Final Report Premier Alison Redford's Mission to New York City June 17 to 20, 2013

Alberta

Overview:

Premier Redford visited New York City from June 17 to 20, 2013, to promote Alberta's energy sector in America's financial capital. She was accompanied by the Honourable Ken Hughes, Minister of Energy, who subsequently travelled to Bismarck, North Dakota, to attend the Energy Council's 2013 State and Provincial Trends in Energy and the Environment Conference.

The New York City program was an opportunity to speak to the broader New York financial and foreign relations communities about the Government of Alberta's efforts to ensure that the province's resources are developed in a transparent, well-regulated and environmentally responsible manner. The Premier and Minister Hughes met with members of the New York energy investment and analyst community and were supported by John Prato, Canadian Consul General (New York), and David Manning, Alberta's Representative in Washington, D.C.

The mission was successful in meeting its objectives as outlined below.

Mission Objectives:

- Deliver keynote remarks at the Foreign Policy Association's North American Energy Independence Conference.
- Clearly and forcefully articulate Alberta's leading environmental policies and responsible energy development to the New York financial community and the New York media in order to deepen their understanding and appreciation of oil sands development.
- Co-ordinate regional outreach efforts with our federal partners at the Canadian Consulate General in New York.

Results:

The Premier and Minister Hughes first met with Mr. Manning, who provided an update on the work of the Alberta Office in Washington D.C. to promote Alberta's interests in the United States. They also met with Consul General Prato to discuss the Government of Canada's efforts to encourage trade and investment between Canada and the United States, with a particular focus on financial sector investment in the Canadian energy industry.

Minister Hughes held separate meetings with United States energy investment stakeholders, including energy investors, analysts and prominent members of the energy community, including the New York Energy Forum. In these meetings, he discussed the nature of Alberta's energy resources, including the oil sands, and the technical capacity that exists in Alberta to develop them in a sustainable way. Minister Hughes reiterated Alberta's commitment to being a responsible energy provider to the world.

Consul General Prato subsequently hosted a meeting of leading members of the New York financial community in an open dialogue with the Premier and Minister Hughes. This discussion provided a valuable opportunity to provide factual information about Alberta's regulatory regime, investment climate, economic outlook and approach to the environmentally responsible management of its natural resources.

The Premier and Minister Hughes attended a conference on North American Energy Independence hosted by the Foreign Policy Association. Premier Redford provided the keynote address at the conference and in her speech emphasized the importance of responsible energy development to the economic well-being of both Canada and the United States, including its vital contribution to affordable social programs and a continued high standard of living. Premier Redford's speech is available online at http://www.fpa.org/events/index.cfm?act=show_event&event_id=550.

The Premier and Minister Hughes also took the opportunity to speak with several members of the United States media.

Minister Hughes then travelled to Bismarck, North Dakota, where he spoke at the Energy Council's 2013 State and Provincial Trends in Energy and the Environment Conference. Minister Hughes' presentation was on Alberta's role as a regulator, the importance of responsible energy development and the future of the oil sands. Minister Hughes had to cut short this portion of his trip as a result of the flooding in southern Alberta.

Delegation:

Honourable Alison Redford, QC Premier

Honourable Ken Hughes Minister of Energy

Farouk Adatia Chief of Staff, Office of the Premier

Stefan Baranski Director of Strategic Communications, Office of the Premier

Brad Stables Executive Assistant to the Premier

David Gowland Chief of Staff, Office of the Minister of Energy

Hunter Wight Executive Director, Premier's Southern Alberta Office

International Travel Final Expenses

Expenditures by Participants	Amount
Travel (includes airfare, airport service fees, ground transportation costs, including taxis, car rentals, parking, trains, buses as well as mileage to/from airport or taxis to/from airport in Alberta, including any cancellation fees)	\$ 16,330.04
Accommodation (room charges and related taxes, including any cancellation fees)	\$ 14,065.66
Meals (includes restaurant bills and tips, meals on hotel bills, per diem meal claims, share of group meals or working sessions)	\$ 1,133.37
Incidental and Miscellaneous (includes cell phone rental charges, incremental costs for all electronic devices such as roaming charges for cell phones, iPads and costs associated with communications such as the costs incurred for media call-backs, conference/registration fees, including cancellation fees, fax and internet charges, passport and visa fees, medical and inoculation fees, laundry and dry cleaning, baggage handling, out-of- country per diems, and other sundry expenditures)	\$ 249.75
Sub-Total	\$ 31,778.82
General Mission Expenditures	Amount
Receptions and Hosting (receptions, luncheons, dinners, and events that are hosted by the GoA that are specific to the mission and include meeting related costs for room rental, room rental for hosted events, food, beverages, catering staff, service charges, entertainment, flowers)	\$ 72.01
Incidental and Miscellaneous (includes translation of documents fees, publications, shipping charges, gifts purchased specifically for mission, Canadian Embassy/High Commission/Consulate charges for services provided to the GoA)	\$ 0.00
Sub-Total	\$ 72.01
Total Costs	\$ 31,850.83