE SERVE - FLAVOUR - PEAR	108,951	94,533	-13%	98,896	82,246	-17%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SINGLE SERVE - SIZE - 0 - 113 GM / ML	3,758,375	3,901,943	4%	3,430,897	3,647,983	6%
SINGLE SERVE - SIZE - 114 - 142 GM / ML	460,498	399,154	-13%	337,985	303,392	-10%
SINGLE SERVE - SIZE - 143 GM / ML & OVER	248,532	248,279	0%	220,551	242,524	10%
SINGLE SERVE - TYPE OF PRODUCT - APPLE SAUCE	1,642,620	1,795,922	9%	1,626,967	1,795,781	10%
SINGLE SERVE - TYPE OF PRODUCT - SINGLE SERVE FRUIT CUPS	2,824,785	2,753,454	-3%	2,362,466	2,398,118	2%
ICE CREAM CONES	441,437	431,066	-2%	498,062	487,280	-2%
MARSHMALLOWS						
MARSHMALLOWS	1,470,865	1,497,521	2%	1,419,545	1,420,596	0%
MARSHMALLOWS - SIZE - 0 - 249 GM	2,764	9,342	238%	1,188	6,085	412%
MARSHMALLOWS - SIZE - 250 GM	294,061	305,967	4%	315,670	327,829	4%
MARSHMALLOWS - SIZE - 251 - 400 GM	624,828	660,972	6%	590,073	615,780	4%
MARSHMALLOWS - SIZE - 401 GM & OVER	549,212	521,240	-5%	512,614	470,902	-8%
MARSHMALLOWS - TYPE OF MARSHMALLOWS - JUMBO	146,151	138,442	-5%	179,732	156,703	-13%
MARSHMALLOWS - TYPE OF MARSHMALLOWS - LARGE	120,517	128,958	7%	101,042	103,252	2%
MARSHMALLOWS - TYPE OF MARSHMALLOWS - MINIATURE	641,846	644,553	0%	668,837	680,489	2%
MARSHMALLOWS - TYPE OF MARSHMALLOWS - REGULAR	562,351	585,568	4%	469,934	480,152	2%
PUDDING - RTE FAMILY SIZE	46,641	52,044	12%	68,366	77,508	13%
RTE GELATIN	1,130,242	1,105,744	-2%	917,319	875,005	-5%
SNACK PUDDINGS						
SNACK PUDDINGS	4,467,114	4,486,011	0%	3,565,589	3,478,822	-2%
SNACK PUDDINGS - FLAVOUR - CHOCOLATE COMBINATIONS	1,319,852	1,257,904	-5%	1,067,663	996,773	-7%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SNACK PUDDINGS - FLAVOUR - OTHER	2,797,681	2,877,791	3%	2,233,586	2,229,395	0%
SNACK PUDDINGS - FLAVOUR - VANILLA	349,581	350,316	0%	264,340	252,654	-4%
SNACK PUDDINGS - SIZE - 0 - 113 GM / ML	3,982,579	3,924,160	-1%	3,111,789	2,992,184	-4%
SNACK PUDDINGS - SIZE - 114 - 141 GM / ML	44,565	65,785	48%	55,283	63,244	14%
SNACK PUDDINGS - SIZE - 142 GM / ML & OVER	439,970	496,066	13%	398,517	423,394	6%
FROZEN FOODS						
BAKED DESSERTS - FROZEN						
BAKED DESSERTS - FROZEN	2,831,825	2,741,285	-3%	3,231,948	3,256,346	1%
BAKED DESSERTS - FROZEN - SIZE - 200 GM & UNDER	83,464	118,563	42%	102,557	156,718	53%
BAKED DESSERTS - FROZEN - SIZE - 201 - 400 GM	619,880	571,404	-8%	586,664	594,678	1%
BAKED DESSERTS - FROZEN - SIZE - 401 - 600 GM	1,103,592	1,182,185	7%	1,270,007	1,336,374	5%
BAKED DESSERTS - FROZEN - SIZE - 601 - 800 GM	317,431	293,421	-8%	421,847	349,749	-17%
BAKED DESSERTS - FROZEN - SIZE - 801 GM - 1.5 KG	603,998	524,438	-13%	740,064	764,786	3%
BAKED DESSERTS - FROZEN - SIZE - 1.501 KG & OVER	103,460	51,274	-50%	110,809	54,041	-51%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - CAKES	1,788,794	1,783,811	0%	2,209,441	2,295,060	4%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - ECLAIR	82,766	84,926	3%	70,592	77,977	10%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - MUFFINS	57,331	27,605	-52%	69,623	39,746	-43%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - OTHER	326,348	308,734	-5%	337,129	348,300	3%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - PASTRIES	55,020	57,873	5%	65,525	70,376	7%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - PIES	442,799	393,054	-11%	395,493	322,062	-19%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - TIRAMISU	45,178	45,641	1%	51,094	59,408	16%
BAKED DESSERTS - FROZEN - TYPE OF DESSERT - TORTE	33,589	39,641	18%	33,051	43,417	31%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
BREAKFAST - FROZEN						
BREAKFAST - FROZEN	4,919,813	5,208,431	6%	4,609,563	4,852,942	5%
BREAKFAST - FROZEN - FLAVOUR - BLUEBERRY	835,269	816,449	-2%	776,510	754,333	-3%
BREAKFAST - FROZEN - FLAVOUR - BUTTERMILK	585,725	560,126	-4%	573,251	560,530	-2%
BREAKFAST - FROZEN - FLAVOUR - OTHER FLAVOURS FRZN BRKFST	2,160,530	2,455,922	14%	1,986,671	2,235,669	13%
BREAKFAST - FROZEN - FLAVOUR - REGULAR FLAVOURED	1,338,289	1,375,934	3%	1,273,131	1,302,410	2%
BREAKFAST - FROZEN - NUMBER - 0 - 8	3,093,229	3,492,673	13%	2,862,976	3,196,825	12%
BREAKFAST - FROZEN - NUMBER - 9 & OVER	1,826,584	1,715,758	-6%	1,746,587	1,656,117	-5%
BREAKFAST - FROZEN - PRODUCT TYPE - BREAKFAST ENTREES	1,093,972	1,222,371	12%	955,655	1,030,075	8%
BREAKFAST - FROZEN - PRODUCT TYPE - FRENCH TOAST	14,042	22,472	60%	841	7,855	834%
BREAKFAST - FROZEN - PRODUCT TYPE - PANCAKES	286,356	296,480	4%	303,367	307,679	1%
BREAKFAST - FROZEN - PRODUCT TYPE - WAFFLES	3,525,443	3,667,108	4%	3,349,700	3,507,333	5%
CONFECTIONS - FROZEN						
CONFECTIONS - FROZEN	14,113,462	14,040,384	-1%	13,457,120	13,596,145	1%
CONFECTIONS - FROZEN - HEALTH CLAIM - HEALTHY	552,221	463,862	-16%	516,350	448,052	-13%
CONFECTIONS - FROZEN - HEALTH CLAIM - NON DIET / REGULAR	13,561,241	13,576,522	0%	12,940,770	13,148,093	2%
CONFECTIONS - FROZEN - HEALTH CLAIM - OTHER	NA	NA	NA	NA	NA	NA
CONFECTIONS - FROZEN - PRODUCT TYPE - GELATO	NA	NA	NA	NA	NA	NA
CONFECTIONS - FROZEN - PRODUCT TYPE - ICE CREAM	8,702,411	7,986,589	-8%	8,323,331	7,866,813	-5%
CONFECTIONS - FROZEN - PRODUCT TYPE - JUICE	690,297	654,918	-5%	728,044	741,703	2%
CONFECTIONS - FROZEN - PRODUCT TYPE - OTHER	2,916,658	3,556,643	22%	2,755,896	3,321,362	21%
CONFECTIONS - FROZEN - PRODUCT TYPE - SORBET	37,919	86,354	128%	NA	189	NA

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
CONFECTIONS - FROZEN - PRODUCT TYPE - WATER ICE	1,310,209	1,359,094	4%	1,187,735	1,241,921	5%
CONFECTIONS - FROZEN - PRODUCT TYPE - YOGURT	455,968	396,786	-13%	462,114	424,157	-8%
CONFECTIONS - FROZEN - SIZE - 1	841,597	595,735	-29%	877,201	733,591	-16%
CONFECTIONS - FROZEN - SIZE - 2 - 3	1,035,577	1,068,799	3%	1,088,624	1,186,550	9%
CONFECTIONS - FROZEN - SIZE - 4 - 5	3,268,608	3,402,051	4%	3,207,384	3,440,893	7%
CONFECTIONS - FROZEN - SIZE - 6 - 7	1,698,095	1,706,772	1%	1,704,391	1,718,545	1%
CONFECTIONS - FROZEN - SIZE - 8 - 11	2,034,845	2,287,984	12%	1,854,952	2,092,699	13%
CONFECTIONS - FROZEN - SIZE - 12 - 16	3,368,166	2,985,405	-11%	3,061,768	2,677,337	-13%
CONFECTIONS - FROZEN - SIZE - 17 & OVER	1,866,574	1,993,638	7%	1,662,800	1,746,530	5%
<i>DINNERS & ENTREES - FROZEN</i>						
DINNERS & ENTREES - FROZEN	59,415,466	60,270,719	1%	51,820,277	52,142,549	1%
DINNERS & ENTREES - FROZEN - PRODUCT TYPE - EGG ROLLS/SPRING ROLLS	808,398	870,790	8%	598,973	672,701	12%
DINNERS & ENTREES - FROZEN - PRODUCT TYPE - FROZEN DINNERS	2,541,793	2,537,722	0%	2,082,537	2,100,959	1%
DINNERS & ENTREES - FROZEN - PRODUCT TYPE - FROZEN ENTREES	55,119,456	55,921,409	1%	47,904,559	48,096,602	0%
DINNERS & ENTREES - FROZEN - PRODUCT TYPE - MEAT PIES	945,819	940,798	-1%	1,234,208	1,272,287	3%
DINNERS & ENTREES - FROZEN - PROTEINS - ALL OTHER	28,823,812	28,370,650	-2%	27,000,980	26,207,188	-3%
DINNERS & ENTREES - FROZEN - PROTEINS - FULLY COOKED	30,591,654	31,900,069	4%	24,819,297	25,935,361	4%
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - ALL OTHER	5,675,979	5,538,416	-2%	4,234,998	4,136,121	-2%
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - BEEF	3,569,086	3,689,010	3%	3,441,937	3,461,007	1%
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - CHICKEN	23,450,281	24,540,991	5%	18,682,833	19,632,000	5%
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - PASTA	3,506,276	3,524,681	1%	3,193,371	3,196,357	0%
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - PORK	2,340,486	2,221,655	-5%	2,063,548	1,941,971	-6%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - SEAFOOD	56,187	84,841	51%	85,318	131,469	54%
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - TOURTIERE	28,129	43,384	54%	13,981	25,678	84%
DINNERS & ENTREES - FROZEN - SIZE - FAMILY SIZE - TURKEY	656,236	715,002	9%	555,162	544,689	-2%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - BEEF	2,531,269	2,444,018	-3%	2,615,355	2,549,784	-3%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - CHICKEN	8,284,971	8,355,181	1%	8,313,119	8,184,049	-2%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - OTHER	2,388,831	2,518,337	5%	2,157,558	2,238,967	4%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - PASTA	5,122,115	4,792,269	-6%	4,798,926	4,422,517	-8%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - PORK	388,059	427,315	10%	377,603	412,720	9%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - SEAFOOD	380,515	310,979	-18%	339,783	314,790	-7%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - TOURTIERE	5,348	6,101	14%	25,117	37,125	48%
DINNERS & ENTREES - FROZEN - SIZE - SINGLE SERVE - TURKEY	1,031,698	1,058,539	3%	921,668	913,305	-1%
DOUGH & PASTRY - FROZEN						
DOUGH & PASTRY - FROZEN	2,430,521	2,355,172	-3%	2,636,616	2,650,894	1%
DOUGH & PASTRY - FZN - PRODUCT TYPE - BREAD DOUGH	653,090	602,850	-8%	595,949	578,007	-3%
DOUGH & PASTRY - FZN - PRODUCT TYPE - DOUGH & BAKED GOODS	242,619	233,725	-4%	387,128	389,495	1%
DOUGH & PASTRY - FZN - PRODUCT TYPE - MUFFINS & CRUMPETS	19,122	38,229	100%	34,445	79,371	130%
DOUGH & PASTRY - FZN - PRODUCT TYPE - PIE SHELLS	1,200,465	1,166,583	-3%	1,165,633	1,134,542	-3%
DOUGH & PASTRY - FZN - PRODUCT TYPE - PUFF PASTRY & DOUGH	315,225	313,785	0%	453,461	469,479	4%
FISH & CHIPS - FROZEN						
FISH & CHIPS - FROZEN	164,397	162,234	-1%	144,781	141,764	-2%
FISH & CHIPS - FROZEN - SIZE - 0 - 454 GM	NA	NA	NA	NA	NA	NA
FISH & CHIPS - FROZEN - SIZE - 455 - 700 GM	164,397	162,234	-1%	144,781	141,764	-2%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
FISH & CHIPS - FROZEN - SIZE - 701 - 907 GM	NA	NA	NA	NA	NA	NA
FROZEN FOODS - REMAINING	139,183	111,387	-20%	350,677	413,535	18%
FRUIT - FROZEN						
FRUIT - FROZEN	7,928,395	9,113,410	15%	8,925,962	10,475,237	17%
FRUIT - FROZEN - FLAVOUR - BLUEBERRIES	1,644,542	1,877,599	14%	2,069,965	2,345,522	13%
FRUIT - FROZEN - FLAVOUR - OTHER TYPES FROZEN FRUIT	4,273,632	4,933,598	15%	4,779,411	5,633,647	18%
FRUIT - FROZEN - FLAVOUR - RASPBERRIES	919,588	1,052,198	14%	967,943	1,163,170	20%
FRUIT - FROZEN - FLAVOUR - STRAWBERRIES	1,090,633	1,250,015	15%	1,108,643	1,332,898	20%
FRUIT - FROZEN - SIZE - 0 - 424 GM	68,827	96,516	40%	87,353	108,471	24%
FRUIT - FROZEN - SIZE - 425 GM	195,932	196,701	0%	157,338	161,988	3%
FRUIT - FROZEN - SIZE - 426 - 600 GM	5,528,745	6,531,878	18%	6,264,714	7,800,283	25%
FRUIT - FROZEN - SIZE - 601 GM - 1 KG	251,925	254,573	1%	383,713	406,464	6%
FRUIT - FROZEN - SIZE - 1.001 KG & OVER	1,882,966	2,033,742	8%	2,032,844	1,998,031	-2%
FRUIT BEVERAGES - FROZEN						
FRUIT BEVERAGES - FROZEN	5,302,309	4,638,562	-13%	5,033,497	4,387,559	-13%
FRUIT BEVERAGES - FROZEN - FLAVOUR - APPLE	61,937	40,314	-35%	81,267	49,139	-40%
FRUIT BEVERAGES - FROZEN - FLAVOUR - CRANBERRY	125,242	95,378	-24%	122,986	97,899	-20%
FRUIT BEVERAGES - FROZEN - FLAVOUR - FRUIT	277,456	226,291	-18%	228,993	183,961	-20%
FRUIT BEVERAGES - FROZEN - FLAVOUR - GRAPE	371,978	304,113	-18%	303,748	246,453	-19%
FRUIT BEVERAGES - FROZEN - FLAVOUR - GRAPEFRUIT	3,541	16	-100%	2,855	NA	-100%
FRUIT BEVERAGES - FROZEN - FLAVOUR - ICED TEA	156,822	148,114	-6%	129,313	119,265	-8%
FRUIT BEVERAGES - FROZEN - FLAVOUR - LEMONADE	576,688	552,136	-4%	562,854	555,495	-1%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
FRUIT BEVERAGES - FROZEN - FLAVOUR - ORANGE	1,747,309	1,476,774	-15%	1,887,873	1,575,471	-17%
FRUIT BEVERAGES - FROZEN - FLAVOUR - OTHER	1,935,148	1,755,700	-9%	1,673,388	1,527,506	-9%
FRUIT BEVERAGES - FROZEN - FLAVOUR - RASPBERRY	46,188	39,726	-14%	40,220	32,370	-20%
FRUIT BEVERAGES - FROZEN - SIZE - 249 ML & UNDER	66,069	19,180	-71%	29,249	12,217	-58%
FRUIT BEVERAGES - FROZEN - SIZE - 250 ML	122,701	167,068	36%	111,041	147,137	33%
FRUIT BEVERAGES - FROZEN - SIZE - 251 - 341 ML	4,824,069	4,389,949	-9%	4,385,256	4,103,756	-6%
FRUIT BEVERAGES - FROZEN - SIZE - 342 - 355 ML	230,515	7,867	-97%	419,147	50,103	-88%
FRUIT BEVERAGES - FROZEN - SIZE - 356 ML & OVER	58,955	54,498	-8%	88,804	74,346	-16%
FRUIT BEVERAGES - FROZEN - SWEETENER - NON CITRUS	709,566	453,941	-36%	657,493	407,105	-38%
FRUIT BEVERAGES - FROZEN - SWEETENER - SWEETENED CITRUS	3,949,365	3,649,624	-8%	3,618,202	3,390,872	-6%
FRUIT BEVERAGES - FROZEN - SWEETENER - UNSWEETENED CITRUS	643,378	534,997	-17%	757,802	589,582	-22%
FRUIT BEVERAGES - FROZEN - TYPE OF DRINK - FROZEN ADES	751,095	718,057	-4%	748,902	735,236	-2%
FRUIT BEVERAGES - FROZEN - TYPE OF DRINK - FROZEN DRINKS	2,782,846	2,352,883	-15%	2,305,466	1,951,375	-15%
FRUIT BEVERAGES - FROZEN - TYPE OF DRINK - FROZEN JUICES	1,481,427	1,244,801	-16%	1,734,026	1,430,620	-17%
FRUIT BEVERAGES - FROZEN - TYPE OF DRINK - FROZEN MIXERS	122,353	114,102	-7%	110,813	101,195	-9%
FRUIT BEVERAGES - FROZEN - TYPE OF DRINK - FROZEN SMOOTHIES	7,766	60,605	680%	4,977	49,868	902%
FRUIT BEVERAGES - FROZEN - TYPE OF DRINK - OTHER TYPES OF DRINK	156,822	148,114	-6%	129,313	119,265	-8%
ICE CREAM & RELATED PRODUCTS						
ICE CREAM & RELATED PRODUCTS	15,368,751	15,755,899	3%	15,535,615	15,984,966	3%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - BUTTERSCOTCH	473,913	435,729	-8%	448,866	409,380	-9%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - CHERRY	208,976	222,461	6%	230,609	250,925	9%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - CHOCOLATE	2,243,106	2,312,607	3%	2,465,272	2,463,155	0%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
ICE CREAM & RELATED PRODUCTS - FLAVOUR - HEAVENLY HASH	182,946	197,222	8%	175,656	192,911	10%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - MAPLE WALNUT	489,470	538,315	10%	439,951	472,254	7%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - NEAPOLITAN	1,022,689	977,929	-4%	858,359	838,634	-2%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - OTHER FLAVOURS	4,954,134	5,306,822	7%	5,076,740	5,445,286	7%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - RASPBERRY	68,770	110,265	60%	83,919	128,471	53%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - STRAWBERRY	453,520	467,530	3%	450,388	462,331	3%
ICE CREAM & RELATED PRODUCTS - FLAVOUR - VANILLA	5,271,227	5,187,019	-2%	5,305,855	5,321,619	0%
ICE CREAM & RELATED PRODUCTS - LIGHT ICE CREAM & RELATED	844,748	754,990	-11%	957,370	848,449	-11%
ICE CREAM & RELATED PRODUCTS - NON - LIGHT ICE CREAM & RELATED	14,524,003	15,000,909	3%	14,578,245	15,136,517	4%
ICE CREAM & RELATED PRODUCTS - SIZE - 0 - 500 ML	1,602,456	1,860,628	16%	2,048,445	2,346,289	15%
ICE CREAM & RELATED PRODUCTS - SIZE - 501 GM - 1 LT	1,247,436	1,201,611	-4%	1,378,298	1,268,305	-8%
ICE CREAM & RELATED PRODUCTS - SIZE - 1.001 - 2 LT	9,729,241	10,224,286	5%	9,887,648	10,331,652	4%
ICE CREAM & RELATED PRODUCTS - SIZE - 2.001 - 4 LT	2,789,618	2,469,374	-11%	2,221,224	2,038,720	-8%
ICE CREAM & RELATED PRODUCTS - SIZE - 4.001 LT & OVER	NA	NA	NA	NA	NA	NA
ICE CREAM & RELATED PRODUCTS - TYPE OF PRODUCT - ICE CREAM	13,854,447	14,161,040	2%	14,237,027	14,593,301	3%
ICE CREAM & RELATED PRODUCTS - TYPE OF PRODUCT - OTHER	1,514,304	1,594,859	5%	1,298,588	1,391,665	7%
MEAT - FROZEN - REMAINING						
MEAT - FROZEN - REMAINING	1,225,535	1,390,029	13%	2,426,675	2,546,419	5%
MEAT - FROZEN - REMAINING - SIZE - 0 - 500 GM	382,075	482,518	26%	532,493	624,699	17%
MEAT - FROZEN - REMAINING - SIZE - 501 GM - 1 KG	299,821	323,127	8%	413,082	419,904	2%
MEAT - FROZEN - REMAINING - SIZE - 1.01 - 1.35 KG	149,706	150,259	0%	210,979	195,744	-7%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
MEAT - FROZEN - REMAINING - SIZE - 1.36 - 1.99 KG	198,366	304,546	54%	347,149	425,392	23%
MEAT - FROZEN - REMAINING - SIZE - 2 - 2.26 KG	88,988	72,256	-19%	65,477	102,503	57%
MEAT - FROZEN - REMAINING - SIZE - 2.261 KG & OVER	106,579	57,323	-46%	857,495	778,177	-9%
MEAT PATTIES - FROZEN						
MEAT PATTIES - FROZEN	6,918,966	7,871,559	14%	5,837,665	6,262,244	7%
MEAT PATTIES - FROZEN - PRODUCT TYPE - BURGERS	6,091,436	6,453,385	6%	5,209,068	5,356,074	3%
MEAT PATTIES - FROZEN - PRODUCT TYPE - CHOPPETS / CUTLETS	17,503	14,954	-15%	18,043	15,611	-13%
MEAT PATTIES - FROZEN - PRODUCT TYPE - OTHER TYPES	181,432	156,360	-14%	186,015	157,977	-15%
MEAT PATTIES - FROZEN - PRODUCT TYPE - PATTIES	271,834	270,505	0%	227,093	215,799	-5%
MEAT PATTIES - FROZEN - PRODUCT TYPE - STEAKETTES	60,870	55,530	-9%	36,705	52,806	44%
MEAT PATTIES - FROZEN - PRODUCT TYPE - STEAKS	295,891	920,825	211%	160,741	463,977	189%
MEAT PATTIES - FROZEN - SIZE - 0 - 600 GM	99,881	168,024	68%	44,542	168,383	278%
MEAT PATTIES - FROZEN - SIZE - 601 GM - 1.35 KG	4,691,107	4,911,058	5%	4,273,076	4,504,049	5%
MEAT PATTIES - FROZEN - SIZE - 1.36 KG	394,072	412,108	5%	308,950	342,215	11%
MEAT PATTIES - FROZEN - SIZE - 1.37 - 2.27 KG	1,283,084	1,978,116	54%	789,463	977,966	24%
MEAT PATTIES - FROZEN - SIZE - 2.271 KG & OVER	450,822	402,253	-11%	421,634	269,631	-36%
PIZZA & SUBS - FROZEN						
PIZZA & SUBS - FROZEN	17,162,442	16,819,513	-2%	16,626,837	16,274,046	-2%
PIZZA & SUBS - FROZEN - FLAVOUR - CHEESE	2,003,792	1,939,935	-3%	2,028,131	1,966,810	-3%
PIZZA & SUBS - FROZEN - FLAVOUR - DELUXE	2,176,280	2,063,751	-5%	2,026,967	1,945,919	-4%
PIZZA & SUBS - FROZEN - FLAVOUR - HAWAIIAN	1,185,883	1,174,902	-1%	1,028,438	1,071,231	4%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PIZZA & SUBS - FROZEN - FLAVOUR - OTHER FLAVOURS FRZN/REFRIG	8,197,939	7,980,353	-3%	8,333,191	8,021,476	-4%
PIZZA & SUBS - FROZEN - FLAVOUR - PEPPERONI	3,598,548	3,660,572	2%	3,210,110	3,268,610	2%
PIZZA & SUBS - FROZEN - FLAVOUR - TOMATO	NA	NA	NA	NA	NA	NA
PIZZA & SUBS - FROZEN - NUMBER - 1	14,647,436	14,569,096	-1%	14,586,910	14,421,450	-1%
PIZZA & SUBS - FROZEN - NUMBER - 2	1,187,863	840,494	-29%	792,065	626,787	-21%
PIZZA & SUBS - FROZEN - NUMBER - 4	506,723	499,405	-1%	460,834	444,556	-4%
PIZZA & SUBS-FROZEN-NUMBER-OTHER PIZZA/FRENCH BRD & SUS	820,420	910,518	11%	787,028	781,253	-1%
PIZZA & SUBS - FROZEN - REFRIGERATED VS FROZEN - FROZEN	17,162,442	16,819,513	-2%	16,626,837	16,274,046	-2%
PIZZA & SUBS - FROZEN - SIZE - 0 - 300 GM	429,311	401,850	-6%	364,154	352,201	-3%
PIZZA & SUBS - FROZEN - SIZE - 301 - 398 GM	3,970,039	4,082,547	3%	4,454,390	4,482,966	1%
PIZZA & SUBS - FROZEN - SIZE - 399 - 499 GM	2,012,563	1,961,644	-3%	2,474,905	2,463,677	0%
PIZZA & SUBS - FROZEN - SIZE - 500 - 650 GM	1,311,469	1,262,854	-4%	1,291,893	1,224,675	-5%
PIZZA & SUBS - FROZEN - SIZE - 651 GM - 1 KG	8,299,932	8,285,524	0%	7,330,009	7,098,583	-3%
PIZZA & SUBS - FROZEN - SIZE - 1.001 KG & OVER	1,139,128	825,094	-28%	711,486	651,944	-8%
PIZZA SNACKS - FROZEN	3,773,913	3,843,893	2%	3,129,383	3,124,048	0%
POTATOES - FROZEN						
POTATOES - FROZEN	8,203,100	8,575,982	5%	7,160,612	7,487,221	5%
POTATOES - FROZEN - PRODUCT TYPE - FROZEN FRENCH FRIES	5,038,360	5,258,654	4%	4,502,795	4,691,068	4%
POTATOES - FROZEN - PRODUCT TYPE - NON - FRIES	3,164,740	3,317,328	5%	2,657,817	2,796,153	5%
POTATOES - FROZEN - SIZE - 1 KG	2,603,019	2,703,098	4%	2,104,454	2,173,509	3%
POTATOES - FROZEN - SIZE - 1.1 - 2 KG	1,579,578	1,773,321	12%	1,377,456	1,480,894	8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
POTATOES - FROZEN - SIZE - 2.01 - 2.27 KG	103,036	119,951	16%	79,689	76,962	-3%
POTATOES - FROZEN - SIZE - 2.271 KG & OVER	192,351	224,865	17%	169,579	179,653	6%
POTATOES - FROZEN - SIZE - 999 GM & UNDER	3,725,116	3,754,747	1%	3,429,434	3,576,203	4%
POTATOES - FROZEN - TYPE - FROZEN FRENCH FRIES	5,038,360	5,258,654	4%	4,502,795	4,691,068	4%
POTATOES - FROZEN - TYPE - HASH BROWNS	1,696,974	1,747,732	3%	1,465,691	1,517,627	4%
POTATOES - FROZEN - TYPE - NON FRIES EXCL. HASH BROWNS	1,467,766	1,569,596	7%	1,192,126	1,278,526	7%
SEAFOOD - FROZEN						
SEAFOOD - FROZEN	26,728,707	26,940,498	1%	28,062,534	28,558,827	2%
SEAFOOD - FROZEN - SIZE - 0 - 350 GM	4,918,592	5,280,039	7%	6,130,341	6,481,869	6%
SEAFOOD - FROZEN - SIZE - 351 - 454 GM	8,563,456	7,890,815	-8%	9,087,313	8,411,881	-7%
SEAFOOD - FROZEN - SIZE - 455 - 680 GM	7,075,765	7,149,975	1%	6,944,892	7,078,493	2%
SEAFOOD - FROZEN - SIZE - 681 - 907 GM	3,216,758	3,351,850	4%	2,705,681	2,916,355	8%
SEAFOOD - FROZEN - SIZE - 908 GM & OVER	2,954,136	3,267,819	11%	3,194,307	3,670,229	15%
SEAFOOD - FROZEN - TYPE - BOSTON BLUE	103,971	68,443	-34%	104,716	70,288	-33%
SEAFOOD - FROZEN - TYPE - COD	1,305,857	1,244,174	-5%	1,290,504	1,196,192	-7%
SEAFOOD - FROZEN - TYPE - COMBO	815,358	811,215	-1%	779,142	748,816	-4%
SEAFOOD - FROZEN - TYPE - HADDOCK	1,293,032	1,345,824	4%	1,291,241	1,317,469	2%
SEAFOOD - FROZEN - TYPE - OCEAN PERCH	NA	NA	NA	NA	NA	NA
SEAFOOD - FROZEN - TYPE - OTHER	9,497,685	9,054,295	-5%	9,696,154	9,662,632	0%
SEAFOOD - FROZEN - TYPE - SALMON	3,329,825	3,440,881	3%	3,724,175	3,822,722	3%
SEAFOOD - FROZEN - TYPE - SCALLOP	927,093	1,149,758	24%	859,760	1,035,488	20%
SEAFOOD - FROZEN - TYPE - SHRIMP	8,760,079	9,072,752	4%	9,593,574	9,857,973	3%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SEAFOOD - FROZEN - TYPE - SOLE	695,807	753,156	8%	723,268	847,247	17%
VEGETABLES - FROZEN						
VEGETABLES - FROZEN	12,429,777	12,286,794	-1%	12,070,129	12,196,735	1%
VEGETABLES - FROZEN - PRODUCT TYPE - REGULAR	10,835,780	10,764,453	-1%	10,498,642	10,615,188	1%
VEGETABLES - FROZEN - PRODUCT TYPE - SPECIALTY	1,593,997	1,522,341	-4%	1,571,487	1,581,547	1%
VEGETABLES - FROZEN - SIZE - 750 GM & UNDER	8,764,031	8,836,362	1%	8,766,761	8,932,003	2%
VEGETABLES - FROZEN - SIZE - 751 GM & OVER	3,665,746	3,450,432	-6%	3,303,368	3,264,732	-1%
WATER BASED FREEZABLE CONFECTIONS	739,233	948,335	28%	538,477	687,460	28%
YOGURT - FROZEN						
YOGURT - FROZEN	1,699,915	1,760,486	4%	1,739,158	1,826,527	5%
YOGURT - FROZEN - FLAVOUR - BLUEBERRY	10,289	19,418	89%	12,925	28,402	120%
YOGURT - FROZEN - FLAVOUR - CHOCOLATE	192,318	179,371	-7%	226,633	223,744	-1%
YOGURT - FROZEN - FLAVOUR - OTHER FLAVOURS	901,626	943,465	5%	907,568	934,058	3%
YOGURT - FROZEN - FLAVOUR - PEACH	10,392	10,561	2%	7,174	7,800	9%
YOGURT - FROZEN - FLAVOUR - RASPBERRY	1,354	NA	-100%	NA	NA	NA
YOGURT - FROZEN - FLAVOUR - STRAWBERRY	60,161	67,513	12%	65,985	81,172	23%
YOGURT - FROZEN - FLAVOUR - VANILLA	523,775	540,158	3%	518,873	551,351	6%
YOGURT - FROZEN - SIZE - 0 - 999 ML	103,197	132,206	28%	97,504	176,960	81%
YOGURT - FROZEN - SIZE - 1 - 1.002 LT	38,803	30,681	-21%	76,795	65,529	-15%
YOGURT - FROZEN - SIZE - 1.1 - 1.99 LT	365,839	241,860	-34%	344,645	283,914	-18%
YOGURT - FROZEN - SIZE - 1.991 LT & OVER	1,192,076	1,355,739	14%	1,220,214	1,300,124	7%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
HOT BEVERAGES						
COFFEE - ROAST & GROUND						
COFFEE - ROAST & GROUND	32,595,074	36,970,731	13%	30,956,550	34,796,458	12%
COFFEE - ROAST & GROUND - GRIND GROUP - EXTRA FINE GRIND	311,027	256,835	-17%	316,174	266,742	-16%
COFFEE - ROAST & GROUND - GRIND GROUP - FINE GRIND	5,955,307	5,005,307	-16%	5,001,207	4,305,841	-14%
COFFEE - ROAST & GROUND - GRIND GROUP - OTHER COFFEE GRIND	10,803,828	13,429,485	24%	9,361,529	11,582,334	24%
COFFEE - ROAST & GROUND- GRIND GROUP- REGULAR/ ALL PURPOSE	12,062,550	14,923,053	24%	11,539,225	13,955,845	21%
COFFEE - ROAST & GROUND - COFFEE GRIND GROUP - WHOLE BEAN	3,462,362	3,356,051	-3%	4,738,415	4,685,696	-1%
COFFEE - ROAST & GROUND - CONTAINER - BAGS	6,938,907	7,714,863	11%	8,800,655	9,797,294	11%
COFFEE - ROAST & GROUND - CONTAINER - CANS	14,599,443	12,135,808	-17%	12,433,522	10,358,534	-17%
COFFEE - ROAST & GROUND - CONTAINER - ENVELOPES	70,517	621,848	782%	63,975	558,697	773%
COFFEE - ROAST & GROUND - CONTAINER - FOIL POUCHES	NA	NA	NA	NA	NA	NA
COFFEE - ROAST & GROUND - CONTAINER - ON DEMAND	10,933,625	16,461,141	51%	9,603,787	14,053,331	46%
COFFEE - ROAST & GROUND - CONTAINER - OTHER CONTAINER TYPES	18,728	9,668	-48%	23,724	9,265	-61%
COFFEE - ROAST & GROUND - CONTAINER - PACKETS	33,854	27,403	-19%	30,887	19,337	-37%
COFFEE - ROAST & GROUND - FLAVOUR - FLAVOURED	5,640,327	7,215,589	28%	5,606,823	6,776,934	21%
COFFEE - ROAST & GROUND - FLAVOUR - UNFLAVOURED	26,954,747	29,755,142	10%	25,349,727	28,019,524	11%
COFFEE - ROAST & GROUND - HEALTH CLAIM - CAFFEINATED	30,652,070	34,817,357	14%	29,011,367	32,703,667	13%
COFFEE - ROAST & GROUND - HEALTH CLAIM - DECAFFEINATED	1,943,004	2,153,374	11%	1,945,183	2,092,791	8%
COFFEE - ROAST & GROUND - SIZE - 250 GM	288,931	268,268	-7%	396,929	390,932	-2%
COFFEE - ROAST & GROUND - SIZE - 300 GM	657,902	500,754	-24%	706,898	504,716	-29%
COFFEE - ROAST & GROUND - SIZE - 350 GM OVER	39,844	138,333	247%	47,342	187,792	297%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
COFFEE - ROAST & GROUND - SIZE - OTHER SIZES ROAST & GROUND	31,608,397	36,063,376	14%	29,805,381	33,713,018	13%
COFFEE -INSTANT						
COFFEE -INSTANT	4,293,160	4,227,137	-2%	4,294,912	4,224,844	-2%
COFFEE -INSTANT - CONTAINER - CAN	494,816	484,780	-2%	528,638	506,378	-4%
COFFEE -INSTANT - CONTAINER - CARTON	558,179	482,997	-13%	613,792	559,524	-9%
COFFEE -INSTANT - CONTAINER - ENVELOPE	77,452	83,428	8%	102,349	98,626	-4%
COFFEE -INSTANT - CONTAINER - JAR	2,451,709	2,304,540	-6%	2,363,973	2,242,010	-5%
COFFEE -INSTANT - CONTAINER - OTHER CONTAINER TYPES	711,004	871,392	23%	686,160	818,306	19%
COFFEE -INSTANT - FLAVOUR - FLAVOURED	1,072,513	960,674	-10%	1,032,508	895,481	-13%
COFFEE -INSTANT - FLAVOUR - UNFLAVOURED	3,220,647	3,266,463	1%	3,262,404	3,329,363	2%
COFFEE -INSTANT - HEALTH CLAIM - CAFFEINATED	3,909,963	3,843,883	-2%	3,922,400	3,845,649	-2%
COFFEE -INSTANT - HEALTH CLAIM - DECAFFEINATED	383,197	383,254	0%	372,512	379,195	2%
COFFEE -INSTANT - SIZE - 150 GM	813,574	546,377	-33%	824,398	520,018	-37%
COFFEE -INSTANT - SIZE - 200 GM	1,002,834	1,097,130	9%	951,874	1,057,422	11%
COFFEE -INSTANT - SIZE - 300 GM	66,945	55,322	-17%	55,413	42,990	-22%
COFFEE -INSTANT - SIZE - 301 GM & OVER	877,689	928,684	6%	850,325	900,040	6%
COFFEE -INSTANT - SIZE - OTHER SIZES INSTANT COFFEE	1,532,118	1,599,624	4%	1,612,902	1,704,374	6%
COFFEE -INSTANT - TYPE OF COFFEE - CAPPUCINO	441,639	436,121	-1%	429,047	413,487	-4%
COFFEE -INSTANT - TYPE OF COFFEE - EXPRESSO	88,627	103,597	17%	100,666	124,333	24%
COFFEE -INSTANT - TYPE OF COFFEE - OTHER TYPES OF COFFEE	3,762,894	3,687,419	-2%	3,765,199	3,687,024	-2%
COFFEE SUBSTITUTES						
COFFEE SUBSTITUTES	71,962	62,640	-13%	66,976	63,280	-6%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
COFFEE WHITENERS	1,222,708	1,188,179	-3%	997,631	976,762	-2%
COFFEE WHITENERS - SIZE - 0 - 499 GM	404,505	408,883	1%	337,022	350,766	4%
COFFEE WHITENERS - SIZE - 500 GM	12,792	10,595	-17%	10,601	10,743	1%
COFFEE WHITENERS - SIZE - 501 GM & OVER	805,411	768,701	-5%	650,008	615,253	-5%
HOT CHOCOLATE						
HOT CHOCOLATE	2,190,527	2,167,912	-1%	1,975,236	1,995,786	1%
HOT CHOCOLATE - CONTAINER - CANISTER	1,335,336	1,322,002	-1%	1,192,063	1,218,210	2%
HOT CHOCOLATE - CONTAINER - ENVELOPE	327,765	305,057	-7%	337,525	321,984	-5%
HOT CHOCOLATE - CONTAINER - OTHER	527,426	540,853	3%	445,648	455,592	2%
HOT CHOCOLATE - FLAVOURED ADDITIVE - ASPARTAME BASED	123,719	114,567	-7%	118,016	109,601	-7%
HOT CHOCOLATE - FLAVOURED ADDITIVE - SUGAR BASED	2,066,808	2,053,345	-1%	1,857,220	1,886,185	2%
HOT CHOCOLATE - SIZE - 0 - 30 GM	4,453	3,113	-30%	3,391	3,398	0%
HOT CHOCOLATE - SIZE - 31 - 200 GM	278,232	249,372	-10%	247,979	247,256	0%
HOT CHOCOLATE - SIZE - 201 - 399 GM	662,114	682,014	3%	611,435	597,431	-2%
HOT CHOCOLATE - SIZE - 400 - 499 GM	13,899	7,225	-48%	18,713	25,925	39%
HOT CHOCOLATE - SIZE - 500 GM	650,503	654,256	1%	613,210	631,223	3%
HOT CHOCOLATE - SIZE - 501 - 750 GM	2,683	1,427	-47%	3,522	1,873	-47%
HOT CHOCOLATE - SIZE - 751 GM & OVER	578,643	570,505	-1%	476,986	488,680	2%
HOT INSTANT TEA	139,286	133,647	-4%	126,090	122,959	-2%
TEA						
TEA	8,059,272	8,624,992	7%	9,053,815	9,733,223	8%
TEA - CAFFEINE PRESENCE - CAFFEINATED	5,542,661	5,988,704	8%	6,044,406	6,552,716	8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
TEA - CAFFEINE PRESENCE - DECAFFEINATED	2,516,611	2,636,288	5%	3,009,409	3,180,507	6%
TEA - CONTAINER - CARTON	5,699,206	5,839,042	2%	6,696,543	6,929,632	3%
TEA - CONTAINER - CELLO	76,511	75,924	-1%	46,212	47,803	3%
TEA - CONTAINER - ENVELOPE	92,450	99,664	8%	110,015	123,509	12%
TEA - CONTAINER - K CUP	452,377	707,743	56%	397,197	640,667	61%
TEA - CONTAINER - OTHER CONTAINER TYPES	1,738,728	1,902,619	9%	1,803,848	1,991,612	10%
TEA - FLAVOUR - EARL GREY INCL. GREEN EARL GRAY	709,534	779,842	10%	784,544	845,880	8%
TEA - FLAVOUR - ENGLISH BREAKFAST	173,704	211,147	22%	235,346	258,371	10%
TEA - FLAVOUR - ORANGE PEKOE	1,784,461	1,910,166	7%	2,039,490	2,167,227	6%
TEA - FLAVOUR - OTHER FLAVOURS TEA BAGS	5,391,573	5,723,837	6%	5,994,435	6,461,745	8%
TEA - NUMBER - 0 - 25	4,936,920	5,447,864	10%	5,396,397	6,041,490	12%
TEA - NUMBER - 26 - 48	499,299	482,979	-3%	666,444	642,652	-4%
TEA - NUMBER - 49 - 72	713,426	732,193	3%	849,843	860,421	1%
TEA - NUMBER - 73 - 100	726,218	728,068	0%	747,185	740,918	-1%
TEA - NUMBER - 101 - 144	395,071	390,137	-1%	442,768	452,147	2%
TEA - NUMBER - 145 - 216	621,941	651,985	5%	754,168	798,569	6%
TEA - NUMBER - 217 & OVER	NA	55	NA	NA	NA	NA
TEA - NUMBER - LOOSE TEA	166,397	191,711	15%	197,010	197,026	0%
TEA - TYPE OF PRODUCT - LOOSE TEA	166,397	191,711	15%	197,010	197,026	0%
TEA - TYPE OF PRODUCT - REGULAR TEA	2,090,390	2,178,288	4%	2,389,387	2,516,110	5%
TEA - TYPE OF PRODUCT - SPECIALTY TEA	5,802,485	6,254,993	8%	6,467,418	7,020,087	9%

PREPARED FOODS

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
APPLE SAUCE						
APPLE SAUCE	445,162	472,169	6%	602,009	629,509	5%
APPLE SAUCE - CONTAINER - CAN	7,633	9,070	19%	NA	87	NA
APPLE SAUCE - CONTAINER - JAR	407,267	429,859	6%	574,116	598,938	4%
APPLE SAUCE - CONTAINER - OTHER CONTAINERS	30,262	33,240	10%	27,893	30,484	9%
APPLE SAUCE - SIZE - 0 - 398 ML	73,931	71,792	-3%	83,933	82,598	-2%
APPLE SAUCE - SIZE - 399 - 795 ML	109,342	121,662	11%	157,722	163,358	4%
APPLE SAUCE - SIZE - 796 ML & OVER	261,889	278,715	6%	360,354	383,553	6%
APPLE SAUCE - SWEETENER CLAIM - OTHER SWEETENER CLAIMS	68,503	70,896	3%	141,659	142,251	0%
APPLE SAUCE - SWEETENER CLAIM - REGULAR	97,893	104,279	7%	117,551	120,521	3%
APPLE SAUCE - SWEETENER CLAIM - UNSWEETENED	278,766	296,994	7%	342,799	366,737	7%
ASIAN NOODLES	1,116,720	1,262,123	13%	1,274,735	1,497,381	17%
BAKED BEANS						
BAKED BEANS	2,928,800	3,009,166	3%	2,672,532	2,741,524	3%
BAKED BEANS - MEAT ADDITION TO BEANS - CHICKEN	NA	NA	NA	NA	NA	NA
BAKED BEANS - MEAT ADDITION TO BEANS - OTHER TYPES	1,862,267	2,024,538	9%	1,805,994	1,933,070	7%
BAKED BEANS - MEAT ADDITION TO BEANS - PORK	1,042,287	962,339	-8%	844,644	789,514	-7%
BAKED BEANS - MEAT ADDITION TO BEANS - WIENERS	24,246	22,289	-8%	21,894	18,940	-13%
BAKED BEANS - SIZE - 0 - 227 ML	50,091	45,122	-10%	50,544	35,590	-30%
BAKED BEANS - SIZE - 228 - 398 ML	2,500,463	2,553,575	2%	2,223,645	2,337,233	5%
BAKED BEANS - SIZE - 399 - 540 ML	9,770	20,113	106%	6,303	31,239	396%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
BAKED BEANS - SIZE - 541 ML & OVER	368,476	390,356	6%	392,040	337,462	-14%
BATTERS & BATTER MIXES						
BATTERS & BATTER MIXES	49,340	58,976	20%	46,219	51,425	11%
BATTERS & BATTER MIXES - PRODUCT TYPE - OTHER	30,717	38,308	25%	27,976	30,730	10%
BATTERS & BATTER MIXES - PRODUCT TYPE - TEMPURA	18,623	20,668	11%	18,243	20,695	13%
BEANS - C&B - REMAINING	1,093,401	1,165,986	7%	1,537,035	1,653,261	8%
BEETS - C&B	144,582	133,785	-7%	177,110	161,044	-9%
BOUILLON PRODUCTS						
BOUILLON PRODUCTS	1,412,414	1,452,067	3%	1,476,866	1,530,610	4%
BOUILLON PRODUCTS - FLAVOURS - BEEF	500,809	501,397	0%	483,121	491,878	2%
BOUILLON PRODUCTS - FLAVOURS - CHICKEN	766,328	801,630	5%	836,776	873,676	4%
BOUILLON PRODUCTS - FLAVOURS - MINESTRONE	NA	NA	NA	NA	NA	NA
BOUILLON PRODUCTS - FLAVOURS - MUSHROOM	320	606	89%	326	1,325	306%
BOUILLON PRODUCTS - FLAVOURS - ONION	1,815	1,222	-33%	343	1,090	218%
BOUILLON PRODUCTS - FLAVOURS - OTHER FLAVOURS	5,138	5,513	7%	2,526	2,428	-4%
BOUILLON PRODUCTS - FLAVOURS - PEA	NA	NA	NA	NA	NA	NA
BOUILLON PRODUCTS - FLAVOURS - SEAFOOD	207	NA	-100%	NA	NA	NA
BOUILLON PRODUCTS - FLAVOURS - TOMATO	NA	NA	NA	NA	NA	NA
BOUILLON PRODUCTS - FLAVOURS - VEGETABLE	137,797	141,699	3%	153,774	160,213	4%
BOUILLON PRODUCTS - PACK TYPE - CUBES	381,196	429,470	13%	482,025	540,677	12%
BOUILLON PRODUCTS - PACK TYPE - LIQUID	155,998	157,696	1%	136,117	139,970	3%
BOUILLON PRODUCTS - PACK TYPE - OTHER PACK TYPES	71,321	71,382	0%	52,374	52,403	0%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
BOUILLON PRODUCTS - PACK TYPE - PACKET	307,340	304,350	-1%	281,734	271,677	-4%
BOUILLON PRODUCTS - PACK TYPE - POWDER	496,559	489,169	-1%	524,616	525,883	0%
CHILI CON CARNE	918,389	933,249	2%	884,230	925,033	5%
CHINESE FOOD	1,112,115	1,256,557	13%	1,232,982	1,401,353	14%
COATING MIXES						
COATING MIXES	1,256,177	1,310,041	4%	1,077,311	1,130,530	5%
COATING MIXES - PREPERATION METHOD ADDITIVES - CHICKEN	987,967	1,010,868	2%	861,460	886,342	3%
COATING MIXES - PREPERATION METHOD ADDITIVES - OTHER	139,140	177,561	28%	109,468	148,129	35%
COATING MIXES - PREPERATION METHOD ADDITIVES - PORK	120,168	114,110	-5%	102,962	93,640	-9%
COATING MIXES - PREPERATION METHOD ADDITIVES - POTATOE	8,902	7,502	-16%	3,421	2,419	-29%
COATING MIXES - SIZE - 0 - 100 GM	25,935	103,809	300%	20,838	83,113	299%
COATING MIXES - SIZE - 101 - 142 GM	501,226	501,770	0%	439,253	438,666	0%
COATING MIXES - SIZE - 143 GM & OVER	729,016	704,462	-3%	617,220	608,751	-1%
COUSCOUS	262,442	247,468	-6%	391,402	359,206	-8%
FONDUE PRODUCTS	54,363	53,533	-2%	72,215	76,759	6%
FRUIT - C&B						
FRUIT - C&B	4,297,156	4,214,852	-2%	4,042,754	4,021,870	-1%
FRUIT - C&B - JUICE VS SYRUP - JUICE	1,743,434	1,738,647	0%	1,682,434	1,642,222	-2%
FRUIT - C&B - JUICE VS SYRUP - OTHER LIQUID FRUIT - C&B	1,115,367	1,086,576	-3%	1,064,965	1,093,123	3%
FRUIT - C&B - JUICE VS SYRUP - SYRUP	1,438,355	1,389,629	-3%	1,295,355	1,286,525	-1%
FRUIT - C&B - PRODUCT TYPE - CHERRIES	101,953	103,769	2%	107,397	104,337	-3%
FRUIT - C&B - PRODUCT TYPE - MIXED FRUIT	738,086	708,051	-4%	639,517	627,451	-2%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
FRUIT - C&B - PRODUCT TYPE - OTHER FRUIT - C&B	992,602	925,456	-7%	1,001,418	975,294	-3%
FRUIT - C&B - PRODUCT TYPE - PEACHES	1,085,595	1,085,686	0%	953,850	974,288	2%
FRUIT - C&B - PRODUCT TYPE - PEARS	347,683	334,223	-4%	310,704	298,897	-4%
FRUIT - C&B - PRODUCT TYPE - PINEAPPLE	1,031,237	1,057,667	3%	1,029,868	1,041,603	1%
FRUIT - C&B - SIZE - 284 ML	154,180	157,152	2%	194,143	188,641	-3%
FRUIT - C&B - SIZE - 398 ML	1,820,568	1,761,487	-3%	1,778,351	1,746,067	-2%
FRUIT - C&B - SIZE - 540 ML	1,197,971	1,223,770	2%	1,157,512	1,196,683	3%
FRUIT - C&B - SIZE - 796 ML	565,494	543,660	-4%	412,512	398,451	-3%
FRUIT - C&B - SIZE - OTHER SIZES FRUIT - C&B	558,943	528,783	-5%	500,236	492,028	-2%
FRUIT - C&B - SWEETENER CLAIM - NO SUGAR	1,012,273	991,775	-2%	1,158,774	1,139,888	-2%
FRUIT - C&B - SWEETENER CLAIM - SUGAR	3,284,883	3,223,077	-2%	2,883,980	2,881,982	0%
GRATED CHEESE PRODUCTS						
GRATED CHEESE PRODUCTS	2,751,383	2,836,271	3%	2,974,310	3,150,025	6%
GRATED CHEESE PRODUCTS - SIZE - 0 - 125 GM	285,538	220,597	-23%	263,951	261,449	-1%
GRATED CHEESE PRODUCTS - SIZE - 126 - 249 GM	744,814	958,799	29%	827,986	1,057,192	28%
GRATED CHEESE PRODUCTS - SIZE - 250 GM	1,267,975	1,206,711	-5%	1,384,253	1,330,122	-4%
GRATED CHEESE PRODUCTS - SIZE - 251 GM & OVER	453,056	450,164	-1%	498,120	501,262	1%
GRATED CHEESE PRODUCTS - TYPE OF CHEESE - CHEDDAR	45,371	39,665	-13%	33,639	29,308	-13%
GRATED CHEESE PRODUCTS - TYPE OF CHEESE - OTHER	256,173	291,952	14%	290,352	323,710	11%
GRATED CHEESE PRODUCTS - TYPE OF CHEESE - PARMESAN	2,436,543	2,450,752	1%	2,631,786	2,726,469	4%
GRATED CHEESE PRODUCTS - TYPE OF CHEESE - ROMANO	13,296	53,902	305%	18,533	70,538	281%
GRAVY - C&B						

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	2012	2013	% Chg	2012	2013	% Chg
GRAVY - C&B	301,469	285,314	-5%	310,099	285,697	-8%
GRAVY - C&B - FLAVOUR - BARBEQUE FLAVOURED	6,213	6,450	4%	6,647	7,778	17%
GRAVY - C&B - FLAVOUR - BEEF FLAVOURED	105,683	99,376	-6%	102,470	97,126	-5%
GRAVY - C&B - FLAVOUR - OTHER FLAVOURS CANNED & BOTTLED	93,310	75,522	-19%	93,780	67,622	-28%
GRAVY - C&B - FLAVOUR - POULTRY FLAVOURED	63,319	63,476	0%	82,525	82,411	0%
GRAVY - C&B - FLAVOUR - POUTINE FLAVOURED	32,944	40,490	23%	24,677	30,760	25%
GRAVY - C&B - SIZE - 0 - 283 ML	27,523	7,288	-74%	35,979	8,525	-76%
GRAVY - C&B - SIZE - 284 ML	193,040	192,140	0%	207,281	205,219	-1%
GRAVY - C&B - SIZE - 285 - 398 ML	73,220	78,927	8%	58,478	63,083	8%
GRAVY - C&B - SIZE - 399 - 400 ML	NA	NA	NA	NA	NA	NA
GRAVY - C&B - SIZE - 401 ML & OVER	7,686	6,959	-9%	8,361	8,870	6%
GRAVY - C&B - WET PACKED GRAVY - GRAVY	249,374	222,905	-11%	273,680	240,779	-12%
GRAVY - C&B - WET PACKED GRAVY - SAUCES	52,095	62,409	20%	36,419	44,918	23%
HOT CEREALS						
HOT CEREALS	6,232,737	6,569,020	5%	6,513,563	6,871,547	5%
HOT CEREALS - FLAVOUR - APPLE FLAVOUR	540,650	608,813	13%	554,738	596,153	7%
HOT CEREALS - FLAVOUR - MAPLE FLAVOUR	904,693	1,008,407	11%	844,228	895,266	6%
HOT CEREALS - FLAVOUR - OTHER FLAVOURS HOT CEREALS	2,281,573	2,442,774	7%	2,368,683	2,542,714	7%
HOT CEREALS - FLAVOUR - RAISIN FLAVOUR	153,635	144,198	-6%	145,534	144,549	-1%
HOT CEREALS - FLAVOUR - REGULAR FLAVOUR	2,352,186	2,364,828	1%	2,600,380	2,692,865	4%
HOT CEREALS - PRODUCT TYPE - EXCL. OAT BRAN - CONVENIENCE	3,096,582	3,241,389	5%	2,995,771	3,054,390	2%
HOT CEREALS - PRODUCT TYPE - EXCL. OAT BRAN - OTHER	96,337	116,830	21%	96,060	118,942	24%

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	2012	2013	% Chg	2012	2013	% Chg
HOT CEREALS - PRODUCT TYPE - EXCL. OAT BRAN - STANDARD	2,421,803	2,566,975	6%	2,670,062	2,906,796	9%
HOT CEREALS - PRODUCT TYPE - EXCL. OAT BRAN - STANDARD	519,399	548,778	6%	627,137	671,431	7%
HOT CEREALS - SIZE - 0 - 325 GM	1,673,121	1,870,507	12%	1,596,154	1,746,111	9%
HOT CEREALS - SIZE - 326 - 470 GM	1,922,753	1,955,597	2%	2,023,574	2,033,348	0%
HOT CEREALS - SIZE - 471 - 625 GM	229,694	189,861	-17%	255,097	243,240	-5%
HOT CEREALS - SIZE - 626 - 907 GM	424,756	526,449	24%	440,767	512,235	16%
HOT CEREALS - SIZE - 908 GM - 1.25 KG	870,831	1,004,752	15%	1,029,309	1,220,176	19%
HOT CEREALS - SIZE - 1.26 - 1.35 KG	395,374	322,152	-19%	407,318	336,152	-17%
HOT CEREALS - SIZE - 1.351 KG & OVER	716,208	699,702	-2%	761,344	780,285	2%
INSTANT BREAKFASTS						
INSTANT BREAKFASTS	622,901	1,180,432	90%	540,737	950,208	76%
KIDNEY BEANS - C&B	1,230,415	1,282,006	4%	1,433,148	1,499,641	5%
KIDNEY BEANS - C&B - COLOUR - DARK RED	285,413	269,505	-6%	281,613	272,375	-3%
KIDNEY BEANS - C&B - COLOUR - OTHER COLOURS	42,285	50,302	19%	56,460	55,333	-2%
KIDNEY BEANS - C&B - COLOUR - RED	748,152	796,514	6%	884,670	947,336	7%
KIDNEY BEANS - C&B - COLOUR - WHITE	154,565	165,685	7%	210,405	224,597	7%
KIDNEY BEANS - C&B - SIZE - 0 - 398 ML	406,731	395,457	-3%	426,244	468,831	10%
KIDNEY BEANS - C&B - SIZE - 399 - 540 ML	719,253	774,955	8%	879,868	902,898	3%
KIDNEY BEANS - C&B - SIZE - 541 ML & OVER	104,431	111,594	7%	127,036	127,912	1%
KOSHER FOODS	39,539	36,815	-7%	124,819	122,050	-2%
MEAT - C&B						
MEAT - C&B	2,528,749	2,740,298	8%	2,396,504	2,644,490	10%

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	2012	2013	% Chg	2012	2013	% Chg
MEAT - C&B - PRODUCT TYPE - BONELESS CHICKEN & TURKEY	NA	NA	NA	34,063	52,418	54%
MEAT - C&B - PRODUCT TYPE - COCKTAIL SAUSAGES & WIENERS	238,217	251,545	6%	NA	NA	NA
MEAT - C&B - PRODUCT TYPE - CORNED BEEF	480,933	657,560	37%	184,493	214,606	16%
MEAT - C&B - PRODUCT TYPE - FLAKED MEAT & POULTRY	747,291	715,594	-4%	526,017	708,136	35%
MEAT - C&B - PRODUCT TYPE - HAM & PICNICS	301,179	315,581	5%	671,167	677,291	1%
MEAT - C&B - PRODUCT TYPE - LUNCHEON MEATS	730,029	754,127	3%	298,765	313,728	5%
MEAT - C&B - PRODUCT TYPE - OTHER MEAT - C&B	31,100	45,891	48%	681,999	678,311	-1%
MEAT SPREADS - C&B	72,415	78,148	8%	82,399	86,261	5%
MEXICAN DINNER KITS & SHELLS						
MEXICAN DINNER KITS & SHELLS	2,400,565	2,506,874	4%	2,407,465	2,559,194	6%
MEXICAN DINNER KITS & SHELLS - PRODUCT TYPE -DINNER KITS	1,465,128	1,566,224	7%	1,406,559	1,509,808	7%
MEXICAN DINNER KITS & SHELLS - PRODUCT TYPE - SHELLS	935,437	940,650	1%	1,000,906	1,049,386	5%
MEXICAN SALSA DIPS & GARNISHES						
MEXICAN SALSA DIPS & GARNISHES	7,446,214	7,751,344	4%	8,054,108	8,574,753	6%
MEXN SALSA DIPS & GARNISHES - FLAVOUR - BEAN SAUCES / DIPS	2,789	2,083	-25%	NA	32	NA
MEXN SALSA DIPS & GARNISHES - FLAVOUR - CHEESE SAUCES / DIPS	745,555	461,143	-38%	778,425	508,277	-35%
MEXN SALSA DIPS & GARNISHES-FLAVOUR-GUACAMOLE SAUCES/DIPS	NA	NA	NA	NA	NA	NA
MEXN SALSA DIPS & GARNISHES - FLAVOUR - OTHER MEXICAN FOODS	986,752	1,072,449	9%	1,235,875	1,332,606	8%
MEXN SALSA DIPS & GARNISHES - FLAVOUR - OTHER SAUCES / DIPS	70,658	95,967	36%	90,717	114,854	27%
MEXN SALSA DIPS & GARNISHES - FLAVOUR - PICANTE SAUCES / DIPS	211,788	220,142	4%	219,067	234,383	7%
MEXN SALSA DIPS & GARNISHES - FLAVOUR - SALSA SAUCES / DIPS	5,264,440	5,711,042	8%	5,561,604	6,191,061	11%
MEXN SALSA DIPS & GARNISHES - FLAVOUR - TACO SAUCES / DIPS	164,232	188,518	15%	168,420	193,540	15%

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	2012	2013	% Chg	2012	2013	% Chg
MEXN SALSA DIPS & GARNISHES - TYPE - BOTTLED & CANNED SAUCE	6,459,462	6,678,895	3%	6,818,233	7,242,147	6%
MEXN SALSA DIPS & GARNISHES - TYPE - JALAPENO PEPPERS	286,502	325,679	14%	336,686	383,538	14%
MEXN SALSA DIPS & GARNISHES - TYPE - MEXICAN BEANS	427,087	451,062	6%	570,271	594,922	4%
MEXICAN SALSA DIPS & GARNISHES - TYPE - OTHER	273,163	295,708	8%	328,918	354,146	8%
MEXICAN SEASONINGS						
MEXICAN SEASONINGS	1,363,705	1,452,575	7%	1,372,549	1,475,611	8%
MEXICAN SEASONINGS - PRODUCT TYPE - CHILI	62,566	65,231	4%	66,015	69,573	5%
MEXICAN SEASONINGS - PRODUCT TYPE - OTHER TYPES MEXICAN SEASONINGS	332,167	328,998	-1%	379,776	376,844	-1%
MEXICAN SEASONINGS - PRODUCT TYPE - TACO	968,972	1,058,346	9%	926,758	1,029,194	11%
MEXICAN SEASONINGS - SIZE - 0 - 25 GM	NA	NA	NA	167	428	156%
MEXICAN SEASONINGS - SIZE - 26 - 30 GM	71,645	74,345	4%	82,599	90,063	9%
MEXICAN SEASONINGS - SIZE - 31 - 35 GM	1,104,790	1,195,621	8%	1,111,019	1,210,670	9%
MEXICAN SEASONINGS - SIZE - 36 - 40 GM	149,751	143,648	-4%	130,613	127,524	-2%
MEXICAN SEASONINGS - SIZE - 41 GM & OVER	37,519	38,961	4%	48,151	46,926	-3%
MUSHROOMS - C&B						
ORIENTAL FONDUE & BOUILLON	45	799	1,676%	22	567	2,477%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES						
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES	5,431,885	5,466,283	1%	5,674,075	5,740,750	1%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - CONTAINER - BOWLS	1,030,321	1,071,230	4%	1,095,402	1,140,613	4%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - CONTAINER - CUPS	1,275,574	1,160,428	-9%	1,129,683	1,044,671	-8%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - CONTAINER - FLATS	2,566,938	2,585,287	1%	2,916,708	2,966,485	2%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - CONTAINER - OTHER	559,052	649,338	16%	532,282	588,981	11%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - FLAVOUR - BEEF	1,046,640	1,070,656	2%	971,441	1,013,270	4%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - FLAVOUR - CHICKEN	2,213,806	2,208,572	0%	2,028,167	2,052,215	1%
ORIENTAL NOODLES&INSTANT LIGHT LUNCHES-FLAVOUR-MINESTRONE	11,933	1,470	-88%	11,418	405	-96%
ORIENTAL NOODLES&INSTANT LIGHT LUNCHES-FLAVOUR-MUSHROOM	14,283	13,865	-3%	18,184	14,981	-18%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - FLAVOUR - ONION	16,546	18,010	9%	23,680	23,315	-2%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - FLAVOUR - OTHER	1,705,172	1,777,105	4%	2,158,055	2,218,977	3%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - FLAVOUR - PEA	9,822	7,499	-24%	5,648	3,980	-30%
ORIENTAL NOODLES&INSTANT LIGHT LUNCHES-FLAVOUR-SEAFOOD	241,288	227,657	-6%	299,194	282,658	-6%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - FLAVOUR - TOMATO	20,254	8,593	-58%	24,122	7,079	-71%
ORIENTAL NOODLES&INSTANT LIGHT LUNCHES-FLAVOU - VEGETABLE	152,141	132,856	-13%	134,166	123,870	-8%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - SIZE - 0 - 64 GM	1,106,116	1,051,082	-5%	975,057	952,849	-2%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - SIZE - 65 - 69 GM	171,012	158,894	-7%	175,374	128,129	-27%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - SIZE - 70 - 80 GM	223,447	299,944	34%	256,831	318,806	24%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - SIZE - 81 - 85 GM	1,234,652	1,200,082	-3%	947,969	919,025	-3%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES - SIZE - 86 - 120 GM	2,345,024	2,440,186	4%	2,875,204	2,987,740	4%
ORIENTAL NOODLES & INSTANT LIGHT LUNCHES-SIZE-121GM & OVER	351,634	316,095	-10%	443,640	434,201	-2%
PANCAKE & WAFFLE MIXES						
PANCAKE & WAFFLE MIXES	1,303,874	1,334,177	2%	1,277,291	1,304,818	2%
PANCAKE & WAFFLE MIXES - FLAVOUR - BUCKWHEAT	3,584	3,627	1%	2,361	2,980	26%
PANCAKE & WAFFLE MIXES - FLAVOUR - BUTTERMILK	585,881	586,962	0%	546,433	555,862	2%
PANCAKE & WAFFLE MIXES - FLAVOUR - OTHER FLAVOURS	95,276	101,096	6%	96,490	110,408	14%
PANCAKE & WAFFLE MIXES - FLAVOUR - REGULAR	619,133	642,492	4%	632,007	635,568	1%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PANCAKE & WAFFLE MIXES - SIZE - 0 - 400 GM	26,592	3,590	-86%	20,675	1,343	-94%
PANCAKE & WAFFLE MIXES - SIZE - 401 - 999 GM	926,243	987,653	7%	916,607	983,615	7%
PANCAKE & WAFFLE MIXES - SIZE - 1.001 KG & OVER	205,352	201,105	-2%	228,302	212,895	-7%
PASTA - C&B						
PASTA - C&B	2,796,158	2,604,532	-7%	2,264,972	2,144,150	-5%
PASTA - C&B - SIZE - 0 - 397 ML	160,600	150,527	-6%	133,535	119,631	-10%
PASTA - C&B - SIZE - 398 ML	927,169	934,163	1%	768,651	792,772	3%
PASTA - C&B - SIZE - 399 - 424 ML	156,470	88,604	-43%	130,076	65,174	-50%
PASTA - C&B - SIZE - 425 ML	1,449,429	1,325,734	-9%	1,147,045	1,080,857	-6%
PASTA - C&B - SIZE - 426 ML & OVER	102,490	105,504	3%	85,665	85,716	0%
PASTA - C&B - TYPE OF PASTA - LASAGNA	126,843	93,637	-26%	110,165	94,752	-14%
PASTA - C&B - TYPE OF PASTA - RAVIOLI	1,081,306	1,013,396	-6%	862,091	811,141	-6%
PASTA - C&B - TYPE OF PASTA - SPAGHETTI	905,618	892,494	-1%	754,394	771,126	2%
PASTA - C&B - TYPE OF PASTA - SPAGHETTI WITH MEAT	223,250	201,174	-10%	176,609	149,466	-15%
PASTA - C&B - TYPE OF PASTA - STRAND MACARONI	459,141	403,831	-12%	361,713	317,665	-12%
PASTA - DRY						
PASTA - DRY	10,801,829	10,821,282	0%	11,654,692	11,664,211	0%
PASTA - DRY - ORGANIC VS NON ORGANIC - NON ORGANIC	10,586,535	10,554,558	0%	11,330,662	11,317,576	0%
PASTA - DRY - ORGANIC VS NON ORGANIC - ORGANIC	215,294	266,724	24%	324,030	346,635	7%
PASTA - DRY - SIZE - 374 GM & UNDER	1,247,080	1,372,417	10%	1,487,701	1,577,760	6%
PASTA - DRY - SIZE - 375 GM	2,800,705	2,710,966	-3%	3,014,848	2,906,155	-4%
PASTA - DRY - SIZE - 376 - 499 GM	1,238,252	1,476,408	19%	1,540,794	1,827,468	19%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PASTA - DRY - SIZE - 500 GM	1,382,016	1,388,172	0%	1,668,526	1,669,001	0%
PASTA - DRY - SIZE - 501 - 899 GM	334,480	265,155	-21%	356,022	291,806	-18%
PASTA - DRY - SIZE - 900 GM	2,945,429	2,823,737	-4%	2,685,701	2,567,261	-4%
PASTA - DRY - SIZE - 901 GM & OVER	853,867	784,427	-8%	901,100	824,760	-8%
PASTA - DRY - TYPE OF PASTA - EGG NOODLES	606,817	605,332	0%	635,501	634,837	0%
PASTA - DRY - TYPE OF PASTA - LASAGNA	873,460	850,909	-3%	903,506	893,219	-1%
PASTA - DRY - TYPE OF PASTA - MACARONI	4,325,709	4,387,134	1%	4,490,792	4,547,924	1%
PASTA - DRY - TYPE OF PASTA - NOODLES REMAINING TYPES	113,614	100,747	-11%	151,146	133,672	-12%
PASTA - DRY - TYPE OF PASTA - OTHER PASTA TYPES	921,094	870,602	-5%	1,164,922	1,148,109	-1%
PASTA - DRY - TYPE OF PASTA - SPAGHETTI	2,858,940	2,905,333	2%	3,167,048	3,200,609	1%
PASTA - DRY - TYPE OF PASTA - SPAGHETTINI	1,102,195	1,101,225	0%	1,141,777	1,105,841	-3%
PASTA SAUCE - C&B						
PASTA SAUCE - C&B	9,564,785	9,804,493	3%	9,535,363	9,767,753	2%
PASTA SAUCE - C&B - CONTAINER - CANS	1,361,535	1,286,618	-6%	1,344,115	1,292,726	-4%
PASTA SAUCE - C&B - CONTAINER - GLASS	7,729,743	8,029,327	4%	7,814,483	8,058,410	3%
PASTA SAUCE - C&B - CONTAINER - PLASTIC	473,507	488,548	3%	376,765	416,617	11%
PASTA SAUCE - C&B - HEALTHY - HEALTHY	618,519	532,929	-14%	684,283	687,215	0%
PASTA SAUCE - C&B - HEALTHY - REGULAR	8,946,266	9,271,564	4%	8,851,080	9,080,538	3%
PASTA SAUCE - C&B - SIZE - 0 - 412 ML	1,891,699	2,031,451	7%	1,719,432	1,872,788	9%
PASTA SAUCE - C&B - SIZE - 413 - 699 ML	5,466,984	5,846,357	7%	5,722,977	6,007,575	5%
PASTA SAUCE - C&B - SIZE - 700 - 750 ML	1,531,628	1,244,552	-19%	1,551,435	1,310,621	-16%
PASTA SAUCE - C&B - SIZE - 751 -1 LT	63,096	91,427	45%	67,463	99,834	48%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PASTA SAUCE - C&B - SIZE - 1.001 - 2 LT	611,326	590,706	-3%	474,056	476,935	1%
PASTA SAUCE - C&B - SIZE - 2.001 LT & OVER	52	NA	-100%	NA	NA	NA
PASTA SAUCE - C&B - SIZE GROUP - LARGE	664,256	658,789	-1%	529,183	559,846	6%
PASTA SAUCE - C&B - SIZE GROUP - MEDIUM	6,899,815	6,985,947	1%	7,142,974	7,204,178	1%
PASTA SAUCE - C&B - SIZE GROUP - OTHER SIZE GROUPS	62,103	56,882	-8%	59,713	51,444	-14%
PASTA SAUCE - C&B - SIZE GROUP - SMALL	1,938,611	2,102,875	8%	1,803,493	1,952,285	8%
PASTA SAUCE - C&B - TYPE OF SAUCE - MEAT SPAGHETTI SAUCE	312,231	310,818	0%	309,694	312,181	1%
PASTA SAUCE - C&B - TYPE OF SAUCE - OTHER TYPES OF SAUCE	9,252,554	9,493,675	3%	9,225,669	9,455,572	2%
PEAS - C&B - REMAINING	20,241	28,624	41%	27,171	33,914	25%
PEAS & BEANS - C&B	690,344	783,752	14%	989,407	1,111,725	12%
PIZZA MIXES KITS	273,121	272,424	0%	218,309	216,246	-1%
PIZZA SAUCE						
PIZZA SAUCE	559,700	597,561	7%	612,142	644,569	5%
PIZZA SAUCE - SIZE - 0 - 250 GM / ML	200,772	204,544	2%	230,208	228,583	-1%
PIZZA SAUCE - SIZE - 251 - 397 GM / ML	184,772	210,415	14%	185,031	208,969	13%
PIZZA SAUCE - SIZE - 398 - 500 GM / ML	172,981	182,232	5%	196,805	207,017	5%
PIZZA SAUCE - SIZE - 501 - 1 KG / LT	102	NA	-100%	NA	NA	NA
PIZZA SAUCE - SIZE - 1.001 KG / LT & OVER	1,073	370	-66%	98	NA	-100%
POTATOES - C&B	781,480	885,856	13%	779,091	867,927	11%
RICE - REGULAR						
RICE - REGULAR	11,925,017	12,732,590	7%	13,519,412	14,216,592	5%
RICE - REGULAR - REGULAR VS QUICK - PRECOOKED RICE	1,917,224	1,911,242	0%	1,527,576	1,521,304	0%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
RICE - REGULAR - REGULAR VS QUICK - REGULAR RICE	10,007,793	10,821,348	8%	11,991,836	12,695,288	6%
RICE - REGULAR - SIZE - 0 - 600 GM	308,326	344,803	12%	337,048	380,826	13%
RICE - REGULAR - SIZE - 601 - 899 GM	617,811	619,026	0%	588,858	586,096	0%
RICE - REGULAR - SIZE - 900 - 1.99 KG	2,658,953	2,741,111	3%	2,761,328	2,864,717	4%
RICE - REGULAR - SIZE - 10 KG	163,132	189,568	16%	222,965	244,339	10%
RICE - REGULAR - SIZE - 10.001 KG & OVER	3,126,939	3,043,566	-3%	4,145,395	3,998,067	-4%
RICE - REGULAR - SIZE - 2 KG	1,230,030	1,342,352	9%	1,252,149	1,352,826	8%
RICE - REGULAR - SIZE - 2.1 - 9.9 KG	3,819,826	4,452,164	17%	4,211,669	4,789,721	14%
RICE - REGULAR - TYPE OF RICE - BROWN REGULAR RICE	1,067,318	1,113,487	4%	1,257,129	1,319,053	5%
RICE - REGULAR - TYPE OF RICE - ITALIAN REGULAR RICE	26,837	21,822	-19%	34,828	30,487	-12%
RICE - REGULAR - TYPE OF RICE - OTHER TYPES OF RICE	5,211,274	5,750,971	10%	5,659,951	6,079,646	7%
RICE - REGULAR - TYPE OF RICE - PARBOILED REGULAR RICE	927,286	991,785	7%	951,104	1,037,838	9%
RICE - REGULAR - TYPE OF RICE - WHITE REGULAR RICE	4,692,302	4,854,525	3%	5,616,400	5,749,568	2%
RICE - SPECIALTY						
RICE - SPECIALTY	1,800,998	1,780,191	-1%	1,956,294	1,907,127	-3%
RICE - SPECIALTY - FLAVOUR - BEEF	9,067	9,834	8%	7,805	8,157	5%
RICE - SPECIALTY - FLAVOUR - CHICKEN	368,642	363,608	-1%	373,833	371,759	-1%
RICE - SPECIALTY - FLAVOUR - MUSHROOM	141,742	135,174	-5%	142,255	136,028	-4%
RICE - SPECIALTY - FLAVOUR - OTHER FLAVOURS SPECIALTY RICE	1,281,547	1,271,575	-1%	1,432,401	1,391,183	-3%
RICE - SPECIALTY - SIZE - 0 - 139 GM	209,212	193,916	-7%	174,818	159,110	-9%
RICE - SPECIALTY - SIZE - 140 GM	13	NA	-100%	24	NA	-100%
RICE - SPECIALTY - SIZE - 141 - 170 GM	708,611	667,263	-6%	677,940	613,343	-10%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
RICE - SPECIALTY - SIZE - 171 - 350 GM	438,696	424,264	-3%	574,345	555,783	-3%
RICE - SPECIALTY - SIZE - 351 GM & OVER	444,466	494,748	11%	529,167	578,891	9%
RTE CEREALS						
RTE CEREALS	41,137,505	41,482,398	1%	40,138,483	40,607,788	1%
RTE CEREALS - SIZE - 385 GM & UNDER	7,105,091	7,383,391	4%	7,155,991	7,768,121	9%
RTE CEREALS - SIZE - 386 - 539 GM	11,558,957	11,409,870	-1%	11,276,637	11,079,256	-2%
RTE CEREALS - SIZE - 540 - 625 GM	5,150,897	5,568,337	8%	4,627,294	4,909,607	6%
RTE CEREALS - SIZE - 700 - 999 GM	7,161,960	7,461,137	4%	7,082,022	7,434,849	5%
RTE CEREALS - SIZE - 626 - 699 GM	4,083,517	4,290,944	5%	3,775,738	3,869,923	2%
RTE CEREALS - SIZE - 1000 - 1449 GM	5,295,341	4,954,058	-6%	5,486,429	5,139,449	-6%
RTE CEREALS - SIZE - 1450 GM & OVER	781,742	414,661	-47%	734,372	406,583	-45%
SALAD MIXES	324,780	252,129	-22%	305,524	248,859	-19%
SALMON - C&B						
SALMON - C&B	2,328,932	2,430,468	4%	2,376,100	2,385,391	0%
SALMON - C&B - SIZE - 0 - 212 GM	645,027	647,007	0%	779,101	786,088	1%
SALMON - C&B - SIZE - 213 GM	1,573,279	1,694,444	8%	1,391,456	1,451,893	4%
SALMON - C&B - SIZE - 214 GM & OVER	110,626	89,017	-20%	205,543	147,410	-28%
SALMON - C&B - TYPE OF SEAFOOD - COHOE	50	NA	-100%	1,296	NA	-100%
SALMON - C&B - TYPE OF SEAFOOD - KETA	485	41	-92%	257	NA	-100%
SALMON - C&B - TYPE OF SEAFOOD - OTHER SEAFOOD TYPES	105,812	102,304	-3%	116,283	116,761	0%
SALMON - C&B - TYPE OF SEAFOOD - PINK	954,939	998,341	5%	918,152	956,545	4%
SALMON - C&B - TYPE OF SEAFOOD - SOCKEYE	1,267,646	1,329,782	5%	1,340,112	1,312,085	-2%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SAUCE & GRAVY MIX						
SAUCE & GRAVY MIX	4,480,896	4,593,327	3%	4,352,182	4,472,078	3%
SAUCE & GRAVY MIX - SIZE - 0 - 28 GM	1,935,315	2,002,141	3%	1,825,799	1,874,978	3%
SAUCE & GRAVY MIX - SIZE - 29 - 35 GM	996,411	1,038,679	4%	958,575	998,136	4%
SAUCE & GRAVY MIX - SIZE - 36 - 50 GM	1,170,866	1,150,954	-2%	1,169,554	1,156,871	-1%
SAUCE & GRAVY MIX - SIZE - 51 GM & OVER	378,304	401,553	6%	398,254	442,093	11%
SAUCE & GRAVY MIX - DRY SAUCE & GRAVY MIX - CHINESE	172,161	148,847	-14%	162,264	142,876	-12%
SAUCE & GRAVY MIX - DRY SAUCE & GRAVY MIX - GOURMET	2,113,854	2,276,865	8%	2,101,642	2,271,177	8%
SAUCE & GRAVY MIX - DRY SAUCE & GRAVY MIX - OTHER	839,280	800,452	-5%	867,985	809,524	-7%
SAUCE & GRAVY MIX - DRY SAUCE & GRAVY MIX - PASTA	560,843	516,256	-8%	481,477	450,448	-6%
SAUCE&GRAVY MIX -DRY SAUCE & GRAVY MIX-SEASONING(INC. RICE)	794,758	850,907	7%	738,814	798,053	8%
SAUCE & GRAVY MIX - TYPE OF MARINADES - MARINADES	101,107	65,049	-36%	94,053	56,226	-40%
SAUCE & GRAVY MIX - TYPE OF MARINADES - OTHER	4,379,789	4,528,278	3%	4,258,129	4,415,852	4%
SEAFOOD - C&B						
SEAFOOD - C&B	3,067,885	3,127,142	2%	3,013,440	3,077,237	2%
PRODUCT TYPE - CANNED & BOTTLED ANCHOVIES & SARDINES	820,016	877,514	7%	961,183	1,016,354	6%
PRODUCT TYPE - CANNED & BOTTLED CLAMS	201,977	195,845	-3%	246,882	237,196	-4%
PRODUCT TYPE - CANNED & BOTTLED CRAB & LOBSTER	299,982	295,827	-1%	342,232	340,071	-1%
PRODUCT TYPE - CANNED & BOTTLED HERRING	612,212	623,413	2%	487,626	496,099	2%
PRODUCT TYPE - CANNED & BOTTLED MACKEREL	93,214	97,650	5%	109,986	109,194	-1%
PRODUCT TYPE - CANNED & BOTTLED OYSTERS	636,387	639,818	1%	521,187	539,490	4%
PRODUCT TYPE - CANNED & BOTTLED SHRIMP INCL. C. L.	273,804	260,016	-5%	213,805	207,483	-3%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PRODUCT TYPE - OTHER TYPES CANNED & BOTTLED SEAFOOD	130,293	137,059	5%	130,539	131,350	1%
SIDE DISHES						
SIDE DISHES	13,719,496	13,791,572	1%	11,734,960	11,857,578	1%
SIDE DISHES - DINNER TYPES - ADD TO MEAT DINNERS	1,435,745	1,307,314	-9%	1,047,897	982,396	-6%
SIDE DISHES - DINNER TYPES - ENTREES	6,076,489	6,222,841	2%	5,147,388	5,298,295	3%
SIDE DISHES - DINNER TYPES - INSTANT POTATOES	1,285,167	1,284,343	0%	1,150,943	1,138,998	-1%
SIDE DISHES - DINNER TYPES - NOODLES/PASTA	2,153,003	2,262,257	5%	1,961,245	2,053,781	5%
SIDE DISHES - DINNER TYPES - OTHER DINNER TYPES	106,787	173,786	63%	60,973	137,761	126%
SIDE DISHES - DINNER TYPES - RICE	2,662,305	2,541,031	-5%	2,366,514	2,246,347	-5%
SIDE DISHES - MEAL TYPE - MAIN MEALS	10,281,326	10,244,972	0%	8,622,772	8,664,799	0%
SIDE DISHES - MEAL TYPE - MEAL ACCOMPANIMENTS	3,438,170	3,546,600	3%	3,112,188	3,192,779	3%
SIDE DISHES - PRODUCT TYPE - DRY PACKAGED DINNERS	9,665,237	9,792,412	1%	8,156,530	8,334,472	2%
SIDE DISHES - PRODUCT TYPE - INSTANT POTATOES	1,285,167	1,284,343	0%	1,150,943	1,138,998	-1%
SIDE DISHES - PRODUCT TYPE - RETORTABLE POUCHES	2,769,092	2,714,817	-2%	2,427,487	2,384,108	-2%
SOUP						
SOUP	22,231,625	22,453,628	1%	22,140,503	22,433,426	1%
SOUP - CONTAINER - BOTTLE	NA	971	NA	NA	982	NA
SOUP - CONTAINER - CAN	15,487,587	15,445,141	0%	14,386,443	14,195,761	-1%
SOUP - CONTAINER - OTHER SOUP CONTAINERS	2,954,210	3,064,546	4%	3,115,690	3,423,623	10%
SOUP - CONTAINER - TETRA	3,789,828	3,942,970	4%	4,638,370	4,813,060	4%
SOUP - FLAVOUR - BEEF	2,963,283	2,891,337	-2%	2,878,492	2,839,417	-1%
SOUP - FLAVOUR - CHICKEN	7,412,449	7,339,325	-1%	7,741,916	7,701,935	-1%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SOUP - FLAVOUR - MINESTRONE	402,342	387,857	-4%	404,218	380,349	-6%
SOUP - FLAVOUR - MUSHROOM	3,078,054	3,104,176	1%	2,582,318	2,639,785	2%
SOUP - FLAVOUR - OTHER SOUP FLAVOURS	2,828,839	3,029,897	7%	3,024,236	3,244,163	7%
SOUP - FLAVOUR - PEA	496,380	500,795	1%	526,360	516,612	-2%
SOUP - FLAVOUR - SEAFOOD	863,387	864,233	0%	843,293	830,540	-2%
SOUP - FLAVOUR - TOMATO	2,636,512	2,769,294	5%	2,480,000	2,625,979	6%
SOUP - FLAVOUR - VEGETABLE	1,550,379	1,566,714	1%	1,659,670	1,654,646	0%
SOUP - PRODUCT TYPE - CONDENSED	8,281,863	8,295,420	0%	7,255,972	7,379,655	2%
SOUP - PRODUCT TYPE - READY TO SERVE	13,949,762	14,158,208	1%	14,884,531	15,053,771	1%
SOUP - SIZE - 0 - 284 ML	8,541,003	8,492,180	-1%	7,417,729	7,473,052	1%
SOUP - SIZE - 285 - 540 ML	8,411,372	8,459,833	1%	8,332,159	8,318,084	0%
SOUP - SIZE - 541 - 796 ML	1,633,583	1,840,142	13%	1,926,408	2,164,647	12%
SOUP - SIZE - 797 ML & OVER	3,645,667	3,661,473	0%	4,464,207	4,477,643	0%
SOUP - WET SOUP VS REFRIGERATED SOUP - REFRIGERATED SOUP	1,514,190	1,662,633	10%	1,738,285	2,002,828	15%
SOUP - WET SOUP VS REFRIGERATED SOUP - WET SOUP	20,717,435	20,790,995	0%	20,402,218	20,430,598	0%
SOUP BASE MIXES						
SOUP BASE MIXES	9,133	8,400	-8%	10,659	11,973	12%
SOUP MIXES - DRY	2,534,114	2,566,275	1%	2,148,833	2,235,560	4%
SOUP MIXES - DRY - CONTAINER - BAG	29,826	55,068	85%	27,520	26,398	-4%
SOUP MIXES - DRY - CONTAINER - CAN	62	NA	-100%	NA	NA	NA
SOUP MIXES - DRY - CONTAINER - CARTON	1,788,953	1,851,313	3%	1,461,769	1,580,376	8%
SOUP MIXES - DRY - CONTAINER - ENVELOPE	645,587	600,659	-7%	603,290	579,169	-4%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SOUP MIXES - DRY - CONTAINER - JAR	8,903	2,605	-71%	12,116	5,310	-56%
SOUP MIXES - DRY - CONTAINER - OTHER CONTAINER TYPES	60,783	56,630	-7%	44,138	44,307	0%
SOUP MIXES - DRY - FLAVOUR - BEEF	31,947	31,362	-2%	25,860	27,609	7%
SOUP MIXES - DRY - FLAVOUR - CHICKEN	1,201,786	1,232,633	3%	1,006,133	1,093,411	9%
SOUP MIXES - DRY - FLAVOUR - MINESTRONE	35,759	33,244	-7%	32,168	29,351	-9%
SOUP MIXES - DRY - FLAVOUR - MUSHROOM	29,450	26,046	-12%	26,496	25,974	-2%
SOUP MIXES - DRY - FLAVOUR - ONION	583,827	588,350	1%	485,129	501,729	3%
SOUP MIXES - DRY - FLAVOUR - OTHER FLAVOURS DRY SOUP MIXES	313,890	325,827	4%	292,070	292,577	0%
SOUP MIXES - DRY - FLAVOUR - PEA	22,206	27,263	23%	26,777	25,547	-5%
SOUP MIXES - DRY - FLAVOUR - SEAFOOD	6,221	5,801	-7%	4,021	3,718	-8%
SOUP MIXES - DRY - FLAVOUR - TOMATO	115,458	112,616	-2%	94,965	89,246	-6%
SOUP MIXES - DRY - FLAVOUR - VEGETABLE	193,570	183,133	-5%	155,214	146,398	-6%
SOUP MIXES - DRY - SIZE - 0 - 59 GM	391,313	387,974	-1%	370,882	365,960	-1%
SOUP MIXES - DRY - SIZE - 60 GM	273,728	269,544	-2%	238,266	234,348	-2%
SOUP MIXES - DRY - SIZE - 61 - 79 GM	55,416	49,811	-10%	40,044	43,393	8%
SOUP MIXES - DRY - SIZE - 80 - 90 GM	303,127	296,551	-2%	267,655	268,638	0%
SOUP MIXES - DRY - SIZE - 91 - 400 GM	1,399,837	1,453,617	4%	1,156,834	1,234,676	7%
SOUP MIXES - DRY - SIZE - 401 GM & OVER	110,693	108,778	-2%	75,152	88,545	18%
SPECIALTY EASTERN FOODS	2,570,819	3,067,429	19%	3,141,387	3,461,484	10%
SPECIALTY JAPANESE FOODS	7,071,599	7,801,382	10%	8,883,261	10,055,222	13%
STEW & MEATBALL ENTREES - C&B	349,315	297,728	-15%	242,483	211,175	-13%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
STEW & MEATBALL ENTREES - C&B - FLAVOUR - BEEF	127,024	113,414	-11%	89,297	81,861	-8%
STEW & MEATBALL ENTREES - C&B - FLAVOUR - CHICKEN	1,834	1,780	-3%	5	43	760%
STEW & MEATBALL ENTREES - C&B - FLAVOUR - IRISH	98,241	75,274	-23%	76,775	62,572	-18%
STEW & MEATBALL ENTREES - C&B - FLAVOUR - MEATBALL	109,437	97,242	-11%	65,543	56,360	-14%
STEW & MEATBALL ENTREES - C&B - FLAVOUR - OTHER FLAVOURS	12,779	10,018	-22%	10,863	10,339	-5%
STEW & MEATBALL ENTREES - C&B - FLAVOUR - TURKEY	NA	NA	NA	NA	NA	NA
STEW & MEATBALL ENTREES - C&B - TYPE - CND. & LTD. MEATBALLS	69,471	60,632	-13%	40,192	34,217	-15%
STEW & MEATBALL ENTREES - C&B - TYPE - CND. & LTD. STEWS	279,844	237,096	-15%	202,291	176,958	-13%
STEW & MEATBALL ENTREES - C&B - SIZE - 0 - 424 GM	121,450	105,583	-13%	71,761	62,745	-13%
STEW & MEATBALL ENTREES - C&B - SIZE - 425 GM	1,947	1,375	-29%	NA	NA	NA
STEW & MEATBALL ENTREES - C&B - SIZE - 426 - 680 GM	38,097	26,461	-31%	23,047	14,617	-37%
STEW & MEATBALL ENTREES - C&B - SIZE - 681 GM & OVER	187,821	164,309	-13%	147,675	133,813	-9%
TOASTER PASTRIES	819,521	853,975	4%	602,339	597,789	-1%
TOMATO PASTE						
TOMATO PASTE	940,553	952,402	1%	1,079,350	1,099,858	2%
TOMATO PASTE - SIZE - 0 - 156 ML	741,473	759,627	2%	868,099	868,440	0%
TOMATO PASTE - SIZE - 157 - 794 ML	199,080	192,775	-3%	211,251	231,418	10%
TOMATO PASTE - SIZE - 795 ML & OVER	NA	NA	NA	NA	NA	NA
TOMATO SAUCE	1,196,770	1,228,774	3%	1,365,360	1,390,756	2%
TOMATO SAUCE - SIZE - 397 ML & UNDER	126,243	130,513	3%	156,046	152,130	-3%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
TOMATO SAUCE - SIZE - 398 ML	561,849	555,402	-1%	649,196	651,263	0%
TOMATO SAUCE - SIZE - 399 - 700 ML	508,663	542,839	7%	560,118	587,363	5%
TOMATO SAUCE - SIZE - 701 - 795 ML	15	20	33%	NA	NA	NA
TOMATO SAUCE - SIZE - 796 ML	NA	NA	NA	NA	NA	NA
TOMATO SAUCE - SIZE - 797 ML & OVER	NA	NA	NA	NA	NA	NA
TOMATOES - C&B						
TOMATOES - C&B	4,145,201	4,080,760	-2%	4,714,323	4,655,611	-1%
TOMATOES - C&B - SIZE - 0 - 398 ML	714,222	650,993	-9%	600,904	560,073	-7%
TOMATOES - C&B - SIZE - 399 - 540 ML	889,785	911,885	2%	1,122,733	1,124,568	0%
TOMATOES - C&B - SIZE - 541 - 796 ML	2,535,957	2,517,882	-1%	2,989,099	2,966,353	-1%
TOMATOES - C&B - SIZE - 797 ML & OVER	5,237	NA	-100%	1,587	4,617	191%
TOMATOES - C&B - TYPE OF TOMATO CUT - CRUSHED	504,086	493,601	-2%	594,083	585,046	-2%
TOMATOES - C&B - TYPE OF TOMATO CUT - DICED	2,205,384	2,208,338	0%	2,522,735	2,482,371	-2%
TOMATOES - C&B - TYPE OF TOMATO CUT - GROUND	10,839	19,751	82%	34,156	47,737	40%
TOMATOES - C&B - TYPE OF TOMATO CUT - OTHER	336,304	336,203	0%	351,717	361,498	3%
TOMATOES - C&B - TYPE OF TOMATO CUT - PUREE	26,506	29,340	11%	53,138	65,273	23%
TOMATOES - C&B - TYPE OF TOMATO CUT - STEWED	402,234	384,790	-4%	383,287	370,683	-3%
TOMATOES - C&B - TYPE OF TOMATO CUT - STRAINED	16,364	9,700	-41%	39,254	19,958	-49%
TOMATOES - C&B - TYPE OF TOMATO CUT - WHOLE	643,484	599,037	-7%	735,953	723,045	-2%
TUNA - C&B						
TUNA - C&B	6,641,722	7,162,153	8%	7,176,485	7,693,754	7%
TUNA - C&B - CUT OF FISH - CHUNK	1,734,911	1,776,710	2%	1,906,228	1,955,789	3%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
TUNA - C&B - CUT OF FISH - FLAKED	3,362,649	3,609,777	7%	3,438,433	3,726,919	8%
TUNA - C&B - CUT OF FISH - OTHER CUTS OF FISH	320,469	335,994	5%	397,659	401,661	1%
TUNA - C&B - CUT OF FISH - SLICES	348	142	-59%	54	NA	-100%
TUNA - C&B - CUT OF FISH - SOLID	1,223,345	1,439,530	18%	1,434,111	1,609,385	12%
TUNA - C&B - LIGHT VS WHITE - LIGHT	4,650,238	4,886,365	5%	4,960,978	5,174,286	4%
TUNA - C&B - LIGHT VS WHITE - OTHER	243,489	262,500	8%	330,573	348,572	5%
TUNA - C&B - LIGHT VS WHITE - WHITE	1,747,995	2,013,288	15%	1,884,934	2,170,896	15%
TUNA - C&B - SIZE - 106 GM & UNDER	1,537,416	1,698,714	10%	1,770,882	1,906,160	8%
TUNA - C&B - SIZE - 107 - 170 GM	4,979,489	5,304,747	7%	5,274,799	5,637,231	7%
TUNA - C&B - SIZE - 171 - 198 GM	66,236	104,976	58%	56,429	75,125	33%
TUNA - C&B - SIZE - 199 GM & OVER	58,581	53,716	-8%	74,375	75,238	1%
TUNA - C&B - SODIUM CLAIM - LOW / NO SALT	464,472	530,160	14%	613,019	687,189	12%
TUNA - C&B - SODIUM CLAIM - REGULAR	6,177,250	6,631,993	7%	6,563,466	7,006,565	7%
TUNA - C&B - TYPE OF TUNA - ALBACORE	1,627,660	1,826,883	12%	1,761,004	1,978,341	12%
TUNA - C&B - TYPE OF TUNA - ALL OTHER SPECIES	1,235,939	1,505,775	22%	1,265,833	1,508,716	19%
TUNA - C&B - TYPE OF TUNA - SKIPJACK	3,310,900	3,455,389	4%	3,551,075	3,688,301	4%
TUNA - C&B - TYPE OF TUNA - YELLOWFIN	467,223	374,106	-20%	598,573	518,396	-13%
VEGETABLE SAUCES	NA	NA	NA	NA	NA	NA
VEGETABLES - Canned nad Bottled (C&B)						
VEGETABLES - C&B	5,294,359	5,341,746	1%	5,263,337	5,262,832	0%
VEGETABLES - C&B - PRODUCT TYPE - ASPARAGUS	97,066	65,494	-33%	69,653	55,354	-21%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
VEGETABLES - C&B - PRODUCT TYPE - BEANS	683,953	672,997	-2%	627,149	616,085	-2%
VEGETABLES - C&B - PRODUCT TYPE - CARROTS	27,617	29,034	5%	32,560	31,563	-3%
VEGETABLES - C&B - PRODUCT TYPE - CORN	2,582,210	2,567,835	-1%	2,217,428	2,185,197	-1%
VEGETABLES - C&B - PRODUCT TYPE - CORN ON THE COB	189,201	196,115	4%	235,094	229,182	-3%
VEGETABLES - C&B - PRODUCT TYPE - MIXED VEGETABLES	71,196	70,526	-1%	55,215	57,319	4%
VEGETABLES - C&B - PRODUCT TYPE - PEAS	445,046	496,464	12%	397,864	410,656	3%
VEGETABLES - C&B - PRODUCT TYPE - PEAS & CARROTS	109,590	107,936	-2%	92,518	95,327	3%
VEGETABLES - C&B - PRODUCT TYPE - REMAINING VEGETABLES	1,058,325	1,096,275	4%	1,508,634	1,543,722	2%
VEGETABLES - C&B - PRODUCT TYPE - SPINACH	30,155	39,070	30%	27,222	38,427	41%
VEGETABLES - C&B - SIZE - 0 - 284 ML	715,352	698,187	-2%	901,723	892,368	-1%
VEGETABLES - C&B - SIZE - 285 - 398 ML	3,933,172	3,951,002	0%	3,761,099	3,781,298	1%
VEGETABLES - C&B - SIZE - 399 ML & OVER	645,835	692,557	7%	600,515	589,166	-2%
VEGETABLES - DRY	1,529,822	1,901,345	24%	2,106,674	2,338,121	11%
WHEAT GERM	45,255	39,362	-13%	65,956	55,152	-16%
REFRIG/DAIRY						
<i>BUTTER & DAIRY SPREADS</i>						
BUTTER & DAIRY SPREADS	13,311,229	14,524,627	9%	16,257,009	17,319,368	7%
BUTTER & DAIRY SPREADS - BUTTER - OTHER	501,371	503,533	0%	644,949	552,006	-14%
BUTTER & DAIRY SPREADS - BUTTER - SALTED BUTTER	9,684,262	10,437,179	8%	11,767,263	12,393,611	5%
BUTTER & DAIRY SPREADS - BUTTER - SEMI SALTED	NA	NA	NA	NA	NA	NA
BUTTER & DAIRY SPREADS - BUTTER - UNSALTED BUTTER	2,935,916	3,351,391	14%	3,603,035	4,071,301	13%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
BUTTER & DAIRY SPREADS - TOTAL DAIRY BLENDS / SPREA	189,680	232,524	23%	241,762	302,450	25%
BUTTER & DAIRY SPREADS - SIZE - 0 - 250 GM	1,145,322	1,256,063	10%	1,505,454	1,582,131	5%
BUTTER & DAIRY SPREADS - SIZE - 251 - 454 GM	12,079,438	13,142,648	9%	14,646,510	15,601,673	7%
BUTTER & DAIRY SPREADS - SIZE - 455 GM & OVER	86,469	125,916	46%	105,045	135,564	29%
COFFEE CREAMERS - FLAVOURED	7,200,623	7,791,290	8%	5,394,646	5,908,302	10%
COFFEE CREAMERS (EXCL FLAVOURED)	484,622	489,307	1%	485,446	492,518	1%
COFFEE TYPE DRINKS	255,567	562,795	120%	292,112	573,323	96%
COTTAGE CHEESE						
COTTAGE CHEESE	7,058,316	7,014,307	-1%	6,537,119	6,405,708	-2%
COTTAGE CHEESE - FAT CONTENT - 1 %	2,437,194	2,350,417	-4%	2,515,653	2,404,343	-4%
COTTAGE CHEESE - FAT CONTENT - 2 %	3,127,147	3,207,922	3%	2,603,978	2,663,167	2%
COTTAGE CHEESE - FAT CONTENT - 4 %	168,909	200,253	19%	163,590	193,554	18%
COTTAGE CHEESE - FAT CONTENT - OTHER FAT CONTENT	1,325,066	1,255,715	-5%	1,253,898	1,144,644	-9%
COTTAGE CHEESE - SIZE - 0 - 250 GM	789,503	749,057	-5%	794,781	731,898	-8%
COTTAGE CHEESE - SIZE - 251 - 499 GM	119,521	112,706	-6%	94,873	94,967	0%
COTTAGE CHEESE - SIZE - 500 GM	3,336,643	3,298,885	-1%	3,147,000	3,027,256	-4%
COTTAGE CHEESE - SIZE - 501 - 750 GM	2,605,878	2,620,198	1%	2,305,465	2,335,897	1%
COTTAGE CHEESE - SIZE - 751 GM & OVER	206,771	233,461	13%	195,000	215,690	11%
CREAM						
CREAM CHEESE - EXACT WEIGHT	6,775,573	7,190,184	6%	6,708,149	7,087,542	6%
CREAM CHEESE - EXACT WEIGHT	7,243,946	7,617,638	5%	7,395,491	7,780,723	5%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
CREAM CHEESE - EXACT WEIGHT - FLAVOUR - FLAVOURED	2,290,271	2,508,645	10%	2,026,494	2,245,476	11%
CREAM CHEESE - EXACT WEIGHT - FLAVOUR - PLAIN	4,953,675	5,108,993	3%	5,368,997	5,535,247	3%
CREAM CHEESE - EXACT WEIGHT - PRODUCT FORM - HARD	2,756,796	2,899,802	5%	2,626,449	2,742,537	4%
CREAM CHEESE - EXACT WEIGHT - PRODUCT FORM - SOFT	4,424,116	4,656,980	5%	4,693,431	4,958,674	6%
CREAM CHEESE - EXACT WEIGHT - PRODUCT FORM - WHIPPED	63,034	60,856	-3%	75,611	79,512	5%
CREAM CHEESE - EXACT WEIGHT - SIZE - 0 - 125 GM	79	51	-35%	2,182	2,017	-8%
CREAM CHEESE - EXACT WEIGHT - SIZE - 126 - 250 GM	5,894,195	6,076,603	3%	5,788,575	5,963,203	3%
CREAM CHEESE - EXACT WEIGHT - SIZE - 251 GM & OVER	1,349,672	1,540,984	14%	1,604,734	1,815,503	13%
DIPS - PREPARED						
DIPS - PREPARED	11,341,314	11,687,575	3%	11,863,401	12,563,187	6%
DIPS - PREPARED - FLAVOUR - DILL	868,117	830,195	-4%	670,834	656,918	-2%
DIPS - PREPARED - FLAVOUR - GARLIC	1,005,774	1,077,408	7%	1,032,033	1,174,089	14%
DIPS - PREPARED - FLAVOUR - GUACAMOLE	311,867	378,724	21%	446,815	593,254	33%
DIPS - PREPARED - FLAVOUR - HERB & SPICE	548,239	525,902	-4%	430,886	426,997	-1%
DIPS - PREPARED - FLAVOUR - ONION	989,041	989,448	0%	925,378	952,683	3%
DIPS - PREPARED - FLAVOUR - OTHER	6,359,363	6,622,653	4%	6,952,338	7,407,328	7%
DIPS - PREPARED - FLAVOUR - PICANTE	NA	NA	NA	NA	NA	NA
DIPS - PREPARED - FLAVOUR - RANCH	487,477	497,211	2%	497,103	485,378	-2%
DIPS - PREPARED - FLAVOUR - VEGETABLE	771,436	766,034	-1%	908,014	866,540	-5%
DIPS - PREPARED - SIZE - 0 - 226 GM	1,360,742	1,306,296	-4%	1,178,620	1,062,538	-10%
DIPS - PREPARED - SIZE - 227 - 228 GM	3,939,570	4,191,530	6%	4,355,223	4,783,597	10%
DIPS - PREPARED - SIZE - 229 - 251 GM	569,783	645,320	13%	631,106	683,823	8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
DIPS - PREPARED - SIZE - 252 GM & OVER	5,471,219	5,544,429	1%	5,698,452	6,033,229	6%
DOUGH - REFRIGERATED						
DOUGH - REFRIGERATED	2,838,581	2,843,555	0%	2,739,479	2,714,971	-1%
DOUGH - REFRIGERATED - TYPE - COOKIE	942,865	921,097	-2%	917,680	893,196	-3%
DOUGH - REFRIGERATED - TYPE - OTHER	132,963	117,170	-12%	127,168	112,475	-12%
DOUGH - REFRIGERATED - TYPE - PASTRY	NA	NA	NA	NA	NA	NA
DOUGH - REFRIGERATED - TYPE - PIE	NA	NA	NA	NA	NA	NA
DOUGH - REFRIGERATED -TYPE - PIE SHELLS	137,220	130,143	-5%	142,932	133,269	-7%
DOUGH - REFRIGERATED - TYPE - PIZZA	102,536	127,692	25%	94,149	117,375	25%
DOUGH REFRIGERATED-TYPE - ROLLS / BISCUITS / CROISSANT	1,424,144	1,456,453	2%	1,361,850	1,365,595	0%
DOUGH - REFRIGERATED - TYPE - TURNOVERS	98,853	91,000	-8%	95,700	93,061	-3%
EGGS						
EGGS	28,886,009	30,664,965	6%	33,015,147	35,142,432	6%
EGGS - GRADE - A	28,886,009	30,664,965	6%	33,015,147	35,142,432	6%
EGGS - GRADE - A1	NA	NA	NA	NA	NA	NA
EGGS - GRADE - B	NA	NA	NA	NA	NA	NA
EGGS - GRADE - CRAX	NA	NA	NA	NA	NA	NA
EGGS - GRADE - UNGRADED	NA	NA	NA	NA	NA	NA
EGGS - OMEGA 3 - NON OMEGA 3	25,311,749	27,042,520	7%	28,018,422	30,177,930	8%
EGGS - OMEGA 3 - OMEGA 3	3,574,260	3,622,445	1%	4,996,725	4,964,502	-1%
EGGS - ORGANIC - NON ORGANIC	27,869,095	29,463,412	6%	30,585,639	32,393,640	6%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
EGGS - ORGANIC - ORGANIC	1,016,914	1,201,553	18%	2,429,508	2,748,792	13%
EGGS - QUANTITY - 12	22,091,935	22,893,891	4%	25,467,582	26,801,697	5%
EGGS - QUANTITY - 18	5,770,435	6,722,191	16%	6,292,742	7,057,941	12%
EGGS - QUANTITY - 20	262,750	237,896	-9%	307,113	299,916	-2%
EGGS - QUANTITY - 30	152,792	167,374	10%	135,647	125,774	-7%
EGGS - QUANTITY - 6	608,097	643,613	6%	812,063	857,104	6%
EGGS - SIZE - EXTRA LARGE	3,276,140	3,313,846	1%	3,146,448	3,172,471	1%
EGGS - SIZE - JUMBO	645,735	652,463	1%	742,307	755,516	2%
EGGS - SIZE - LARGE	23,964,489	25,458,557	6%	27,919,581	29,532,441	6%
EGGS - SIZE - MEDIUM	979,464	1,216,573	24%	1,199,363	1,670,551	39%
EGGS - SIZE - PEE WEE	149	272	83%	307	479	56%
EGGS - SIZE - SMALL	20,032	23,254	16%	7,141	10,974	54%
EGGS - SPECIALTY - NON SPECIALTY	22,238,962	23,427,042	5%	22,539,665	23,835,812	6%
EGGS - SPECIALTY - SPECIALTY	6,647,047	7,237,923	9%	10,475,482	11,306,620	8%
JUICES & DRINKS (J&D) - REFRIGERATED						
JUICES & DRINKS - REFRIGERATED	22,277,515	23,478,809	5%	25,977,951	27,153,347	5%
J&D - REFRIGERATED - CONTAINER - CAN CONTAINERS	NA	NA	NA	NA	NA	NA
J&D - REFRIGERATED - CONTAINER - GLASS CONTAINERS	246,809	236,960	-4%	354,964	337,157	-5%
J&D - REFRIGERATED - CONTAINER - MULTI TETRA / GABLE / CARTON	186,584	181,728	-3%	214,315	210,677	-2%
J&D - REFRIGERATED - CONTAINER - OTHER CONTAINER TYPES	NA	NA	NA	NA	NA	NA
J&D - REFRIGERATED - CONTAINER - PLASTIC CONTAINERS	12,683,012	13,577,353	7%	14,371,599	15,204,444	6%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
J&D - REFRIGERATED - CONTAINER - SINGLE TETRA / GABLE / CARTON	9,161,110	9,482,768	4%	11,037,073	11,401,069	3%
J&D - REFRIGERATED - FLAVOUR - CHILLED BERRY EXCL. CRANBERRY	630,887	640,080	1%	605,954	642,018	6%
J&D - REFRIGERATED - FLAVOUR - CHILLED APPLE	591,902	594,215	0%	866,871	858,677	-1%
J&D - REFRIGERATED - FLAVOUR - CHILLED APPLE BLENDS	NA	100,855	NA	NA	101,869	NA
J&D - REFRIGERATED - FLAVOUR - CHILLED BERRY BLENDS	1,726,142	1,737,438	1%	1,777,544	1,808,046	2%
J & D - REFRIGERATED - FLAVOUR - CHILLED CRANBERRY	1,449	2,309	59%	2,343	2,941	26%
J&D - REFRIGERATED - FLAVOUR - CHILLED CRANBERRY BLENDS	253,971	228,372	-10%	294,282	254,425	-14%
J&D - REFRIGERATED - FLAVOUR - CHILLED FRUIT PUNCH	29,853	37,236	25%	28,426	31,090	9%
J&D - REFRIGERATED - FLAVOUR - CHILLED GRAPE	87,673	68,287	-22%	116,706	98,960	-15%
J&D - REFRIGERATED - FLAVOUR - CHILLED GRAPE BLENDS	19,515	29,947	53%	15,136	32,557	115%
J&D - REFRIGERATED - FLAVOUR - CHILLED GRAPEFRUIT	361,043	357,601	-1%	512,634	513,389	0%
J&D - REFRIGERATED - FLAVOUR - CHILLED GRAPEFRUIT BLENDS	NA	NA	NA	NA	NA	NA
J&D - REFRIGERATED - FLAVOUR - CHILLED GREEN TEA BLENDS	NA	NA	NA	NA	NA	NA
J&D - REFRIGERATED - FLAVOUR - CHILLED LEMONADE	513,822	625,963	22%	563,386	683,382	21%
J&D - REFRIGERATED - FLAVOUR - CHILLED LEMONADE BLENDS	135,638	112,014	-17%	173,854	109,602	-37%
J&D - REFRIGERATED - FLAVOUR - CHILLED ORANGE	12,648,127	13,065,602	3%	14,947,715	15,379,005	3%
J&D - REFRIGERATED - FLAVOUR - CHILLED ORANGE BLENDS	1,020,557	1,224,494	20%	1,243,354	1,391,660	12%
J&D - REFRIGERATED - FLAVOUR - CHILLED PEACH	134,157	197,838	47%	156,618	210,381	34%
J&D - REFRIGERATED - FLAVOUR - CHILLED PEACH BLENDS	269,329	270,318	0%	260,181	257,161	-1%
J&D - REFRIGERATED - FLAVOUR - CHILLED PRUNE	NA	NA	NA	NA	NA	NA
J&D - REFRIGERATED - FLAVOUR - OTHER CHILLED FLAVOURS	3,853,450	4,186,240	9%	4,412,947	4,778,184	8%
J&D - REFRIGERATED - PRODUCT TYPE - CHILLED DRINKS	3,491,077	3,812,774	9%	3,642,576	4,003,105	10%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
J&D - REFRIGERATED - PRODUCT TYPE - CHILLED ICED TEA	153,943	157,097	2%	153,778	154,982	1%
J&D - REFRIGERATED - PRODUCT TYPE - CHILLED JUICE	18,632,495	19,508,938	5%	22,181,597	22,995,260	4%
J&D - REFRIGERATED - PRODUCT TYPE - CHILLED NECTARS	NA	NA	NA	NA	NA	NA
J&D - REFRIGERATED - SIZE - 0 - 250 ML	403,969	430,808	7%	397,883	391,960	-1%
J&D - REFRIGERATED - SIZE - 251 - 999 ML	2,598,829	2,571,225	-1%	3,039,281	2,984,442	-2%
J&D - REFRIGERATED - SIZE - 1 LT	50,448	8,193	-84%	63,003	13,297	-79%
J&D - REFRIGERATED - SIZE - 1.1 - 1.79 LT	12,324,136	13,405,685	9%	14,381,406	15,610,653	9%
J&D - REFRIGERATED - SIZE - 1.8 - 2 LT	656,714	615,610	-6%	960,293	916,171	-5%
J&D - REFRIGERATED - SIZE - 2.1 - 3.49 LT	4,102,832	4,939,625	20%	4,814,908	5,665,086	18%
J&D - REFRIGERATED - SIZE - OTHER SIZES	2,140,587	1,507,663	-30%	2,321,177	1,571,738	-32%
J&D - UNSPECIFIED	NA	60,616	NA	NA	80,587	NA
REMAINING DRINKS	844,197	1,402,184	66%	1,078,309	2,127,389	97%
RICE & NON DAIRY ALTERNATIVE BEVERAGES	3,401,355	5,074,460	49%	4,814,706	6,870,632	43%
MARGARINE						
MARGARINE	12,570,594	11,866,914	-6%	10,288,147	9,629,417	-6%
MARGARINE - CONTAINER TYPE - CARTON	874,752	840,932	-4%	710,925	666,734	-6%
MARGARINE - CONTAINER TYPE - FOIL	NA	1,920	NA	NA	2,770	NA
MARGARINE - CONTAINER TYPE - OTHER CONTAINER TYPES	NA	NA	NA	NA	NA	NA
MARGARINE - CONTAINER TYPE - PARCHMENT	75,678	70,529	-7%	53,190	48,699	-8%
MARGARINE - CONTAINER TYPE - TUB	11,620,164	10,953,533	-6%	9,524,032	8,911,214	-6%
MARGARINE - HEALTH CLAIM - LIGHT	1,010,376	931,206	-8%	885,595	815,102	-8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
MARGARINE - HEALTH CLAIM - LOW / NO SALT	295,365	292,521	-1%	233,732	231,579	-1%
MARGARINE - HEALTH CLAIM - REGULAR	11,264,853	10,643,187	-6%	9,168,820	8,582,736	-6%
MARGARINE - OIL TYPE - CANOLA OIL	238,141	201,307	-15%	155,062	121,229	-22%
MARGARINE - OIL TYPE - CORN OIL	NA	NA	NA	NA	NA	NA
MARGARINE - OIL TYPE - OTHER OIL TYPES	9,752,185	9,263,788	-5%	8,158,192	7,650,812	-6%
MARGARINE - OIL TYPE - SOYA OIL	762,145	724,013	-5%	646,212	626,582	-3%
MARGARINE - OIL TYPE - SUNFLOWER OIL	1,561,865	1,494,511	-4%	1,207,927	1,137,634	-6%
MARGARINE - OIL TYPE - VEGETABLE OIL	256,258	183,295	-28%	120,754	93,160	-23%
MARGARINE - SIZE - 250 GM & UNDER	127,988	111,890	-13%	136,008	125,916	-7%
MARGARINE - SIZE - 251 - 454 GM	2,542,834	2,499,306	-2%	2,191,893	2,128,440	-3%
MARGARINE - SIZE - 455 - 907 GM	6,009,060	5,677,707	-6%	4,802,669	4,513,022	-6%
MARGARINE - SIZE - 908 GM & OVER	3,890,712	3,578,011	-8%	3,157,577	2,862,039	-9%
MEAT PIES REFRIGERATED	86,057	94,013	9%	134,101	134,064	0%
MILK						
MILK	94,016,651	94,124,466	0%	96,940,333	96,722,958	0%
MILK - FAT CONTENT - 1 %	29,919,175	29,454,930	-2%	28,807,890	28,213,998	-2%
MILK - FAT CONTENT - 2 %	33,800,361	34,728,167	3%	34,204,716	34,921,929	2%
MILK - FAT CONTENT - BUTTERMILK	912,929	921,622	1%	1,035,054	1,053,840	2%
MILK - FAT CONTENT - HOMO	12,442,415	13,174,798	6%	15,864,206	16,610,751	5%
MILK - FAT CONTENT - OTHER FAT CONTENT	3,300,331	3,208,881	-3%	3,242,977	3,227,678	0%
MILK - FAT CONTENT - SKIM	13,641,440	12,636,068	-7%	13,785,490	12,694,762	-8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
MILK - FLAVOUR - NON-FLAVOURED MILK	85,205,481	85,275,526	0%	89,145,213	88,886,632	0%
MILK - FLAVOUR - OTHER FLAVOURS MILK	141,656	150,998	7%	114,221	127,006	11%
MILK - FLAVOUR - STRAWBERRY	326,910	352,075	8%	298,745	312,092	4%
MILK - FLAVOUR - VANILLA	125,721	114,331	-9%	121,238	115,594	-5%
MILK - SIZE - 250 ML & UNDER	336,777	358,563	6%	375,141	356,865	-5%
MILK - SIZE - 251 - 500 ML	1,784,737	1,690,415	-5%	1,721,514	1,669,408	-3%
MILK - SIZE - 4.001 LT & OVER	NA	23	NA	23	23	0%
MILK - SIZE - 501 - 1 LT	7,803,012	7,784,114	0%	7,851,505	7,883,553	0%
MILK - SIZE - 1.1 - 2 LT	25,817,661	25,663,455	-1%	26,393,432	25,840,357	-2%
MILK - SIZE - 2.1 - 4 LT	58,274,464	58,627,896	1%	60,598,718	60,972,752	1%
MILK - SPECIAL MILK CONTAINERS - CARTON - 1 LT CARTON	6,303,591	6,210,399	-1%	6,417,002	6,409,854	0%
MILK - SPECIAL MILK CONTAINERS - CARTON - 2 LT CARTON	20,811,212	20,428,502	-2%	20,477,730	19,989,143	-2%
MILK - SPECIAL MILK CONTAINERS - CARTON - OTHER CARTON	727,480	762,290	5%	866,888	859,649	-1%
MILK - SPECIAL MILK CONTAINERS - GLASS BOTTLE - GLASS BOTTLE	NA	215	NA	NA	2,556	NA
MILK - SPECIAL MILK CONTAINERS - OTHER MILK CONTAINERS - OTHER	NA	NA	NA	NA	NA	NA
MILK - SPECIAL MILK CONTAINERS - PLASTIC BAGS - PLASTIC BAGS	818,444	1,322,818	62%	1,325,463	2,421,979	83%
MILK - SPECIAL MILK CONTAINERS - PLASTIC BOTTLE - PLASTIC BOTTLE	1,287,029	1,165,770	-9%	1,132,354	1,062,256	-6%
MILK - SPECIAL MILK CONTAINERS - PLASTIC JUG - 1 LT PLASTIC JUG	1,453,788	1,525,660	5%	1,365,692	1,412,705	3%
MILK - SPECIAL MILK CONTAINERS - PLASTIC JUG - 2 LT PLASTIC JUG	5,006,449	5,234,953	5%	5,915,702	5,851,214	-1%
MILK - SPECIAL MILK CONTAINERS - PLASTIC JUG - 4 LT PLASTIC JUG	57,456,020	57,305,078	0%	59,273,255	58,550,773	-1%
MILK - SPECIAL MILK CONTAINERS - PLASTIC JUG - OTHER PLASTIC JUG	NA	NA	NA	NA	NA	NA
MILK - SPECIAL MILK CONTAINERS - UHT BRIK - UHT BRIK	152,638	168,781	11%	166,247	162,829	-2%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
MILK - TYPE - NON-ORGANIC	92,415,970	92,660,919	0%	94,287,354	94,727,547	0%
MILK - TYPE - ORGANIC	1,600,681	1,463,547	-9%	2,652,979	1,995,411	-25%
MILKSHAKES & EGGNOGS	1,451,118	1,547,215	7%	1,459,904	1,593,537	9%
NATURAL CHEESE - EXACT WEIGHT						
NATURAL CHEESE - EXACT WEIGHT	69,728,310	73,508,522	5%	75,972,301	80,689,610	6%
NATURAL CHEESE - EXACT WIGHT - DELI VS GROCERY CHEESE - DELI	14,368,205	14,943,567	4%	20,622,962	22,155,740	7%
NATURAL CHEESE-EXACT WEIGHT-DELI VS GROCERY CHEESE - GROCERY	55,360,105	58,564,955	6%	55,349,339	58,533,870	6%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - BLUE	318,113	326,625	3%	532,707	512,025	-4%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - BRICK	NA	NA	NA	NA	NA	NA
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - BRIE	999,613	1,044,489	4%	1,572,416	1,614,095	3%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - CAMEMBERT	356,463	339,186	-5%	528,387	504,707	-4%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - CHEDDAR - MARBLE	10,264,962	10,874,081	6%	8,906,097	9,301,773	4%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - CHEDDAR - MEDIUM	7,876,583	7,680,954	-2%	6,973,372	6,803,063	-2%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - CHEDDAR - MILD	1,658,756	1,955,329	18%	1,447,638	1,648,270	14%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - CHEDDAR - OLD	8,737,890	9,079,754	4%	10,105,076	10,652,474	5%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - CHEDDAR - OTHER	3,374,937	4,465,514	32%	3,498,745	4,532,298	30%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - COLBY	17,406	17,652	1%	96,641	102,335	6%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - EDAM	41,127	38,651	-6%	60,844	62,134	2%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - EMMENTHAL	29,207	35,461	21%	44,543	59,333	33%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - FARMERS	NA	NA	NA	NA	NA	NA
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - FETA	2,818,757	2,946,008	5%	3,611,950	3,843,106	6%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - FONDUE	79,487	81,782	3%	163,201	183,929	13%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - GOAT	857,739	984,775	15%	1,386,994	1,688,031	22%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - GOUDA	510,746	575,331	13%	669,619	972,269	45%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - GRUYERE	83,942	60,562	-28%	81,669	104,975	29%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - HAVARTI	2,294,555	2,392,062	4%	2,375,707	2,488,052	5%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - MONTEREY JACK	816,606	1,039,710	27%	837,721	1,061,393	27%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - MOZZARELLA	9,174,265	9,348,494	2%	10,257,686	10,616,208	3%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - MUISTER	360	325	-10%	NA	NA	NA
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - OTHER	16,168,826	16,647,448	3%	18,961,682	19,664,492	4%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - PARMESAN	975,992	968,947	-1%	1,251,262	1,242,148	-1%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - RICOTTA	760,504	808,769	6%	963,654	1,029,185	7%
NATURAL CHEESE - EXACT WEIGHT - FLAVOUR - SWISS	1,511,474	1,796,613	19%	1,644,690	2,003,315	22%
NATURAL CHEESE - EXACT WEIGHT - PRODUCT FORM - OTHER	42,946,636	44,342,959	3%	48,601,669	50,875,692	5%
NATURAL CHEESE - EXACT WEIGHT - PRODUCT FORM - SHREDDED	13,581,630	14,832,051	9%	13,796,400	15,062,072	9%
NATURAL CHEESE - EXACT WEIGHT - PRODUCT FORM - SLICED	5,526,480	6,311,481	14%	5,113,966	5,887,205	15%
NATURAL CHEESE - EXACT WEIGHT - PRODUCT FORM - SNACK	7,673,564	7,984,355	4%	8,460,266	8,815,371	4%
NATURAL CHEESE - EXACT WEIGHT - PRODUCT FORM - SPREAD	NA	37,676	NA	NA	49,270	NA
NATURAL CHEESE - EXACT WEIGHT - PRODUCT TYPE - CHEDDAR	31,913,128	34,055,632	7%	30,930,928	32,937,878	6%
NATURAL CHEESE - EXACT WEIGHT - PRODUCT TYPE - SPECIALTY	37,815,182	39,452,890	4%	45,041,373	47,751,732	6%
NATURAL CHEESE - EXACT WEIGHT - SIZE - 0 - 227 GM	15,653,778	16,733,532	7%	19,859,787	21,193,486	7%
NATURAL CHEESE - EXACT WEIGHT - SIZE - 228 - 400 GM	22,514,924	24,119,914	7%	24,832,486	27,068,376	9%
NATURAL CHEESE - EXACT WEIGHT - SIZE - 401 - 454 GM	1,544,420	1,438,148	-7%	2,017,957	2,002,880	-1%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
NATURAL CHEESE - EXACT WEIGHT - SIZE - 455 - 907 GM	26,841,359	28,023,391	4%	26,695,651	27,950,212	5%
NATURAL CHEESE - EXACT WEIGHT - SIZE - 908 GM & OVER	3,173,829	3,193,537	1%	2,566,420	2,474,656	-4%
PASTA - REFRIGERATED						
PASTA - REFRIGERATED	3,466,423	3,601,981	4%	4,197,313	4,266,583	2%
PASTA - REFRIGERATED - PASTA FILLED - FILLED	3,126,996	3,192,209	2%	3,759,086	3,693,464	-2%
PASTA - REFRIGERATED - PASTA FILLED - FLAT	235,422	255,240	8%	342,049	386,126	13%
PASTA - REFRIGERATED - PASTA FILLED - OTHER PASTA FILLED	104,005	154,532	49%	96,178	186,993	94%
PASTA - REFRIGERATED - SIZE - 0 - 254 GM	55,236	71,642	30%	55,846	63,054	13%
PASTA - REFRIGERATED - SIZE - 255 GM	NA	NA	NA	NA	NA	NA
PASTA - REFRIGERATED - SIZE - 256 - 349 GM	142,622	284,209	99%	215,204	392,481	82%
PASTA - REFRIGERATED - SIZE - 350 GM	1,183,620	1,043,281	-12%	1,554,245	1,346,515	-13%
PASTA - REFRIGERATED - SIZE - 351 - 500 GM	49,394	150,443	205%	67,071	135,752	102%
PASTA - REFRIGERATED - SIZE - 501 - 1 KG	2,035,389	2,052,406	1%	2,304,947	2,328,781	1%
PASTA - REFRIGERATED - SIZE - 1.001 KG & OVER	162	NA	-100%	NA	NA	NA
PASTA AND REMAINING SAUCES						
PASTA AND REMAINING SAUCES	1,321,587	1,269,637	-4%	1,800,165	1,719,448	-4%
PASTA AND REMAINING SAUCES - SIZE - 0 - 299 ML	157,760	148,317	-6%	196,076	169,941	-13%
PASTA AND REMAINING SAUCES - SIZE - 300 ML	544,880	544,475	0%	794,980	756,137	-5%
PASTA AND REMAINING SAUCES - SIZE - 301 - 349 ML	290	NA	-100%	673	NA	-100%
PASTA AND REMAINING SAUCES - SIZE - 350 - 374 ML	2,733	1,474	-46%	4,352	4,651	7%
PASTA AND REMAINING SAUCES - SIZE - 375 ML	150	NA	-100%	288	NA	-100%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PASTA AND REMAINING SAUCES - SIZE - 376 ML & OVER	615,774	575,371	-7%	803,796	788,719	-2%
PROCESSED CHEESE SLICES						
PROCESSED CHEESE SLICES	8,400,283	7,914,622	-6%	6,819,442	6,443,045	-6%
PROCESSED CHEESE SLICES - FAT CONTENT - LIGHT / FAT FREE	1,645,129	1,498,811	-9%	1,296,541	1,201,656	-7%
PROCESSED CHEESE SLICES - FAT CONTENT - REGULAR CHEESE SLICES	6,755,154	6,415,811	-5%	5,522,901	5,241,389	-5%
PROCESSED CHEESE SLICES - FLAVOUR - CHEDDAR	1,325,217	1,180,564	-11%	887,283	814,589	-8%
PROCESSED CHEESE SLICES - FLAVOUR - MOZZARELLA	278,476	253,249	-9%	291,600	280,523	-4%
PROCESSED CHEESE SLICES - FLAVOUR - OTHER FLAVOURS	263,828	293,139	11%	287,987	333,537	16%
PROCESSED CHEESE SLICES - FLAVOUR - PLAIN INCL. SKIM MILK	6,258,633	5,954,639	-5%	5,083,083	4,802,968	-6%
PROCESSED CHEESE SLICES - FLAVOUR - SWISS	274,129	233,031	-15%	269,489	211,428	-22%
PROCESSED CHEESE SLICES - SIZE - 249 GM & UNDER	31,832	3,660	-89%	14,514	3,369	-77%
PROCESSED CHEESE SLICES - SIZE - 250 GM	341,140	248,692	-27%	351,262	233,452	-34%
PROCESSED CHEESE SLICES - SIZE - 251 - 499 GM	4,561	1,045	-77%	1,065	444	-58%
PROCESSED CHEESE SLICES - SIZE - 500 GM	5,499,056	5,316,498	-3%	4,331,298	4,312,027	0%
PROCESSED CHEESE SLICES - SIZE - 501 - 999 GM	NA	NA	NA	NA	NA	NA
PROCESSED CHEESE SLICES - SIZE - 1 KG	2,441,704	2,312,574	-5%	2,011,627	1,862,638	-7%
PROCESSED CHEESE SLICES - SIZE - 1.001 KG & OVER	81,990	32,153	-61%	109,676	31,115	-72%
PROCESSED CHEESE SLICES - TYPE - NON - THINS CHEESE SLICES	2,260,117	2,167,419	-4%	2,011,527	1,858,982	-8%
PROCESSED CHEESE SLICES - TYPE - THINS CHEESE SLICES	6,140,166	5,747,203	-6%	4,807,915	4,584,063	-5%
PROCESSED CHEESE SPREADS						
PROCESSED CHEESE SPREADS	2,944,090	2,887,338	-2%	2,080,968	2,084,591	0%
PROCESSED CHEESE SPREADS - FLAVOUR - OTHER	108,138	139,803	29%	82,131	97,146	18%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
PROCESSED CHEESE SPREADS - FLAVOUR - PLAIN CHEESE SPREADS	2,835,952	2,747,535	-3%	1,998,837	1,987,445	-1%
PROCESSED CHEESE SPREADS - REGULAR VS LIGHT - LIGHT	532,215	581,830	9%	372,926	409,133	10%
PROCESSED CHEESE SPREADS - REGULAR VS LIGHT - REGULAR	2,411,875	2,305,508	-4%	1,708,042	1,675,458	-2%
PROCESSED CHEESE SPREADS - SIZE - 249 GM & UNDER	NA	871	NA	NA	34	NA
PROCESSED CHEESE SPREADS - SIZE - 250 GM	98,203	78,671	-20%	89,267	75,458	-15%
PROCESSED CHEESE SPREADS - SIZE - 251 - 499 GM	NA	614,728	NA	NA	423,361	NA
PROCESSED CHEESE SPREADS - SIZE - 500 GM	932,809	321,412	-66%	672,007	256,857	-62%
PROCESSED CHEESE SPREADS - SIZE - 501 - 999 GM	NA	1,280,850	NA	NA	852,501	NA
PROCESSED CHEESE SPREADS - SIZE - 1 KG	1,913,078	590,806	-69%	1,319,694	476,380	-64%
PROCESSED CHEESE SPREADS - SIZE - 1.001 KG & OVER	NA	NA	NA	NA	NA	NA
PROCESSED LOAF	358,927	378,032	5%	374,920	382,794	2%
SOUR CREAM						
SOUR CREAM	7,057,896	7,238,232	3%	6,195,670	6,448,064	4%
SOUR CREAM - HEALTH CLAIM - LIGHT	2,327,429	2,224,649	-4%	2,197,062	2,187,589	0%
SOUR CREAM - HEALTH CLAIM - REGULAR	4,730,467	5,013,583	6%	3,998,608	4,260,475	7%
SOUR CREAM - HEALTH CLAIM - ULTRA LIGHT	NA	NA	NA	NA	NA	NA
SOUR CREAM - SIZE - 0 - 250 ML	1,859,145	1,794,026	-4%	1,758,081	1,798,807	2%
SOUR CREAM - SIZE - 251 - 500 ML	3,984,756	4,154,119	4%	3,419,421	3,608,370	6%
SOUR CREAM - SIZE - 501 ML & OVER	1,213,995	1,290,087	6%	1,018,168	1,040,887	2%
SOYA DRINKS	3,730,135	3,265,380	-12%	4,258,402	3,696,548	-13%
TOFU PRODUCTS						
TOFU PRODUCTS	3,881,625	3,894,968	0%	4,222,922	4,277,301	1%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
TOFU PRODUCTS - TYPE OF PRODUCT - MEAT ALTERNATIVES	2,192,998	2,118,088	-3%	2,160,256	2,080,949	-4%
TOFU PRODUCTS - TYPE OF PRODUCT - SOYA CHEESE	295,060	350,332	19%	290,789	357,548	23%
TOFU PRODUCTS - TYPE OF PRODUCT - TOFU	1,265,909	1,304,031	3%	1,644,275	1,716,495	4%
TOFU PRODUCTS - TYPE OF PRODUCT - UNSPECIFIED TOFU PRODUCTS	127,658	122,517	-4%	127,602	122,309	-4%
TOPPINGS - WHIPPED						
TOPPINGS - WHIPPED	2,743,624	2,814,601	3%	2,326,596	2,362,303	2%
TOPPINGS - WHIPPED - PRODUCT TYPE - AEROSOL WHIPPED TOPPINGS	1,273,621	1,336,330	5%	1,178,126	1,223,110	4%
TOPPINGS - WHIPPED - PRODUCT TYPE - CHILLED & FROZEN TOPPINGS	1,470,003	1,478,271	1%	1,148,470	1,139,193	-1%
WHIPPING CREAM	3,428,704	3,594,940	5%	3,453,924	3,570,335	3%
YOGURT PRODUCTS - REFRIGERATED						
YOGURT PRODUCTS - REFRIGERATED	51,987,063	57,714,680	11%	57,005,664	63,270,486	11%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - BLUEBERRY	1,446,660	1,516,818	5%	1,523,110	1,591,045	4%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - CHERRY	1,036,639	1,630,380	57%	1,003,172	1,574,498	57%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - FIELDBERRY	473,594	416,953	-12%	496,565	401,138	-19%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - OTHER FLAVOURS	35,256,598	38,957,950	10%	37,433,305	41,460,709	11%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - PEACH	1,154,245	1,056,263	-8%	1,256,867	1,145,959	-9%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - PLAIN	6,226,302	7,072,863	14%	8,667,975	9,660,884	11%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - RASPBERRY	1,494,055	1,519,044	2%	1,491,327	1,599,263	7%
YOGURT PRODUCTS - REFRIGERATED - FLAVOUR - STRAWBERRY	4,898,970	5,544,409	13%	5,133,343	5,836,990	14%
YOGURT PRODUCTS - REFRIGERATED - GREEK VS NON - GREEK YOGURT	7,903,378	14,179,407	79%	8,938,004	15,765,798	76%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
YOGURT PRODUCTS - REFRIGERATED - OTHER NON GREEK YOGURT	44,083,685	43,535,273	-1%	48,067,660	47,504,688	-1%
YOGURT PRODUCTS - REFRIGERATED - MULTI - 1 S	24,408,957	26,246,250	8%	28,898,026	31,078,790	8%
YOGURT PRODUCTS - REFRIGERATED - MULTI - 2 S	1,210	968	-20%	NA	NA	NA
YOGURT PRODUCTS - REFRIGERATED - MULTI - 4 S	3,856,361	7,719,052	100%	4,207,691	8,059,881	92%
YOGURT PRODUCTS - REFRIGERATED - MULTI - 6 S	2,119,535	2,444,766	15%	2,256,141	2,707,432	20%
YOGURT PRODUCTS - REFRIGERATED - MULTI - 8 S	8,236,475	7,981,432	-3%	8,570,399	8,232,246	-4%
YOGURT PRODUCTS - REFRIGERATED - MULTI - 12 S	5,552,840	6,036,770	9%	5,691,154	6,193,749	9%
YOGURT PRODUCTS - REFRIGERATED - MULTI - 18 S	NA	NA	NA	NA	NA	NA
YOGURT PRODUCTS - REFRIGERATED - MULTI - 24 S	1,475,975	1,298,820	-12%	1,623,022	1,393,669	-14%
YOGURT PRODUCTS - REFRIGERATED - MULTI - OTHER	6,335,710	5,986,622	-6%	5,759,231	5,604,719	-3%
YOGURT PRODUCTS-REFRIGERATED-TYPE -QUARK FRESH CHEESE INCL.TU	1,292,400	1,224,367	-5%	1,538,041	1,491,058	-3%
YOGURT PRODUCTS-REFRIGERATED-TYPE- YOGURT INCL. DRINKABLE Y	50,694,663	56,490,313	11%	55,467,623	61,779,428	11%
YOGURT PRODUCTS - REFRIGERATED - REGULAR VS LIGHT - DIET / LIGHT	17,431,124	20,155,986	16%	18,020,010	21,150,229	17%
YOGURT PRODUCTS - REFRIGERATED - REGULAR VS LIGHT - NON DIET / LIGHT	34,555,939	37,558,694	9%	38,985,654	42,120,257	8%
YOGURT PRODUCTS - REFRIGERATED - SIZE - 0 - 125 GM	26,448,125	30,782,526	16%	26,815,950	31,460,394	17%
YOGURT PRODUCTS - REFRIGERATED - SIZE - 126 - 175 GM	1,376,776	809,501	-41%	1,577,066	911,552	-42%
YOGURT PRODUCTS - REFRIGERATED - SIZE - 176 - 500 GM	8,952,880	10,634,125	19%	11,201,199	13,216,353	18%
YOGURT PRODUCTS - REFRIGERATED - SIZE - 501 GM & OVER	15,209,282	15,488,528	2%	17,411,449	17,682,187	2%
SNACK						
CANDIED SNACK FOODS						
CANDIED SNACK FOODS	1,273,405	1,221,774	-4%	983,216	983,018	0%
CANDIED SNACK FOODS - SIZE - 0 - 100 GM	73,070	36,988	-49%	36,815	18,901	-49%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
CANDIED SNACK FOODS - SIZE - 101 - 150 GM	557,608	444,975	-20%	408,505	359,627	-12%
CANDIED SNACK FOODS - SIZE - 151 - 200 GM	332,351	412,412	24%	294,578	338,603	15%
CANDIED SNACK FOODS - SIZE - 201 GM & OVER	310,376	327,399	5%	243,318	265,887	9%
CANDIED SNACK FOODS - TYPE OF CANDIED SNACKS - BRITTLE	34,492	30,714	-11%	30,197	25,224	-16%
CANDIED SNACK FOODS - TYPE OF CANDIED SNACKS - OTHER TYPES	636,154	612,405	-4%	563,891	533,863	-5%
CANDIED SNACK FOODS - TYPE OF CANDIED SNACKS - POPCORN	602,759	578,655	-4%	389,128	423,931	9%
COOKIES						
COOKIES	20,096,083	20,727,541	3%	19,671,727	20,513,995	4%
COOKIES - CONTAINER - BAGS	6,898,123	6,903,793	0%	6,314,533	6,253,215	-1%
COOKIES - CONTAINER - BOX	382,035	256,221	-33%	378,173	276,312	-27%
COOKIES - CONTAINER - CARTON	9,003,087	9,440,073	5%	8,703,888	9,283,484	7%
COOKIES - CONTAINER - CELLO	2,854,808	2,998,492	5%	3,272,321	3,507,933	7%
COOKIES - CONTAINER - FOIL	160,204	114,662	-28%	191,069	139,725	-27%
COOKIES - CONTAINER - OTHER CONTAINER TYPES	190,452	318,115	67%	230,952	359,443	56%
COOKIES - CONTAINER - PLASTIC TUB	23,526	24,229	3%	45,962	41,554	-10%
COOKIES - CONTAINER - TIN	583,848	671,956	15%	534,829	652,329	22%
COOKIES - SIZE - 349 GM & UNDER	10,412,067	12,888,452	24%	10,296,290	12,869,691	25%
COOKIES - SIZE - 350 GM	4,639,933	2,768,095	-40%	4,650,384	2,854,692	-39%
COOKIES - SIZE - 400 GM	431,177	355,912	-17%	620,444	515,235	-17%
COOKIES - SIZE - 450 GM	83,132	64,448	-22%	79,983	50,930	-36%
COOKIES - SIZE - 700 GM	6,417	2,977	-54%	4,829	1,059	-78%
COOKIES - SIZE - 701 GM & OVER	1,117,862	1,215,986	9%	1,062,127	1,144,003	8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
COOKIES - SIZE - OTHER SIZES COOKIES	3,405,495	3,431,671	1%	2,957,670	3,078,385	4%
COOKIES - TYPE OF COOKIES - ASSORTMENT	799,093	861,788	8%	753,043	802,935	7%
COOKIES - TYPE OF COOKIES - CHOCOLATE CHIPS	5,605,589	5,594,202	0%	5,137,224	5,283,051	3%
COOKIES - TYPE OF COOKIES - DANISH BUTTER	229,807	356,439	55%	240,344	401,876	67%
COOKIES - TYPE OF COOKIES - ENROBED INCL. MALLOWS	1,727,798	1,588,225	-8%	1,573,608	1,455,024	-8%
COOKIES - TYPE OF COOKIES - EUROPEAN	328,934	349,798	6%	502,133	556,430	11%
COOKIES - TYPE OF COOKIES - FRUIT CENTRE	1,019,350	1,057,443	4%	946,242	964,993	2%
COOKIES - TYPE OF COOKIES - OTHER TYPES OF COOKIES	2,637,639	3,091,770	17%	2,715,797	3,173,811	17%
COOKIES - TYPE OF COOKIES - PLAIN	3,293,082	3,310,557	1%	3,519,559	3,534,374	0%
COOKIES - TYPE OF COOKIES - SANDWICH CREME	3,458,531	3,659,435	6%	3,236,143	3,377,518	4%
COOKIES - TYPE OF COOKIES - WAFERS	996,260	857,884	-14%	1,047,634	963,983	-8%
CRACKERS						
CRACKERS	18,099,424	19,223,944	6%	17,936,570	19,022,516	6%
CRACKERS - TYPE OF CRACKERS - SNACK CRACKERS INCL. SANDWICH	15,780,437	16,940,384	7%	15,893,459	16,975,273	7%
CRACKERS - TYPE OF CRACKERS - SODA CRACKERS	2,318,987	2,283,560	-2%	2,043,111	2,047,243	0%
DRY FRUIT	1,926,562	1,993,840	3%	2,324,898	2,194,863	-6%
LUNCH KITS						
LUNCH KITS	3,165,274	3,352,127	6%	2,590,963	2,784,592	7%
LUNCH KITS - SIZE - 0 - 100 GM	64,505	107,815	67%	29,508	66,379	125%
LUNCH KITS - SIZE - 101 - 106 GM	1,838,069	2,031,747	11%	1,453,645	1,634,481	12%
LUNCH KITS - SIZE - 107 - 112 GM	431,213	328,636	-24%	365,119	300,914	-18%
LUNCH KITS - SIZE - 113 GM	NA	NA	NA	NA	NA	NA

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
LUNCH KITS - SIZE - 114 GM & OVER	831,487	883,929	6%	742,691	782,818	5%
LUNCH PACKS						
LUNCH PACKS	1,376,348	1,433,695	4%	1,189,235	1,235,716	4%
LUNCH PACKS - PRODUCT TYPE - DUNKAROOS	276,387	295,132	7%	222,763	252,277	13%
LUNCH PACKS - PRODUCT TYPE - OTHER	1,099,961	1,138,563	4%	966,472	983,439	2%
MEAT STICKS & BEEF JERKY						
MEAT STICKS & BEEF JERKY	7,000,790	8,369,050	20%	6,966,563	8,315,350	19%
MEAT STICKS & BEEF JERKY - PRODUCT TYPE - BEEF JERKY	1,703,886	1,959,579	15%	5,143,535	6,302,890	23%
MEAT STICKS & BEEF JERKY - PRODUCT TYPE - MEAT STICKS	5,296,904	6,409,471	21%	1,823,028	2,012,460	10%
NUTRITIOUS PORTABLE FOODS						
NUTRITIOUS PORTABLE FOODS	23,597,772	23,174,604	-2%	21,439,877	21,096,444	-2%
NUTRITIOUS PORTABLE FOODS - NUMBER - 1 - 6	12,584,054	12,050,750	-4%	11,539,216	11,282,565	-2%
NUTRITIOUS PORTABLE FOODS - NUMBER - 7 - 10	4,502,304	4,475,758	-1%	3,891,515	3,813,181	-2%
NUTRITIOUS PORTABLE FOODS - NUMBER - 11 - 18	1,885,572	1,777,564	-6%	1,662,717	1,563,265	-6%
NUTRITIOUS PORTABLE FOODS - NUMBER - 19 & OVER	4,625,842	4,870,532	5%	4,346,429	4,437,433	2%
NUTRITIOUS PORTABLE FOODS - PRODUCT TYPE - ENROBED	3,088,383	3,157,698	2%	2,516,202	2,590,168	3%
NUTRITIOUS PORTABLE FOODS - PRODUCT TYPE - FRUIT SNACKS / BARS	5,140,375	4,940,096	-4%	4,622,275	4,397,553	-5%
NUTRITIOUS PORTABLE FOODS - PRODUCT TYPE - GRANOLA	15,369,014	15,076,810	-2%	14,301,400	14,108,723	-1%
POPPING CORN						
POPPING CORN	3,792,944	3,919,219	3%	3,561,237	3,674,007	3%
POPPING CORN - FLAVOUR - BUTTER POPPING CORN	2,699,628	2,624,965	-3%	2,453,904	2,376,594	-3%
POPPING CORN - FLAVOUR - OTHER FLAVOURS POPPING CORN	464,326	636,703	37%	394,700	570,278	44%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
POPPING CORN - FLAVOUR - PLAIN POPPING CORN	628,990	657,551	5%	712,633	727,135	2%
POPPING CORN - HEALTH CLAIM - LIGHT POPPING CORN	573,935	331,568	-42%	563,265	321,506	-43%
POPPING CORN - HEALTH CLAIM - NON - LIGHT POPPING CORN	3,219,009	3,587,651	11%	2,997,972	3,352,501	12%
POPPING CORN - PREPARATION METHOD - MICROWAVE POPPING CORN	3,084,561	3,178,162	3%	2,854,805	2,941,214	3%
POPPING CORN - PREPARATION METHOD - REGULAR POPPING CORN	708,383	741,057	5%	706,432	732,793	4%
POPPING CORN - SIZE - MICROWAVE POPPING CORN - 1	37,719	40,750	8%	31,876	25,207	-21%
POPPING CORN - SIZE - MICROWAVE POPPING CORN - 2 - 3	499,560	506,759	1%	454,801	473,546	4%
POPPING CORN - SIZE - MICROWAVE POPPING CORN - 4 - 6	1,043,371	1,151,857	10%	943,729	1,063,286	13%
POPPING CORN - SIZE - MICROWAVE POPPING CORN - OTHER	1,503,911	1,478,796	-2%	1,424,399	1,379,175	-3%
POPPING CORN - SIZE - REGULAR POPPING CORN - 0 - 500 GM	92,850	89,671	-3%	95,599	91,564	-4%
POPPING CORN - SIZE - REGULAR POPPING CORN - 501 - 1 KG	492,509	527,263	7%	491,447	514,659	5%
POPPING CORN - SIZE - REGULAR POPPING CORN - 1.001 KG & OVER	123,024	124,123	1%	119,386	126,570	6%
PUFFED CAKES	3,256,534	3,179,131	-2%	3,160,327	3,153,874	0%
SNACK FOODS						
SNACK FOODS	54,292,843	57,356,265	6%	51,395,297	54,539,841	6%
SNACK FOODS - HEALTHY - ALL OTHER TYPES	44,594,903	47,888,354	7%	40,908,234	44,260,834	8%
SNACK FOODS - HEALTHY - BETTER FOR YOU	9,697,940	9,467,911	-2%	10,487,063	10,279,007	-2%
SNACK FOODS - TYPE - CORN SNACK PRODUCTS - CORN CHIPS	507,007	635,462	25%	524,892	644,300	23%
SNACK FOODS - TYPE - CORN SNACK PRODUCTS - EXTRUDED	4,480,998	4,629,892	3%	3,670,950	3,754,928	2%
SNACK FOODS - TYPE - CORN SNACK PRODUCTS - OTHER	327,907	302,929	-8%	330,620	269,386	-19%
SNACK FOODS - TYPE - CORN SNACK PRODUCTS - POPCORN	1,384,824	1,571,115	13%	1,255,978	1,480,008	18%
SNACK FOODS- TYPE-CORN SNACK PRODUCTS-TORTILLAS / NACHOS	13,265,487	14,054,561	6%	12,907,978	13,877,719	8%

CATEGORY	Edmonton			Calgary		
	2012	2013	% Chg	2012	2013	% Chg
SNACK FOODS - TYPE - OTHER / SNACK FOODS - OTHER / SNACK FOODS	2,799,045	3,061,149	9%	3,129,617	3,462,475	11%
SNACK FOODS -TYPE - OTHER / VARIETY SNACK - OTHER	2,760,968	2,605,775	-6%	2,392,566	2,311,552	-3%
SNACK FOODS - TYPE - POTATO SNACKS - POTATO EXCEPT STICKS	26,762,427	28,445,194	6%	25,172,772	26,650,062	6%
SNACK FOODS -TYPE - POTATO SNACKS - POTATO STICKS	448,560	430,855	-4%	373,735	386,799	3%
SNACK FOODS - PRODUCT TYPE - PRETZELS - PRETZELS	1,555,620	1,619,333	4%	1,636,189	1,702,612	4%
SNACKING FRUITS NUTS & SEEDS						
SNACKING FRUITS NUTS & SEEDS	13,358,339	15,147,820	13%	14,870,132	16,531,969	11%
SNACKING FRUITS NUTS & SEEDS - TYPE - NUTS IN SHELL	497,415	555,830	12%	475,849	546,254	15%
SNACKING FRUITS NUTS & SEEDS - TYPE - SHELLED NUTS	9,637,948	11,121,148	15%	11,215,985	12,567,073	12%
SNACKING FRUITS NUTS & SEEDS-TYPE- SNACKING FRUITS NUTS & MIXES	1,899,234	2,037,039	7%	1,893,357	2,001,729	6%
SNACKING FRUITS NUTS & SEEDS- TYPE SUNFLOWER & PUMPKIN SEEDS	1,323,742	1,433,803	8%	1,284,941	1,416,913	10%
SNACKING FRUITS NUTS & SEEDS - TYPE OF SHELLED NUTS - ALMONDS	1,586,596	2,004,126	26%	1,970,172	2,509,553	27%
SNACKING FRUITS NUTS & SEEDS - TYPE OF SHELLED NUTS - CASHEWS	1,578,534	2,071,841	31%	1,983,593	2,373,749	20%
SNACKING FRUITS NUTS & SEEDS - TYPE OF SHELLED NUTS - MIXED NUTS	1,110,490	1,245,568	12%	1,214,728	1,348,353	11%
SNACKING FRUITS NUTS & SEEDS - TYPE OF SHELLED NUTS - NUTS IN SHELL	497,415	555,830	12%	475,849	546,254	15%
SNACKING FRUITS NUTS & SEEDS - TYPE OF SHELLED NUTS - OTHER	412,296	452,619	10%	545,456	619,723	14%
SNACKING FRUITS NUTS & SEEDS - TYPE OF SHELLED NUTS - PEANUTS	2,147,117	2,374,331	11%	2,210,790	2,384,149	8%
SNACKING FRUITS NUTS & SEEDS - TYPE OF SHELLED NUTS - PISTACHIOS	2,802,915	2,972,663	6%	3,291,246	3,331,546	1%
SNACKING FRUITS NUTS & SEEDS - TYPE - SNACKING FRUITS NUTS & MIX	1,899,234	2,037,039	7%	1,893,357	2,001,729	6%
SNACKING FRUITS NUTS & SEEDS-TYPE - SUNFLOWER & PUMPKIN SEEDS	1,323,742	1,433,803	8%	1,284,941	1,416,913	10%