

alberta COMMUNITY PROFILE

Name of Community: PEACE RIVER

Region: PEACE RIVER

OVERVIEW

Population: 6355 As Of: 88.11.01

Distance From Major Centres: 200 KM (124 MI) N.E. OF GRANDE PRAIRIE
486 KM (302 MI) N.W. OF EDMONTON

Connecting Highway(s): HWY 2, HWY 2A, HWY 34, HWY 35, SR 684, SR 744

Railway(s): CANADIAN NATIONAL

Major Economic Base:

- AGRICULTURE
- NATURAL GAS
- OIL
- TIMBER

LOCATION

County/District: IMPROVEMENT DISTRICT # 17 Census Division: 15
Elevation: 325 Meters 1066.00 Feet
Latitude: 56 Deg. 14 Min. Longitude: 117 Deg. 17 Min.

CLIMATE

Temperature

Seasonal Averages:	January	-20.4 C	-4.7 F
	April	2.1 C	35.8 F
	July	15.7 C	60.3 F
	October	3.7 C	38.7 F

Annual Precipitation: 38 cm. 14.74 in.

Rain: 26 cm. 10.06 in.

Snow: 146 cm. 57.54 in.

Frost Free Days: 93

Hours Sunshine/Year: 2060

Information contained in this profile is as current as possible. However, where appropriate, preference is given to published data from standard sources over current, unpublished data. Source list is available on request.

Alberta

ECONOMIC DEVELOPMENT
AND TRADE

Business Counselling and Development

Name of Community: PEACE RIVER

As Of: 89.03.01

ECONOMIC DEVELOPMENT CONTACTS

Municipal

JOAN GOLDHAWK
GENERAL MANAGER
BOX 1499
PEACE RIVER, ALBERTA
TOH 2X0

Telephone: (403)624-4166

Alberta Economic Development & Trade Regional Office

RODGER COLE
BUSINESS COUNSELLOR
10122-100 ST. RIVERDRIVE MALL BAG 900-3
PEACE RIVER, ALBERTA
TOH 2X0

Telephone: (403)624-6113

JUL 17 1989

Name of Community: PEACE RIVER

As Of: 86.12.31

POPULATION

	<u>TOTAL</u>	<u>MALE</u>	<u>COMMUNITY</u>		<u>TOTAL</u>	<u>COUNTY</u>
			<u>TOTAL</u>	<u>FEMALE</u>		<u>TOTAL</u>
1976		2410		2435	4845	8572
1981		3920		2985	6905	10343
1986		3195		3095	6290	11103
CURRENT ESTIMATE		3252		3103	6355	30470

POPULATION BREAKDOWN

<u>AGE</u>	<u>MALES</u>	<u>FEMALES</u>	<u>TOTAL</u>
0 - 4	305	310	615
5 - 9	300	275	575
10 - 14	230	260	490
15 - 19	260	255	515
20 - 24	360	320	680
25 - 34	695	655	1350
35 - 44	405	405	810
45 - 54	295	235	530
55 - 64	195	160	355
65 +	150	210	360
TOTAL	3195	3085	6280

JUL 17 1989

LABOUR FORCE

	1 9 7 6		1 9 8 1		1 9 8 6	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
POTENTIAL LABOUR FORCE (15-65 YRS)	1645	1685	2060	2040	2300	2180
EMPLOYED	1305	885	1620	1265	1820	1305
UNEMPLOYED	50	50	70	40	165	155
PARTICIPATION RATE	83	56	82	64	87	67
UNEMPLOYMENT RATE	4	5	4	3	8	11

FAMILY UNITS AND AVERAGE INCOME

Average Individual Income:	19506		
Families In Private Households:	1575	Average Income:	41241
One Person Households:	395		

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As Of: 86.12.31

MAJOR AREAS OF EMPLOYMENT

<u>INDUSTRY</u>	<u>LABOUR FORCE</u>
PRIMARY INDUSTRY	290
MANUFACTURING	85
CONSTRUCTION	245
TRANSPORT, COMM. AND OTHER UTILITIES	390
TRADE	680
FINANCE, INSURANCE AND REAL ESTATE	120
COMMUNITY, BUSINESS AND PERSONAL SERVICE	1145
PUBLIC ADMINISTRATION AND DEFENSE	460
EXPERIENCED LABOUR FORCE (ALL INDUSTRIES)	3420

MANUFACTURERS

Company: BOUCHER BROS LUMBER LTD

Major Products:

- HOUSING LUMBER

Exporter: N

Staff Range: 20 - 49

Company: LORENZ CONSTRUCTION (1980) LTD.

Major Products:

- INTERLOCKING PAVING STONE
- PATIO STONE
- RETAINER WALL STONE
- CURB STONE

Exporter: N

Staff Range: 10 - 19

Company: NORTHERN ALBERTA DAIRY POOL LTD

Major Products:

- HOMOGENIZED MILK
- CHOCOLATE MILK
- 2% MILK
- SKIM MILK

Exporter: N

Staff Range: 10 - 19

Company: B & B FABRIC & UPHOLSTERY

Major Products:

- UPHOLSTERY

Exporter: N

Staff Range: 5 - 9

MANUFACTURERS (CONTINUED)

Company: HERB'S WELDING LTD.

Major Products:

- SLEIGHS
- BRIDGES
- TOWERS
- TANKS

Exporter: Y Staff Range: 5 - 9

Company: MR CRANKSHAFT, DIV OF RELIABLE ENGINE SERVICES LTD

Major Products:

- REBUILT ENGINES
- MACHINING

Exporter: N Staff Range: 5 - 9

Company: PEACE RIVER HEATING 1971 LTD

Major Products:

- SHEETMETAL MANUFACTURING
- DUCTWORK
- AIR CONDITIONING

Exporter: N Staff Range: 5 - 9

Company: REVELSTOKE CONCRETE & LUMBER LTD

Major Products:

- READY-MIX CONCRETE

Exporter: N Staff Range: 5 - 9

MANUFACTURERS (CONTINUED)

Company: ACE MACHINING + WELDING LTD

Major Products:

- MACHINE SHOP

Exporter: N Staff Range: 1 - 4

Company: HOLM CABINETS & FIREPLACES

Major Products:

- CUSTOM WOODWORK

Exporter: N Staff Range: 1 - 4

Company: NICKEL STEEL & FARM SUPPLY LTD

Major Products:

- GENERAL MACHINE SHOP

Exporter: N Staff Range: 1 - 4

Company: MORGAN FISHBURNE LTD

Major Products:

- SAND
- GRAVEL

Exporter: N Staff Range:

Company: VALLEY PRINTERS LTD

Major Products:

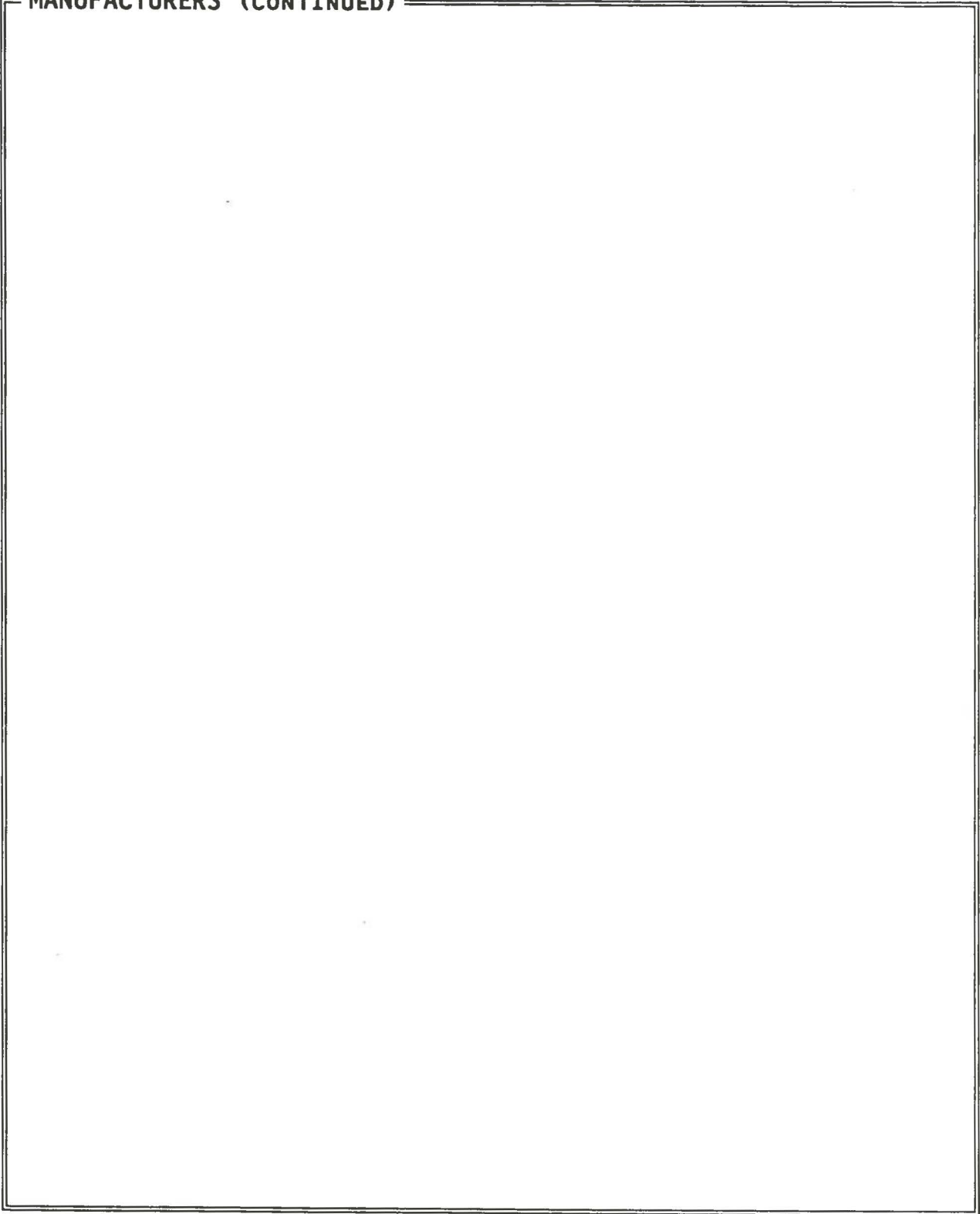
- COMMERCIAL PRINTING

Exporter: N Staff Range:

Name of Community: PEACE RIVER

As Of: 88.11.01

MANUFACTURERS (CONTINUED)

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TRANSPORTATION

<u>CONNECTING HIGHWAYS</u>	<u>LOAD LIMITS</u>	<u>CONNECTING HIGHWAYS</u>	<u>LOAD LIMITS</u>
- HWY 2	N	- HWY 2A	Y
- HWY 35	N	- SR 744	Y
- SR 648	N	- SR 743	Y

Truck Transport

- | | |
|------------------------|----------------------|
| - BUHLER TRANSPORT | - BYERS TRANSPORT |
| - FAIRVIEW FREIGHTLINE | - KARNOTH TRANSPORT |
| - GRIMSHAW TRUCKING | - CANNONBALL EXPRESS |
| - TCM TRANSPORT | - RIVERVIEW TRUCKING |

Available Warehouse and Terminal Facilities:
YES

RAILWAYS

Railway Lines: CANADIAN NATIONAL, BRANCH LINE

Spur Trackage: Y

Intermodal Services: AT EDMONTON AND CALGARY

AIR SERVICES

Local Airstrip: Y

All Weather Facilities: Y

Nearest Airport: PEACE RIVER

Longest Runway: 1524.39 M. 5000.00 FT.

Carriers (schedules/charter): PEACE RIVER-CHARTER, NORTHERN AIR CHARTER
TIME AIR, CANWEST HELI, AIR BC, MAPLE LEAF

Nearest Commercial Services: AS ABOVE

Nearest Air Freight Facilities: AS ABOVE

BUS SERVICES

Local: N

Intercommunity: REGULARLY SCHEDULED

UTILITIES

Contact the Following for Service Rates and Details

ELECTRIC POWER

ALBERTA POWER LTD.
BRIDGEVIEW INDUSTRIAL PARK
PEACE RIVER, ALBERTA
TOH 2X0 (403)624-3656

NATURAL GAS

NORTHWESTERN UTILITIES LTD.
BAG 1100
PEACE RIVER, ALBERTA
TOH 2X0 (403)624-6789

TELEPHONE

ALBERTA GOVERNMENT TELEPHONES
10103 99 AVE.
GRANDE PRAIRIE, ALBERTA
T8V OS1 (403)532-9115

WATER SUPPLY

Source of Water: PEACE RIVER
Reservoir Capacity - Treated Substance: 17,045 CU.M. 601,944.17 CU.FT.
Design Capacity: 16,540 CU.M. 584,110.10 CU.FT.

SEWAGE

Type of Treatment: LAGOON: 4 SHORT TERM
Provision for Disposal of Chemicals:
NONE

UTILITIES (CONTINUED)

WATER ANALYSIS

For Surface Water Information, contact:

Alberta Environment
Pollution Control Division
Water Quality Control Branch
Edmonton: 427-5828
Calgary: 297-8271

For Drinking Water Information, contact:

Alberta Environment
Pollution Control Division
Municipal Engineering
Edmonton: 427-5837
Lethbridge: 381-5511
Grande Prairie: 538-5351
Red Deer: 340-5310

HAZARDOUS WASTE:

The Alberta Special Waste Management System undertakes the identification, receipt, movement, treatment and safe disposal of most hazardous wastes within the province. For further information, contact:

Alberta Environment
Industrial Waste Branch
5th Floor, Oxbridge Place
9820-106 St.
Edmonton, Alberta
T5J-2J6

Phone: 427-5847

MUNICIPAL SERVICES

GARBAGE

Method/Frequency of Collection

Industrial: CONTRACTED/DAILY OR AS REQUIRED
Commercial: CONTRACTED/DAILY OR AS REQUIRED
Residential: WEEKLY

Fire Protection

FULL TIME PAID FIRE CHIEF AND VOLUNTEERS

Police Protection

R.C.M.P. PEACE RIVER

Other Services

UTILITIES MAINTENANCE INCLUDING ROADS
CITIZENS ON PATROL
BLOCK PARENTS PROGRAM

MUNICIPAL FINANCE

Mill Rates (Year): 1986
Industrial/Commercial: 29.370

Residential: 21.840

Per Capita Debt: 1715 Year: 1986

Year of Last General Assessment: 1986

Latest Total Assessment: 128,344,387

Equalized Assessment Per Capita: 6,512 Year: 1987

Name of Community: PEACE RIVER

As Of: 88.11.01

BUSINESS PROPERTIES

There are 30 serviced lots and 10 unserviced lots available in Peace River, on about 1.85 hectares (4.56 acres) of land. Some industrial building space is available for lease or rent. Six to seven buildings are available ranging from a few hundred metres to several thousand metres.

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As Of: 88.11.01

COMMERCIAL REALTORS

CASEY REALTY & INSURANCE (1987) LTD.
CENTURY 21 BALDWIN REALTY SERVICES
SKIP REALTY & PROPERTY MANAGEMENT
TAG REALTY REAL ESTATE

BUILDING PERMITS

	<u>VALUE (\$ 000)</u>	<u>% OF TOTAL</u>	<u># PERMITS</u>
RESIDENTIAL	2241	54.6	30
COMMERCIAL	1806	44.0	N/A
INDUSTRIAL	0	0.0	0
INSTITUTIONAL	59	1.4	N/A
TOTAL	4106	100.0	30

HOUSING

Residential Lots - Availability

Single Detached Homes: AMPLE SUPPLY

Mobile Home Lots: AMPLE SUPPLY

3-Bdrm., 1200 Sq. Ft. Bungalow: - Sample

Average Cost (including land): 79000

Average Taxes (\$/year): 850

Rental Accommodation

Apartments: 548 UNITS

Vacancy Rate - % 11.30

As of: 88.07.12

MEDICAL

Nearest Hospital: PEACE RIVER HOSPITAL

Hospitals:	1	Number of Beds:	121
Number of Doctors:	7	Number of Surgeons:	1
Medical Clinics:	2	Ambulance Service:	1
Health Units:	1	Number of Dentists:	3
Optometrists:	2	Number of Chiropractors:	2
Nursing Homes:	1	Senior Citizen Lodges:	1
Senior Citizen Housing:	0		

EDUCATION

Schools - Public and Private Boards Combined

Day Care/Nursery:	2
Elementary:	4
Junior High:	2
High School:	2
Vocational:	0

Other:

Additional Programs: ADULT EDUCATION FOR
FURTHER EDUCATION

FINANCIAL INSTITUTIONS

BNK. OF NOVA SCOTIA
C.I.B.C.
ROYAL BANK
TORONTO DOMINION BNK
TREASURY BRANCH

COMMUNICATIONS

Newspapers:

For Newspaper Circulation (Advertising Areas of Influence)
See DATA - Alberta Weekly Newspaper Association Yearly Publication

PEACE RIVER RECORD-GAZETTE, GRIMSHAW MILE ZERO, NORTH PEACE
PICTORIAL, MANNING BANNER POST, THE TIMES

Radio Stations:

CKYL - PEACE RIVER, CBC, CABLE K-97 - EDMONTON

Television Stations:

CBXT, CTV, CBXFT, CABLE (8 CHANNELS)

TOURIST/ACCOMMODATION FACILITIES

HOTELS: TOTAL: 2

- PEACE RIVER LODGE

- MCNAMARA HOTEL

MOTELS: TOTAL: 2

- CRESCENT MOTEL

- TRAVELLERS MOTOR INN

MEETING FACILITIES

TOTAL NUMBER OF MEETING FACILITIES: 9

TRAVELLERS MOTOR INN
SUN RESTAURANT, LEGION HALL
ATHABASCA HALL, CRESCENT MOTEL
12' DAVIS ROOM - TOWN OFFICE
PROVINCIAL BUILDING
ELKS HALL

RECREATIONAL FACILITIES

BOWLING
BALL PARKS (4)
TENNIS COURTS (4)
SKIING
CURLING & SKATING
OUTDOOR SWIMMING POOL
GOLF COURSE
RACQUETBALL CLUB
MOVIE & LIVE THEATRE
RIVER CRUISE, CAMPING

ORGANIZATIONS

- AGRICULTURAL SOCIETY
- ELKS CLUB
- PEACE RIVER SPORTS CLUB
- KINSMAN/KINETTES
- SENIOR CITIZEN'S CLUB
- TOASTMASTERS
- LIONS CLUB
- BOY SCOUTS, BEAVERS, CUBS
- PEACE PLAYERS
- CURLING CLUB
- KNIGHTS OF COLUMBUS
- BOARD OF TRADE
- ROYAL CANADIAN LEGION
- MASONIC LODGE

REGIONAL RESOURCES

Resources Available Locally:

- AGRICULTURE
- NATURAL GAS
- SILICA
- LIME
- OIL
- TIMBER
- SAND & GRAVEL
- IRON ORE

Products: OIL
MARKET GARDENS

HISTORY

The recorded history of the Peace River area begins with the arrival of the North West Company's great explorer, Alexander MacKenzie in the winter of 1792-93. Over a century later, the onset of the Klondike gold rush brought the Northwest Mounted Police to the site of the present day Peace River to establish an outpost. Peace River Crossing (as it was called then) drew one successful prospector back from the gold fields. Henry Davis Fuller, "Twelve-foot Davis", made his fortune (and earned his nickname) by staking out rich twelve-foot piece of land between two much bigger claims. For many years Davis lived and worked in the Peace Country, becoming a legend in the area.

In 1903, steamboats began plying the river and the Peace River Crossing also became known as the Peace River Landing. In 1914, the settlement became a village; in 1919, a town. The name was permanently changed to "Peace River" in 1916 when some unknown official of the Post Office decided that a name with three words in it was too long to be convenient. In that same year the railroad arrived in Peace River, bringing additional homesteaders and providing local farmers with a means of getting their product to the national and international markets. While the depression meant hard times for almost everybody, it also brought a new wave of farmers to the area. The next three decades showed steady growth as more farmers moved into the area.

Name of Community: PEACE RIVER

PROVINCIAL/FEDERAL SERVICES

Provincial:

AGRICULTURE
ALBERTA HOUSING CORPORATION
CONSUMER & CORPORATE AFFAIRS
ENVIRONMENT
SILICITOR GENERAL
SOCIAL SERVICES & COMMUNITY HEALTH
ECONOMIC DEVELOPMENT & TRADE
ATTORNEY GENERAL
ENERGY & NATURAL RESOURCES

Federal:

AGRICULTURE
WATER DEVELOPMENT SERVICE
EMPLOYMENT & IMMIGRATION
TRANSPORT CANADA
CANADA POST
R.C.M.P.

ALBERTA ECONOMIC DEVELOPMENT AND TRADE

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EDMONTON, Alberta
Telephone: 427-5267
Telex: 037-42815