



## **Final Report**

Honourable Thomas A. Lukaszuk, Deputy Premier, Minister of Enterprise and  
Advanced Education

Honourable Fred Horne, Minister of Health

Mission to the 2013 Biotechnology Industry Organization International Convention  
April 22 – 25, 2013, in Chicago, Illinois

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### **Executive Summary:**

Deputy Premier Lukaszuk and Minister Horne led a mission to the annual Biotechnology Industry Organization (BIO) International Convention being held in Chicago, Illinois, April 22 – 25, 2013. This convention is the largest global biotechnology event, and provides focused opportunities to meet with industry leaders of national and global companies as well as senior government officials from more than 65 countries.

The Alberta delegation met with biotechnology and pharmaceutical companies, academic research institutions, other government officials, and investors from around the world to discuss potential partnerships and collaborations. Alberta will benefit greatly from these meetings as they can lead to new and enhanced corporate partnerships and innovative solutions to address the health needs of Albertans, as well as enhance the province's international reputation as a place for commercially relevant health research and increase investments in Alberta's research institutions.

The joint development of the Alberta Health Research and Innovation Strategy by the ministries of Enterprise and Advanced Education and Health was key in defining the linkage between innovation and health priorities. 2013 BIO represented an opportunity for the two Ministries to articulate to industry the vision of how tomorrow's health issues can be solved today through public/private partnerships that benefit all parties.

### **Key Goals:**

- Engage with multinational, medium, and small-sized biotechnology and biopharmaceutical companies to advance existing and new strategic collaborations with Alberta.
- Support Alberta's biotechnology companies participating at 2013 BIO.
- Promote Alberta's innovation system to a global audience in order to attract investment and potential collaborations.
- Enhance Alberta's reputation as a major jurisdiction to support life sciences companies and to invest in new innovations.

**Significant Accomplishments:**

- Deputy Premier Lukaszuk spoke at the opening ceremony of the Canadian Pavilion during the convention, and emphasized the importance of the biotechnology sector as a crucial part of Alberta's knowledge-inspired economy.
- Deputy Premier Lukaszuk and Minister Horne participated in the BIOTECanada bio-economy roundtable discussions together with Canadian biotechnology and biopharmaceutical companies to explore how Canada can be more competitive in the global market.
- Deputy Premier Lukaszuk and Minister Horne spoke at the Alberta reception, which attracted more than 200 guests. The reception was an opportunity for Alberta's life sciences industry to network with senior business development and investment executives from large multinational companies and peers from the life sciences sector.
- During the Alberta reception, Deputy Premier Lukaszuk and Minister Horne, along with Mr. John Helou, President, Pfizer Canada Inc., and Dr. Pamela Valentine, Chief Operating Officer, Alberta Innovates – Health Solutions, announced the additional investments of \$500,000 from Pfizer Canada Inc. and \$250,000 from the Government of Alberta to the Alberta-Pfizer Translational Research Collaboration fund, which now totals \$3.25 million.
- Meetings were held with global biopharmaceutical companies and delegations from other provincial, federal, and international jurisdictions to enhance Alberta's competitiveness in the life sciences sector and to explore potential strategic partnerships.

**Delegation:**

Honourable Thomas A. Lukaszuk  
Deputy Premier, Minister of Enterprise and Advanced Education

Honourable Fred Horne  
Minister of Health

Mr. Warren Singh  
Chief of Staff to Deputy Premier

Dr. Carol Anderson  
Chief of Staff to Minister Horne

Mr. John Sproule  
Executive Director of Policy and Stakeholder Relations, Health

Approved: \_\_\_\_\_  
Honourable Thomas A. Lukaszuk

Approved: F. Horne  
Honourable Fred Horne

## International Travel Final Expenses

Expenditures by Participants	Amount
<b>Travel</b> (includes airfare, airport service fees, ground transportation costs, including taxis, car rentals, parking, trains, buses as well as mileage to/from airport or taxis to/from airport in Alberta, including any cancellation fees)	\$ 7,881.66
<b>Accommodation</b> (room charges and related taxes, including any cancellation fees)	\$ 5,993.55
<b>Meals</b> (includes restaurant bills and tips, meals on hotel bills, per diem meal claims, share of group meals or working sessions)	\$ 1,224.96
<b>Incidental and Miscellaneous</b> (includes cell phone rental charges, incremental costs for all electronic devices such as roaming charges for cell phones, iPads and costs associated with communications such as the costs incurred for media call-backs, conference/registration fees, including cancellation fees, fax and internet charges, passport and visa fees, medical and inoculation fees, laundry and dry cleaning, baggage handling, out-of-country per diems, and other sundry expenditures)	\$ 3,813.15
<b>Sub-Total</b>	\$ 18,913.32
General Mission Expenditures	Amount
<b>Receptions and Hosting</b> (receptions, luncheons, dinners, and events that are hosted by the GoA that are specific to the mission and include meeting related costs for room rental, room rental for hosted events, food, beverages, catering staff, service charges, entertainment, flowers)	\$ 10,793.37
<b>Incidental and Miscellaneous</b> (includes translation of documents fees, publications, shipping charges, gifts purchased specifically for mission, Canadian Embassy/High Commission/Consulate charges for services provided to the GoA)	\$ 0.00
<b>Sub-Total</b>	\$ 10,793.37
<b>Total Costs</b>	<b>\$ 29,706.69</b>