

## Appendix A - Survey Instrument

### YEAR 2013-14 STAKEHOLDER SATISFACTION WITH EDUCATION IN ALBERTA: SENIOR HIGH SCHOOL STUDENT SURVEY

I-1 Hi, my name is \_\_\_\_\_ and I am calling from CCI Research on behalf of Alberta Education and Alberta Innovation and Advanced Education. We are conducting a survey that annually gathers opinions of Senior High School Students about the education system in Alberta to find out possible areas that can be improved or looked into further.

May I speak to the person in this household who is a parent or guardian of a high school student in the Alberta school system.

- |                          |                              |
|--------------------------|------------------------------|
| 1. YES, SPEAKING         | GO TO I - 2                  |
| 2. YES, I'LL GO GET THEM | RE-READ INTRODUCTION         |
| 3. NO, NOT AVAILABLE     | RECORD CALL BACK INFORMATION |

I-2 For this survey, I need to speak to the person in your household who is currently in high school and has had the most recent birthday. We would like to get your permission to conduct this survey with that student.

The information we are collecting is for research purposes only. Any answers given will be completely confidential and will be grouped together with others for reporting purposes.

Do we have your permission to conduct this survey?

- |                                    |  |
|------------------------------------|--|
| 1. YES - STUDENT IS AVAILABLE NOW  | Go to I - 3  |
| 2. YES - STUDENT NOT AVAILABLE NOW | RECORD CALLBACK INFO WITH<br>STUDENT'S NAME IF GIVEN |
| 3. NO                              | Okay, thank you very much for your time              |

If more information is requested by person who answers telephone read section below.

1. If unsure of what Alberta Education is:

Alberta Education is the Alberta government department that oversees Alberta's education system. The department is responsible for basic learning, including Kindergarten to Grade 12. Alberta Innovation and Advanced Education is the Alberta government department that oversees the universities, colleges, technical institutions and apprenticeship programs in the province.

2. If respondent is questioning the survey and the validity of it:

We can provide you with a contact name and phone number if you would like. You can contact Jim Peck of Alberta Education at 780-422-1963 if you would like to know more about the survey. There is toll-free access to this number within Alberta if you dial 310-0000 first.

3. If respondent wants to know who we are:

We are calling from CCI Research, a survey research firm. We have been contracted by Alberta Education to conduct this survey to gather opinions on the education system in Alberta.

4. If respondent wants to know why we are calling from Ontario:

We are a Canadian company that conducts research for government and education across the country. We have been contracted by Alberta Education to conduct this survey.

5. If respondent wants to know how we know there is a high school student in the household or how we got their phone number:

The Alberta Education Student Information System indicates that you have a child in the K-12 school system. CCI Research has received random samples of contact information from Alberta Education. We do not receive any information other than contact information about the survey participants. We are bound to manage all information in accordance with the *Freedom of Information and Protection of Privacy Act* and our contractual obligations to Alberta Education.

6. If respondent states that they have recently completed a survey questionnaire from Alberta Education:

Alberta Education is currently conducting two separate surveys. The online survey questionnaire you filled out is part of a new survey that collects information about elementary, junior high and high schools in Alberta. This telephone survey collects information about Alberta's education system on a provincial level. In the future, Alberta Education will be working with school jurisdictions to coordinate these activities for greater efficiency and effectiveness. Thank you for your patience. Would you still like to continue?

I-4A <Call back script after permission has been given>

Hi, my name is \_\_\_\_\_ and I am calling back from CCI Research on behalf of Alberta Education and Alberta Innovation and Advanced Education.

We are conducting a survey that annually gathers opinions of Senior High School Students about the education system in Alberta to find out possible areas that can be improved or looked into further.

We contacted your household previously in order to obtain permission from a parent or guardian to conduct this survey with a senior high school student who has had the most recent birthday. Would it be alright if we speak with this student?

<If yes, is he/she insert name available to come to the phone?>

I – 4B Hello, my name is \_\_\_\_\_ and I am calling from CCI Research on behalf of Alberta Education and Alberta Innovation and Advanced Education. We are conducting a survey that annually gathers opinions of Senior High School Students about the education system in Alberta to find out possible areas that can be improved or looked into further.

Are you willing to participate in this survey with me? It will take a few minutes of your time.

[Interviewer Prompt: If asked: This survey could take approximately 15-20 minutes of your time.]

- |               |  |
|---------------|--|
| 1. YES        | Go to I - 5  |
| 2. NO - LATER | RECORD CALL BACK INFO WITH STUDENT'S NAME IF GIVEN |
| 3. NO - NEVER | Okay, thank you very much for your time.           |

I – 5 Please remember your answers are completely confidential and will be grouped together with others for reporting purposes. You are free to refuse to answer any question at any time.

Please note, this call may be monitored or recorded for quality assurance purposes.

*For this survey, we are interested in your opinions about the education you are receiving at your school.*

**Demographic Questions**  
**[To be completed by 800 Respondents (All)]**

1. What grade are you currently in?
  - 1 Grade 10
  - 2 Grade 11
  - 3 Grade 12
  - 8 Refused
  
2. Are you currently in ...**(Read List)**
  - 1 A Public school
  - 2 A Roman Catholic separate school
  - 3 A Protestant separate school
  - 4 A Private school
  - 5 Other **(Specify)** \_\_\_\_\_  
(e.g. Home Study / Charter School / Francophone school)
  - 8 Refused
  - 9 Don't Know/Not Applicable

**SECTION A**

**[To be completed by 800 Respondents (All)]**

3. Overall, is the education you are receiving at school ... **(Read List)**
  - 1 Very Good
  - 2 Good
  - 3 Poor
  - 4 Very poor
  - 8 Refused
  - 9 Don't Know/Not Applicable
  
4. Would you strongly agree, agree, disagree or strongly disagree with the following statement?
  - a. The highest priority of Alberta's education system is the success of the student.
    - 1 Strongly agree
    - 2 Agree
    - 3 Disagree

- 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
5. Is the variety of courses available to you at school very good, good, poor or very poor?
- 1 Very good
  - 2 Good
  - 3 Poor
  - 4 Very poor
  - 8 Refused
  - 9 Don't Know/Not Applicable
6. Are the opportunities you have to learn about the following topics very good, good, poor or very poor?
- a. Music
    - 1 Very good
    - 2 Good
    - 3 Poor
    - 4 Very poor
    - 8 Refused
    - 9 Don't Know/Not Applicable
  - b. Drama
  - c. Art
  - d. Computers
  - e. Health
  - e1. Another language
  - f. Career education
7. Are the opportunities you have to participate in physical education at school very good, good, poor or very poor?
- 1 Very good
  - 2 Good
  - 3 Poor
  - 4 Very poor
  - 8 Refused
  - 9 Don't Know/Not Applicable

8. Would you strongly agree, agree, disagree or strongly disagree with each of the following statements. **(Read List)**
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. You are getting better at reading
  - b. You are getting better at writing
  - c. You are getting better at mathematics
  - d. You are getting better at science
  - e. You are getting better at social studies
9. To what extent do you agree with each of the following statements: **(ROTATE) (Read List)**
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. Your school work is interesting
  - b. Your school work is challenging
  - c. It is clear what you are expected to learn at school
  - d. At school, you are encouraged to get involved in activities that help people in your community
  - e. At school, you are encouraged to try your best
  - f. At school, students follow the rules
  - g. At school, students help each other
  - h. At school, students respect each other
  - i. Other students treat you well
  - j. You feel safe at school
  - k. You feel safe on the way to and from school
  - l. Your teachers care about you
  - m. You are treated fairly by adults at your school
  - n. You volunteer for activities that help others
  - o. Students at your school respect the diversity among people
  - p. Students at your school are encouraged to participate in school services, such as attending special events or helping in the library
  - q. Students at your school are encouraged to get involved in global issues, such as the environment, world hunger, disaster relief
  - r. Students at your school take responsibility for their actions

10. Is the quality of teaching at your school very good, good, poor or very poor?
- 1 Very good
  - 2 Good
  - 3 Poor
  - 4 Very poor
  - 8 Refused
  - 9 Don't Know/Not Applicable
- 10b. In your experience over the last three years, have the following improved, stayed the same, or declined?
- 1 Improved
  - 2 Stayed the same
  - 3 Declined
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. The school learning environment
  - b. Engagement of students in school  
[Interviewer prompt if needed: The involvement of students in their studies and school activities.]
  - c. Information about student achievement
  - d. Communication of plans for school improvement
  - e. The accountability of school to parents  
[Interviewer prompt if needed: How responsible the school is in providing accurate information on student progress and school activities, as well as accepting input from parents.]
11. How satisfied are you that you have the knowledge, skills and attitudes necessary for learning throughout your lifetime? Are you... **(READ LIST)** (Interviewer prompt: Students who are prepared for learning throughout their lifetime demonstrate literacy, numeracy, computer skills, motivation to learn, adaptability, self confidence and the ability to access learning opportunities.)
- 1 Very satisfied
  - 2 Satisfied
  - 3 Dissatisfied
  - 4 Very dissatisfied
  - 8 Refused
  - 9 Don't Know/Not Applicable
12. How satisfied are you that you have attitudes and behaviours to be successful at work when you leave school? Are you... **(READ LIST)**
- 1 Very satisfied

- 2 Satisfied
  - 3 Dissatisfied
  - 4 Very dissatisfied
  - 8 Refused
  - 9 Don't Know/Not Applicable
13. To what extent are you involved in decisions at your school? Would you say...
- 1 Very little
  - 2 Some
  - 3 A lot
  - 8 Refused
  - 9 Don't Know/Not Applicable
14. How satisfied are you that your input into decisions at your school is considered? (**Read List**)
- 1 Very satisfied
  - 2 Satisfied
  - 3 Dissatisfied
  - 4 Very dissatisfied
  - 8 Refused
  - 9 Don't Know/Not Applicable
15. To what extent do you agree with each of the following statements: (**Read List**)
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. The subjects (such as math, science, and social studies) that you are learning at school have practical applications in the real world
  - b. Your school is helping struggling students keep up in their studies
16. In a typical week how many hours do you spend outside of class studying and doing assignments?
- 1 1 to 3 hours per week
  - 2 4 to 6 hours per week

- 3 7 to 9 hours per week
  - 4 10 or more than 10 hours per week
  - 8 Refused
  - 9 Don't Know/Not Applicable
17. Thinking about this school year, how often have you done each of the following?
- 1 Very often
  - 2 Often
  - 3 Sometimes
  - 4 Never
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. Put together ideas or concepts from different subjects during class discussions
  - b. Enjoyed completing a task that required a lot of thinking or mental efforts
  - c. Asked questions in class or contributed to class discussions
18. During this school year, how much has your class work emphasized the following mental activities?
- 1 Very much
  - 2 Quite a bit
  - 3 Some
  - 4 Very little
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. Understanding information and explaining ideas in your own words
  - b. Applying information to new situations
19. To what extent do you agree with each of the following statements?
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. Experience at school is contributing to your growth in working well with others
  - b. You have a voice in decisions made at your school

- c. Experience at school is contributing to your growth in thinking deeply and critically
  - d. Experience at school is contributing to your growth in developing clear career goals
  - e. You get recognized for the positive things you do at school
  - f. You have the opportunity to take part in classroom discussions and activities
  - g. You feel comfortable asking questions in class
20. During this school year, how many times have you missed school other than for illness?
- 1 Never
  - 2 1 to 3 times
  - 3 4 to 6 times
  - 4 7 to 9 times
  - 5 10 or more than 10 times
  - 8 Refused
  - 9 Don't Know/Not Applicable
21. During this school year, how often have you thought about dropping out from school?
- 1 Never
  - 2 1 to 3 times
  - 3 4 to 6 times
  - 4 7 to 9 times
  - 5 10 or more than 10 times
  - 8 Refused
  - 9 Don't Know/Not Applicable
22. To what extent do you agree with each of the following statements: **(ROTATE) (Read List)**
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. The core subjects you are learning at school, such as math, language arts, social studies and science, are useful to you
  - b. Your school provides the learning resources, such as text books, software, audio and video materials, that meet your needs
23. To what extent do you agree with each of the following statements: **(Read List)**
- 1 Strongly agree
  - 2 Agree

- 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
    - a. Students arrive at school ready to learn
    - b. It is easy to get help with school work at your school if you need it
    - c. You can get help at your school with problems that are not related to school work
    - d. When you need it, teachers at your school are available to help you
24. Thinking about the learning experiences you are having at your school, would you strongly agree, agree, disagree or strongly disagree that your teachers give you the individual attention you require.
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
25. How satisfied are you that your school is contributing to your development of: **(READ LIST)**
- 1 Very satisfied
  - 2 Satisfied
  - 3 Dissatisfied
  - 4 Very dissatisfied
  - 8 Refused
  - 9 Don't Know/Not Applicable
    - a. Intellectual skills
    - b. Social skills
    - c. Physical abilities
    - d. Emotional well-being
    - e. Spiritual awareness
26. In the past week (five school days), how many days did you participate in physical activities at school for at least 30 minutes? *Would you say...* **(READ LIST)**
- 1 5 days
  - 2 3-4 days
  - 3 1-2 days
  - 4 Not at all

- 8 Refused
  - 9 Don't Know/Not Applicable
27. To what extent do you agree with each of the following statements?
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. Your school promotes physical activity, health and wellness  
[Interviewer prompt if needed: An example for promotion of health is encouraging good nutrition; an example for promotion of wellness is encouraging positive social relationships]
  - b. At school, you are learning about how to stay healthy  
[Interviewer prompt if needed: Examples for learning about how to stay healthy are: to get plenty of sleep, eat nutritious foods, get plenty of exercise, and reduce stress]
  - c. You have healthy food choices in the school cafeteria, canteen, vending machines, and at classroom and school events
28. To what extent do you agree that you are proud of your school?
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
29. To what extent do you agree with each of the following statements: **(Read List)**
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. There is mutual respect between teachers and students at your school
  - b. There is mutual trust between teachers and students at your school

30. Are you very satisfied, satisfied, dissatisfied or very dissatisfied with the following:  
(**Interviewer: Prompt if needed:** Facilities are things like science labs, computer labs, art rooms and construction fabrication shops.)
- a. The facilities at your school
    - 1 Very satisfied
    - 2 Satisfied
    - 3 Dissatisfied
    - 4 Very dissatisfied
    - 8 Refused
    - 9 Don't Know/Not Applicable
  - b. The equipment at your school
31. Are you very satisfied, satisfied, dissatisfied or very dissatisfied with the following:
- a. Your school has enough space in the buildings and grounds to meet your learning needs
    - 1 Very satisfied
    - 2 Satisfied
    - 3 Dissatisfied
    - 4 Very dissatisfied
    - 8 Refused
    - 9 Don't Know/Not Applicable
  - b. Your school building is well-maintained
  - c. Your school building meets your physical needs
  - d. The gym, playground, and other facilities such as sports fields and fitness areas at your school meet the daily physical activity needs of students
32. How satisfied are you that your school is contributing to the development of: (**READ LIST**)
- 1 Very satisfied
  - 2 Satisfied
  - 3 Dissatisfied
  - 4 Very dissatisfied
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. Your ability to use numbers
  - b. Your ability to think and solve problems
  - c. Your ability to communicate
  - d. Your ability to manage information from a variety of areas

- e. Your ability in demonstrating positive attitudes and behaviours
- f. Your ability to take responsibility for your own learning
- g. Your ability to be adaptable – work as an individual or within a team
- h. Your ability to learn continuously
- i. Your ability to work safely
- j. Your ability to work with others towards a common goal
- k. Your ability to participate and contribute in projects and tasks
- l. Your ability to transition effectively from school to work (e.g., adapting to work place)
- m. Your ability to understand abstract concepts
- n. Your ability to be honest and ethical in dealing with other people
- o. Your ability to be punctual and finish work on time
- p. Your ability to manage money, credit and personal finances
- q. Your ability to lead a group or a team
- r. Your ability to help in keeping the environment clean
- s. Your ability to make fair decisions

33. To what extent do you agree with each of the following statements: **(Read List)**

- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. At school, you are able to learn in a way that best suits your learning style
  - b. You get the help you need to do well in school
  - c. You feel good about the work you do at school
  - d. At school, you feel like you belong

34. At school, can you get the help you need with :

- a. Deciding what courses you take
- 1 Yes
  - 2 No
  - 8 Refused
  - 9 Don't Know/Not Applicable
- b. Planning for a career
  - c. Using the school library
  - d. Reading and writing

35. To what extent are your parents or guardians involved in decisions about your education?  
*Would you say...* **(READ LIST)**

- 1 A lot
- 2 Some
- 3 Very little
- 4 Not at all
- 8 Refused
- 9 Don't Know/Not Applicable

36. To what extent are your parents or guardians involved in decisions at your school? *Would you say...* **(READ LIST)**

- 1 A lot
- 2 Some
- 3 Very little
- 4 Not at all
- 8 Refused
- 9 Don't Know/Not Applicable

### **SECTION B**

**[To be Completed by 400 Respondents, Remainder Go To Section C]**

37. Would you strongly agree, agree, disagree or strongly disagree that the education you received in kindergarten to grade 9 adequately prepared you to succeed in high school in the following subject areas: **(READ LIST)**

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Refused
- 9 Don't Know/Not Applicable

- a. Language Arts
- b. Mathematics
- c. Science
- d. Social Studies

38. Thinking about the learning experiences you are having at your school, would you strongly agree, agree, disagree or strongly disagree with each of the following statements:

**(ROTATE) (READ LIST)** Your teachers:

- 1 Strongly agree

- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Refused
- 9 Don't Know/Not Applicable
  - a. help students achieve learning expectations
  - b. help students achieve high standards
  - c. are knowledgeable about the subjects they teach

39. Would you strongly agree, agree, disagree or strongly disagree with the following statement: "Alberta's education system ensures access to quality education to all students regardless of where they live"?

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Refused
- 9 Don't Know/Not Applicable

**SECTION C**  
**[To be Completed by 400 Respondents]**

40. In your opinion, how much is high school helping you **IMPROVE** your computer skills?

- 1 Very little
- 2 Some
- 3 A lot
- 8 Refused
- 9 Don't Know/Not Applicable

41. To what extent do you agree with each of the following statements related to technology in student learning?

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 8 Refused

- 9 Don't Know/Not Applicable
- a. You have the computer skills (such as using word processing, or creating spreadsheets and charts) necessary to support your studies
  - b. You have skills to create multimedia presentations (with sound, pictures, video) for your projects/assignments
  - c. You have sufficient access to computers at school to do your school work
  - d. You have access to a computer at home to do your school work
  - e. At school, you are prevented from accessing inappropriate material on the internet
  - f. At school, you use technology such as desktop computers, laptops and tablets to complete your tests, assignments or quizzes
  - g. At school, you use the internet to do research on assignment topics
  - h. Educational technology (such as desktop computers, laptops, tablets, e-readers, smartphones, smart boards and projectors) can help accommodate different learning styles of students
  - i. Educational technology (such as desktop computers, laptops, tablets, e-readers, smartphones, smart boards and projectors) can encourage student interest in learning
  - j. You use technology (such as the internet, cell phones, smartphones and social media) responsibly, meaning safely, knowledgeably and appropriately by protecting privacy

42. At school, do you have **access** to the school library information and services.....?

- 1 Yes
- 2 No
- 8 Refused
- 9 Don't Know/Not Applicable

- a. Before class hours
- b. During classes
- c. After school

43. Do you have on-line access to the school library information and services from a personal computer after school hours?

- 1 Yes
- 2 No
- 8 Refused
- 9 Don't Know/Not Applicable

44. To what extent does the school library **contribute** to your learning success? *Would you say...* **(READ LIST)**
- 1 A lot
  - 2 Some
  - 3 Very little
  - 4 Not at all
  - 8 Refused
  - 9 Don't Know/Not Applicable

**SECTION D**

**[To be Completed by 800 Respondents (All)]**

*Now I'd like to ask you a few questions about your plans for further education.*

45. Do you plan to pursue education or training, including the trades, after high school?
- 1 Yes **(Continue through questions)**
  - 2 No **(Skip all AIAE questions, continue demographic questions Q52 to Q57)**
  - 8 Refused **(Skip all AIAE questions, continue demographic questions Q52 to Q57)**
  - 9 Don't Know/Not Applicable **(Skip all AIAE questions, continue demographic questions Q52 to Q57)**
- 45a. Have you considered the trades as a career option?
- 1 Yes **(ask Q46 through to Q51)**
  - 2 No **(ask Q46b through to Q51)**
  - 8 Refused **(ask Q46b through to Q51)**
  - 9 Don't Know/Not Applicable **(ask Q46b through to Q51)**
46. Do you plan to pursue a career in the trades?
- 1 Yes **(ask Q46b through to Q51)**
  - 2 No **(ask Q46b through to Q51)**
  - 8 Refused **(ask Q46b through to Q51)**
  - 9 Don't Know/Not Applicable **(ask Q46b through to Q51)**
- 46b. To what extent do you agree with each of the following statements...?
- 1 Strongly agree

- 2 Agree
  - 3 Disagree
  - 4 Strongly Disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a) Trades are changing rapidly and require many new high tech and problem solving skills
  - b) A career in the trades provides personal satisfaction
  - c) People with good grades do not go into the trades
  - d) A career in the trades pays well
  - e) My parents prefer that I go to university or college instead of apprenticeship
  - f) There are good opportunities for women in the construction, automotive and technical trades
47. Do you plan to pursue your post-secondary education or training in Alberta?
- 1 Yes
  - 2 No
  - 8 Refused
  - 9 Don't Know/Not Applicable
48. To what extent do you agree or disagree that your decision to pursue education or training was influenced by the following factors:
- 1 Strongly agree
  - 2 Agree
  - 3 Disagree
  - 4 Strongly disagree
  - 8 Refused
  - 9 Don't Know/Not Applicable
- a. Careers: The Next Generation
  - b. Learning Clicks
  - c. Alberta's ALIS Website
    - ci. If strongly agree/agree to Alberta's ALIS Website, "How useful was the information on this site?"
      - i. Very Useful
      - ii. Useful
      - iii. Not Very Useful
      - iv. Not Useful at All
      - 8. Refused
      - 9. Don't Know/Not Applicable
  - d. Career fairs

- e. Mentoring programs (informal/formal)
- f. An employer
- g. Teachers, guidance counsellors or career counsellors
- h. Friends and high school students
- i. Parents and family members
- j. Advertisements from post-secondary institutions on television, radio or newspapers
- k. Information from post-secondary institutions on their websites
- l. Advertising on the trades from television, radio, newspapers or the internet
- m. TradeSecrets.gov.ab.ca

mi. If strongly agree/agree to TradeSecrets.gov.ab.ca, "How useful was the information on this site?"

- i. Very Useful
- ii. Useful
- iii. Not Very Useful
- iv. Not Useful at All
- 8. Refused
- 9. Don't Know/Not Applicable

n. Student Aid Alberta website

ni. If strongly agree/agree to Student Aid Alberta website, "How useful was the information on this site?"

- i. Very Useful
- ii. Useful
- iii. Not Very Useful
- iv. Not Useful at All
- 8. Refused
- 9. Don't Know/Not Applicable

49. Are you aware of the RAP program? (Registered Apprenticeship Program)

- 1 Yes
- 2 No
- 8 Refused
- 9 Don't Know/Not Applicable

50. How do you plan to cover the costs of pursuing a post-secondary education?  
(Do Not Read – Check all that apply)

- 1 Family/Parents
- 2 Work part-time while in school
- 3 Savings
- 4 RESPs

- 5 RRSPs
- 6 Summer earnings
- 7 Scholarships or bursaries
- 8 Bank loan or line of credit
- 9 Government Student Assistance Program
- 10 Other [Specify\_\_\_\_\_]
- 88 Refused
- 99 Don't Know/Not Applicable

51. Have you ever received information on student loans, grants or scholarships available from the Government of Alberta?

- 1 Yes Go to 51i
- 2 No Go to Demographics
- 8 Refused Go to Demographics
- 9 Don't Know/Not Applicable Go to Demographics

51i. From where did you receive information? (Do not Read)

- 1 School counsellor
- 2 Family member
- 3 Friends
- 4 Federal government website
- 5 Alberta's ALIS website
- 6 Post-secondary institution
- 7 Learning Clicks presentation
- 8 TradeSecrets.gov.ab.ca
- 9 High School Transcript Insert
- 10 Student Aid Alberta website
- 11 Other [Specify\_\_\_\_\_]
- 88 Refused
- 99 Don't Know/Not Applicable

**Demographics Questions**  
**[To be Completed by 800 Respondents (All)]**

*Finally, I have a few questions for us to use in understanding the data better.*

52. Are you a ...**(Read)**
- 1 Full-time student
  - 2 Part-time student
  - 8 Refused
  - 9 Don't Know/Not Applicable
53. Do you currently hold a full or part time paying job?
- 1 Yes
  - 2 No **(GO TO 55)**
  - 8 Refused **(GO TO 55)**
  - 9 Don't Know/Not Applicable **(GO TO 55)**
54. On average, how many hours do you work in a week?
- 1 10 hours or less a week
  - 2 11 - 20 hours a week
  - 3 More than 20 hours a week
  - 8 Refused
  - 9 Don't Know/Not Applicable
55. To the best of your knowledge, what is the highest level of education that your: **[ROTATE ITEMS. READ RESPONSE CATEGORIES]**

**(Interviewer Note:** A certificate would include fields such as accounting, marketing, office administration, fashion design, drafting, x-ray technician, and hospitality/tourism management. These programs are almost exclusively 1 year (or less) in length.

An apprenticeship program would include trade/journeyman/designated occupation certificate.

A diploma program – college/technical institute diploma programs are (generally) 2-year programs, often in many of the same fields as the “regular” certificates described above.

It is important to distinguish certificates from trade/journeyman/designated occupation certificates. If the respondent identifies a certificate that may be apprenticeship-related (e.g., “They have a millwright certificate” or “They have a warehousing certificate”), probe by asking “Did they enroll in/complete an apprenticeship training program in the \_\_\_\_\_ trade occupation?” If the respondent indicates “Yes” (or indicates they wrote an exam to qualify for the certificate) then code as trade/journeyman/designated occupation certificate. All other responses should be coded as certificate.

- a) Mother received
- b) Father received

- 1 Elementary or junior high school
- 2 Some high school
- 3 Completed high school
- 4 Some post-secondary (GO TO 56a)
- 5 Completed college, apprenticeship, or technical institute program (GO TO 56b)
- 6 Completed university degree
- 8 Refused
- 9 Don't know/Not Applicable

56a. Was it towards . . . (Read list.)

- 1 An apprenticeship program
- 2 A certificate from a post-secondary institution (typically up to a 1-year program)
- 3 A post-secondary diploma from a post-secondary institution (typically a 2-year program)
- 4 A degree from a post-secondary institution (typically from a university)
- 8 Refused
- 9 Don't Know/Not Applicable

56b. Was it . . . (Read list.)

- 1 An apprenticeship program
- 2 A certificate from a post-secondary institution (typically up to a 1-year program)
- 3 A post-secondary diploma from a post-secondary institution (typically a 2-year program)
- 8 Refused
- 9 Don't Know/Not Applicable

57. Gender (***Do not ask***)

- 1 Male
- 2 Female

**We've reached the end of the survey. On behalf of Alberta Education and Alberta Innovation and Advanced Education, I'd like to thank you very much for your time and cooperation.**