

**Final Mission Report
Travel to Louisiana
February 21–25, 2011**

Executive Summary:

Mr. Jeff Johnson, MLA for Athabasca-Redwater, Parliamentary Assistant to the President of the Treasury Board, accompanied the Alberta Industrial Heartland Association delegation on a trade and planning mission to Louisiana.

Mission Objectives:

- Promote Alberta's chemical and petrochemical sector abroad.
- Profile Alberta as a secure, reliable and responsible energy supplier.
- Advance Alberta's clean energy messaging.
- Profile Alberta's role in North American energy security and economic recovery.

Mission Program:**Monday, February 21, 2011**

Travel to Baton Rouge, Louisiana

Meeting with the Louisiana Commissioner of Conservation

Parliamentary Assistant Johnson met with Mr. James Welsh, Louisiana's Commissioner of Conservation to demonstrate the linkages between the economies of Alberta and Gulf Coast states.

Tuesday, February 22, 2011**Meeting with the Baton Rouge Area Chamber**

Parliamentary Assistant Johnson and the Alberta Industrial Heartland Association delegation met with Mr. Adam Knapp, President and CEO and Mr. Iain Vasey, Executive Director, of the Baton Rouge Area Chamber. Ms. Patricia Denechaud, Honourary Canadian Consul in Louisiana, also participated in the meeting that discussed the economic development projects undertaken by the Chamber, State & Municipal incentives.

Meeting with Louisiana State and Federal Representatives

Parliamentary Assistant Johnson and the Alberta Industrial Heartland Association delegation met with Mr. Don Pierson, Assistant Secretary, Louisiana Economic Development, Mr. Brian McNabb, Regional Director for United States Representative Bill Cassidy, and Mr. Malcolm Richard, Baton Rouge and Florida Parishes Regional Director for United States Senator David Vitter. The purpose of the meeting was to discuss Louisiana's petrochemical sector and to outline the economic linkages between Alberta and Louisiana.

Wednesday, February 23, 2011**Meeting with Matex Tank Terminals**

Parliamentary Assistant Johnson and the Alberta Industrial Heartland Association delegation met with Mr. Rick Courtney, President, Matex Tank Terminals. Matex is a world-class provider of bulk liquid handling services and has access to the Illinois Central/Canadian National System rail infrastructure. The meeting provided an opportunity to learn about the integration between ocean-going vessels and rail in Louisiana, particularly in the context of energy products.

Meeting with the New Orleans Chamber of Commerce

Parliamentary Assistant Johnson and the Alberta Industrial Heartland Association delegation met with the New Orleans Chamber of Commerce to discuss the economic linkages between Alberta and Louisiana.

Meeting with the Port of South Louisiana

Parliamentary Assistant Johnson and the Alberta Industrial Heartland Association delegation met with Ms. Linda Prudhomme, Business Development Director, Port Authority of South Louisiana. The Port is the largest tonnage port district in the western hemisphere. The meeting provided an opportunity to learn about the integration between ocean going vessels and rail in Louisiana, particularly in the context of energy products.

Thursday, February 24, 2011**Meeting with the Louisiana Chemical Association**

Parliamentary Assistant Johnson and the Alberta Industrial Heartland Association delegation met with members of the Louisiana Chemical Association to gain a better understanding of the petrochemical sector in Louisiana. The meeting provided an opportunity for the delegation to outline the importance of the Alberta Industrial Heartland Association in Canada's petrochemical sector.

Travel to Edmonton, Alberta

Approved by Honourable Ron Liepert, Minister of Energy:

Approved by Jeff Johnson, MLA:
