

Report

## Alberta Culture and Status of Women

2021-22 Culture & Status of Women Online Survey of Albertans Report



DATE April 2022

# Leger

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*We know Canadians*

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# TABLE OF CONTENTS

<a href="#"><u>CONTEXT &amp; OBJECTIVES</u></a>	03
<a href="#"><u>METHODOLOGY</u></a>	05
<a href="#"><u>KEY INSIGHTS</u></a>	07
<a href="#"><u>DETAILED RESULTS</u></a>	14
<a href="#"><u>SPORT</u></a>	15
<a href="#"><u>RECREATION</u></a>	22
<a href="#"><u>SPORT &amp; RECREATION RESOURCES</u></a>	33
<a href="#"><u>QUALITY OF LIFE</u></a>	38
<a href="#"><u>VOLUNTEERING</u></a>	44
<a href="#"><u>ARTS &amp; CULTURE</u></a>	54
<a href="#"><u>HERITAGE</u></a>	57
<a href="#"><u>GENDER-BASED VIOLENCE</u></a>	60
<a href="#"><u>EMPLOYMENT CHANGES DUE TO COVID-19 PANDEMIC</u></a>	63
<a href="#"><u>RESPONDENT PROFILE</u></a>	67
<a href="#"><u>APPENDIX</u></a>	71
<a href="#"><u>APPENDIX A: DETAILED METHODOLOGY</u></a>	72
<a href="#"><u>APPENDIX B: SAMPLE DISTRIBUTION</u></a>	76
<a href="#"><u>APPENDIX C: SURVEY INSTRUMENT</u></a>	78

# CONTEXT AND OBJECTIVES

## CONTEXT AND OBJECTIVES

### CONTEXT

Alberta Culture and Status of Women conducts annual surveys to understand Albertans' perceptions on various topics related to arts and culture, tourism, sport and heritage. The survey provides insight into emerging trends, monitors the effectiveness of programs and services, and informs decisions by enhancing the department's understanding of the needs of Albertans.

### OBJECTIVES

The objectives of the 2022 online survey are to provide input to the Ministry's performance measures through an understanding of Albertans' perceptions and behavior related to culture and tourism such as...

- Visitation, attendance, and participation in:
  - Arts and culture events and activities
  - Organized sport
  - Heritage
  - Recreation
  - Volunteering
- Awareness and perceptions:
  - Gender based violence supports and events
  - Resources for harassment and abuse in sport and recreation
  - Canadian guidelines on concussion in sport
- Impact of the COVID-19 pandemic



# METHODOLOGY

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## METHODOLOGY

### TARGET RESPONDENTS

Albertans, 18 years or older

### DATA COLLECTION AND SAMPLING

- 1,504 online interviews were conducted between the dates of April 8<sup>th</sup> and April 20<sup>th</sup>, 2022.
- Statistics Canada estimates were used to generate a demographically representative sample. Soft quotas for age, gender and region were used.

### STATISTICAL RELIABILITY

The margin of error for a sample of n=1,504 is  $\pm 2.5$  percentage points, 19 times out of 20.

### SURVEY INSTRUMENT

The survey instrument contained a small selection of survey metrics similar to previous waves of the survey.

### ANALYSIS

Weighting factors (range of 0.90 to 2.5) were applied to the data to rectify any imbalances from soft quota targets for age, gender and region.

### REPORTING

- Any statistical differences between subsegments (at 95% confidence interval) have been highlighted throughout the report

See Appendix for details on methodology, response rate, and survey instrument

## KEY INSIGHTS

## Key Finding Summary

Key Findings	2021-22 Survey Results
<b>Visitation to heritage facilities:</b> Percentage of adult Albertans who visited a heritage facility in Alberta	16.8%
<b>Attending the arts:</b> Percentage of adult Albertans who attended arts activities or events	32.8%
<b>Participation in organized sport (adults):</b> Percentage of Albertans who participate in organized sport (adults)	25.5%
<b>Participation in organized sport (children):</b> Percentage of Albertans who participate in organized sport (children)	49.2%
<b>Formal Volunteerism:</b> Percentage of adult Albertans who volunteered with organizations in their community	29.2%
<b>Importance of historical resources in contributing to quality of life:</b> Percentage of adult Albertans who feel that historical resources in Alberta communities are important in contributing to the overall quality of life in Alberta	74.0%
<b>Importance of recreation facilities and services in contributing to quality of life:</b> Percentage of adult Albertans who feel recreation facilities and services are important in contributing to quality of life	64.4%
<b>Importance of participation in organized sport activities in communities to quality of life:</b> Percentage of adult Albertans who feel organized sport activities in their community are important in contributing to quality of life	67.9%

# Conclusions

## PARTICIPATION IN ORGANIZED SPORT PRE AND POST COVID

### ADULTS

A quarter (25.5%) of Albertans indicate they have participated in an organized sport within the past 12-months, a decrease from pre-COVID participation (39.4%). The most popular organized sports among Albertans over the past 12-months are, basketball, badminton, and hockey.

Not participating in organized sport had a greater negative impact on the mental health Albertans who participated in organized sport pre-COVID-19 pandemic compared to those who had not participated in organized sport prior to the pandemic.

### WHO ARE THEY?

- Under the age of 34 years
- Men
- Have children in their household under the age of 18 years
- University educated
- Employed
- Have an average annual household income of \$80,000 or more

### CHILDREN

Nearly half (49.2%) of parents in Alberta with children under the age of 18 years indicate that their child(ren) participated in an organized sport within the past 12-months, a slight decrease from pre-COVID participation (58.8%). The most popular organized sport activities among children in Alberta are swimming, soccer, basketball, and hockey.

48.9% of parents indicated that not participating in organized sport since the beginning of the COVID-19 pandemic has a negative impact on their child(ren)'s mental health.

66.2% of parents whose children participated in organized sport prior to the pandemic indicated that not participating in organized sport has had a negative impact on their child's mental health, compared to 24.1% of parents whose children did not participate in organized sport prior to the COVID-19 pandemic.

**INTERESTING FINDING:** Adult Albertans and children are enjoying similar organized sport activities including, basketball and hockey.

## Conclusions

### PARTICIPATION IN ACTIVE RECREATION ACTIVITIES PRE AND POST COVID

#### ADULTS

Over half (55.1%) of Albertans have participated in active recreation activities within the past 12-months an increase from pre-COVID behaviour (49.9%). The most popular active recreation activities among Albertans are: walking, biking, and hiking.

32.9% of people who said that they participated in active recreation activities within the past 12-months, participated in organized active recreation activities. Organized active recreation activities most commonly included golfing, yoga, running, and swimming.

39.8% of survey respondents stated that their mental health was negatively impacted by not participating in active recreation activities. 59.5% of people who participated in active recreation activities prior to the COVID-19 pandemic stated that their mental health is negatively impacted from not participating in active recreation activities.

#### CHILDREN

Over one-third (34.8%) of parents indicate that their child(ren) have participated in active recreation activities within the past 12-months, a decrease from pre-COVID behaviours (41.7%). Parents most commonly cite swimming, basketball, and soccer as their children's activities of choice.

While parents of children who participated in active recreation activities prior to the pandemic are more likely to indicate that not participating in active recreation activities has had a negative impact on their child's mental health (67.7%), 42.7% of those with children who did not previously participate in organized sports indicate the lack of participation impacted their child's mental health as well.

**INTERESTING FINDING: ALBERTANS ARE MORE ACTIVE IN RECREATION ACTIVITIES in 2021-22 than pre-COVID.**

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## Conclusions

### RESOURCE AWARENESS AND USAGE

#### **HARASSMENT AND ABUSE IN SPORT**

The majority of Albertans are aware there are resources available for victims or witnesses of abuse, bullying, harassment, or discrimination for those that participate in any sport, physical activity, or recreational activity (53.2%). The greatest proportion of these Albertans have never accessed these resources (45.0%).

Among those Albertans who are aware of the resources available for harassment and abuse in sport and recreation, nearly one-third (31.7%) indicate they are familiar with these resources.

#### **CANADIAN GUIDELINES ON CONCUSSION IN SPORT**

While the majority of Albertans are aware of the Canadian Guidelines on Concussion in Sport (43.9%), the greatest proportion of these Albertans have never accessed these resources (33.2%).

Among those who have accessed the resources, 4.9% have accessed these resources within the past 12-months and 5.9% accessed the resources more than 12-months ago

## Conclusions

### QUALITY OF LIFE

A greater proportion of Albertans feel that recreation facilities and services (64.4%) have a greater positive impact on their quality of life when compared to seeing Alberta's stories through movies and television (48.0%).

71.7 % of Albertans agreed that arts and culture activities have a role in making your community a better place to live.

56.5% of Albertans agreed that not participating in culture or leisure activities due to COVID-19 has negatively affected their quality of life.

The most commonly cited culture and leisure activities that Albertans could not participate in due to the COVID-19 pandemic were:

- Performing arts events, festivals, art galleries, or readings
- Visiting museums or heritage sites
- Indoor sport or recreation
- Culture / multicultural events or gatherings

### VOLUNTEERING

29.2% of Albertans have volunteered within the past 12-months, with the greatest proportion of volunteering Albertans lending their time to informal volunteering opportunities.

19.9% of the people who volunteered within the past 12-months stated that their volunteer work over the past 12 months was in response to the COVID-19 pandemic.

11.8% of Albertans who have volunteered in the past 12 months stated that this was their first time volunteering. 63.7% of the first time volunteers indicated that their work was in response to the COVID-19 pandemic.



# Conclusions

## RESOURCE AWARENESS AND USAGE

### **PREVENTING OR ADDRESSING GENDER-BASED VIOLENCE**

The vast majority (79.3%) of Albertans are aware of any of the supports or resources available to prevent or address Gender-Based violence in Alberta. Among the supports or resources that Albertans are aware of, Albertans are most familiar with counselling services and supports (among those who are aware), which may be due to the general understanding of counselling services and supports in general. The more specific supports and services are to Gender- Based violence, the less familiar Albertans are (among those who are aware of each support/service).

## DETAILED RESULTS

# Sport

Adult and Child/Youth Participation

## PARTICIPATION IN ORGANIZED SPORT IN THE PAST 12 MONTHS (ADULT)

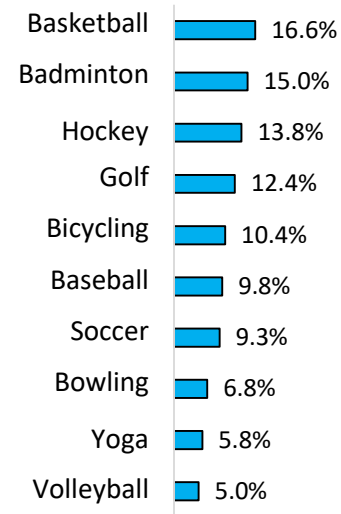
25.5% of Albertans participated in an organized sport. The largest proportion (16.6%) participated in Basketball.

# 25.5%

PARTICIPATED IN AN ORGANIZED SPORT

Participation is higher among those under the age of 34, men, with children under 18 years of age, a university education, who are employed, and/or with a household income greater than \$80,000.

### Organized Sport Activities Participated In\*



Base: Albertans (n=1,504)

\*Base: Albertans who have participated in organized sport during the past 12 months (n=347)

S1 (1): In the past 12 months, have you participated in any organized sport activities? S2 (3). In which organized sport activities have you participated during the past 12 months? Please list the top 3.

## PARTICIPATION IN ORGANIZED SPORT PRIOR TO COVID-19 PANDEMIC (ADULT)

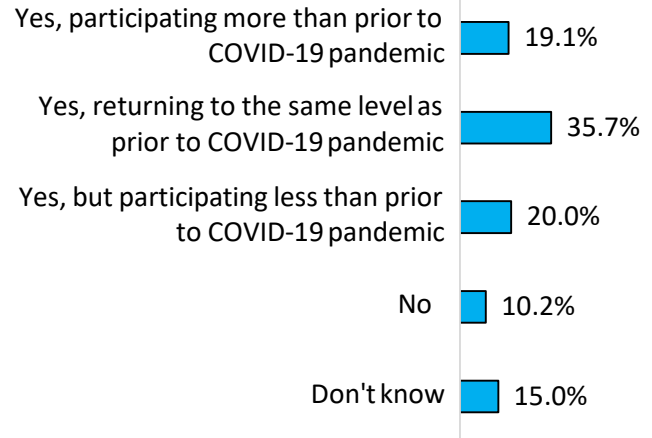
39.4% of Albertans participated in an organized sport prior to the COVID-19 pandemic. 74.8% of Albertans indicated that they will be returning to organized sport post-COVID-19 pandemic.

# 39.4%

PARTICIPATED IN AN ORGANIZED SPORT  
PRIOR TO THE COVID-19 PANDEMIC (MARCH 2020)

Participation prior to the COVID-19 pandemic is higher among those under the age of 34, men, with children under 18 years of age, a university education, who are employed or unemployed, and/or with a household income greater than \$80,000.

### Returning to Organized Sport Post-COVID-19 Pandemic\*



■ Albertans who have participated in organized sport prior to the COVID-19 pandemic (n=557)

Note: Prefer not to answer responses are not shown Base: Albertans (n=1,504)

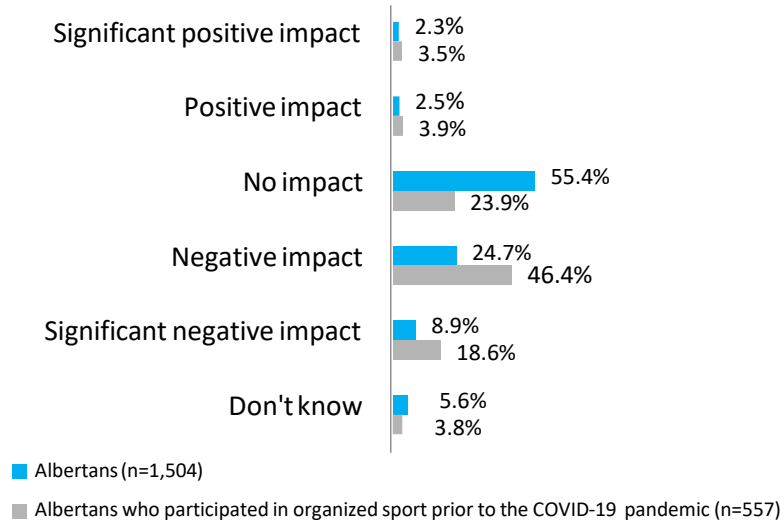
\*Base: Albertans who have participated in organized sport prior to the COVID-19 pandemic (n=557)

S3 (1) Did you participate in organized sport prior to the COVID-19 pandemic (prior to March 2020)? S4 (1) Will you be returning to organized sport post-COVID-19 pandemic?

# IMPACT OF NOT PARTICIPATING IN ORGANIZED SPORT SINCE THE BEGINNING OF THE COVID-19 PANDEMIC (ADULT)

Not participating in organized sport has had a negative effect on 33.6% of Albertans. Those who participated in organized sport prior to the COVID-19 pandemic reported a greater negative impact (65.0%) on their mental health.

## Impact of Not Participating in Organized Sports on Mental Health



**ALBERTANS:**  
 A negative impact was higher among those under the age of 34, with children under 18 years of age, with a college or university education, who are employed or unemployed, and/or with a household income greater than \$80,000.

Note: Prefer not to answer responses are not shown responses are not shown

Base: Albertans (n=1504)

\*Base: Albertans who have participated in organized sport prior to the COVID-19 pandemic (n=557)

S5 (1) Thinking about your experiences since the beginning of the COVID-19 pandemic (since March 2020), how would you rate the impact(s) of not participating in organized sport on your mental health?

## PARTICIPATION IN ORGANIZED SPORT IN THE PAST 12 MONTHS (CHILD)

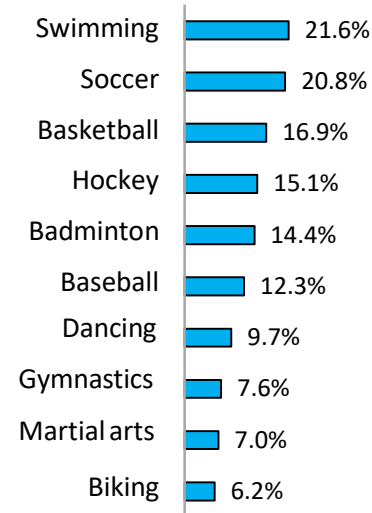
49.2% of children under 18 participated in an organized sport. The largest proportion (21.6%) participated in swimming.

**49.2%**

PARTICIPATED IN AN ORGANIZED SPORT

No subsegment differences.

### Organized Sport Activities Participated In\*



Base: Albertans with children under 18 years of age (n=450)

\*Base: Albertans with children under 18 years of age who have participated in organized sport during the past 12 months (n=219)

S6 (1). In the past 12 months, has your child or children participated in an organized sport activity?

S7 (3). In which organized sport activity has your child or children participated during the past 12 months? Please list the top 3.

## PARTICIPATION IN ORGANIZED SPORT PRIOR TO COVID-19 PANDEMIC (CHILD)

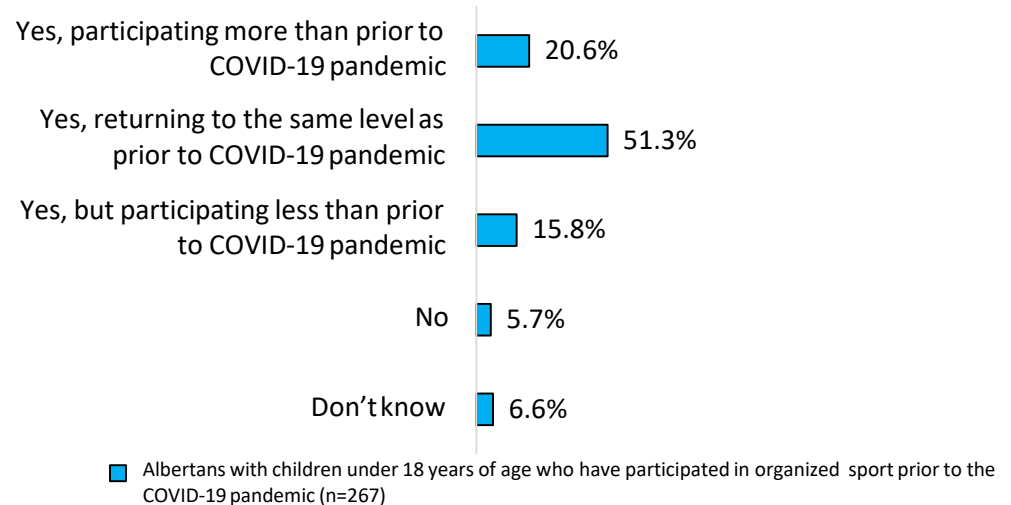
58.8% of parents with children under 18 participated in an organized sport prior to the COVID-19 pandemic. 87.7% of parents with children under 18 responded that their child(ren) will be returning to organized sport at the same level post pandemic.

# 58.8%

PARTICIPATED IN AN ORGANIZED SPORT  
PRIOR TO THE COVID-19 PANDEMIC (MARCH 2020)

No subsegment differences.

### Returning to Organized Sport Post-COVID-19 Pandemic\*



Note: Prefer not to answer responses are not shown responses are not shown

Base: Albertans with children under 18 years of age(n=450)

\*Base: Albertans with children under 18 years of age who have participated in organized sport during the past 12 months (n=267)

S8 (1). Did your child or children participate in organized sport prior to the COVID-19 pandemic (prior to March 2020)?

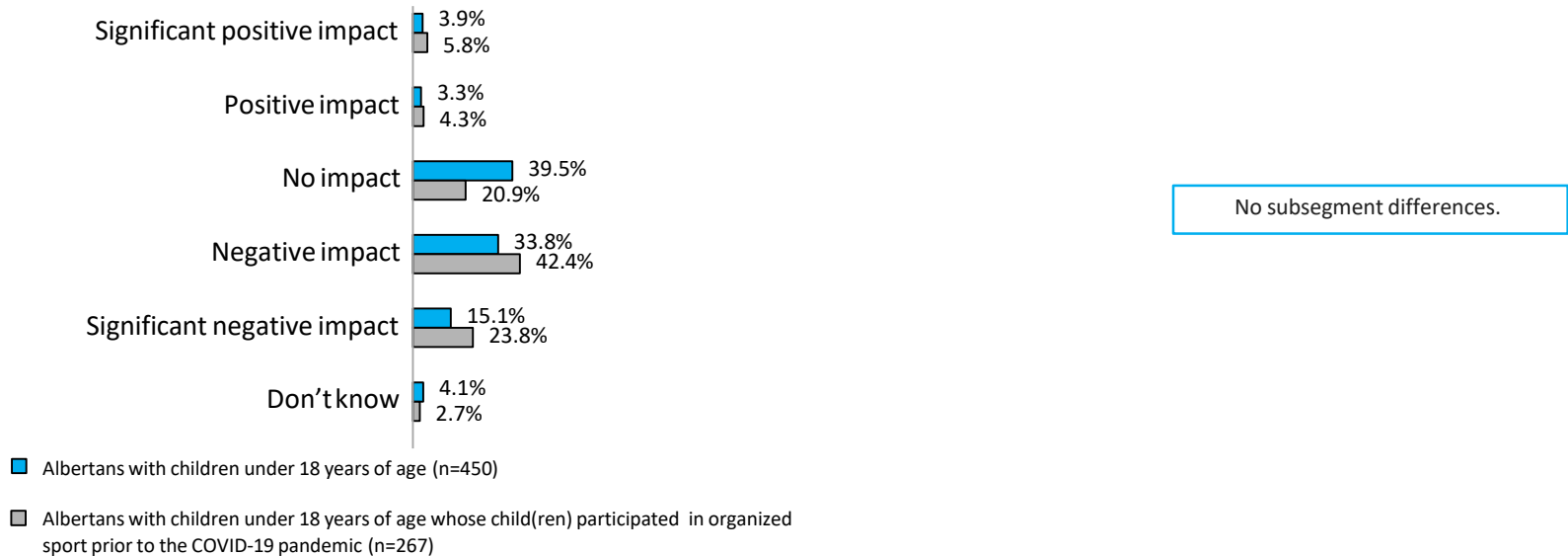
S9 (1). Will your child or children be returning to organized sport post-COVID-19 pandemic?



## IMPACT OF NOT PARTICIPATING IN ORGANIZED SPORT SINCE THE BEGINNING OF THE COVID-19 PANDEMIC (CHILD)

Not participating in organized sports has had a negative effect on 48.9% of children’s mental health. Parents of children who participated in organized sport prior to the COVID-19 pandemic reported a greater negative impact (66.2%) on their child’s mental health.

### Impact of Not Participating in Organized Sports on Mental Health



Note: Prefer not to answer responses are not shown

Base: Albertans with children under 18 years of age (n=450)

\*Base: Albertans with children under 18 years of age who have participated in organized sport during the past 12 months (n=267)

S10. Thinking about your child’s experiences since the beginning of the COVID-19 pandemic (March 2020), how would you rate the impact(s) of not participating in organized sport on your child’s mental health?

# Recreation

Adult and Child/Youth Participation

## PARTICIPATION IN ACTIVE RECREATION ACTIVITIES IN THE PAST 12 MONTHS (ADULT)

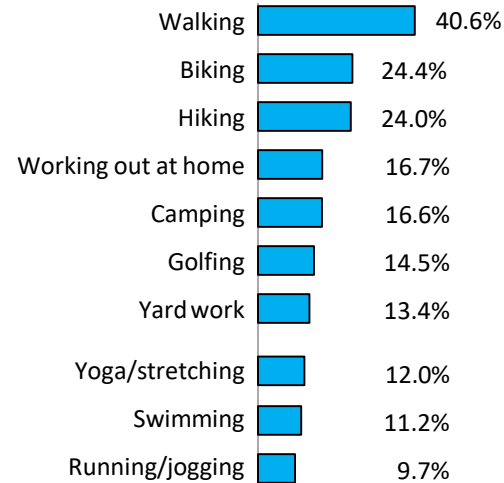
55.1% of Albertans participated in an active recreation activity. The largest proportion (40.6%) participated in walking.

# 55.1%

PARTICIPATED IN ACTIVE RECREATION ACTIVITIES

Participation is higher among those with a university education, employed, and/or with a household income greater than \$120,000.

### Active Recreation Activities Participated In\*



Base: Albertans (n=1,504)

\*Base: Albertans who have participated in active recreation activities during the past 12 months (n=814)

R1 (1): In the past 12 months, have you participated in any active recreation activities outside of organized, competitive sport?

R2 (3): In the past 12 months, which active recreation activities outside of organized, competitive sport have you participated? Please start with the ones you have spent most time doing. Please list up to 5.

## PARTICIPATION IN ORGANIZED ACTIVE RECREATION ACTIVITIES IN THE PAST 12 MONTHS (ADULT)

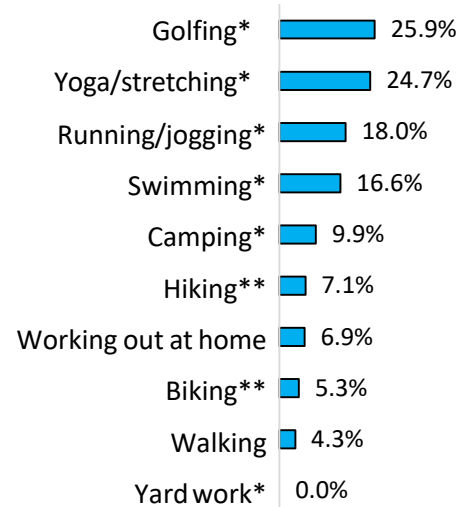
32.9% of Albertans participated in organized active recreation activities. Out of the top ten active recreation activities participated in the largest proportion (25.9%) indicated that golf was an organized active recreation activity.

# 32.9%

PARTICIPATED IN ORGANIZED ACTIVE RECREATION ACTIVITIES

Participation is higher among those 18 to 34 years of age, with children under 18 years in their household; and/or those with a college or university education.

### Of the Top 10 Active Recreation Activities Participated In the Following were Done as Organized Active Recreation Activities\*



Base: Albertans who have participated in active recreation activities during the past 12 months (n=814)

R3 (1): Were any of these done as organized active recreation activities?

\*Due to small sample sizes for each activity, data is not statistically relevant.

## ORGANIZATIONS AND VENUES OF ORGANIZED ACTIVE RECREATION ACTIVITIES (ADULT)

33.8% of Albertans who have participated in an *organized active recreation* activity in the past 12 months, participated in their *organized active recreation activities* through a recreation club or association.

Active Recreation Activities Organization or Venue	Total	Golf	Yoga/Stretching	Running/Jogging	Swimming
n=	256	29*	24*	13*	11*
No organization	19.5%	21.1%	10.3%	14.8%	39.6%
Recreation club or Association	33.8%	46.9%	8.2%	29.7%	-
Gym/fitness club	16.9%	4.2%	17.0%	5.3%	8.5%
Municipal/ community recreation/ leisure facilities	16.7%	23.2%	10.9%	-	40.3%
Private studio/gym	15.6%	4.2%	40.9%	-	-
Public spaces	12.5%	4.2%	2.6%	37.9%	-
Outdoor facilities	7.0%	12.1%	-	5.9%	-
Events	5.4%	2.1%	-	12.6%	-
Work	5.0%	5.9%	-	5.9%	-
Educational institution	5.0%	2.1%	2.6%	-	-
Other	6.9%	-	-	-	-
Don't know	0.2%	-	-	-	-

Note: Prefer not to answer responses are not shown. \*Caution to be used in interpretation due to small sample size.

Base: R3 - Albertans who have participated in an organized active recreation activities during the past 12 months

R4 (5): Through what type of organizations or venues, did you do these organized active recreation activities?

## PARTICIPATION IN AN ACTIVE RECREATION ACTIVITY OR ORGANIZED ACTIVE RECREATION ACTIVITY PRIOR TO COVID-19 PANDEMIC (ADULT)

**49.9%**

PARTICIPATED IN AN ACTIVE RECREATION ACTIVITY PRIOR TO THE COVID-19 PANDEMIC (MARCH 2020)

Participation was higher among those 35 to 54 years of age (vs. 55+), males, reside in Calgary (vs. Edmonton), have children under 18 years of age in their household, have a university education, are employed (vs. unemployed), and/or have a household income greater than \$80,000.

**39.7%**

PARTICIPATED IN AN ORGANIZED ACTIVE RECREATION ACTIVITY PRIOR TO THE COVID-19 PANDEMIC (MARCH 2020)

Participation was higher among those age 18 to 34, reside in small cities North (vs. rural north), and/or have a university education.

Base: Albertans (n=1,504)

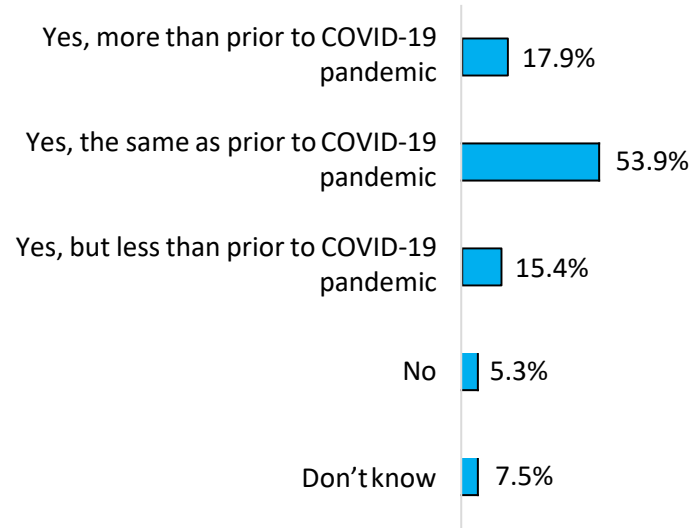
\*Base: Albertans who have participated in an active recreation activity prior to the COVID-19 pandemic (n=737)

R5 (1): Did you participate in active recreation activities outside of organized, competitive sport prior to the COVID-19 pandemic (prior to March 2020)?

R6 (1): Were any of these done as organized active recreation activities?

## RETURN TO ACTIVE RECREATION ACTIVITY POST-COVID-19 PANDEMIC (ADULT)

87.2% of Albertans stated that they would be returning to active recreational activities post-COVID-19 pandemic. 53.9% of Albertans who participated in active recreation activities prior to the COVID-19 pandemic are likely to return to active recreation activities to the same level as prior to the COVID-19 pandemic.



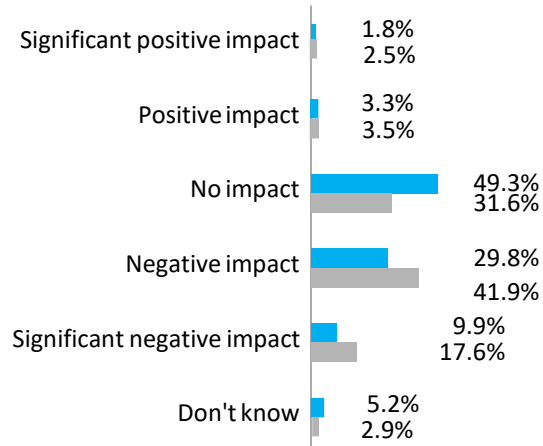
Note: Prefer not to answer responses are not shown

Base: Albertans who have participated in an active recreation activity prior to the COVID-19 pandemic (n=737)

R7: Will you be returning to active recreation activities outside of organized, competitive sport post-COVID-19 pandemic?

## IMPACT OF NOT PARTICIPATING IN ACTIVE RECREATION ACTIVITIES SINCE THE BEGINNING OF THE COVID-19 PANDEMIC (ADULT)

Not participating in active recreation activities has had a negative effect on 39.8% of Albertans. Those who participated in active recreation activities prior to the COVID-19 pandemic reported a greater negative impact (59.5%) on their mental health.



**ALBERTANS:**  
 A negative impact was higher among those age 35 to 54, who reside in Calgary, with children under 18 years of age, with a college or university education, who are employed.

- Albertans (n=1,504)
- Albertans who have participated in active recreation activities prior to the COVID-19 pandemic (n=737)

Note: Prefer not to answer responses are not shown responses are not shown

Base: Albertans (n=1,504)

\*Base: Albertans who have participated in active recreation activities prior to the COVID-19 pandemic (n=737)

R8: Thinking about your experiences since the beginning of the COVID-19 pandemic (since March 2020), how would you rate the impact(s) of not participating in active recreation activities outside of organized, competitive sport on your mental health?



## PARTICIPATION IN ORGANIZED ACTIVE RECREATION ACTIVITIES IN THE PAST 12 MONTHS (CHILD)

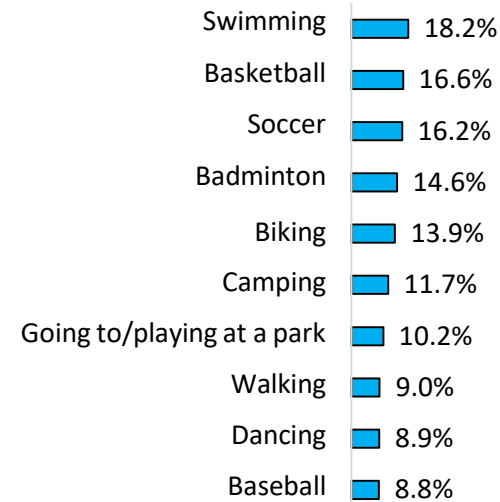
34.8% of parents with children aged 18 years and younger participated in organized active recreation activities. The largest proportion of children (18.2%) participated in swimming.

# 34.8%

PARTICIPATED IN ACTIVE RECREATION ACTIVITIES

No subsegment differences.

### Active Recreation Activities Participated In\*



Base: Albertans with children under 18 years of age (n=450)

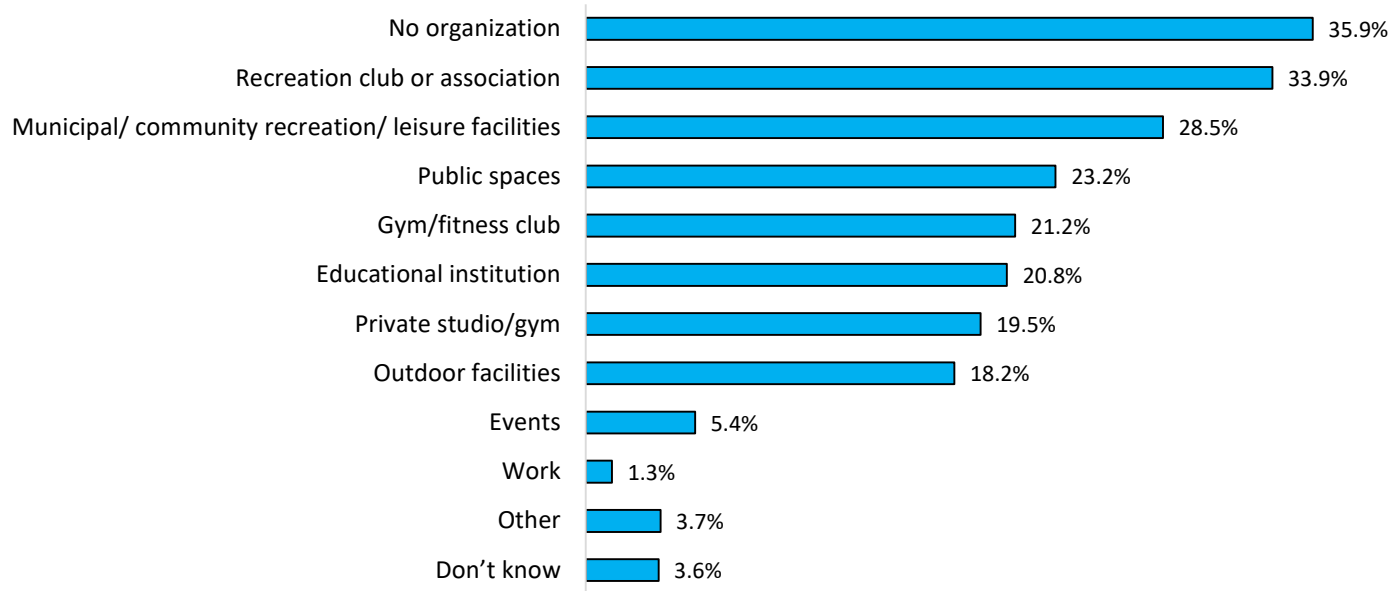
\*Base: Albertans with children under 18 years of age who have participated in active recreation activities during the past 12 months (n=157)

R9 (1): In the past 12 months, did your child or children participate outside of school hours in any organized active recreation activities outside of organized, competitive sport? By organized active recreation activities, we mean activities that were arranged by a club, association, school or other type of organization.

R10 (3): In what organized active recreation activities did your child or children/youth participate? Start with the one child that has spent most time doing. You can list up to 5 activities.

## ORGANIZATIONS AND VENUES OF ORGANIZED ACTIVE RECREATION ACTIVITIES (CHILD)

35.9%\* of children who have participated in an *organized active recreation activity* in the past 12 months, participated in their organized recreation activities without an organization.



Note: Prefer not to answer responses are not shown.

**\*Caution to be used in interpretation due to small sample size.**

Base: Albertans with children under 18 years of age who have participated in an organized active recreation activities during the past 12 months.

R11 (6): Through what types of organizations, or at what type of venues, were these recreation activities?

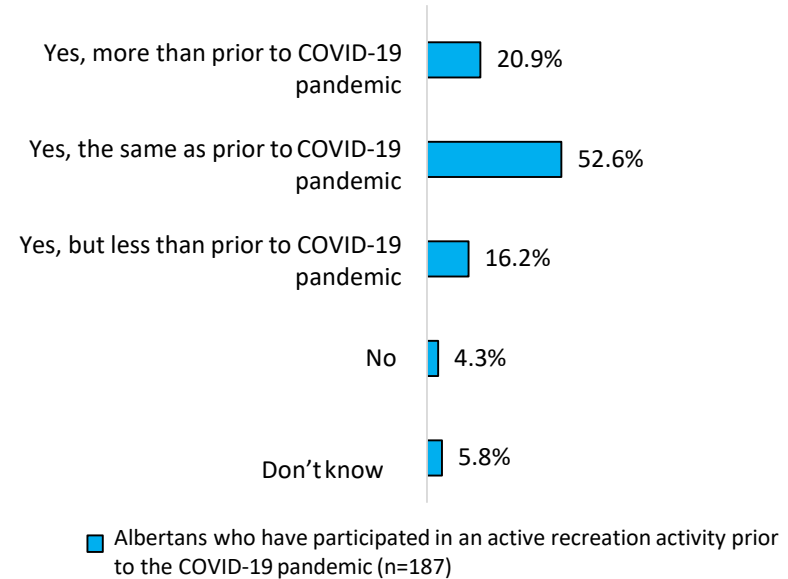
**PARTICIPATION IN AN ACTIVE RECREATION ACTIVITY PRIOR TO THE COVID-19 PANDEMIC (CHILD)**

**41.7%**

PARTICIPATED IN AN ACTIVE RECREATION ACTIVITY PRIOR TO THE COVID-19 PANDEMIC (MARCH 2020)

No subsegment difference.

**Returning to Active Recreation Activity Post-COVID-19 Pandemic\***



Base: Albertans with children under 18 years of age (n=450)

\*Base: Albertans with children under 18 years of age who have participated in an active recreation activity prior to the COVID-19 pandemic (n=187)

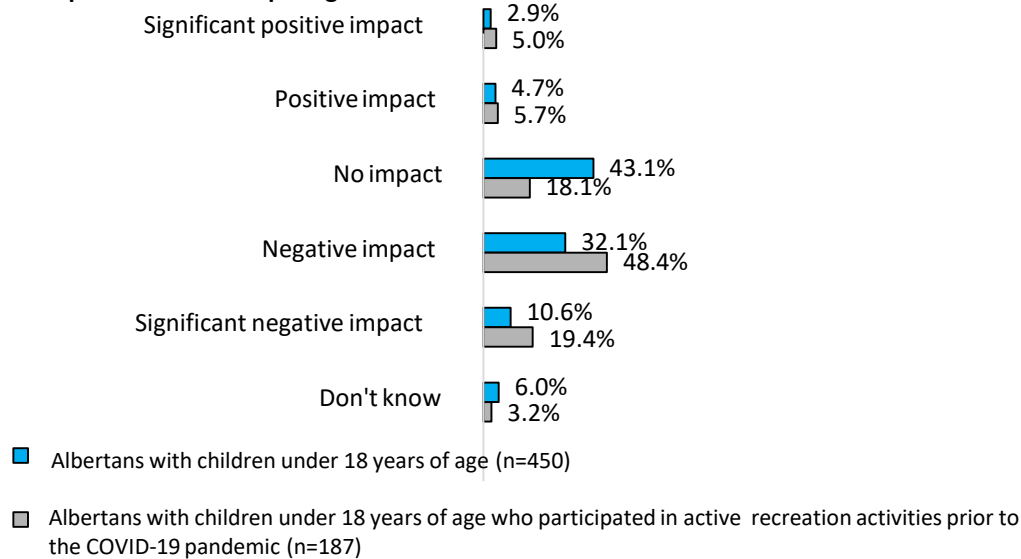
R12 (1): Did your child participate in active recreation activities outside of organized, competitive sports prior to the COVID-19 pandemic (before March 2020)?

R13 (1): Will your child be returning to active recreation activities outside of organized, competitive sports post-COVID-19 pandemic?

# IMPACT OF NOT PARTICIPATING IN ACTIVE RECREATION ACTIVITIES SINCE THE BEGINNING OF THE COVID-19 PANDEMIC (CHILD)

42.7% of parents with children 18 years and younger stated that *not participating in active recreation activities* has had a negative impact on their child(ren)'s mental health. Parents of children who participated in active recreation prior to the COVID-19 pandemic reported a greater negative impact (67.7%) on their children's mental health.

## Impact of Not Participating in Active Recreation Activities on Mental Health



**ALBERTANS**  
 A negative impact on children's mental health was higher among respondents 55 + with children, reside in Calgary (vs. Edmonton, and/or with a household income of less than \$40,000 or between \$80,000 to \$12,000 (vs. \$40,000 to less than \$80,000).

Note: Prefer not to answer responses are not shown responses are not shown

Base: Albertans with children under 18 years of age (n=450)

\*Base: R12\_1: Albertans who have participated in active recreation activities prior to the COVID-19 pandemic (n=187)

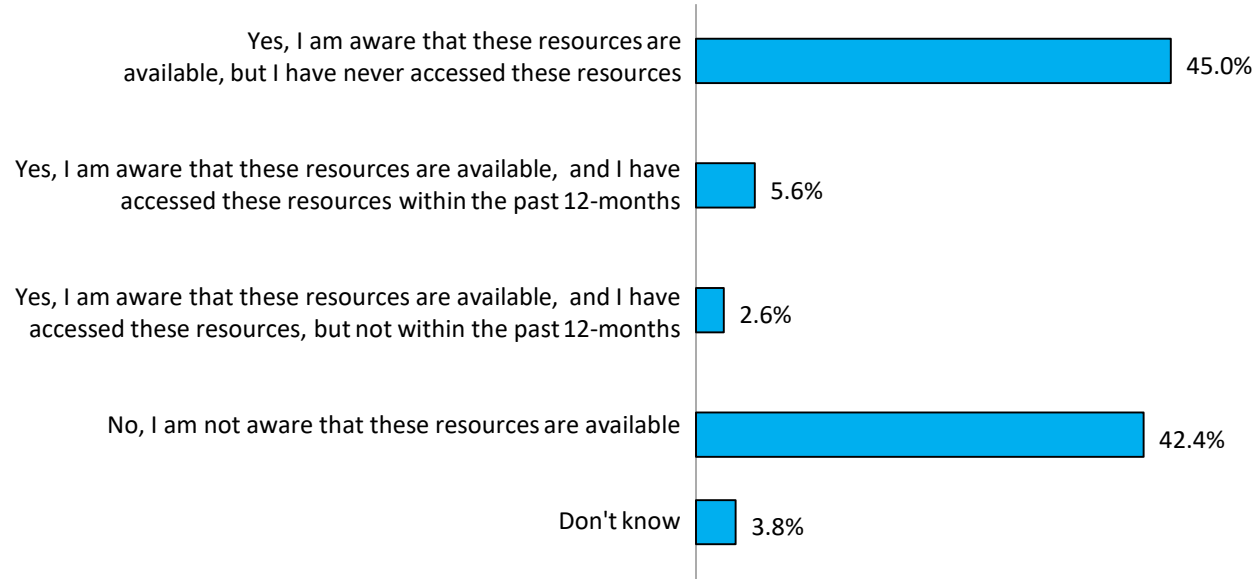
R14 (1): Thinking about your child's experiences since the beginning of the COVID-19 pandemic (March 2020), how would you rate the impact(s) of not participating in active recreation activities outside of organized, competitive sport on your child's mental health?

# Sport & Recreation

Resources

## AWARENESS OF AND ACCESS TO RESOURCES FOR HARASSMENT AND ABUSE IN SPORT AND RECREATION

53.2% of Albertans are aware of the resources available for harassment and abuse in sport. However, 45.0% of Albertans have never accessed these resources.



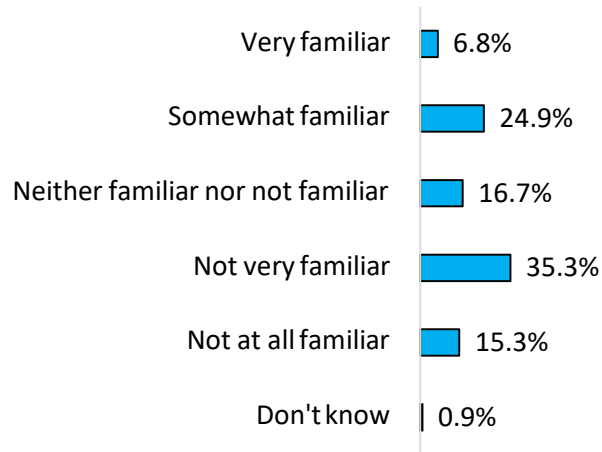
Note: Prefer not to answer responses are not shown responses are not shown

Base: Albertans (n=1,504)

S11 (1). As you may or may not be aware, there are various resources available for victims or witnesses of abuse, bullying, harassment, or discrimination for those that participate in any sport, physical activity, or recreational activity. Please indicate which of the following you are aware of, and/or have accessed within the past 12-months.

## FAMILIARITY WITH RESOURCES FOR HARASSMENT AND ABUSE IN SPORT AND RECREATION

Of Albertans who are aware of the resources for harassment and abuse in sport and recreation, only 31.7% are familiar (very/somewhat) with these resources.



Familiarity is higher among those who are men; have children under 18 years of age in their household; are employed or retired.

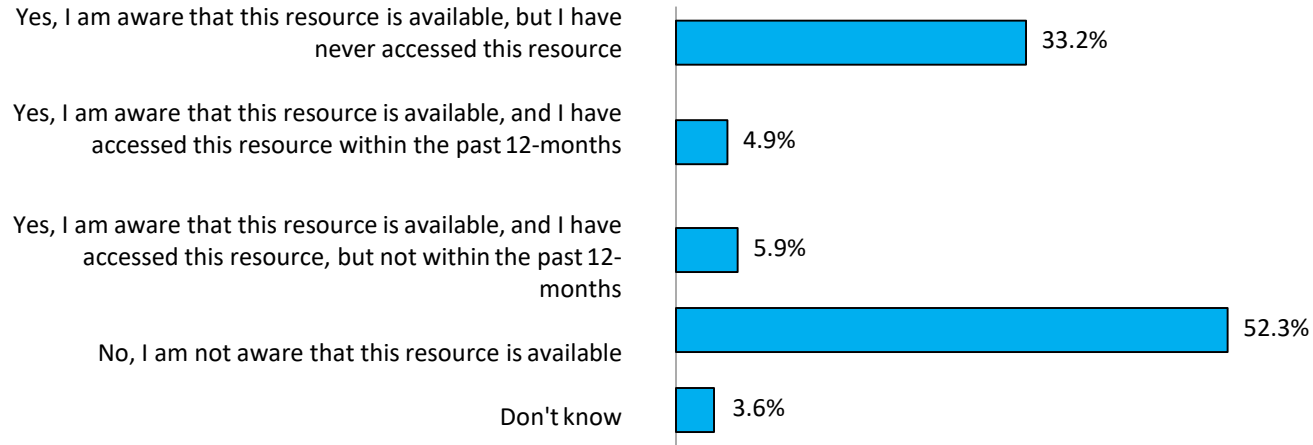
Note: Prefer not to answer responses are not shown responses are not shown

Base: Albertans who are aware of the resources available (n=797)

S11b. Based on what you know regarding the various resources available for victims or witnesses of abuse, bullying, harassment, or discrimination for those that participate in any sport, physical activity, or recreational activity. How familiar would you say you are with these resources?

## AWARENESS OF AND ACCESS TO CANADIAN GUIDELINES ON CONCUSSION IN SPORT

43.9% of Albertans are aware of the Canadian Guidelines on Concussion in Sport. However, 33.2% of Albertans have never accessed these resources.



Note: Prefer not to answer responses are not shown responses are not shown

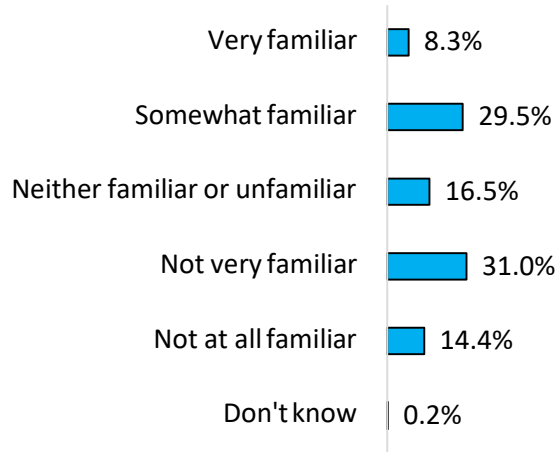
Base: Albertans (n=1,504)

[S12 \(1\). Are you aware of the Canadian Guidelines on Concussion in Sport that help recognize, care for and manage concussion in athletes? To review the Guidelines: https://parachute.ca/en/professional-resource/concussion-collection/canadian-guideline-on-concussion-in-sport/](https://parachute.ca/en/professional-resource/concussion-collection/canadian-guideline-on-concussion-in-sport/)



## FAMILIARITY WITH CANADIAN GUIDELINES ON CONCUSSION IN SPORT

Of Albertans who are aware of the Canadian Guidelines on Concussion in Sport, only 37.8% are familiar (very/somewhat) with this resource.



Familiarity is higher among those ages 18 to 54, have children under 18 years of age in their household, and/or are employed or unemployed.

Note: Prefer not to answer responses are not shown responses are not shown

Base: Albertans who are aware of the Canadian Guidelines on Concussion in Sport (n=641)

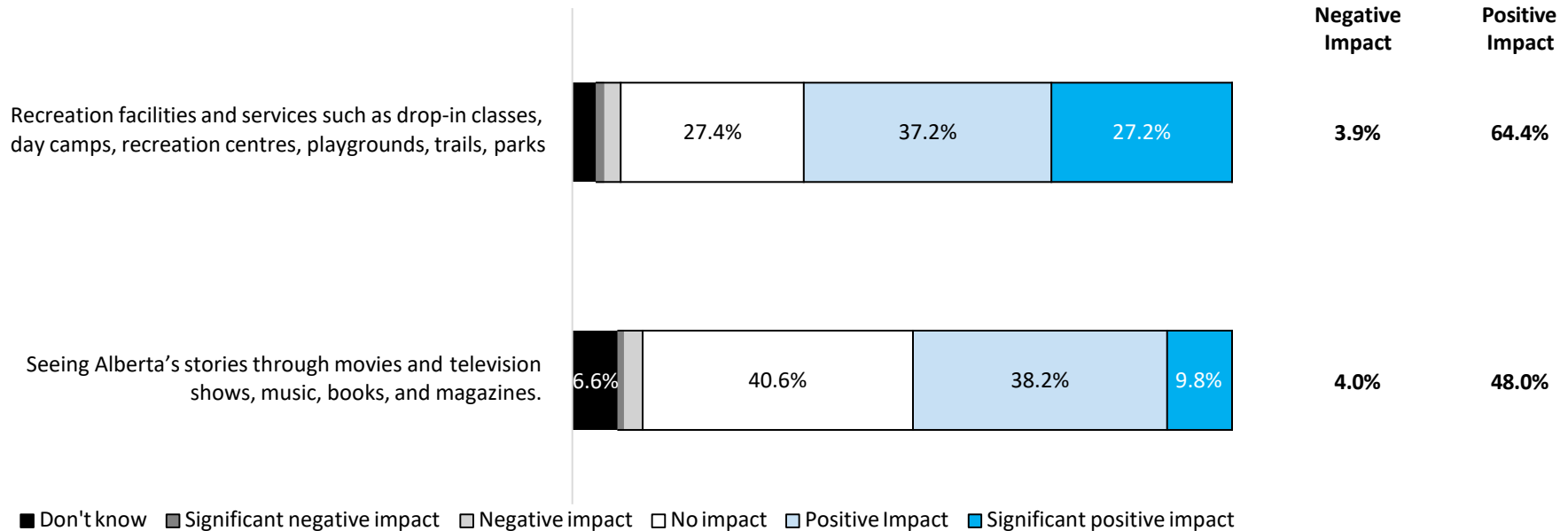
S12b. Based on what you know regarding the Canadian Guidelines on Concussion in Sport. How familiar would you say you are with this resource?

# Contribution to Quality of Life

Participation in Culture and Leisure Activities

## IMPACT OF PROGRAMS AND ACTIVITIES ON QUALITY OF LIFE

Recreation facilities and service and seeing Alberta’s stories have a positive impact (64.4% and 48.0%, respectively) on Albertan’s quality of life.

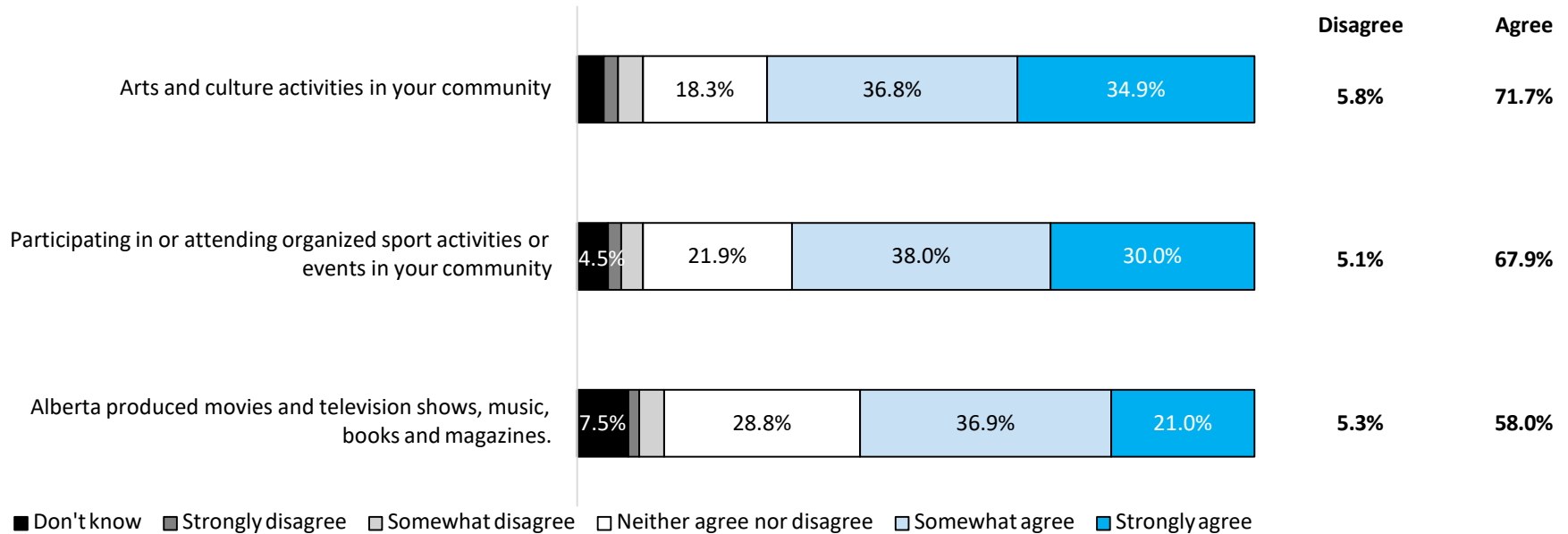


Note: Prefer not to answer responses are not shown. Responses less than 4% are not labelled.

Base: Albertans (n=1,504) QL (3): How would you rate the impact of each of the following programs or activities on your quality of life overall?

## ACTIVITIES THAT PLAY A ROLE IN MAKING THEIR COMMUNITY A BETTER PLACE TO LIVE

Albertans agree that all activities play a role in making their community a better place to live: arts and culture activities (71.7%); participating in or attending organized sport activities or events (67.9%); and Alberta produced movies and television shows, music, books and magazines (58.0%).



Note: Prefer not to answer responses are not shown. Responses less than 4% are not labelled.

Base: Albertans (n=1,504)

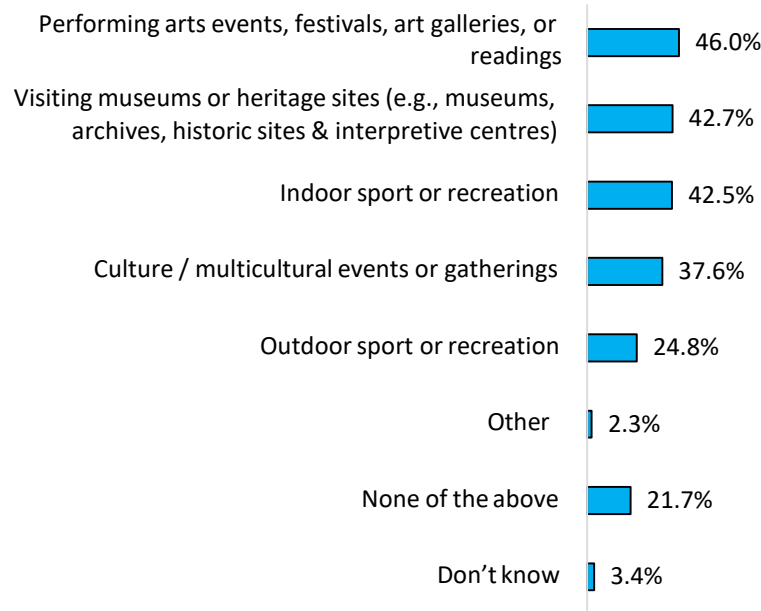
QL2 (3): How much do you agree or disagree that each of the following activities have a role in making your community a better place to live:

# Contribution to Quality of Life

Impact of COVID-19 on Participation in Culture and Leisure Activities

## CULTURE OR LEISURE ACTIVITIES THAT ALBERTANS HAVE NOT BEEN ABLE TO PARTICIPATE IN DUE TO COVID-19

74.5% of Albertans indicate being unable to participate in culture or leisure activities due to COVID-19. The largest proportion (46.0%) indicate they were unable to attend performing arts events, festivals, art galleries or readings.

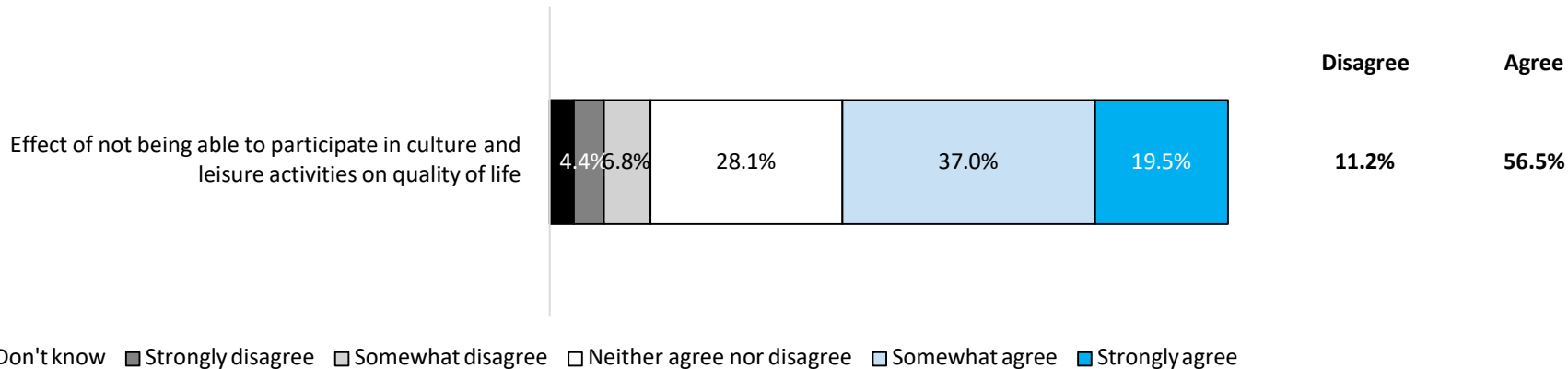


Note: Prefer not to answer responses are not shown. Base: Albertans (n=1,504)

QL3 (5): What types of culture or leisure activities, if any, have you not been able to participate due to COVID-19? Select all that apply.

## DECREASE IN ABILITY TO PARTICIPATE IN CULTURE AND LEISURE ACTIVITIES DUE TO COVID-19 NEGATIVE EFFECT ON QUALITY OF LIFE

56.5% of Albertans agree that the decrease in their ability to participate in culture and leisure activities due to COVID-19 has negatively affected their quality of life.



Agreement was higher among those under 54 years of age, with children under 18 years of age in their household, with a university education, who, and/or with a household income greater than \$80,000.

Note: Prefer not to answer responses are not shown. Responses less than 4% are not shown.

Base: Albertans (n=1,504)

QL4 (1): How much would you agree or disagree that the decrease in your ability to participate in culture and leisure activities due to COVID-19 has negatively affected your quality of life?

# Volunteering



## VOLUNTEERED IN THE PAST 12 MONTHS

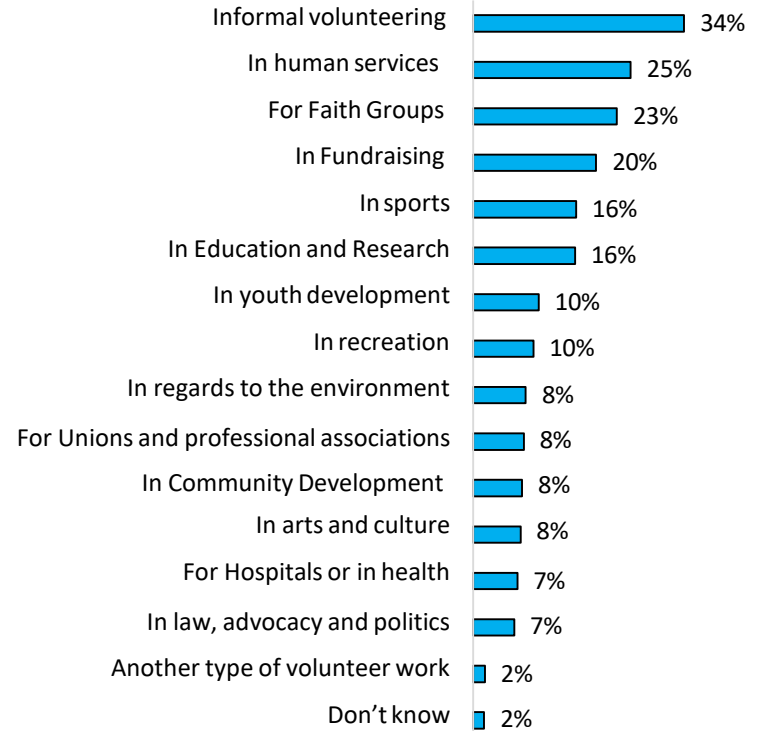
29.2% of Albertans have volunteered in the past 12 months. The largest proportion volunteered informally.

# 29.2%

VOLUNTEERED

Volunteering is higher among those: who reside in Calgary, Small Cities North or Rural South, who have a university degree; are retired, and/or have a household income of more than \$160,000

### Type of Volunteer Work Done\*



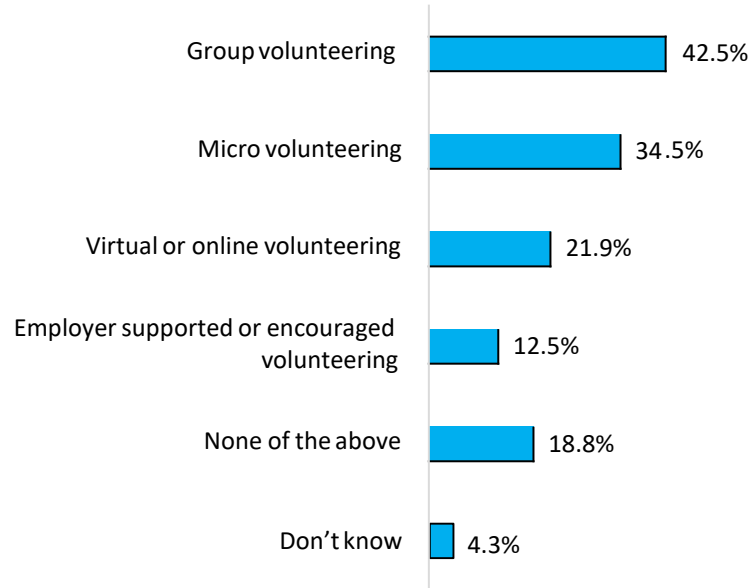
Note: Prefer not to answer responses are not shown Base: Albertans (n=1,504)

\*Base: Albertans who have volunteered in the past 12 months (n=434)

V1 (1): In the past 12 months, did you volunteer? V2 (16): Select the areas of volunteer work you did in the past 12 months. Select all that apply.

## TYPE OF VOLUNTEER WORK DONE IN PAST 12 MONTHS

42.5% of Albertans who volunteered in the past 12 months participated in group volunteering.



### Definitions Provided:

**Micro-Volunteering:** Volunteering for projects requiring a short time commitment or for a specific task to help complete a larger project.

**Virtual or Online Volunteering:** Volunteering online, by email, or through social media at times best suited for you.

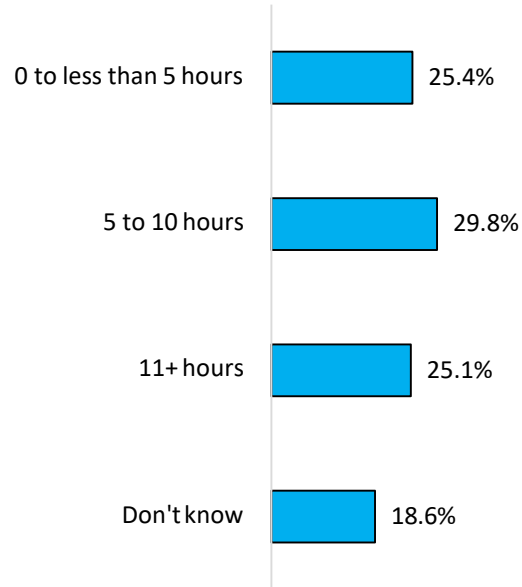
Note: Prefer not to answer responses are not shown

Base: Albertans who have volunteered in the past 12 months (n=434)

V3(4): Was any of the volunteer work you did in the past 12 months one or more of the following? Select all that apply.

## TIME SPENT VOLUNTEERING IN PAST 12 MONTHS

The largest proportion of Albertans (29.8%) who volunteered in the past 12 months, volunteered between 5 to 10 hours. On average, Albertans who volunteer spend an average of 11.3 hours volunteering per month.



# 11.3 hours

AVERAGE NUMBER OF HOURS VOLUNTEERED PER MONTH

Note: Prefer not to answer responses are not shown

Base: Albertans who have volunteered in the past 12 months (n=434)

V4 (1): In the past 12 months, on average, about how many hours per month did you spend doing any kind of volunteer work?

## VOLUNTEERING DUE TO THE COVID-19 PANDEMIC

Of Albertans who volunteered in the past 12 months, 11.8% indicate it was their first time volunteering. Of those who volunteered for the first time in the past 12 months, 63.7% volunteered due to the COVID-19 pandemic.

**11.8%**

FIRST TIME VOLUNTEERING IN ALBERTA



**63.7%\***

FIRST TIME VOLUNTEERING WAS DUE TO COVID-19 PANDEMIC

**19.9%\*\***

VOLUNTEERED IN RESPONSE TO COVID-19 PANDEMIC

Base: Albertans who have volunteered in the past 12 months (n=434)

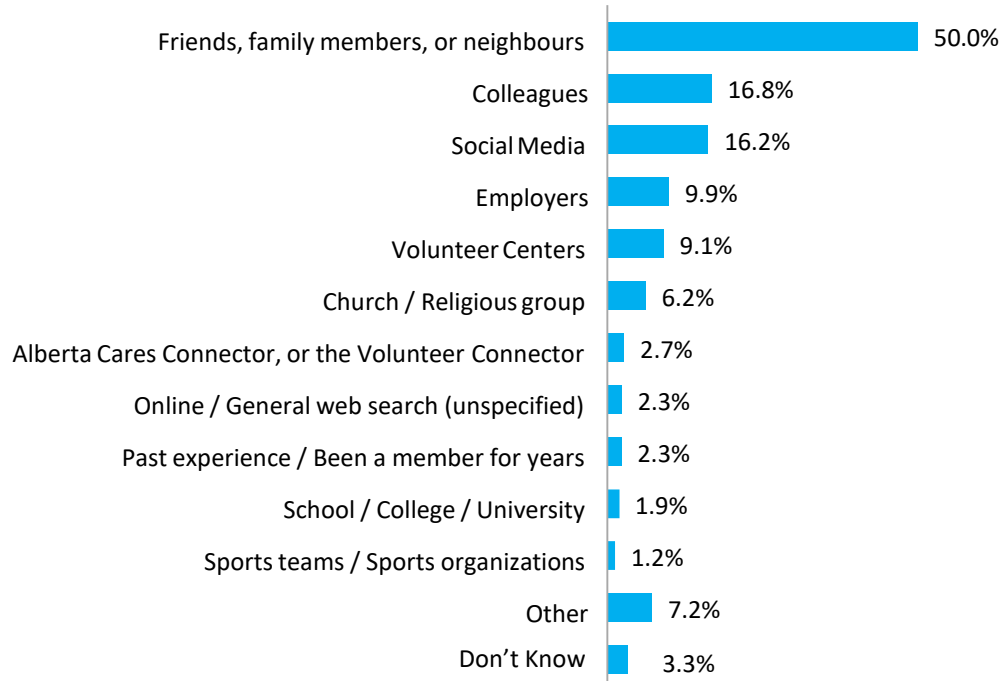
\*Base: Albertans who have volunteered in the past 12 months for the first time (n=47)

\*\*Base: Albertans who have volunteered in the past 12 months and whose first time volunteering was not due to the COVID-19 pandemic (n=407)

V5 (1): Thinking about the past 12 months, was this your first time volunteering in Alberta? V6 (1): Thinking about the past 12 months, was your first-time volunteering due to the COVID-19 pandemic? V7 (1): Was any of your volunteer work over the past 12 months in response to the COVID-19 pandemic? (Ex.: Volunteering with an organization to provide services to people during the COVID-19 pandemic, helping an organization reopen after a COVID-19 closure, or informally volunteering to help a family member, friend, or neighbour who was dealing with COVID-19?)

## SOURCE OF VOLUNTEER OPPORTUNITIES FOR VOLUNTEER ACTIVITIES PARTICIPATED IN PAST 12 MONTHS

50.0% of Albertans who volunteered in the past 12 months found out about the volunteer opportunities through friends, family members or neighbours.



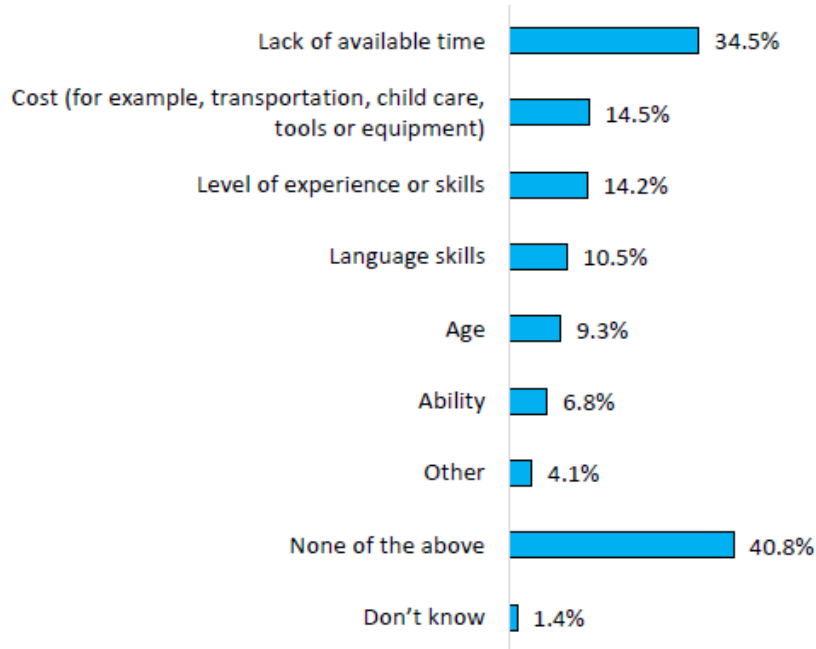
Note: Prefer not to answer responses are not shown

Base: Albertans who have volunteered in the past 12 months (n=434)

V8 (8): How did you find out about the volunteer opportunities you participated in the past 12 months? Was it through... Select all the apply.

## CHALLENGES FACED WHEN VOLUNTEERING

434 Albertans indicated that they volunteered in the past 12 months. 56.0% of these Albertans encountered challenges when volunteering.



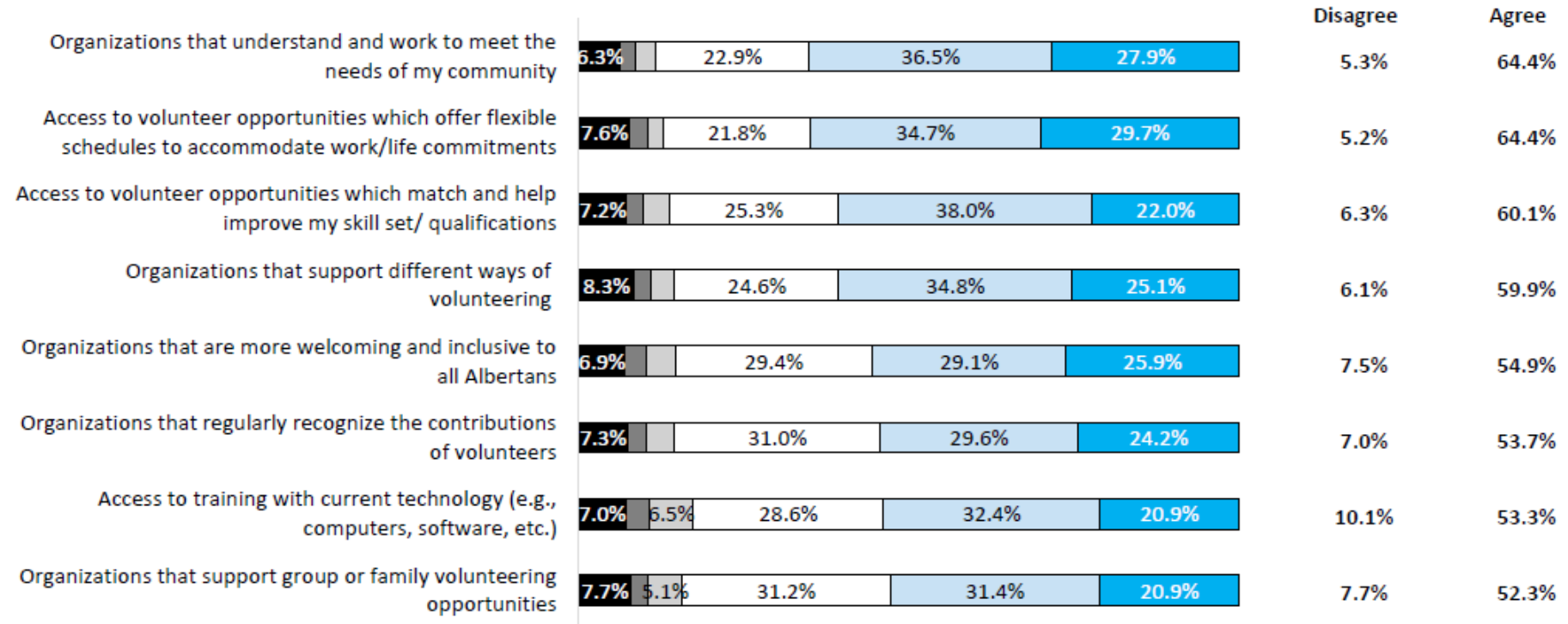
Note: Prefer not to answer responses are not shown

Base: Albertans who have volunteered in the past 12 months (n=434)

V9 (1) Have you ever been faced with any of the following challenges when volunteering? Select all that apply.

## ATTRIBUTES THAT WOULD MAKE VOLUNTEERING MORE APPEALING

Albertans agreed that the top two attributes that would make volunteering more appealing are: organizations that understand and work to meet the needs of their community (64.4%) and access to volunteer opportunities which offer flexible schedules to accommodate work/life commitments (64.4%).

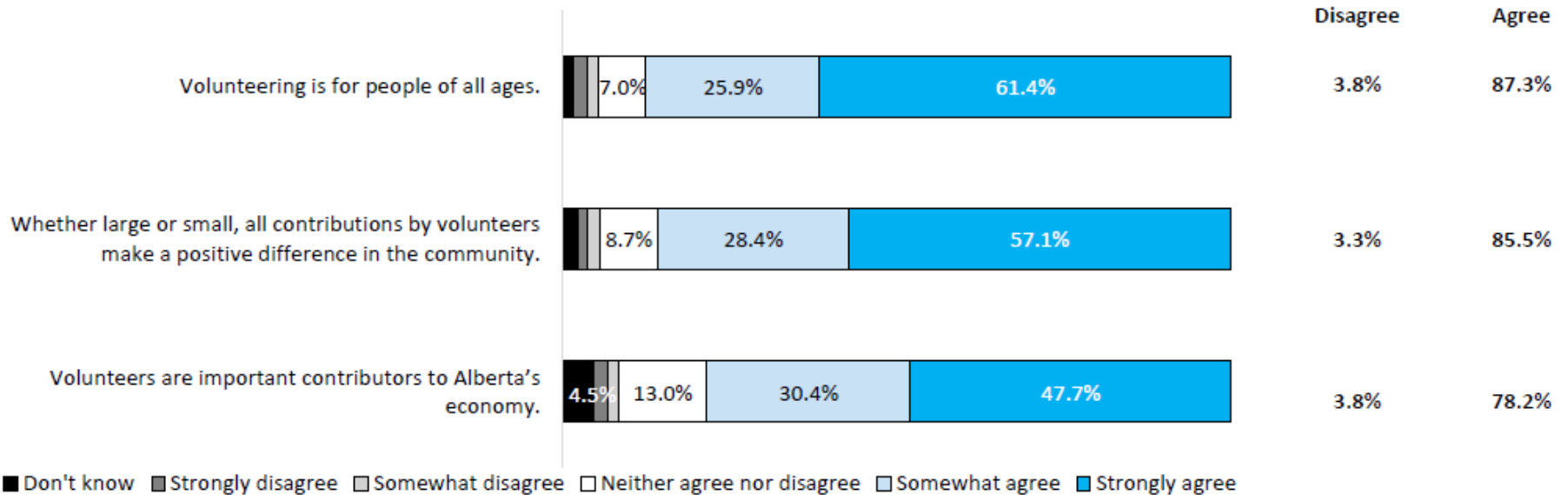


Note: Prefer not to answer responses are not shown. Responses less than 5% are not shown. Base: Albertans (n=1,504)

V11: How much do you agree or disagree that each of the following would make volunteering more appealing for you?

## ATTITUDES TOWARDS VOLUNTEERING

Albertans agreed with all statements on attitudes towards volunteering. Most survey respondents agreed (87.3%) that volunteering is for people for all ages.



Note: Prefer not to answer responses are not shown. Responses less than 4% are not labelled.

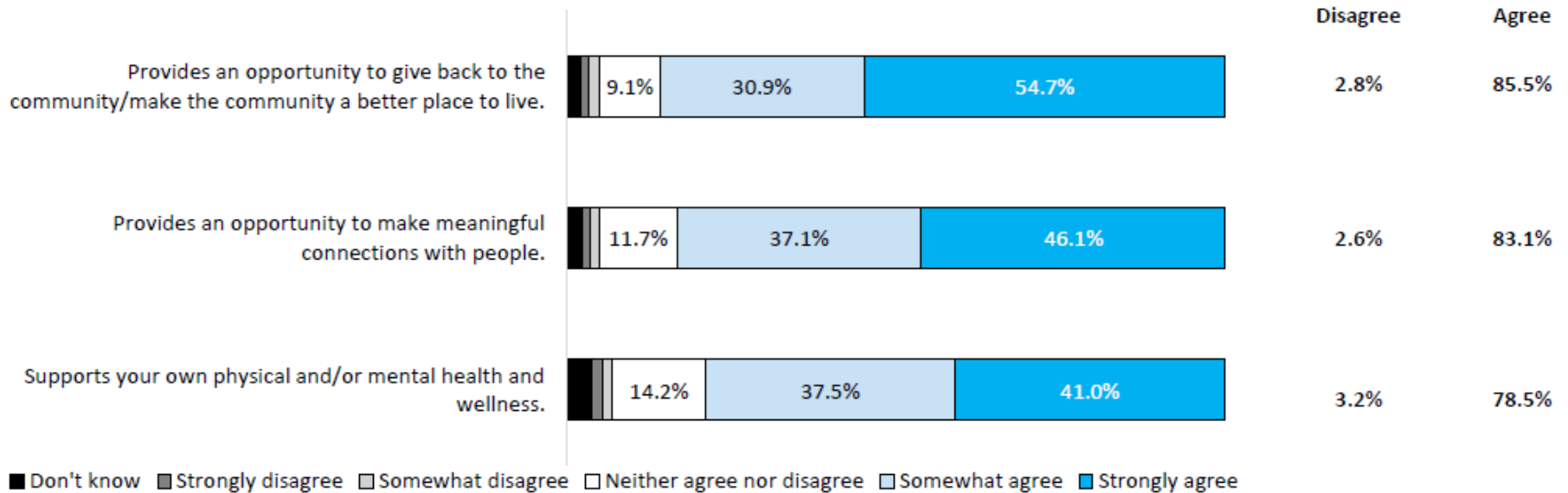
Base: Albertans (n=1,504)

V12 (3): To what extent do you agree or disagree with the following statements?



## BENEFITS OF VOLUNTEERING

Albertans agreed with all statements about the benefits of volunteering. Most survey respondents agreed (85.5%) that volunteering provides an opportunity to give back to the community/make the community a better place to live.



Note: Prefer not to answer responses are not shown. Responses less than 4% are not labelled. Base: Albertans (n=1,504)  
 V12 (3): To what extent do you agree or disagree with the following statements?

# Arts and Culture

Visitation, Participation and Attendance

## ATTENDED AN ARTS AND CULTURE EVENT/ACTIVITY

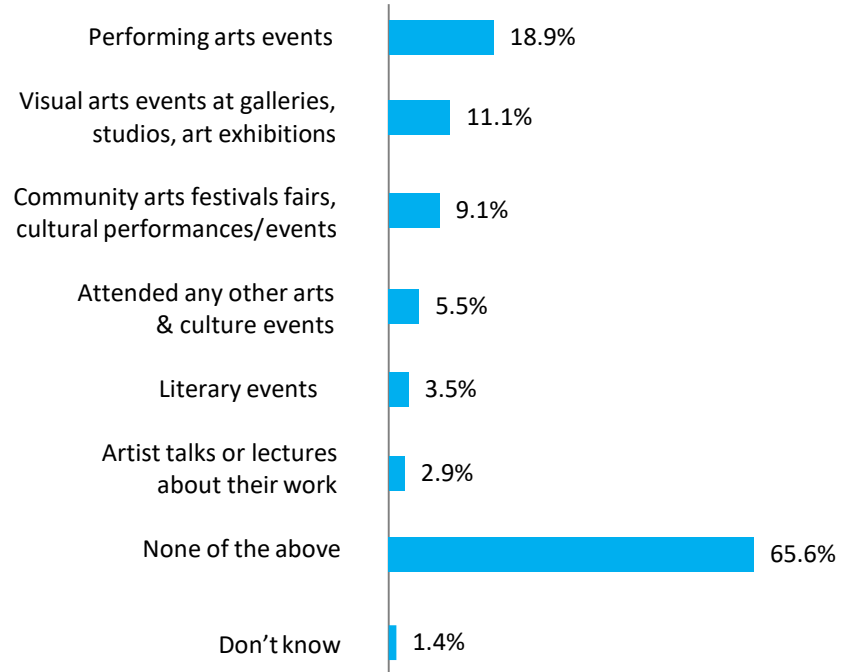
32.8% of Albertans attended an arts and culture event/activity in the past 12 months. The largest proportion (18.9%) attended a performing arts event.

# 32.8%

ATTENDED

Attendance is higher among those under 34 years of age, who reside in Edmonton or Calgary, have a university education, and a household income of \$120,000 or more.

### Arts Events Attended



Note: Prefer not to answer responses are not shown.

Base: Albertans (n=1,504)

A1. In the past twelve months, have you attended any of the following?

## CREATED ART

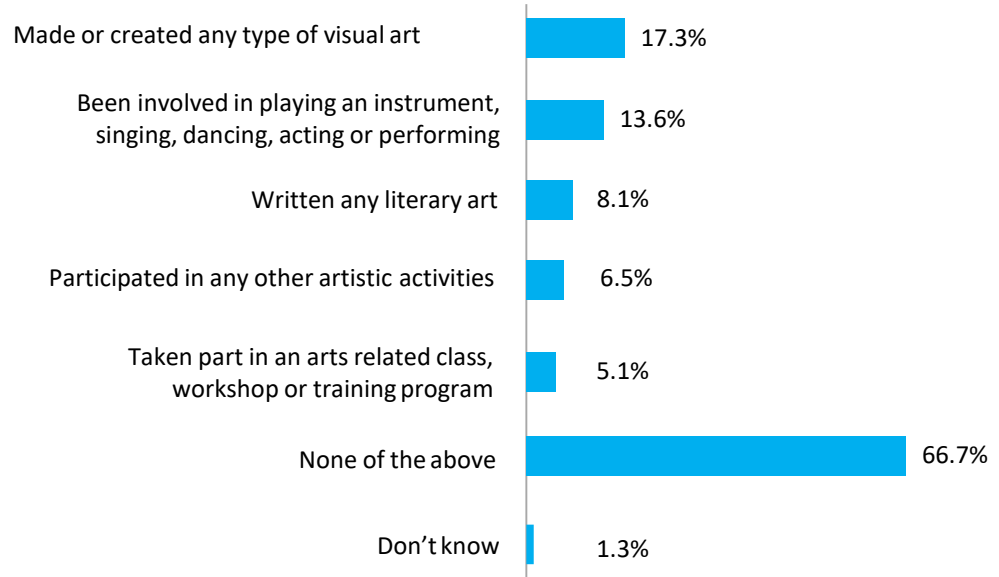
31.8% of Albertans created art. The largest proportion (17.3%) made or created any type of visual art.

# 31.8%

CREATED ART

Creation of art is higher among those under 34 years of age, females, who have children under 18 years of age in their household, have a university education (vs. high school education), and/or are employed or unemployed).

### Art Created



Note: Prefer not to answer responses are not shown. Base: Albertans (n=1,504)

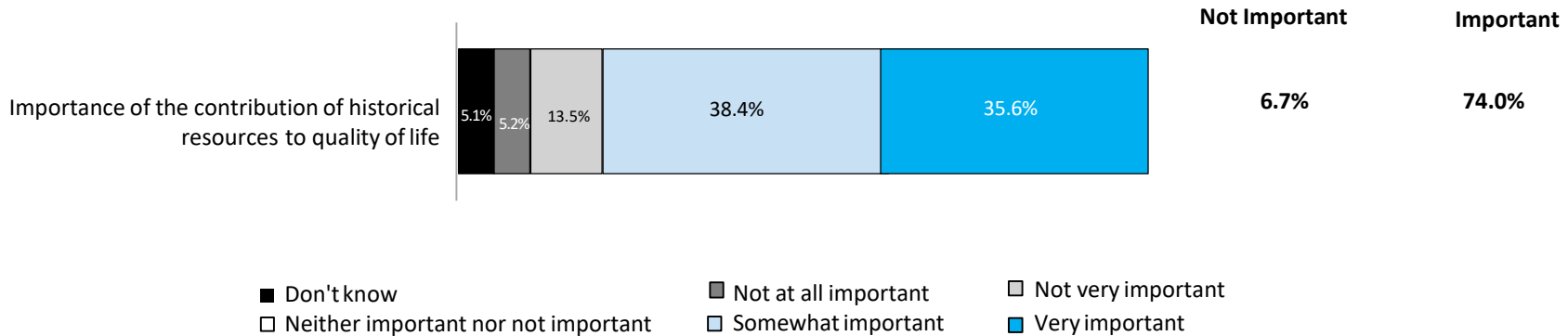
A2 (5): In the past 12 months, have you... Select all the apply.

# Heritage

Visitation, Participation and Attendance

## IMPORTANCE OF HISTORICAL RESOURCES TO QUALITY OF LIFE IN ALBERTA

74.0% Albertans felt that historical resources are important to contributing to the overall quality of life in Alberta.



Importance was higher among those 55 years of age or older, who reside in Rural North, with no children under 18 years of age in their household, and/or who are retired.

Note: Prefer not to answer responses are not shown. Responses 2% or less are not labelled.

Base: Albertans (n=1,504)

M1 (1): When thinking about historical resources in Alberta communities, how important do you feel historical resources are in contributing to the overall quality of life in Alberta? Would you say they are:

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## VISITED AN ALBERTA HERITAGE FACILITY IN PAST 12 MONTHS

**16.8%**

VISITED AN ALBERTA HERITAGE FACILITY

Visitation is higher among those under 35 years of age (vs. 55+), males, those with children under 18 years of age in their household, with a university education, and/or a household income greater than \$40,000.

Base: Albertans (n=1,504)

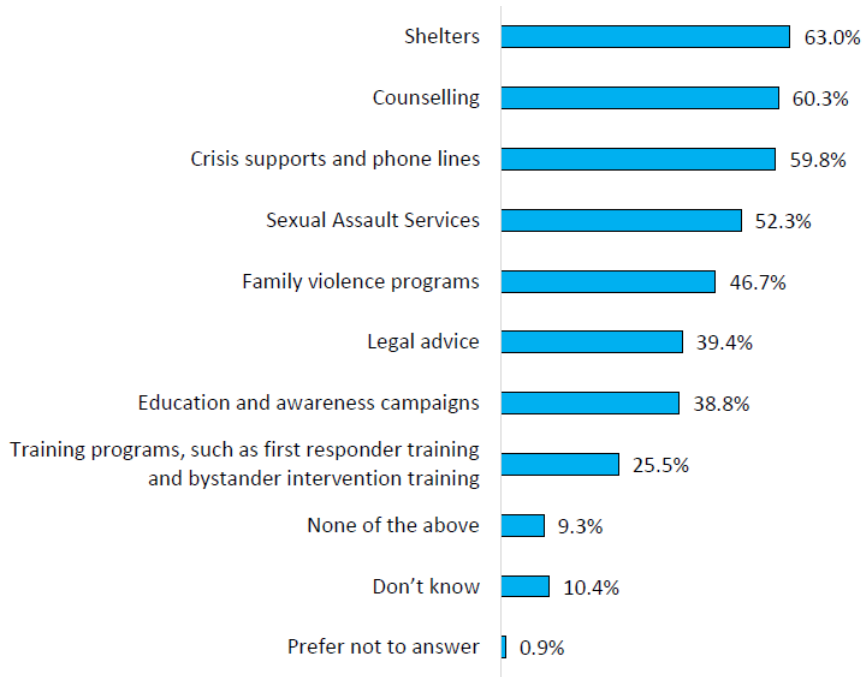
M2 (1):When thinking about heritage facilities in Alberta communities, have you visited an Alberta heritage facility in the past 12 months?

## Gender-Based Violence



## AWARENESS OF SUPPORTS AND RESOURCES TO ADDRESS GENDER-BASED VIOLENCE IN ALBERTA

79.3% of Albertans are aware of any of the supports or resources available to prevent or address Gender-Based violence in Alberta. The largest proportion (63.0%) are aware of shelters.



**Definitions Provided:**  
 Gender-based violence is violence that is committed against someone based on their gender identity, gender expression or perceived gender. It is not limited to physical abuse and can include words, actions, threats, and the abuse of power and control over another person because of their gender.

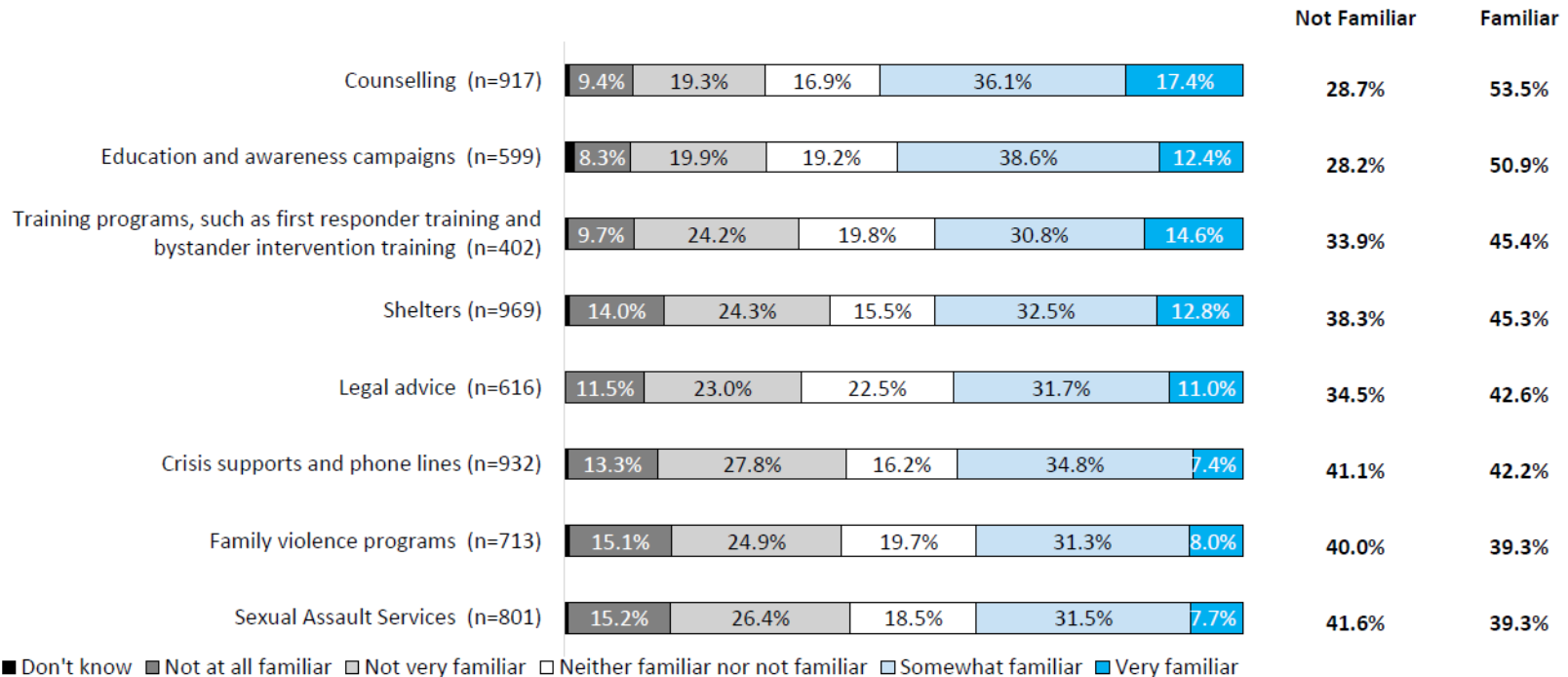
Gender- based violence may include physical abuse, emotional abuse, financial abuse, sexual violence or harassment, sexual exploitation, family violence, etc.

Base: Albertans (n=1,504)

GBV1 (9): Which of the following supports or resources available to prevent or address gender-based violence in Alberta are you aware of?

## FAMILIARITY WITH RESOURCES TO PREVENT OR ADDRESS GENDER-BASED VIOLENCE IN ALBERTA

While most Albertans were aware of the resources available, a half or less are familiar with the resources available. The largest proportion of Albertans (53.5%) are familiar with counselling.



Note: Prefer not to answer responses are not shown. Don't know responses are not labelled.

Base: Albertans who are aware of resources available to prevent or address gender-based violence in Alberta.

GBV2 (10): How familiar would you say you are with each of the following resources available to prevent or address gender-based violence in Alberta?

# Employment Changes Due to the COVID-19 Pandemic

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## CHANGED JOBS/CAREERS/EMPLOYMENT DUE TO COVID-19 PANDEMIC IN PAST 12 MONTHS

14.6% of 1,504 survey respondents said that they changed jobs/careers/ employment in the past 12 months due to the COVID-19 pandemic.

**14.6%**

CHANGED JOBS/CAREERS/EMPLOYMENT DUE  
TO THE COVID-19 PANDEMIC

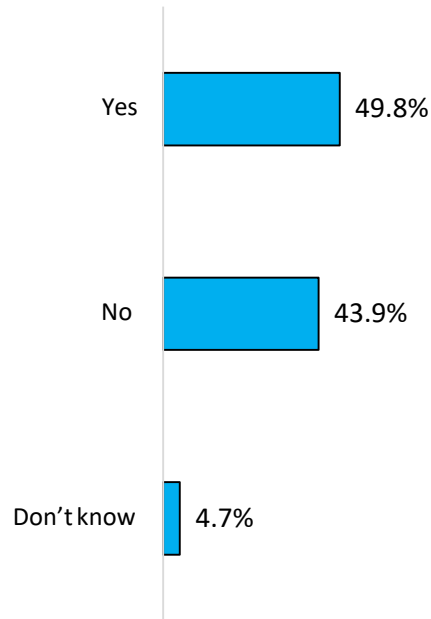
A change of jobs/careers/employment is higher among those under 54 years of age, and/or have a household income less than \$80,000.

Base: Albertans (n=1,504)

E1 (1): In the past 12 months, have you changed jobs/careers/employment due to the COVID-19 pandemic?

## EXPERIENCED CHALLENGES IN RE-TRAINING, UPGRADING OR RE-SKILLING WHEN CHANGING JOBS/CAREERS/EMPLOYMENT DUE TO THE COVID-19 PANDEMIC IN THE PAST 12 MONTHS

49.8% of 209 Albertans who changed jobs/careers/employment due to the COVID-19 pandemic experienced challenges in re-training, upgrading, or re-skilling.



Definitions Provided:

**Re-training:** learning new skills that are needed for a new job.

**Upgrading:** obtaining specialized training to advance to a higher level of employment.

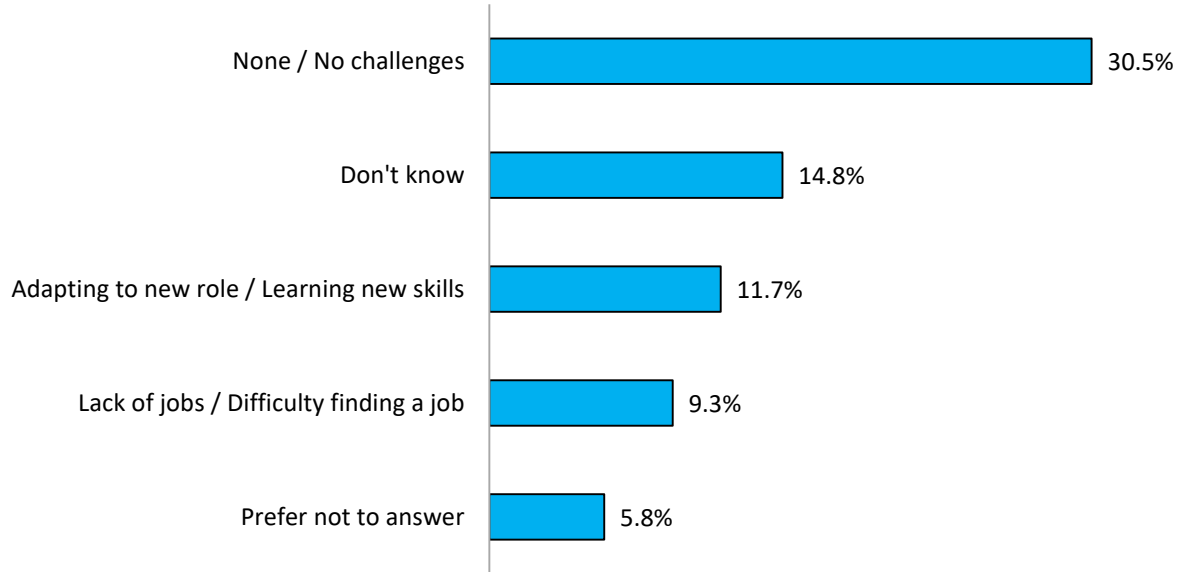
**Reskilling:** learning an entirely new set of skills to take on a different job.

Base: Albertans who changed jobs/careers/employment due to the COVID-19 pandemic (n=209)

E1b (1): In the past 12 months, when changing jobs/careers/employment due to the COVID-19 pandemic, did you experience any challenges in re-training, upgrading, or re-skilling?

## CHALLENGES EXPERIENCED WHEN CHANGING JOBS DUE TO COVID-19 PANDEMIC

30.5% of Albertans who changed jobs/careers/employment due to the COVID-19 pandemic did not experience any challenges when changing jobs.



Note: Open end response coded mentions. Responses less than 4.9% are not shown as that represents less than 10 individuals.

Base: Albertans who changed jobs/careers/employment due to the COVID-19 pandemic (n=209)

E1c: In the past 12 months, what were the challenges you experienced when changing jobs due to the COVID-19 pandemic?

## RESPONDENT PROFILE

# RESPONDENT PROFILE

	Albertans
	n=1,504
<b>Gender</b>	
Woman	50.2%
Man	48.6%
Prefer to self-describe	1.0%
Prefer not to answer	0.2%
<b>Age</b>	
18-24	11.2%
25-34	20.6%
35-44	16.0%
45-54	20.3%
55-64	14.7%
65 or older	17.2%
<b>Region</b>	
Calgary	31.0%
Edmonton	23.3%
Small Cities - North	11.9%
Small Cities - South	8.2%
Rural – North	13.3%
Rural - South	12.1%

	Albertans
	n=1,504
<b>Children in Household 0 to 17 years</b>	
Yes	30.7%
No	69.2%
Prefer not to answer	0.1%
<b>Education</b>	
Not graduated from high school	2.8%
Graduated high school	18.1%
Some technical or vocational college	8.3%
Graduated technical or vocational college	21.2%
Some university	10.5%
Graduated from university	38.7%
Prefer not to answer	0.5%
<b>Employment Status</b>	
Working Full-Time	44.9%
Working Part-Time	10.6%
Self-Employed	5.7%
Unemployed	8.3%
Student	6.9%
Retired	19.3%
On disability	1.9%
Homemaker	1.4%
Other	0.2%
Prefer not to answer	0.8%



# RESPONDENT PROFILE

	Albertans
	n=1,504
<b>Household Income Before Taxes</b>	
Less than \$40,000	15.2%
\$40,000 to less than \$80,000	27.0%
\$80,000 to less than \$120,000	22.1%
\$120,000 to less than \$160,000	12.5%
\$160,000 or more	10.9%
Prefer not to answer	12.3%
<b>Household Composition</b>	
Two adult household with no children under 18	36.4%
Two adult household with children under 18	25.3%
One adult household with no children under 18	18.6%
One adult household with children under 18	2.7%
Three or more adult household with no children under 18	10.0%
Three or more adult household with children under 18	4.2%
Other	0.7%
Prefer not to answer	2.1%
<b>Born in Alberta</b>	
Yes	55.5%
No	44.4%
Prefer not to answer	0.2%

	Albertans
	n=1,504
<b>Years Lived in Alberta*</b>	687
Less than 1 year	2.6%
1-3 years	5.0%
4-5 years	5.7%
6-10 years	13.3%
More than 10 years	73.1%
Prefer not to answer	0.2%
<b>Born in Canada*</b>	687
Yes	62.9%
No	36.9%
Prefer not to answer	0.2%
<b>Recent Immigrant to Canada**</b>	261
Yes	19.1%
No	80.9%
Prefer not to answer	0.0%
<b>Identify as an Indigenous Person</b>	
Yes	5.6%
No	93.1%
Prefer not to answer	1.3%

\*Base: Those not born in Alberta

\*\*Base: Those not born in Canada

# RESPONDENT PROFILE

	Albertans
	n=1,504
<b>Family Origins</b>	
North American Indigenous Origins	4.6%
North American Origins	24.0%
European Origins	56.6%
Caribbean Origins	0.6%
Latin, Central & South American Origins	1.7%
African Origins	1.5%
Asian Origins	14.8%
Oceania Origins	0.5%
Another	0.5%
Don't know	3.3%
Prefer not to answer	3.4%
<b>Racial Identity</b>	
White	76.5%
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	4.2%
Chinese	5.9%
Black	1.8%
Filipino	2.0%
Latin American	1.5%
Arab	0.9%
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	1.6%
West Asian (e.g., Iranian, Afghan, etc.)	0.4%
Korean	0.3%

	Albertans
	n=1,504
<b>Racial Identity</b>	
Japanese	0.4%
Indigenous/First Nation/Metis/Inuit	3.8%
Multiple racial identities	1.6%
Prefer to self-describe	0.6%
Prefer not to answer	2.8%
<b>Sexual Orientation</b>	
Straight/heterosexual	89.1%
Gay	2.1%
Lesbian	0.6%
Bisexual	4.2%
Asexual	0.4%
Pansexual	0.7%
Two-Spirit	0.3%
Prefer to self-describe	<1.0%
Prefer not to answer	2.5%

# APPENDIX

# APPENDIX A

DETAILED METHODOLOGY

## DETAILED METHODOLOGY

### TARGET RESPONDENTS

Albertans, 18 years or older

### DATA COLLECTION

- 1,504 online interviews were conducted with Albertans, specifically 502 from Calgary, 381 from Edmonton, 168 from small cities North, 131 from small cities South, 174 from rural North, and 145 from rural South
- Data were collected between April 8<sup>th</sup> and April 20<sup>th</sup>, 2022.

### STATISTICAL RELIABILITY

- The margin of error for a sample of n=1,504 is  $\pm 2.5$  percentage points, 19 times out of 20.
- Differences in responses between subsets are identified using independent z-testing at a 95% confidence level, 19 times out of 20.

### SURVEY INSTRUMENT

- The survey instrument contained a small selection of survey metrics similar to previous waves of the survey.
- The survey comprised both closed and open-ended questions.

## DETAILED METHODOLOGY

### SAMPLING

- Statistics Canada estimates were used to generate a demographically representative sample. Soft quotas for age, gender and region were used.

### SURVEY PRE-TEST

- A pre-test was conducted with 59 interviews before the survey was fully launched. These interviews were reviewed to ensure:
  - The length of the interview
  - Whether questions are meaningful to respondents
  - The flow of questioning to yield best results
- No changes were made in the questionnaire after the pre-tests.

## DETAILED METHODOLOGY

### CODING

- A team of coders were assigned to edit, clean and develop meaningful themes/codes for the answers to open-ended questions.

### ANALYSIS

- Coded data were analyzed and cross-tabulated using SPSS and Q software.
- A weighting factor (range of 0.90 to 2.5) was applied to the data to rectify any imbalances from soft quota targets for age, gender and region.

### QUALITY CONTROL

- A minimum of three checks were conducted to verify survey programming and skip patterns.
- Response frequencies are reviewed after the first day of the fieldwork to verify the validity of survey questions and the accuracy of skip patterns.
- Quotas were checked on a daily basis to ensure the proper structure of the data.
- All data from open-ended questions were checked by different coders to ensure data were accurate and correctly coded.
- All data was cleaned and validated in accordance with industry standards.

# APPENDIX B

## SAMPLE DISTRIBUTION



## SAMPLE DISTRIBUTION

	POPULATION DATA (WEIGHTED %)	COMPLETED INTERVIEWS	AVERAGE WEIGHTING FACTOR
<b>REGION</b>			
<b>Calgary</b>	31.1	502	0.93
<b>Edmonton</b>	23.4	381	0.92
<b>Small Cities - North</b>	11.9	168	1.07
<b>Small Cities - South</b>	8.2	131	0.94
<b>Rural - North</b>	13.3	174	1.15
<b>Rural - South</b>	12.1	145	1.26
<b>GENDER</b>			
<b>Woman</b>	50.2	838	0.90
<b>Man</b>	48.6	657	1.11
<b>Prefer to self-describe</b>	1.0	6	2.50
<b>Prefer not to answer</b>	0.2	3	1.05
<b>AGE</b>			
<b>18-34</b>	31.8	399	1.20
<b>35-54</b>	36.3	585	0.93
<b>55+</b>	31.9	520	0.92

The geographic regions outside Calgary and Edmonton are defined as:

- / Small Cities North (Camrose, Spruce Grove, Sherwood Park, Fort Saskatchewan, St. Albert, Grande Prairie, Wetaskiwin, Leduc, Fort McMurray, Lloydminster, and Cold Lake)
- / Small Cities South (Medicine Hat, Lethbridge, Airdrie, and Red Deer)
- / Rural North (all villages, towns, hamlets and rural areas within the geographic area defined by the following postal forwarding sortation areas: TOA, TOB, TOC, TOE, TOG, TOH, and TOP)
- / Rural South (all villages, towns, hamlets and rural areas within the geographic area defined by the following postal forward sortation areas: TOJ, TOK, TOL, and TOM)

# APPENDIX C

SURVEY INSTRUMENT

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

11

## 2021-22 Online Survey Questionnaire for the Culture & Status of Women Survey of Albertans

Sponsored By Alberta Culture & Status of Women  
Project's Info  
[TYPE OF PROJECT: Web]  
[LANGUAGES: EN]  
[TRACKING: No]  
[PROJECT PARTICULARITIES: ONLINE SURVEY GEN POP ALBERTA]

### Table of Contents

<b>Introduction</b> .....	3
<b>Online Survey Questions</b> .....	4
<b>Section: Sports (64 question points)</b> .....	5
Sub-section: Sport (14 question points) .....	5
Sub-Section: Harassment and Abuse in Sport and Recreation (2 question points).....	11
Sub-Section: Recreation (27 question points).....	13
<b>Section: Contribution to Quality of Life (12 question points).....</b>	<b>21</b>
Participation in Culture and Leisure Activities (6) .....	21
Impact of COVID-19 on Participation in Culture and Leisure Activities (6) .....	22
<b>Section: Visitation, Participation, and Attendance (68 question points).....</b>	<b>23</b>
Sub-section: Volunteering (56 question points).....	23
Sub-section: Arts and Culture (13 question points).....	27
Sub-section: Heritage (2 question points).....	28
<b>Section: Gender-Based Violence (9 question points) .....</b>	<b>29</b>
<b>Employment Changes Due to the COVID-19 Pandemic .....</b>	<b>31</b>
<b>Section: Respondent Characteristics / Demographics (11 question points).....</b>	<b>31</b>

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

## Introduction

[BASE: All]  
[INFO PAGE]

This survey is a product of the Government of Alberta and collects information that will help in the monitoring and development of programs and services relating to Alberta's culture and community services.

This survey is for Albertans aged 18 years and older.

The survey should take 10 to 25 minutes to complete.

CLIENT CONTACT: The information collected in this survey is collected under section 33(c) of the *Freedom of Information and Protection of Privacy Act*. Any personal information provided will remain confidential. Your feedback will be combined with the responses of hundreds of respondents. All analysis will be done using the aggregated data and no comments or feedback will be attributed back to individual respondents.

This information will aid in the development of community programs and services. Questions regarding the survey and the collection and use of the information gathered in the survey should be directed to the Manager, Environmental Scanning and Performance Measurement, Alberta Culture and Status of Women, [germy.pratt@gov.ab.ca](mailto:germy.pratt@gov.ab.ca) or at (780) 288-8661 (Dial 310-0000 to be connected toll-free from outside the Edmonton area).

Project Number 40213-088  
FINAL VERSION

## Online Survey Questions

**Demographic Quota questions (All mandatory):**

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- Are you 18 years of age or older? **(Mandatory)**
  - Yes
  - No (if "No" is selected, survey terminates with a message about being 18 years or older.)

[BASE]  
[OPEN-END SIMPLE MENTION]  
[PROGRAMMER NOTES: TERMINATE OUTSIDE OF ALBERTA]

- What are the first three characters of your postal code? **(Mandatory)**
  -

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- What age range do you fall into: **(Mandatory)**
  - 18 to 24
  - 25 to 34
  - 35 to 44
  - 45 to 54
  - 55 to 64
  - 65 or older

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- How do you describe your gender identity or expression? **(Mandatory)**
  - Woman
  - Man
  - Prefer to self-describe: \_\_\_\_\_
  - Prefer not to answer

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- Do you have any children, living at home or that you are a legal guardian for, in the age range from 0 to 17 years old? **(Mandatory)**
  - Yes
  - No
  - Prefer not to answer

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

Section: Sports (64 question points)

Sub-section: Sport (14 question points)

## Adult Participation

[BASE: All]  
[INFO PAGE]

The next few questions are about **organized sport**, that is, a physical activity governed by a set of rules and undertaken competitively as part of a league, club, or organization.

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- S1 (1) [CSW Metric 1A] In the past 12 months, have you participated in any organized sport activities?
- Yes
  - No
  - Don't know
  - Prefer not to answer

[BASE: S1 (1) = Yes]  
[OPEN-END SIMPLE MENTION]  
[PROGRAMMER NOTES: ONE LINE PER SPORT – ACCEPT UP TO 3, GET CODED DROP DOWN LIST]

S2 (3) In which organized sport activities have you participated during the past 12 months?

Please list the top 3.

Sport #1: \_\_\_\_\_

Sport #2: \_\_\_\_\_

Sport #3: \_\_\_\_\_

Other  
(specify): \_\_\_\_\_

List:
Badminton
Airsoft
Archery
Baseball
Basketball
Bicycling
Bike racing
Bowling
Boxing
Canoeing
Cheerleading
Cricket
Cross country skiing
Cross fit

Project Number 40213-088  
FINAL VERSION

Curling
Dance
Darts
Darts
Field hockey
Fishing
Floor hockey
Football
Golf
Gym/Gymnastics
Handball
Hiking
Hockey
Horseback riding
Kickboxing
Lacrosse
Martial Arts
Parkour
Pickleball
Ringette
Rock climbing
Rodeo
Rowing
Rugby
Running
Shooting
Skateboarding
Skating
Skiing
Snowboard
Snowshoeing
Soccer
Softball/Slow pitch ball
Squash
Swimming
Table tennis/Ping pong
Tennis
Track and Field
Triathlon
Ultimate Frisbee
Volleyball
Water sport
Weight lifting/Body building
Workout/Exercise class

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

Yoga

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

S3 (1) Did you participate in organized sport prior to the COVID-19 pandemic (prior to March 2020)?

- [New question]**
- Yes
  - No
  - Don't know
  - Prefer not to answer

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

S4 (1) Will you be returning to organized sport post-COVID-19 pandemic? **[New question]**

- Yes, participating more than prior to COVID-19 pandemic
- Yes, returning to the same level as prior to COVID-19 pandemic
- Yes, but participating less than prior to COVID-19 pandemic
- No
- Don't know
- Prefer not to answer

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

S5 (1) Thinking about your experiences since the beginning of the COVID-19 pandemic (since March 2020), how would you rate the impact(s) of **not participating in organized sport** on your mental health? **[New question]**

- Significant negative impact
- Negative impact
- No impact
- Positive impact
- Significant positive impact
- Don't know
- Prefer not to answer

Project Number 40213-088  
FINAL VERSION

## Child/Youth Participation

[BASE: Q5 = Yes (PARENT)]  
[SINGLE MENTION]  
[LIST ORDER: In order]

S6 (1) (CSW Metric 1A) In the past 12 months, has your child or children participated in an organized sport activity?

- Yes
- No
- Don't know
- Prefer not to answer

[BASE: S6 (1) = Yes]  
[SINGLE MENTION]  
[LIST ORDER: In order]

[PROGRAMMER NOTES: ONE LINE PER SPORT, MAY GET CODED DROP DOWN LIST]

S7 (3) In which organized sport activity has your child or children participated during the past 12 months? Please list the top 3.

Sport #1: \_\_\_\_\_

Sport #2: \_\_\_\_\_

Sport #3: \_\_\_\_\_

Other (please specify): \_\_\_\_\_

List:

- Aerobics
- Airsoft
- Archery
- Badminton
- Baseball
- Basketball
- Biking
- Bowling
- Camping
- Canoeing/kayaking
- Cross-country skiing
- Curling
- Dancing
- Fishing
- Football
- Frisbee/Disc golf
- Going to/playing at a park
- Golfing
- Gymnastics
- Hiking
- Hockey
- Horse riding

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

Hunting
Martial arts
Motorcycle riding
Mountain biking
Off-roading
Physiotherapy
Pickleball
Pilates
Ping pong
Riding a sea-doo
Rock climbing
Roller blading
Rowing/paddling/rafting
Running/jogging
Sailing/boating
Shooting
Skateboarding
Skating
Skiiing
Sledding/Tobogganing/Tubing
Slow pitch
Snowboarding
Snowshoeing
Soccer
Softball
Squash
Swimming
Tennis
Volleyball
Walking
Water sports
Weight lifting
Working out at a gym
Working out at home
Working out/Exercise/Fitness
Yoga/stretching

[BASE: Q5 = Yes (PARENT)]  
[SINGLE MENTION]  
[LIST ORDER: In order]

S8 (1) Did your child or children participate in organized sport prior to the COVID-19 pandemic (prior to March 2020)? [\[New question\]](#)

- Yes
- No

Project Number 40213-088  
FINAL VERSION

- Don't know
- Prefer not to answer

[BASE: S8 = YES]  
[SINGLE MENTION]  
[LIST ORDER: In order]

S9 (1) Will your child or children be returning to organized sport post-COVID-19 pandemic? [\[New question\]](#)

- Yes, participating more than prior to COVID-19 pandemic
- Yes, returning to the same level as prior to COVID-19 pandemic
- Yes, but participating less than prior to COVID-19 pandemic
- No
- Don't know
- Prefer not to answer

[BASE: Q5 = Yes (PARENT)]  
[SINGLE MENTION]  
[LIST ORDER: In order]

S10 (1) Thinking about your child's experiences since the beginning of the COVID-19 pandemic (March 2020), how would you rate the impact(s) of *not participating* in organized sport on your child's mental health? [\[New question\]](#)

- Significant negative impact
- Negative impact
- No impact
- Positive impact
- Significant positive impact
- Don't know
- Prefer not to answer

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

## Sub-section: Harassment and Abuse in Sport and Recreation (2 question points)

[BASE: AII]  
[SINGLE MENTION]  
[LIST ORDER: In order]

Sport, physical activity, and recreation are known for their ability to create unity amongst people. However, sport, physical activity, or recreation are not immune to abuse, bullying, harassment, or discrimination.

**S11 (1) As you may or may not be aware, there are various resources available for victims or witnesses of abuse, bullying, harassment, or discrimination for those that participate in any sport, physical activity, or recreational activity. Please indicate which of the following you are aware of, and/or have accessed within the past 12-months.**

- Yes, I am aware that these resources are available, but I have never accessed these resources
- Yes, I am aware that these resources are available, and I have accessed these resources within the past 12-months
- Yes, I am aware that these resources are available, and I have accessed these resources, but not within the past 12-months
- No, I am not aware that these resources are available
- Don't know
- Prefer not to answer

NEW  
[BASE: S11(1) = 1,2,3]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**S11b Based on what you know regarding the various resources available for victims or witnesses of abuse, bullying, harassment, or discrimination for those that participate in any sport, physical activity, or recreational activity. How familiar would you say you are with these resources?**

- Not at all familiar
- Not very familiar
- Neither familiar nor not familiar
- Somewhat familiar
- Very familiar
- Don't know
- Prefer not to answer

[BASE: AII]  
[SINGLE MENTION]  
[LIST ORDER: In order]

Safety in sport, physical activity, and recreation can also refer to physical injury. An example of a well-known sports injury is a concussion, a recognized public health problem because of their frequency of occurrence and their potential short- and long-term consequences. Concussions, specifically, are a form of traumatic brain injury induced by biomechanical forces that result in signs and symptoms that typically resolve spontaneously within 1-4 weeks of injury.

**S12 (1) Are you aware of the Canadian Guidelines on Concussion in Sport that help recognize, care for and manage concussion in athletes?**

Project Number 40213-088  
FINAL VERSION

- Yes, I am aware that this resource is available, but I have never accessed this resource
- Yes, I am aware that this resource is available, and I have accessed this resource within the past 12-months
- Yes, I am aware that this resource is available, and I have accessed this resource, but not within the past 12-months
- No, I am not aware that this resource is available
- Don't know
- Prefer not to answer

NEW  
[BASE: S12(1) = 1,2,3]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**S12b Based on what you know regarding the Canadian Guidelines on Concussion in Sport. How familiar would you say you are with this resource?**

- Not at all familiar
- Not very familiar
- Neither familiar nor not familiar
- Somewhat familiar
- Very familiar
- Don't know
- Prefer not to answer



# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

## Sub-Section: Recreation (27 question points)

[BASE: All]  
[INFO PAGE]

These next questions are about **active recreation**, which refers to activities people do in their leisure time outside of organized, competitive sports, for the purpose of relaxation, health, and wellbeing or enjoyment that require movement and physical exertion.

### Adult Participation

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]  
[PROGRAMMER NOTES: HAVE DEFINITION ROLL OVER]

**R1 (1) In the past 12 months, have you participated in any active recreation activities outside of organized, competitive sport?**

- Yes
- No
- Don't know
- Prefer not to answer

[BASE: R1 = Yes]  
[SINGLE MENTION]  
[LIST ORDER: In order]  
[PROGRAMMER NOTES: HAVE DEFINITION ROLL OVER, ONE LINE PER ACTIVITY, MAY GET CODED DROP DOWN][LIST: ACCEPT UP TO 5]

**R2 (3) In the past 12 months, which active recreation activities outside of organized, competitive sport have you participated? Please start with the ones you have spent most time doing. Please list up to 5.**

Activity #1: \_\_\_\_\_  
 Activity #2: \_\_\_\_\_  
 Activity #3: \_\_\_\_\_  
 Activity #4: \_\_\_\_\_  
 Activity #5: \_\_\_\_\_  
 Other  
 (please  
 specify): \_\_\_\_\_

List:

Aerobics
Airsoft
Archery
Badminton
Baseball
Basketball

Project Number 40213-088  
FINAL VERSION

Biking
Bowling
Camping
Canoeing/kayaking
Cross-country skiing
Curling
Dancing
Fishing
Football
Frisbee/Disc golf
Going to/playing at a park
Golfing
Gymnastics
Hiking
Hockey
Horse riding
Hunting
Martial arts
Motorcycle riding
Mountain biking
Off-roading
Physiotherapy
Pickleball
Pilates
Ping pong
Riding a sea-doo
Rock climbing
Roller blading
Rowing/paddling/rafting
Running/jogging
Sailing/boating
Shooting
Skateboarding
Skating
Skiiing
Sledding/Tobogganing/Tubing
Slow pitch
Snowboarding
Snowshoeing
Soccer
Softball
Squash
Swimming
Tennis

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

Volleyball
Walking
Water sports
Weight lifting
Working out at a gym
Working out at home
Working out/Exercise/Fitness
Yard work/Gardening/Landscaping/Farming
Yoga/stretching

[BASE: R1 = Yes]  
[MULTIPLE MENTION]  
[LIST ORDER: In order]  
[PROGRAMMER NOTES:-- RECALL ACTIVITIES FROM R2]

**R3 (1) Were any of these done as organized active recreation activities?**

- (Responses from R2)
- No, none of the activities were done as organized active recreation activities.
- Don't know
- Prefer not to answer

[BASE: R3 = PROGRAM AS GRID WITH RECALLED ACTIVITY FROM R3 AS COLUMNS AND VARIABLE LIST AS ROWS]  
[SINGLE MENTION TABLE]  
[LIST ORDER: Randomized]

**R4 (5) Through what type of organizations or venues, did you do these organized active recreation activities?**

	Recalled activity	Recalled activity
<input type="checkbox"/> No organization		
<input type="checkbox"/> Recreation club or association (e.g., social club, senior citizens' club)		
<input type="checkbox"/> Gym/fitness club		
<input type="checkbox"/> Municipal/community recreation/leisure facilities		
<input type="checkbox"/> Private studio/gym (e.g., martial arts, yoga, Pilates)		
<input type="checkbox"/> Public spaces (e.g., parks, open spaces, trails)		
<input type="checkbox"/> Outdoor facilities (community rinks, ski hills)		
<input type="checkbox"/> Events (e.g., fun run or parkrun)		
<input type="checkbox"/> Work		
<input type="checkbox"/> Educational institution (e.g., school or university)		
<input type="checkbox"/> Other		
<input type="checkbox"/> Don't know		
<input type="checkbox"/> Prefer not to answer		

[BASE: All]  
[SINGLE MENTION]

Project Number 40213-088  
FINAL VERSION

[LIST ORDER: In order]

**R5 (1) Did you participate in active recreation activities outside of organized, competitive sport prior to the COVID-19 pandemic (prior to March 2020)?** [\[New question\]](#)

- Yes
- No
- Don't know
- Prefer not to answer

[BASE: R5 = Yes]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**R6 (1) Were any of these done as organized active recreation activities?** [\[New question\]](#)

- Yes
- No
- Don't know
- Prefer not to answer

[BASE: R5 = YES]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**R7 (1) Will you be returning to active recreation activities outside of organized, competitive sport post-COVID-19 pandemic?** [\[New question\]](#)

- Yes, more than prior to COVID-19 pandemic
- Yes, the same as prior to COVID-19 pandemic
- Yes, but less than prior to COVID-19 pandemic
- No
- Don't know
- Prefer not to answer

[BASE: All]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**R8 (1) Thinking about your experiences since the beginning of the COVID-19 pandemic (since March 2020), how would you rate the impact(s) of not participating in active recreation activities outside of organized, competitive sport on your mental health?** [\[New question\]](#)

- Significant negative impact
- Negative impact
- No impact
- Positive impact
- Significant positive impact
- Don't know
- Prefer not to answer

**Child/Youth Participation**

[BASE: Q5 = Yes (Parent)]  
[INFO PAGE]

The next few questions are about children and the types of active recreation activities that they have participated in over the past 12 months, outside of organized, competitive sports.

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

[BASE: Q5 = Yes (Parent)]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**R9 (1)** In the past 12 months, did your child or children participate outside of school hours in any organized active recreation activities outside of organized, competitive sport? By organized active recreation activities, we mean activities that were arranged by a club, association, school or other type of organization.

Yes  
 No  
 Don't know  
 Prefer not to answer

[BASE: R9 = Yes]  
[SINGLE MENTION]  
[LIST ORDER: In order]  
[PROGRAMMER NOTES: ONE LINE PER ACTIVITY. ACCEPT UP TO 6]

**R10 (3)** In what organized active recreation activities did your child or children/youth participate? Start with the one child that has spent most time doing. You can list up to 5 activities.

Activity #1: \_\_\_\_\_  
Activity #2: \_\_\_\_\_  
Activity #3: \_\_\_\_\_  
Activity #4: \_\_\_\_\_  
Activity #5: \_\_\_\_\_

List:

Aerobics
Airsoft
Archery
Badminton
Baseball
Basketball
Biking
Bowling
Camping
Canoeing/kayaking
Cross-country skiing
Curling
Dancing
Fishing
Football
Frisbee/Disc golf
Going to/playing at a park
Golfing
Gymnastics

Project Number 40213-088  
FINAL VERSION

Hiking
Hockey
Horse riding
Hunting
Martial arts
Motorcycle riding
Mountain biking
Off-roading
Physiotherapy
Pickleball
Pilates
Ping pong
Riding a sea-doo
Rock climbing
Roller blading
Rowing/paddling/rafting
Running/jogging
Sailing/boating
Shooting
Skateboarding
Skating
Skiing
Sledding/Tobogganing/Tubing
Slow pitch
Snowboarding
Snowshoeing
Soccer
Softball
Squash
Swimming
Tennis
Volleyball
Walking
Water sports
Weight lifting
Working out at a gym
Working out at home
Working out/Exercise/Fitness
Yard work/Gardening/Landscaping/Farming
Yoga/stretching

[BASE: R10 = ACTIVITIES]  
[SINGLE MENTION GRID]  
[LIST ORDER: Randomized]  
[PROGRAMMER NOTES: ACTIVITIES RECALL FROM R10]

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

Project Number 40213-088  
FINAL VERSION

**R11 (6) Through what types of organizations, or at what type of venues, were these recreation activities?**

	Recalled activity	Recalled activity
<input type="checkbox"/> No organization		
<input type="checkbox"/> Recreation club or association (e.g., social club, senior citizens' club)		
<input type="checkbox"/> Gym/fitness club		
<input type="checkbox"/> Municipal/community recreation/leisure facilities		
<input type="checkbox"/> Private studio/gym (e.g., martial arts, yoga, Pilates)		
<input type="checkbox"/> Public spaces (e.g., parks, open spaces, trails)		
<input type="checkbox"/> Outdoor facilities (community rinks, ski hills)		
<input type="checkbox"/> Events (e.g., fun run or parkrun)		
<input type="checkbox"/> Work		
<input type="checkbox"/> Educational institution (e.g., school or university)		
<input type="checkbox"/> Other		
<input type="checkbox"/> Don't know		
<input type="checkbox"/> Prefer not to answer		

[BASE: Q5 = Yes (Parent)]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**R12 (1) Did your child participate in active recreation activities outside of organized, competitive sports prior to the COVID-19 pandemic (before March 2020)?** [\[New question\]](#)

- Yes
- No
- Don't know
- Prefer not to answer

[BASE: R12 = Yes]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**R13 (1) Will your child be returning to active recreation activities outside of organized, competitive sports post-COVID-19 pandemic?** [\[New question\]](#)

- Yes, more than prior to COVID-19 pandemic
- Yes, the same as prior to COVID-19 pandemic
- Yes, but less than prior to COVID-19 pandemic
- No
- Don't know
- Prefer not to answer

[BASE: Q5 = Yes (Parent)]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**R14 (1) Thinking about your child's experiences since the beginning of the COVID-19 pandemic (March 2020), how would you rate the impact(s) of not participating in active recreation activities outside of organized, competitive sport on your child's mental health?** [\[New question\]](#)

**question]**

- Significant negative impact
- Negative impact
- No impact
- Positive impact
- Significant positive impact
- Don't know
- Prefer not to answer

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

Project Number 40213-088  
FINAL VERSION

## Section: Contribution to Quality of Life (12 question points)

[BASE: All]  
[INFO PAGE]

The following questions are about the importance of culture and leisure activities in contributing to your quality of life.

### Participation in Culture and Leisure Activities (6)

[BASE: ALL]  
[SIMPLE MENTION GRID]  
[LIST ORDER: Randomized]  
[STATEMENT LIST ORDER: In order]  
[PROGRAMMER NOTES:]

QL1 (3) How would you rate the impact of each of the following programs or activities on your quality of life overall?

	Significant negative impact	Negative impact	No impact	Positive impact	Significant positive impact	Don't know	Prefer not to answer
<input type="checkbox"/> Recreation facilities and services such as drop-in classes, day camps, recreation centres, playgrounds, trails, parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Seeing Alberta's stories through movies and television shows, music, books, and magazines.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[BASE: ALL]  
[SIMPLE MENTION GRID]  
[LIST ORDER: Randomized]  
[STATEMENT LIST ORDER: In order]  
[PROGRAMMER NOTES:]

QL2 (3) How much do you agree or disagree that each of the following activities have a role in making your community a better place to live:

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Don't know	Prefer not to answer
<input type="checkbox"/> Participating in or attending organized sport activities or events in your community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Arts and culture activities in your community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Alberta produced movies and television shows, music, books and magazines.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Impact of COVID-19 on Participation in Culture and Leisure Activities (6)

[BASE: All]  
[INFO PAGE]

The following questions are about the impact the COVID-19 pandemic has had on your ability to participate in culture and leisure activities.

[BASE: All]  
[MULTIPLE MENTION]  
[LIST ORDER: Randomized]

QL3 (5) What types of culture or leisure activities, if any, have you not been able to participate due to COVID-19? Select all that apply.

- Performing arts events, festivals, art galleries, or readings
- Culture / multicultural events or gatherings
- Visiting museums or heritage sites (e.g.: museums, archives, historic sites & interpretive centres)
- Outdoor sport or recreation
- Indoor sport or recreation
- Other (specify): \_\_\_\_\_
- None of the above (exclusive)
- Don't know
- Prefer not to answer

[BASE: ASK ALL]  
[SINGLE MENTION]  
[LIST ORDER: Randomized]

QL4 (1) How much would you agree or disagree that the decrease in your ability to participate in culture and leisure activities due to COVID-19 has negatively affected your quality of life?

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree
- Don't know
- Prefer not to answer

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

## Section: Visitation, Participation, and Attendance (68 question points)

### Subsection: Volunteering (56 question points)

[BASE: All]  
[INFO PAGE]

The next few questions are about volunteering.

Volunteering is an unpaid contribution of time, energy, or talents to charitable or non-profit organizations, causes, community development activities, or help through personal initiative to individuals.

[BASE: ASK ALL]  
[SINGLE MENTION]  
[LIST ORDER: Randomized]

#### V1 (1) In the past 12 months, did you volunteer?

- Yes
- No
- Don't know
- Prefer not to answer

[BASE: V1 = YES]  
[MULTIPLE MENTION]  
[LIST ORDER: Randomized]

#### **V2 (16) Select the areas of volunteer work you did in the past 12 months. Select all that apply.**

- In arts and culture (for example, for an arts or cultural organization; a music, dance, theatre or cultural event; an arts festival, conference or workshop; an art exhibition.)
- In sports (for example, coaching a team, officiating, or organizing an event such as local athletic games).
- In recreation (for example, volunteering as a coordinator, supervisor or manager of a recreational event or activity; or as a session instructor, councillor, guide, or official).
- In human services (for example, volunteering for a food bank, seniors' centre, persons with disabilities support services groups, an international aid organization, seniors housing, or newcomer settlement).
- In youth development (for example, volunteering for a boys and girls club, or youth centre).
- In regards to the environment (for example, supporting wildlife education and preservation, assisting in highway clean-up programs, organizing recycling efforts, or volunteering at a local animal shelter).
- In law, advocacy and politics (for example, volunteering with a local Victim Services unit, fundraising for political parties or canvassing in neighborhoods).
- In Community Development (for example, participating in local building project, such as a playground, or participation in international development project).
- In Education and Research (for example, classroom support, field trip/activities supervision, tutoring, participation in focus groups/surveys).
- In Fundraising (participating in fundraising event, creating an online fundraising campaign, support for volunteer recruitment campaign).
- For Faith Groups (for example, supporting community activities as part of a church, synagogue, mosque, etc.)

Page 22

Project Number 40213-088  
FINAL VERSION

- For Unions and professional associations (For example, advocating on behalf of a union or professional association(s)).
- For Hospitals or in health (for example, patient support, facilities support).
- Informal volunteering, for example, volunteering you did on your own such as helping a neighbour in need.
- Another type of volunteer work. Please specify: \_\_\_\_\_
- Don't know
- Prefer not to answer

[BASE: V1 = YES]  
[MULTIPLE MENTION: SELECT ALL]  
[LIST ORDER: Randomized]

#### V3(4) Was any of the volunteer work you did in the past 12 months one or more of the following? Select all that apply.

- Micro volunteering.  
Definition: Volunteering for projects requiring a short time commitment or for a specific task to help complete a larger project.
- Virtual or online volunteering.  
Definition: Volunteering online, by email, or through social media at times best suited for you.
- Group volunteering with friends, family, neighbors, or work associates
- Employer supported or encouraged volunteering
- Don't know
- Prefer not to answer

[BASE: V1 = YES]  
[OPEN-END SIMPLE MENTION]  
[PROGRAMMER NOTES: numerical entry, include one decimal space]

#### V4(1) In the past 12 months, on average, about how many hours per month did you spend doing any kind of volunteer work?

- \_\_\_\_\_ hours per month
- Don't know
  - Prefer not to answer

[BASE: V1 = YES]  
[SINGLE MENTION]  
[LIST ORDER: In order]

#### V5 (1) Thinking about the past 12 months, was this your first time volunteering in Alberta?

- Yes
- No
- Don't know
- Prefer not to answer

[BASE: V5 = YES]  
[SINGLE MENTION]  
[LIST ORDER: In order]

Page 23

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

- V6 (1) Thinking about the past 12 months, was your first-time volunteering due to the COVID-19 pandemic?**
- Yes
  - No
  - Don't know
  - Prefer not to answer

[BASE: V1 = YES, EXCLUDE V0=YES]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- V7 (1) Was any of your volunteer work over the past 12 months in response to the COVID-19 pandemic? (Ex.: Volunteering with an organization to provide services to people during the COVID-19 pandemic, helping an organization reopen after a COVID-19 closure, or informally volunteering to help a family member, friend, or neighbour who was dealing with COVID-19?)**
- Yes
  - No
  - Don't know
  - Prefer not to answer

[BASE: V1 = YES]  
[MULTIPLE MENTION]  
[LIST ORDER: Randomized]

- V8 (8) How did you find out about the volunteer opportunities you participated in the past 12 months? Was it through... Select all the apply.**

- Friends, family members, or neighbours
- Colleagues
- Employers
- Volunteer Centers
- Alberta Cares Connector, or the Volunteer Connector
- Social Media
- Other: please, specify \_\_\_\_\_
- Don't Know
- Prefer not to answer

[BASE: V1 = YES]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- V9 (1) Have you ever been faced with any of the following challenges when volunteering? Select all that apply.**
- Language skills
  - Age
  - Level of experience or skills

Project Number 40213-088  
FINAL VERSION

- Cost (for example, transportation, child care, tools or equipment)
- Lack of available time
- Ability
- Other (Please specify): \_\_\_\_\_
- None of the above
- Don't know
- Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**SUGGESTED REVISION:**

- V11 How much do you agree or disagree that each of the following would make volunteering more appealing for you?**

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Don't know	Prefer not to answer
Access to volunteer opportunities which match and help improve my skill set/ qualifications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to volunteer opportunities which offer flexible schedules to accommodate work/life commitments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to training with current technology (e.g., computers, software, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organizations that support different ways of volunteering (virtual/online volunteering, workplace volunteering, short-term volunteering to support a specific project)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organizations that support group or family volunteering opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organizations that are more welcoming and inclusive to all Albertans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organizations that understand and work to meet the needs of my community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organizations that regularly recognize the contributions of volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[BASE: ALL]  
[SIMPLE MENTION GRID]  
[LIST ORDER: In order]  
[STATEMENT LIST ORDER: Randomized]  
[PROGRAMMER NOTES:]

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

**V12 (3) To what extent do you agree or disagree with the following statements? [New question]:**

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Don't know	Prefer not to answer
Volunteers are important contributors to Alberta's economy.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteering is for people of all ages.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whether large or small, all contributions by volunteers make a positive difference in the community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[BASE: ALL]  
[MULTIPLE MENTION]  
[LIST ORDER: Randomized]

**SUGGESTED REVISION:**

How much would you agree or disagree, that each of the following are benefits to volunteering?

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	Don't know	Prefer not to answer
Provides an opportunity to give back to the community/make the community a better place to live.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provides an opportunity to make meaningful connections with people.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supports your own physical and/or mental health and wellness.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Subsection: Arts and Culture (13 question points)**

[BASE: ALL]  
[INFO PAGE]

The next few questions are about arts and culture attendance and participation.

[BASE: ALL]  
[MULTIPLE MENTION]  
[LIST ORDER: Randomized]

**A1 (6) (CSW Metric 1A) (AFA Metric) In the past 12 months, have you attended any of the following? Please select all the apply.**

- Performing arts events like plays or theatre events, dance performances, music recitals, live performances and concerts
- Visual arts events at galleries and studios or art exhibitions of things like paintings, sculptures, craft, photography, jewellery, ceramics or textiles
- Literary events such as book launches or magazine events, author talks or readings.
- Community arts festivals fairs or cultural performances and events
- Artist talks or lectures about their work
- Attended any other arts and culture events

Project Number 40213-088  
FINAL VERSION

- None of the above
- Don't know
- Prefer not to answer

[BASE: ALL]  
[MULTIPLE MENTION]  
[LIST ORDER: Randomized]

**A2 (5) In the past 12 months, have you... Select all the apply.**

- Made or created any type of visual art such as paintings, drawing, craft, sculpture, photography, jewellery, ceramics, or textiles.
- Written any literary art (e.g. short stories, poetry, a novel, script) or contributed to a magazine (e.g. literary, artistic or children's).
- Been involved in playing an instrument, singing, dancing, acting or performing.
- Taken part in an arts related class, workshop or training program
- Participated in any other artistic activities.
- None of the above
- Don't know
- Prefer not to answer

**Subsection: Heritage (2 question points)**

[BASE: ALL]  
[INFO PAGE]

The next few questions are about Alberta heritage, including its historical resources and heritage facilities, like museums.

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

Historical resources in Alberta communities can include archaeological and palaeontological sites, archives and museum collections, historic sites, and heritage buildings.

**M1 (1) When thinking about historical resources in Alberta communities, how important do you feel historical resources are in contributing to the overall quality of life in Alberta? Would you say they are?**

- Not at all important
- Not very important
- Neither important nor not important
- Somewhat important
- Very important
- Don't know
- Prefer not to answer



# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

[BASE: ALL]  
[SIMPLE MENTION]  
[LIST ORDER: In order]  
[STATEMENT LIST ORDER: Randomized]

Heritage facilities include archives, museums, historic sites, and interpretive centres.

**M2 (1) (CSW Metric 2A) When thinking about heritage facilities in Alberta communities, have you visited an Alberta heritage facility in the past 12 months?**

- Yes
- No
- Don't know
- Prefer not to answer

## Section: Gender-Based Violence (9 question points)

[BASE: ALL]  
[INFO PAGE]  
[PROGRAMMER NOTES: PROGRAM SKIP BUTTON TO MOVE TO NEXT SECTION WITHOUT COMPLETION]

The following question asks about awareness of gender-based violence resources, supports, and programs.

If at anytime, you do not feel safe completing these questions, please press the skip section button below, to skip to the next section.

Please be assured, that all responses will remain completely anonymous.

Family violence is a crime – Call 911 if you or someone you know is in immediate danger. Call the **Family Violence Info Line** at 310-1818 to get help anonymously in more than 170 languages. For the purposes of this research, gender-based violence is defined as follows:

Gender-based violence is violence that is committed against someone based on their gender identity, gender expression or perceived gender. It is not limited to physical abuse and can include words, actions, threats, and the abuse of power and control over another person because of their gender. Gender-based violence may include physical abuse, emotional abuse, financial abuse, sexual violence or harassment, sexual exploitation, family violence, etc.

[BASE: ALL]  
[SIMPLE MENTION GRID]  
[LIST ORDER: In order]  
[STATEMENT LIST ORDER: Randomized]  
[PROGRAMMER NOTES]

**SUGGESTED CHANGES:**

[BASE: ALL]

Project Number 40213-088  
FINAL VERSION

[SIMPLE MENTION GRID]  
[LIST ORDER: In order]  
[STATEMENT LIST ORDER: Randomized]

**GBV1 (9) Which of the following supports or resources available to prevent or address gender-based violence in Alberta are you aware of?**

- Crisis supports and phone lines
- Sexual Assault Services
- Family violence programs
- Shelters
- Education and awareness campaigns
- Training programs, such as first responder training and bystander intervention training
- Counselling
- Legal advice
- None of the above
- Don't know
- Prefer not to answer

[BASE VARIABLES AWARE IN GBV1 (9)]  
[SIMPLE MENTION GRID]  
[LIST ORDER: In order]  
[STATEMENT LIST ORDER: Randomized]

**GBV2 (10) How familiar would you say you are with each of the following resources available to prevent or address gender-based violence in Alberta?**

	Not at all familiar	Not very familiar	Neither familiar nor not familiar	Somewhat familiar	Very familiar	Don't know	Prefer not to answer
Crisis supports and phone lines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sexual Assault Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family violence programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shelters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education and awareness campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Training programs, such as first responder training and bystander intervention training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Counselling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal advice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[BASE: ALL]  
[OPEN-END MULTIPLE MENTION]  
[PROGRAMMER NOTES: MAKE BOX BIG]

**GBV3 (11) Are there any other resources available to prevent or address gender-based violence in Alberta that you are aware of?**

- [Open Ended Question]
- None
- Don't know
- Prefer not to answer

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

## Employment Changes Due to the COVID-19 Pandemic

[BASE: ALL]  
[INFO PAGE]

The following questions are about your experience(s) regarding changing jobs/careers/employment due to the COVID-19 pandemic.

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- E1 (1) In the past 12 months, have you changed jobs/careers/employment due to the COVID-19 pandemic? [\[New question\]](#)
- Yes
  - No
  - Don't know
  - Prefer not to answer

[BASE: E1 = YES]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- E1b (1) In the past 12 months, when changing jobs/careers/employment due to the COVID-19 pandemic, did you experience any challenges in re-training, upgrading, or re-skilling? [\[New question\]](#)
- Definitions:  
 Re-training: learning new skills that are needed for a new job.  
 Job upgrading: obtaining specialized training to advance to a higher level of employment.  
 Reskilling: learning an entirely new set of skills to take on a different job.
- Yes
  - No
  - Don't know
  - Prefer not to answer

[BASE: E1 = YES]  
[OPEN-END MULTIPLE MENTION]  
[PROGRAMMER NOTES: MAKE BOX BIG]

- E1c In the past 12 months, what were the challenges you experienced when changing jobs due to the COVID-19 pandemic? Please provide your answers in the text box below. [\[New question\]](#)
- [Open Ended Question]
  - None
  - Don't know
  - Prefer not to answer

## Section: Respondent Characteristics / Demographics (11 question points)

[BASE: ALL]  
[SINGLE MENTION]

Project Number 40213-088  
FINAL VERSION

[LIST ORDER: In order]

Our final few questions will be used to categorize responses and help us to better analyze the data.

- D1 (1) What is the highest level of education you have completed?
- Not graduated from high school
  - Graduated high school
  - Some technical or vocational college
  - Graduated technical or vocational college
  - Some university
  - Graduated from university
  - Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- D2 (1) What is your employment status:
- Working Full-Time
  - Working Part-Time
  - Self-Employed
  - Unemployed
  - Student
  - Retired
  - Other \_\_\_\_\_
  - Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- D3 (1) Into which of the following categories would you place your total household income before taxes for the past year?
- Less than \$40,000
  - \$40,000 to less than \$80,000
  - \$80,000 to less than \$120,000
  - \$120,000 to less than \$180,000
  - \$180,000 or more
  - Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

- D4 (1) How would you best describe your household composition? By composition we mean number of adults and children under 18 living in the home.
- Two adult household with no children under 18
  - Two adult household with children under 18
  - One adult household with no children under 18
  - One adult household with children under 18
  - Three or more adult household with no children under 18
  - Three or more adult household with children under 18
  - Other (specify):

# SURVEY INSTRUMENT

Project Number 40213-088  
FINAL VERSION

- Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**D5a (1) Were you born in Alberta?**

- Yes
- No
- Prefer not to answer

[BASE: D5a = NO]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**D5b (1) How many years have you lived in Alberta? (If not born in Alberta).**

- Less than 1 year
- 1-3 years
- 4-5 years
- 6-10 years
- More than 10 years
- Prefer not to answer

[BASE: D5a = NO]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**D6a (1) Were you born in Canada? (If not born in Alberta).**

- Yes
- No
- Prefer not to answer

[BASE: D6a = NO]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**D6b (1) Are you a recent immigrant to Canada? (A recent immigrant is defined as someone who has lived in Canada for 5 years or less.) [\[New question\]](#)**

- Yes
- No
- Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**D7 (1) Are you an Indigenous Person; that is First Nations, Inuit, Métis or another Indigenous group?**

- Yes
- No
- Prefer not to answer

[BASE: ALL]

Project Number 40213-088  
FINAL VERSION

[SINGLE MENTION]  
[LIST ORDER: In order]

**D8 (1) What regions or countries would you say best describes your or your family's origins? Select all that apply.**

- North American Indigenous Origins
- North American Origins
- European Origins
- Caribbean Origins
- Latin, Central & South American Origins
- African Origins
- Asian Origins
- Oceania Origins
- Another (Please specify): \_\_\_\_\_
- Don't know
- Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**D9 (1) How would you describe your racial identity? Select all that apply.**

- White
- South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)
- Chinese
- Black
- Filipino
- Latin American
- Arab
- Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)
- West Asian (e.g., Iranian, Afghan, etc.)
- Korean
- Japanese
- Indigenous/First Nation/Metis/Inuit
- Multiple racial identities
- Prefer to self-describe: \_\_\_\_\_
- Prefer not to answer

[BASE: ALL]  
[SINGLE MENTION]  
[LIST ORDER: In order]

**D10 (1) What is your sexual orientation?**

- Straight/heterosexual
- Gay
- Lesbian
- Bisexual
- Asexual
- Pansexual
- Two-Spirit
- Prefer to self-describe: \_\_\_\_\_
- Prefer not to answer

End

Thank you very much for your participation in this survey. We appreciate your contribution and time. Your answers will be useful in developing better programs and services for Alberta Culture and Status of Women.

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