



Arts, Culture and Status of Women

Ministry Business Plan

Arts, Culture and Status of Women

Business Plan 2024-27

Ministry Fact Sheet – Mandate and Structure

The Ministry of Arts, Culture and Status of Women works to improve Albertans’ quality of life by growing the province’s world-renowned creative and cultural industries, supporting and celebrating Alberta artists and creators, strengthening the non-profit sector, expanding government services in French, supporting and engaging Alberta’s 2SLGBTQIA+ community, eliminating gender-based violence, and increasing gender equality.

The ministry also operates and promotes a network of provincial heritage sites and museums, and manages and protects the millions of historical objects and archival records that make up the vast provincial heritage collection. As part of this work, the ministry is working with Indigenous communities throughout the province to repatriate items that belong to them, and supporting them to exercise more autonomy over the care of their sacred artifacts.

Together, these areas form the foundation of Alberta’s unique cultural identity and heritage, Alberta’s story, and the ministry and its partners continue to celebrate and promote that story to the world.

The ministry consists of the Department of Arts, Culture and Status of Women, the Alberta Foundation for the Arts and the Alberta Advisory Council on the Francophonie. The ministry also works closely with other ministries, partners and organizations to fulfil its important mandate.



A more detailed description of the Ministry of Arts, Culture and Status of Women and its programs and initiatives can be found at: www.alberta.ca/arts-culture-and-status-of-women

The Ministry of Arts, Culture and Status of Women remains committed to regulatory approaches and program delivery that reduce unnecessary government oversight and emphasizes outcomes, in order to improve access to government services, attract investment, support innovation and competitiveness, and grow Alberta businesses.

Ministry business plans should be considered in conjunction with all budget documents - including the Fiscal Plan, Government Strategic Plan, and Estimates - which work together to provide a complete overview of government’s commitment to responsible fiscal management.

2024-27 Business Plan

Outcome 1

Alberta’s creative and cultural industries, heritage and non-profit sectors flourish, increasing investment, participation and growth

Arts, Culture and Status of Women supports the work of the thousands of artists and art enthusiasts, content developers, producers and authors who contribute to a resilient and diverse Alberta economy. The ministry continues to build on successes - attracting investment, building partnerships and creating new opportunities for Alberta’s creative sectors by both growing the province’s reputation on the world stage and supporting local, made-in-Alberta initiatives. Alberta’s unique culture speaks to the creative, community-minded and entrepreneurial values of Albertans. The ministry maintains these values and continues to develop innovative ways for the creative and cultural, heritage and non-profit and voluntary sectors to grow and thrive.

Key Objectives

- 1.1 Collaborate with ministry partners to continue growing Alberta’s cultural industries with focus on Alberta content, producers and companies.
- 1.2 Promote and support non-profit organizations and the importance of volunteerism in Alberta’s communities.
- 1.3 Support women’s participation in Alberta’s economy, including continued support of women pursuing careers in fields like science, technology, engineering and mathematics (STEM).
- 1.4 Develop a strategy for investment in Alberta’s world-class cultural and heritage sites, including museums, zoos, science centres and theatres.
- 1.5 Stand up for Albertans by advocating for equitable federal funding for Alberta’s arts, culture and heritage sectors and increased federal funding for the provision of government services and programs in French.
- 1.6 Continue to enable and promote the philanthropic and business sectors to support Alberta artists and non-profit organizations.
- 1.7 Make it easier for Albertans to access supports and permits by streamlining applications and removing administrative barriers.

Initiatives Supporting Key Objectives

- The Alberta Made Screen Industries Program will make \$5.4 million available to eligible Alberta-made film productions in 2024-25.
- In 2024-25, \$75.8 million is allocated to support non-profit organizations through community grant programs.
- In 2024-25, \$225 thousand is allocated to support up to 50 Women in STEM scholarships, and up to 40 Persons Case scholarships.
- In 2024-25, \$52.9 million is allocated to support the stewardship of Alberta’s heritage resources and operation of provincially owned heritage facilities, such as the Royal Alberta Museum and Royal Tyrrell Museum of Palaeontology.

Performance Metrics

1.a Performance Measure: Percentage of adult Albertans who visited a heritage facility in Alberta

Targets have been set after analyzing historical results and trends combined with the anticipated impact of programs and services encouraging Albertans to enjoy Alberta’s museums, historic sites and archives.

In 2022-23, 55.7 per cent of adult Albertans visited a heritage facility or site. (2022-23 Source: Survey of Albertans on Culture)

Targets	2024-25	57.0%	2025-26	58.0%	2026-27	60.0%
---------	---------	-------	---------	-------	---------	-------

1.b Performance Indicator: Total expenditures of Alberta’s registered charities (\$ billions) (Source: Canada Revenue Agency via the Office of Statistics and Information Alberta)

This indicator measures the economic contribution of Alberta’s Canada Revenue Agency registered charities, approximately one-third of Alberta’s non-profit sector.

	2018	2019	2020	2021
Expenditure of Alberta’s Registered Charities (\$ billions)	35.3	25.1	38.0	38.8

1.c Performance Indicator: Gross Domestic Product (GDP) of Alberta’s creative and cultural industries (\$ billions) (Source: Statistics Canada. Table [36-10-0452-01](#))

This indicator measures the economic contribution of Alberta’s creative and cultural industries.

	2018	2019	2020	2021
GDP of Alberta’s creative and cultural industries (\$ billions)	4.92	5.22	4.77	5.00

1.d Performance Indicator: Women’s Post-Secondary Enrolment in Science, Technology, Engineering and Mathematics (In Alberta) (Source: Statistics Canada. Post-secondary Student Information System)

This indicator tracks the number and proportion of women enrolled in postsecondary designated STEM programs in Alberta.

	2017-18	2018-19	2019-20	2020-21
# of Women Enrolled in STEM	13,662	13,974	14,154	14,679
STEM Proportion of Total Women’s Enrolments Across All Programs	14%	14%	14%	14%

Outcome 2

All Albertans have the opportunity to enjoy and benefit from vibrant, inclusive and active communities that enrich their lives

Alberta’s culture and heritage is both shared and diverse and recognizes the deep roots of Indigenous, Métis and French-speaking Albertans. Arts, Culture and Status of Women creates and supports opportunities to celebrate the shared experiences that unite all communities that make this province uniquely Albertan. The ministry fosters strong and vibrant communities by investing in the non-profit and voluntary sector, supporting Alberta’s arts, culture and heritage sectors, and promoting cultural diversity through access to world-class entertainment and premier performance venues. Arts, Culture and Status of Women also promotes an inclusive Alberta where culture, heritage, language, sexual orientation and gender are valued, respected and supported - a province where every person feels welcome, safe and free to be their authentic self.

Key Objectives

- 2.1 Work with Indigenous communities to establish repatriation policies and to identify items suitable for repatriation.
- 2.2 Promote and celebrate Alberta’s unique cultural identity and heritage, including working with ministry partners to implement a building naming policy that celebrates and exemplifies Alberta’s culture.
- 2.3 Ensure the Alberta Foundation for the Arts prioritizes and invests in Alberta artists, art and cultural materials.
- 2.4 Develop a 10-year strategic plan to end gender-based violence and support survivors.

- 2.5 Continue to support and engage with members of the 2SLGBTQQIA+ community.
- 2.6 Champion the ongoing development and vitality of Alberta’s francophone communities.
- 2.7 Drive increased attendance and participation in programming at government owned and operated heritage facilities.

Initiatives Supporting Key Objectives

- Provide \$30.1 million in funding to the Alberta Foundation for the Arts to support Alberta artists and Alberta’s arts sector.
- In 2024-25, \$50 million is invested to support public-use facilities through the Community Facility Enhancement Program.

Performance Metrics

2.a Performance Measure: Percentage of Albertans attending and participating in arts events and activities (2022-23 Source: Survey of Albertans on Culture)

The metric includes attending events and activities, including a performing arts event (e.g., music, theatre or dance), community arts festivals, fairs or cultural performances and events, visual arts events at galleries and studios or art exhibitions of things, literary events, and attending artist talks or lectures about their work..

In 2022-23, 70.3 per cent of adult Albertans attended arts activities or events.

Targets	2024-25	72.0%	2025-26	73.0%	2026-27	75.0%
---------	---------	-------	---------	-------	---------	-------

2.b Performance Indicator: Rate of police-reported intimate partner violence for Alberta women (per 100,000 population) (Source: Statistics Canada. Table [35-10-0202-01](#))

Alberta is developing a 10 year strategic plan to end gender-based violence. Statistics Canada 2021 reports show Alberta as the province with the fourth-highest rate of police-reported sexual assault and fifth-highest rate of police-reported intimate partner violence causing bodily harm or death.

	2019	2020	2021
Total	627.17	625.97	610.24

STATEMENT OF OPERATIONS

(thousands of dollars)

(thousands of dollars)	Comparable		2024-25 Estimate	2025-26 Target	2026-27 Target
	2023-24 Budget	2023-24 Forecast			
REVENUE					
Internal Government Transfers	80	580	580	580	580
Transfers from Government of Canada	41,938	37,249	42,103	19,178	19,088
Investment Income	100	100	100	100	100
Premiums, Fees and Licences	12,683	11,683	13,993	14,010	14,036
Other Revenue	14,333	13,733	14,433	13,733	13,733
Ministry Total	69,134	63,345	71,209	47,601	47,537
Inter-Ministry Consolidation Adjustment	(80)	(580)	(580)	(580)	(580)
Consolidated Total	69,054	62,765	70,629	47,021	46,957
EXPENSE					
Ministry Support Services	7,205	7,705	7,826	7,904	7,956
Community and Voluntary Support Services	170,977	162,800	128,875	91,194	65,297
Cultural Industries	16,335	16,335	16,000	16,710	16,760
Arts	28,005	28,005	33,095	36,160	40,710
Francophone Secretariat	1,390	2,340	4,075	4,098	4,120
Heritage	50,742	50,107	52,892	53,364	53,850
Status of Women	4,030	6,068	19,783	19,833	19,868
Ministry Total	278,684	273,360	262,546	229,263	208,561
Inter-Ministry Consolidation Adjustment	(1,800)	(2,300)	(2,300)	(2,300)	(2,300)
Consolidated Total	276,884	271,060	260,246	226,963	206,261
Net Operating Result	(207,830)	(208,295)	(189,617)	(179,942)	(159,304)
CAPITAL INVESTMENT					
Cultural Industries	385	385	385	385	385
Heritage	1,946	1,141	1,946	1,946	1,946
Consolidated Total	2,331	1,526	2,331	2,331	2,331